BIPARTISAN POLICY CENTER 2023 ANNUAL REPORT

Where democracy gets to work



Build connections.

Negotiate policy.
Achieve bipartisan solutions.
Improve lives.

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Report covers June 2022-June 2023

A Note from Our Board Chair



Henry Cisneros BPC Board Chair

What is bipartisanship? It is maintaining an open door to dialogue and showing mutual respect in debate rather than dismissing the ideas of the other side with hatred and vitriol.

No single institution "owns" bipartisanship. But at the Bipartisan Policy Center, we have made it our central organizing principle. We choose our leaders, board of directors, president's council members, network of experts, and staff to develop policies that incorporate the principles of both parties.

Through our writings, legislative work, and events, we nurture, test, and advance bipartisan solutions.

As we chart the year ahead amid the lead-up to a presidential election, as we seek cooperation with one another to address the nation's major challenges, and as we continue to strengthen the capacities of BPC itself, we will remain true to the principle of bipartisanship that has served our nation so well.

A Note from Our Interim CEO



Kelly Veney Darnell BPC Interim CEO

There is only one America. We must bury ultra-partisanship and the rising "winning at any cost" mentality. Working across the political aisle is not a sign of weakness or an absence of intellectual purity, but instead it is just the opposite. It puts the needs of all Americans first.

We must find common ground for all of us to ensure that America does not come undone. No matter what you believe, bipartisanship gets things done.

I debate with my colleagues about all kinds of sensitive

topics and I always learn a lot by listening and understanding their perspective.

It has been a profound honor to serve as interim CEO for much of the past year and I look forward to welcoming former U.S. Secretary of Education Margaret Spellings as BPC's new CEO in September 2023. Together, we will build on the strong foundation laid by the board and our dedicated staff as we continue to find solutions to improve the lives of American families.

A Note from Action



Michele Stockwell BPCA President and BPC Senior VP

Reflecting on the 117th Congress, the advancement of meaningful bipartisan legislation—several of which BPC and BPC Action had a significant impact in moving over the finish line—is noteworthy. These successes prove that despite ideological division, bipartisan victories are possible through effective coalitions and advocacy, and the volume of BPC Action engagements reflects our power to aggressively lean into key legislative moments.

Last year's midterms made it clear that the American electorate wants pragmatism in Congress, and today's narrow legislative margins mean greater opportunities for moderates to exert their power. BPC and BPC Action are leading the charge

for steady collaboration in the 118th Congress. We're working both on the forefront of intense partisan debates—like those around the debt limit and ensuring that Congress has a durable process to confront budgetary constraints—and engineering sensible policymaking behind the scenes with our congressional working groups on issues ranging from paid family leave to Social Security solvency to affordable housing.

Real work isn't only great ideas; it requires bringing people to the table and amplifying the pragmatic heroes who muscle them through the legislative process. At BPC and BPC Action, we're not just producing thoughtful policies, we're bringing them to life.

One-Two Punch

The combined resources and expertise of the Bipartisan Policy Center and BPC Action are tailor-made for moving the needle on divisive issues and advancing policy reform in Congress. Analysis is necessary but not sufficient on its own. By combining BPC's bipartisan solutions with targeted outreach to members of Congress on both sides of the aisle through BPC Action, we work to build the substantive and political support needed to drive pragmatic legislative action.

Our Wins in the 117th Congress

- Historic investments in clean energy infrastructure and innovation
- Reauthorization of core small business programs to spur small business engagement in R&D to strengthen commercialization of technologies
- Significant investments in behavioral and mental health that promote the integration of behavioral health and primary care, increase provider capacity, support mobile crisis response, and address substance use disorders
- Legislation to give more Americans avenues to build emergency and long-term savings
- Republican House Conference codification of congressionally directed spending
- Legislation to ensure implementation of lessons learned from the COVID-19 pandemic and to better prepare for future public health challenges
- Sensible reforms to address vulnerabilities and ambiguities in the Electoral Count Act of 1887 ahead of the 2024 election
- Legislation to guarantee pregnant women the right to reasonable workplace accommodations

117th Congress Impacts Highlights

Mobilized

95+

bills that have been introduced or passed committee Advanced

53

bills that have been enacted or passed a chamber

Testified or cited at

22

congressional hearings

Engaged in

1,442

meetings with member or committee offices **Fulfilled**

181

requests for technical assistance

Hosted

148

members of Congress, executive branch, and government officials at public events



Lisel Loy Senior Vice President of Programs

Uniters Across the Aisle

The Bipartisan Policy Center is committed to fighting the forces that threaten to tear us apart. With fact-driven analysis and deliberate relationship building, our core programs focus on strengthening democracy, advancing economic policies, driving energy solutions, improving public health, and addressing the affordable housing crisis. We strongly believe that calmness, openness, and a willingness to prioritize the greater good over perfection are crucial for safeguarding bipartisan approaches to the nation's most pressing challenges.

CASE STUDY

CHIPS and Science Act

The CHIPS and Science Act presents a once-in-a generation opportunity to strengthen American competitiveness and reflects many key BPC economic, energy, and technology priorities. BPC Action engaged in heavy advocacy for over a year to grow awareness of the importance of a competitiveness package and ensure final passage after a strenuous legislative process.

Our activities included:

- Over 100 conversations with House and Senate offices
- Ten calls to action to congressional staff highlighting important provisions, urging passage of the bill, and highlighting the Keep U.S. Competitive digital campaign
- Launched a digital ad campaign in the DC market, which garnered over 3 million impressions

Recommendations included:

- Over \$17+ billion invested in energy innovation
- \$50 billion to incentivize domestic semiconductor manufacturing
- Supporting domestic clean energy supply chains and technologies

Heroes of Bipartisanship

It's a bird... It's a plane... It's our Legislative Action Award recipients! Each year, we shine a spotlight on those who counter the self-fulfilling negativity and narrative that lawmakers in Washington are incapable of confronting America's challenges. Here's to the lawmakers who are helping to breathe new life into the legislative process.

"I've always put Nevadans first and worked across the aisle on the pressing issues affectina Nevada and our country. From upgrading our infrastructure to supporting our police, I'll continue working to bring everyone to the table to deliver results for Nevada and the United States."

"My goal is to always bring North Dakota solutions to Washington and find the best ideas my colleagues have to offer. From exploring trade policies that prioritize American production to historic investments in cleaning up orphaned and abandoned wells, I have appreciated working across the aisle."

"I'm proud of my record of sticking to my conservative principles while being able to find common ground with colleagues across the aisle. I will continue working around the clock to deliver results for communities in Southern California and across the nation."

"I've long believed we must work to turn down the temperature in our politics and work across party lines to deliver tangible results for the American people. I believe our willingness to work with others in good-faith has helped secure victories for our communities."

"Our nation is facing a myriad of challenges, and someone who Republicans and **Democrats** have to work together in order to achieve commonsense and meaningful solutions to the issues affecting the American people."

it's vital that we put politics aside, roll up our sleeves, and work together to get things done. As comes from the national security world, where party affiliation falls by the wayside, I feel bipartisanship in my bones, and in moments of intense division like these, we need it more than ever."

"In Congress,



Sen. Catherine Cortez Masto (D-NV)



Sen. Kevin Cramer (R-ND)



Rep. Young Kim (R-CA)



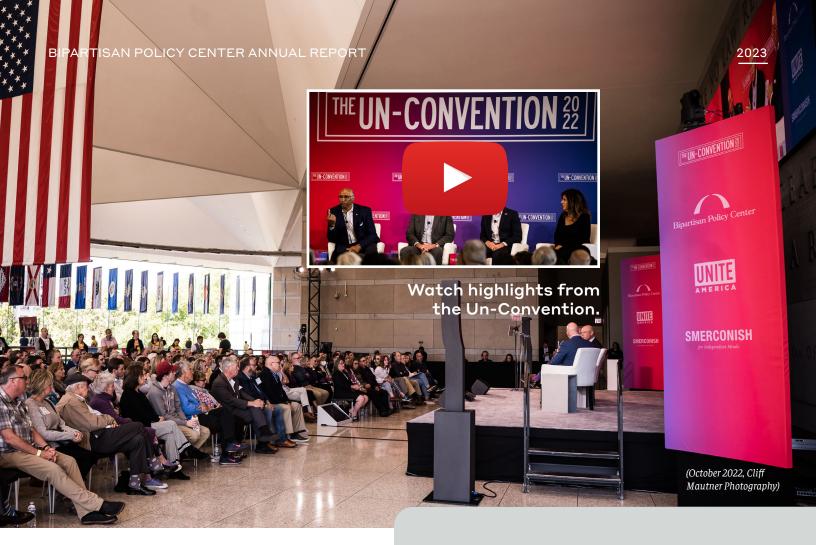
Rep. Joe Neguse (D-CO)



Rep. Guv Reschenthaler (R-PA)



Rep. Elissa Slotkin (D-MI)



Convening Unconventional Delegates

We organized and hosted the "Un-Convention" at Philadelphia's National Constitution Center, enabling citizens of all political persuasions to hold discussions with public officials, policy experts, and local leaders about political participation and representation; election security and democracy reform; and policy areas of potential bipartisan cooperation. Speakers included retired Admiral James Stavridis, Former Chair of the Republican National Committee and former Lieutenant Governor of Maryland Michael Steele, and CNN's Michael Smerconish.

By the Numbers

7,300+

live stream views

415+

in-person attendees

600+

cheesesteaks consumed

30+ speakers 5 policy deep dives

2 SiriusXM live shows

Policy Lightning Rounds

Our experts held five "lightning round" mini sessions throughout the Un-Convention to talk about specific health, energy, elections, paid faily leave, and housing policy issues.

"Telehealth has become and will remain an integral part of health care delivery, but we may need a few more quardrails than what we have today to protect the benefit. We recommend extending the current flexibilities for an additional two years so that we can keep studying what is the impact going to be on health care costs. access to care, and the quality of care."

"We're playing with borrowed time when it comes to climate change. We need to update our aging and polluting infrastructure with the technologies that can power us into the next century while at the same time helping our country achieve net-zero greenhouse gas emissions by 2050."

"What has become abundantly clear to me is that there is a disconnect between what we know workswhat policies improve both voter access and election integrity and those that certain, politically-motivated groups want the public to think works. When you pull back the cover, there is an astounding amount of consensus on what policies should be in place to protect our election administration system."

"Almost half of workers in America—if they have a new baby, if they have a family member who gets hit by a car, has cancer, or is nearing the end of life—can't come back to their job if they take meaningful time off. And most importantly, if they needed a 14-day quarantine like in the pandemic or are suffering in some way, they don't get a job to come back to. [FMLA] hasn't been modernized in 30 years."

"First, we need to increase the supply of housingboth for rent and for sale. Second, we need to preserve what we have—the existing affordable housing stock. And third, we need to help families bridge the gap between their incomes and their housing costs."



Julia Harris Senior Policy Analyst for the Health Program



Lesley
Jantarasami
Managing
Director of the
Energy Program



Rachel Orey
Associate
Director of
the Elections
Project



Adrienne Schweer Fellow and Lead of the Paid Family Leave Initiative



Dennis C. Shea Executive Director of the J. Ronald Terwilliger Center for Housing Policy



Matthew Weil
Executive
Director of the
Democracy
Program

A Democracy Program to Strengthen American Institutions

We are at a pivotal time in American history. Our electoral processes are facing compounding problems and our institutions are failing to inspire trust. Too many leaders are demonizing others and abandoning the courage of compromise.

To address these trends, we expanded and restructured our Democracy Program among five projects:

- Elections Project
- Governing and Civics Project
- Campus Free Expression Project
- Structural Democracy Project
- Presidential Leadership Initiative

2022 Midterms and Preparing for 2024

We examined turnout trends during the <u>2022 primary elections</u>, which have taken on great importance in American elections and hold significant implications for governing and bipartisanship. As the country prepares for the <u>2024 elections</u>, we also announced seven new members to our Task Force on Elections, which is charged with developing innovative, bipartisan policy solutions to the most pressing issues in election administration.

Elections Summit

BPC's greatest strength is as a convener, bringing together the best ideas of elected leaders, experts, and practitioners with an intentional focus on getting things done. We hosted a daylong <u>Elections Summit</u> featuring six panel discussions with elected leaders and foremost experts, moderated by journalists on the frontlines of democracy, voting, and election issues.

ACE Turns Five

We hosted our <u>fifth anniversary celebration of the American Congressional Exchange</u> <u>project</u> on Capitol Hill. Past and prospective participants attended the reception, including Reps. **Don Bacon** (R-NE), **Jack Bergman** (R-MI), **Stephanie Bice** (R-OK), **Salud Carbajal** (D-CA), **Ed Case** (D-HI), **J. Lou Correa** (D-CA), **Jared Huffman** (D-CA), **Dusty Johnson** (R-SD), **Derek Kilmer** (D-WA), **Jimmy Panetta** (D-CA), **Dean Phillips** (D-MN), **Darren Soto** (D-FL), **Chris Stewart** (R-UT), **Paul Tonko** (D-NY), and **David Trone** (D-MD)—many of whom spoke about their positive experiences visiting each other's districts.

Lively Debates

Working with the Orrin G. Hatch Foundation and the Edward M. Kennedy Institute for the United States Senate, we launched <u>The Senate Project</u>—a series of Oxford-style debates between leading U.S. senators. Sens. <u>Lindsey Graham</u> (R-SC) and <u>Bernie Sanders</u> (I-VT), <u>Rob Portman</u> (R-OH) and <u>Chris Murphy</u> (D-CT), and <u>Joni Ernst</u> (R-IA) and <u>Jeanne Shaheen</u> (D-NH) have all engaged in extended, thoughtful, wide-ranging debates while exploring areas of constructive disagreement and searching for the bipartisan compromise that has been a hallmark of the Senate (a.k.a. "the world's greatest deliberative body") for more than two centuries.



Watch the full Senate Project debate in Washington, DC.

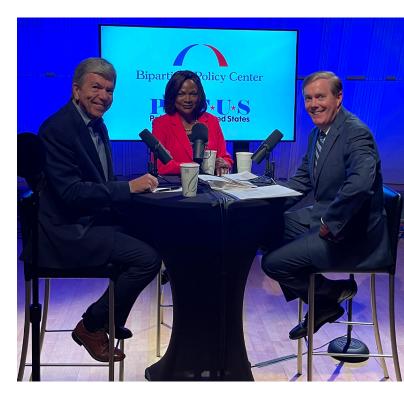


CBS News congressional correspondent **Nikole Killion** moderated a debate between Sens. **Rob Portman** (R-OH) and **Chris Murphy** (D-CT) at George Washington University that was carried across C-SPAN platforms. (August 2022, Greg Gibson Photography)

Town Hall Talks on ((SiriusXM))

We hosted <u>special town hall recordings</u> of "<u>The Briefing with Steve Scully</u>" at the SiriusXM studios in Washington, DC. Guests included previous American Congressional Exchange participants Reps. **Don Bacon** (R-NE) and **Salud Carbajal** (D-CA), and BPC Executive Fellows former U.S. Sen. **Roy Blunt** (R-MO) and former Rep. **Val Demings** (D-FL).

The pairs discussed a variety of topics including news of the day and finding viable, bipartisan public policy solutions. Students from The Washington Center and BPC interns had the opportunity to attend and ask questions.



(June 2023)

Coming to Campus

We launched our Campus Partnership Program with the <u>University of Tennessee</u>, <u>Knoxville</u> and <u>Hamilton College</u> to encourage civil discourse and bring bipartisanship outside the beltway through robust intellectual exchange. Faculty attended policy writing workshops and received media training from BPC experts.



(January 2023)

Extending the Debt Limit

Since 2011, BPC has educated policymakers and the public about the grave risks for Americans and global financial markets of failing to extend the debt limit in a timely manner. This year, BPC played a key role in advising the Treasury Department, White House senior staff, and key members of Congress leading up to the final passage of the Fiscal Responsibility Act of 2023. We will continue working with both parties to address our country's long-term fiscal health and reform the budget process to eliminate these moments of brinksmanship in the future.



Watch media highlights from our economic policy experts.

Beyond the FMLA

In January 2023, BPC and Engage hosted a reception to celebrate the formation of the House Bipartisan Paid Family Leave Working Group, which was launched by Reps. Stephanie Bice (R-OK) and Chrissy Houlahan (D-PA) along with Reps. Collin Allred (D-TX), Julia Letlow (R-LA), Mariannette Miller-Meeks (R-IA), and Haley Stevens (D-MI). Too often, Americans must choose between their careers and their family, so BPC actively works on innovative policies and pragmatic solutions that meet the needs of businesses, workers, and families.



(January 2023, Kea Taylor/Imagine Photography)

Patriotic Achievement

We honored former President **George W. Bush** with our "<u>Patriot Award</u>," in March 2023. The Patriot Award recognizes public servants who display political courage and exceptional leadership. We noted his leadership after 9/11, his vision in creating the Emergency Plan for AIDS Relief,

his bipartisan education reforms, and other achievements. Previous awardees include President Joe Biden (after his second term as vice president), Sens. Lamar Alexander (R-TN) and Patty Murray (D-WA), and Reps. Sam Johnson (R-TX) and John Lewis (D-GA).



From left to right: BPC Senior Vice President of Communications **Steve Scully**, former Gov. **John R. McKernan Jr.** (R-ME), BPC Board Member and former Sen. **Olympia Snowe** (R-ME), former President **George W. Bush**, BPC Board Chair **Henry Cisneros**, BPC Vice President of Strategic Initiatives **Michele Nellenbach**, and BPC Director of the Governing and Civics Project **John Richter**. (March 2023, Greg Gibson Photography)

Diversity, Equity, and Inclusion

The Bipartisan Policy Center is committed to fostering a culture of diversity, equity, and inclusion. We believe that diversity brings a wide range of perspectives and experiences that are essential to the development of innovative and effective policy solutions. To that end, we strive to create a welcoming and inclusive environment for all employees.

BPC's culture is grounded in the belief that a diverse and inclusive workforce is critical to achieving its mission of developing bipartisan solutions to the nation's most pressing policy challenges. Our commitment is reflected in our hiring practices, which prioritizes the recruitment of individuals from underrepresented groups. In addition, BPC provides ongoing opportunities to ensure that all employees are equipped with the skills and knowledge necessary to foster a respectful and inclusive workplace.

Our efforts over the past five years have yielded real results. Out of 138 total employees, 34% are from diverse backgrounds, up from 22% in 2018. The percentage of members of the board of directors representing diverse backgrounds has also increased from 24% to 53% in the same period.

Internship Program

Recognizing that the undergraduate and graduate students of today are the leaders of tomorrow, BPC is committed to providing a diverse and inclusive internship program. We believe that internships are a critical stepping-stone for young professionals seeking to enter the policy world. Providing these opportunities for students of color is essential to building a more diverse and inclusive pipeline of policy leaders.

To that end, BPC has implemented several initiatives to ensure that its internship program is accessible to a wide range of individuals. This includes partnering with organizations that serve underrepresented communities to recruit and hire interns, as well as providing robust stipends and opportunities for remote work to ensure that all interns can afford to participate in the program. We are pleased that approximately 50% of our total 72 interns over the past year have been students of color.



BPC kickball team (July 2023)

Cultural Exchange and Affinity Groups

The Cultural Exchange Program was formed to create an open dialogue between staff from all levels around the wide range of perspectives we all bring to the organization. Past events have included a discussion on the housing supply issue during Black History Month, a seminar with the Washington, DC Mayor's Office on Latino Affairs, as well as conversations about the urban and rural divide. We believe our differences can create strengths and provide great insight into not only how we can be more inclusive within the organization but how better understanding others' unique experiences can impact our policy work.

Additionally, our staff created several affinity groups to support communities within BPC that allow connection with colleagues on both a professional and personal level, further enhancing employee engagement and culture.

Marketing and Communications

In 2022, we created a messaging platform that contains the essence of what we have to say to the world—the arguments, insights, and positions that reflect our true beliefs. This now guides the work we do every day, particularly through media relations, events, digital channels, and social media.

Our partnership with The Hill.com connects BPC with a key audience and gives our experts an immediate and important site for op-eds. Additionally, BPC is the only think tank in Washington, DC with a live, daily show on SiriusXM. "The Briefing with Steve Scully" is co-branded with BPC, giving us a unique opportunity to discuss bipartisan policy issues five days a week, airing 12-2 p.m. and 6-8 p.m. ET.

Our media relations efforts garnered an average of 25 press hits daily, half of which cited our research or quoted our staff, fellows, or task force members. We saw great success with our big-picture events, which focused on important policy areas and reached wider audiences.

In terms of digital content, we utilized paid promotion efforts to boost our search-based advertising campaigns in the Energy, Health, and Housing Programs. Our calculator tools remained popular and engaging features on our website. On social media, we leveraged features like Twitter Spaces and <u>Instagram Reels</u> to reach new audiences.

Thank You to Our 2022 Donors

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Foundation
Woodford Foundation for
Limited Government
World Central Kitchen

Zegar Family Fund

Thank You to Our 2022 Donors

WHAT DOES BIPARTISANSHIP MEAN TO YOU?



Michele
A. Manatt
(pictured) and
Kathleen K.
Manatt
BPC Donors

"Cutting through the noise and making a factbased case for principled bipartisanship has never been more vital for our great country. The foundation of our democracy is trust in government, faith in the process and the ability to reach common ground on some of our most complex issues. Initiatives like the American Congressional Exchange program and BPC's deep expertise in election integrity, immigration reform and clean energy are its superpowers. The Manatt family is proud to continue our support for the outstanding team at the Bipartisan Policy Center."

WHY DO YOU INVEST IN BIPARTISANSHIP?



Adam Gamoran
President of the
William T. Grant
Foundation

"The Bipartisan Policy Center's work lies at the heart of the priorities of the William T. Grant Foundation: to support research to reduce inequality in youth outcomes, and to improve the use of research evidence in policy and practice. Time and again we have seen that lasting change in these areas is greatly strengthened through bipartisan solutions."



BPC Donor

Moving America Forward



Tycely Williams
Chief Development
Officer

"A heartfelt thanks to the many companies, foundations, and individuals who invest in common-sense solutions and building trust across the aisle. If you're in search of results, BPC is the most trusted place to bring your resources, practical perspectives, and collaborative spirit. We'd welcome your support."

GIVE TODAY

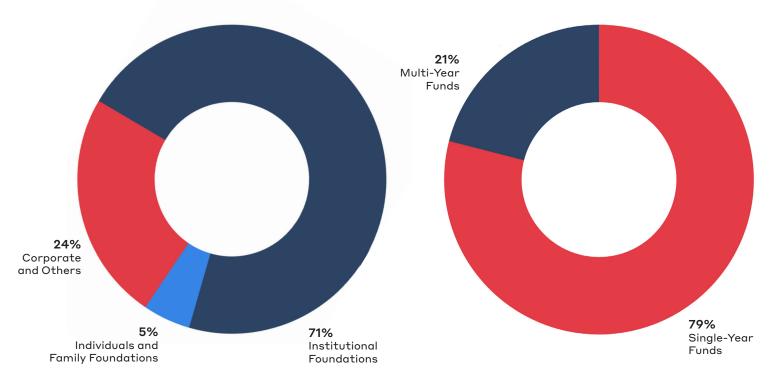
Platinum Transparency **2023**

Candid.

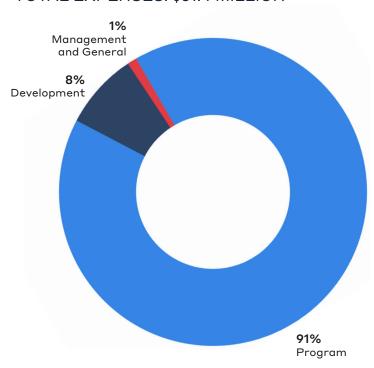
2022 Financials



FUNDING OVERVIEW



TOTAL EXPENSES: \$31.4 MILLION



A NOTE FROM OUR FOUNDING PRESIDENT AND CEO

When we launched BPC in April of 2007, none of us could have imagined that it would become a resilient source of creative thought and constructive influence in the federal policy community. My pride in BPC has grown as I have watched it flourish since my departure in January. BPC's continued success is a testament to a strong vision, a culture that is rigorous, curious, and inclusive, and exceptional leadership from its board of directors and senior staff. I join my former colleagues in welcoming Margaret Spellings who is certain to lead BPC to new heights in the coming years.



Jason Grumet Founding BPC President and CEO

President's Council

We created the President's Council to help expand BPC's capacity and connections. Members advise and support the board of directors and executive staff, adding a diverse leadership voice to BPC's efforts to strengthen and protect core democratic institutions. They are invited to participate in exclusive events and serve as ambassadors for collaborative and durable governance in Washington and beyond.

Senator Tom Daschle (Co-Chair) Co-Founder, BPC; Former Senate Majority Leader; Founder, Daschle Group

Senator Olympia Snowe (Co-Chair) Board Member and Senior Fellow, BPC; Honorary Chair, Olympia Snowe Women's Leadership Institute

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President and CEO, Latino Corporate Directors

Norm Augustine

Former CEO, Lockheed Martin

Madhu Beriwal

Founder, CEO, and President, Innovative Emergency Management

James Carville

Political Contributor, CNN

Charlie Cook

Founder, Cook Political Report

Maggie Cordish

Fellow, BPC

Senator Elizabeth Dole

Founder, Elizabeth Dole Foundation

Jason Grumet

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Former President and CEO, MetLife, Inc.

Pamela Hughes Patenaude

Former Deputy Secretary, Housing and Urban Development

Gary Locke

Former Governor of Washington; Former U.S. Secretary of Commerce

Senator Olympia Snowe

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Michael Steele

Former Lt. Governor from Maryland; Former Chairman, Republican National Committee

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Geisha Williams

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