Every day BPC is connecting with Americans from across the country. Through partnerships with major media outlets, social media, dynamic infographics, and interactive forums and public events, BPC extends its reach far beyond the Beltway to create national impact. BPC’s experts are frequently called upon to explain the issues of the day and regularly communicate their work and ideas through social media and BPC’s website.

BPC Senior Fellow Dan Glickman on BBC World News

Former Mississippi Governor Haley Barbour and former Pennsylvania Governor Ed Rendell on “Morning Joe”

BPC Senior Fellow Olympia Snowe on “The Daily Show with Jon Stewart”

Former Secretary of State Condoleezza Rice on “Fox & Friends”
Communicating with the Nation

Digital Dialogue

53% Website visits

BPC continues to successfully reach new audiences and regions outside the Beltway, as well as key players and policymakers in Washington, via our website and social media.

In 2013, Twitter became a large part of BPC’s strategy for disseminating commentary, reports, and live event coverage. BPC’s followers include prominent journalists, policy analysts, members of Congress, and administration officials. BPC’s blog also continues to be a powerful platform for sharing in depth and timely analysis.

161% Twitter following

2/3 of BPC’s website traffic originates outside of the Washington, D.C. area

62% Blog page views

A National Conversation on American Unity

JOIN THE CONVERSATION
SUBMIT QUESTIONS AND COMMENTS FOR OUR PANELISTS:

Twitter @BPC_Bipartisan #EngageUSA
Facebook www.facebook.com/BipartisanPolicyCenter
Instagram @BPC_Bipartisan #EngageUSA
E-mail CPR@bipartisanpolicy.org

Communicating with the Nation
Events and Partnerships

In 2013, BPC convened national town halls, summits, press conferences, panel discussions, and Bridge-Builder Breakfasts—and not just in Washington, but throughout the country. BPC used the August recess to host events with congressional leaders in their home states and districts. BPC also formed partnerships with organizations like the Baker Institute at Rice University, Bibles Badges & Businesses, and the U.S. Chamber of Commerce, among others.

BPC and Capitol File sponsored an event on “The Intersection of Hollywood and Washington.”

A BPC panel at the Aspen Ideas Festival
Photo: Dan Bayer/The Aspen Institute

A BPC, AmericaSpeaks, and George Washington University event: “Face the Facts USA”
USA TODAY's Susan Page uses social media to conduct a poll with the audience—including those watching the live-stream—at a Commission on Political Reform Town Hall event.

A Bridge-Builder Breakfast discussion on "The First 100 Days: A Reflection," featuring BPC President Jason Grumet, Winston Group Vice President Kristen Soltis Anderson, MSNBC’s Richard Wolffe, Democratic strategist Paul Begala, and Buzzfeed’s John Stanton.