



Capturing New Jobs: Growth Opportunities from Direct Air Capture Scale-Up

Tuesday, June 23, 2020

PANELISTS



Roxanne Brown

International Vice President, United Steelworkers

[@Brownrox](#); [@steelworkers](#)

Roxanne Brown is the USW's International Vice President at Large. For 20 years, she served USW members from the union's Legislative Office in Washington, D.C., most recently as Legislative Director.

Brown oversees the union's public policy and legislative agenda as well as its political work.

Throughout her career, Brown has worked with members and allies to advance policies on Capitol Hill and with regulatory agencies to help workers. She has extensive experience in defense procurement policy, environmental regulation and energy policy.

She helped advance legislation to strengthen U.S. defense procurement laws, ensuring that the vehicles, planes and ships used by the military – and built by USW members in Newport News, Va. (Local 8888) and York, Pa. (Local 7687) – are made with USW-produced materials.

Brown also played a key role in shaping environmental policies with the potential to affect USW jobs, including the Boiler Maximum Achievable Control Technologies (Boiler MACT) rule intended to reduce hazardous air pollutants from boilers. Brown worked with USW members and the EPA to achieve environmental, worker and community safety goals while avoiding a broad negative impact to USW members.

Brown led the USW's work on the "American Clean Energy and Security Act of 2009," ensuring that the climate legislation did not have unintended negative consequences for workers. Though the legislation stalled in the U.S. House, the provisions she helped develop became a model for job retention in climate measures.

Brown has testified at and participated in briefings on behalf of USW members at the International Trade Commission (ITC), on Capitol Hill and before state legislatures. She has represented the USW with global policy-makers, including at the U.N. Framework Convention on Climate Change.

Brown also helped coordinate a 20,000-person rally calling on President George W. Bush protect the steel industry from foreign dumping.

Brown was a founding Steering Committee member of the BlueGreen Alliance and is a member of the Coalition of Black Trade Unionists. She serves on the boards of Georgetown University's Institute of International Economic Law and the Bipartisan Policy Center's Direct Air Capture Advisory Council.

Born in Kingston, Jamaica, Brown was raised in White Plains, New York.



Lori Guetre

Vice President for Business Development, Carbon Engineering

Lori brings more than 25 years of engineering, business development, and finance experience to CE's team, stemming from previous roles in technology and aerospace sectors. Lori most recently served on the MDA Corporate Finance and Strategy teams as Senior Director, Strategic Business Development. At MDA, Lori held a variety of senior executive positions including General Management and VP Business Development. Lori holds a Bachelor's in Computer Engineering from RMC and a Master's

in Electrical Engineering from Carleton University.



John Larsen

Director of U.S. Power Sector and Energy Research Systems, Rhodium Group

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John Larsen is a Director at Rhodium Group and leads the firm's US power sector and energy systems research.

John specializes in analysis of national and state clean energy policy and market trends. Previously, John worked for the US Department of Energy's Office of Energy Policy and Systems Analysis where he served as an electric power policy advisor. Prior to working in government, John led federal and congressional policy analysis in the World Resources Institute's Climate and Energy Program.

John is a non-resident Senior Associate in the Energy and National Security Program at the Center for Strategic and International Studies. He has lectured at several academic institutions including Johns Hopkins University and Amherst College. He holds a Bachelor's degree in Environmental Science from the University of Massachusetts, Amherst and a Master's degree in Urban and Environmental Policy and Planning from Tufts University.



Jason Walsh

Executive Director, BlueGreen Alliance

Jason Walsh is the Executive Director of the BlueGreen Alliance. In that role, he provides overall leadership and management of the organization in accordance with the strategic direction set by the Board of Directors.

Walsh has more than twenty years of experience at state and federal levels in policy development and advocacy in a range of issue areas—including climate, clean energy, and economic and workforce development—and as a coalition organizer and manager. Walsh previously

served in the Obama administration, as the Director of the Office of Strategic Programs in the U.S. Department of Energy's Office of Energy Efficiency and Renewable Energy and as a Senior Policy Advisor in the White House Domestic Policy Council, where he led Obama administration's efforts to align and scale up federal investments in workers and communities impacted by the shift away from coal in the power sector.

Walsh has also held leadership positions in a number of non-profit, policy-focused organizations, including as the Director of Policy and Strategic Partnerships at the BlueGreen Alliance, as well as positions at Green For All and the National Skills Coalition. Earlier in his career he was a union organizer, homeless shelter supervisor, and a policy fellow for the U.S. Senator Paul Wellstone of Minnesota.

Jason holds Bachelor's degree from the University of Washington and a Master's degree in public policy from the University of Minnesota's Humphrey Institute. He is also a graduate of the AFL-CIO's Organizing Institute.

MODERATOR



Ugbaad Kosar

Senior Policy Analyst, Carbon180

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