

## National Tracking Poll

Project: 200420

N Size: 502 Small Business Owners Executives

Margin of Error: ± 4%

April 08-12, 2020

### Topline Report

Question	Response	Frequency	Percentage	
BPC1_1	<i>Has your business laid off, furloughed, or decreased hours of any workers for reasons related to the COVID-19 crisis? Laid off</i>	Yes	141	28%
		No	361	72%
BPC1_2	<i>Has your business laid off, furloughed, or decreased hours of any workers for reasons related to the COVID-19 crisis? Furloughed</i>	Yes	152	30%
		No	350	70%
BPC1_3	<i>Has your business laid off, furloughed, or decreased hours of any workers for reasons related to the COVID-19 crisis? Decreased hours</i>	Yes	328	65%
		No	174	35%
BPC2	<i>Approximately what percentage of workers has your business laid off due to COVID-19? (N=141)</i>	0%-10%	9	6%
		11%-20%	10	7%
		21%-30%	14	10%
		31%-40%	15	11%
		41%-50%	13	9%
		51%-60%	8	6%
		61%-70%	8	6%
		71%-80%	14	10%
		81%-90%	17	12%
		91%-100%	33	23%
BPC3	<i>Does your business currently have any plans to rehire employees that have been laid off due to COVID-19? (N=141)</i>	Yes	94	67%
		No	16	11%
		Don't know/Unsure	31	22%

Question	Response	Frequency	Percentage
BPC4	<i>Approximately what percentage of workers has your business furloughed due to COVID-19? (N=152)</i>		
	0%-10%	24	16%
	11%-20%	15	10%
	21%-30%	23	15%
	31%-40%	8	5%
	41%-50%	10	7%
	51%-60%	9	6%
	61%-70%	9	6%
	71%-80%	10	7%
	81%-90%	10	7%
	91%-100%	34	22%
BPC5_1	<i>Does your business continue to provide any of the following employer-sponsored, non-wage benefits to workers who have been furloughed at your business due to COVID-19? Health insurance (N=152)</i>		
	Yes	92	61%
	No	29	19%
	Not applicable - do not offer this benefit to employees	31	20%
BPC5_2	<i>Does your business continue to provide any of the following employer-sponsored, non-wage benefits to workers who have been furloughed at your business due to COVID-19? Dental insurance (N=152)</i>		
	Yes	77	51%
	No	37	24%
	Not applicable - do not offer this benefit to employees	38	25%
BPC5_3	<i>Does your business continue to provide any of the following employer-sponsored, non-wage benefits to workers who have been furloughed at your business due to COVID-19? Vision insurance (N=152)</i>		
	Yes	71	47%
	No	39	26%
	Not applicable - do not offer this benefit to employees	42	28%
BPC6	<i>Does your business currently have any plans to bring employees back to work and pay those that have been furloughed due to COVID-19? (N=152)</i>		
	Yes	107	70%
	No	13	9%
	Don't know/Unsure	32	21%

Question	Response	Frequency	Percentage
BPC7	<i>Approximately what percentage of workers has your business decreased hours of due to COVID-19? (N=328)</i>		
	0%-10%	27	8%
	11%-20%	27	8%
	21%-30%	24	7%
	31%-40%	30	9%
	41%-50%	41	12%
	51%-60%	24	7%
	61%-70%	18	5%
	71%-80%	18	5%
	81%-90%	29	9%
	91%-100%	90	27%
BPC8_1	<i>How challenging, if at all, have each of the following for your business been amidst COVID-19? Decline in revenue</i>		
	Very challenging	225	45%
	Somewhat challenging	148	29%
	Not too challenging	62	12%
	Not at all challenging	46	9%
	Don't know/Not applicable	21	4%
BPC8_2	<i>How challenging, if at all, have each of the following for your business been amidst COVID-19? Transition to remote work</i>		
	Very challenging	95	19%
	Somewhat challenging	136	27%
	Not too challenging	101	20%
	Not at all challenging	97	19%
	Don't know/Not applicable	73	15%
BPC8_3	<i>How challenging, if at all, have each of the following for your business been amidst COVID-19? Employees requiring sick leave to care for themselves</i>		
	Very challenging	81	16%
	Somewhat challenging	107	21%
	Not too challenging	106	21%
	Not at all challenging	122	24%
	Don't know/Not applicable	86	17%
BPC8_4	<i>How challenging, if at all, have each of the following for your business been amidst COVID-19? Employees requiring leave to care for family members</i>		
	Very challenging	92	18%
	Somewhat challenging	120	24%
	Not too challenging	98	20%
	Not at all challenging	108	22%
	Don't know/Not applicable	84	17%

Question	Response	Frequency	Percentage
BPC8_5	<i>How challenging, if at all, have each of the following for your business been amidst COVID-19? Family and child responsibilities resulting from school closures</i>		
	Very challenging	133	26%
	Somewhat challenging	130	26%
	Not too challenging	78	16%
	Not at all challenging	71	14%
	Don't know/Not applicable	90	18%
BPC8_6	<i>How challenging, if at all, have each of the following for your business been amidst COVID-19? Losing workers to expanded unemployment insurance</i>		
	Very challenging	90	18%
	Somewhat challenging	103	21%
	Not too challenging	80	16%
	Not at all challenging	121	24%
	Don't know/Not applicable	108	22%
BPC9_1	<i>Of the following, please rank how challenging each of the following have been for your business amidst COVID-19? Please rank from most challenging (1) to least challenging. - Decline in revenue (N=481)</i>		
	Rank: 1	283	59%
	Rank: 2	56	12%
	Rank: 3	34	7%
	Rank: 4	32	7%
	Rank: 5	42	9%
	Rank: 6	34	7%
BPC9_2	<i>Of the following, please rank how challenging each of the following have been for your business amidst COVID-19? Please rank from most challenging (1) to least challenging. - Transition to remote work (N=429)</i>		
	Rank: 1	65	15%
	Rank: 2	125	29%
	Rank: 3	64	15%
	Rank: 4	52	12%
	Rank: 5	57	13%
	Rank: 6	66	15%
BPC9_3	<i>Of the following, please rank how challenging each of the following have been for your business amidst COVID-19? Please rank from most challenging (1) to least challenging. - Employees requiring sick leave to care for themselves (N=416)</i>		
	Rank: 1	31	7%
	Rank: 2	69	17%
	Rank: 3	86	21%
	Rank: 4	111	27%
	Rank: 5	69	17%
	Rank: 6	50	12%

Question	Response	Frequency	Percentage
BPC9_4	<i>Of the following, please rank how challenging each of the following have been for your business amidst COVID-19? Please rank from most challenging (1) to least challenging. - Employees requiring leave to care for family members (N=418)</i>		
	Rank: 1	32	8%
	Rank: 2	64	15%
	Rank: 3	113	27%
	Rank: 4	95	23%
	Rank: 5	77	18%
	Rank: 6	37	9%
BPC9_5	<i>Of the following, please rank how challenging each of the following have been for your business amidst COVID-19? Please rank from most challenging (1) to least challenging. - Family and child responsibilities resulting from school closures (N=412)</i>		
	Rank: 1	60	15%
	Rank: 2	102	25%
	Rank: 3	89	22%
	Rank: 4	62	15%
	Rank: 5	58	14%
	Rank: 6	41	10%
BPC9_6	<i>Of the following, please rank how challenging each of the following have been for your business amidst COVID-19? Please rank from most challenging (1) to least challenging. - Losing workers to expanded unemployment insurance (N=394)</i>		
	Rank: 1	26	7%
	Rank: 2	60	15%
	Rank: 3	61	15%
	Rank: 4	68	17%
	Rank: 5	79	20%
	Rank: 6	100	25%
BPC10	<i>Have the expanded unemployment benefits made it more or less difficult to maintain your business's work force during COVID-19?</i>		
	Much more difficult	63	13%
	Somewhat more difficult	96	19%
	No impact either way	279	56%
	Somewhat less difficult	47	9%
	Much less difficult	17	3%
BPC11	<i>Did the expanded unemployment benefits play a role in your business's decision to lay-off employees? (N=141)</i>		
	Yes, major role	50	35%
	Yes, minor role	38	27%
	No, no role	53	38%

Question	Response	Frequency	Percentage
BPC12	<i>Did the expanded unemployment benefits play a role in your business's decision to furlough employees? (N=152)</i>		
	Yes, major role	56	37%
	Yes, minor role	37	24%
	No, no role	59	39%
BPC13	<i>Have employees at your business quit their job due to COVID-19?</i>		
	Yes	79	16%
	No	396	79%
	Unsure	27	5%
BPC14	<i>Approximately what percentage of workers at your business do you think have quit to take advantage of the expanded unemployment benefits? (N=79)</i>		
	None (0%)	3	4%
	1-10%	26	33%
	11%-20%	17	22%
	21%-30%	5	6%
	31%-40%	7	9%
	41%-50%	5	6%
	51%-60%	7	9%
	61%-70%	3	4%
	71%-80%	4	5%
91%-100%	2	3%	
BPC15	<i>How concerned are you, if at all, about employees at your business who have children at home because of school or childcare closures due to COVID-19?</i>		
	Very concerned	175	35%
	Somewhat concerned	179	36%
	Not too concerned	60	12%
	Not at all concerned	39	8%
	Don't know/Not applicable	49	10%
BPC16	<i>Which statement more accurately reflects how this new law impacts your business?</i>		
	It helps my business by providing it with the resources I need to keep my workers employed when they need time away from work	223	44%
	It hurts my business by imposing a new cost at a time when we have serious cash-flow constraints	186	37%
	Don't know/No opinion	93	19%

Question	Response	Frequency	Percentage	
BPC17_1	<i>To what extent were the following a factor, if at all, in your decision to lay off employees at your business due to COVID-19? Being required to offer paid leave to employees who become ill or family/child caregiving responsibilities related to COVID-19 (N=141)</i>			
		Major factor	57	40%
		Minor factor	42	30%
		Not a factor	42	30%
BPC17_2	<i>To what extent were the following a factor, if at all, in your decision to lay off employees at your business due to COVID-19? Employees being able to receive an additional \$600 in unemployment benefits (N=141)</i>			
		Major factor	56	40%
		Minor factor	44	31%
		Not a factor	41	29%
BPC17_3	<i>To what extent were the following a factor, if at all, in your decision to lay off employees at your business due to COVID-19? Loans from the paycheck protection program and the retention tax credit are not large enough to keep us in business without laying off workers (N=141)</i>			
		Major factor	68	48%
		Minor factor	39	28%
		Not a factor	34	24%
BPC17_4	<i>To what extent were the following a factor, if at all, in your decision to lay off employees at your business due to COVID-19? Decrease in business revenue (N=141)</i>			
		Major factor	111	79%
		Minor factor	21	15%
		Not a factor	9	6%
BPC18_1	<i>To what extent were the following a factor, if at all, in your decision to furlough employees at your business due to COVID-19? Being required to offer paid leave to employees who become ill or family caregiving responsibilities related to COVID-19 (N=152)</i>			
		Major factor	60	39%
		Minor factor	46	30%
		Not a factor	46	30%
BPC18_2	<i>To what extent were the following a factor, if at all, in your decision to furlough employees at your business due to COVID-19? Being required to offer furloughed workers non-wage benefits such as health insurance (N=152)</i>			
		Major factor	55	36%
		Minor factor	46	30%
		Not a factor	51	34%

Question	Response	Frequency	Percentage
BPC18_3	<i>To what extent were the following a factor, if at all, in your decision to furlough employees at your business due to COVID-19? Decrease in business revenue (N=152)</i>		
	Major factor	124	82%
	Minor factor	17	11%
	Not a factor	11	7%
BPC19	<i>Approximately what percentage of employees at your business have taken days off due to personal illness because of COVID-19?</i>		
	None (0%)	181	36%
	1-10%	102	20%
	11%-20%	50	10%
	21%-30%	45	9%
	31%-40%	14	3%
	41%-50%	28	6%
	51%-60%	14	3%
	61%-70%	10	2%
	71%-80%	12	2%
	81%-90%	8	2%
	91%-100%	38	8%
BPC20	<i>Approximately what percentage of employees at your business have taken days off to care for a child or ill family member because of COVID-19?</i>		
	None (0%)	199	40%
	1-10%	101	20%
	11%-20%	51	10%
	21%-30%	40	8%
	31%-40%	30	6%
	41%-50%	20	4%
	51%-60%	16	3%
	61%-70%	11	2%
	71%-80%	7	1%
	81%-90%	4	1%
	91%-100%	23	5%
BPC21	<i>Currently, does your business require employees to come into work at an office, establishment, or worksite, do employees work remotely, or is it a combination?</i>		
	Employees come into office, establishment, or a worksite	98	20%
	Employees work remotely	224	45%
	A combination- some employees work remotely, others come into the office	180	36%



Question	Response	Frequency	Percentage
BPC22	<i>Which of the following, if any, is the most significant challenge to having employees working remotely during the COVID-19 crisis? (N=404)</i>		
	Technology, computer, internet barriers	88	22%
	Lack of regular personal interaction among staff	117	29%
	Family, child care, and home schooling needs among staff	92	23%
	Something else, please specify	18	4%
	None of the above, there have been no significant challenges	89	22%
BPC23_1NET	<i>Is your business using any of the following federal provisions in response to COVID-19? Please select all that apply. Paycheck Protection Program (forgivable loan of up to \$10 million to cover payroll, rent, utilities and additional expenses)</i>		
	Selected	145	29%
	Not Selected	357	71%
BPC23_2NET	<i>Is your business using any of the following federal provisions in response to COVID-19? Please select all that apply. Economic Injury Disaster Loans (low-interest loans of up to \$2 million for business that have suffered losses during a disaster such as COVID-19)</i>		
	Selected	92	18%
	Not Selected	410	82%
BPC23_3NET	<i>Is your business using any of the following federal provisions in response to COVID-19? Please select all that apply. Tax Credits for Required Emergency Paid Leave (dollar-for-dollar refundable tax credits to small and midsize employers, for the cost of providing paid sick and family leave wages to their employees for leave related to COVID-19)</i>		
	Selected	141	28%
	Not Selected	361	72%
BPC23_4NET	<i>Is your business using any of the following federal provisions in response to COVID-19? Please select all that apply. Other, please specify</i>		
	Selected	6	1%
	Not Selected	496	99%
BPC23_5NET	<i>Is your business using any of the following federal provisions in response to COVID-19? Please select all that apply. Not using any federal provisions</i>		
	Selected	233	46%
	Not Selected	269	54%
BPCdem1	<i>Do you own your own business?</i>		
	Yes	371	74%
	No	131	26%

Question	Response	Frequency	Percentage
BPCdem2	<i>Are you employed by a small business of 500 employees or less? (N=131)</i>		
	Yes	131	100%
BPCdem3	<i>Which of the following best describes your title or level at your business? (N=131)</i>		
	C-Level Executive	62	47%
	Vice President	33	25%
	Director	36	27%
BPCdem4	<i>To the best of your knowledge, how many total employees, including the owner, are currently employed by your business?</i>		
	2-4 employees	80	16%
	5-10 employees	76	15%
	11-20 employees	50	10%
	21-50 employees	46	9%
	51-100 employees	110	22%
	101-200 employees	58	12%
	201-300 employees	41	8%
	301-400 employees	14	3%
	401-500 employees	27	5%
BPCdem5	<i>What industry best describes your company?</i>		
	Agriculture	5	1%
	Automotive	10	2%
	Construction	55	11%
	Energy/Mining	2	0%
	Financial Services	38	8%
	Health Care	27	5%
	Manufacturing	32	6%
	Real Estate	26	5%
	Retail	52	10%
	Professional Services	90	18%
	Technology	31	6%
	Tourism / Accommodation	9	2%
	Transportation	15	3%
	Food Services	17	3%
	Other, please specify	93	19%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Small Business Owners/Executives	502	100%
xdemGender	Gender: Male	287	57%
	Gender: Female	215	43%
	N	502	
age5	Age: 18-29	36	7%
	Age: 30-44	159	32%
	Age: 45-54	120	24%
	Age: 55-64	121	24%
	Age: 65+	66	13%
	N	502	
demAgeGeneration	Generation Z: Age 18-23	9	2%
	Millennial: Age 24-39	118	24%
	Generation X: Age 40-55	206	41%
	Boomers: Age 56-74	159	32%
	N	492	
xpid3	PID: Dem (no lean)	182	36%
	PID: Ind (no lean)	145	29%
	PID: Rep (no lean)	175	35%
	N	502	
xpidGender	PID/Gender: Dem Men	86	17%
	PID/Gender: Dem Women	96	19%
	PID/Gender: Ind Men	92	18%
	PID/Gender: Ind Women	53	11%
	PID/Gender: Rep Men	109	22%
	PID/Gender: Rep Women	66	13%
	N	502	
xdemIdeo3	Ideo: Liberal (1-3)	162	32%
	Ideo: Moderate (4)	153	30%
	Ideo: Conservative (5-7)	179	36%
	N	494	
xeduc3	Educ: < College	151	30%
	Educ: Bachelors degree	169	34%
	Educ: Post-grad	182	36%
	N	502	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	63	13%
	Income: 50k-100k	190	38%
	Income: 100k+	249	50%
	N	502	
xdemWhite	Ethnicity: White	416	83%
xdemHispBin	Ethnicity: Hispanic	53	11%
demBlackBin	Ethnicity: Afr. Am.	44	9%
demRaceOther	Ethnicity: Other	42	8%
xdemReligion	All Christian	257	51%
	All Non-Christian	51	10%
	Atheist	29	6%
	Agnostic/Nothing in particular	165	33%
	N	502	
xdemReligOther	Religious Non-Protestant/Catholic	52	10%
xdemEvang	Evangelical	98	20%
	Non-Evangelical	210	42%
	N	308	
xdemUsr	Community: Urban	164	33%
	Community: Suburban	275	55%
	Community: Rural	63	13%
	N	502	
xdemEmploy	Employ: Private Sector	276	55%
	Employ: Self-Employed	221	44%
	Employ: Other	5	1%
	N	502	
xdemMilHH1	Military HH: Yes	73	15%
	Military HH: No	429	85%
	N	502	
xnrl	RD/WT: Right Direction	212	42%
	RD/WT: Wrong Track	290	58%
	N	502	
Trump_Approve	Trump Job Approve	243	48%
	Trump Job Disapprove	251	50%
	N	494	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve2	Trump Job Strongly Approve	124	25%
	Trump Job Somewhat Approve	119	24%
	Trump Job Somewhat Disapprove	58	12%
	Trump Job Strongly Disapprove	193	38%
	N	494	
xnr3	#1 Issue: Economy	225	45%
	#1 Issue: Security	49	10%
	#1 Issue: Health Care	129	26%
	#1 Issue: Medicare / Social Security	40	8%
	#1 Issue: Women's Issues	12	2%
	#1 Issue: Education	17	3%
	#1 Issue: Energy	11	2%
	#1 Issue: Other	19	4%
	N	502	
xreg4	4-Region: Northeast	98	20%
	4-Region: Midwest	118	24%
	4-Region: South	185	37%
	4-Region: West	101	20%
	N	502	
BPCxdem1	Small Business Owners	371	74%
BPCxdem2	Small business owners 2-49 employ	252	50%
BPCxdem3	Small business owners 50-500 employ	119	24%
BPCxdem4	Small business executives 50-500 employ	131	26%
BPCxdem5	2-4 employees	80	16%
	5-10 employees	76	15%
	11-20 employees	50	10%
	21-50 employees	46	9%
	51-100 employees	110	22%
	101-200 employees	58	12%
	201-500 employees	82	16%
	N	502	
BPCxdem6	Laid off workers	141	28%
BPCxdem7	Furloughed workers	152	30%
BPCxdem8	Decreased hours	328	65%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

