



Key Findings From A National Survey of Voters

Prepared for



Bipartisan Policy Center

By Advocus Partners, powered by the bipartisan team at
The Tarrance Group and Avenue Solutions

N=1,000 registered voters from an online sample
Fielded April 28-30, 2026

Note: Some items on slides do not total to 100% due to
rounding

KEY FINDINGS

The cost of housing is an important issue to voters. Nearly four in five (79%) say it is extremely or very important to them.

Fully 83% of voters agree that Congress should take action now to make housing more affordable, including 54% who *strongly* agree.

Solid majorities agree with four primary goals for building more affordable homes and lowering housing costs:

Streamlining federal regulations to reduce costs and delays...	76% support
Reforming federal rental assistance and other housing programs...	77% support
Incentivizing state and local governments to change zoning and land-use policies...	65% support
Expanding access to affordable home financing...	84% support

Knowing there are bills that achieve all goals, 76% of voters support the House and Senate agreeing to and passing a final bill.

Regardless of a specific bill, an 89% supermajority of voters agree with the statement: “*The House and the Senate need to work together and act now to pass a bill to help build more affordable homes and lower housing costs.*” 55% strongly agree.

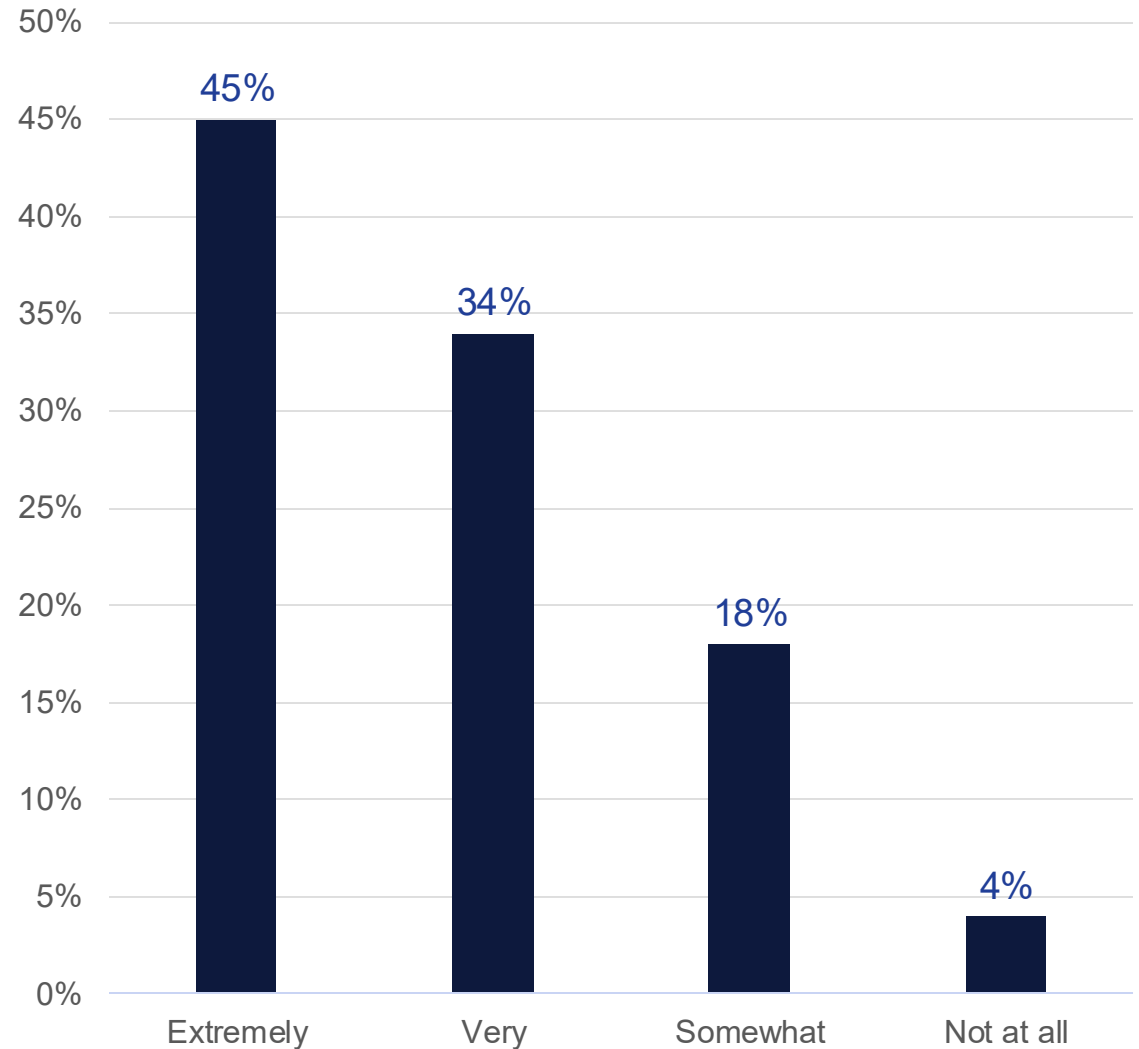
And if their member or Senator voted for and helped pass this bill into law, 63% would be more likely to vote for them, and only 4% less likely.

Seven in ten (70%) voters support a law stopping corporations and funds that own many homes from purchasing more. However, among those voters supportive of this law, 31% of this subset are less supportive when informed this law could lead to a reduction in homes available for rent.

Cost of Housing - Issue Importance

This survey will ask several questions about federal housing policies. In thinking about issues for Congress to work on.

How important is the issue of the cost of housing to you?



Cost of Housing - Issue Importance

This survey will ask several questions about federal housing policies. In thinking about issues for Congress to work on.

How important is the issue of the cost of housing to you?

Q1 – Importance/Cost of Housing		Extremely important	Very important	Somewhat important	Not at all important
TOTAL SAMPLE		45%	34%	17%	4%
RESPONDENT'S GENDER	Male	39%	36%	20%	4%
	Female	51%	32%	15%	3%
RESPONDENT'S RACE	White	39%	35%	22%	5%
	Black / African American	61%	33%	6%	
	Hispanic	62%	30%	8%	
	Other	50%	33%	15%	2%
RESPONDENT'S AGE	18-44	55%	36%	9%	0%
	45-64	48%	31%	16%	5%
	65 or over	30%	34%	30%	6%
PARTY IDENTIFICATION	Republican Party	35%	38%	23%	4%
	Independent	52%	26%	18%	4%
	Democratic Party	52%	33%	11%	3%

Housing Issues - Agree/Disagree

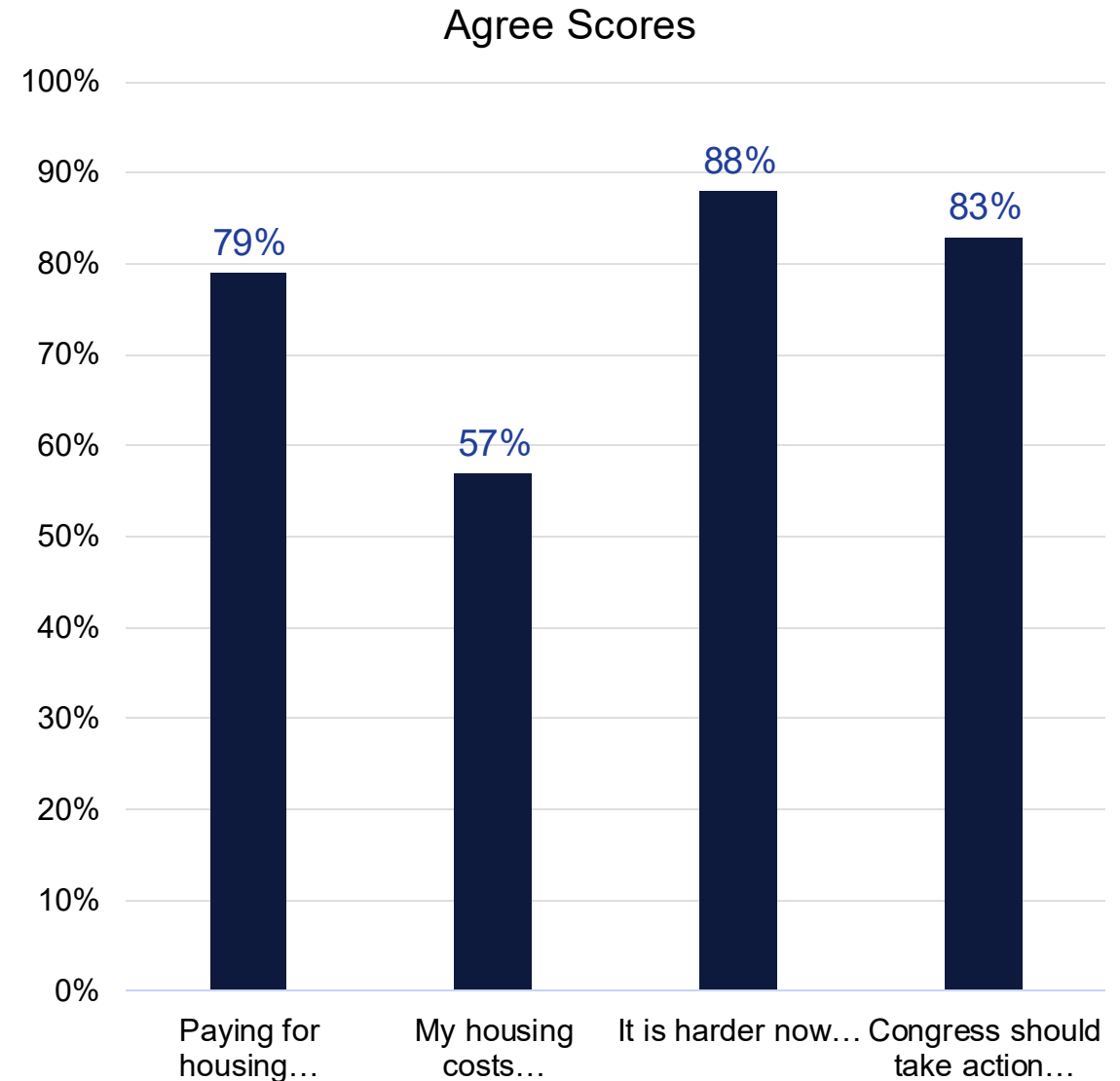
Now, here is a list of statements that some people have made about housing issues. Please indicate whether you would agree or disagree with that statement

Paying for housing is one of the biggest expenses in my budget.

My housing costs make it difficult to meet my other financial obligations.

It is harder now to buy a house than it has ever been before.

Congress should take action now to make housing more affordable.



Housing Issues - Agree/Disagree

Now, here is a list of statements that some people have made about housing issues. Please indicate whether you would agree or disagree with that statement

Paying for housing is one of the biggest expenses in my budget.

R2 – Agree/Housing is Biggest Expense		Agree	Unsure	Disagree
TOTAL SAMPLE		79%	3%	18%
RESPONDENT'S GENDER	Male	78%	2%	19%
	Female	80%	3%	17%
RESPONDENT'S RACE	White	76%	2%	22%
	Black / African American	89%	4%	7%
	Hispanic	87%	4%	9%
	Other	81%	3%	15%
RESPONDENT'S AGE	18-44	88%	6%	6%
	45-64	83%	1%	16%
	65 or over	64%	1%	35%
PARTY IDENTIFICATION	Republican Party	73%	2%	25%
	Independent	80%	6%	14%
	Democratic Party	85%	2%	13%

Housing Issues - Agree/Disagree

7

Now, here is a list of statements that some people have made about housing issues. Please indicate whether you would agree or disagree with that statement

My housing costs make it difficult to meet my other financial obligations.

R3 – Agree/Housing Difficult to Meet Obligations		Agree	Unsure	Disagree
TOTAL SAMPLE		57%	5%	38%
RESPONDENT'S GENDER	Male	53%	5%	42%
	Female	60%	5%	35%
RESPONDENT'S RACE	White	50%	4%	46%
	Black / African American	76%	4%	20%
	Hispanic	75%	8%	17%
	Other	59%	5%	35%
RESPONDENT'S AGE	18-44	76%	6%	18%
	45-64	57%	4%	39%
	65 or over	34%	4%	62%
PARTY IDENTIFICATION	Republican Party	47%	5%	48%
	Independent	62%	5%	33%
	Democratic Party	65%	5%	31%

Housing Issues - Agree/Disagree

Now, here is a list of statements that some people have made about housing issues. Please indicate whether you would agree or disagree with that statement

It is harder now to buy a house than it has ever been before.

R4 – Agree/Harder to Buy House Now		Agree	Unsure	Disagree
TOTAL SAMPLE		88%	7%	5%
RESPONDENT'S GENDER	Male	85%	7%	8%
	Female	91%	6%	3%
RESPONDENT'S RACE	White	87%	7%	6%
	Black / African American	88%	7%	5%
	Hispanic	95%	3%	2%
	Other	90%	3%	7%
RESPONDENT'S AGE	18-44	93%	5%	2%
	45-64	87%	7%	6%
	65 or over	85%	8%	8%
PARTY IDENTIFICATION	Republican Party	83%	9%	8%
	Independent	89%	7%	5%
	Democratic Party	93%	4%	3%

Housing Issues - Agree/Disagree

Now, here is a list of statements that some people have made about housing issues. Please indicate whether you would agree or disagree with that statement

Congress should take action now to make housing more affordable.

R5 – Agree/Congress Should Make Housing Affordable		Agree	Unsure	Disagree
TOTAL SAMPLE		83%	11%	7%
RESPONDENT'S GENDER	Male	78%	12%	10%
	Female	87%	9%	4%
RESPONDENT'S RACE	White	78%	13%	9%
	Black / African American	96%	4%	1%
	Hispanic	92%	6%	2%
	Other	86%	11%	3%
RESPONDENT'S AGE	18-44	90%	7%	3%
	45-64	82%	10%	7%
	65 or over	74%	16%	11%
PARTY IDENTIFICATION	Republican Party	73%	16%	11%
	Independent	82%	10%	8%
	Democratic Party	92%	6%	2%

Due to rounding, percentages may not sum to 100.

Housing Issues - Goals For Congress

10

Thinking for a moment about how Congress might deal with housing issues. Here is a list of goals for building more affordable homes and lowering housing costs. For each one, please indicate whether you would support or oppose each particular goal.

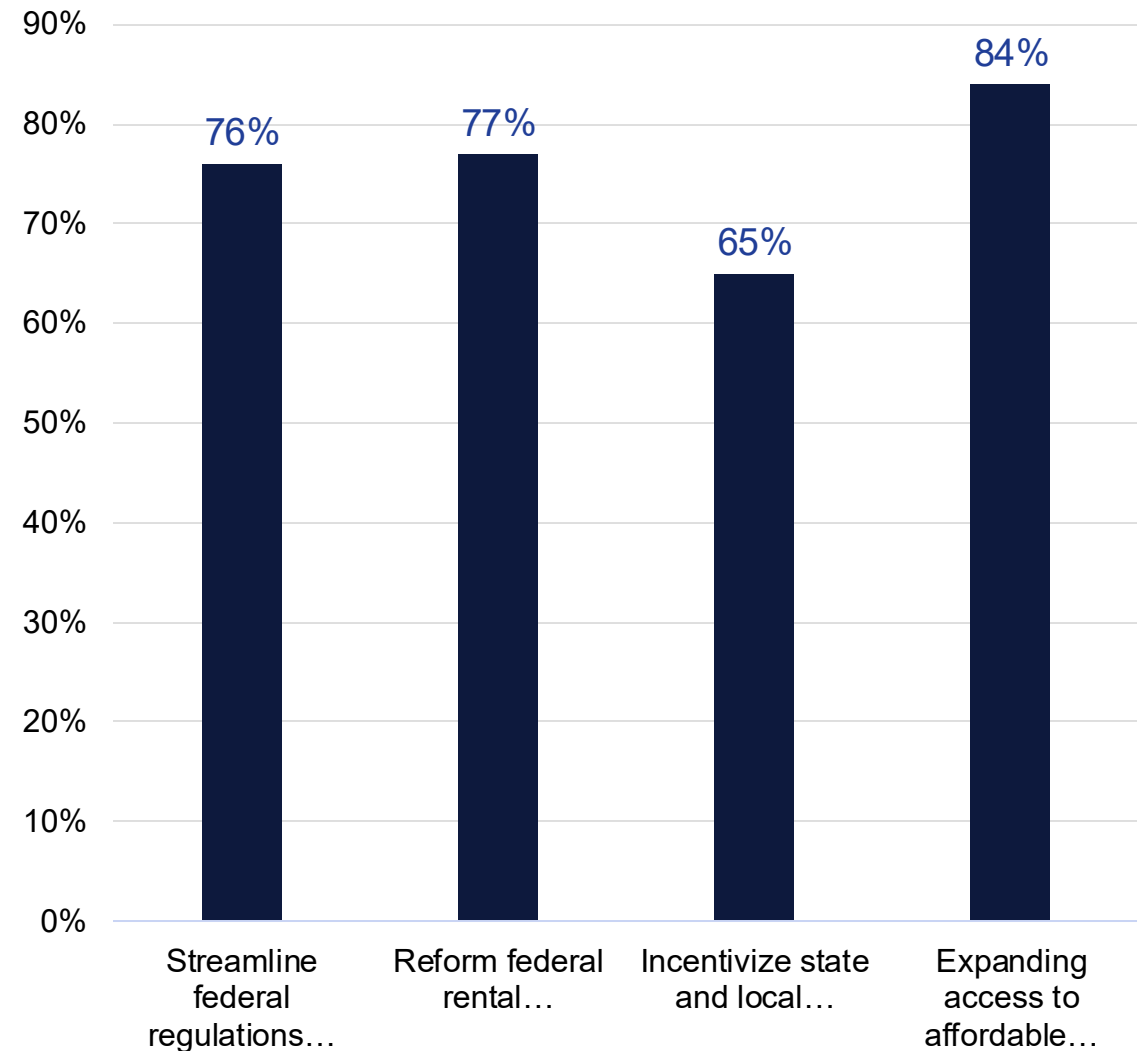
Streamlining federal regulations to reduce costs and delays in building new homes

Reforming federal rental assistance and other housing programs to more effectively help families afford housing

Incentivizing state and local governments to change zoning and land-use policies to allow for new housing construction

Expanding access to affordable home financing, including new and reformed lending programs

Support Scores



Housing Issues - Goals For Congress

11

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Streamlining federal regulations to reduce costs and delays in building new homes

R6 – Support Streamlining Federal Regulations		Support	Unsure	Oppose
TOTAL SAMPLE		76%	17%	7%
RESPONDENT'S GENDER	Male	80%	13%	7%
	Female	72%	22%	6%
RESPONDENT'S RACE	White	75%	17%	7%
	Black / African American	84%	10%	6%
	Hispanic	72%	25%	3%
	Other	76%	15%	9%
RESPONDENT'S AGE	18-44	74%	22%	5%
	45-64	76%	16%	8%
	65 or over	79%	13%	8%
PARTY IDENTIFICATION	Republican Party	77%	16%	6%
	Independent	69%	25%	6%
	Democratic Party	78%	15%	8%

Housing Issues - Goals For Congress

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Thinking for a moment about how Congress might deal with housing issues. Here is a list of goals for building more affordable homes and lowering housing costs. For each one, please indicate whether you would support or oppose each particular goal.

Reforming federal rental assistance and other housing programs to more effectively help families afford housing

R7 – Support Reforming Rental Assistance		Support	Unsure	Oppose
TOTAL SAMPLE		77%	14%	9%
RESPONDENT'S GENDER	Male	73%	14%	13%
	Female	80%	14%	6%
RESPONDENT'S RACE	White	74%	15%	11%
	Black / African American	89%	7%	5%
	Hispanic	79%	15%	6%
	Other	86%	9%	5%
RESPONDENT'S AGE	18-44	80%	13%	7%
	45-64	79%	13%	8%
	65 or over	71%	16%	13%
PARTY IDENTIFICATION	Republican Party	66%	20%	14%
	Independent	77%	13%	9%
	Democratic Party	87%	8%	4%

Housing Issues - Goals For Congress

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Thinking for a moment about how Congress might deal with housing issues. Here is a list of goals for building more affordable homes and lowering housing costs. For each one, please indicate whether you would support or oppose each particular goal.

Incentivizing state and local governments to change zoning and land-use policies to allow for new housing construction

R8 – Support Incentivizing Zoning Changes		Support	Unsure	Oppose
TOTAL SAMPLE		65%	22%	13%
RESPONDENT'S GENDER	Male	69%	17%	14%
	Female	62%	27%	12%
RESPONDENT'S RACE	White	61%	23%	16%
	Black / African American	78%	16%	5%
	Hispanic	71%	24%	4%
	Other	73%	16%	11%
RESPONDENT'S AGE	18-44	66%	24%	10%
	45-64	69%	21%	10%
	65 or over	59%	21%	20%
PARTY IDENTIFICATION/C	Republican Party	61%	24%	15%
	Independent	58%	25%	17%
	Democratic Party	72%	20%	8%

Housing Issues - Goals For Congress

14

Thinking for a moment about how Congress might deal with housing issues. Here is a list of goals for building more affordable homes and lowering housing costs. For each one, please indicate whether you would support or oppose each particular goal.

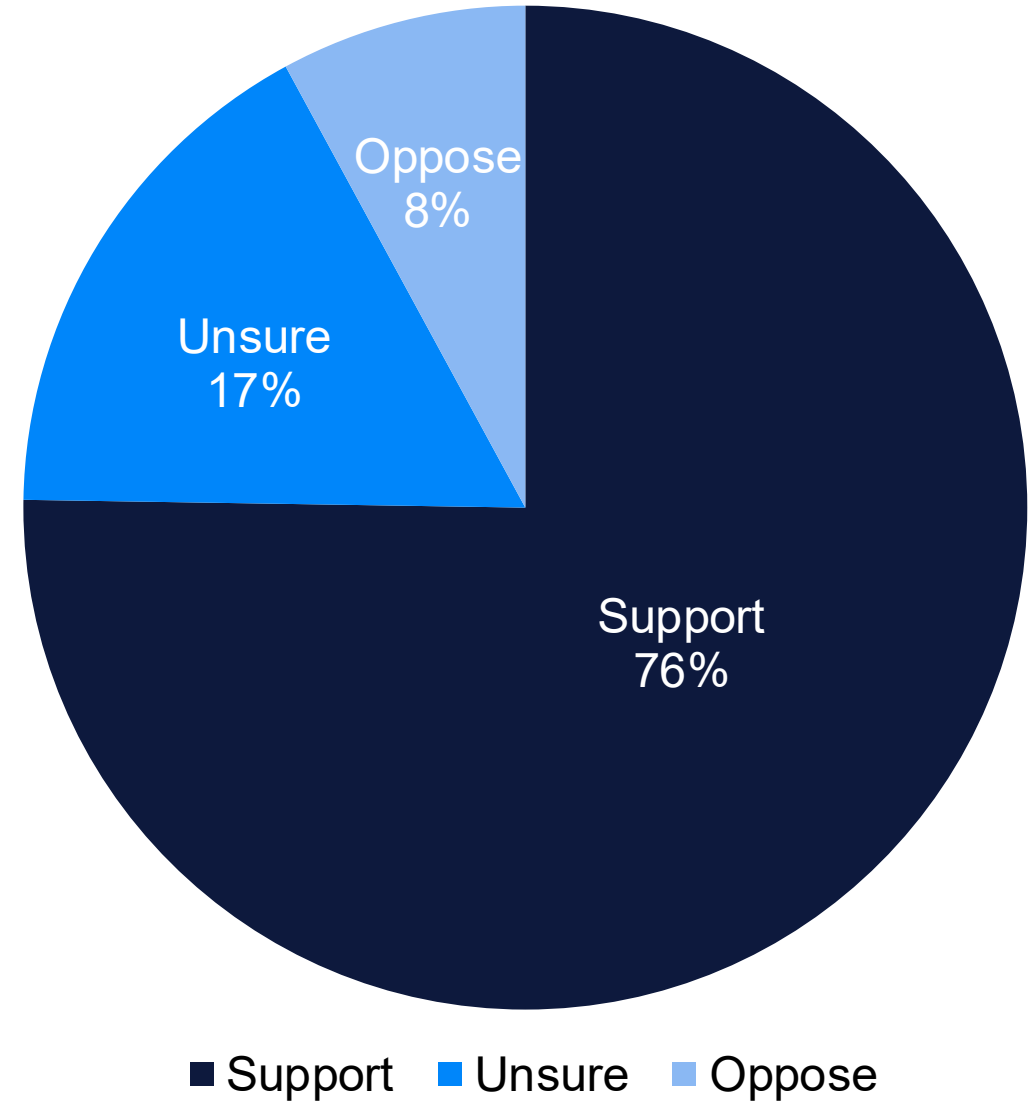
Expanding access to affordable home financing, including new and reformed lending programs

R9 – Support Expanding Affordable Home Financing		Support	Unsure	Oppose
TOTAL SAMPLE		84%	11%	6%
RESPONDENT'S GENDER	Male	81%	10%	9%
	Female	86%	11%	3%
RESPONDENT'S RACE	White	82%	11%	7%
	Black / African American	90%	8%	2%
	Hispanic	86%	12%	2%
	Other	89%	3%	7%
RESPONDENT'S AGE	18-44	83%	13%	5%
	45-64	86%	8%	6%
	65 or over	82%	11%	7%
PARTY IDENTIFICATION	Republican Party	77%	14%	9%
	Independent	84%	10%	6%
	Democratic Party	90%	7%	2%

Passing a Final Bill - Support/Oppose

As you may know, both the U.S. House and Senate have passed their own bills with overwhelming 90% bipartisan majorities to achieve all of these four housing goals.

Would you support or oppose the House and the Senate agreeing to and passing a final bill that achieves all of these goals?



Passing a Final Bill - Support/Oppose

16

As you may know, both the U.S. House and Senate have passed their own bills with overwhelming 90% bipartisan majorities to achieve all of these four housing goals.

Would you support or oppose the House and the Senate agreeing to and passing a final bill that achieves all of these goals?

R10 – Support Final Housing Bill		Support	Unsure	Oppose
TOTAL SAMPLE		76%	17%	8%
RESPONDENT'S GENDER	Male	77%	13%	10%
	Female	74%	20%	6%
RESPONDENT'S RACE	White	76%	16%	8%
	Black / African American	75%	19%	5%
	Hispanic	75%	17%	9%
	Other	75%	17%	7%
RESPONDENT'S AGE	18-44	76%	16%	8%
	45-64	77%	17%	6%
	65 or over	73%	17%	9%
PARTY IDENTIFICATION	Republican Party	74%	16%	9%
	Independent	68%	22%	10%
	Democratic Party	81%	14%	5%

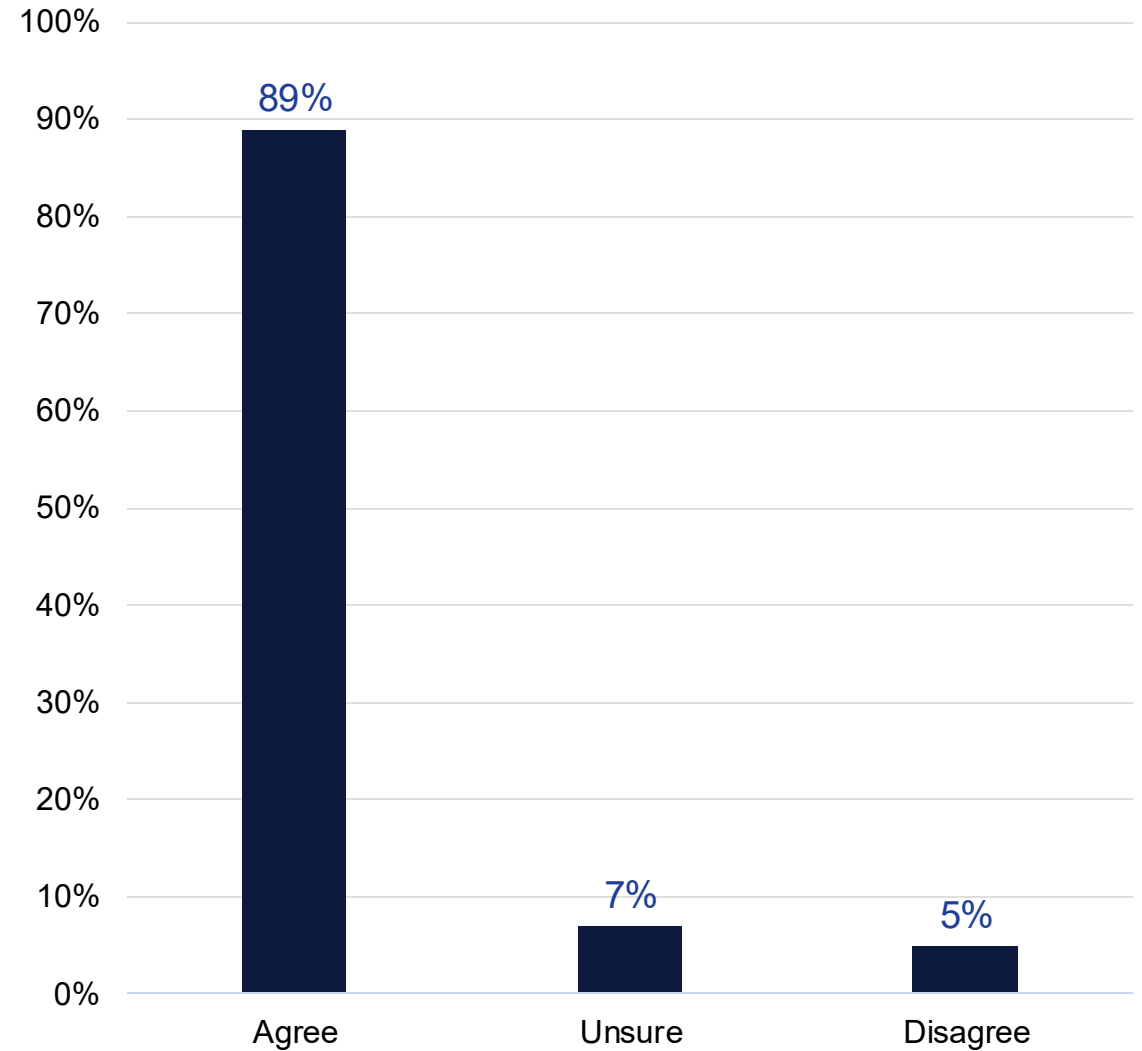
Congress Act Now - Agree/Disagree

17

The House and the Senate currently disagree on some of the final details that would allow them to pass a housing bill so it can become law.

Please indicate if you agree or disagree with this statement:

“The House and the Senate need to work together and act now to pass a bill to help build more affordable homes and lower housing costs.”



Congress Act Now - Agree/Disagree

18

The House and the Senate currently disagree on some of the final details that would allow them to pass a housing bill so it can become law.

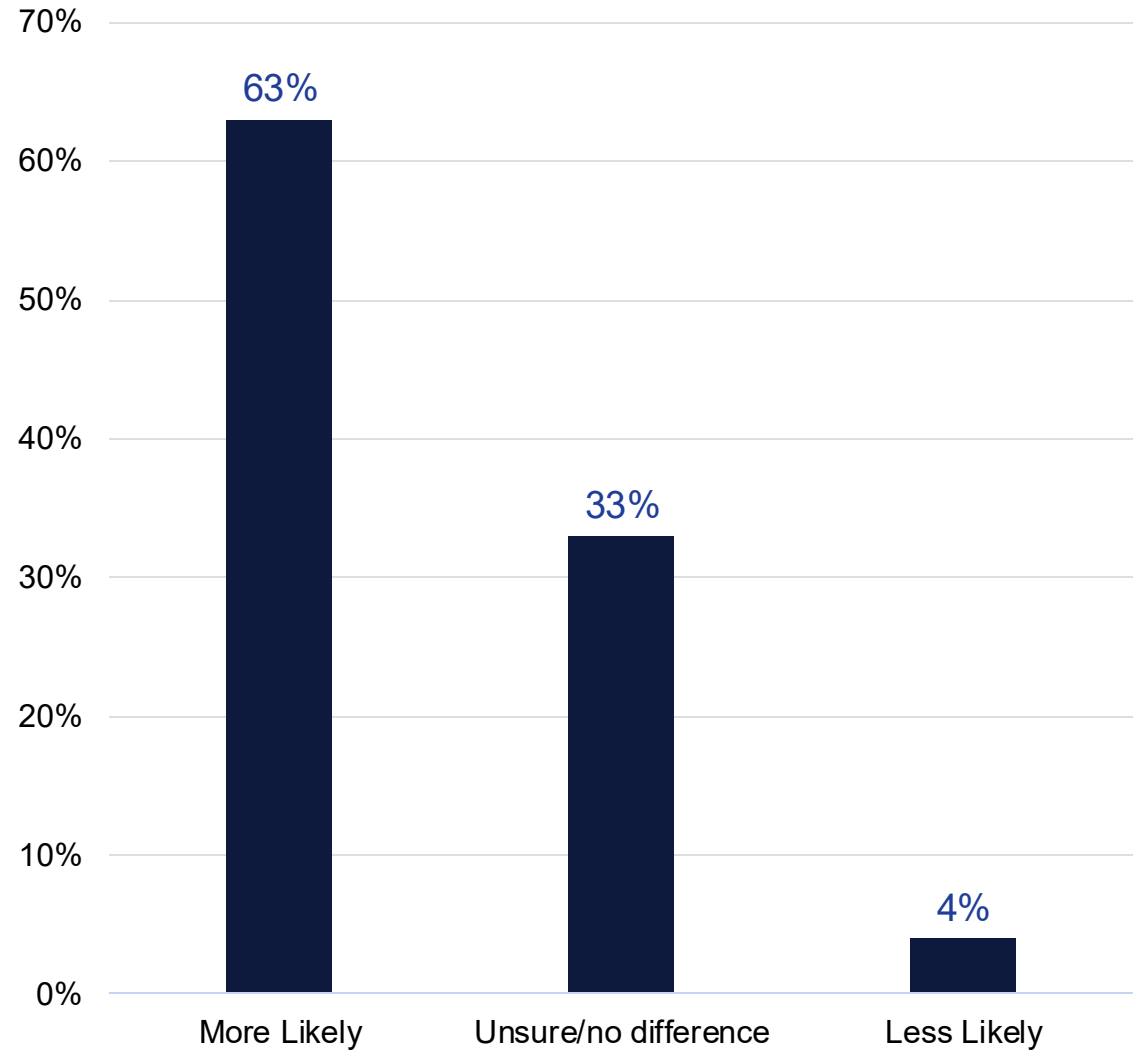
Please indicate if you agree or disagree with this statement:

“The House and the Senate need to work together and act now to pass a bill to help build more affordable homes and lower housing costs.”

R11 – Agree/Need to Pass Housing Bill Now		Agree	Unsure	Disagree
TOTAL SAMPLE		89%	7%	5%
RESPONDENT'S GENDER	Male	88%	6%	7%
	Female	90%	8%	3%
RESPONDENT'S RACE	White	87%	7%	6%
	Black / African American	95%	3%	2%
	Hispanic	92%	6%	2%
	Other	91%	6%	3%
RESPONDENT'S AGE	18-44	90%	7%	3%
	45-64	88%	6%	6%
	65 or over	87%	8%	5%
PARTY IDENTIFICATION	Republican Party	86%	6%	8%
	Independent	83%	11%	6%
	Democratic Party	94%	5%	1%

Congress Act Now - Impact

If your Member of Congress or U.S. Senator voted for and helped pass this bill into law, would you be more likely or less likely to vote for them?



Congress Act Now - Impact

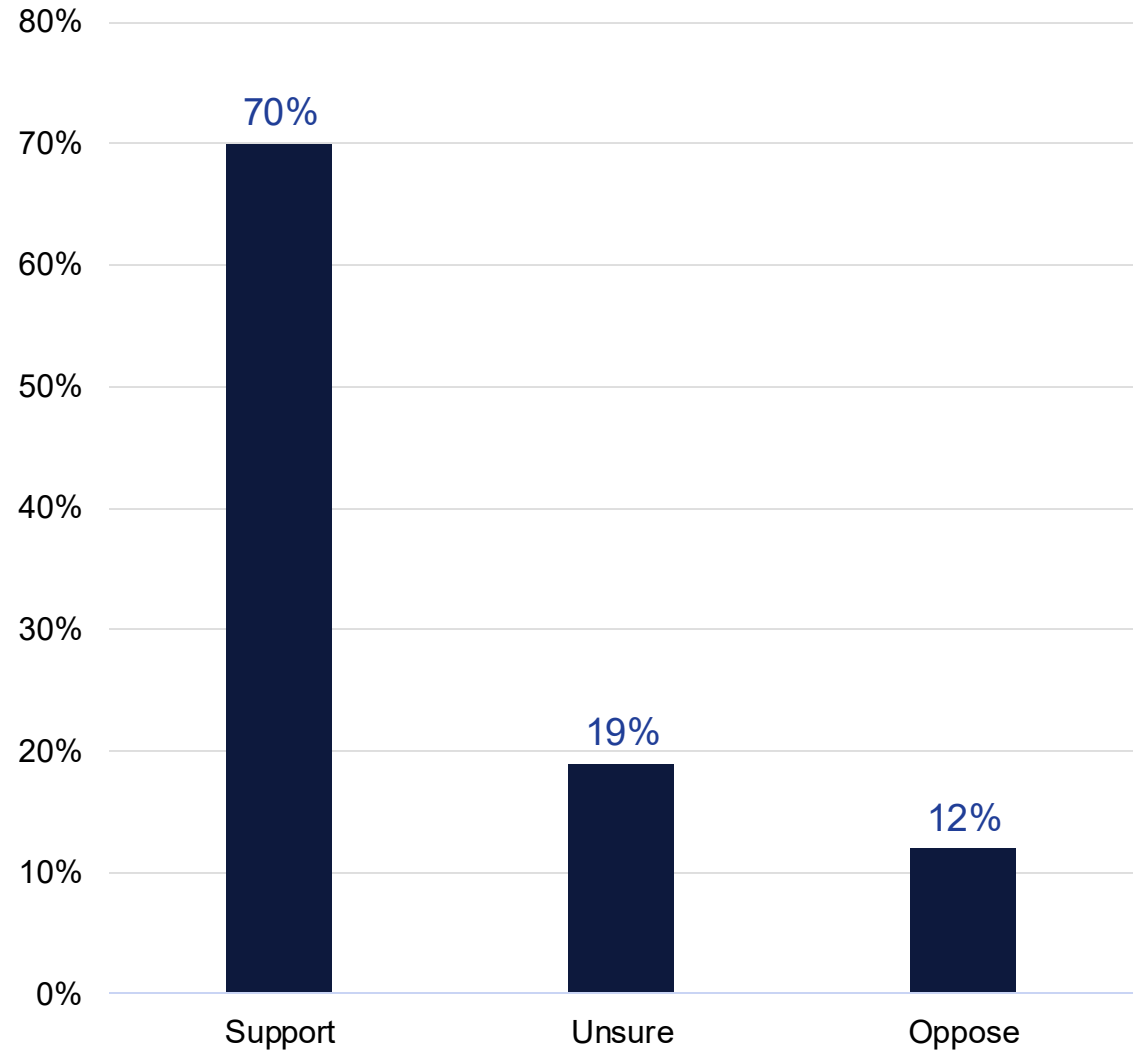
If your Member of Congress or U.S. Senator voted for and helped pass this bill into law, would you be more likely or less likely to vote for them?

R12 – Vote Member / Voted for Housing Bill		More likely	Unsure	No difference	Less likely
TOTAL SAMPLE		63%	9%	25%	4%
RESPONDENT'S GENDER	Male	62%	7%	26%	5%
	Female	64%	10%	23%	3%
RESPONDENT'S RACE	White	59%	9%	29%	4%
	Black / African American	76%	7%	13%	4%
	Hispanic	71%	10%	14%	5%
	Other	67%	7%	23%	3%
RESPONDENT'S AGE	18-44	69%	7%	21%	3%
	45-64	65%	9%	22%	4%
	65 or over	53%	10%	33%	5%
PARTY IDENTIFICATION	Republican Party	54%	10%	31%	5%
	Independent	56%	8%	31%	5%
	Democratic Party	75%	7%	16%	3%

Large Corporations and Investors

Another issue that you may have seen in the news is the involvement of large corporations and investors in the single-family home market.

Would you support or oppose a federal law prohibiting corporations and investment funds that own 350 or more single-family homes from purchasing additional single-family homes?



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Would you support or oppose a federal law prohibiting corporations and investment funds that own 350 or more single-family homes from purchasing additional single-family homes?

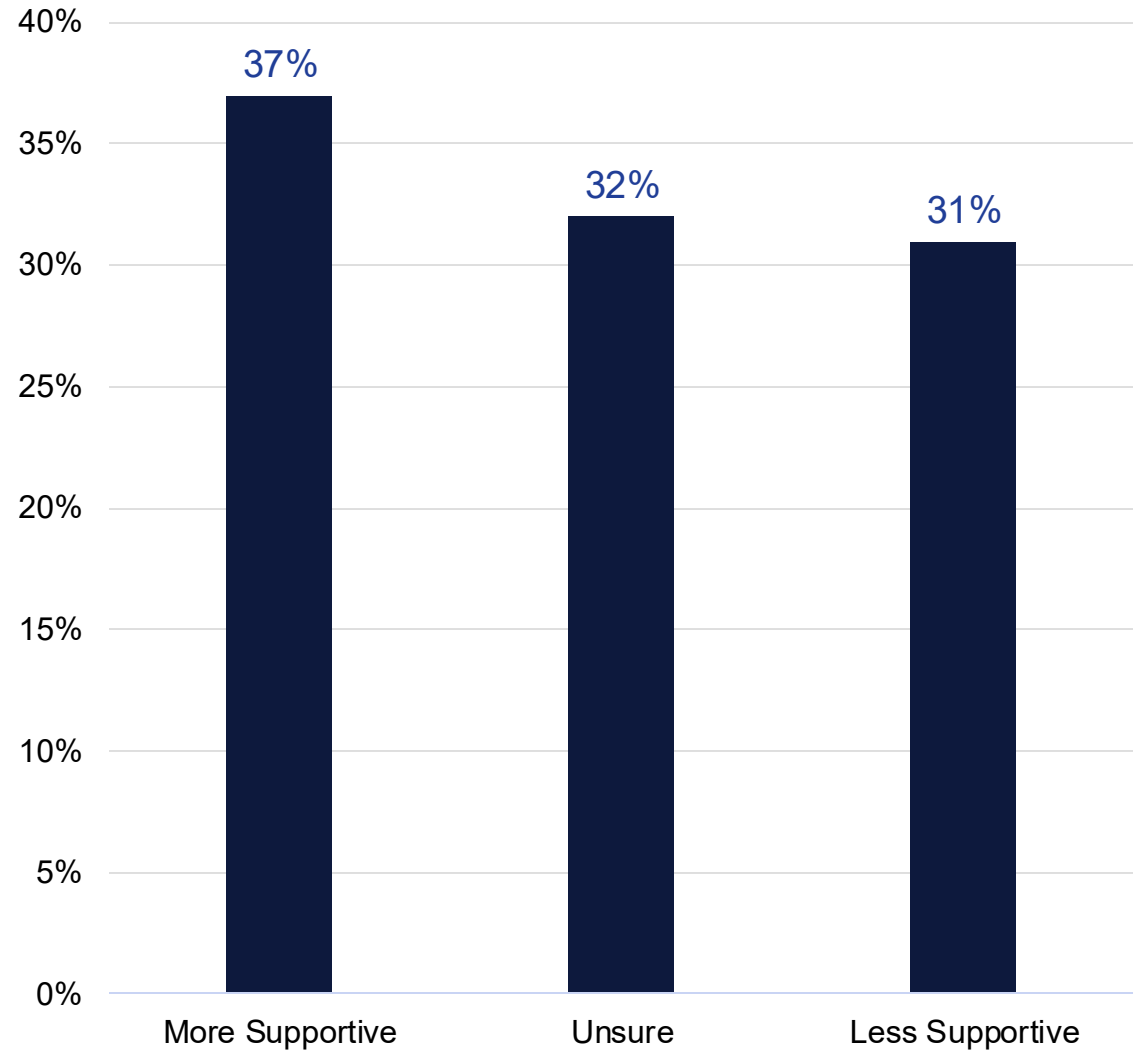
R13 – Support Corp Home Ownership		Support	Unsure	Oppose
TOTAL SAMPLE		70%	19%	12%
RESPONDENT'S GENDER	Male	73%	16%	10%
	Female	66%	21%	13%
RESPONDENT'S RACE	White	71%	18%	11%
	Black / African American	59%	23%	18%
	Hispanic	69%	22%	9%
	Other	75%	14%	11%
RESPONDENT'S AGE	18-44	72%	19%	10%
	45-64	68%	19%	13%
	65 or over	69%	19%	12%
PARTY IDENTIFICATION	Republican Party	71%	17%	12%
	Independent	64%	23%	13%
	Democratic Party	72%	18%	11%

Prohibition Housing Supply Impact

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(ASKED ONLY IF ANY “SUPPORT” FOR PROHIBITING CORPORATIONS AND INVESTMENT FUNDS IN PREVIOUS QUESTION)

What if this law might reduce the supply of single-family homes available for rent in your community? Would that make you more or less supportive of the law?



Prohibition Housing Supply Impact

(ASKED ONLY IF ANY “SUPPORT” FOR PROHIBITING CORPORATIONS AND INVESTMENT FUNDS IN PREVIOUS QUESTION)

What if this law might reduce the supply of single-family homes available for rent in your community? Would that make you more or less supportive of the law?

R14 – Support Corp Law / If Reduces Rental Supply		More supportive	Unsure	Less supportive
TOTAL SAMPLE		37%	32%	31%
RESPONDENT'S GENDER	Male	39%	31%	30%
	Female	35%	34%	31%
RESPONDENT'S RACE	White	35%	35%	31%
	Black / African American	38%	21%	41%
	Hispanic	48%	27%	25%
	Other	46%	35%	20%
RESPONDENT'S AGE	18-44	43%	31%	27%
	45-64	34%	34%	32%
	65 or over	34%	32%	34%
PARTY IDENTIFICATION	Republican Party	40%	31%	28%
	Independent	35%	36%	29%
	Democratic Party	36%	31%	34%

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