

# CEO COUNCIL

on **HEALTH** and **INNOVATION**

## *The Problem:*

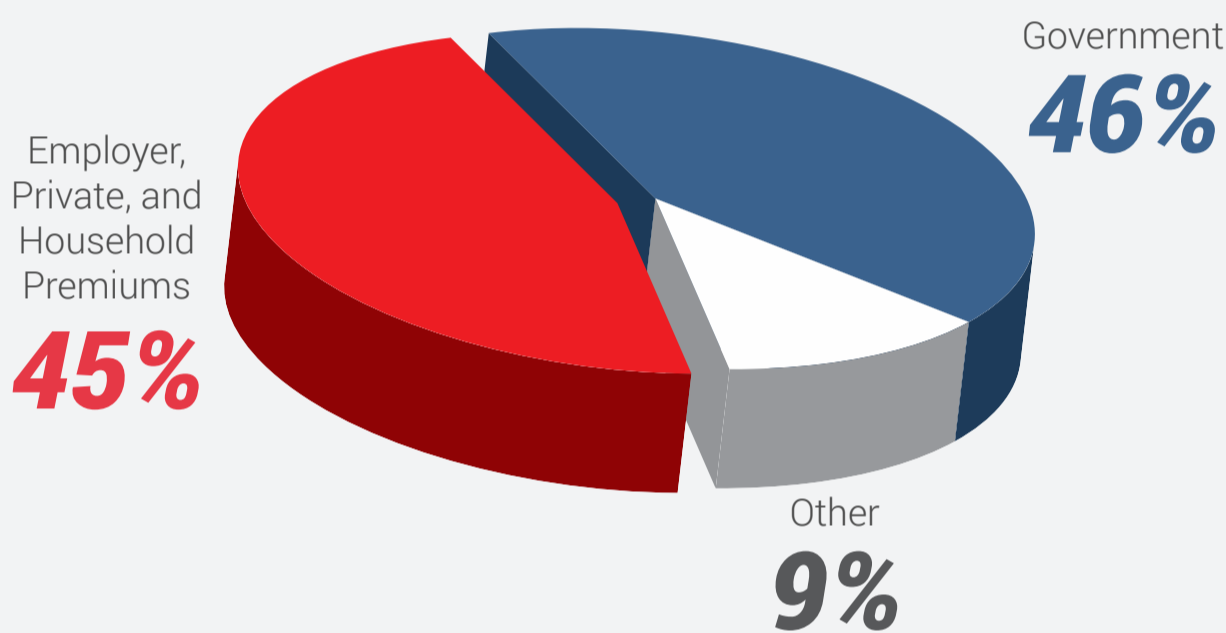
**\$2.8**  
**TRILLION**

spent on health care  
in the U.S.

**50%**  
**of U.S. Adults**

with at least  
one chronic condition

The private sector bears 45%  
of the burden



## *One Important Solution:*

### Employer Action and Innovation



Improve the Health  
and Wellness  
of Individuals



Improve the Health  
of Communities



Improve the Health  
Care System

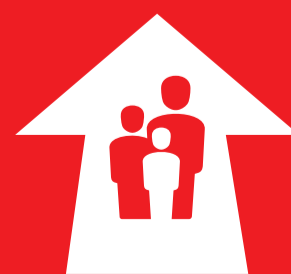
## *The Outcome:*



Reduced Health  
Care Costs



Improved Health  
Care Quality



Better Health  
Status