

Who Voters Trust for Election Information in 2024

Results from a national survey administered and compiled jointly by the **Bipartisan Policy Center**, the **States United Democracy Center**, and the **Integrity Institute**.

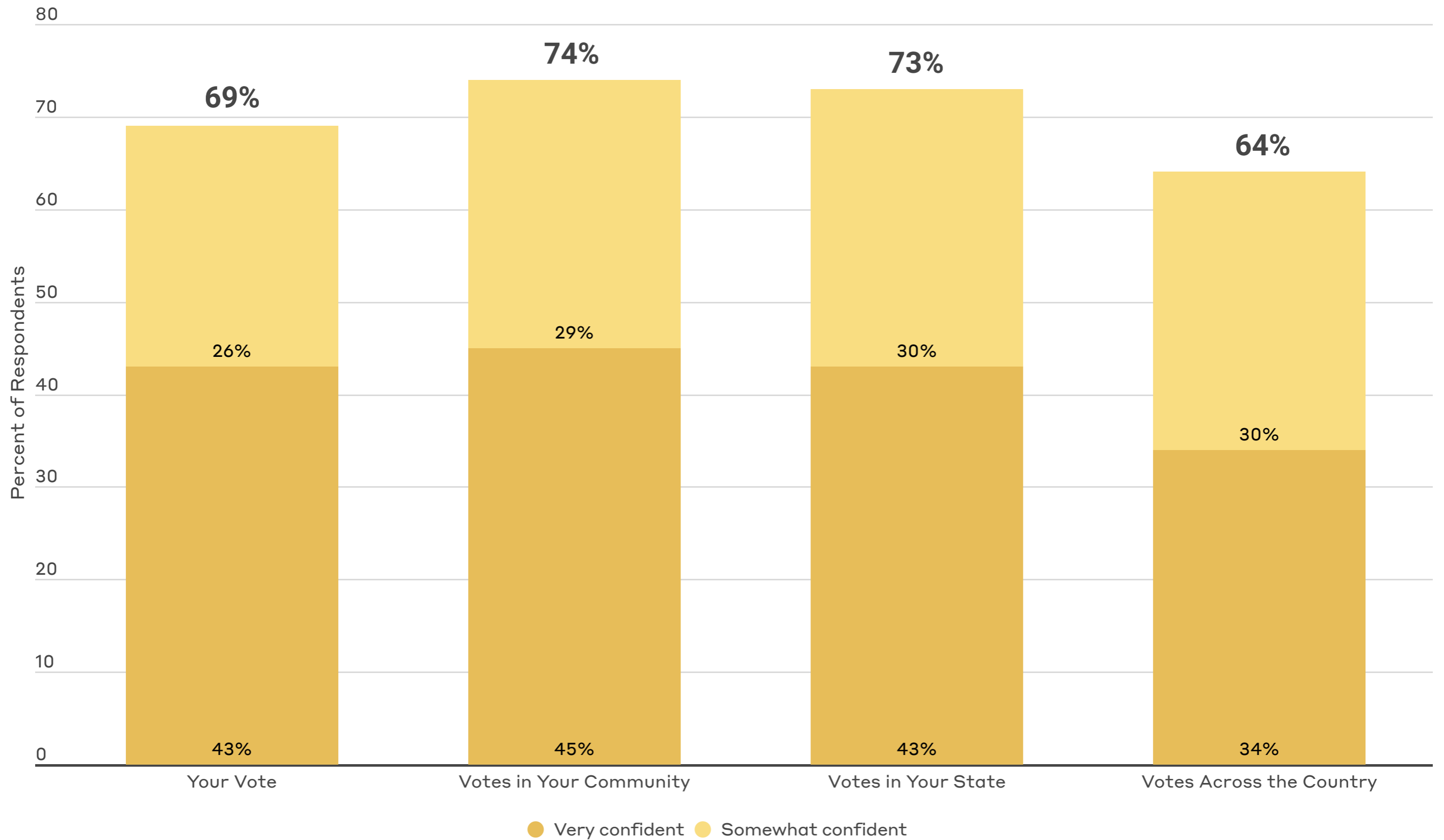
This poll was conducted by Morning Consult on behalf of BPC between December 13- 15, 2023 among a sample of 2,203 adults.

[Read the full write-up here.](#)



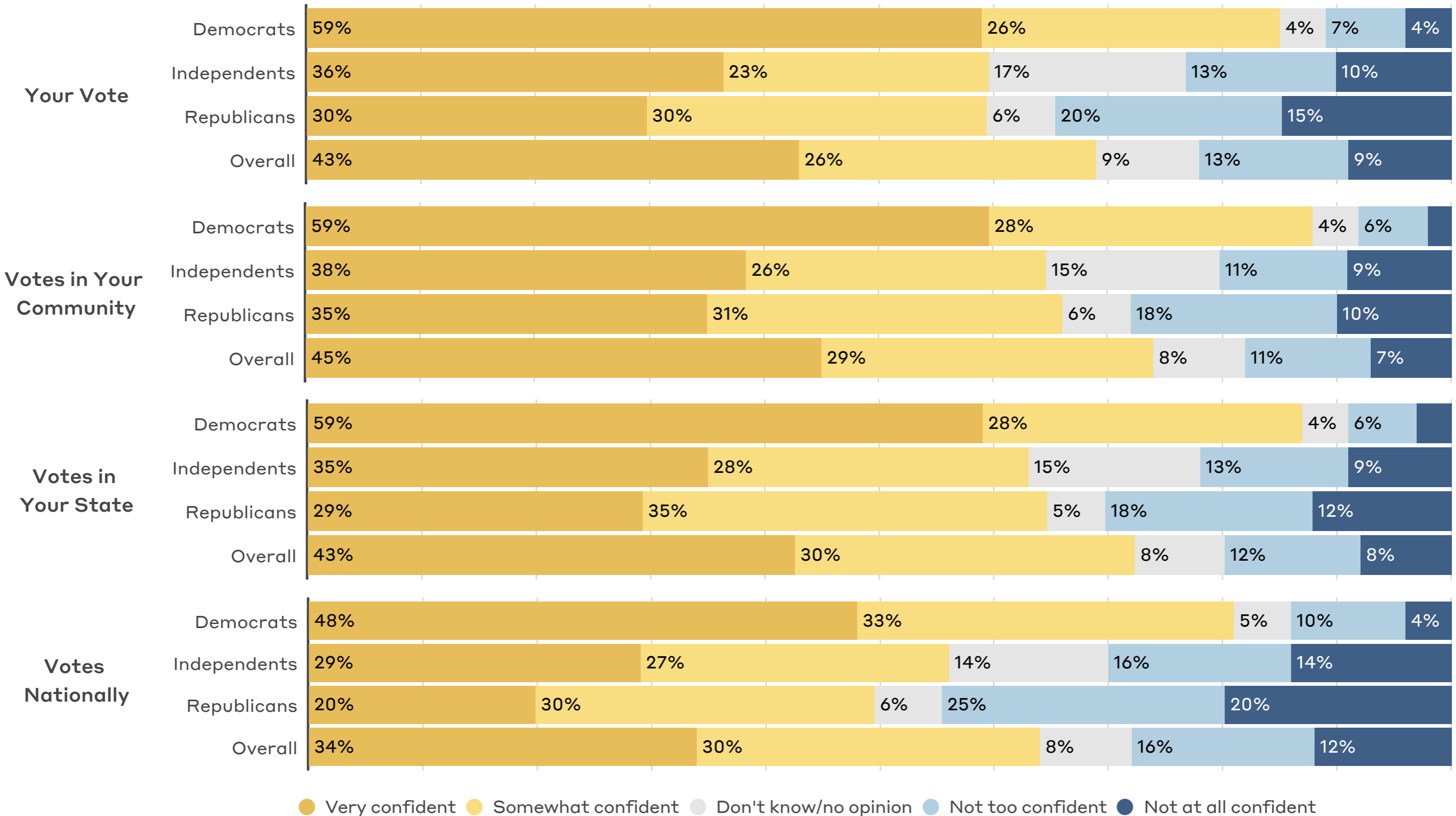
Confidence in 2024 vote counting highest at community level

Respondents were asked how confident they are that their votes would be counted accurately at each of the below levels.



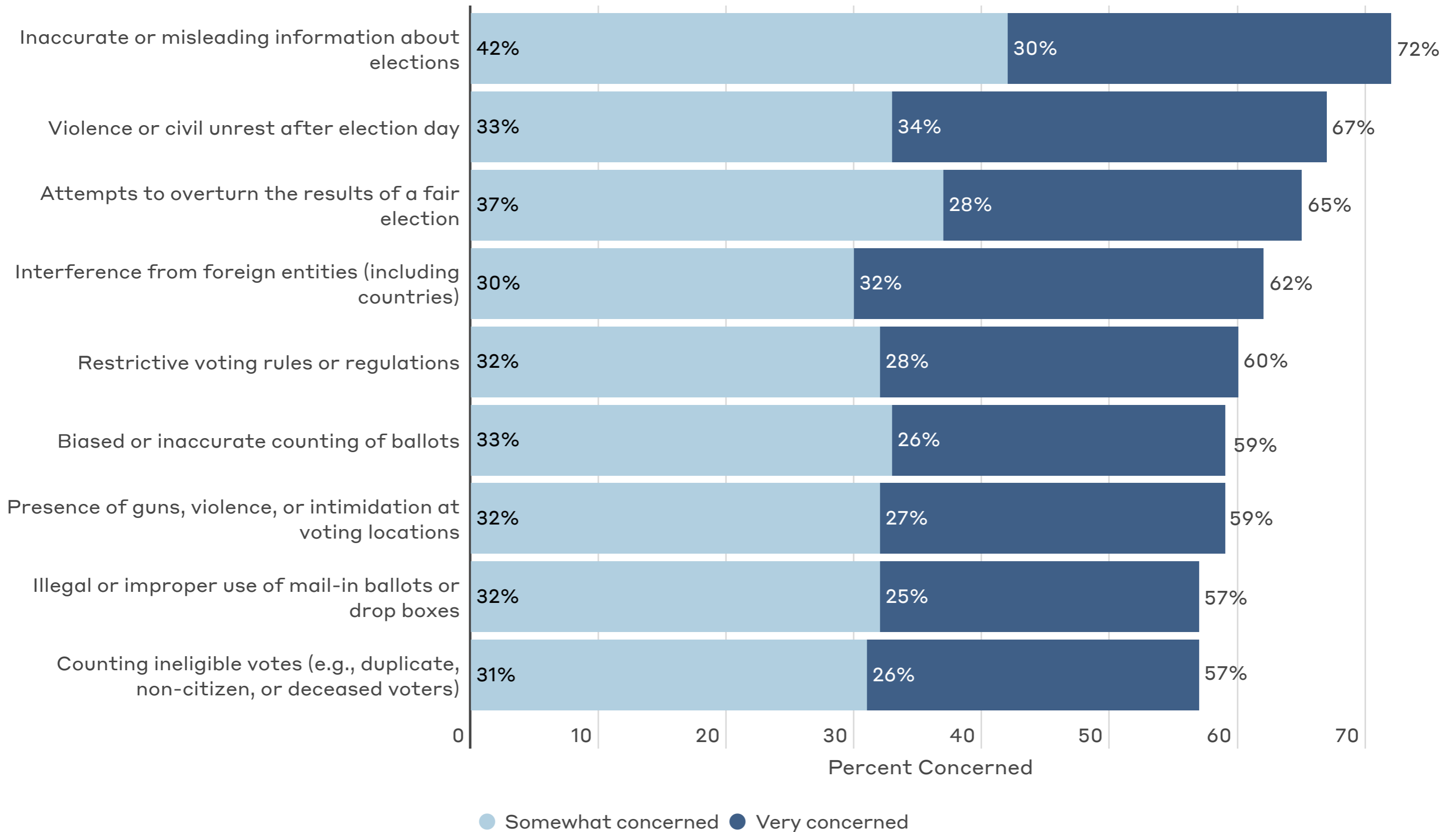
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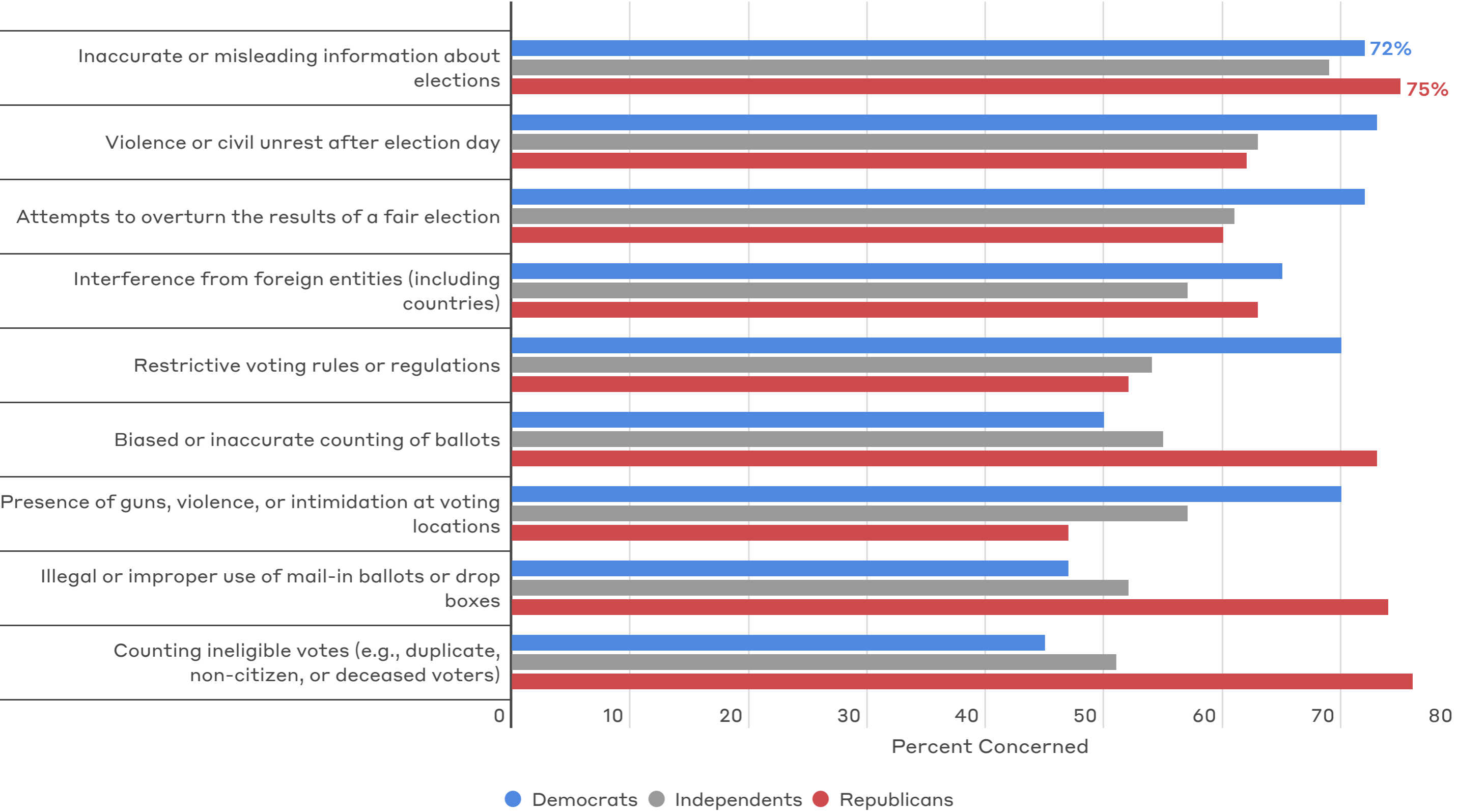
What adults are concerned about regarding the 2024 presidential election

Respondents were asked "How concerned are you, if at all, about the following when it comes to the 2024 presidential election?" This chart shows the percent who answered "Very Concerned" or "Somewhat Concerned."



Both Democrats and Republicans concerned about inaccurate election information

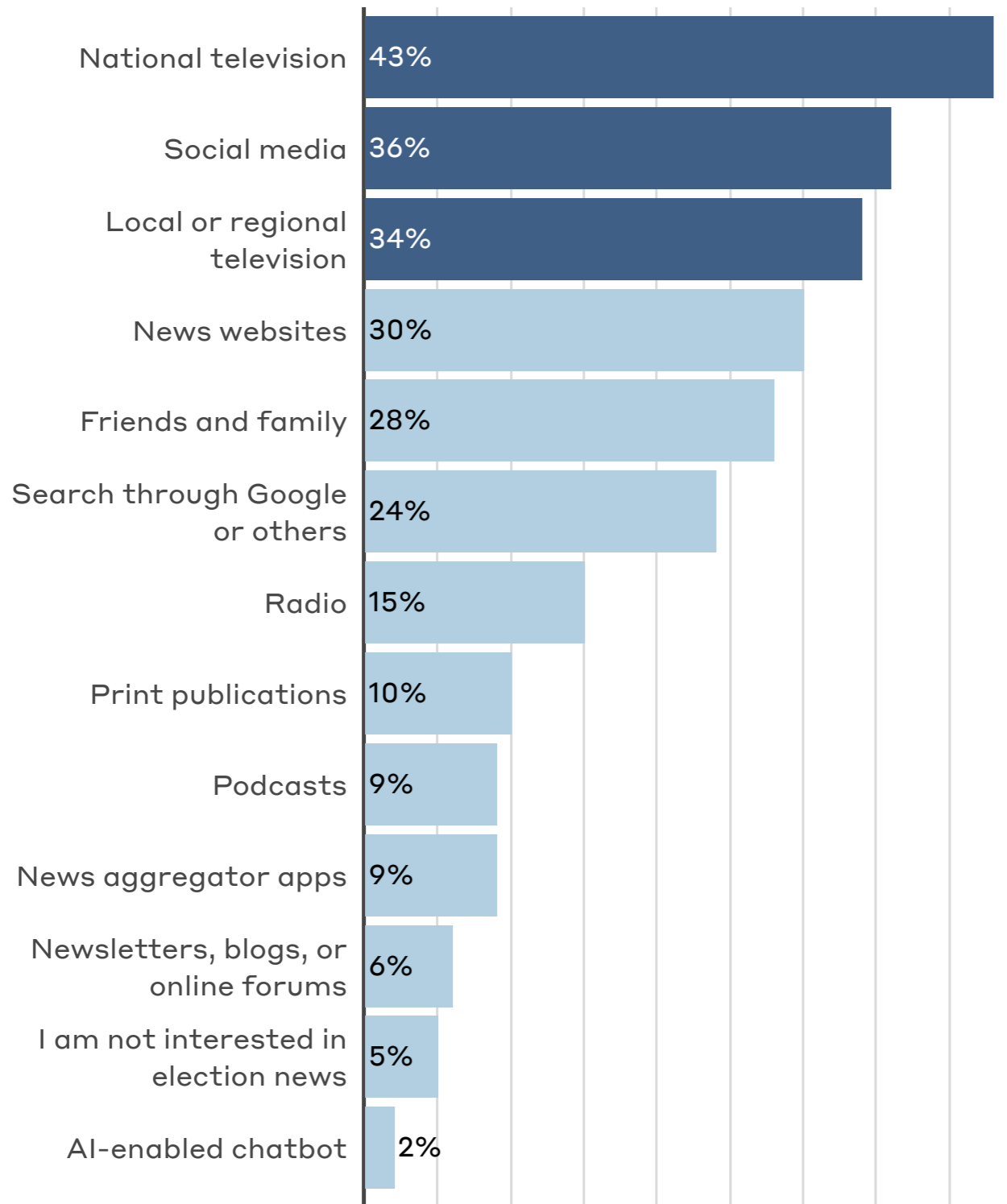
Respondents were asked "How concerned are you, if at all, about the following when it comes to the 2024 presidential election?" This chart shows the percent who answered "Very Concerned" or "Somewhat Concerned" by party affiliation.



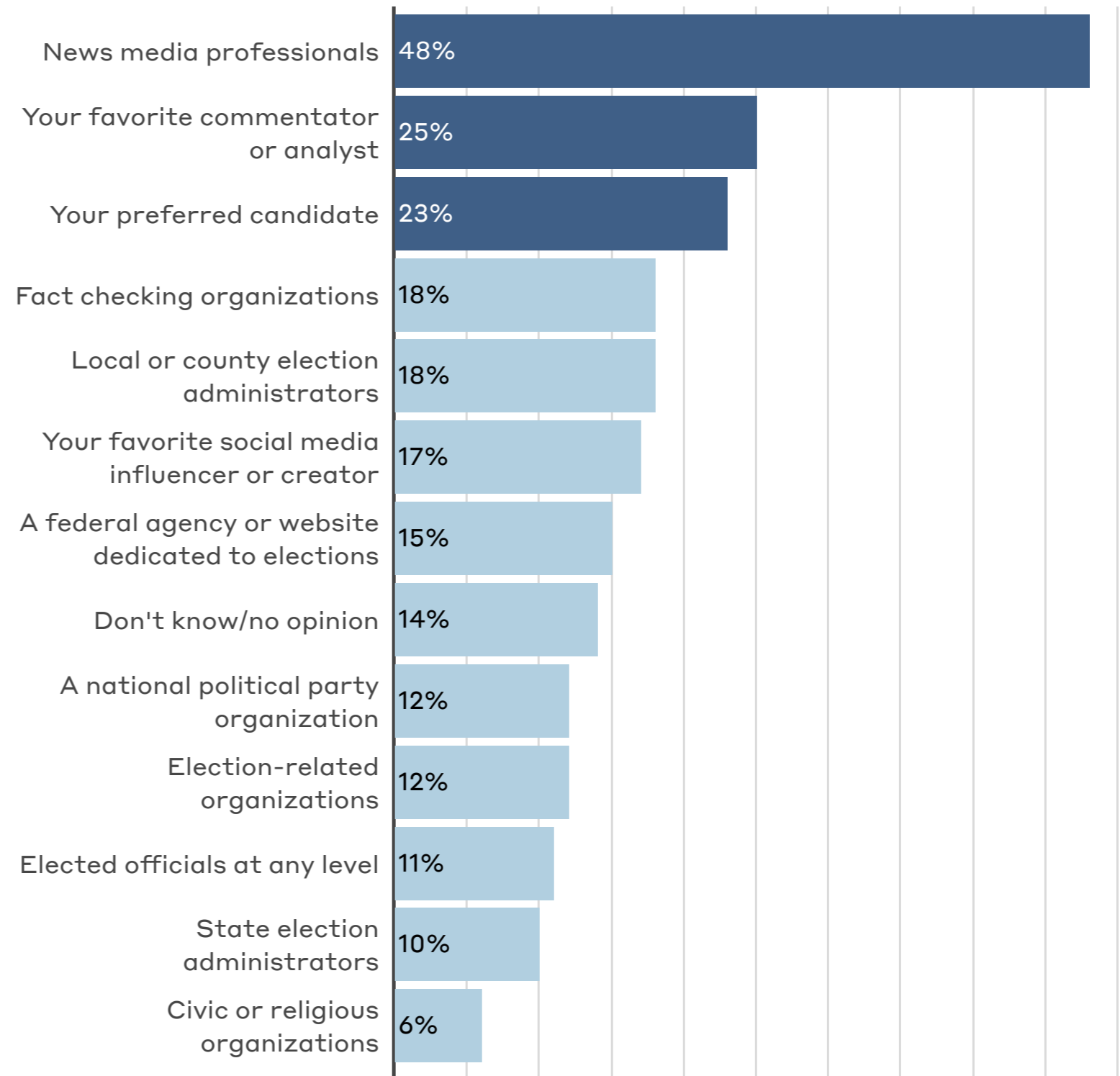
U.S. adults look to television, social media for election information

We asked what **sources** and what **people or groups** adults look to to learn about elections. Respondents could choose three in each category.

Information Sources



People or Groups

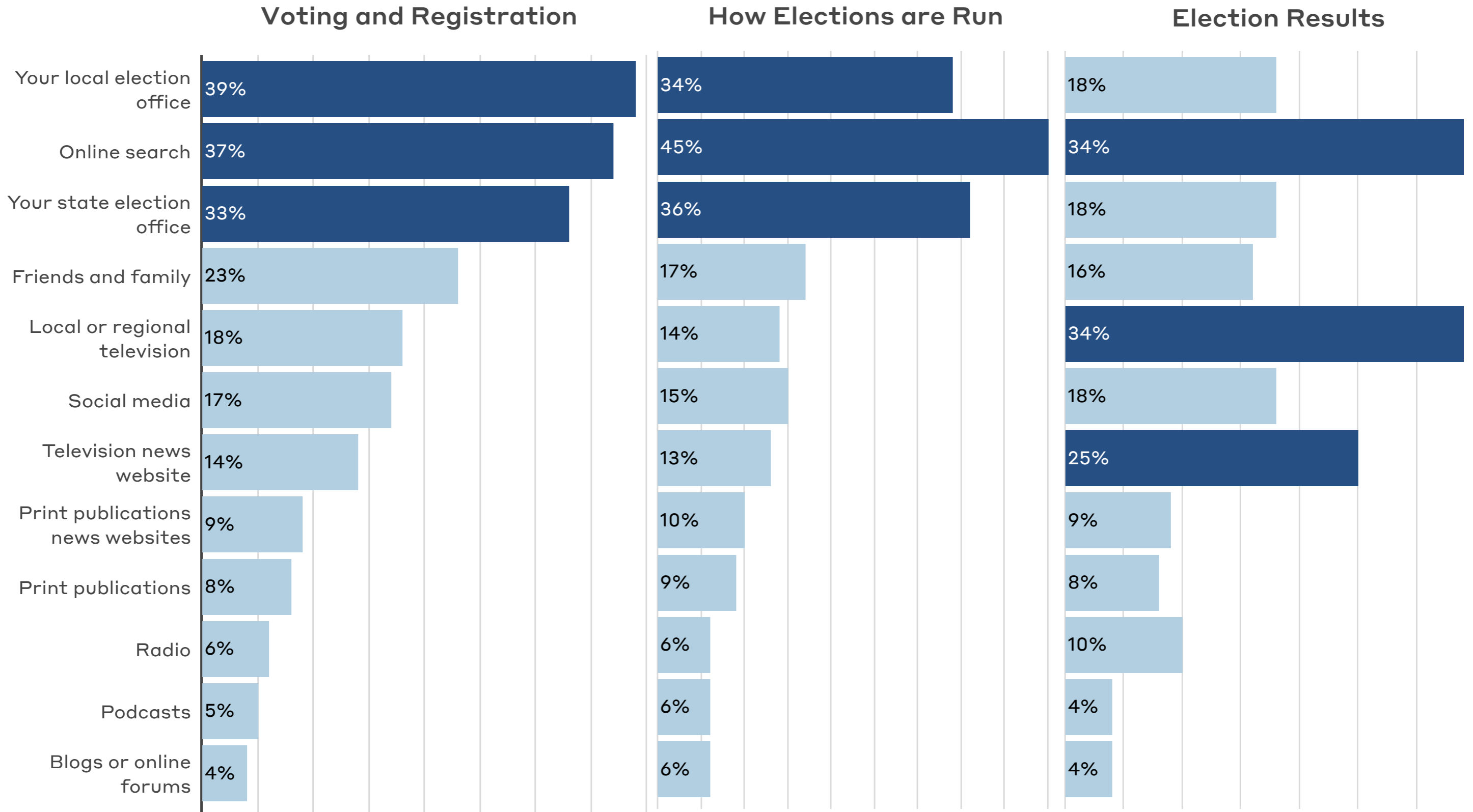


Percent of Survey Respondents Who Selected the Source or Person/Group



2022 Survey: U.S. voters' election information sources, by type of information

Respondents were asked where they would look for information on how to register and vote, how elections are run, and who wins an election. They were asked to select up to three options.

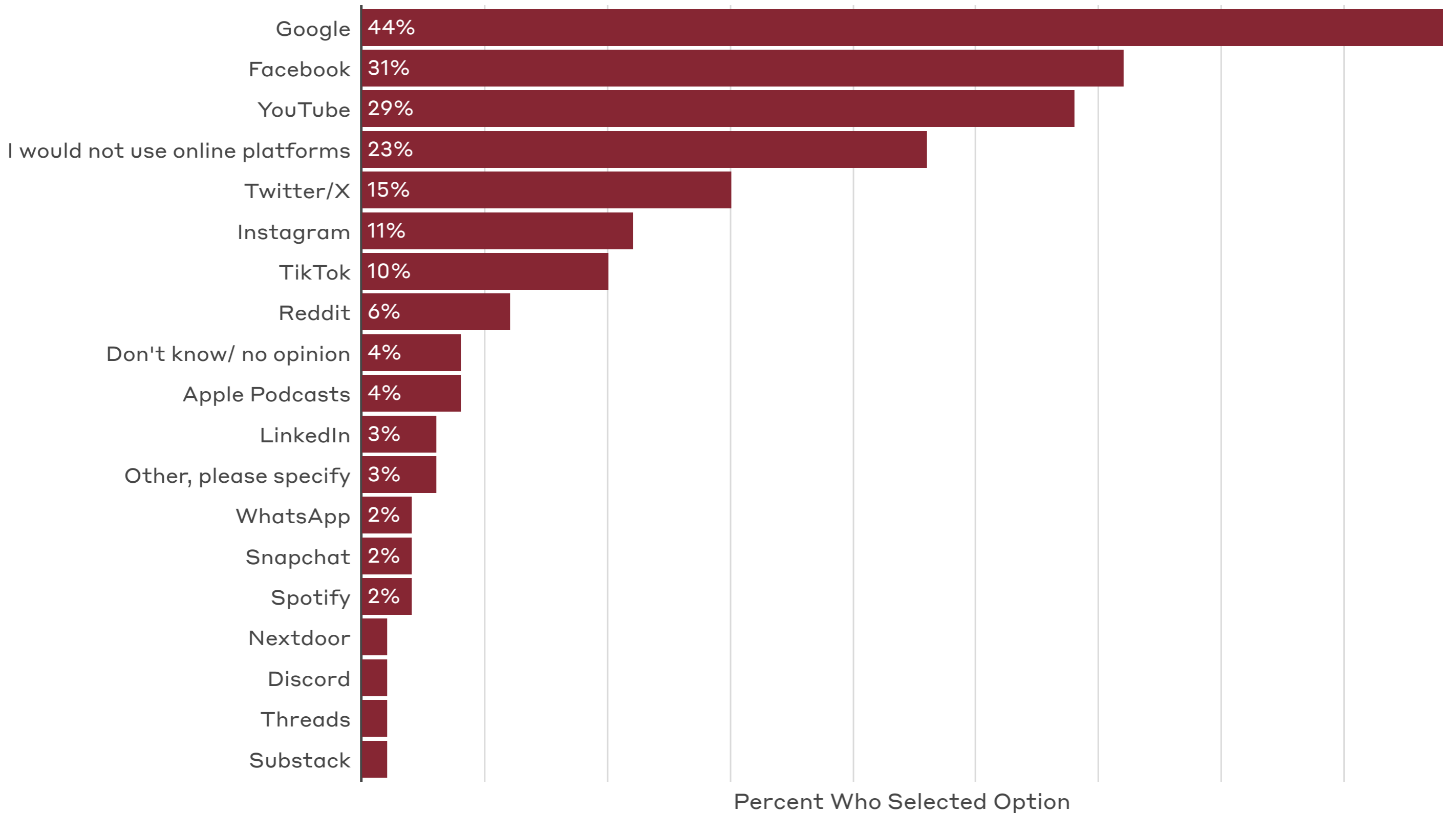


Percent of Survey Respondents Who Selected This Messenger



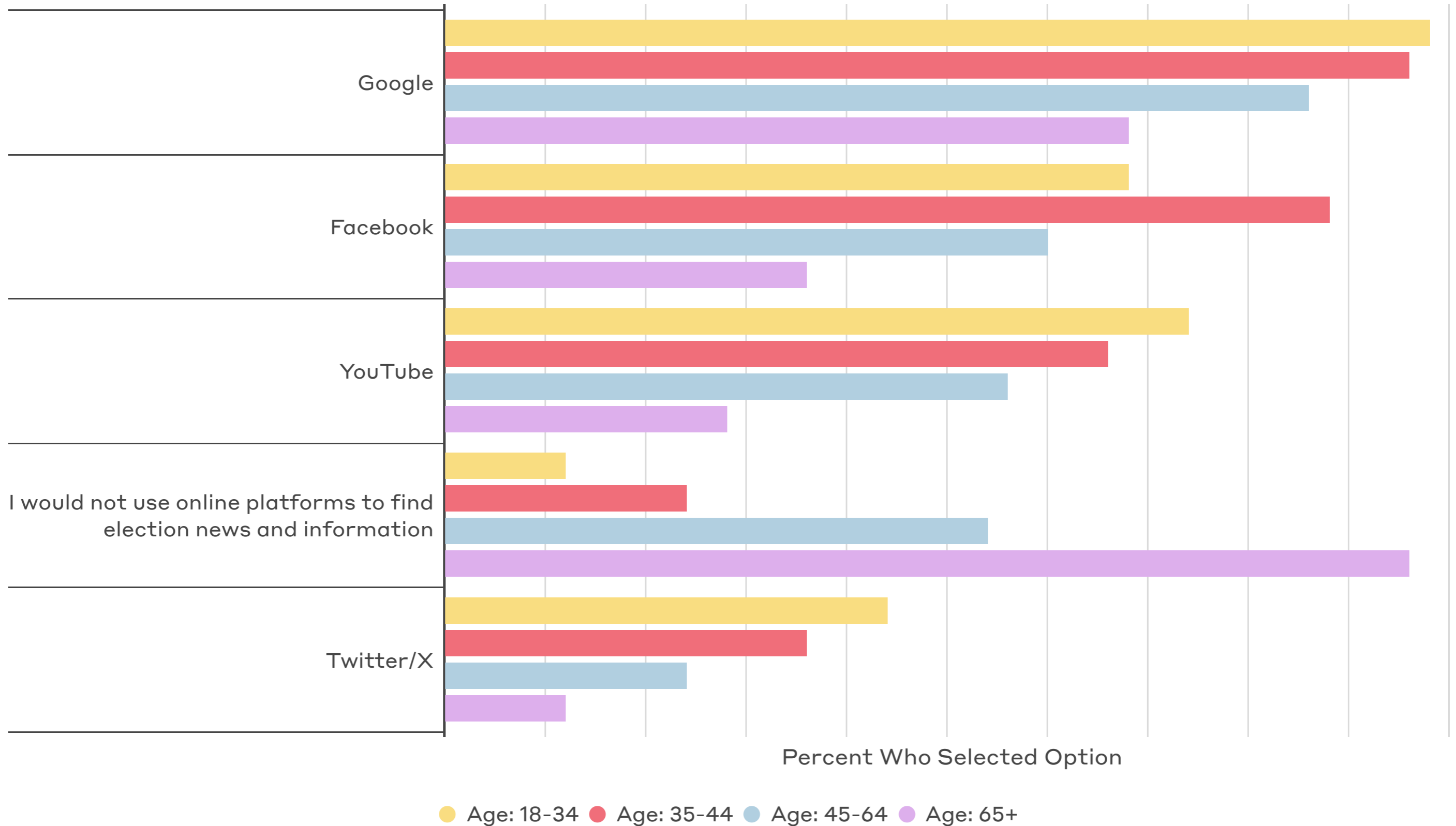
U.S. adults look to Google, Youtube, Facebook for election news

Respondents were asked "Which online platforms would you be most likely to look to for election news and information?" and could select up to three options.



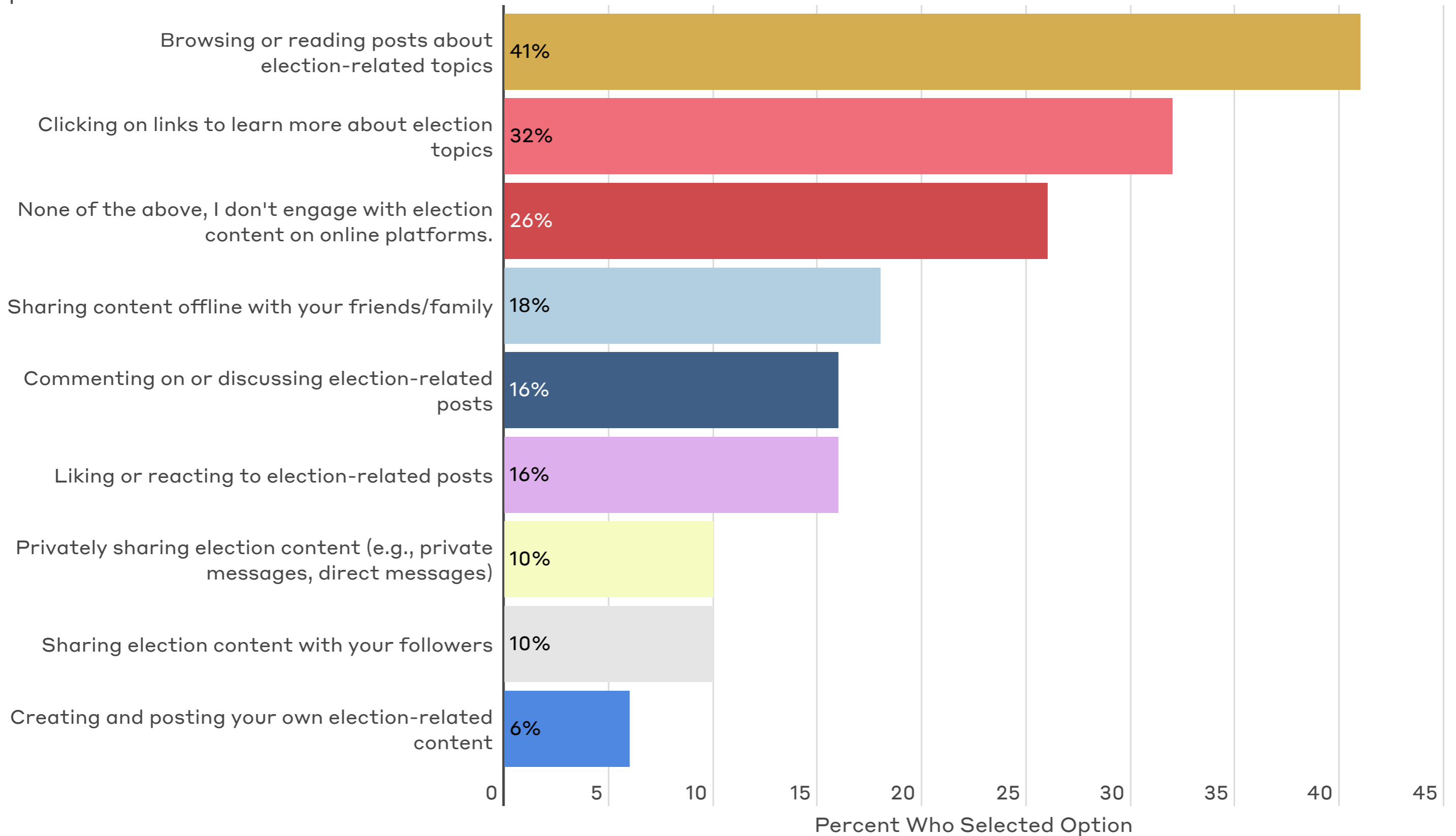
48% of adults 65+ report they would not use online platforms for election information

Respondents were asked "Which online platforms would you be most likely to look to for election news and information?" and could select up to three options. Chart shows top five most frequently selected options across all adults.



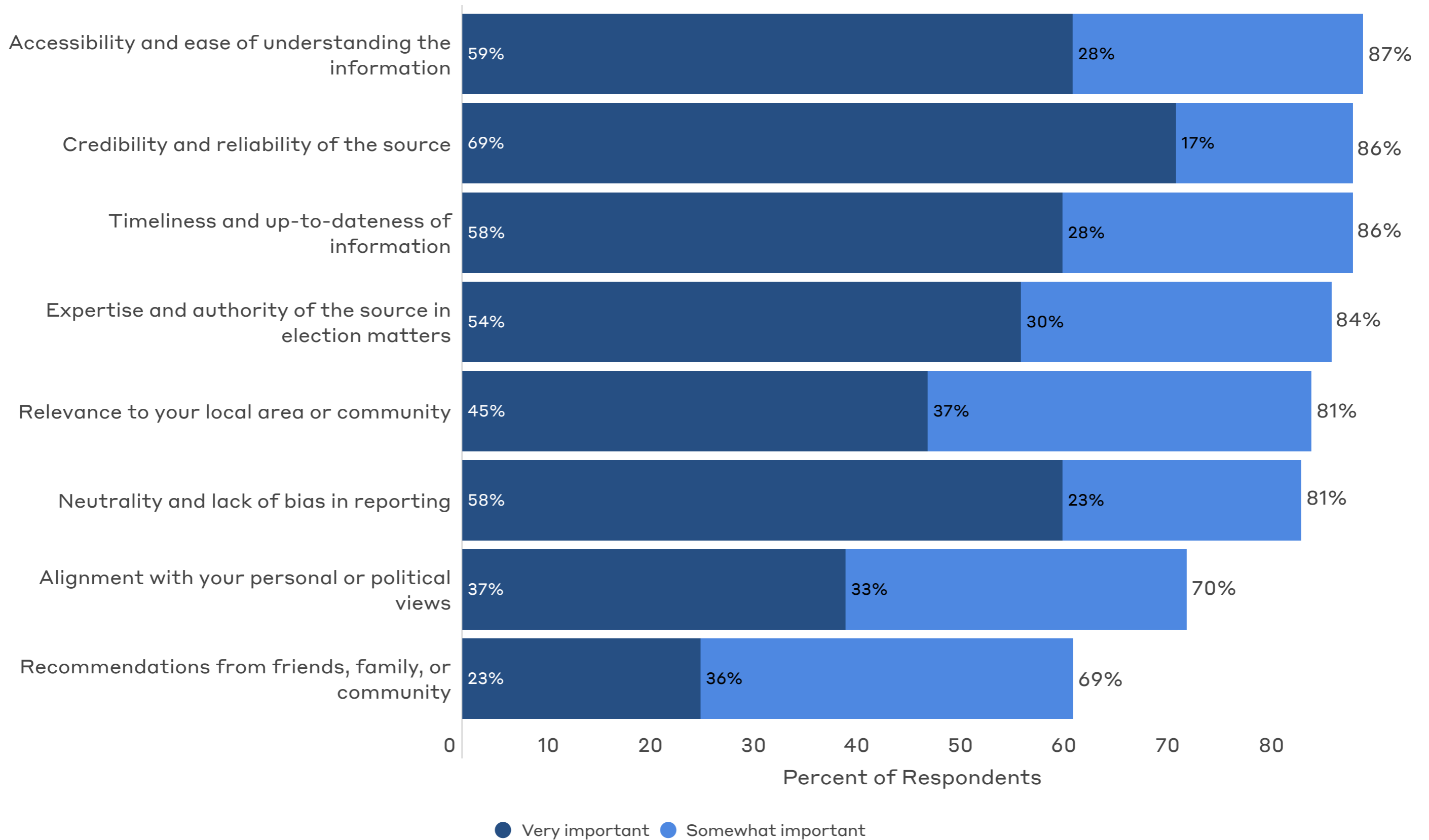
How adults engage with political content online

Respondents were asked to select up to three primary ways they engage with content related to elections on online platforms.



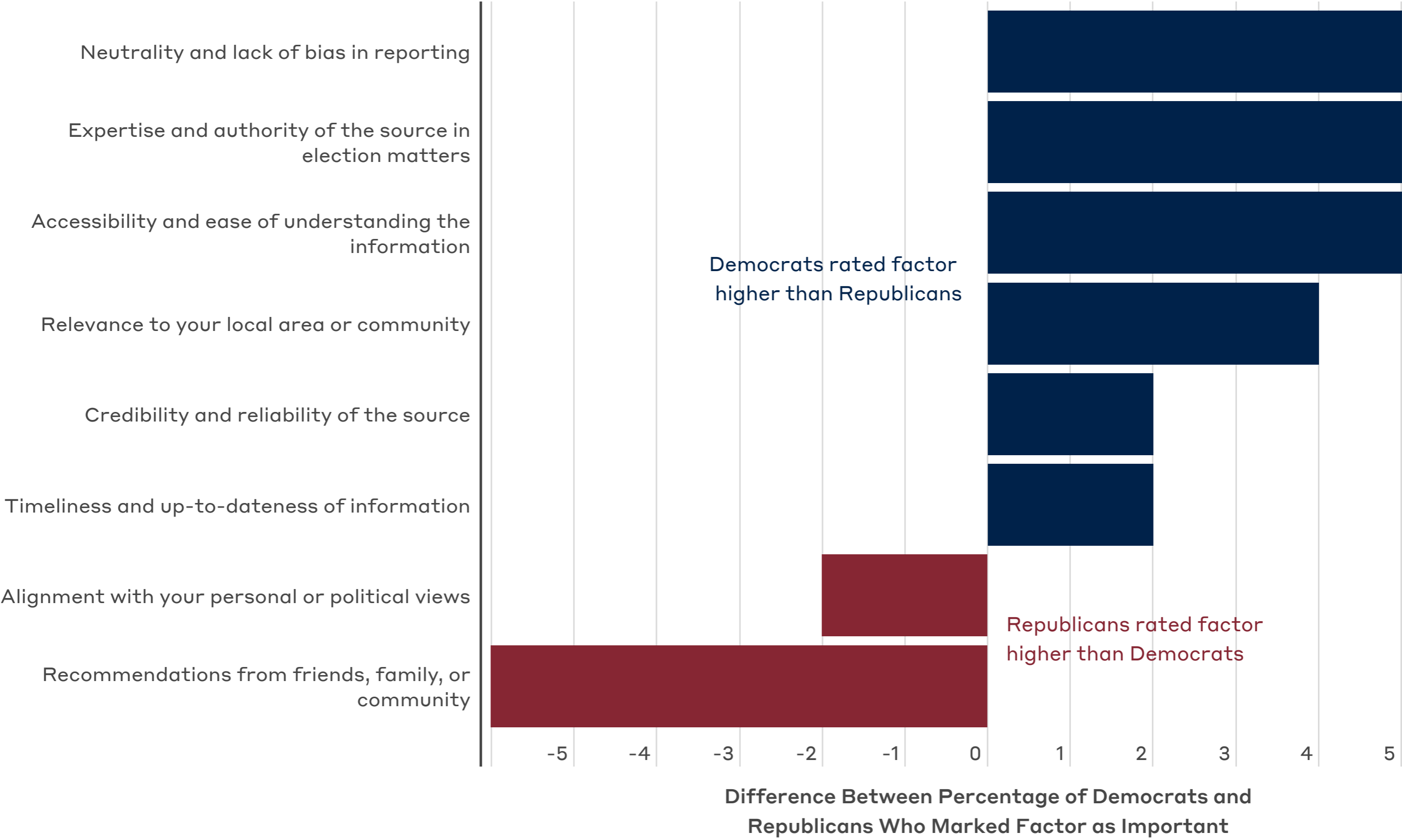
Accessibility and credibility most important qualities of election information

Respondents were asked "How important, if at all, are the following factors as you seek out information about elections?"



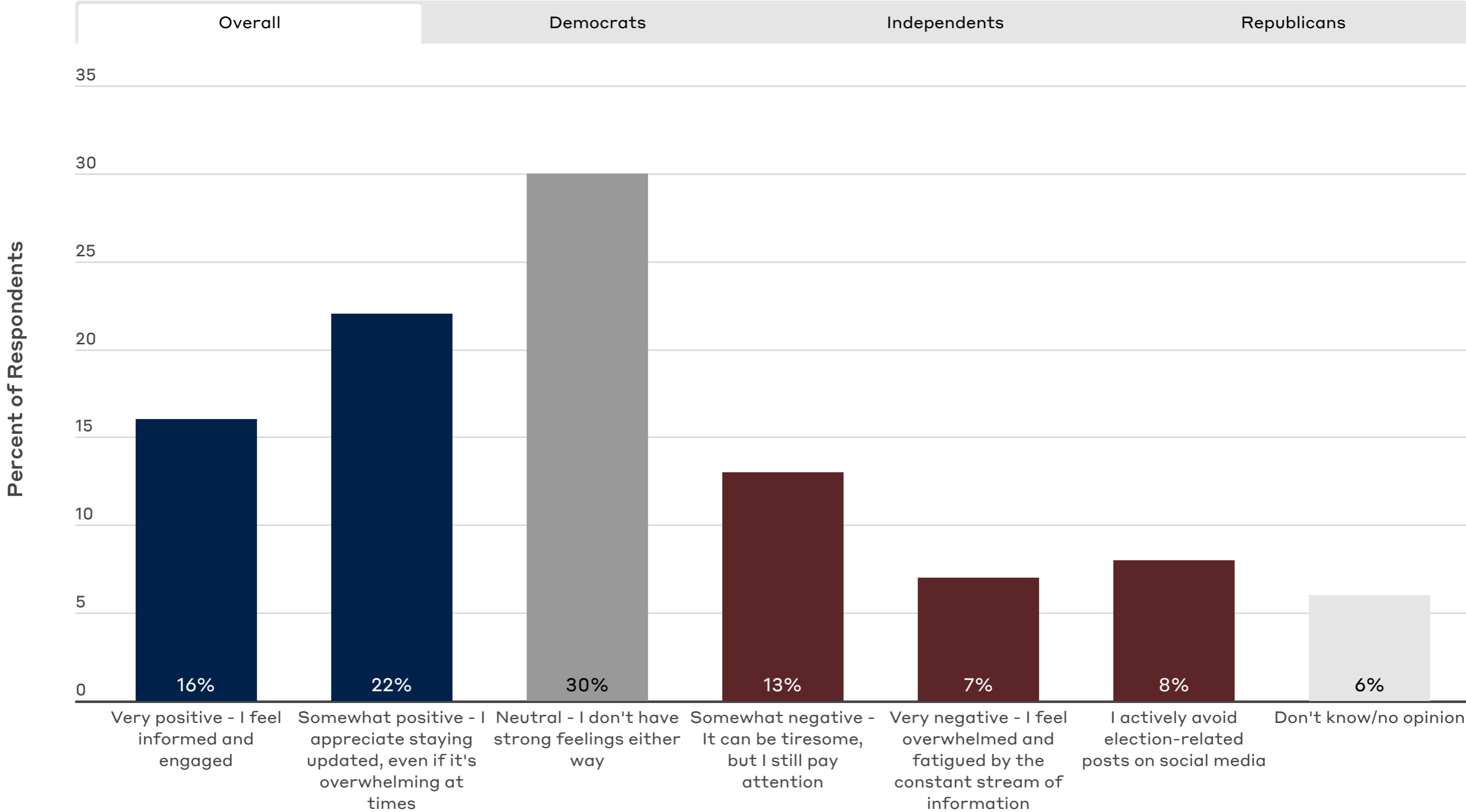
Democrats and Republicans largely in agreement about qualities of good information

Chart shows percentage of Democrats who marked factor as important minus percentage of Republicans who marked factor as important. No category saw more than an 6% difference.



Plurality of adults feel positive when seeing posts about elections online

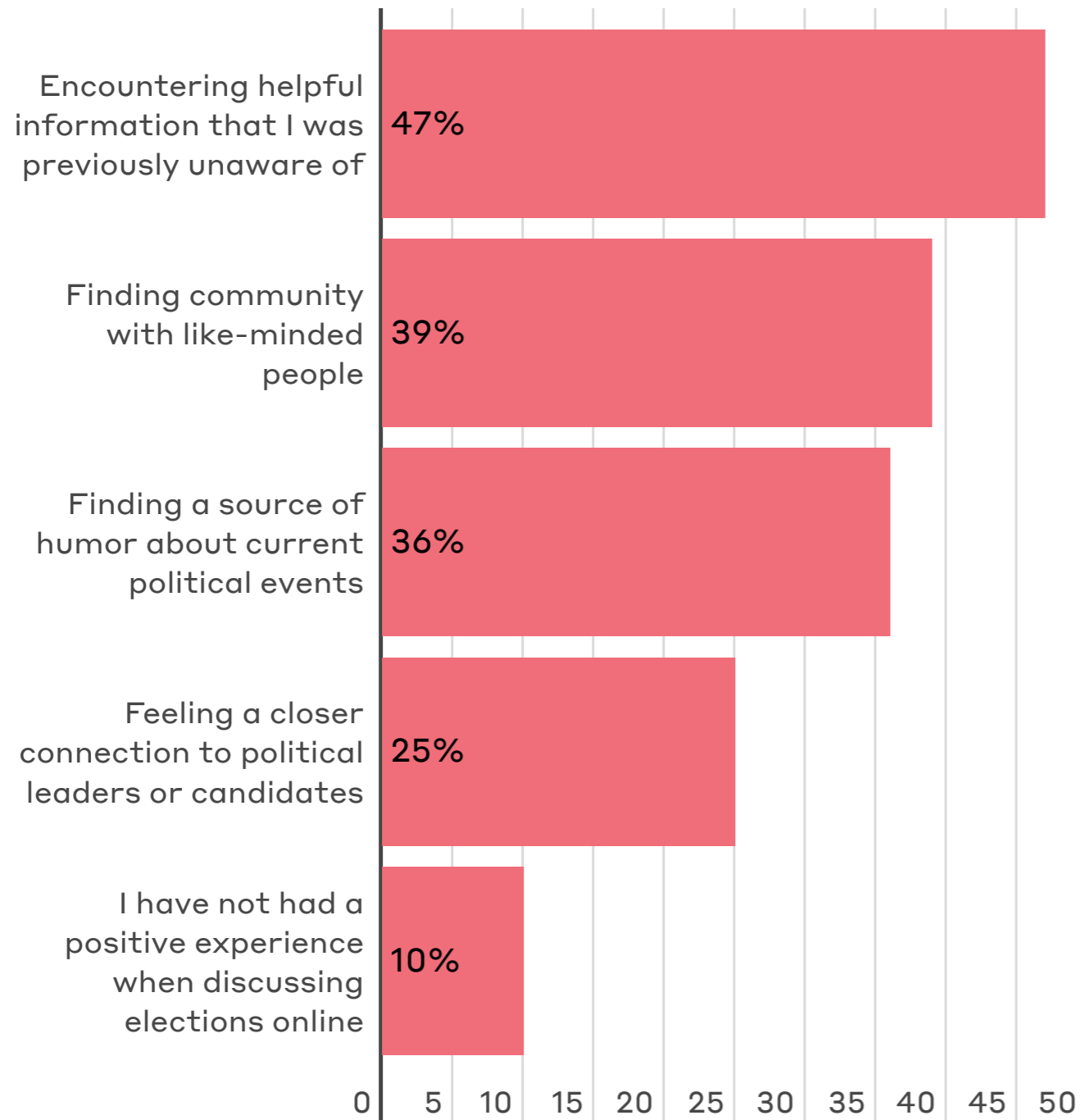
Respondents were asked "How do you generally feel when you see posts about elections online?"



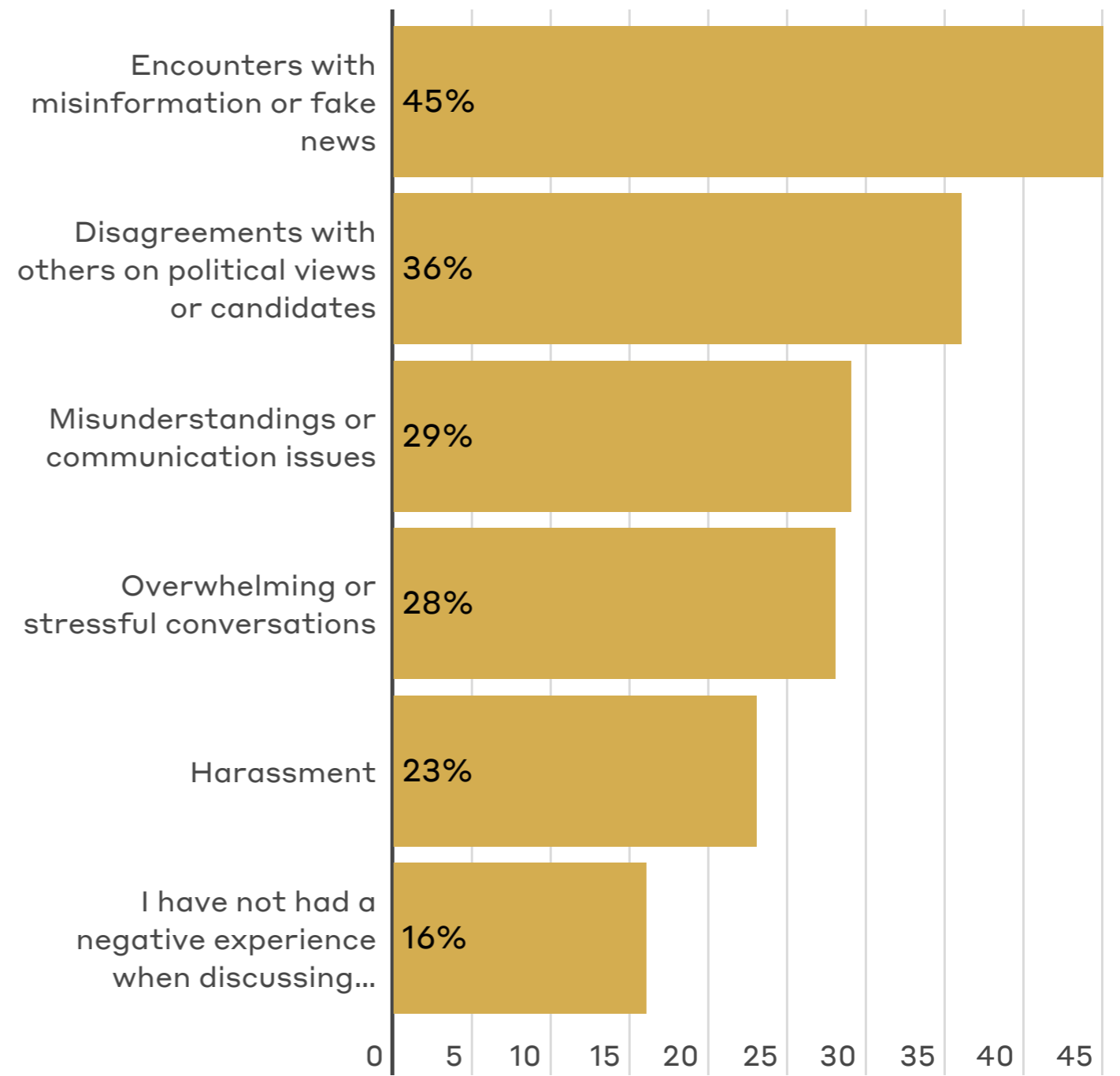
Discussing elections on social media has benefits and drawbacks for users

Respondents were asked which positive and negative experiences, if any, they have encountered when discussing elections online.

Positive Experiences

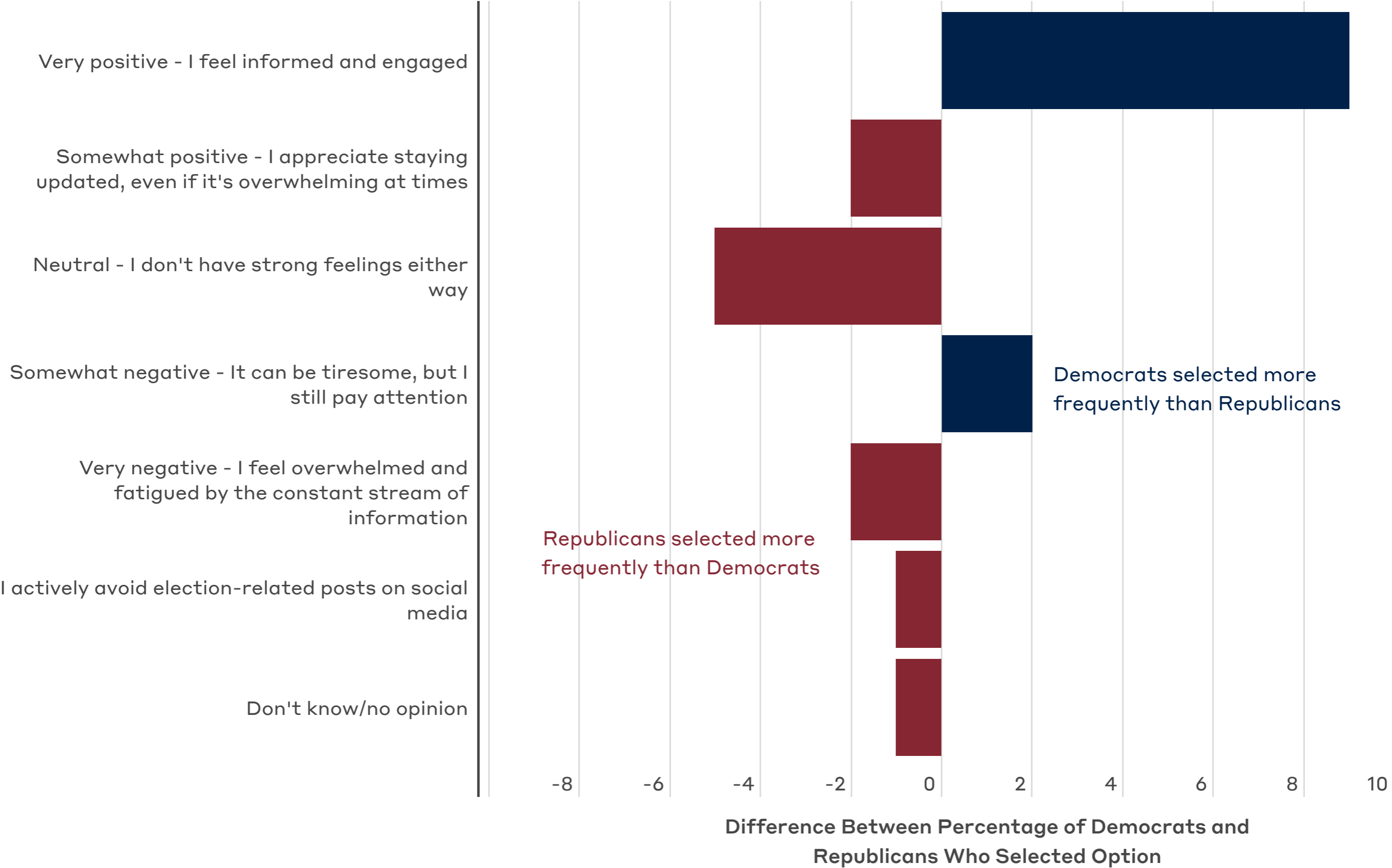


Negative Experiences



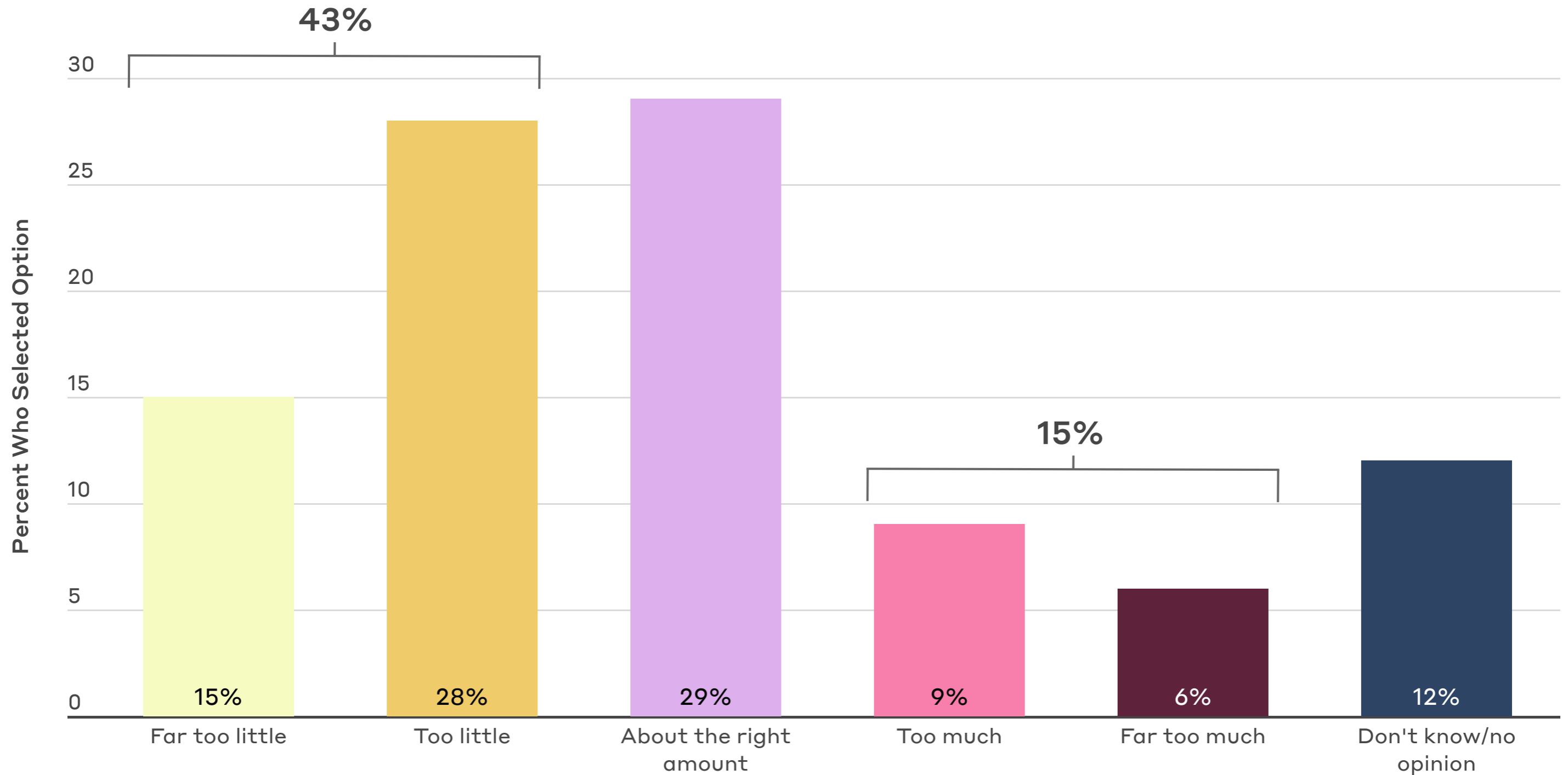
Democrats feel more positive than Republicans when seeing elections content

Respondents were asked "How do you generally feel when you see posts about elections online?"



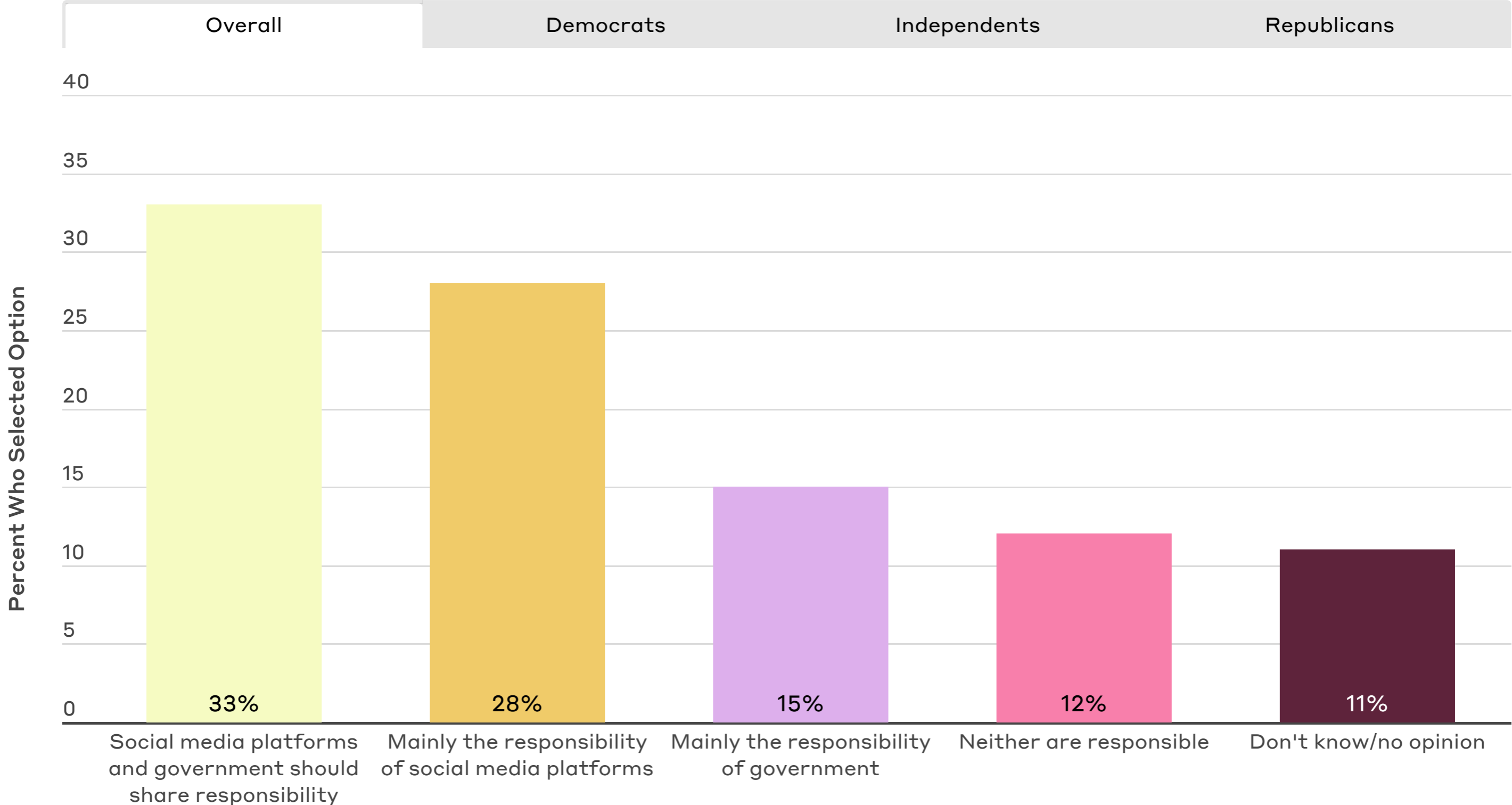
Plurality of adults think social media platforms are doing too little to protect users from harmful content

Respondents were asked "Do you believe social media platforms are doing too little or too much to protect users from harmful content?"



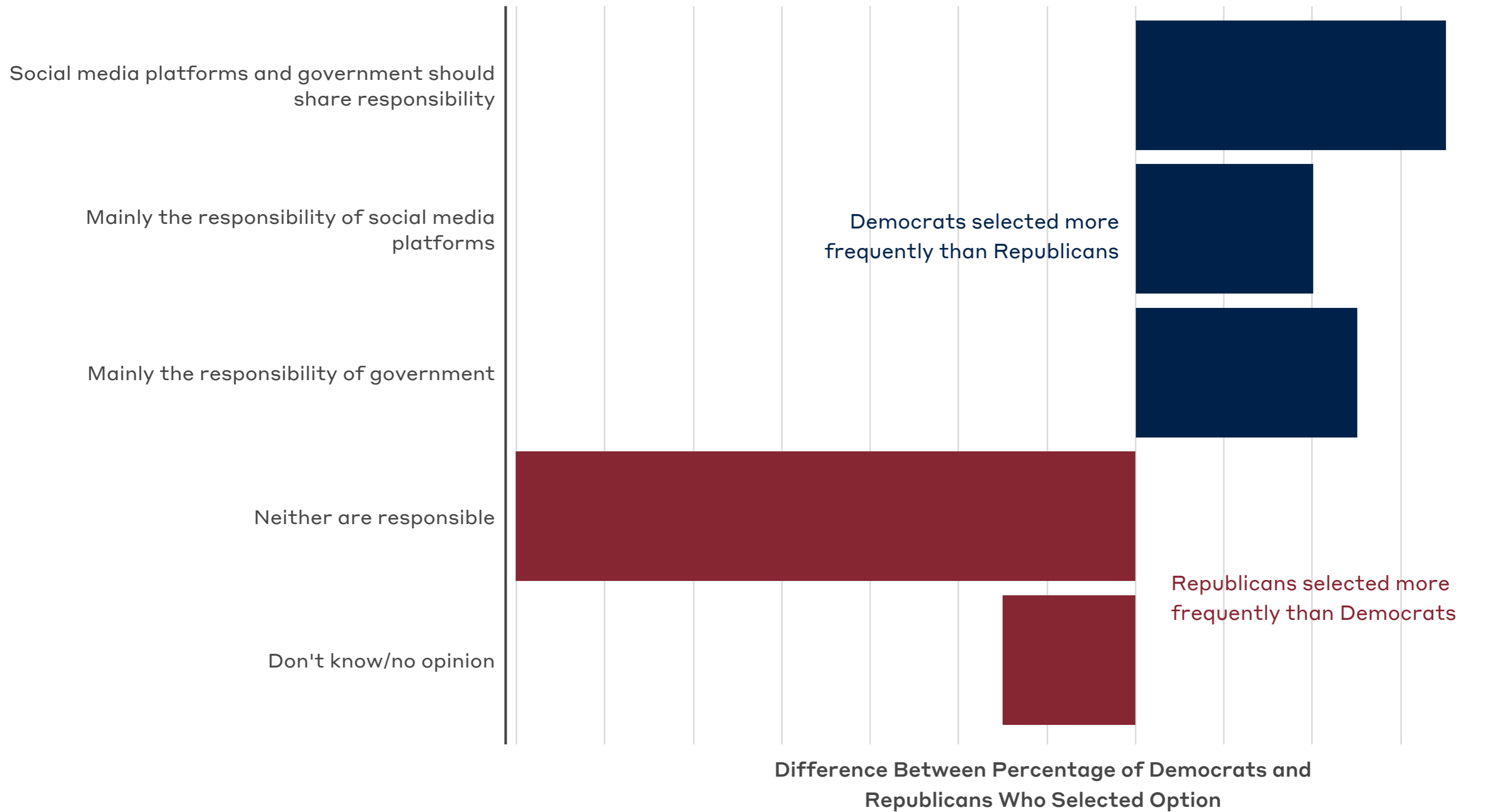
Most adults agree false or deceptive elections content should be handled by social media platforms and government

Respondents were asked "Who do you think should be most responsible for protecting users from false or deceptive elections content on social media platforms?"



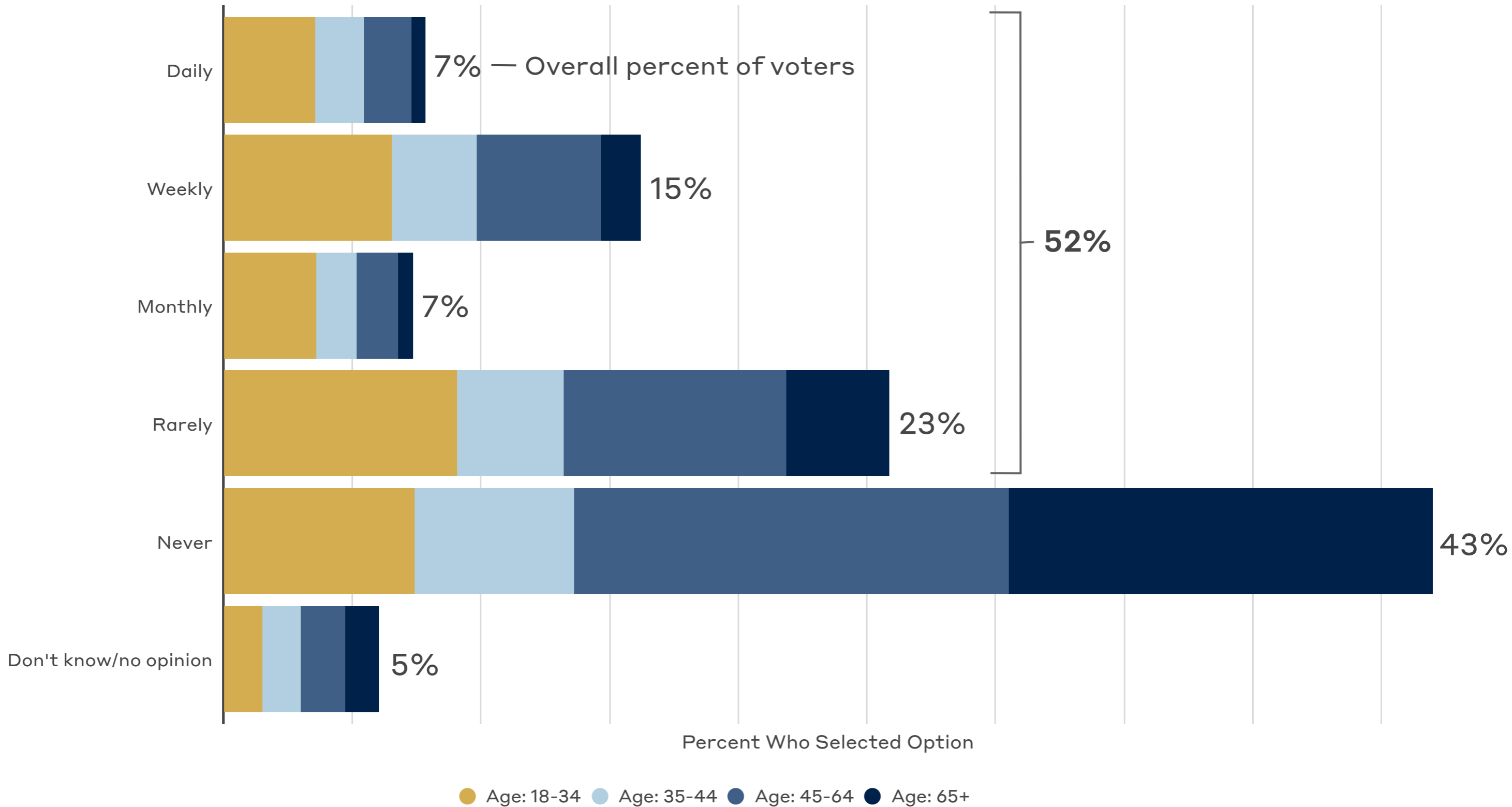
Partisan differences in who should be most responsible for false or deceptive elections content

Respondents were asked "Who do you think should be most responsible for protecting users from false or deceptive elections content on social media platforms?"



Majority of adults engage in political discussions in messaging platforms at least some of the time

Respondents were asked "How frequently do you engage in political discussions or share political content in messaging platforms like WhatsApp, Discord, iMessage, or similar apps?"



Younger adults engage in political discussions on messaging platforms more frequently than older voters

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