



National Tracking Poll #191023
October 11-17, 2019

Crosstabulation Results

Methodology:

This poll was conducted from October 11-17, 2019, among a national sample of 800 Parents. The interviews were conducted online. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BPC1: Do you expect to have a child in the future?

| Demographic | Yes, intend | No, do not intend for personal reasons | No, do not intend for financial reasons | Not sure | Prefer not to answer | Total N |
|--------------------------|-------------|--|---|-----------|----------------------|---------|
| Parents | 45% (360) | 26% (207) | 9% (74) | 19% (155) | — (4) | 800 |
| Gender: Male | 50% (165) | 20% (67) | 9% (31) | 19% (63) | 1% (2) | 328 |
| Gender: Female | 41% (195) | 30% (140) | 9% (43) | 19% (92) | — (2) | 472 |
| Age: 18-29 | 66% (131) | 13% (26) | 4% (7) | 17% (33) | — (0) | 197 |
| Age: 30-44 | 40% (220) | 28% (152) | 12% (64) | 20% (112) | 1% (4) | 552 |
| Age: 45-54 | 20% (9) | 53% (24) | 7% (3) | 20% (9) | — (0) | 45 |
| Age: 55-64 | — (0) | 80% (4) | — (0) | 20% (1) | — (0) | 5 |
| Age: 65+ | — (0) | 100% (1) | — (0) | — (0) | — (0) | 1 |
| Generation Z: 18-22 | 67% (10) | 13% (2) | 7% (1) | 13% (2) | — (0) | 15 |
| Millennial: Age 23-38 | 50% (308) | 21% (127) | 9% (58) | 19% (116) | 1% (4) | 613 |
| Generation X: Age 39-54 | 25% (42) | 44% (73) | 9% (15) | 22% (36) | — (0) | 166 |
| Boomers: Age 55-73 | — (0) | 83% (5) | — (0) | 17% (1) | — (0) | 6 |
| PID: Dem (no lean) | 50% (150) | 17% (50) | 11% (33) | 22% (65) | — (0) | 298 |
| PID: Ind (no lean) | 41% (105) | 32% (82) | 9% (24) | 17% (43) | 1% (3) | 257 |
| PID: Rep (no lean) | 43% (105) | 31% (75) | 7% (17) | 19% (47) | — (1) | 245 |
| PID/Gender: Dem Men | 55% (65) | 10% (12) | 13% (15) | 23% (27) | — (0) | 119 |
| PID/Gender: Dem Women | 47% (85) | 21% (38) | 10% (18) | 21% (38) | — (0) | 179 |
| PID/Gender: Ind Men | 45% (41) | 30% (27) | 9% (8) | 15% (14) | 1% (1) | 91 |
| PID/Gender: Ind Women | 39% (64) | 33% (55) | 10% (16) | 17% (29) | 1% (2) | 166 |
| PID/Gender: Rep Men | 50% (59) | 24% (28) | 7% (8) | 19% (22) | 1% (1) | 118 |
| PID/Gender: Rep Women | 36% (46) | 37% (47) | 7% (9) | 20% (25) | — (0) | 127 |
| Ideo: Liberal (1-3) | 44% (107) | 22% (54) | 12% (28) | 22% (53) | — (0) | 242 |
| Ideo: Moderate (4) | 45% (106) | 21% (50) | 10% (24) | 23% (53) | — (0) | 233 |
| Ideo: Conservative (5-7) | 47% (118) | 32% (80) | 5% (13) | 15% (37) | — (1) | 249 |

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Table BPC1: Do you expect to have a child in the future?

| Demographic | Yes, intend | No, do not intend for personal reasons | No, do not intend for financial reasons | Not sure | Prefer not to answer | Total N |
|-----------------------------------|-------------|--|---|-----------|----------------------|---------|
| Parents | 45% (360) | 26% (207) | 9% (74) | 19% (155) | — (4) | 800 |
| Educ: < College | 45% (168) | 23% (87) | 10% (37) | 21% (77) | 1% (2) | 371 |
| Educ: Bachelors degree | 44% (115) | 31% (79) | 11% (28) | 14% (37) | — (0) | 259 |
| Educ: Post-grad | 45% (77) | 24% (41) | 5% (9) | 24% (41) | 1% (2) | 170 |
| Income: Under 50k | 48% (127) | 20% (53) | 9% (25) | 22% (57) | 1% (2) | 264 |
| Income: 50k-100k | 43% (132) | 28% (87) | 10% (30) | 19% (59) | 1% (2) | 310 |
| Income: 100k+ | 45% (101) | 30% (67) | 8% (19) | 17% (39) | — (0) | 226 |
| Ethnicity: White | 41% (253) | 29% (176) | 10% (59) | 20% (122) | — (2) | 612 |
| Ethnicity: Hispanic | 57% (43) | 16% (12) | 12% (9) | 15% (11) | — (0) | 75 |
| Ethnicity: Afr. Am. | 62% (74) | 15% (18) | 7% (8) | 16% (19) | — (0) | 119 |
| Ethnicity: Other | 48% (33) | 19% (13) | 10% (7) | 20% (14) | 3% (2) | 69 |
| All Christian | 43% (146) | 28% (96) | 10% (35) | 19% (64) | — (1) | 342 |
| All Non-Christian | 65% (26) | 12% (5) | — (0) | 18% (7) | 5% (2) | 40 |
| Atheist | 38% (16) | 24% (10) | 21% (9) | 17% (7) | — (0) | 42 |
| Agnostic/Nothing in particular | 46% (172) | 26% (96) | 8% (30) | 20% (77) | — (1) | 376 |
| Religious Non-Protestant/Catholic | 63% (29) | 13% (6) | — (0) | 20% (9) | 4% (2) | 46 |
| Evangelical | 44% (91) | 29% (61) | 7% (15) | 20% (41) | — (0) | 208 |
| Non-Evangelical | 45% (124) | 25% (70) | 11% (29) | 18% (50) | 1% (2) | 275 |
| Community: Urban | 54% (127) | 19% (45) | 6% (14) | 20% (46) | 1% (2) | 234 |
| Community: Suburban | 41% (149) | 29% (106) | 12% (43) | 18% (67) | — (1) | 366 |
| Community: Rural | 42% (84) | 28% (56) | 8% (17) | 21% (42) | — (1) | 200 |
| Employ: Private Sector | 43% (220) | 25% (128) | 11% (55) | 20% (102) | 1% (3) | 508 |
| Employ: Government | 50% (55) | 25% (28) | 8% (9) | 17% (19) | — (0) | 111 |
| Employ: Self-Employed | 49% (27) | 27% (15) | 4% (2) | 20% (11) | — (0) | 55 |
| Employ: Homemaker | 34% (12) | 40% (14) | 3% (1) | 23% (8) | — (0) | 35 |
| Employ: Retired | — (0) | 100% (3) | — (0) | — (0) | — (0) | 3 |
| Employ: Unemployed | 64% (9) | 14% (2) | 14% (2) | 7% (1) | — (0) | 14 |
| Employ: Other | 47% (27) | 25% (14) | 7% (4) | 19% (11) | 2% (1) | 57 |
| Military HH: Yes | 32% (28) | 36% (32) | 9% (8) | 23% (20) | — (0) | 88 |
| Military HH: No | 47% (332) | 25% (175) | 9% (66) | 19% (135) | 1% (4) | 712 |

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Table BPC1: Do you expect to have a child in the future?

| Demographic | Yes, intend | No, do not intend for personal reasons | No, do not intend for financial reasons | Not sure | Prefer not to answer | Total N |
|--------------------------------|-------------|--|---|-----------|----------------------|---------|
| Parents | 45% (360) | 26% (207) | 9% (74) | 19% (155) | — (4) | 800 |
| 2018 House Vote: Democrat | 49% (152) | 19% (60) | 11% (33) | 21% (65) | — (0) | 310 |
| 2018 House Vote: Republican | 45% (106) | 31% (74) | 7% (16) | 16% (38) | 1% (2) | 236 |
| 2018 House Vote: Someone else | 30% (8) | 48% (13) | 4% (1) | 19% (5) | — (0) | 27 |
| 2016 Vote: Hillary Clinton | 48% (129) | 20% (55) | 11% (30) | 21% (57) | — (0) | 271 |
| 2016 Vote: Donald Trump | 46% (108) | 29% (68) | 8% (18) | 16% (37) | 1% (2) | 233 |
| 2016 Vote: Other | 37% (25) | 41% (28) | — (0) | 22% (15) | — (0) | 68 |
| 2016 Vote: Didn't Vote | 43% (97) | 24% (55) | 12% (26) | 20% (46) | 1% (2) | 226 |
| Voted in 2014: Yes | 46% (235) | 25% (128) | 9% (45) | 19% (97) | — (1) | 506 |
| Voted in 2014: No | 43% (125) | 27% (79) | 10% (29) | 20% (58) | 1% (3) | 294 |
| 2012 Vote: Barack Obama | 46% (156) | 21% (73) | 9% (31) | 23% (79) | 1% (2) | 341 |
| 2012 Vote: Mitt Romney | 47% (80) | 33% (56) | 6% (11) | 15% (25) | — (0) | 172 |
| 2012 Vote: Other | 21% (4) | 58% (11) | — (0) | 21% (4) | — (0) | 19 |
| 2012 Vote: Didn't Vote | 45% (119) | 25% (66) | 12% (32) | 18% (47) | 1% (2) | 266 |
| 4-Region: Northeast | 57% (79) | 17% (24) | 9% (13) | 16% (22) | — (0) | 138 |
| 4-Region: Midwest | 40% (86) | 30% (63) | 11% (23) | 19% (40) | — (1) | 213 |
| 4-Region: South | 42% (148) | 28% (99) | 10% (35) | 19% (68) | 1% (2) | 352 |
| 4-Region: West | 48% (47) | 22% (21) | 3% (3) | 26% (25) | 1% (1) | 97 |
| 1 child at home | 47% (240) | 25% (127) | 8% (41) | 19% (97) | 1% (4) | 509 |
| 2 children at home | 39% (84) | 27% (58) | 11% (24) | 22% (47) | — (0) | 213 |
| 3 children at home | 47% (25) | 26% (14) | 11% (6) | 15% (8) | — (0) | 53 |
| 4 children at home | 44% (11) | 32% (8) | 12% (3) | 12% (3) | — (0) | 25 |
| Pay for 30+ hours childcare/wk | 45% (229) | 26% (130) | 10% (50) | 18% (91) | 1% (4) | 504 |
| Pay for >30 hours childcare/wk | 45% (102) | 24% (54) | 9% (20) | 22% (49) | — (0) | 225 |
| 1 full time hh worker | 44% (144) | 26% (86) | 7% (24) | 23% (75) | 1% (2) | 331 |
| 2 full time hh workers | 46% (197) | 26% (109) | 11% (46) | 17% (72) | — (2) | 426 |
| 1 part time hh worker | 39% (12) | 26% (8) | 10% (3) | 26% (8) | — (0) | 31 |
| 2 part time hh workers | 58% (7) | 33% (4) | 8% (1) | — (0) | — (0) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC2: You indicated you do not expect to have more children in the future for financial reasons. Did the cost of child care influence your decision to not have more children for financial reason?

| Demographic | Yes, child care costs significantly influenced the decision | | Yes, child care costs somewhat influenced the decision | | No, child care costs did not influence the decision | | Total N |
|--------------------------|---|------|--|------|---|------|---------|
| Parents | 72% | (53) | 14% | (10) | 15% | (11) | 74 |
| Gender: Male | 71% | (22) | 16% | (5) | 13% | (4) | 31 |
| Gender: Female | 72% | (31) | 12% | (5) | 16% | (7) | 43 |
| Age: 18-29 | 71% | (5) | 14% | (1) | 14% | (1) | 7 |
| Age: 30-44 | 72% | (46) | 14% | (9) | 14% | (9) | 64 |
| Age: 45-54 | 67% | (2) | — | (0) | 33% | (1) | 3 |
| Age: 55-64 | — | (0) | — | (0) | — | (0) | 0 |
| Age: 65+ | — | (0) | — | (0) | — | (0) | 0 |
| Generation Z: 18-22 | 100% | (1) | — | (0) | — | (0) | 1 |
| Millennial: Age 23-38 | 72% | (42) | 12% | (7) | 16% | (9) | 58 |
| Generation X: Age 39-54 | 67% | (10) | 20% | (3) | 13% | (2) | 15 |
| Boomers: Age 55-73 | — | (0) | — | (0) | — | (0) | 0 |
| PID: Dem (no lean) | 76% | (25) | 12% | (4) | 12% | (4) | 33 |
| PID: Ind (no lean) | 79% | (19) | 4% | (1) | 17% | (4) | 24 |
| PID: Rep (no lean) | 53% | (9) | 29% | (5) | 18% | (3) | 17 |
| PID/Gender: Dem Men | 80% | (12) | 7% | (1) | 13% | (2) | 15 |
| PID/Gender: Dem Women | 72% | (13) | 17% | (3) | 11% | (2) | 18 |
| PID/Gender: Ind Men | 75% | (6) | 12% | (1) | 12% | (1) | 8 |
| PID/Gender: Ind Women | 81% | (13) | — | (0) | 19% | (3) | 16 |
| PID/Gender: Rep Men | 50% | (4) | 38% | (3) | 12% | (1) | 8 |
| PID/Gender: Rep Women | 56% | (5) | 22% | (2) | 22% | (2) | 9 |
| Ideo: Liberal (1-3) | 86% | (24) | 11% | (3) | 4% | (1) | 28 |
| Ideo: Moderate (4) | 62% | (15) | 21% | (5) | 17% | (4) | 24 |
| Ideo: Conservative (5-7) | 69% | (9) | 15% | (2) | 15% | (2) | 13 |
| Educ: < College | 68% | (25) | 14% | (5) | 19% | (7) | 37 |
| Educ: Bachelors degree | 71% | (20) | 14% | (4) | 14% | (4) | 28 |
| Educ: Post-grad | 89% | (8) | 11% | (1) | — | (0) | 9 |

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Table BPC2: You indicated you do not expect to have more children in the future for financial reasons. Did the cost of child care influence your decision to not have more children for financial reason?

| Demographic | Yes, child care costs significantly influenced the decision | | Yes, child care costs somewhat influenced the decision | | No, child care costs did not influence the decision | | Total N |
|-----------------------------------|---|------|--|------|---|------|---------|
| Parents | 72% | (53) | 14% | (10) | 15% | (11) | 74 |
| Income: Under 50k | 68% | (17) | 8% | (2) | 24% | (6) | 25 |
| Income: 50k-100k | 73% | (22) | 17% | (5) | 10% | (3) | 30 |
| Income: 100k+ | 74% | (14) | 16% | (3) | 11% | (2) | 19 |
| Ethnicity: White | 71% | (42) | 14% | (8) | 15% | (9) | 59 |
| Ethnicity: Hispanic | 100% | (9) | — | (0) | — | (0) | 9 |
| Ethnicity: Afr. Am. | 88% | (7) | 12% | (1) | — | (0) | 8 |
| Ethnicity: Other | 57% | (4) | 14% | (1) | 29% | (2) | 7 |
| All Christian | 57% | (20) | 20% | (7) | 23% | (8) | 35 |
| All Non-Christian | — | (0) | — | (0) | — | (0) | 0 |
| Atheist | 100% | (9) | — | (0) | — | (0) | 9 |
| Agnostic/Nothing in particular | 80% | (24) | 10% | (3) | 10% | (3) | 30 |
| Religious Non-Protestant/Catholic | — | (0) | — | (0) | — | (0) | 0 |
| Evangelical | 47% | (7) | 13% | (2) | 40% | (6) | 15 |
| Non-Evangelical | 69% | (20) | 17% | (5) | 14% | (4) | 29 |
| Community: Urban | 71% | (10) | 21% | (3) | 7% | (1) | 14 |
| Community: Suburban | 74% | (32) | 12% | (5) | 14% | (6) | 43 |
| Community: Rural | 65% | (11) | 12% | (2) | 24% | (4) | 17 |
| Employ: Private Sector | 69% | (38) | 15% | (8) | 16% | (9) | 55 |
| Employ: Government | 78% | (7) | 22% | (2) | — | (0) | 9 |
| Employ: Self-Employed | 100% | (2) | — | (0) | — | (0) | 2 |
| Employ: Homemaker | — | (0) | — | (0) | 100% | (1) | 1 |
| Employ: Retired | — | (0) | — | (0) | — | (0) | 0 |
| Employ: Unemployed | 50% | (1) | — | (0) | 50% | (1) | 2 |
| Employ: Other | 100% | (4) | — | (0) | — | (0) | 4 |
| Military HH: Yes | 62% | (5) | 12% | (1) | 25% | (2) | 8 |
| Military HH: No | 73% | (48) | 14% | (9) | 14% | (9) | 66 |
| 2018 House Vote: Democrat | 82% | (27) | 9% | (3) | 9% | (3) | 33 |
| 2018 House Vote: Republican | 69% | (11) | 19% | (3) | 12% | (2) | 16 |
| 2018 House Vote: Someone else | 100% | (1) | — | (0) | — | (0) | 1 |

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Table BPC2: You indicated you do not expect to have more children in the future for financial reasons. Did the cost of child care influence your decision to not have more children for financial reason?

| Demographic | Yes, child care costs significantly influenced the decision | | Yes, child care costs somewhat influenced the decision | | No, child care costs did not influence the decision | | Total N |
|--------------------------------|---|------|--|------|---|------|---------|
| Parents | 72% | (53) | 14% | (10) | 15% | (11) | 74 |
| 2016 Vote: Hillary Clinton | 80% | (24) | 13% | (4) | 7% | (2) | 30 |
| 2016 Vote: Donald Trump | 67% | (12) | 17% | (3) | 17% | (3) | 18 |
| 2016 Vote: Other | — | (0) | — | (0) | — | (0) | 0 |
| 2016 Vote: Didn't Vote | 65% | (17) | 12% | (3) | 23% | (6) | 26 |
| Voted in 2014: Yes | 76% | (34) | 13% | (6) | 11% | (5) | 45 |
| Voted in 2014: No | 66% | (19) | 14% | (4) | 21% | (6) | 29 |
| 2012 Vote: Barack Obama | 81% | (25) | 10% | (3) | 10% | (3) | 31 |
| 2012 Vote: Mitt Romney | 64% | (7) | 18% | (2) | 18% | (2) | 11 |
| 2012 Vote: Other | — | (0) | — | (0) | — | (0) | 0 |
| 2012 Vote: Didn't Vote | 66% | (21) | 16% | (5) | 19% | (6) | 32 |
| 4-Region: Northeast | 62% | (8) | 23% | (3) | 15% | (2) | 13 |
| 4-Region: Midwest | 65% | (15) | 26% | (6) | 9% | (2) | 23 |
| 4-Region: South | 80% | (28) | — | (0) | 20% | (7) | 35 |
| 4-Region: West | 67% | (2) | 33% | (1) | — | (0) | 3 |
| 1 child at home | 73% | (30) | 12% | (5) | 15% | (6) | 41 |
| 2 children at home | 67% | (16) | 17% | (4) | 17% | (4) | 24 |
| 3 children at home | 67% | (4) | 17% | (1) | 17% | (1) | 6 |
| 4 children at home | 100% | (3) | — | (0) | — | (0) | 3 |
| Pay for 30+ hours childcare/wk | 84% | (42) | 10% | (5) | 6% | (3) | 50 |
| Pay for >30 hours childcare/wk | 45% | (9) | 25% | (5) | 30% | (6) | 20 |
| 1 full time hh worker | 54% | (13) | 21% | (5) | 25% | (6) | 24 |
| 2 full time hh workers | 78% | (36) | 11% | (5) | 11% | (5) | 46 |
| 1 part time hh worker | 100% | (3) | — | (0) | — | (0) | 3 |
| 2 part time hh workers | 100% | (1) | — | (0) | — | (0) | 1 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC4: How easy or difficult was it for you to find quality child care within your budget?

| Demographic | Very easy | | Somewhat easy | | Somewhat difficult | | Very difficult | | Don't know/No opinion | | Total N |
|--------------------------|-----------|------|---------------|-------|--------------------|-------|----------------|-------|-----------------------|------|---------|
| Parents | 12% | (92) | 33% | (264) | 36% | (290) | 18% | (141) | 2% | (13) | 800 |
| Gender: Male | 16% | (51) | 37% | (122) | 33% | (109) | 12% | (41) | 2% | (5) | 328 |
| Gender: Female | 9% | (41) | 30% | (142) | 38% | (181) | 21% | (100) | 2% | (8) | 472 |
| Age: 18-29 | 13% | (25) | 29% | (57) | 34% | (67) | 22% | (44) | 2% | (4) | 197 |
| Age: 30-44 | 11% | (58) | 35% | (192) | 37% | (202) | 17% | (92) | 1% | (8) | 552 |
| Age: 45-54 | 16% | (7) | 31% | (14) | 40% | (18) | 11% | (5) | 2% | (1) | 45 |
| Age: 55-64 | 40% | (2) | 20% | (1) | 40% | (2) | — | (0) | — | (0) | 5 |
| Age: 65+ | — | (0) | — | (0) | 100% | (1) | — | (0) | — | (0) | 1 |
| Generation Z: 18-22 | 27% | (4) | 33% | (5) | 33% | (5) | 7% | (1) | — | (0) | 15 |
| Millennial: Age 23-38 | 11% | (65) | 32% | (195) | 36% | (223) | 19% | (119) | 2% | (11) | 613 |
| Generation X: Age 39-54 | 13% | (21) | 38% | (63) | 36% | (59) | 13% | (21) | 1% | (2) | 166 |
| Boomers: Age 55-73 | 33% | (2) | 17% | (1) | 50% | (3) | — | (0) | — | (0) | 6 |
| PID: Dem (no lean) | 11% | (34) | 32% | (95) | 35% | (104) | 21% | (62) | 1% | (3) | 298 |
| PID: Ind (no lean) | 9% | (22) | 33% | (84) | 39% | (101) | 17% | (43) | 3% | (7) | 257 |
| PID: Rep (no lean) | 15% | (36) | 35% | (85) | 35% | (85) | 15% | (36) | 1% | (3) | 245 |
| PID/Gender: Dem Men | 16% | (19) | 39% | (47) | 32% | (38) | 12% | (14) | 1% | (1) | 119 |
| PID/Gender: Dem Women | 8% | (15) | 27% | (48) | 37% | (66) | 27% | (48) | 1% | (2) | 179 |
| PID/Gender: Ind Men | 9% | (8) | 31% | (28) | 42% | (38) | 15% | (14) | 3% | (3) | 91 |
| PID/Gender: Ind Women | 8% | (14) | 34% | (56) | 38% | (63) | 17% | (29) | 2% | (4) | 166 |
| PID/Gender: Rep Men | 20% | (24) | 40% | (47) | 28% | (33) | 11% | (13) | 1% | (1) | 118 |
| PID/Gender: Rep Women | 9% | (12) | 30% | (38) | 41% | (52) | 18% | (23) | 2% | (2) | 127 |
| Ideo: Liberal (1-3) | 10% | (25) | 33% | (79) | 38% | (92) | 19% | (45) | — | (1) | 242 |
| Ideo: Moderate (4) | 9% | (20) | 37% | (86) | 33% | (77) | 20% | (46) | 2% | (4) | 233 |
| Ideo: Conservative (5-7) | 15% | (37) | 32% | (80) | 39% | (96) | 13% | (32) | 2% | (4) | 249 |
| Educ: < College | 10% | (36) | 29% | (107) | 36% | (132) | 23% | (86) | 3% | (10) | 371 |
| Educ: Bachelors degree | 10% | (25) | 32% | (84) | 42% | (108) | 15% | (40) | 1% | (2) | 259 |
| Educ: Post-grad | 18% | (31) | 43% | (73) | 29% | (50) | 9% | (15) | 1% | (1) | 170 |
| Income: Under 50k | 12% | (32) | 23% | (60) | 33% | (88) | 28% | (74) | 4% | (10) | 264 |
| Income: 50k-100k | 9% | (29) | 36% | (112) | 40% | (123) | 14% | (44) | 1% | (2) | 310 |
| Income: 100k+ | 14% | (31) | 41% | (92) | 35% | (79) | 10% | (23) | — | (1) | 226 |

Continued on next page

Table BPC4: How easy or difficult was it for you to find quality child care within your budget?

| Demographic | Very easy | | Somewhat easy | | Somewhat difficult | | Very difficult | | Don't know/No opinion | | Total N |
|-----------------------------------|-----------|------|---------------|-------|--------------------|-------|----------------|-------|-----------------------|------|---------|
| | | | | | | | | | | | |
| Parents | 12% | (92) | 33% | (264) | 36% | (290) | 18% | (141) | 2% | (13) | 800 |
| Ethnicity: White | 11% | (68) | 33% | (200) | 38% | (230) | 17% | (105) | 1% | (9) | 612 |
| Ethnicity: Hispanic | 12% | (9) | 32% | (24) | 35% | (26) | 20% | (15) | 1% | (1) | 75 |
| Ethnicity: Afr. Am. | 15% | (18) | 36% | (43) | 27% | (32) | 20% | (24) | 2% | (2) | 119 |
| Ethnicity: Other | 9% | (6) | 30% | (21) | 41% | (28) | 17% | (12) | 3% | (2) | 69 |
| All Christian | 11% | (38) | 37% | (127) | 38% | (130) | 13% | (44) | 1% | (3) | 342 |
| All Non-Christian | 22% | (9) | 30% | (12) | 38% | (15) | 10% | (4) | — | (0) | 40 |
| Atheist | 10% | (4) | 26% | (11) | 48% | (20) | 17% | (7) | — | (0) | 42 |
| Agnostic/Nothing in particular | 11% | (41) | 30% | (114) | 33% | (125) | 23% | (86) | 3% | (10) | 376 |
| Religious Non-Protestant/Catholic | 20% | (9) | 33% | (15) | 37% | (17) | 11% | (5) | — | (0) | 46 |
| Evangelical | 15% | (32) | 36% | (74) | 34% | (70) | 14% | (29) | 1% | (3) | 208 |
| Non-Evangelical | 8% | (22) | 34% | (93) | 39% | (106) | 19% | (51) | 1% | (3) | 275 |
| Community: Urban | 17% | (40) | 34% | (80) | 32% | (74) | 15% | (35) | 2% | (5) | 234 |
| Community: Suburban | 8% | (31) | 35% | (127) | 40% | (146) | 16% | (58) | 1% | (4) | 366 |
| Community: Rural | 10% | (21) | 28% | (57) | 35% | (70) | 24% | (48) | 2% | (4) | 200 |
| Employ: Private Sector | 12% | (61) | 34% | (171) | 37% | (190) | 16% | (82) | 1% | (4) | 508 |
| Employ: Government | 10% | (11) | 30% | (33) | 40% | (44) | 20% | (22) | 1% | (1) | 111 |
| Employ: Self-Employed | 11% | (6) | 45% | (25) | 35% | (19) | 7% | (4) | 2% | (1) | 55 |
| Employ: Homemaker | — | (0) | 31% | (11) | 29% | (10) | 31% | (11) | 9% | (3) | 35 |
| Employ: Retired | 33% | (1) | — | (0) | 67% | (2) | — | (0) | — | (0) | 3 |
| Employ: Unemployed | 14% | (2) | 43% | (6) | 14% | (2) | 29% | (4) | — | (0) | 14 |
| Employ: Other | 14% | (8) | 23% | (13) | 28% | (16) | 28% | (16) | 7% | (4) | 57 |
| Military HH: Yes | 10% | (9) | 30% | (26) | 35% | (31) | 23% | (20) | 2% | (2) | 88 |
| Military HH: No | 12% | (83) | 33% | (238) | 36% | (259) | 17% | (121) | 2% | (11) | 712 |
| 2018 House Vote: Democrat | 11% | (34) | 34% | (104) | 37% | (116) | 17% | (54) | 1% | (2) | 310 |
| 2018 House Vote: Republican | 16% | (37) | 32% | (75) | 39% | (92) | 12% | (29) | 1% | (3) | 236 |
| 2018 House Vote: Someone else | 19% | (5) | 41% | (11) | 19% | (5) | 22% | (6) | — | (0) | 27 |
| 2016 Vote: Hillary Clinton | 10% | (28) | 34% | (92) | 37% | (101) | 18% | (49) | — | (1) | 271 |
| 2016 Vote: Donald Trump | 15% | (36) | 33% | (76) | 40% | (93) | 11% | (25) | 1% | (3) | 233 |
| 2016 Vote: Other | 7% | (5) | 44% | (30) | 19% | (13) | 26% | (18) | 3% | (2) | 68 |
| 2016 Vote: Didn't Vote | 10% | (22) | 29% | (66) | 37% | (83) | 21% | (48) | 3% | (7) | 226 |

Continued on next page

Table BPC4: How easy or difficult was it for you to find quality child care within your budget?

| Demographic | Very easy | | Somewhat easy | | Somewhat difficult | | Very difficult | | Don't know/No opinion | | Total N |
|--------------------------------|-----------|------|---------------|-------|--------------------|-------|----------------|-------|-----------------------|------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Parents | 12% | (92) | 33% | (264) | 36% | (290) | 18% | (141) | 2% | (13) | 800 |
| Voted in 2014: Yes | 13% | (67) | 34% | (174) | 35% | (179) | 16% | (82) | 1% | (4) | 506 |
| Voted in 2014: No | 9% | (25) | 31% | (90) | 38% | (111) | 20% | (59) | 3% | (9) | 294 |
| 2012 Vote: Barack Obama | 11% | (36) | 35% | (120) | 36% | (122) | 18% | (61) | 1% | (2) | 341 |
| 2012 Vote: Mitt Romney | 14% | (24) | 34% | (58) | 42% | (72) | 10% | (17) | 1% | (1) | 172 |
| 2012 Vote: Other | 16% | (3) | 47% | (9) | 5% | (1) | 26% | (5) | 5% | (1) | 19 |
| 2012 Vote: Didn't Vote | 10% | (27) | 29% | (77) | 36% | (95) | 22% | (58) | 3% | (9) | 266 |
| 4-Region: Northeast | 14% | (19) | 33% | (46) | 40% | (55) | 13% | (18) | — | (0) | 138 |
| 4-Region: Midwest | 11% | (24) | 34% | (73) | 35% | (74) | 18% | (38) | 2% | (4) | 213 |
| 4-Region: South | 11% | (38) | 32% | (114) | 36% | (126) | 19% | (67) | 2% | (7) | 352 |
| 4-Region: West | 11% | (11) | 32% | (31) | 36% | (35) | 19% | (18) | 2% | (2) | 97 |
| 1 child at home | 12% | (61) | 35% | (177) | 35% | (178) | 17% | (84) | 2% | (9) | 509 |
| 2 children at home | 9% | (20) | 33% | (70) | 38% | (81) | 19% | (40) | 1% | (2) | 213 |
| 3 children at home | 11% | (6) | 21% | (11) | 45% | (24) | 23% | (12) | — | (0) | 53 |
| 4 children at home | 20% | (5) | 24% | (6) | 28% | (7) | 20% | (5) | 8% | (2) | 25 |
| Pay for 30+ hours childcare/wk | 12% | (58) | 33% | (164) | 36% | (179) | 19% | (98) | 1% | (5) | 504 |
| Pay for >30 hours childcare/wk | 11% | (25) | 34% | (76) | 40% | (91) | 14% | (31) | 1% | (2) | 225 |
| 1 full time hh worker | 15% | (48) | 32% | (105) | 33% | (108) | 19% | (64) | 2% | (6) | 331 |
| 2 full time hh workers | 8% | (35) | 35% | (148) | 40% | (170) | 16% | (68) | 1% | (5) | 426 |
| 1 part time hh worker | 16% | (5) | 23% | (7) | 29% | (9) | 26% | (8) | 6% | (2) | 31 |
| 2 part time hh workers | 33% | (4) | 33% | (4) | 25% | (3) | 8% | (1) | — | (0) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BPC5_1: To what extent did finding a child care provider affect each of the following?
Your job search**

| Demographic | A lot | | Some | | Not much | | Not at all | | Don't know/Not applicable | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------------------------|------|---------|
| Parents | 25% | (201) | 25% | (200) | 16% | (129) | 23% | (185) | 11% | (85) | 800 |
| Gender: Male | 22% | (71) | 27% | (90) | 17% | (55) | 24% | (79) | 10% | (33) | 328 |
| Gender: Female | 28% | (130) | 23% | (110) | 16% | (74) | 22% | (106) | 11% | (52) | 472 |
| Age: 18-29 | 36% | (70) | 24% | (48) | 15% | (29) | 16% | (31) | 10% | (19) | 197 |
| Age: 30-44 | 22% | (119) | 26% | (142) | 17% | (92) | 26% | (142) | 10% | (57) | 552 |
| Age: 45-54 | 24% | (11) | 22% | (10) | 16% | (7) | 22% | (10) | 16% | (7) | 45 |
| Age: 55-64 | — | (0) | — | (0) | 20% | (1) | 40% | (2) | 40% | (2) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | — | (0) | — | (0) | — | (0) | 1 |
| Generation Z: 18-22 | 40% | (6) | 27% | (4) | 13% | (2) | 13% | (2) | 7% | (1) | 15 |
| Millennial: Age 23-38 | 26% | (160) | 26% | (157) | 17% | (103) | 22% | (134) | 10% | (59) | 613 |
| Generation X: Age 39-54 | 20% | (34) | 23% | (39) | 14% | (23) | 28% | (47) | 14% | (23) | 166 |
| Boomers: Age 55-73 | 17% | (1) | — | (0) | 17% | (1) | 33% | (2) | 33% | (2) | 6 |
| PID: Dem (no lean) | 30% | (88) | 28% | (84) | 15% | (44) | 20% | (59) | 8% | (23) | 298 |
| PID: Ind (no lean) | 26% | (68) | 23% | (58) | 14% | (36) | 23% | (60) | 14% | (35) | 257 |
| PID: Rep (no lean) | 18% | (45) | 24% | (58) | 20% | (49) | 27% | (66) | 11% | (27) | 245 |
| PID/Gender: Dem Men | 24% | (28) | 32% | (38) | 16% | (19) | 21% | (25) | 8% | (9) | 119 |
| PID/Gender: Dem Women | 34% | (60) | 26% | (46) | 14% | (25) | 19% | (34) | 8% | (14) | 179 |
| PID/Gender: Ind Men | 22% | (20) | 27% | (25) | 11% | (10) | 26% | (24) | 13% | (12) | 91 |
| PID/Gender: Ind Women | 29% | (48) | 20% | (33) | 16% | (26) | 22% | (36) | 14% | (23) | 166 |
| PID/Gender: Rep Men | 19% | (23) | 23% | (27) | 22% | (26) | 25% | (30) | 10% | (12) | 118 |
| PID/Gender: Rep Women | 17% | (22) | 24% | (31) | 18% | (23) | 28% | (36) | 12% | (15) | 127 |
| Ideo: Liberal (1-3) | 30% | (72) | 25% | (60) | 16% | (38) | 21% | (51) | 9% | (21) | 242 |
| Ideo: Moderate (4) | 24% | (56) | 28% | (65) | 13% | (31) | 23% | (53) | 12% | (28) | 233 |
| Ideo: Conservative (5-7) | 19% | (47) | 24% | (59) | 21% | (52) | 26% | (65) | 10% | (26) | 249 |
| Educ: < College | 32% | (117) | 26% | (95) | 15% | (54) | 20% | (74) | 8% | (31) | 371 |
| Educ: Bachelors degree | 19% | (49) | 27% | (70) | 17% | (43) | 24% | (63) | 13% | (34) | 259 |
| Educ: Post-grad | 21% | (35) | 21% | (35) | 19% | (32) | 28% | (48) | 12% | (20) | 170 |

Continued on next page

Table BPC5_1: To what extent did finding a child care provider affect each of the following?
Your job search

| Demographic | A lot | | Some | | Not much | | Not at all | | Don't know/Not applicable | Total N | |
|-----------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------------------------|---------|-----|
| Parents | 25% | (201) | 25% | (200) | 16% | (129) | 23% | (185) | 11% | (85) | 800 |
| Income: Under 50k | 35% | (93) | 26% | (68) | 16% | (42) | 16% | (41) | 8% | (20) | 264 |
| Income: 50k-100k | 21% | (65) | 30% | (92) | 16% | (50) | 21% | (65) | 12% | (38) | 310 |
| Income: 100k+ | 19% | (43) | 18% | (40) | 16% | (37) | 35% | (79) | 12% | (27) | 226 |
| Ethnicity: White | 23% | (143) | 25% | (154) | 17% | (105) | 24% | (146) | 10% | (64) | 612 |
| Ethnicity: Hispanic | 33% | (25) | 24% | (18) | 16% | (12) | 21% | (16) | 5% | (4) | 75 |
| Ethnicity: Afr. Am. | 29% | (34) | 27% | (32) | 12% | (14) | 23% | (27) | 10% | (12) | 119 |
| Ethnicity: Other | 35% | (24) | 20% | (14) | 14% | (10) | 17% | (12) | 13% | (9) | 69 |
| All Christian | 18% | (62) | 26% | (88) | 20% | (67) | 26% | (88) | 11% | (37) | 342 |
| All Non-Christian | 40% | (16) | 22% | (9) | 12% | (5) | 15% | (6) | 10% | (4) | 40 |
| Atheist | 26% | (11) | 29% | (12) | 17% | (7) | 17% | (7) | 12% | (5) | 42 |
| Agnostic/Nothing in particular | 30% | (112) | 24% | (91) | 13% | (50) | 22% | (84) | 10% | (39) | 376 |
| Religious Non-Protestant/Catholic | 39% | (18) | 22% | (10) | 15% | (7) | 13% | (6) | 11% | (5) | 46 |
| Evangelical | 24% | (50) | 22% | (46) | 19% | (40) | 26% | (55) | 8% | (17) | 208 |
| Non-Evangelical | 21% | (57) | 27% | (75) | 17% | (46) | 25% | (69) | 10% | (28) | 275 |
| Community: Urban | 25% | (58) | 29% | (67) | 14% | (32) | 22% | (52) | 11% | (25) | 234 |
| Community: Suburban | 22% | (79) | 24% | (88) | 19% | (70) | 23% | (85) | 12% | (44) | 366 |
| Community: Rural | 32% | (64) | 22% | (45) | 14% | (27) | 24% | (48) | 8% | (16) | 200 |
| Employ: Private Sector | 23% | (115) | 27% | (135) | 17% | (84) | 24% | (124) | 10% | (50) | 508 |
| Employ: Government | 32% | (35) | 22% | (24) | 15% | (17) | 23% | (25) | 9% | (10) | 111 |
| Employ: Self-Employed | 27% | (15) | 25% | (14) | 16% | (9) | 18% | (10) | 13% | (7) | 55 |
| Employ: Homemaker | 40% | (14) | 9% | (3) | 11% | (4) | 20% | (7) | 20% | (7) | 35 |
| Employ: Retired | 33% | (1) | — | (0) | — | (0) | 33% | (1) | 33% | (1) | 3 |
| Employ: Unemployed | 21% | (3) | 43% | (6) | 21% | (3) | 14% | (2) | — | (0) | 14 |
| Employ: Other | 23% | (13) | 23% | (13) | 18% | (10) | 23% | (13) | 14% | (8) | 57 |
| Military HH: Yes | 33% | (29) | 23% | (20) | 14% | (12) | 24% | (21) | 7% | (6) | 88 |
| Military HH: No | 24% | (172) | 25% | (180) | 16% | (117) | 23% | (164) | 11% | (79) | 712 |
| 2018 House Vote: Democrat | 29% | (91) | 22% | (68) | 16% | (51) | 23% | (70) | 10% | (30) | 310 |
| 2018 House Vote: Republican | 21% | (50) | 24% | (57) | 18% | (42) | 26% | (61) | 11% | (26) | 236 |
| 2018 House Vote: Someone else | 33% | (9) | 19% | (5) | 11% | (3) | 22% | (6) | 15% | (4) | 27 |

Continued on next page

Table BPC5_1: To what extent did finding a child care provider affect each of the following?
Your job search

| Demographic | A lot | | Some | | Not much | | Not at all | | Don't know/Not applicable | Total N | |
|--------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------------------------|---------|-----|
| Parents | 25% | (201) | 25% | (200) | 16% | (129) | 23% | (185) | 11% | (85) | 800 |
| 2016 Vote: Hillary Clinton | 31% | (83) | 22% | (60) | 17% | (45) | 21% | (58) | 9% | (25) | 271 |
| 2016 Vote: Donald Trump | 19% | (45) | 27% | (64) | 19% | (44) | 24% | (57) | 10% | (23) | 233 |
| 2016 Vote: Other | 25% | (17) | 16% | (11) | 12% | (8) | 34% | (23) | 13% | (9) | 68 |
| 2016 Vote: Didn't Vote | 24% | (55) | 29% | (65) | 14% | (31) | 21% | (47) | 12% | (28) | 226 |
| Voted in 2014: Yes | 26% | (130) | 23% | (116) | 16% | (80) | 25% | (127) | 10% | (53) | 506 |
| Voted in 2014: No | 24% | (71) | 29% | (84) | 17% | (49) | 20% | (58) | 11% | (32) | 294 |
| 2012 Vote: Barack Obama | 28% | (95) | 23% | (80) | 14% | (49) | 22% | (76) | 12% | (41) | 341 |
| 2012 Vote: Mitt Romney | 17% | (30) | 26% | (45) | 20% | (34) | 28% | (49) | 8% | (14) | 172 |
| 2012 Vote: Other | 16% | (3) | 32% | (6) | 21% | (4) | 21% | (4) | 11% | (2) | 19 |
| 2012 Vote: Didn't Vote | 27% | (72) | 26% | (69) | 15% | (41) | 21% | (56) | 11% | (28) | 266 |
| 4-Region: Northeast | 24% | (33) | 21% | (29) | 17% | (23) | 26% | (36) | 12% | (17) | 138 |
| 4-Region: Midwest | 21% | (44) | 27% | (57) | 18% | (38) | 24% | (52) | 10% | (22) | 213 |
| 4-Region: South | 26% | (93) | 24% | (86) | 16% | (57) | 23% | (80) | 10% | (36) | 352 |
| 4-Region: West | 32% | (31) | 29% | (28) | 11% | (11) | 18% | (17) | 10% | (10) | 97 |
| 1 child at home | 23% | (116) | 25% | (125) | 18% | (90) | 24% | (120) | 11% | (58) | 509 |
| 2 children at home | 25% | (53) | 27% | (58) | 15% | (32) | 23% | (50) | 9% | (20) | 213 |
| 3 children at home | 42% | (22) | 21% | (11) | 11% | (6) | 17% | (9) | 9% | (5) | 53 |
| 4 children at home | 40% | (10) | 24% | (6) | 4% | (1) | 24% | (6) | 8% | (2) | 25 |
| Pay for 30+ hours childcare/wk | 25% | (128) | 26% | (129) | 16% | (79) | 23% | (114) | 11% | (54) | 504 |
| Pay for >30 hours childcare/wk | 22% | (49) | 23% | (51) | 18% | (41) | 25% | (57) | 12% | (27) | 225 |
| 1 full time hh worker | 26% | (85) | 27% | (88) | 15% | (48) | 20% | (66) | 13% | (44) | 331 |
| 2 full time hh workers | 23% | (97) | 24% | (102) | 18% | (77) | 26% | (111) | 9% | (39) | 426 |
| 1 part time hh worker | 52% | (16) | 19% | (6) | 6% | (2) | 16% | (5) | 6% | (2) | 31 |
| 2 part time hh workers | 25% | (3) | 33% | (4) | 17% | (2) | 25% | (3) | — | (0) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC5_2: To what extent did finding a child care provider affect each of the following?
 Staying in the work force

| Demographic | A lot | | Some | | Not much | | Not at all | | Don't know/Not applicable | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------------------------|------|---------|
| Parents | 40% | (320) | 28% | (221) | 13% | (101) | 15% | (122) | 4% | (36) | 800 |
| Gender: Male | 33% | (109) | 29% | (96) | 12% | (41) | 21% | (70) | 4% | (12) | 328 |
| Gender: Female | 45% | (211) | 26% | (125) | 13% | (60) | 11% | (52) | 5% | (24) | 472 |
| Age: 18-29 | 42% | (83) | 30% | (60) | 12% | (24) | 9% | (17) | 7% | (13) | 197 |
| Age: 30-44 | 39% | (215) | 27% | (149) | 13% | (72) | 18% | (98) | 3% | (18) | 552 |
| Age: 45-54 | 44% | (20) | 24% | (11) | 11% | (5) | 13% | (6) | 7% | (3) | 45 |
| Age: 55-64 | 20% | (1) | 20% | (1) | — | (0) | 20% | (1) | 40% | (2) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | — | (0) | — | (0) | — | (0) | 1 |
| Generation Z: 18-22 | 47% | (7) | 20% | (3) | 20% | (3) | — | (0) | 13% | (2) | 15 |
| Millennial: Age 23-38 | 40% | (247) | 29% | (180) | 12% | (73) | 14% | (87) | 4% | (26) | 613 |
| Generation X: Age 39-54 | 39% | (64) | 22% | (37) | 15% | (25) | 20% | (34) | 4% | (6) | 166 |
| Boomers: Age 55-73 | 33% | (2) | 17% | (1) | — | (0) | 17% | (1) | 33% | (2) | 6 |
| PID: Dem (no lean) | 43% | (128) | 28% | (83) | 11% | (34) | 15% | (44) | 3% | (9) | 298 |
| PID: Ind (no lean) | 38% | (98) | 28% | (72) | 14% | (37) | 13% | (33) | 7% | (17) | 257 |
| PID: Rep (no lean) | 38% | (94) | 27% | (66) | 12% | (30) | 18% | (45) | 4% | (10) | 245 |
| PID/Gender: Dem Men | 34% | (41) | 30% | (36) | 13% | (16) | 20% | (24) | 2% | (2) | 119 |
| PID/Gender: Dem Women | 49% | (87) | 26% | (47) | 10% | (18) | 11% | (20) | 4% | (7) | 179 |
| PID/Gender: Ind Men | 31% | (28) | 31% | (28) | 13% | (12) | 20% | (18) | 5% | (5) | 91 |
| PID/Gender: Ind Women | 42% | (70) | 27% | (44) | 15% | (25) | 9% | (15) | 7% | (12) | 166 |
| PID/Gender: Rep Men | 34% | (40) | 27% | (32) | 11% | (13) | 24% | (28) | 4% | (5) | 118 |
| PID/Gender: Rep Women | 43% | (54) | 27% | (34) | 13% | (17) | 13% | (17) | 4% | (5) | 127 |
| Ideo: Liberal (1-3) | 44% | (107) | 28% | (68) | 11% | (27) | 15% | (36) | 2% | (4) | 242 |
| Ideo: Moderate (4) | 38% | (88) | 30% | (70) | 15% | (36) | 11% | (25) | 6% | (14) | 233 |
| Ideo: Conservative (5-7) | 38% | (94) | 27% | (66) | 11% | (28) | 20% | (50) | 4% | (11) | 249 |
| Educ: < College | 41% | (151) | 27% | (101) | 13% | (49) | 13% | (49) | 6% | (21) | 371 |
| Educ: Bachelors degree | 38% | (99) | 30% | (78) | 11% | (28) | 17% | (43) | 4% | (11) | 259 |
| Educ: Post-grad | 41% | (70) | 25% | (42) | 14% | (24) | 18% | (30) | 2% | (4) | 170 |

Continued on next page

**Table BPC5_2: To what extent did finding a child care provider affect each of the following?
Staying in the work force**

| Demographic | A lot | | Some | | Not much | | Not at all | | Don't know/Not applicable | Total N | |
|-----------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------------------------|---------|-----|
| Parents | 40% | (320) | 28% | (221) | 13% | (101) | 15% | (122) | 4% | (36) | 800 |
| Income: Under 50k | 43% | (114) | 30% | (80) | 12% | (31) | 8% | (22) | 6% | (17) | 264 |
| Income: 50k-100k | 37% | (116) | 29% | (90) | 14% | (42) | 16% | (50) | 4% | (12) | 310 |
| Income: 100k+ | 40% | (90) | 23% | (51) | 12% | (28) | 22% | (50) | 3% | (7) | 226 |
| Ethnicity: White | 41% | (248) | 28% | (171) | 13% | (77) | 15% | (90) | 4% | (26) | 612 |
| Ethnicity: Hispanic | 43% | (32) | 24% | (18) | 15% | (11) | 15% | (11) | 4% | (3) | 75 |
| Ethnicity: Afr. Am. | 33% | (39) | 29% | (35) | 13% | (16) | 19% | (23) | 5% | (6) | 119 |
| Ethnicity: Other | 48% | (33) | 22% | (15) | 12% | (8) | 13% | (9) | 6% | (4) | 69 |
| All Christian | 36% | (124) | 29% | (100) | 13% | (44) | 18% | (62) | 4% | (12) | 342 |
| All Non-Christian | 57% | (23) | 15% | (6) | 10% | (4) | 18% | (7) | — | (0) | 40 |
| Atheist | 38% | (16) | 31% | (13) | 17% | (7) | 12% | (5) | 2% | (1) | 42 |
| Agnostic/Nothing in particular | 42% | (157) | 27% | (102) | 12% | (46) | 13% | (48) | 6% | (23) | 376 |
| Religious Non-Protestant/Catholic | 57% | (26) | 13% | (6) | 13% | (6) | 15% | (7) | 2% | (1) | 46 |
| Evangelical | 42% | (88) | 26% | (54) | 11% | (23) | 17% | (36) | 3% | (7) | 208 |
| Non-Evangelical | 37% | (101) | 31% | (84) | 13% | (37) | 15% | (42) | 4% | (11) | 275 |
| Community: Urban | 35% | (81) | 31% | (73) | 14% | (33) | 16% | (38) | 4% | (9) | 234 |
| Community: Suburban | 41% | (150) | 27% | (100) | 11% | (42) | 16% | (57) | 5% | (17) | 366 |
| Community: Rural | 44% | (89) | 24% | (48) | 13% | (26) | 14% | (27) | 5% | (10) | 200 |
| Employ: Private Sector | 40% | (205) | 28% | (140) | 12% | (60) | 17% | (86) | 3% | (17) | 508 |
| Employ: Government | 45% | (50) | 25% | (28) | 14% | (16) | 11% | (12) | 5% | (5) | 111 |
| Employ: Self-Employed | 29% | (16) | 40% | (22) | 9% | (5) | 16% | (9) | 5% | (3) | 55 |
| Employ: Homemaker | 37% | (13) | 23% | (8) | 14% | (5) | 17% | (6) | 9% | (3) | 35 |
| Employ: Retired | 33% | (1) | — | (0) | — | (0) | 33% | (1) | 33% | (1) | 3 |
| Employ: Unemployed | 29% | (4) | 36% | (5) | 29% | (4) | — | (0) | 7% | (1) | 14 |
| Employ: Other | 42% | (24) | 23% | (13) | 14% | (8) | 14% | (8) | 7% | (4) | 57 |
| Military HH: Yes | 49% | (43) | 31% | (27) | 10% | (9) | 8% | (7) | 2% | (2) | 88 |
| Military HH: No | 39% | (277) | 27% | (194) | 13% | (92) | 16% | (115) | 5% | (34) | 712 |
| 2018 House Vote: Democrat | 41% | (128) | 29% | (89) | 13% | (41) | 15% | (45) | 2% | (7) | 310 |
| 2018 House Vote: Republican | 38% | (90) | 28% | (67) | 11% | (27) | 19% | (44) | 3% | (8) | 236 |
| 2018 House Vote: Someone else | 63% | (17) | — | (0) | 15% | (4) | 11% | (3) | 11% | (3) | 27 |

Continued on next page

**Table BPC5_2: To what extent did finding a child care provider affect each of the following?
Staying in the work force**

| Demographic | A lot | | Some | | Not much | | Not at all | | Don't know/Not applicable | Total N | |
|--------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------------------------|---------|-----|
| Parents | 40% | (320) | 28% | (221) | 13% | (101) | 15% | (122) | 4% | (36) | 800 |
| 2016 Vote: Hillary Clinton | 40% | (108) | 28% | (76) | 14% | (39) | 15% | (42) | 2% | (6) | 271 |
| 2016 Vote: Donald Trump | 39% | (91) | 30% | (71) | 11% | (25) | 17% | (39) | 3% | (7) | 233 |
| 2016 Vote: Other | 46% | (31) | 21% | (14) | 9% | (6) | 21% | (14) | 4% | (3) | 68 |
| 2016 Vote: Didn't Vote | 39% | (88) | 27% | (60) | 14% | (31) | 12% | (27) | 9% | (20) | 226 |
| Voted in 2014: Yes | 40% | (203) | 29% | (147) | 11% | (54) | 18% | (89) | 3% | (13) | 506 |
| Voted in 2014: No | 40% | (117) | 25% | (74) | 16% | (47) | 11% | (33) | 8% | (23) | 294 |
| 2012 Vote: Barack Obama | 41% | (140) | 30% | (104) | 12% | (42) | 14% | (47) | 2% | (8) | 341 |
| 2012 Vote: Mitt Romney | 37% | (64) | 26% | (44) | 11% | (19) | 24% | (41) | 2% | (4) | 172 |
| 2012 Vote: Other | 42% | (8) | 11% | (2) | 16% | (3) | 16% | (3) | 16% | (3) | 19 |
| 2012 Vote: Didn't Vote | 40% | (106) | 27% | (71) | 14% | (37) | 12% | (31) | 8% | (21) | 266 |
| 4-Region: Northeast | 36% | (49) | 28% | (39) | 12% | (17) | 19% | (26) | 5% | (7) | 138 |
| 4-Region: Midwest | 36% | (76) | 32% | (69) | 13% | (27) | 15% | (32) | 4% | (9) | 213 |
| 4-Region: South | 43% | (152) | 25% | (89) | 12% | (42) | 15% | (54) | 4% | (15) | 352 |
| 4-Region: West | 44% | (43) | 25% | (24) | 15% | (15) | 10% | (10) | 5% | (5) | 97 |
| 1 child at home | 41% | (210) | 28% | (140) | 13% | (64) | 15% | (76) | 4% | (19) | 509 |
| 2 children at home | 35% | (75) | 29% | (62) | 13% | (28) | 16% | (34) | 7% | (14) | 213 |
| 3 children at home | 45% | (24) | 25% | (13) | 13% | (7) | 15% | (8) | 2% | (1) | 53 |
| 4 children at home | 44% | (11) | 24% | (6) | 8% | (2) | 16% | (4) | 8% | (2) | 25 |
| Pay for 30+ hours childcare/wk | 42% | (210) | 27% | (138) | 12% | (58) | 15% | (75) | 5% | (23) | 504 |
| Pay for >30 hours childcare/wk | 36% | (82) | 29% | (65) | 15% | (33) | 16% | (37) | 4% | (8) | 225 |
| 1 full time hh worker | 37% | (124) | 29% | (97) | 13% | (42) | 14% | (47) | 6% | (21) | 331 |
| 2 full time hh workers | 41% | (175) | 26% | (112) | 13% | (56) | 16% | (70) | 3% | (13) | 426 |
| 1 part time hh worker | 55% | (17) | 29% | (9) | 3% | (1) | 6% | (2) | 6% | (2) | 31 |
| 2 part time hh workers | 33% | (4) | 25% | (3) | 17% | (2) | 25% | (3) | — | (0) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BPC5_3: To what extent did finding a child care provider affect each of the following?
Working more hours**

| Demographic | A lot | | Some | | Not much | | Not at all | | Don't know/Not applicable | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------------------------|------|---------|
| Parents | 35% | (282) | 31% | (249) | 14% | (114) | 15% | (123) | 4% | (32) | 800 |
| Gender: Male | 35% | (114) | 33% | (108) | 13% | (43) | 16% | (52) | 3% | (11) | 328 |
| Gender: Female | 36% | (168) | 30% | (141) | 15% | (71) | 15% | (71) | 4% | (21) | 472 |
| Age: 18-29 | 45% | (88) | 29% | (57) | 14% | (27) | 8% | (15) | 5% | (10) | 197 |
| Age: 30-44 | 32% | (177) | 32% | (178) | 15% | (81) | 18% | (100) | 3% | (16) | 552 |
| Age: 45-54 | 36% | (16) | 31% | (14) | 7% | (3) | 16% | (7) | 11% | (5) | 45 |
| Age: 55-64 | — | (0) | — | (0) | 60% | (3) | 20% | (1) | 20% | (1) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | — | (0) | — | (0) | — | (0) | 1 |
| Generation Z: 18-22 | 40% | (6) | 40% | (6) | 7% | (1) | 13% | (2) | — | (0) | 15 |
| Millennial: Age 23-38 | 36% | (219) | 32% | (199) | 14% | (85) | 14% | (87) | 4% | (23) | 613 |
| Generation X: Age 39-54 | 34% | (56) | 27% | (44) | 15% | (25) | 20% | (33) | 5% | (8) | 166 |
| Boomers: Age 55-73 | 17% | (1) | — | (0) | 50% | (3) | 17% | (1) | 17% | (1) | 6 |
| PID: Dem (no lean) | 41% | (121) | 31% | (91) | 13% | (38) | 14% | (41) | 2% | (7) | 298 |
| PID: Ind (no lean) | 33% | (84) | 32% | (81) | 15% | (38) | 16% | (42) | 5% | (12) | 257 |
| PID: Rep (no lean) | 31% | (77) | 31% | (77) | 16% | (38) | 16% | (40) | 5% | (13) | 245 |
| PID/Gender: Dem Men | 39% | (46) | 34% | (41) | 10% | (12) | 15% | (18) | 2% | (2) | 119 |
| PID/Gender: Dem Women | 42% | (75) | 28% | (50) | 15% | (26) | 13% | (23) | 3% | (5) | 179 |
| PID/Gender: Ind Men | 32% | (29) | 32% | (29) | 14% | (13) | 18% | (16) | 4% | (4) | 91 |
| PID/Gender: Ind Women | 33% | (55) | 31% | (52) | 15% | (25) | 16% | (26) | 5% | (8) | 166 |
| PID/Gender: Rep Men | 33% | (39) | 32% | (38) | 15% | (18) | 15% | (18) | 4% | (5) | 118 |
| PID/Gender: Rep Women | 30% | (38) | 31% | (39) | 16% | (20) | 17% | (22) | 6% | (8) | 127 |
| Ideo: Liberal (1-3) | 39% | (94) | 31% | (75) | 13% | (31) | 16% | (38) | 2% | (4) | 242 |
| Ideo: Moderate (4) | 34% | (79) | 35% | (81) | 13% | (31) | 12% | (29) | 6% | (13) | 233 |
| Ideo: Conservative (5-7) | 31% | (76) | 30% | (75) | 16% | (40) | 18% | (46) | 5% | (12) | 249 |
| Educ: < College | 42% | (156) | 30% | (112) | 12% | (46) | 12% | (44) | 4% | (13) | 371 |
| Educ: Bachelors degree | 28% | (72) | 36% | (93) | 15% | (38) | 17% | (43) | 5% | (13) | 259 |
| Educ: Post-grad | 32% | (54) | 26% | (44) | 18% | (30) | 21% | (36) | 4% | (6) | 170 |

Continued on next page

Table BPC5_3: To what extent did finding a child care provider affect each of the following?*Working more hours*

| Demographic | A lot | | Some | | Not much | | Not at all | | Don't know/Not applicable | | Total N |
|-----------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------------------------|------|---------|
| Parents | 35% | (282) | 31% | (249) | 14% | (114) | 15% | (123) | 4% | (32) | 800 |
| Income: Under 50k | 46% | (121) | 31% | (81) | 14% | (37) | 7% | (18) | 3% | (7) | 264 |
| Income: 50k-100k | 30% | (93) | 37% | (114) | 15% | (45) | 14% | (42) | 5% | (16) | 310 |
| Income: 100k+ | 30% | (68) | 24% | (54) | 14% | (32) | 28% | (63) | 4% | (9) | 226 |
| Ethnicity: White | 33% | (202) | 32% | (194) | 15% | (94) | 16% | (97) | 4% | (25) | 612 |
| Ethnicity: Hispanic | 45% | (34) | 28% | (21) | 15% | (11) | 8% | (6) | 4% | (3) | 75 |
| Ethnicity: Afr. Am. | 44% | (52) | 27% | (32) | 12% | (14) | 15% | (18) | 3% | (3) | 119 |
| Ethnicity: Other | 41% | (28) | 33% | (23) | 9% | (6) | 12% | (8) | 6% | (4) | 69 |
| All Christian | 30% | (104) | 33% | (114) | 15% | (50) | 17% | (59) | 4% | (15) | 342 |
| All Non-Christian | 50% | (20) | 28% | (11) | 5% | (2) | 12% | (5) | 5% | (2) | 40 |
| Atheist | 43% | (18) | 26% | (11) | 10% | (4) | 17% | (7) | 5% | (2) | 42 |
| Agnostic/Nothing in particular | 37% | (140) | 30% | (113) | 15% | (58) | 14% | (52) | 3% | (13) | 376 |
| Religious Non-Protestant/Catholic | 48% | (22) | 28% | (13) | 7% | (3) | 11% | (5) | 7% | (3) | 46 |
| Evangelical | 35% | (73) | 33% | (69) | 14% | (29) | 15% | (31) | 3% | (6) | 208 |
| Non-Evangelical | 31% | (84) | 32% | (87) | 15% | (40) | 19% | (52) | 4% | (12) | 275 |
| Community: Urban | 38% | (88) | 32% | (74) | 12% | (29) | 15% | (34) | 4% | (9) | 234 |
| Community: Suburban | 33% | (119) | 32% | (118) | 14% | (53) | 16% | (59) | 5% | (17) | 366 |
| Community: Rural | 38% | (75) | 28% | (57) | 16% | (32) | 15% | (30) | 3% | (6) | 200 |
| Employ: Private Sector | 37% | (187) | 30% | (154) | 14% | (70) | 17% | (85) | 2% | (12) | 508 |
| Employ: Government | 34% | (38) | 30% | (33) | 14% | (16) | 16% | (18) | 5% | (6) | 111 |
| Employ: Self-Employed | 27% | (15) | 44% | (24) | 11% | (6) | 11% | (6) | 7% | (4) | 55 |
| Employ: Homemaker | 31% | (11) | 29% | (10) | 9% | (3) | 14% | (5) | 17% | (6) | 35 |
| Employ: Retired | 33% | (1) | — | (0) | 33% | (1) | — | (0) | 33% | (1) | 3 |
| Employ: Unemployed | 43% | (6) | 36% | (5) | 14% | (2) | 7% | (1) | — | (0) | 14 |
| Employ: Other | 32% | (18) | 26% | (15) | 26% | (15) | 12% | (7) | 4% | (2) | 57 |
| Military HH: Yes | 43% | (38) | 28% | (25) | 9% | (8) | 17% | (15) | 2% | (2) | 88 |
| Military HH: No | 34% | (244) | 31% | (224) | 15% | (106) | 15% | (108) | 4% | (30) | 712 |
| 2018 House Vote: Democrat | 38% | (117) | 31% | (97) | 14% | (43) | 15% | (46) | 2% | (7) | 310 |
| 2018 House Vote: Republican | 31% | (72) | 33% | (78) | 14% | (32) | 19% | (45) | 4% | (9) | 236 |
| 2018 House Vote: Someone else | 41% | (11) | 19% | (5) | 22% | (6) | 15% | (4) | 4% | (1) | 27 |

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**Table BPC5_3: To what extent did finding a child care provider affect each of the following?
Working more hours**

| Demographic | A lot | | Some | | Not much | | Not at all | | Don't know/Not applicable | | Total N |
|--------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------------------------|------|---------|
| Parents | 35% | (282) | 31% | (249) | 14% | (114) | 15% | (123) | 4% | (32) | 800 |
| 2016 Vote: Hillary Clinton | 41% | (110) | 30% | (81) | 13% | (36) | 14% | (37) | 3% | (7) | 271 |
| 2016 Vote: Donald Trump | 30% | (70) | 36% | (83) | 14% | (33) | 17% | (40) | 3% | (7) | 233 |
| 2016 Vote: Other | 25% | (17) | 37% | (25) | 16% | (11) | 18% | (12) | 4% | (3) | 68 |
| 2016 Vote: Didn't Vote | 37% | (83) | 27% | (60) | 15% | (34) | 15% | (34) | 7% | (15) | 226 |
| Voted in 2014: Yes | 35% | (179) | 32% | (164) | 14% | (70) | 16% | (83) | 2% | (10) | 506 |
| Voted in 2014: No | 35% | (103) | 29% | (85) | 15% | (44) | 14% | (40) | 7% | (22) | 294 |
| 2012 Vote: Barack Obama | 38% | (128) | 32% | (110) | 13% | (44) | 16% | (53) | 2% | (6) | 341 |
| 2012 Vote: Mitt Romney | 28% | (49) | 35% | (60) | 15% | (26) | 19% | (32) | 3% | (5) | 172 |
| 2012 Vote: Other | 16% | (3) | 42% | (8) | 11% | (2) | 21% | (4) | 11% | (2) | 19 |
| 2012 Vote: Didn't Vote | 38% | (100) | 27% | (71) | 16% | (42) | 13% | (34) | 7% | (19) | 266 |
| 4-Region: Northeast | 34% | (47) | 30% | (42) | 13% | (18) | 17% | (24) | 5% | (7) | 138 |
| 4-Region: Midwest | 32% | (69) | 33% | (71) | 16% | (34) | 15% | (33) | 3% | (6) | 213 |
| 4-Region: South | 36% | (125) | 30% | (106) | 15% | (53) | 16% | (55) | 4% | (13) | 352 |
| 4-Region: West | 42% | (41) | 31% | (30) | 9% | (9) | 11% | (11) | 6% | (6) | 97 |
| 1 child at home | 36% | (181) | 31% | (158) | 14% | (73) | 15% | (78) | 4% | (19) | 509 |
| 2 children at home | 34% | (73) | 29% | (62) | 15% | (32) | 17% | (36) | 5% | (10) | 213 |
| 3 children at home | 34% | (18) | 40% | (21) | 11% | (6) | 11% | (6) | 4% | (2) | 53 |
| 4 children at home | 40% | (10) | 32% | (8) | 12% | (3) | 12% | (3) | 4% | (1) | 25 |
| Pay for 30+ hours childcare/wk | 36% | (183) | 31% | (158) | 14% | (69) | 15% | (77) | 3% | (17) | 504 |
| Pay for >30 hours childcare/wk | 32% | (71) | 33% | (75) | 14% | (32) | 16% | (36) | 5% | (11) | 225 |
| 1 full time hh worker | 36% | (119) | 34% | (113) | 11% | (35) | 14% | (46) | 5% | (18) | 331 |
| 2 full time hh workers | 34% | (143) | 30% | (126) | 16% | (69) | 18% | (75) | 3% | (13) | 426 |
| 1 part time hh worker | 48% | (15) | 23% | (7) | 23% | (7) | 3% | (1) | 3% | (1) | 31 |
| 2 part time hh workers | 42% | (5) | 25% | (3) | 25% | (3) | 8% | (1) | — | (0) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BPC5_4: To what extent did finding a child care provider affect each of the following?
 Improving your education or skills**

| Demographic | A lot | | Some | | Not much | | Not at all | | Don't know/Not applicable | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------------------------|------|---------|
| Parents | 23% | (186) | 26% | (206) | 18% | (146) | 23% | (186) | 10% | (76) | 800 |
| Gender: Male | 24% | (78) | 26% | (84) | 19% | (63) | 23% | (76) | 8% | (27) | 328 |
| Gender: Female | 23% | (108) | 26% | (122) | 18% | (83) | 23% | (110) | 10% | (49) | 472 |
| Age: 18-29 | 31% | (61) | 25% | (49) | 16% | (32) | 17% | (34) | 11% | (21) | 197 |
| Age: 30-44 | 20% | (110) | 27% | (147) | 19% | (106) | 26% | (141) | 9% | (48) | 552 |
| Age: 45-54 | 29% | (13) | 22% | (10) | 16% | (7) | 20% | (9) | 13% | (6) | 45 |
| Age: 55-64 | 20% | (1) | — | (0) | 20% | (1) | 40% | (2) | 20% | (1) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | — | (0) | — | (0) | — | (0) | 1 |
| Generation Z: 18-22 | 33% | (5) | 27% | (4) | 40% | (6) | — | (0) | — | (0) | 15 |
| Millennial: Age 23-38 | 24% | (148) | 26% | (161) | 17% | (106) | 23% | (140) | 9% | (58) | 613 |
| Generation X: Age 39-54 | 19% | (31) | 25% | (41) | 20% | (33) | 27% | (44) | 10% | (17) | 166 |
| Boomers: Age 55-73 | 33% | (2) | — | (0) | 17% | (1) | 33% | (2) | 17% | (1) | 6 |
| PID: Dem (no lean) | 31% | (92) | 27% | (80) | 17% | (51) | 19% | (57) | 6% | (18) | 298 |
| PID: Ind (no lean) | 19% | (49) | 25% | (65) | 20% | (52) | 23% | (58) | 13% | (33) | 257 |
| PID: Rep (no lean) | 18% | (45) | 25% | (61) | 18% | (43) | 29% | (71) | 10% | (25) | 245 |
| PID/Gender: Dem Men | 29% | (35) | 29% | (35) | 17% | (20) | 18% | (22) | 6% | (7) | 119 |
| PID/Gender: Dem Women | 32% | (57) | 25% | (45) | 17% | (31) | 20% | (35) | 6% | (11) | 179 |
| PID/Gender: Ind Men | 15% | (14) | 24% | (22) | 22% | (20) | 26% | (24) | 12% | (11) | 91 |
| PID/Gender: Ind Women | 21% | (35) | 26% | (43) | 19% | (32) | 20% | (34) | 13% | (22) | 166 |
| PID/Gender: Rep Men | 25% | (29) | 23% | (27) | 19% | (23) | 25% | (30) | 8% | (9) | 118 |
| PID/Gender: Rep Women | 13% | (16) | 27% | (34) | 16% | (20) | 32% | (41) | 13% | (16) | 127 |
| Ideo: Liberal (1-3) | 25% | (61) | 28% | (68) | 18% | (44) | 22% | (53) | 7% | (16) | 242 |
| Ideo: Moderate (4) | 25% | (59) | 26% | (60) | 22% | (51) | 18% | (41) | 9% | (22) | 233 |
| Ideo: Conservative (5-7) | 18% | (44) | 26% | (64) | 15% | (38) | 29% | (72) | 12% | (31) | 249 |
| Educ: < College | 28% | (105) | 25% | (92) | 17% | (64) | 20% | (76) | 9% | (34) | 371 |
| Educ: Bachelors degree | 18% | (47) | 28% | (72) | 17% | (43) | 26% | (68) | 11% | (29) | 259 |
| Educ: Post-grad | 20% | (34) | 25% | (42) | 23% | (39) | 25% | (42) | 8% | (13) | 170 |

Continued on next page

**Table BPC5_4: To what extent did finding a child care provider affect each of the following?
Improving your education or skills**

| Demographic | A lot | | Some | | Not much | | Not at all | | Don't know/Not applicable | | Total N |
|-----------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------------------------|------|---------|
| Parents | 23% | (186) | 26% | (206) | 18% | (146) | 23% | (186) | 10% | (76) | 800 |
| Income: Under 50k | 33% | (88) | 26% | (69) | 15% | (40) | 18% | (47) | 8% | (20) | 264 |
| Income: 50k-100k | 16% | (51) | 30% | (94) | 21% | (66) | 21% | (65) | 11% | (34) | 310 |
| Income: 100k+ | 21% | (47) | 19% | (43) | 18% | (40) | 33% | (74) | 10% | (22) | 226 |
| Ethnicity: White | 21% | (127) | 26% | (158) | 19% | (115) | 25% | (152) | 10% | (60) | 612 |
| Ethnicity: Hispanic | 27% | (20) | 40% | (30) | 15% | (11) | 16% | (12) | 3% | (2) | 75 |
| Ethnicity: Afr. Am. | 36% | (43) | 18% | (22) | 18% | (21) | 18% | (22) | 9% | (11) | 119 |
| Ethnicity: Other | 23% | (16) | 38% | (26) | 14% | (10) | 17% | (12) | 7% | (5) | 69 |
| All Christian | 18% | (61) | 28% | (97) | 19% | (65) | 25% | (86) | 10% | (33) | 342 |
| All Non-Christian | 48% | (19) | 25% | (10) | 10% | (4) | 10% | (4) | 8% | (3) | 40 |
| Atheist | 26% | (11) | 26% | (11) | 14% | (6) | 21% | (9) | 12% | (5) | 42 |
| Agnostic/Nothing in particular | 25% | (95) | 23% | (88) | 19% | (71) | 23% | (87) | 9% | (35) | 376 |
| Religious Non-Protestant/Catholic | 43% | (20) | 24% | (11) | 15% | (7) | 9% | (4) | 9% | (4) | 46 |
| Evangelical | 25% | (52) | 25% | (53) | 17% | (35) | 23% | (48) | 10% | (20) | 208 |
| Non-Evangelical | 19% | (53) | 28% | (76) | 19% | (53) | 24% | (67) | 9% | (26) | 275 |
| Community: Urban | 26% | (62) | 29% | (67) | 20% | (47) | 17% | (40) | 8% | (18) | 234 |
| Community: Suburban | 21% | (76) | 23% | (86) | 17% | (64) | 27% | (98) | 11% | (42) | 366 |
| Community: Rural | 24% | (48) | 26% | (53) | 18% | (35) | 24% | (48) | 8% | (16) | 200 |
| Employ: Private Sector | 21% | (109) | 27% | (137) | 19% | (95) | 24% | (124) | 8% | (43) | 508 |
| Employ: Government | 24% | (27) | 23% | (26) | 16% | (18) | 23% | (26) | 13% | (14) | 111 |
| Employ: Self-Employed | 29% | (16) | 16% | (9) | 20% | (11) | 20% | (11) | 15% | (8) | 55 |
| Employ: Homemaker | 34% | (12) | 23% | (8) | 9% | (3) | 20% | (7) | 14% | (5) | 35 |
| Employ: Retired | 33% | (1) | — | (0) | — | (0) | 33% | (1) | 33% | (1) | 3 |
| Employ: Unemployed | 21% | (3) | 29% | (4) | 36% | (5) | 7% | (1) | 7% | (1) | 14 |
| Employ: Other | 23% | (13) | 21% | (12) | 23% | (13) | 28% | (16) | 5% | (3) | 57 |
| Military HH: Yes | 31% | (27) | 20% | (18) | 17% | (15) | 26% | (23) | 6% | (5) | 88 |
| Military HH: No | 22% | (159) | 26% | (188) | 18% | (131) | 23% | (163) | 10% | (71) | 712 |
| 2018 House Vote: Democrat | 28% | (87) | 27% | (84) | 19% | (58) | 21% | (64) | 5% | (17) | 310 |
| 2018 House Vote: Republican | 18% | (43) | 25% | (60) | 19% | (44) | 27% | (64) | 11% | (25) | 236 |
| 2018 House Vote: Someone else | 19% | (5) | 26% | (7) | 15% | (4) | 26% | (7) | 15% | (4) | 27 |

Continued on next page

**Table BPC5_4: To what extent did finding a child care provider affect each of the following?
Improving your education or skills**

| Demographic | A lot | | Some | | Not much | | Not at all | | Don't know/Not applicable | | Total N |
|--------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------------------------|------|---------|
| Parents | 23% | (186) | 26% | (206) | 18% | (146) | 23% | (186) | 10% | (76) | 800 |
| 2016 Vote: Hillary Clinton | 28% | (76) | 28% | (75) | 19% | (51) | 19% | (52) | 6% | (17) | 271 |
| 2016 Vote: Donald Trump | 19% | (45) | 27% | (63) | 17% | (40) | 27% | (64) | 9% | (21) | 233 |
| 2016 Vote: Other | 16% | (11) | 21% | (14) | 21% | (14) | 31% | (21) | 12% | (8) | 68 |
| 2016 Vote: Didn't Vote | 23% | (53) | 24% | (54) | 18% | (40) | 22% | (49) | 13% | (30) | 226 |
| Voted in 2014: Yes | 23% | (117) | 27% | (136) | 19% | (94) | 25% | (124) | 7% | (35) | 506 |
| Voted in 2014: No | 23% | (69) | 24% | (70) | 18% | (52) | 21% | (62) | 14% | (41) | 294 |
| 2012 Vote: Barack Obama | 26% | (90) | 26% | (87) | 20% | (67) | 21% | (72) | 7% | (25) | 341 |
| 2012 Vote: Mitt Romney | 17% | (29) | 26% | (44) | 18% | (31) | 31% | (54) | 8% | (14) | 172 |
| 2012 Vote: Other | 11% | (2) | 21% | (4) | 21% | (4) | 32% | (6) | 16% | (3) | 19 |
| 2012 Vote: Didn't Vote | 24% | (64) | 27% | (71) | 16% | (43) | 20% | (54) | 13% | (34) | 266 |
| 4-Region: Northeast | 26% | (36) | 20% | (28) | 19% | (26) | 25% | (34) | 10% | (14) | 138 |
| 4-Region: Midwest | 18% | (39) | 29% | (62) | 18% | (39) | 24% | (52) | 10% | (21) | 213 |
| 4-Region: South | 23% | (80) | 26% | (91) | 18% | (64) | 23% | (82) | 10% | (35) | 352 |
| 4-Region: West | 32% | (31) | 26% | (25) | 18% | (17) | 19% | (18) | 6% | (6) | 97 |
| 1 child at home | 24% | (124) | 25% | (125) | 18% | (92) | 23% | (118) | 10% | (50) | 509 |
| 2 children at home | 20% | (43) | 28% | (60) | 19% | (40) | 23% | (50) | 9% | (20) | 213 |
| 3 children at home | 25% | (13) | 28% | (15) | 23% | (12) | 17% | (9) | 8% | (4) | 53 |
| 4 children at home | 24% | (6) | 24% | (6) | 8% | (2) | 36% | (9) | 8% | (2) | 25 |
| Pay for 30+ hours childcare/wk | 25% | (128) | 25% | (126) | 18% | (90) | 22% | (112) | 10% | (48) | 504 |
| Pay for >30 hours childcare/wk | 18% | (40) | 28% | (64) | 19% | (43) | 25% | (56) | 10% | (22) | 225 |
| 1 full time hh worker | 25% | (84) | 31% | (102) | 17% | (55) | 18% | (61) | 9% | (29) | 331 |
| 2 full time hh workers | 20% | (86) | 22% | (94) | 20% | (85) | 28% | (119) | 10% | (42) | 426 |
| 1 part time hh worker | 42% | (13) | 26% | (8) | 3% | (1) | 13% | (4) | 16% | (5) | 31 |
| 2 part time hh workers | 25% | (3) | 17% | (2) | 42% | (5) | 17% | (2) | — | (0) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC6: How do you typically get your child or children to their child care arrangement?

| Demographic | Drive less than 5 miles | Drive between 5-10 miles | Drive more than 10 miles | Use public transportation | Friend or family member transports child(ren) | Child care occurs in our own home or in neighbor's home | Child care occurs at my work location | Other, please specify | Total N |
|--------------------------|-------------------------|--------------------------|--------------------------|---------------------------|---|---|---------------------------------------|-----------------------|---------|
| Parents | 34%(276) | 34%(276) | 18% (141) | 2% (13) | 4% (29) | 5% (39) | 2% (13) | 2% (13) | 800 |
| Gender: Male | 38%(126) | 33%(109) | 15% (49) | 1% (3) | 4% (14) | 5% (17) | 2% (7) | 1% (3) | 328 |
| Gender: Female | 32%(150) | 35%(167) | 19% (92) | 2% (10) | 3% (15) | 5% (22) | 1% (6) | 2% (10) | 472 |
| Age: 18-29 | 24% (47) | 40% (78) | 22% (44) | 3% (6) | 5% (9) | 5% (10) | 1% (2) | 1% (1) | 197 |
| Age: 30-44 | 38%(208) | 34%(188) | 16% (89) | 1% (7) | 3% (17) | 4% (24) | 2% (10) | 2% (9) | 552 |
| Age: 45-54 | 38% (17) | 22% (10) | 16% (7) | — (0) | 4% (2) | 11% (5) | 2% (1) | 7% (3) | 45 |
| Age: 55-64 | 60% (3) | — (0) | 20% (1) | — (0) | 20% (1) | — (0) | — (0) | — (0) | 5 |
| Age: 65+ | 100% (1) | — (0) | — (0) | — (0) | — (0) | — (0) | — (0) | — (0) | 1 |
| Generation Z: 18-22 | 40% (6) | 27% (4) | 20% (3) | 7% (1) | — (0) | 7% (1) | — (0) | — (0) | 15 |
| Millennial: Age 23-38 | 33%(200) | 37%(226) | 18% (113) | 2% (10) | 3% (19) | 5% (30) | 1% (7) | 1% (8) | 613 |
| Generation X: Age 39-54 | 40% (66) | 28% (46) | 14% (24) | 1% (2) | 5% (9) | 5% (8) | 4% (6) | 3% (5) | 166 |
| Boomers: Age 55-73 | 67% (4) | — (0) | 17% (1) | — (0) | 17% (1) | — (0) | — (0) | — (0) | 6 |
| PID: Dem (no lean) | 32% (95) | 40% (118) | 15% (44) | 1% (4) | 3% (10) | 5% (14) | 2% (6) | 2% (7) | 298 |
| PID: Ind (no lean) | 37% (94) | 32% (83) | 19% (49) | 4% (9) | 3% (7) | 4% (10) | 1% (2) | 1% (3) | 257 |
| PID: Rep (no lean) | 36% (87) | 31% (75) | 20% (48) | — (0) | 5% (12) | 6% (15) | 2% (5) | 1% (3) | 245 |
| PID/Gender: Dem Men | 30% (36) | 41% (49) | 13% (15) | 2% (2) | 3% (4) | 7% (8) | 3% (3) | 2% (2) | 119 |
| PID/Gender: Dem Women | 33% (59) | 39% (69) | 16% (29) | 1% (2) | 3% (6) | 3% (6) | 2% (3) | 3% (5) | 179 |
| PID/Gender: Ind Men | 41% (37) | 32% (29) | 16% (15) | 1% (1) | 2% (2) | 5% (5) | 2% (2) | — (0) | 91 |
| PID/Gender: Ind Women | 34% (57) | 33% (54) | 20% (34) | 5% (8) | 3% (5) | 3% (5) | — (0) | 2% (3) | 166 |
| PID/Gender: Rep Men | 45% (53) | 26% (31) | 16% (19) | — (0) | 7% (8) | 3% (4) | 2% (2) | 1% (1) | 118 |
| PID/Gender: Rep Women | 27% (34) | 35% (44) | 23% (29) | — (0) | 3% (4) | 9% (11) | 2% (3) | 2% (2) | 127 |
| Ideo: Liberal (1-3) | 36% (87) | 38% (93) | 12% (30) | 2% (5) | 4% (10) | 3% (8) | 2% (4) | 2% (5) | 242 |
| Ideo: Moderate (4) | 33% (78) | 33% (78) | 21% (50) | 1% (3) | 2% (5) | 4% (10) | 1% (3) | 3% (6) | 233 |
| Ideo: Conservative (5-7) | 35% (88) | 33% (81) | 18% (46) | — (1) | 4% (11) | 6% (15) | 2% (5) | 1% (2) | 249 |

Continued on next page

Table BPC6: How do you typically get your child or children to their child care arrangement?

| Demographic | Drive less than 5 miles | Drive between 5-10 miles | Drive more than 10 miles | Use public transportation | Friend or family member transports child(ren) | Child care occurs in our own home or in neighbor's home | Child care occurs at my work location | Other, please specify | Total N |
|-----------------------------------|-------------------------|--------------------------|--------------------------|---------------------------|---|---|---------------------------------------|-----------------------|---------|
| Parents | 34% (276) | 34% (276) | 18% (141) | 2% (13) | 4% (29) | 5% (39) | 2% (13) | 2% (13) | 800 |
| Educ: < College | 34% (125) | 32% (117) | 19% (72) | 3% (11) | 5% (19) | 4% (16) | 1% (4) | 2% (7) | 371 |
| Educ: Bachelors degree | 35% (91) | 39% (101) | 17% (44) | — (1) | 1% (2) | 5% (13) | 1% (3) | 2% (4) | 259 |
| Educ: Post-grad | 35% (60) | 34% (58) | 15% (25) | 1% (1) | 5% (8) | 6% (10) | 4% (6) | 1% (2) | 170 |
| Income: Under 50k | 30% (78) | 37% (97) | 17% (45) | 3% (9) | 5% (14) | 4% (11) | 1% (3) | 3% (7) | 264 |
| Income: 50k-100k | 34% (105) | 36% (112) | 19% (60) | 1% (4) | 1% (4) | 6% (18) | 2% (5) | 1% (2) | 310 |
| Income: 100k+ | 41% (93) | 30% (67) | 16% (36) | — (0) | 5% (11) | 4% (10) | 2% (5) | 2% (4) | 226 |
| Ethnicity: White | 34% (211) | 35% (215) | 18% (110) | — (3) | 4% (24) | 5% (31) | 1% (8) | 2% (10) | 612 |
| Ethnicity: Hispanic | 32% (24) | 35% (26) | 15% (11) | 3% (2) | 5% (4) | 5% (4) | 4% (3) | 1% (1) | 75 |
| Ethnicity: Afr. Am. | 36% (43) | 33% (39) | 16% (19) | 5% (6) | 3% (3) | 4% (5) | 3% (3) | 1% (1) | 119 |
| Ethnicity: Other | 32% (22) | 32% (22) | 17% (12) | 6% (4) | 3% (2) | 4% (3) | 3% (2) | 3% (2) | 69 |
| All Christian | 37% (127) | 35% (118) | 16% (55) | — (0) | 3% (9) | 6% (19) | 2% (7) | 2% (7) | 342 |
| All Non-Christian | 35% (14) | 40% (16) | 10% (4) | 2% (1) | 8% (3) | 2% (1) | 2% (1) | — (0) | 40 |
| Atheist | 43% (18) | 40% (17) | 12% (5) | — (0) | 2% (1) | — (0) | 2% (1) | — (0) | 42 |
| Agnostic/Nothing in particular | 31% (117) | 33% (125) | 20% (77) | 3% (12) | 4% (16) | 5% (19) | 1% (4) | 2% (6) | 376 |
| Religious Non-Protestant/Catholic | 35% (16) | 39% (18) | 11% (5) | 2% (1) | 9% (4) | 2% (1) | 2% (1) | — (0) | 46 |
| Evangelical | 30% (63) | 36% (74) | 20% (41) | 1% (3) | 3% (7) | 7% (14) | 2% (4) | 1% (2) | 208 |
| Non-Evangelical | 37% (103) | 32% (89) | 17% (47) | 1% (4) | 3% (7) | 5% (15) | 1% (4) | 2% (6) | 275 |
| Community: Urban | 35% (82) | 35% (82) | 9% (21) | 4% (10) | 6% (13) | 6% (13) | 3% (7) | 3% (6) | 234 |
| Community: Suburban | 39% (141) | 36% (132) | 15% (56) | 1% (2) | 3% (10) | 5% (17) | 1% (3) | 1% (5) | 366 |
| Community: Rural | 26% (53) | 31% (62) | 32% (64) | — (1) | 3% (6) | 4% (9) | 2% (3) | 1% (2) | 200 |
| Employ: Private Sector | 37% (186) | 35% (176) | 17% (84) | 1% (4) | 3% (17) | 5% (24) | 2% (10) | 1% (7) | 508 |
| Employ: Government | 32% (35) | 36% (40) | 21% (23) | 2% (2) | 3% (3) | 5% (6) | 1% (1) | 1% (1) | 111 |
| Employ: Self-Employed | 38% (21) | 25% (14) | 16% (9) | 2% (1) | 7% (4) | 7% (4) | — (0) | 4% (2) | 55 |
| Employ: Homemaker | 34% (12) | 34% (12) | 14% (5) | 9% (3) | 3% (1) | 6% (2) | — (0) | — (0) | 35 |
| Employ: Retired | 33% (1) | — (0) | — (0) | — (0) | 33% (1) | — (0) | 33% (1) | — (0) | 3 |
| Employ: Unemployed | 14% (2) | 50% (7) | 21% (3) | 7% (1) | — (0) | 7% (1) | — (0) | — (0) | 14 |
| Employ: Other | 28% (16) | 35% (20) | 26% (15) | — (0) | 5% (3) | 2% (1) | 2% (1) | 2% (1) | 57 |

Continued on next page

Table BPC6: How do you typically get your child or children to their child care arrangement?

| Demographic | Drive less than 5 miles | Drive between 5-10 miles | Drive more than 10 miles | Use public transportation | Friend or family member transports child(ren) | Child care occurs in our own home or in neighbor's home | Child care occurs at my work location | Other, please specify | Total N |
|--------------------------------|-------------------------|--------------------------|--------------------------|---------------------------|---|---|---------------------------------------|-----------------------|---------|
| Parents | 34% (276) | 34% (276) | 18% (141) | 2% (13) | 4% (29) | 5% (39) | 2% (13) | 2% (13) | 800 |
| Military HH: Yes | 33% (29) | 33% (29) | 22% (19) | — (0) | 1% (1) | 8% (7) | 2% (2) | 1% (1) | 88 |
| Military HH: No | 35% (247) | 35% (247) | 17% (122) | 2% (13) | 4% (28) | 4% (32) | 2% (11) | 2% (12) | 712 |
| 2018 House Vote: Democrat | 35% (108) | 39% (120) | 15% (46) | 2% (5) | 3% (9) | 4% (13) | 2% (5) | 1% (4) | 310 |
| 2018 House Vote: Republican | 35% (82) | 31% (72) | 22% (53) | — (0) | 4% (9) | 6% (14) | 1% (3) | 1% (3) | 236 |
| 2018 House Vote: Someone else | 30% (8) | 41% (11) | 26% (7) | 4% (1) | — (0) | — (0) | — (0) | — (0) | 27 |
| 2016 Vote: Hillary Clinton | 34% (92) | 37% (100) | 15% (41) | 1% (4) | 3% (8) | 5% (13) | 3% (7) | 2% (6) | 271 |
| 2016 Vote: Donald Trump | 36% (84) | 31% (72) | 21% (48) | — (0) | 3% (6) | 7% (17) | 1% (2) | 2% (4) | 233 |
| 2016 Vote: Other | 38% (26) | 41% (28) | 16% (11) | 1% (1) | 1% (1) | — (0) | 1% (1) | — (0) | 68 |
| 2016 Vote: Didn't Vote | 32% (72) | 34% (76) | 18% (41) | 4% (8) | 6% (14) | 4% (9) | 1% (3) | 1% (3) | 226 |
| Voted in 2014: Yes | 35% (179) | 33% (169) | 20% (99) | 1% (5) | 2% (12) | 5% (25) | 2% (11) | 1% (6) | 506 |
| Voted in 2014: No | 33% (97) | 36% (107) | 14% (42) | 3% (8) | 6% (17) | 5% (14) | 1% (2) | 2% (7) | 294 |
| 2012 Vote: Barack Obama | 31% (105) | 38% (130) | 19% (64) | 2% (6) | 3% (9) | 4% (14) | 2% (7) | 2% (6) | 341 |
| 2012 Vote: Mitt Romney | 40% (68) | 28% (49) | 20% (34) | — (0) | 3% (6) | 6% (11) | 1% (2) | 1% (2) | 172 |
| 2012 Vote: Other | 58% (11) | 37% (7) | 5% (1) | — (0) | — (0) | — (0) | — (0) | — (0) | 19 |
| 2012 Vote: Didn't Vote | 34% (91) | 34% (90) | 16% (42) | 3% (7) | 5% (14) | 5% (13) | 2% (4) | 2% (5) | 266 |
| 4-Region: Northeast | 43% (59) | 33% (45) | 10% (14) | 4% (6) | 1% (2) | 4% (5) | 1% (2) | 4% (5) | 138 |
| 4-Region: Midwest | 36% (76) | 32% (68) | 18% (38) | — (1) | 5% (11) | 6% (13) | 2% (4) | 1% (2) | 213 |
| 4-Region: South | 32% (111) | 37% (130) | 21% (74) | 1% (5) | 2% (8) | 4% (15) | 1% (5) | 1% (4) | 352 |
| 4-Region: West | 31% (30) | 34% (33) | 15% (15) | 1% (1) | 8% (8) | 6% (6) | 2% (2) | 2% (2) | 97 |
| 1 child at home | 36% (185) | 34% (173) | 16% (81) | 2% (11) | 4% (21) | 5% (26) | 1% (6) | 1% (6) | 509 |
| 2 children at home | 33% (70) | 36% (76) | 21% (44) | — (1) | 2% (5) | 4% (8) | 2% (4) | 2% (5) | 213 |
| 3 children at home | 28% (15) | 36% (19) | 15% (8) | 2% (1) | 4% (2) | 6% (3) | 6% (3) | 4% (2) | 53 |
| 4 children at home | 24% (6) | 32% (8) | 32% (8) | — (0) | 4% (1) | 8% (2) | — (0) | — (0) | 25 |
| Pay for 30+ hours childcare/wk | 36% (179) | 37% (184) | 17% (87) | 1% (6) | 2% (10) | 5% (23) | 2% (8) | 1% (7) | 504 |
| Pay for >30 hours childcare/wk | 34% (77) | 32% (73) | 18% (41) | 1% (2) | 5% (12) | 7% (15) | 1% (2) | 1% (3) | 225 |
| 1 full time hh worker | 33% (110) | 36% (120) | 16% (53) | 2% (7) | 5% (15) | 5% (17) | 2% (5) | 1% (4) | 331 |
| 2 full time hh workers | 36% (153) | 35% (147) | 19% (82) | 1% (3) | 2% (9) | 4% (18) | 2% (7) | 2% (7) | 426 |

Continued on next page

Table BPC6: How do you typically get your child or children to their child care arrangement?

| Demographic | Drive less than 5 miles | Drive between 5-10 miles | Drive more than 10 miles | Use public transportation | Friend or family member transports child(ren) | Child care occurs in our own home or in neighbor's home | Child care occurs at my work location | Other, please specify | Total N |
|------------------------|-------------------------|--------------------------|--------------------------|---------------------------|---|---|---------------------------------------|-----------------------|---------|
| Parents | 34% (276) | 34% (276) | 18% (141) | 2% (13) | 4% (29) | 5% (39) | 2% (13) | 2% (13) | 800 |
| 1 part time hh worker | 26% (8) | 19% (6) | 19% (6) | 10% (3) | 13% (4) | 10% (3) | — (0) | 3% (1) | 31 |
| 2 part time hh workers | 42% (5) | 25% (3) | — (0) | — (0) | 8% (1) | 8% (1) | 8% (1) | 8% (1) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC7: Do you prefer your child care location is:

| Demographic | Closer to your home | | Closer to your job or school | | No preference | | Other, please specify | | Total N |
|--------------------------|---------------------|-------|------------------------------|-------|---------------|-------|-----------------------|-----|---------|
| Parents | 60% | (479) | 27% | (214) | 13% | (102) | 1% | (5) | 800 |
| Gender: Male | 62% | (205) | 26% | (84) | 12% | (38) | — | (1) | 328 |
| Gender: Female | 58% | (274) | 28% | (130) | 14% | (64) | 1% | (4) | 472 |
| Age: 18-29 | 61% | (121) | 27% | (53) | 12% | (23) | — | (0) | 197 |
| Age: 30-44 | 59% | (325) | 28% | (152) | 13% | (70) | 1% | (5) | 552 |
| Age: 45-54 | 67% | (30) | 16% | (7) | 18% | (8) | — | (0) | 45 |
| Age: 55-64 | 60% | (3) | 20% | (1) | 20% | (1) | — | (0) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | — | (0) | — | (0) | 1 |
| Generation Z: 18-22 | 47% | (7) | 47% | (7) | 7% | (1) | — | (0) | 15 |
| Millennial: Age 23-38 | 60% | (365) | 27% | (168) | 13% | (77) | — | (3) | 613 |
| Generation X: Age 39-54 | 63% | (104) | 22% | (37) | 14% | (23) | 1% | (2) | 166 |
| Boomers: Age 55-73 | 50% | (3) | 33% | (2) | 17% | (1) | — | (0) | 6 |
| PID: Dem (no lean) | 59% | (175) | 27% | (81) | 13% | (39) | 1% | (3) | 298 |
| PID: Ind (no lean) | 63% | (161) | 25% | (64) | 12% | (32) | — | (0) | 257 |
| PID: Rep (no lean) | 58% | (143) | 28% | (69) | 13% | (31) | 1% | (2) | 245 |
| PID/Gender: Dem Men | 62% | (74) | 24% | (28) | 13% | (16) | 1% | (1) | 119 |
| PID/Gender: Dem Women | 56% | (101) | 30% | (53) | 13% | (23) | 1% | (2) | 179 |
| PID/Gender: Ind Men | 64% | (58) | 29% | (26) | 8% | (7) | — | (0) | 91 |
| PID/Gender: Ind Women | 62% | (103) | 23% | (38) | 15% | (25) | — | (0) | 166 |
| PID/Gender: Rep Men | 62% | (73) | 25% | (30) | 13% | (15) | — | (0) | 118 |
| PID/Gender: Rep Women | 55% | (70) | 31% | (39) | 13% | (16) | 2% | (2) | 127 |
| Ideo: Liberal (1-3) | 65% | (158) | 22% | (53) | 12% | (30) | — | (1) | 242 |
| Ideo: Moderate (4) | 56% | (130) | 30% | (71) | 13% | (30) | 1% | (2) | 233 |
| Ideo: Conservative (5-7) | 59% | (146) | 29% | (71) | 12% | (30) | 1% | (2) | 249 |
| Educ: < College | 57% | (210) | 29% | (109) | 14% | (51) | — | (1) | 371 |
| Educ: Bachelors degree | 63% | (163) | 23% | (59) | 14% | (35) | 1% | (2) | 259 |
| Educ: Post-grad | 62% | (106) | 27% | (46) | 9% | (16) | 1% | (2) | 170 |
| Income: Under 50k | 56% | (148) | 30% | (78) | 14% | (37) | — | (1) | 264 |
| Income: 50k-100k | 61% | (188) | 26% | (81) | 13% | (40) | — | (1) | 310 |
| Income: 100k+ | 63% | (143) | 24% | (55) | 11% | (25) | 1% | (3) | 226 |

Continued on next page

Table BPC7: Do you prefer your child care location is:

| Demographic | Closer to your home | | Closer to your job or school | | No preference | | Other, please specify | | Total N |
|-----------------------------------|---------------------|-------|------------------------------|-------|---------------|-------|-----------------------|-----|---------|
| Parents | 60% | (479) | 27% | (214) | 13% | (102) | 1% | (5) | 800 |
| Ethnicity: White | 60% | (366) | 26% | (158) | 14% | (84) | 1% | (4) | 612 |
| Ethnicity: Hispanic | 57% | (43) | 32% | (24) | 9% | (7) | 1% | (1) | 75 |
| Ethnicity: Afr. Am. | 59% | (70) | 29% | (35) | 12% | (14) | — | (0) | 119 |
| Ethnicity: Other | 62% | (43) | 30% | (21) | 6% | (4) | 1% | (1) | 69 |
| All Christian | 60% | (206) | 25% | (87) | 13% | (46) | 1% | (3) | 342 |
| All Non-Christian | 82% | (33) | 15% | (6) | 2% | (1) | — | (0) | 40 |
| Atheist | 62% | (26) | 26% | (11) | 12% | (5) | — | (0) | 42 |
| Agnostic/Nothing in particular | 57% | (214) | 29% | (110) | 13% | (50) | 1% | (2) | 376 |
| Religious Non-Protestant/Catholic | 76% | (35) | 20% | (9) | 4% | (2) | — | (0) | 46 |
| Evangelical | 57% | (118) | 28% | (59) | 14% | (29) | 1% | (2) | 208 |
| Non-Evangelical | 61% | (168) | 25% | (69) | 13% | (36) | 1% | (2) | 275 |
| Community: Urban | 62% | (144) | 26% | (61) | 12% | (27) | 1% | (2) | 234 |
| Community: Suburban | 63% | (230) | 25% | (91) | 11% | (42) | 1% | (3) | 366 |
| Community: Rural | 52% | (105) | 31% | (62) | 16% | (33) | — | (0) | 200 |
| Employ: Private Sector | 60% | (304) | 28% | (140) | 12% | (61) | 1% | (3) | 508 |
| Employ: Government | 56% | (62) | 29% | (32) | 14% | (16) | 1% | (1) | 111 |
| Employ: Self-Employed | 62% | (34) | 18% | (10) | 20% | (11) | — | (0) | 55 |
| Employ: Homemaker | 77% | (27) | 14% | (5) | 9% | (3) | — | (0) | 35 |
| Employ: Retired | 67% | (2) | 33% | (1) | — | (0) | — | (0) | 3 |
| Employ: Unemployed | 57% | (8) | 29% | (4) | 14% | (2) | — | (0) | 14 |
| Employ: Other | 56% | (32) | 32% | (18) | 12% | (7) | — | (0) | 57 |
| Military HH: Yes | 64% | (56) | 20% | (18) | 16% | (14) | — | (0) | 88 |
| Military HH: No | 59% | (423) | 28% | (196) | 12% | (88) | 1% | (5) | 712 |
| 2018 House Vote: Democrat | 59% | (184) | 28% | (86) | 12% | (38) | 1% | (2) | 310 |
| 2018 House Vote: Republican | 58% | (137) | 30% | (70) | 12% | (28) | — | (1) | 236 |
| 2018 House Vote: Someone else | 52% | (14) | 37% | (10) | 11% | (3) | — | (0) | 27 |
| 2016 Vote: Hillary Clinton | 61% | (164) | 27% | (74) | 11% | (30) | 1% | (3) | 271 |
| 2016 Vote: Donald Trump | 59% | (138) | 29% | (67) | 12% | (27) | — | (1) | 233 |
| 2016 Vote: Other | 59% | (40) | 28% | (19) | 13% | (9) | — | (0) | 68 |
| 2016 Vote: Didn't Vote | 60% | (135) | 24% | (54) | 16% | (36) | — | (1) | 226 |

Continued on next page

Table BPC7: Do you prefer your child care location is:

| Demographic | Closer to your home | | Closer to your job or school | | No preference | | Other, please specify | | Total N |
|--------------------------------|---------------------|-------|------------------------------|-------|---------------|-------|-----------------------|-----|---------|
| Parents | 60% | (479) | 27% | (214) | 13% | (102) | 1% | (5) | 800 |
| Voted in 2014: Yes | 59% | (298) | 29% | (146) | 12% | (60) | — | (2) | 506 |
| Voted in 2014: No | 62% | (181) | 23% | (68) | 14% | (42) | 1% | (3) | 294 |
| 2012 Vote: Barack Obama | 58% | (198) | 30% | (102) | 12% | (40) | — | (1) | 341 |
| 2012 Vote: Mitt Romney | 62% | (106) | 26% | (45) | 12% | (20) | 1% | (1) | 172 |
| 2012 Vote: Other | 63% | (12) | 26% | (5) | 11% | (2) | — | (0) | 19 |
| 2012 Vote: Didn't Vote | 61% | (161) | 23% | (62) | 15% | (40) | 1% | (3) | 266 |
| 4-Region: Northeast | 62% | (86) | 28% | (39) | 9% | (12) | 1% | (1) | 138 |
| 4-Region: Midwest | 61% | (129) | 24% | (52) | 14% | (30) | 1% | (2) | 213 |
| 4-Region: South | 58% | (203) | 28% | (99) | 14% | (48) | 1% | (2) | 352 |
| 4-Region: West | 63% | (61) | 25% | (24) | 12% | (12) | — | (0) | 97 |
| 1 child at home | 60% | (305) | 27% | (139) | 12% | (62) | 1% | (3) | 509 |
| 2 children at home | 61% | (129) | 25% | (53) | 14% | (29) | 1% | (2) | 213 |
| 3 children at home | 62% | (33) | 25% | (13) | 13% | (7) | — | (0) | 53 |
| 4 children at home | 48% | (12) | 36% | (9) | 16% | (4) | — | (0) | 25 |
| Pay for 30+ hours childcare/wk | 59% | (295) | 28% | (142) | 13% | (64) | 1% | (3) | 504 |
| Pay for >30 hours childcare/wk | 61% | (137) | 25% | (56) | 14% | (31) | — | (1) | 225 |
| 1 full time hh worker | 62% | (206) | 24% | (78) | 14% | (45) | 1% | (2) | 331 |
| 2 full time hh workers | 57% | (242) | 30% | (127) | 13% | (55) | — | (2) | 426 |
| 1 part time hh worker | 77% | (24) | 19% | (6) | — | (0) | 3% | (1) | 31 |
| 2 part time hh workers | 58% | (7) | 25% | (3) | 17% | (2) | — | (0) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC8: *To the best of your knowledge, how much do you currently pay for child care, per child, per week?*

| Demographic | Less than \$150 | | Between \$150-\$200 | | Between \$200-\$250 | | Between \$250-300 | | Above \$300 | | Total N |
|--------------------------|-----------------|-------|---------------------|-------|---------------------|-------|-------------------|------|-------------|------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Parents | 34% | (270) | 36% | (286) | 16% | (131) | 9% | (74) | 5% | (39) | 800 |
| Gender: Male | 27% | (88) | 38% | (123) | 18% | (59) | 13% | (42) | 5% | (16) | 328 |
| Gender: Female | 39% | (182) | 35% | (163) | 15% | (72) | 7% | (32) | 5% | (23) | 472 |
| Age: 18-29 | 39% | (77) | 39% | (77) | 12% | (24) | 7% | (13) | 3% | (6) | 197 |
| Age: 30-44 | 31% | (171) | 35% | (195) | 18% | (101) | 10% | (57) | 5% | (28) | 552 |
| Age: 45-54 | 42% | (19) | 27% | (12) | 11% | (5) | 9% | (4) | 11% | (5) | 45 |
| Age: 55-64 | 60% | (3) | 20% | (1) | 20% | (1) | — | (0) | — | (0) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | — | (0) | — | (0) | — | (0) | 1 |
| Generation Z: 18-22 | 33% | (5) | 47% | (7) | 13% | (2) | 7% | (1) | — | (0) | 15 |
| Millennial: Age 23-38 | 33% | (203) | 36% | (219) | 17% | (106) | 9% | (58) | 4% | (27) | 613 |
| Generation X: Age 39-54 | 36% | (59) | 35% | (58) | 13% | (22) | 9% | (15) | 7% | (12) | 166 |
| Boomers: Age 55-73 | 50% | (3) | 33% | (2) | 17% | (1) | — | (0) | — | (0) | 6 |
| PID: Dem (no lean) | 28% | (84) | 39% | (116) | 14% | (42) | 12% | (35) | 7% | (21) | 298 |
| PID: Ind (no lean) | 37% | (94) | 32% | (82) | 19% | (49) | 8% | (21) | 4% | (11) | 257 |
| PID: Rep (no lean) | 38% | (92) | 36% | (88) | 16% | (40) | 7% | (18) | 3% | (7) | 245 |
| PID/Gender: Dem Men | 26% | (31) | 37% | (44) | 13% | (15) | 17% | (20) | 8% | (9) | 119 |
| PID/Gender: Dem Women | 30% | (53) | 40% | (72) | 15% | (27) | 8% | (15) | 7% | (12) | 179 |
| PID/Gender: Ind Men | 30% | (27) | 31% | (28) | 24% | (22) | 10% | (9) | 5% | (5) | 91 |
| PID/Gender: Ind Women | 40% | (67) | 33% | (54) | 16% | (27) | 7% | (12) | 4% | (6) | 166 |
| PID/Gender: Rep Men | 25% | (30) | 43% | (51) | 19% | (22) | 11% | (13) | 2% | (2) | 118 |
| PID/Gender: Rep Women | 49% | (62) | 29% | (37) | 14% | (18) | 4% | (5) | 4% | (5) | 127 |
| Ideo: Liberal (1-3) | 29% | (69) | 40% | (96) | 13% | (32) | 13% | (31) | 6% | (14) | 242 |
| Ideo: Moderate (4) | 34% | (80) | 32% | (74) | 21% | (50) | 7% | (17) | 5% | (12) | 233 |
| Ideo: Conservative (5-7) | 35% | (87) | 37% | (92) | 16% | (41) | 8% | (19) | 4% | (10) | 249 |
| Educ: < College | 43% | (160) | 39% | (143) | 9% | (34) | 6% | (23) | 3% | (11) | 371 |
| Educ: Bachelors degree | 27% | (71) | 33% | (86) | 22% | (57) | 12% | (32) | 5% | (13) | 259 |
| Educ: Post-grad | 23% | (39) | 34% | (57) | 24% | (40) | 11% | (19) | 9% | (15) | 170 |
| Income: Under 50k | 45% | (120) | 38% | (101) | 11% | (28) | 3% | (7) | 3% | (8) | 264 |
| Income: 50k-100k | 34% | (105) | 38% | (117) | 17% | (53) | 10% | (31) | 1% | (4) | 310 |
| Income: 100k+ | 20% | (45) | 30% | (68) | 22% | (50) | 16% | (36) | 12% | (27) | 226 |

Continued on next page

Table BPC8: To the best of your knowledge, how much do you currently pay for child care, per child, per week?

| Demographic | Less than \$150 | | Between \$150-\$200 | | Between \$200-\$250 | | Between \$250-300 | | Above \$300 | | Total N |
|-----------------------------------|-----------------|-------|---------------------|-------|---------------------|-------|-------------------|------|-------------|------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Parents | 34% | (270) | 36% | (286) | 16% | (131) | 9% | (74) | 5% | (39) | 800 |
| Ethnicity: White | 33% | (199) | 36% | (220) | 18% | (109) | 9% | (56) | 5% | (28) | 612 |
| Ethnicity: Hispanic | 31% | (23) | 37% | (28) | 16% | (12) | 12% | (9) | 4% | (3) | 75 |
| Ethnicity: Afr. Am. | 38% | (45) | 37% | (44) | 10% | (12) | 11% | (13) | 4% | (5) | 119 |
| Ethnicity: Other | 38% | (26) | 32% | (22) | 14% | (10) | 7% | (5) | 9% | (6) | 69 |
| All Christian | 34% | (116) | 34% | (117) | 18% | (61) | 9% | (32) | 5% | (16) | 342 |
| All Non-Christian | 28% | (11) | 38% | (15) | 15% | (6) | 15% | (6) | 5% | (2) | 40 |
| Atheist | 19% | (8) | 29% | (12) | 21% | (9) | 17% | (7) | 14% | (6) | 42 |
| Agnostic/Nothing in particular | 36% | (135) | 38% | (142) | 15% | (55) | 8% | (29) | 4% | (15) | 376 |
| Religious Non-Protestant/Catholic | 28% | (13) | 39% | (18) | 15% | (7) | 13% | (6) | 4% | (2) | 46 |
| Evangelical | 39% | (81) | 40% | (83) | 12% | (26) | 6% | (13) | 2% | (5) | 208 |
| Non-Evangelical | 34% | (93) | 32% | (88) | 19% | (52) | 10% | (27) | 5% | (15) | 275 |
| Community: Urban | 28% | (66) | 39% | (92) | 18% | (41) | 11% | (25) | 4% | (10) | 234 |
| Community: Suburban | 27% | (100) | 37% | (134) | 19% | (68) | 11% | (42) | 6% | (22) | 366 |
| Community: Rural | 52% | (104) | 30% | (60) | 11% | (22) | 4% | (7) | 4% | (7) | 200 |
| Employ: Private Sector | 30% | (150) | 37% | (188) | 19% | (94) | 10% | (52) | 5% | (24) | 508 |
| Employ: Government | 34% | (38) | 38% | (42) | 14% | (16) | 9% | (10) | 5% | (5) | 111 |
| Employ: Self-Employed | 45% | (25) | 33% | (18) | 11% | (6) | 5% | (3) | 5% | (3) | 55 |
| Employ: Homemaker | 57% | (20) | 26% | (9) | 11% | (4) | 3% | (1) | 3% | (1) | 35 |
| Employ: Retired | 67% | (2) | 33% | (1) | — | (0) | — | (0) | — | (0) | 3 |
| Employ: Unemployed | 29% | (4) | 43% | (6) | — | (0) | 14% | (2) | 14% | (2) | 14 |
| Employ: Other | 42% | (24) | 30% | (17) | 12% | (7) | 11% | (6) | 5% | (3) | 57 |
| Military HH: Yes | 40% | (35) | 28% | (25) | 17% | (15) | 9% | (8) | 6% | (5) | 88 |
| Military HH: No | 33% | (235) | 37% | (261) | 16% | (116) | 9% | (66) | 5% | (34) | 712 |
| 2018 House Vote: Democrat | 29% | (89) | 38% | (117) | 17% | (52) | 12% | (36) | 5% | (16) | 310 |
| 2018 House Vote: Republican | 36% | (85) | 33% | (79) | 19% | (45) | 8% | (18) | 4% | (9) | 236 |
| 2018 House Vote: Someone else | 30% | (8) | 48% | (13) | 11% | (3) | 4% | (1) | 7% | (2) | 27 |
| 2016 Vote: Hillary Clinton | 28% | (77) | 37% | (100) | 17% | (46) | 11% | (30) | 7% | (18) | 271 |
| 2016 Vote: Donald Trump | 36% | (83) | 34% | (80) | 20% | (46) | 7% | (17) | 3% | (7) | 233 |
| 2016 Vote: Other | 26% | (18) | 40% | (27) | 18% | (12) | 10% | (7) | 6% | (4) | 68 |
| 2016 Vote: Didn't Vote | 41% | (92) | 35% | (78) | 12% | (26) | 9% | (20) | 4% | (10) | 226 |

Continued on next page

Table BPC8: To the best of your knowledge, how much do you currently pay for child care, per child, per week?

| Demographic | Less than \$150 | | Between \$150-\$200 | | Between \$200-\$250 | | Between \$250-300 | | Above \$300 | | Total N |
|--------------------------------|-----------------|-------|---------------------|-------|---------------------|-------|-------------------|------|-------------|------|---------|
| Parents | 34% | (270) | 36% | (286) | 16% | (131) | 9% | (74) | 5% | (39) | 800 |
| Voted in 2014: Yes | 31% | (155) | 37% | (189) | 17% | (88) | 9% | (47) | 5% | (27) | 506 |
| Voted in 2014: No | 39% | (115) | 33% | (97) | 15% | (43) | 9% | (27) | 4% | (12) | 294 |
| 2012 Vote: Barack Obama | 30% | (104) | 37% | (125) | 18% | (62) | 9% | (31) | 6% | (19) | 341 |
| 2012 Vote: Mitt Romney | 33% | (57) | 35% | (60) | 19% | (32) | 9% | (15) | 5% | (8) | 172 |
| 2012 Vote: Other | 42% | (8) | 37% | (7) | 11% | (2) | 5% | (1) | 5% | (1) | 19 |
| 2012 Vote: Didn't Vote | 38% | (101) | 35% | (94) | 13% | (34) | 10% | (26) | 4% | (11) | 266 |
| 4-Region: Northeast | 26% | (36) | 31% | (43) | 18% | (25) | 12% | (16) | 13% | (18) | 138 |
| 4-Region: Midwest | 35% | (74) | 38% | (80) | 18% | (38) | 8% | (16) | 2% | (5) | 213 |
| 4-Region: South | 39% | (136) | 36% | (125) | 14% | (50) | 8% | (29) | 3% | (12) | 352 |
| 4-Region: West | 25% | (24) | 39% | (38) | 19% | (18) | 13% | (13) | 4% | (4) | 97 |
| 1 child at home | 35% | (178) | 37% | (186) | 15% | (76) | 9% | (48) | 4% | (21) | 509 |
| 2 children at home | 27% | (58) | 34% | (72) | 22% | (47) | 10% | (22) | 7% | (14) | 213 |
| 3 children at home | 45% | (24) | 34% | (18) | 8% | (4) | 6% | (3) | 8% | (4) | 53 |
| 4 children at home | 40% | (10) | 40% | (10) | 16% | (4) | 4% | (1) | — | (0) | 25 |
| Pay for 30+ hours childcare/wk | 25% | (127) | 37% | (188) | 19% | (96) | 12% | (63) | 6% | (30) | 504 |
| Pay for >30 hours childcare/wk | 45% | (101) | 34% | (77) | 14% | (32) | 4% | (10) | 2% | (5) | 225 |
| 1 full time hh worker | 38% | (126) | 38% | (125) | 15% | (48) | 7% | (22) | 3% | (10) | 331 |
| 2 full time hh workers | 30% | (126) | 34% | (144) | 19% | (81) | 12% | (49) | 6% | (26) | 426 |
| 1 part time hh worker | 42% | (13) | 39% | (12) | 3% | (1) | 6% | (2) | 10% | (3) | 31 |
| 2 part time hh workers | 42% | (5) | 42% | (5) | 8% | (1) | 8% | (1) | — | (0) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC9_1: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
Reduced work hours

| Demographic | Yes | | No | | Total N |
|--------------------------|-----|-------|------|-------|---------|
| Parents | 30% | (244) | 70% | (556) | 800 |
| Gender: Male | 26% | (84) | 74% | (244) | 328 |
| Gender: Female | 34% | (160) | 66% | (312) | 472 |
| Age: 18-29 | 40% | (78) | 60% | (119) | 197 |
| Age: 30-44 | 28% | (153) | 72% | (399) | 552 |
| Age: 45-54 | 29% | (13) | 71% | (32) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 47% | (7) | 53% | (8) | 15 |
| Millennial: Age 23-38 | 32% | (199) | 68% | (414) | 613 |
| Generation X: Age 39-54 | 23% | (38) | 77% | (128) | 166 |
| Boomers: Age 55-73 | — | (0) | 100% | (6) | 6 |
| PID: Dem (no lean) | 33% | (99) | 67% | (199) | 298 |
| PID: Ind (no lean) | 32% | (82) | 68% | (175) | 257 |
| PID: Rep (no lean) | 26% | (63) | 74% | (182) | 245 |
| PID/Gender: Dem Men | 23% | (27) | 77% | (92) | 119 |
| PID/Gender: Dem Women | 40% | (72) | 60% | (107) | 179 |
| PID/Gender: Ind Men | 32% | (29) | 68% | (62) | 91 |
| PID/Gender: Ind Women | 32% | (53) | 68% | (113) | 166 |
| PID/Gender: Rep Men | 24% | (28) | 76% | (90) | 118 |
| PID/Gender: Rep Women | 28% | (35) | 72% | (92) | 127 |
| Ideo: Liberal (1-3) | 35% | (84) | 65% | (158) | 242 |
| Ideo: Moderate (4) | 30% | (69) | 70% | (164) | 233 |
| Ideo: Conservative (5-7) | 28% | (69) | 72% | (180) | 249 |
| Educ: < College | 38% | (140) | 62% | (231) | 371 |
| Educ: Bachelors degree | 24% | (63) | 76% | (196) | 259 |
| Educ: Post-grad | 24% | (41) | 76% | (129) | 170 |
| Income: Under 50k | 41% | (107) | 59% | (157) | 264 |
| Income: 50k-100k | 28% | (86) | 72% | (224) | 310 |
| Income: 100k+ | 23% | (51) | 77% | (175) | 226 |

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Table BPC9_1: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
 Reduced work hours

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 30% (244) | 70% (556) | 800 |
| Ethnicity: White | 30% (185) | 70% (427) | 612 |
| Ethnicity: Hispanic | 21% (16) | 79% (59) | 75 |
| Ethnicity: Afr. Am. | 36% (43) | 64% (76) | 119 |
| Ethnicity: Other | 23% (16) | 77% (53) | 69 |
| All Christian | 24% (81) | 76% (261) | 342 |
| All Non-Christian | 35% (14) | 65% (26) | 40 |
| Atheist | 26% (11) | 74% (31) | 42 |
| Agnostic/Nothing in particular | 37% (138) | 63% (238) | 376 |
| Religious Non-Protestant/Catholic | 33% (15) | 67% (31) | 46 |
| Evangelical | 36% (75) | 64% (133) | 208 |
| Non-Evangelical | 24% (65) | 76% (210) | 275 |
| Community: Urban | 31% (73) | 69% (161) | 234 |
| Community: Suburban | 28% (103) | 72% (263) | 366 |
| Community: Rural | 34% (68) | 66% (132) | 200 |
| Employ: Private Sector | 28% (141) | 72% (367) | 508 |
| Employ: Government | 27% (30) | 73% (81) | 111 |
| Employ: Self-Employed | 45% (25) | 55% (30) | 55 |
| Employ: Homemaker | 43% (15) | 57% (20) | 35 |
| Employ: Retired | — (0) | 100% (3) | 3 |
| Employ: Unemployed | 57% (8) | 43% (6) | 14 |
| Employ: Other | 35% (20) | 65% (37) | 57 |
| Military HH: Yes | 35% (31) | 65% (57) | 88 |
| Military HH: No | 30% (213) | 70% (499) | 712 |
| 2018 House Vote: Democrat | 32% (100) | 68% (210) | 310 |
| 2018 House Vote: Republican | 25% (60) | 75% (176) | 236 |
| 2018 House Vote: Someone else | 26% (7) | 74% (20) | 27 |
| 2016 Vote: Hillary Clinton | 31% (84) | 69% (187) | 271 |
| 2016 Vote: Donald Trump | 26% (60) | 74% (173) | 233 |
| 2016 Vote: Other | 32% (22) | 68% (46) | 68 |
| 2016 Vote: Didn't Vote | 34% (77) | 66% (149) | 226 |

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Table BPC9_1: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?

Reduced work hours

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 30% (244) | 70% (556) | 800 |
| Voted in 2014: Yes | 28% (141) | 72% (365) | 506 |
| Voted in 2014: No | 35% (103) | 65% (191) | 294 |
| 2012 Vote: Barack Obama | 31% (107) | 69% (234) | 341 |
| 2012 Vote: Mitt Romney | 20% (35) | 80% (137) | 172 |
| 2012 Vote: Other | 37% (7) | 63% (12) | 19 |
| 2012 Vote: Didn't Vote | 35% (94) | 65% (172) | 266 |
| 4-Region: Northeast | 31% (43) | 69% (95) | 138 |
| 4-Region: Midwest | 27% (58) | 73% (155) | 213 |
| 4-Region: South | 30% (106) | 70% (246) | 352 |
| 4-Region: West | 38% (37) | 62% (60) | 97 |
| 1 child at home | 26% (130) | 74% (379) | 509 |
| 2 children at home | 37% (79) | 63% (134) | 213 |
| 3 children at home | 43% (23) | 57% (30) | 53 |
| 4 children at home | 48% (12) | 52% (13) | 25 |
| Pay for 30+ hours childcare/wk | 29% (144) | 71% (360) | 504 |
| Pay for >30 hours childcare/wk | 33% (74) | 67% (151) | 225 |
| 1 full time hh worker | 32% (106) | 68% (225) | 331 |
| 2 full time hh workers | 28% (119) | 72% (307) | 426 |
| 1 part time hh worker | 39% (12) | 61% (19) | 31 |
| 2 part time hh workers | 58% (7) | 42% (5) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC9_2: *Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?*
 Worked overtime

| Demographic | Yes | | No | | Total N |
|--------------------------|-----|-------|------|-------|---------|
| Parents | 55% | (439) | 45% | (361) | 800 |
| Gender: Male | 55% | (179) | 45% | (149) | 328 |
| Gender: Female | 55% | (260) | 45% | (212) | 472 |
| Age: 18-29 | 69% | (135) | 31% | (62) | 197 |
| Age: 30-44 | 52% | (286) | 48% | (266) | 552 |
| Age: 45-54 | 40% | (18) | 60% | (27) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 87% | (13) | 13% | (2) | 15 |
| Millennial: Age 23-38 | 58% | (356) | 42% | (257) | 613 |
| Generation X: Age 39-54 | 42% | (70) | 58% | (96) | 166 |
| Boomers: Age 55-73 | — | (0) | 100% | (6) | 6 |
| PID: Dem (no lean) | 57% | (171) | 43% | (127) | 298 |
| PID: Ind (no lean) | 52% | (134) | 48% | (123) | 257 |
| PID: Rep (no lean) | 55% | (134) | 45% | (111) | 245 |
| PID/Gender: Dem Men | 54% | (64) | 46% | (55) | 119 |
| PID/Gender: Dem Women | 60% | (107) | 40% | (72) | 179 |
| PID/Gender: Ind Men | 48% | (44) | 52% | (47) | 91 |
| PID/Gender: Ind Women | 54% | (90) | 46% | (76) | 166 |
| PID/Gender: Rep Men | 60% | (71) | 40% | (47) | 118 |
| PID/Gender: Rep Women | 50% | (63) | 50% | (64) | 127 |
| Ideo: Liberal (1-3) | 54% | (130) | 46% | (112) | 242 |
| Ideo: Moderate (4) | 61% | (141) | 39% | (92) | 233 |
| Ideo: Conservative (5-7) | 49% | (123) | 51% | (126) | 249 |
| Educ: < College | 66% | (245) | 34% | (126) | 371 |
| Educ: Bachelors degree | 47% | (121) | 53% | (138) | 259 |
| Educ: Post-grad | 43% | (73) | 57% | (97) | 170 |
| Income: Under 50k | 69% | (181) | 31% | (83) | 264 |
| Income: 50k-100k | 54% | (166) | 46% | (144) | 310 |
| Income: 100k+ | 41% | (92) | 59% | (134) | 226 |

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Table BPC9_2: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?

Worked overtime

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 55% (439) | 45% (361) | 800 |
| Ethnicity: White | 53% (326) | 47% (286) | 612 |
| Ethnicity: Hispanic | 59% (44) | 41% (31) | 75 |
| Ethnicity: Afr. Am. | 65% (77) | 35% (42) | 119 |
| Ethnicity: Other | 52% (36) | 48% (33) | 69 |
| All Christian | 50% (171) | 50% (171) | 342 |
| All Non-Christian | 48% (19) | 52% (21) | 40 |
| Atheist | 62% (26) | 38% (16) | 42 |
| Agnostic/Nothing in particular | 59% (223) | 41% (153) | 376 |
| Religious Non-Protestant/Catholic | 52% (24) | 48% (22) | 46 |
| Evangelical | 56% (117) | 44% (91) | 208 |
| Non-Evangelical | 52% (142) | 48% (133) | 275 |
| Community: Urban | 56% (130) | 44% (104) | 234 |
| Community: Suburban | 51% (188) | 49% (178) | 366 |
| Community: Rural | 60% (121) | 40% (79) | 200 |
| Employ: Private Sector | 56% (285) | 44% (223) | 508 |
| Employ: Government | 53% (59) | 47% (52) | 111 |
| Employ: Self-Employed | 47% (26) | 53% (29) | 55 |
| Employ: Homemaker | 43% (15) | 57% (20) | 35 |
| Employ: Retired | 33% (1) | 67% (2) | 3 |
| Employ: Unemployed | 71% (10) | 29% (4) | 14 |
| Employ: Other | 60% (34) | 40% (23) | 57 |
| Military HH: Yes | 59% (52) | 41% (36) | 88 |
| Military HH: No | 54% (387) | 46% (325) | 712 |
| 2018 House Vote: Democrat | 55% (169) | 45% (141) | 310 |
| 2018 House Vote: Republican | 50% (118) | 50% (118) | 236 |
| 2018 House Vote: Someone else | 48% (13) | 52% (14) | 27 |
| 2016 Vote: Hillary Clinton | 54% (147) | 46% (124) | 271 |
| 2016 Vote: Donald Trump | 50% (117) | 50% (116) | 233 |
| 2016 Vote: Other | 47% (32) | 53% (36) | 68 |
| 2016 Vote: Didn't Vote | 63% (142) | 37% (84) | 226 |

Continued on next page

Table BPC9_2: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
Worked overtime

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 55% (439) | 45% (361) | 800 |
| Voted in 2014: Yes | 52% (264) | 48% (242) | 506 |
| Voted in 2014: No | 60% (175) | 40% (119) | 294 |
| 2012 Vote: Barack Obama | 55% (186) | 45% (155) | 341 |
| 2012 Vote: Mitt Romney | 46% (79) | 54% (93) | 172 |
| 2012 Vote: Other | 47% (9) | 53% (10) | 19 |
| 2012 Vote: Didn't Vote | 62% (164) | 38% (102) | 266 |
| 4-Region: Northeast | 54% (75) | 46% (63) | 138 |
| 4-Region: Midwest | 54% (114) | 46% (99) | 213 |
| 4-Region: South | 57% (200) | 43% (152) | 352 |
| 4-Region: West | 52% (50) | 48% (47) | 97 |
| 1 child at home | 55% (280) | 45% (229) | 509 |
| 2 children at home | 52% (111) | 48% (102) | 213 |
| 3 children at home | 60% (32) | 40% (21) | 53 |
| 4 children at home | 64% (16) | 36% (9) | 25 |
| Pay for 30+ hours childcare/wk | 56% (283) | 44% (221) | 504 |
| Pay for >30 hours childcare/wk | 50% (112) | 50% (113) | 225 |
| 1 full time hh worker | 55% (181) | 45% (150) | 331 |
| 2 full time hh workers | 56% (240) | 44% (186) | 426 |
| 1 part time hh worker | 45% (14) | 55% (17) | 31 |
| 2 part time hh workers | 33% (4) | 67% (8) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC9_3: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
Changed job to have more flexible work hours

| Demographic | Yes | | No | | Total N |
|--------------------------|------|-------|-----|-------|---------|
| Parents | 43% | (344) | 57% | (456) | 800 |
| Gender: Male | 39% | (129) | 61% | (199) | 328 |
| Gender: Female | 46% | (215) | 54% | (257) | 472 |
| Age: 18-29 | 53% | (104) | 47% | (93) | 197 |
| Age: 30-44 | 40% | (221) | 60% | (331) | 552 |
| Age: 45-54 | 38% | (17) | 62% | (28) | 45 |
| Age: 55-64 | 20% | (1) | 80% | (4) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | 1 |
| Generation Z: 18-22 | 47% | (7) | 53% | (8) | 15 |
| Millennial: Age 23-38 | 47% | (288) | 53% | (325) | 613 |
| Generation X: Age 39-54 | 28% | (47) | 72% | (119) | 166 |
| Boomers: Age 55-73 | 33% | (2) | 67% | (4) | 6 |
| PID: Dem (no lean) | 49% | (146) | 51% | (152) | 298 |
| PID: Ind (no lean) | 42% | (107) | 58% | (150) | 257 |
| PID: Rep (no lean) | 37% | (91) | 63% | (154) | 245 |
| PID/Gender: Dem Men | 44% | (52) | 56% | (67) | 119 |
| PID/Gender: Dem Women | 53% | (94) | 47% | (85) | 179 |
| PID/Gender: Ind Men | 43% | (39) | 57% | (52) | 91 |
| PID/Gender: Ind Women | 41% | (68) | 59% | (98) | 166 |
| PID/Gender: Rep Men | 32% | (38) | 68% | (80) | 118 |
| PID/Gender: Rep Women | 42% | (53) | 58% | (74) | 127 |
| Ideo: Liberal (1-3) | 49% | (119) | 51% | (123) | 242 |
| Ideo: Moderate (4) | 42% | (97) | 58% | (136) | 233 |
| Ideo: Conservative (5-7) | 36% | (89) | 64% | (160) | 249 |
| Educ: < College | 49% | (180) | 51% | (191) | 371 |
| Educ: Bachelors degree | 41% | (105) | 59% | (154) | 259 |
| Educ: Post-grad | 35% | (59) | 65% | (111) | 170 |
| Income: Under 50k | 55% | (145) | 45% | (119) | 264 |
| Income: 50k-100k | 39% | (121) | 61% | (189) | 310 |
| Income: 100k+ | 35% | (78) | 65% | (148) | 226 |

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Table BPC9_3: *Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?*
Changed job to have more flexible work hours

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 43% (344) | 57% (456) | 800 |
| Ethnicity: White | 42% (257) | 58% (355) | 612 |
| Ethnicity: Hispanic | 40% (30) | 60% (45) | 75 |
| Ethnicity: Afr. Am. | 47% (56) | 53% (63) | 119 |
| Ethnicity: Other | 45% (31) | 55% (38) | 69 |
| All Christian | 38% (130) | 62% (212) | 342 |
| All Non-Christian | 57% (23) | 42% (17) | 40 |
| Atheist | 60% (25) | 40% (17) | 42 |
| Agnostic/Nothing in particular | 44% (166) | 56% (210) | 376 |
| Religious Non-Protestant/Catholic | 54% (25) | 46% (21) | 46 |
| Evangelical | 46% (95) | 54% (113) | 208 |
| Non-Evangelical | 38% (105) | 62% (170) | 275 |
| Community: Urban | 43% (100) | 57% (134) | 234 |
| Community: Suburban | 41% (151) | 59% (215) | 366 |
| Community: Rural | 46% (93) | 54% (107) | 200 |
| Employ: Private Sector | 40% (205) | 60% (303) | 508 |
| Employ: Government | 43% (48) | 57% (63) | 111 |
| Employ: Self-Employed | 55% (30) | 45% (25) | 55 |
| Employ: Homemaker | 40% (14) | 60% (21) | 35 |
| Employ: Retired | 67% (2) | 33% (1) | 3 |
| Employ: Unemployed | 79% (11) | 21% (3) | 14 |
| Employ: Other | 46% (26) | 54% (31) | 57 |
| Military HH: Yes | 51% (45) | 49% (43) | 88 |
| Military HH: No | 42% (299) | 58% (413) | 712 |
| 2018 House Vote: Democrat | 48% (149) | 52% (161) | 310 |
| 2018 House Vote: Republican | 36% (86) | 64% (150) | 236 |
| 2018 House Vote: Someone else | 41% (11) | 59% (16) | 27 |
| 2016 Vote: Hillary Clinton | 47% (127) | 53% (144) | 271 |
| 2016 Vote: Donald Trump | 38% (88) | 62% (145) | 233 |
| 2016 Vote: Other | 35% (24) | 65% (44) | 68 |
| 2016 Vote: Didn't Vote | 46% (103) | 54% (123) | 226 |

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Table BPC9_3: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
Changed job to have more flexible work hours

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 43% (344) | 57% (456) | 800 |
| Voted in 2014: Yes | 42% (215) | 58% (291) | 506 |
| Voted in 2014: No | 44% (129) | 56% (165) | 294 |
| 2012 Vote: Barack Obama | 43% (147) | 57% (194) | 341 |
| 2012 Vote: Mitt Romney | 37% (63) | 63% (109) | 172 |
| 2012 Vote: Other | 37% (7) | 63% (12) | 19 |
| 2012 Vote: Didn't Vote | 47% (125) | 53% (141) | 266 |
| 4-Region: Northeast | 40% (55) | 60% (83) | 138 |
| 4-Region: Midwest | 44% (94) | 56% (119) | 213 |
| 4-Region: South | 43% (150) | 57% (202) | 352 |
| 4-Region: West | 46% (45) | 54% (52) | 97 |
| 1 child at home | 39% (199) | 61% (310) | 509 |
| 2 children at home | 47% (101) | 53% (112) | 213 |
| 3 children at home | 60% (32) | 40% (21) | 53 |
| 4 children at home | 48% (12) | 52% (13) | 25 |
| Pay for 30+ hours childcare/wk | 43% (219) | 57% (285) | 504 |
| Pay for >30 hours childcare/wk | 40% (91) | 60% (134) | 225 |
| 1 full time hh worker | 41% (136) | 59% (195) | 331 |
| 2 full time hh workers | 44% (188) | 56% (238) | 426 |
| 1 part time hh worker | 45% (14) | 55% (17) | 31 |
| 2 part time hh workers | 50% (6) | 50% (6) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC9_4: *Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
 Working alternating hours with spouse*

| Demographic | Yes | | No | | Total N |
|--------------------------|------|-------|------|-------|---------|
| Parents | 43% | (347) | 57% | (453) | 800 |
| Gender: Male | 43% | (142) | 57% | (186) | 328 |
| Gender: Female | 43% | (205) | 57% | (267) | 472 |
| Age: 18-29 | 47% | (93) | 53% | (104) | 197 |
| Age: 30-44 | 43% | (236) | 57% | (316) | 552 |
| Age: 45-54 | 38% | (17) | 62% | (28) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | 1 |
| Generation Z: 18-22 | 67% | (10) | 33% | (5) | 15 |
| Millennial: Age 23-38 | 44% | (271) | 56% | (342) | 613 |
| Generation X: Age 39-54 | 39% | (65) | 61% | (101) | 166 |
| Boomers: Age 55-73 | 17% | (1) | 83% | (5) | 6 |
| PID: Dem (no lean) | 49% | (147) | 51% | (151) | 298 |
| PID: Ind (no lean) | 40% | (103) | 60% | (154) | 257 |
| PID: Rep (no lean) | 40% | (97) | 60% | (148) | 245 |
| PID/Gender: Dem Men | 43% | (51) | 57% | (68) | 119 |
| PID/Gender: Dem Women | 54% | (96) | 46% | (83) | 179 |
| PID/Gender: Ind Men | 51% | (46) | 49% | (45) | 91 |
| PID/Gender: Ind Women | 34% | (57) | 66% | (109) | 166 |
| PID/Gender: Rep Men | 38% | (45) | 62% | (73) | 118 |
| PID/Gender: Rep Women | 41% | (52) | 59% | (75) | 127 |
| Ideo: Liberal (1-3) | 49% | (118) | 51% | (124) | 242 |
| Ideo: Moderate (4) | 44% | (102) | 56% | (131) | 233 |
| Ideo: Conservative (5-7) | 39% | (96) | 61% | (153) | 249 |
| Educ: < College | 50% | (185) | 50% | (186) | 371 |
| Educ: Bachelors degree | 41% | (105) | 59% | (154) | 259 |
| Educ: Post-grad | 34% | (57) | 66% | (113) | 170 |
| Income: Under 50k | 55% | (144) | 45% | (120) | 264 |
| Income: 50k-100k | 42% | (129) | 58% | (181) | 310 |
| Income: 100k+ | 33% | (74) | 67% | (152) | 226 |

Continued on next page

Table BPC9_4: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
Working alternating hours with spouse

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 43% (347) | 57% (453) | 800 |
| Ethnicity: White | 43% (262) | 57% (350) | 612 |
| Ethnicity: Hispanic | 40% (30) | 60% (45) | 75 |
| Ethnicity: Afr. Am. | 47% (56) | 53% (63) | 119 |
| Ethnicity: Other | 42% (29) | 58% (40) | 69 |
| All Christian | 38% (129) | 62% (213) | 342 |
| All Non-Christian | 48% (19) | 52% (21) | 40 |
| Atheist | 50% (21) | 50% (21) | 42 |
| Agnostic/Nothing in particular | 47% (178) | 53% (198) | 376 |
| Religious Non-Protestant/Catholic | 48% (22) | 52% (24) | 46 |
| Evangelical | 46% (96) | 54% (112) | 208 |
| Non-Evangelical | 35% (97) | 65% (178) | 275 |
| Community: Urban | 46% (107) | 54% (127) | 234 |
| Community: Suburban | 42% (152) | 58% (214) | 366 |
| Community: Rural | 44% (88) | 56% (112) | 200 |
| Employ: Private Sector | 44% (221) | 56% (287) | 508 |
| Employ: Government | 35% (39) | 65% (72) | 111 |
| Employ: Self-Employed | 55% (30) | 45% (25) | 55 |
| Employ: Homemaker | 46% (16) | 54% (19) | 35 |
| Employ: Retired | 33% (1) | 67% (2) | 3 |
| Employ: Unemployed | 50% (7) | 50% (7) | 14 |
| Employ: Other | 42% (24) | 58% (33) | 57 |
| Military HH: Yes | 52% (46) | 48% (42) | 88 |
| Military HH: No | 42% (301) | 58% (411) | 712 |
| 2018 House Vote: Democrat | 46% (143) | 54% (167) | 310 |
| 2018 House Vote: Republican | 36% (86) | 64% (150) | 236 |
| 2018 House Vote: Someone else | 30% (8) | 70% (19) | 27 |
| 2016 Vote: Hillary Clinton | 46% (124) | 54% (147) | 271 |
| 2016 Vote: Donald Trump | 39% (90) | 61% (143) | 233 |
| 2016 Vote: Other | 46% (31) | 54% (37) | 68 |
| 2016 Vote: Didn't Vote | 45% (101) | 55% (125) | 226 |

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Table BPC9_4: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
Working alternating hours with spouse

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 43% (347) | 57% (453) | 800 |
| Voted in 2014: Yes | 41% (205) | 59% (301) | 506 |
| Voted in 2014: No | 48% (142) | 52% (152) | 294 |
| 2012 Vote: Barack Obama | 46% (158) | 54% (183) | 341 |
| 2012 Vote: Mitt Romney | 30% (51) | 70% (121) | 172 |
| 2012 Vote: Other | 42% (8) | 58% (11) | 19 |
| 2012 Vote: Didn't Vote | 48% (129) | 52% (137) | 266 |
| 4-Region: Northeast | 39% (54) | 61% (84) | 138 |
| 4-Region: Midwest | 43% (92) | 57% (121) | 213 |
| 4-Region: South | 43% (152) | 57% (200) | 352 |
| 4-Region: West | 51% (49) | 49% (48) | 97 |
| 1 child at home | 42% (215) | 58% (294) | 509 |
| 2 children at home | 44% (94) | 56% (119) | 213 |
| 3 children at home | 49% (26) | 51% (27) | 53 |
| 4 children at home | 48% (12) | 52% (13) | 25 |
| Pay for 30+ hours childcare/wk | 41% (206) | 59% (298) | 504 |
| Pay for >30 hours childcare/wk | 47% (105) | 53% (120) | 225 |
| 1 full time hh worker | 44% (145) | 56% (186) | 331 |
| 2 full time hh workers | 42% (178) | 58% (248) | 426 |
| 1 part time hh worker | 55% (17) | 45% (14) | 31 |
| 2 part time hh workers | 58% (7) | 42% (5) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC9_5: *Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
Quit a job to stay at home with child*

| Demographic | Yes | | No | | Total N |
|--------------------------|------|-------|------|-------|---------|
| Parents | 21% | (166) | 79% | (634) | 800 |
| Gender: Male | 16% | (52) | 84% | (276) | 328 |
| Gender: Female | 24% | (114) | 76% | (358) | 472 |
| Age: 18-29 | 30% | (59) | 70% | (138) | 197 |
| Age: 30-44 | 18% | (97) | 82% | (455) | 552 |
| Age: 45-54 | 20% | (9) | 80% | (36) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | 1 |
| Generation Z: 18-22 | 27% | (4) | 73% | (11) | 15 |
| Millennial: Age 23-38 | 22% | (134) | 78% | (479) | 613 |
| Generation X: Age 39-54 | 16% | (27) | 84% | (139) | 166 |
| Boomers: Age 55-73 | 17% | (1) | 83% | (5) | 6 |
| PID: Dem (no lean) | 25% | (75) | 75% | (223) | 298 |
| PID: Ind (no lean) | 19% | (50) | 81% | (207) | 257 |
| PID: Rep (no lean) | 17% | (41) | 83% | (204) | 245 |
| PID/Gender: Dem Men | 16% | (19) | 84% | (100) | 119 |
| PID/Gender: Dem Women | 31% | (56) | 69% | (123) | 179 |
| PID/Gender: Ind Men | 15% | (14) | 85% | (77) | 91 |
| PID/Gender: Ind Women | 22% | (36) | 78% | (130) | 166 |
| PID/Gender: Rep Men | 16% | (19) | 84% | (99) | 118 |
| PID/Gender: Rep Women | 17% | (22) | 83% | (105) | 127 |
| Ideo: Liberal (1-3) | 20% | (48) | 80% | (194) | 242 |
| Ideo: Moderate (4) | 20% | (46) | 80% | (187) | 233 |
| Ideo: Conservative (5-7) | 21% | (53) | 79% | (196) | 249 |
| Educ: < College | 28% | (105) | 72% | (266) | 371 |
| Educ: Bachelors degree | 17% | (45) | 83% | (214) | 259 |
| Educ: Post-grad | 9% | (16) | 91% | (154) | 170 |
| Income: Under 50k | 34% | (89) | 66% | (175) | 264 |
| Income: 50k-100k | 18% | (55) | 82% | (255) | 310 |
| Income: 100k+ | 10% | (22) | 90% | (204) | 226 |

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Table BPC9_5: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
 Quit a job to stay at home with child

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 21% (166) | 79% (634) | 800 |
| Ethnicity: White | 18% (113) | 82% (499) | 612 |
| Ethnicity: Hispanic | 25% (19) | 75% (56) | 75 |
| Ethnicity: Afr. Am. | 30% (36) | 70% (83) | 119 |
| Ethnicity: Other | 25% (17) | 75% (52) | 69 |
| All Christian | 19% (65) | 81% (277) | 342 |
| All Non-Christian | 30% (12) | 70% (28) | 40 |
| Atheist | 7% (3) | 93% (39) | 42 |
| Agnostic/Nothing in particular | 23% (86) | 77% (290) | 376 |
| Religious Non-Protestant/Catholic | 28% (13) | 72% (33) | 46 |
| Evangelical | 30% (62) | 70% (146) | 208 |
| Non-Evangelical | 16% (43) | 84% (232) | 275 |
| Community: Urban | 24% (56) | 76% (178) | 234 |
| Community: Suburban | 16% (58) | 84% (308) | 366 |
| Community: Rural | 26% (52) | 74% (148) | 200 |
| Employ: Private Sector | 14% (73) | 86% (435) | 508 |
| Employ: Government | 20% (22) | 80% (89) | 111 |
| Employ: Self-Employed | 35% (19) | 65% (36) | 55 |
| Employ: Homemaker | 69% (24) | 31% (11) | 35 |
| Employ: Retired | — (0) | 100% (3) | 3 |
| Employ: Unemployed | 64% (9) | 36% (5) | 14 |
| Employ: Other | 26% (15) | 74% (42) | 57 |
| Military HH: Yes | 27% (24) | 73% (64) | 88 |
| Military HH: No | 20% (142) | 80% (570) | 712 |
| 2018 House Vote: Democrat | 21% (66) | 79% (244) | 310 |
| 2018 House Vote: Republican | 17% (39) | 83% (197) | 236 |
| 2018 House Vote: Someone else | 19% (5) | 81% (22) | 27 |
| 2016 Vote: Hillary Clinton | 21% (56) | 79% (215) | 271 |
| 2016 Vote: Donald Trump | 18% (43) | 82% (190) | 233 |
| 2016 Vote: Other | 24% (16) | 76% (52) | 68 |
| 2016 Vote: Didn't Vote | 22% (50) | 78% (176) | 226 |

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Table BPC9_5: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
Quit a job to stay at home with child

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 21% (166) | 79% (634) | 800 |
| Voted in 2014: Yes | 19% (98) | 81% (408) | 506 |
| Voted in 2014: No | 23% (68) | 77% (226) | 294 |
| 2012 Vote: Barack Obama | 20% (67) | 80% (274) | 341 |
| 2012 Vote: Mitt Romney | 13% (22) | 87% (150) | 172 |
| 2012 Vote: Other | 37% (7) | 63% (12) | 19 |
| 2012 Vote: Didn't Vote | 26% (69) | 74% (197) | 266 |
| 4-Region: Northeast | 14% (20) | 86% (118) | 138 |
| 4-Region: Midwest | 15% (32) | 85% (181) | 213 |
| 4-Region: South | 26% (92) | 74% (260) | 352 |
| 4-Region: West | 23% (22) | 77% (75) | 97 |
| 1 child at home | 19% (95) | 81% (414) | 509 |
| 2 children at home | 21% (44) | 79% (169) | 213 |
| 3 children at home | 36% (19) | 64% (34) | 53 |
| 4 children at home | 32% (8) | 68% (17) | 25 |
| Pay for 30+ hours childcare/wk | 18% (93) | 82% (411) | 504 |
| Pay for >30 hours childcare/wk | 22% (49) | 78% (176) | 225 |
| 1 full time hh worker | 28% (94) | 72% (237) | 331 |
| 2 full time hh workers | 14% (59) | 86% (367) | 426 |
| 1 part time hh worker | 29% (9) | 71% (22) | 31 |
| 2 part time hh workers | 33% (4) | 67% (8) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC9_6: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
 Delayed having children due to impending child care expenses

| Demographic | Yes | | No | | Total N |
|--------------------------|-----|-------|------|-------|---------|
| Parents | 28% | (222) | 72% | (578) | 800 |
| Gender: Male | 27% | (88) | 73% | (240) | 328 |
| Gender: Female | 28% | (134) | 72% | (338) | 472 |
| Age: 18-29 | 35% | (68) | 65% | (129) | 197 |
| Age: 30-44 | 27% | (148) | 73% | (404) | 552 |
| Age: 45-54 | 13% | (6) | 87% | (39) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 20% | (3) | 80% | (12) | 15 |
| Millennial: Age 23-38 | 31% | (188) | 69% | (425) | 613 |
| Generation X: Age 39-54 | 19% | (31) | 81% | (135) | 166 |
| Boomers: Age 55-73 | — | (0) | 100% | (6) | 6 |
| PID: Dem (no lean) | 32% | (95) | 68% | (203) | 298 |
| PID: Ind (no lean) | 23% | (60) | 77% | (197) | 257 |
| PID: Rep (no lean) | 27% | (67) | 73% | (178) | 245 |
| PID/Gender: Dem Men | 28% | (33) | 72% | (86) | 119 |
| PID/Gender: Dem Women | 35% | (62) | 65% | (117) | 179 |
| PID/Gender: Ind Men | 22% | (20) | 78% | (71) | 91 |
| PID/Gender: Ind Women | 24% | (40) | 76% | (126) | 166 |
| PID/Gender: Rep Men | 30% | (35) | 70% | (83) | 118 |
| PID/Gender: Rep Women | 25% | (32) | 75% | (95) | 127 |
| Ideo: Liberal (1-3) | 33% | (81) | 67% | (161) | 242 |
| Ideo: Moderate (4) | 27% | (62) | 73% | (171) | 233 |
| Ideo: Conservative (5-7) | 25% | (62) | 75% | (187) | 249 |
| Educ: < College | 25% | (94) | 75% | (277) | 371 |
| Educ: Bachelors degree | 30% | (77) | 70% | (182) | 259 |
| Educ: Post-grad | 30% | (51) | 70% | (119) | 170 |
| Income: Under 50k | 28% | (73) | 72% | (191) | 264 |
| Income: 50k-100k | 29% | (91) | 71% | (219) | 310 |
| Income: 100k+ | 26% | (58) | 74% | (168) | 226 |

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Table BPC9_6: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
Delayed having children due to impending child care expenses

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 28% (222) | 72% (578) | 800 |
| Ethnicity: White | 30% (185) | 70% (427) | 612 |
| Ethnicity: Hispanic | 29% (22) | 71% (53) | 75 |
| Ethnicity: Afr. Am. | 17% (20) | 83% (99) | 119 |
| Ethnicity: Other | 25% (17) | 75% (52) | 69 |
| All Christian | 27% (91) | 73% (251) | 342 |
| All Non-Christian | 38% (15) | 62% (25) | 40 |
| Atheist | 40% (17) | 60% (25) | 42 |
| Agnostic/Nothing in particular | 26% (99) | 74% (277) | 376 |
| Religious Non-Protestant/Catholic | 39% (18) | 61% (28) | 46 |
| Evangelical | 24% (49) | 76% (159) | 208 |
| Non-Evangelical | 28% (76) | 72% (199) | 275 |
| Community: Urban | 24% (56) | 76% (178) | 234 |
| Community: Suburban | 31% (113) | 69% (253) | 366 |
| Community: Rural | 26% (53) | 74% (147) | 200 |
| Employ: Private Sector | 27% (139) | 73% (369) | 508 |
| Employ: Government | 28% (31) | 72% (80) | 111 |
| Employ: Self-Employed | 24% (13) | 76% (42) | 55 |
| Employ: Homemaker | 23% (8) | 77% (27) | 35 |
| Employ: Retired | — (0) | 100% (3) | 3 |
| Employ: Unemployed | 29% (4) | 71% (10) | 14 |
| Employ: Other | 32% (18) | 68% (39) | 57 |
| Military HH: Yes | 40% (35) | 60% (53) | 88 |
| Military HH: No | 26% (187) | 74% (525) | 712 |
| 2018 House Vote: Democrat | 33% (101) | 67% (209) | 310 |
| 2018 House Vote: Republican | 23% (55) | 77% (181) | 236 |
| 2018 House Vote: Someone else | 22% (6) | 78% (21) | 27 |
| 2016 Vote: Hillary Clinton | 31% (84) | 69% (187) | 271 |
| 2016 Vote: Donald Trump | 27% (64) | 73% (169) | 233 |
| 2016 Vote: Other | 28% (19) | 72% (49) | 68 |
| 2016 Vote: Didn't Vote | 24% (54) | 76% (172) | 226 |

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Table BPC9_6: Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses?
 Delayed having children due to impending child care expenses

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 28% (222) | 72% (578) | 800 |
| Voted in 2014: Yes | 29% (149) | 71% (357) | 506 |
| Voted in 2014: No | 25% (73) | 75% (221) | 294 |
| 2012 Vote: Barack Obama | 32% (110) | 68% (231) | 341 |
| 2012 Vote: Mitt Romney | 23% (40) | 77% (132) | 172 |
| 2012 Vote: Other | 21% (4) | 79% (15) | 19 |
| 2012 Vote: Didn't Vote | 25% (67) | 75% (199) | 266 |
| 4-Region: Northeast | 24% (33) | 76% (105) | 138 |
| 4-Region: Midwest | 28% (60) | 72% (153) | 213 |
| 4-Region: South | 28% (97) | 72% (255) | 352 |
| 4-Region: West | 33% (32) | 67% (65) | 97 |
| 1 child at home | 28% (142) | 72% (367) | 509 |
| 2 children at home | 29% (61) | 71% (152) | 213 |
| 3 children at home | 25% (13) | 75% (40) | 53 |
| 4 children at home | 24% (6) | 76% (19) | 25 |
| Pay for 30+ hours childcare/wk | 30% (150) | 70% (354) | 504 |
| Pay for >30 hours childcare/wk | 26% (58) | 74% (167) | 225 |
| 1 full time hh worker | 25% (82) | 75% (249) | 331 |
| 2 full time hh workers | 31% (131) | 69% (295) | 426 |
| 1 part time hh worker | 23% (7) | 77% (24) | 31 |
| 2 part time hh workers | 17% (2) | 83% (10) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC11_1: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Accrued credit card debt

| Demographic | Yes | | No | | Total N |
|--------------------------|------|-------|------|-------|---------|
| Parents | 42% | (332) | 58% | (468) | 800 |
| Gender: Male | 40% | (130) | 60% | (198) | 328 |
| Gender: Female | 43% | (202) | 57% | (270) | 472 |
| Age: 18-29 | 42% | (82) | 58% | (115) | 197 |
| Age: 30-44 | 41% | (229) | 59% | (323) | 552 |
| Age: 45-54 | 44% | (20) | 56% | (25) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | 1 |
| Generation Z: 18-22 | 33% | (5) | 67% | (10) | 15 |
| Millennial: Age 23-38 | 42% | (258) | 58% | (355) | 613 |
| Generation X: Age 39-54 | 41% | (68) | 59% | (98) | 166 |
| Boomers: Age 55-73 | 17% | (1) | 83% | (5) | 6 |
| PID: Dem (no lean) | 43% | (127) | 57% | (171) | 298 |
| PID: Ind (no lean) | 42% | (109) | 58% | (148) | 257 |
| PID: Rep (no lean) | 39% | (96) | 61% | (149) | 245 |
| PID/Gender: Dem Men | 39% | (47) | 61% | (72) | 119 |
| PID/Gender: Dem Women | 45% | (80) | 55% | (99) | 179 |
| PID/Gender: Ind Men | 40% | (36) | 60% | (55) | 91 |
| PID/Gender: Ind Women | 44% | (73) | 56% | (93) | 166 |
| PID/Gender: Rep Men | 40% | (47) | 60% | (71) | 118 |
| PID/Gender: Rep Women | 39% | (49) | 61% | (78) | 127 |
| Ideo: Liberal (1-3) | 48% | (115) | 52% | (127) | 242 |
| Ideo: Moderate (4) | 40% | (94) | 60% | (139) | 233 |
| Ideo: Conservative (5-7) | 37% | (93) | 63% | (156) | 249 |
| Educ: < College | 41% | (153) | 59% | (218) | 371 |
| Educ: Bachelors degree | 44% | (115) | 56% | (144) | 259 |
| Educ: Post-grad | 38% | (64) | 62% | (106) | 170 |
| Income: Under 50k | 42% | (111) | 58% | (153) | 264 |
| Income: 50k-100k | 44% | (135) | 56% | (175) | 310 |
| Income: 100k+ | 38% | (86) | 62% | (140) | 226 |

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Table BPC11_1: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
 Accrued credit card debt

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 42% (332) | 58% (468) | 800 |
| Ethnicity: White | 43% (266) | 57% (346) | 612 |
| Ethnicity: Hispanic | 45% (34) | 55% (41) | 75 |
| Ethnicity: Afr. Am. | 33% (39) | 67% (80) | 119 |
| Ethnicity: Other | 39% (27) | 61% (42) | 69 |
| All Christian | 41% (139) | 59% (203) | 342 |
| All Non-Christian | 48% (19) | 52% (21) | 40 |
| Atheist | 45% (19) | 55% (23) | 42 |
| Agnostic/Nothing in particular | 41% (155) | 59% (221) | 376 |
| Religious Non-Protestant/Catholic | 50% (23) | 50% (23) | 46 |
| Evangelical | 39% (81) | 61% (127) | 208 |
| Non-Evangelical | 41% (114) | 59% (161) | 275 |
| Community: Urban | 35% (83) | 65% (151) | 234 |
| Community: Suburban | 45% (163) | 55% (203) | 366 |
| Community: Rural | 43% (86) | 57% (114) | 200 |
| Employ: Private Sector | 40% (201) | 60% (307) | 508 |
| Employ: Government | 44% (49) | 56% (62) | 111 |
| Employ: Self-Employed | 40% (22) | 60% (33) | 55 |
| Employ: Homemaker | 46% (16) | 54% (19) | 35 |
| Employ: Retired | 33% (1) | 67% (2) | 3 |
| Employ: Unemployed | 29% (4) | 71% (10) | 14 |
| Employ: Other | 47% (27) | 53% (30) | 57 |
| Military HH: Yes | 50% (44) | 50% (44) | 88 |
| Military HH: No | 40% (288) | 60% (424) | 712 |
| 2018 House Vote: Democrat | 43% (133) | 57% (177) | 310 |
| 2018 House Vote: Republican | 38% (89) | 62% (147) | 236 |
| 2018 House Vote: Someone else | 26% (7) | 74% (20) | 27 |
| 2016 Vote: Hillary Clinton | 42% (114) | 58% (157) | 271 |
| 2016 Vote: Donald Trump | 39% (90) | 61% (143) | 233 |
| 2016 Vote: Other | 41% (28) | 59% (40) | 68 |
| 2016 Vote: Didn't Vote | 43% (98) | 57% (128) | 226 |

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Table BPC11_1: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Accrued credit card debt

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 42% (332) | 58% (468) | 800 |
| Voted in 2014: Yes | 40% (201) | 60% (305) | 506 |
| Voted in 2014: No | 45% (131) | 55% (163) | 294 |
| 2012 Vote: Barack Obama | 39% (134) | 61% (207) | 341 |
| 2012 Vote: Mitt Romney | 41% (71) | 59% (101) | 172 |
| 2012 Vote: Other | 53% (10) | 47% (9) | 19 |
| 2012 Vote: Didn't Vote | 43% (115) | 57% (151) | 266 |
| 4-Region: Northeast | 37% (51) | 63% (87) | 138 |
| 4-Region: Midwest | 41% (87) | 59% (126) | 213 |
| 4-Region: South | 43% (152) | 57% (200) | 352 |
| 4-Region: West | 43% (42) | 57% (55) | 97 |
| 1 child at home | 41% (207) | 59% (302) | 509 |
| 2 children at home | 42% (89) | 58% (124) | 213 |
| 3 children at home | 51% (27) | 49% (26) | 53 |
| 4 children at home | 36% (9) | 64% (16) | 25 |
| Pay for 30+ hours childcare/wk | 42% (214) | 58% (290) | 504 |
| Pay for >30 hours childcare/wk | 41% (92) | 59% (133) | 225 |
| 1 full time hh worker | 40% (133) | 60% (198) | 331 |
| 2 full time hh workers | 44% (188) | 56% (238) | 426 |
| 1 part time hh worker | 26% (8) | 74% (23) | 31 |
| 2 part time hh workers | 25% (3) | 75% (9) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC11_2: *Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
 Tapped into emergency savings funds*

| Demographic | Yes | | No | | Total N |
|--------------------------|------|-------|------|-------|---------|
| Parents | 45% | (363) | 55% | (437) | 800 |
| Gender: Male | 42% | (137) | 58% | (191) | 328 |
| Gender: Female | 48% | (226) | 52% | (246) | 472 |
| Age: 18-29 | 47% | (93) | 53% | (104) | 197 |
| Age: 30-44 | 45% | (251) | 55% | (301) | 552 |
| Age: 45-54 | 40% | (18) | 60% | (27) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | 1 |
| Generation Z: 18-22 | 33% | (5) | 67% | (10) | 15 |
| Millennial: Age 23-38 | 48% | (294) | 52% | (319) | 613 |
| Generation X: Age 39-54 | 38% | (63) | 62% | (103) | 166 |
| Boomers: Age 55-73 | 17% | (1) | 83% | (5) | 6 |
| PID: Dem (no lean) | 46% | (138) | 54% | (160) | 298 |
| PID: Ind (no lean) | 46% | (117) | 54% | (140) | 257 |
| PID: Rep (no lean) | 44% | (108) | 56% | (137) | 245 |
| PID/Gender: Dem Men | 33% | (39) | 67% | (80) | 119 |
| PID/Gender: Dem Women | 55% | (99) | 45% | (80) | 179 |
| PID/Gender: Ind Men | 48% | (44) | 52% | (47) | 91 |
| PID/Gender: Ind Women | 44% | (73) | 56% | (93) | 166 |
| PID/Gender: Rep Men | 46% | (54) | 54% | (64) | 118 |
| PID/Gender: Rep Women | 43% | (54) | 57% | (73) | 127 |
| Ideo: Liberal (1-3) | 49% | (119) | 51% | (123) | 242 |
| Ideo: Moderate (4) | 47% | (110) | 53% | (123) | 233 |
| Ideo: Conservative (5-7) | 40% | (99) | 60% | (150) | 249 |
| Educ: < College | 53% | (197) | 47% | (174) | 371 |
| Educ: Bachelors degree | 41% | (107) | 59% | (152) | 259 |
| Educ: Post-grad | 35% | (59) | 65% | (111) | 170 |
| Income: Under 50k | 51% | (134) | 49% | (130) | 264 |
| Income: 50k-100k | 46% | (143) | 54% | (167) | 310 |
| Income: 100k+ | 38% | (86) | 62% | (140) | 226 |

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Table BPC11_2: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Tapped into emergency savings funds

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 45% (363) | 55% (437) | 800 |
| Ethnicity: White | 45% (278) | 55% (334) | 612 |
| Ethnicity: Hispanic | 43% (32) | 57% (43) | 75 |
| Ethnicity: Afr. Am. | 45% (53) | 55% (66) | 119 |
| Ethnicity: Other | 46% (32) | 54% (37) | 69 |
| All Christian | 42% (145) | 58% (197) | 342 |
| All Non-Christian | 45% (18) | 55% (22) | 40 |
| Atheist | 55% (23) | 45% (19) | 42 |
| Agnostic/Nothing in particular | 47% (177) | 53% (199) | 376 |
| Religious Non-Protestant/Catholic | 46% (21) | 54% (25) | 46 |
| Evangelical | 46% (95) | 54% (113) | 208 |
| Non-Evangelical | 43% (117) | 57% (158) | 275 |
| Community: Urban | 43% (101) | 57% (133) | 234 |
| Community: Suburban | 48% (175) | 52% (191) | 366 |
| Community: Rural | 44% (87) | 56% (113) | 200 |
| Employ: Private Sector | 44% (225) | 56% (283) | 508 |
| Employ: Government | 47% (52) | 53% (59) | 111 |
| Employ: Self-Employed | 38% (21) | 62% (34) | 55 |
| Employ: Homemaker | 60% (21) | 40% (14) | 35 |
| Employ: Retired | — (0) | 100% (3) | 3 |
| Employ: Unemployed | 50% (7) | 50% (7) | 14 |
| Employ: Other | 44% (25) | 56% (32) | 57 |
| Military HH: Yes | 48% (42) | 52% (46) | 88 |
| Military HH: No | 45% (321) | 55% (391) | 712 |
| 2018 House Vote: Democrat | 45% (140) | 55% (170) | 310 |
| 2018 House Vote: Republican | 41% (97) | 59% (139) | 236 |
| 2018 House Vote: Someone else | 41% (11) | 59% (16) | 27 |
| 2016 Vote: Hillary Clinton | 45% (122) | 55% (149) | 271 |
| 2016 Vote: Donald Trump | 40% (93) | 60% (140) | 233 |
| 2016 Vote: Other | 51% (35) | 49% (33) | 68 |
| 2016 Vote: Didn't Vote | 49% (111) | 51% (115) | 226 |

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Table BPC11_2: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
 Tapped into emergency savings funds

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 45% (363) | 55% (437) | 800 |
| Voted in 2014: Yes | 42% (210) | 58% (296) | 506 |
| Voted in 2014: No | 52% (153) | 48% (141) | 294 |
| 2012 Vote: Barack Obama | 41% (139) | 59% (202) | 341 |
| 2012 Vote: Mitt Romney | 43% (74) | 57% (98) | 172 |
| 2012 Vote: Other | 63% (12) | 37% (7) | 19 |
| 2012 Vote: Didn't Vote | 52% (137) | 48% (129) | 266 |
| 4-Region: Northeast | 43% (59) | 57% (79) | 138 |
| 4-Region: Midwest | 47% (100) | 53% (113) | 213 |
| 4-Region: South | 46% (163) | 54% (189) | 352 |
| 4-Region: West | 42% (41) | 58% (56) | 97 |
| 1 child at home | 42% (212) | 58% (297) | 509 |
| 2 children at home | 52% (110) | 48% (103) | 213 |
| 3 children at home | 51% (27) | 49% (26) | 53 |
| 4 children at home | 56% (14) | 44% (11) | 25 |
| Pay for 30+ hours childcare/wk | 47% (237) | 53% (267) | 504 |
| Pay for >30 hours childcare/wk | 42% (95) | 58% (130) | 225 |
| 1 full time hh worker | 45% (148) | 55% (183) | 331 |
| 2 full time hh workers | 46% (197) | 54% (229) | 426 |
| 1 part time hh worker | 48% (15) | 52% (16) | 31 |
| 2 part time hh workers | 25% (3) | 75% (9) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BPC11_3: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Delayed or decreased money saved for emergency funds**

| Demographic | Yes | | No | | Total N |
|--------------------------|-----|-------|------|-------|---------|
| Parents | 57% | (460) | 42% | (340) | 800 |
| Gender: Male | 51% | (168) | 49% | (160) | 328 |
| Gender: Female | 62% | (292) | 38% | (180) | 472 |
| Age: 18-29 | 55% | (109) | 45% | (88) | 197 |
| Age: 30-44 | 59% | (324) | 41% | (228) | 552 |
| Age: 45-54 | 58% | (26) | 42% | (19) | 45 |
| Age: 55-64 | 20% | (1) | 80% | (4) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 40% | (6) | 60% | (9) | 15 |
| Millennial: Age 23-38 | 58% | (354) | 42% | (259) | 613 |
| Generation X: Age 39-54 | 60% | (99) | 40% | (67) | 166 |
| Boomers: Age 55-73 | 17% | (1) | 83% | (5) | 6 |
| PID: Dem (no lean) | 59% | (175) | 41% | (123) | 298 |
| PID: Ind (no lean) | 56% | (145) | 44% | (112) | 257 |
| PID: Rep (no lean) | 57% | (140) | 43% | (105) | 245 |
| PID/Gender: Dem Men | 46% | (55) | 54% | (64) | 119 |
| PID/Gender: Dem Women | 67% | (120) | 33% | (59) | 179 |
| PID/Gender: Ind Men | 56% | (51) | 44% | (40) | 91 |
| PID/Gender: Ind Women | 57% | (94) | 43% | (72) | 166 |
| PID/Gender: Rep Men | 53% | (62) | 47% | (56) | 118 |
| PID/Gender: Rep Women | 61% | (78) | 39% | (49) | 127 |
| Ideo: Liberal (1-3) | 64% | (154) | 36% | (88) | 242 |
| Ideo: Moderate (4) | 55% | (128) | 45% | (105) | 233 |
| Ideo: Conservative (5-7) | 55% | (138) | 45% | (111) | 249 |
| Educ: < College | 60% | (221) | 40% | (150) | 371 |
| Educ: Bachelors degree | 59% | (153) | 41% | (106) | 259 |
| Educ: Post-grad | 51% | (86) | 49% | (84) | 170 |
| Income: Under 50k | 58% | (153) | 42% | (111) | 264 |
| Income: 50k-100k | 61% | (189) | 39% | (121) | 310 |
| Income: 100k+ | 52% | (118) | 48% | (108) | 226 |

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Table BPC11_3: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
 Delayed or decreased money saved for emergency funds

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 57% (460) | 42% (340) | 800 |
| Ethnicity: White | 60% (369) | 40% (243) | 612 |
| Ethnicity: Hispanic | 45% (34) | 55% (41) | 75 |
| Ethnicity: Afr. Am. | 47% (56) | 53% (63) | 119 |
| Ethnicity: Other | 51% (35) | 49% (34) | 69 |
| All Christian | 56% (193) | 44% (149) | 342 |
| All Non-Christian | 65% (26) | 35% (14) | 40 |
| Atheist | 60% (25) | 40% (17) | 42 |
| Agnostic/Nothing in particular | 57% (216) | 43% (160) | 376 |
| Religious Non-Protestant/Catholic | 63% (29) | 37% (17) | 46 |
| Evangelical | 58% (120) | 42% (88) | 208 |
| Non-Evangelical | 57% (157) | 43% (118) | 275 |
| Community: Urban | 49% (114) | 51% (120) | 234 |
| Community: Suburban | 61% (225) | 39% (141) | 366 |
| Community: Rural | 60% (121) | 40% (79) | 200 |
| Employ: Private Sector | 56% (285) | 44% (223) | 508 |
| Employ: Government | 58% (64) | 42% (47) | 111 |
| Employ: Self-Employed | 53% (29) | 47% (26) | 55 |
| Employ: Homemaker | 74% (26) | 26% (9) | 35 |
| Employ: Retired | 33% (1) | 67% (2) | 3 |
| Employ: Unemployed | 43% (6) | 57% (8) | 14 |
| Employ: Other | 65% (37) | 35% (20) | 57 |
| Military HH: Yes | 68% (60) | 32% (28) | 88 |
| Military HH: No | 56% (400) | 44% (312) | 712 |
| 2018 House Vote: Democrat | 57% (176) | 43% (134) | 310 |
| 2018 House Vote: Republican | 56% (133) | 44% (103) | 236 |
| 2018 House Vote: Someone else | 56% (15) | 44% (12) | 27 |
| 2016 Vote: Hillary Clinton | 58% (156) | 42% (115) | 271 |
| 2016 Vote: Donald Trump | 57% (132) | 43% (101) | 233 |
| 2016 Vote: Other | 60% (41) | 40% (27) | 68 |
| 2016 Vote: Didn't Vote | 57% (129) | 43% (97) | 226 |

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Table BPC11_3: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Delayed or decreased money saved for emergency funds

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 57% (460) | 42% (340) | 800 |
| Voted in 2014: Yes | 56% (284) | 44% (222) | 506 |
| Voted in 2014: No | 60% (176) | 40% (118) | 294 |
| 2012 Vote: Barack Obama | 57% (195) | 43% (146) | 341 |
| 2012 Vote: Mitt Romney | 60% (104) | 40% (68) | 172 |
| 2012 Vote: Other | 68% (13) | 32% (6) | 19 |
| 2012 Vote: Didn't Vote | 55% (147) | 45% (119) | 266 |
| 4-Region: Northeast | 59% (81) | 41% (57) | 138 |
| 4-Region: Midwest | 59% (125) | 41% (88) | 213 |
| 4-Region: South | 58% (205) | 42% (147) | 352 |
| 4-Region: West | 51% (49) | 49% (48) | 97 |
| 1 child at home | 56% (283) | 44% (226) | 509 |
| 2 children at home | 60% (128) | 40% (85) | 213 |
| 3 children at home | 66% (35) | 34% (18) | 53 |
| 4 children at home | 56% (14) | 44% (11) | 25 |
| Pay for 30+ hours childcare/wk | 60% (302) | 40% (202) | 504 |
| Pay for >30 hours childcare/wk | 54% (122) | 46% (103) | 225 |
| 1 full time hh worker | 54% (180) | 46% (151) | 331 |
| 2 full time hh workers | 61% (261) | 39% (165) | 426 |
| 1 part time hh worker | 45% (14) | 55% (17) | 31 |
| 2 part time hh workers | 42% (5) | 58% (7) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC11_4: *Have you and/or your spouse made any of the following financial changes in order to afford child care expenses? Reduced spending on non-essential activities like shopping, going out to eat, going on vacation, etc.*

| Demographic | Yes | | No | | Total N |
|--------------------------|------|-------|-----|-------|---------|
| Parents | 75% | (600) | 25% | (200) | 800 |
| Gender: Male | 68% | (222) | 32% | (106) | 328 |
| Gender: Female | 80% | (378) | 20% | (94) | 472 |
| Age: 18-29 | 74% | (146) | 26% | (51) | 197 |
| Age: 30-44 | 76% | (418) | 24% | (134) | 552 |
| Age: 45-54 | 71% | (32) | 29% | (13) | 45 |
| Age: 55-64 | 60% | (3) | 40% | (2) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | 1 |
| Generation Z: 18-22 | 73% | (11) | 27% | (4) | 15 |
| Millennial: Age 23-38 | 76% | (466) | 24% | (147) | 613 |
| Generation X: Age 39-54 | 72% | (119) | 28% | (47) | 166 |
| Boomers: Age 55-73 | 67% | (4) | 33% | (2) | 6 |
| PID: Dem (no lean) | 75% | (224) | 25% | (74) | 298 |
| PID: Ind (no lean) | 77% | (198) | 23% | (59) | 257 |
| PID: Rep (no lean) | 73% | (178) | 27% | (67) | 245 |
| PID/Gender: Dem Men | 69% | (82) | 31% | (37) | 119 |
| PID/Gender: Dem Women | 79% | (142) | 21% | (37) | 179 |
| PID/Gender: Ind Men | 68% | (62) | 32% | (29) | 91 |
| PID/Gender: Ind Women | 82% | (136) | 18% | (30) | 166 |
| PID/Gender: Rep Men | 66% | (78) | 34% | (40) | 118 |
| PID/Gender: Rep Women | 79% | (100) | 21% | (27) | 127 |
| Ideo: Liberal (1-3) | 80% | (194) | 20% | (48) | 242 |
| Ideo: Moderate (4) | 72% | (167) | 28% | (66) | 233 |
| Ideo: Conservative (5-7) | 72% | (179) | 28% | (70) | 249 |
| Educ: < College | 77% | (284) | 23% | (87) | 371 |
| Educ: Bachelors degree | 77% | (200) | 23% | (59) | 259 |
| Educ: Post-grad | 68% | (116) | 32% | (54) | 170 |
| Income: Under 50k | 78% | (207) | 22% | (57) | 264 |
| Income: 50k-100k | 76% | (235) | 24% | (75) | 310 |
| Income: 100k+ | 70% | (158) | 30% | (68) | 226 |

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Table BPC11_4: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Reduced spending on non-essential activities like shopping, going out to eat, going on vacation, etc.

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 75% (600) | 25% (200) | 800 |
| Ethnicity: White | 77% (472) | 23% (140) | 612 |
| Ethnicity: Hispanic | 69% (52) | 31% (23) | 75 |
| Ethnicity: Afr. Am. | 64% (76) | 36% (43) | 119 |
| Ethnicity: Other | 75% (52) | 25% (17) | 69 |
| All Christian | 77% (264) | 23% (78) | 342 |
| All Non-Christian | 60% (24) | 40% (16) | 40 |
| Atheist | 81% (34) | 19% (8) | 42 |
| Agnostic/Nothing in particular | 74% (278) | 26% (98) | 376 |
| Religious Non-Protestant/Catholic | 65% (30) | 35% (16) | 46 |
| Evangelical | 74% (153) | 26% (55) | 208 |
| Non-Evangelical | 79% (217) | 21% (58) | 275 |
| Community: Urban | 66% (154) | 34% (80) | 234 |
| Community: Suburban | 78% (284) | 22% (82) | 366 |
| Community: Rural | 81% (162) | 19% (38) | 200 |
| Employ: Private Sector | 75% (379) | 25% (129) | 508 |
| Employ: Government | 76% (84) | 24% (27) | 111 |
| Employ: Self-Employed | 60% (33) | 40% (22) | 55 |
| Employ: Homemaker | 83% (29) | 17% (6) | 35 |
| Employ: Retired | 67% (2) | 33% (1) | 3 |
| Employ: Unemployed | 79% (11) | 21% (3) | 14 |
| Employ: Other | 84% (48) | 16% (9) | 57 |
| Military HH: Yes | 86% (76) | 14% (12) | 88 |
| Military HH: No | 74% (524) | 26% (188) | 712 |
| 2018 House Vote: Democrat | 74% (228) | 26% (82) | 310 |
| 2018 House Vote: Republican | 71% (167) | 29% (69) | 236 |
| 2018 House Vote: Someone else | 74% (20) | 26% (7) | 27 |
| 2016 Vote: Hillary Clinton | 73% (197) | 27% (74) | 271 |
| 2016 Vote: Donald Trump | 74% (172) | 26% (61) | 233 |
| 2016 Vote: Other | 74% (50) | 26% (18) | 68 |
| 2016 Vote: Didn't Vote | 79% (179) | 21% (47) | 226 |

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Table BPC11_4: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
 Reduced spending on non-essential activities like shopping, going out to eat, going on vacation, etc.

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 75% (600) | 25% (200) | 800 |
| Voted in 2014: Yes | 73% (368) | 27% (138) | 506 |
| Voted in 2014: No | 79% (232) | 21% (62) | 294 |
| 2012 Vote: Barack Obama | 73% (250) | 27% (91) | 341 |
| 2012 Vote: Mitt Romney | 74% (127) | 26% (45) | 172 |
| 2012 Vote: Other | 74% (14) | 26% (5) | 19 |
| 2012 Vote: Didn't Vote | 78% (208) | 22% (58) | 266 |
| 4-Region: Northeast | 79% (109) | 21% (29) | 138 |
| 4-Region: Midwest | 75% (160) | 25% (53) | 213 |
| 4-Region: South | 73% (258) | 27% (94) | 352 |
| 4-Region: West | 75% (73) | 25% (24) | 97 |
| 1 child at home | 74% (378) | 26% (131) | 509 |
| 2 children at home | 77% (165) | 23% (48) | 213 |
| 3 children at home | 75% (40) | 25% (13) | 53 |
| 4 children at home | 68% (17) | 32% (8) | 25 |
| Pay for 30+ hours childcare/wk | 76% (384) | 24% (120) | 504 |
| Pay for >30 hours childcare/wk | 73% (165) | 27% (60) | 225 |
| 1 full time hh worker | 72% (238) | 28% (93) | 331 |
| 2 full time hh workers | 79% (336) | 21% (90) | 426 |
| 1 part time hh worker | 61% (19) | 39% (12) | 31 |
| 2 part time hh workers | 58% (7) | 42% (5) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BPC11_5: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Reduced spending on every-day purchases like groceries and transportation**

| Demographic | Yes | | No | | Total N |
|--------------------------|------|-------|-----|-------|---------|
| Parents | 59% | (472) | 41% | (328) | 800 |
| Gender: Male | 52% | (172) | 48% | (156) | 328 |
| Gender: Female | 64% | (300) | 36% | (172) | 472 |
| Age: 18-29 | 66% | (130) | 34% | (67) | 197 |
| Age: 30-44 | 57% | (315) | 43% | (237) | 552 |
| Age: 45-54 | 53% | (24) | 47% | (21) | 45 |
| Age: 55-64 | 40% | (2) | 60% | (3) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | 1 |
| Generation Z: 18-22 | 67% | (10) | 33% | (5) | 15 |
| Millennial: Age 23-38 | 61% | (375) | 39% | (238) | 613 |
| Generation X: Age 39-54 | 51% | (84) | 49% | (82) | 166 |
| Boomers: Age 55-73 | 50% | (3) | 50% | (3) | 6 |
| PID: Dem (no lean) | 60% | (179) | 40% | (119) | 298 |
| PID: Ind (no lean) | 63% | (161) | 37% | (96) | 257 |
| PID: Rep (no lean) | 54% | (132) | 46% | (113) | 245 |
| PID/Gender: Dem Men | 50% | (60) | 50% | (59) | 119 |
| PID/Gender: Dem Women | 66% | (119) | 34% | (60) | 179 |
| PID/Gender: Ind Men | 59% | (54) | 41% | (37) | 91 |
| PID/Gender: Ind Women | 64% | (107) | 36% | (59) | 166 |
| PID/Gender: Rep Men | 49% | (58) | 51% | (60) | 118 |
| PID/Gender: Rep Women | 58% | (74) | 42% | (53) | 127 |
| Ideo: Liberal (1-3) | 62% | (151) | 38% | (91) | 242 |
| Ideo: Moderate (4) | 59% | (137) | 41% | (96) | 233 |
| Ideo: Conservative (5-7) | 54% | (134) | 46% | (115) | 249 |
| Educ: < College | 64% | (236) | 36% | (135) | 371 |
| Educ: Bachelors degree | 57% | (147) | 43% | (112) | 259 |
| Educ: Post-grad | 52% | (89) | 48% | (81) | 170 |
| Income: Under 50k | 67% | (178) | 33% | (86) | 264 |
| Income: 50k-100k | 61% | (190) | 39% | (120) | 310 |
| Income: 100k+ | 46% | (104) | 54% | (122) | 226 |

Continued on next page

Table BPC11_5: *Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
 Reduced spending on every-day purchases like groceries and transportation*

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 59% (472) | 41% (328) | 800 |
| Ethnicity: White | 61% (371) | 39% (241) | 612 |
| Ethnicity: Hispanic | 53% (40) | 47% (35) | 75 |
| Ethnicity: Afr. Am. | 54% (64) | 46% (55) | 119 |
| Ethnicity: Other | 54% (37) | 46% (32) | 69 |
| All Christian | 59% (202) | 41% (140) | 342 |
| All Non-Christian | 60% (24) | 40% (16) | 40 |
| Atheist | 69% (29) | 31% (13) | 42 |
| Agnostic/Nothing in particular | 58% (217) | 42% (159) | 376 |
| Religious Non-Protestant/Catholic | 59% (27) | 41% (19) | 46 |
| Evangelical | 56% (116) | 44% (92) | 208 |
| Non-Evangelical | 61% (169) | 39% (106) | 275 |
| Community: Urban | 52% (121) | 48% (113) | 234 |
| Community: Suburban | 61% (224) | 39% (142) | 366 |
| Community: Rural | 64% (127) | 36% (73) | 200 |
| Employ: Private Sector | 56% (284) | 44% (224) | 508 |
| Employ: Government | 66% (73) | 34% (38) | 111 |
| Employ: Self-Employed | 47% (26) | 53% (29) | 55 |
| Employ: Homemaker | 71% (25) | 29% (10) | 35 |
| Employ: Retired | 67% (2) | 33% (1) | 3 |
| Employ: Unemployed | 71% (10) | 29% (4) | 14 |
| Employ: Other | 68% (39) | 32% (18) | 57 |
| Military HH: Yes | 68% (60) | 32% (28) | 88 |
| Military HH: No | 58% (412) | 42% (300) | 712 |
| 2018 House Vote: Democrat | 59% (183) | 41% (127) | 310 |
| 2018 House Vote: Republican | 52% (122) | 48% (114) | 236 |
| 2018 House Vote: Someone else | 52% (14) | 48% (13) | 27 |
| 2016 Vote: Hillary Clinton | 58% (158) | 42% (113) | 271 |
| 2016 Vote: Donald Trump | 55% (127) | 45% (106) | 233 |
| 2016 Vote: Other | 56% (38) | 44% (30) | 68 |
| 2016 Vote: Didn't Vote | 65% (148) | 35% (78) | 226 |

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Table BPC11_5: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Reduced spending on every-day purchases like groceries and transportation

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 59% (472) | 41% (328) | 800 |
| Voted in 2014: Yes | 54% (274) | 46% (232) | 506 |
| Voted in 2014: No | 67% (198) | 33% (96) | 294 |
| 2012 Vote: Barack Obama | 55% (187) | 45% (154) | 341 |
| 2012 Vote: Mitt Romney | 49% (84) | 51% (88) | 172 |
| 2012 Vote: Other | 68% (13) | 32% (6) | 19 |
| 2012 Vote: Didn't Vote | 70% (187) | 30% (79) | 266 |
| 4-Region: Northeast | 54% (74) | 46% (64) | 138 |
| 4-Region: Midwest | 62% (132) | 38% (81) | 213 |
| 4-Region: South | 59% (207) | 41% (145) | 352 |
| 4-Region: West | 61% (59) | 39% (38) | 97 |
| 1 child at home | 59% (301) | 41% (208) | 509 |
| 2 children at home | 58% (124) | 42% (89) | 213 |
| 3 children at home | 66% (35) | 34% (18) | 53 |
| 4 children at home | 48% (12) | 52% (13) | 25 |
| Pay for 30+ hours childcare/wk | 61% (305) | 39% (199) | 504 |
| Pay for >30 hours childcare/wk | 56% (127) | 44% (98) | 225 |
| 1 full time hh worker | 60% (198) | 40% (133) | 331 |
| 2 full time hh workers | 61% (259) | 39% (167) | 426 |
| 1 part time hh worker | 35% (11) | 65% (20) | 31 |
| 2 part time hh workers | 33% (4) | 67% (8) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC11_6: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
 Delayed major life purchases such as a home or car

| Demographic | Yes | | No | | Total N |
|--------------------------|------|-------|-----|-------|---------|
| Parents | 49% | (389) | 51% | (411) | 800 |
| Gender: Male | 43% | (142) | 57% | (186) | 328 |
| Gender: Female | 52% | (247) | 48% | (225) | 472 |
| Age: 18-29 | 57% | (113) | 43% | (84) | 197 |
| Age: 30-44 | 46% | (256) | 54% | (296) | 552 |
| Age: 45-54 | 40% | (18) | 60% | (27) | 45 |
| Age: 55-64 | 20% | (1) | 80% | (4) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | 1 |
| Generation Z: 18-22 | 60% | (9) | 40% | (6) | 15 |
| Millennial: Age 23-38 | 50% | (304) | 50% | (309) | 613 |
| Generation X: Age 39-54 | 45% | (74) | 55% | (92) | 166 |
| Boomers: Age 55-73 | 33% | (2) | 67% | (4) | 6 |
| PID: Dem (no lean) | 51% | (153) | 49% | (145) | 298 |
| PID: Ind (no lean) | 49% | (126) | 51% | (131) | 257 |
| PID: Rep (no lean) | 45% | (110) | 55% | (135) | 245 |
| PID/Gender: Dem Men | 40% | (48) | 60% | (71) | 119 |
| PID/Gender: Dem Women | 59% | (105) | 41% | (74) | 179 |
| PID/Gender: Ind Men | 43% | (39) | 57% | (52) | 91 |
| PID/Gender: Ind Women | 52% | (87) | 48% | (79) | 166 |
| PID/Gender: Rep Men | 47% | (55) | 53% | (63) | 118 |
| PID/Gender: Rep Women | 43% | (55) | 57% | (72) | 127 |
| Ideo: Liberal (1-3) | 51% | (124) | 49% | (118) | 242 |
| Ideo: Moderate (4) | 52% | (120) | 48% | (113) | 233 |
| Ideo: Conservative (5-7) | 45% | (111) | 55% | (138) | 249 |
| Educ: < College | 51% | (189) | 49% | (182) | 371 |
| Educ: Bachelors degree | 48% | (124) | 52% | (135) | 259 |
| Educ: Post-grad | 45% | (76) | 55% | (94) | 170 |
| Income: Under 50k | 54% | (143) | 46% | (121) | 264 |
| Income: 50k-100k | 51% | (157) | 49% | (153) | 310 |
| Income: 100k+ | 39% | (89) | 61% | (137) | 226 |

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Table BPC11_6: *Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Delayed major life purchases such as a home or car*

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 49% (389) | 51% (411) | 800 |
| Ethnicity: White | 49% (299) | 51% (313) | 612 |
| Ethnicity: Hispanic | 43% (32) | 57% (43) | 75 |
| Ethnicity: Afr. Am. | 46% (55) | 54% (64) | 119 |
| Ethnicity: Other | 51% (35) | 49% (34) | 69 |
| All Christian | 48% (165) | 52% (177) | 342 |
| All Non-Christian | 50% (20) | 50% (20) | 40 |
| Atheist | 55% (23) | 45% (19) | 42 |
| Agnostic/Nothing in particular | 48% (181) | 52% (195) | 376 |
| Religious Non-Protestant/Catholic | 52% (24) | 48% (22) | 46 |
| Evangelical | 45% (94) | 55% (114) | 208 |
| Non-Evangelical | 49% (135) | 51% (140) | 275 |
| Community: Urban | 43% (101) | 57% (133) | 234 |
| Community: Suburban | 50% (182) | 50% (184) | 366 |
| Community: Rural | 53% (106) | 47% (94) | 200 |
| Employ: Private Sector | 47% (239) | 53% (269) | 508 |
| Employ: Government | 44% (49) | 56% (62) | 111 |
| Employ: Self-Employed | 47% (26) | 53% (29) | 55 |
| Employ: Homemaker | 66% (23) | 34% (12) | 35 |
| Employ: Retired | 33% (1) | 67% (2) | 3 |
| Employ: Unemployed | 79% (11) | 21% (3) | 14 |
| Employ: Other | 54% (31) | 46% (26) | 57 |
| Military HH: Yes | 53% (47) | 47% (41) | 88 |
| Military HH: No | 48% (342) | 52% (370) | 712 |
| 2018 House Vote: Democrat | 49% (153) | 51% (157) | 310 |
| 2018 House Vote: Republican | 41% (97) | 59% (139) | 236 |
| 2018 House Vote: Someone else | 52% (14) | 48% (13) | 27 |
| 2016 Vote: Hillary Clinton | 51% (137) | 49% (134) | 271 |
| 2016 Vote: Donald Trump | 43% (100) | 57% (133) | 233 |
| 2016 Vote: Other | 46% (31) | 54% (37) | 68 |
| 2016 Vote: Didn't Vote | 53% (120) | 47% (106) | 226 |

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Table BPC11_6: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
 Delayed major life purchases such as a home or car

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 49% (389) | 51% (411) | 800 |
| Voted in 2014: Yes | 46% (233) | 54% (273) | 506 |
| Voted in 2014: No | 53% (156) | 47% (138) | 294 |
| 2012 Vote: Barack Obama | 48% (164) | 52% (177) | 341 |
| 2012 Vote: Mitt Romney | 40% (69) | 60% (103) | 172 |
| 2012 Vote: Other | 58% (11) | 42% (8) | 19 |
| 2012 Vote: Didn't Vote | 55% (145) | 45% (121) | 266 |
| 4-Region: Northeast | 49% (67) | 51% (71) | 138 |
| 4-Region: Midwest | 47% (101) | 53% (112) | 213 |
| 4-Region: South | 51% (178) | 49% (174) | 352 |
| 4-Region: West | 44% (43) | 56% (54) | 97 |
| 1 child at home | 47% (239) | 53% (270) | 509 |
| 2 children at home | 53% (112) | 47% (101) | 213 |
| 3 children at home | 60% (32) | 40% (21) | 53 |
| 4 children at home | 24% (6) | 76% (19) | 25 |
| Pay for 30+ hours childcare/wk | 49% (246) | 51% (258) | 504 |
| Pay for >30 hours childcare/wk | 47% (106) | 53% (119) | 225 |
| 1 full time hh worker | 49% (162) | 51% (169) | 331 |
| 2 full time hh workers | 49% (207) | 51% (219) | 426 |
| 1 part time hh worker | 52% (16) | 48% (15) | 31 |
| 2 part time hh workers | 33% (4) | 67% (8) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BPC11_7: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Delayed or decreased money saved for retirement**

| Demographic | Yes | | No | | Total N |
|--------------------------|------|-------|-----|-------|---------|
| Parents | 47% | (374) | 53% | (426) | 800 |
| Gender: Male | 44% | (145) | 56% | (183) | 328 |
| Gender: Female | 49% | (229) | 51% | (243) | 472 |
| Age: 18-29 | 42% | (82) | 58% | (115) | 197 |
| Age: 30-44 | 49% | (269) | 51% | (283) | 552 |
| Age: 45-54 | 47% | (21) | 53% | (24) | 45 |
| Age: 55-64 | 20% | (1) | 80% | (4) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | 1 |
| Generation Z: 18-22 | 33% | (5) | 67% | (10) | 15 |
| Millennial: Age 23-38 | 47% | (287) | 53% | (326) | 613 |
| Generation X: Age 39-54 | 48% | (80) | 52% | (86) | 166 |
| Boomers: Age 55-73 | 33% | (2) | 67% | (4) | 6 |
| PID: Dem (no lean) | 48% | (142) | 52% | (156) | 298 |
| PID: Ind (no lean) | 42% | (107) | 58% | (150) | 257 |
| PID: Rep (no lean) | 51% | (125) | 49% | (120) | 245 |
| PID/Gender: Dem Men | 41% | (49) | 59% | (70) | 119 |
| PID/Gender: Dem Women | 52% | (93) | 48% | (86) | 179 |
| PID/Gender: Ind Men | 40% | (36) | 60% | (55) | 91 |
| PID/Gender: Ind Women | 43% | (71) | 57% | (95) | 166 |
| PID/Gender: Rep Men | 51% | (60) | 49% | (58) | 118 |
| PID/Gender: Rep Women | 51% | (65) | 49% | (62) | 127 |
| Ideo: Liberal (1-3) | 52% | (127) | 48% | (115) | 242 |
| Ideo: Moderate (4) | 42% | (98) | 58% | (135) | 233 |
| Ideo: Conservative (5-7) | 51% | (126) | 49% | (123) | 249 |
| Educ: < College | 44% | (163) | 56% | (208) | 371 |
| Educ: Bachelors degree | 49% | (128) | 51% | (131) | 259 |
| Educ: Post-grad | 49% | (83) | 51% | (87) | 170 |
| Income: Under 50k | 44% | (117) | 56% | (147) | 264 |
| Income: 50k-100k | 48% | (149) | 52% | (161) | 310 |
| Income: 100k+ | 48% | (108) | 52% | (118) | 226 |

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Table BPC11_7: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
 Delayed or decreased money saved for retirement

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 47% (374) | 53% (426) | 800 |
| Ethnicity: White | 50% (306) | 50% (306) | 612 |
| Ethnicity: Hispanic | 43% (32) | 57% (43) | 75 |
| Ethnicity: Afr. Am. | 30% (36) | 70% (83) | 119 |
| Ethnicity: Other | 46% (32) | 54% (37) | 69 |
| All Christian | 47% (161) | 53% (181) | 342 |
| All Non-Christian | 50% (20) | 50% (20) | 40 |
| Atheist | 64% (27) | 36% (15) | 42 |
| Agnostic/Nothing in particular | 44% (166) | 56% (210) | 376 |
| Religious Non-Protestant/Catholic | 54% (25) | 46% (21) | 46 |
| Evangelical | 48% (100) | 52% (108) | 208 |
| Non-Evangelical | 45% (123) | 55% (152) | 275 |
| Community: Urban | 38% (89) | 62% (145) | 234 |
| Community: Suburban | 51% (186) | 49% (180) | 366 |
| Community: Rural | 50% (99) | 50% (101) | 200 |
| Employ: Private Sector | 45% (227) | 55% (281) | 508 |
| Employ: Government | 53% (59) | 47% (52) | 111 |
| Employ: Self-Employed | 47% (26) | 53% (29) | 55 |
| Employ: Homemaker | 63% (22) | 37% (13) | 35 |
| Employ: Retired | 33% (1) | 67% (2) | 3 |
| Employ: Unemployed | 43% (6) | 57% (8) | 14 |
| Employ: Other | 46% (26) | 54% (31) | 57 |
| Military HH: Yes | 56% (49) | 44% (39) | 88 |
| Military HH: No | 46% (325) | 54% (387) | 712 |
| 2018 House Vote: Democrat | 49% (153) | 51% (157) | 310 |
| 2018 House Vote: Republican | 48% (113) | 52% (123) | 236 |
| 2018 House Vote: Someone else | 30% (8) | 70% (19) | 27 |
| 2016 Vote: Hillary Clinton | 46% (124) | 54% (147) | 271 |
| 2016 Vote: Donald Trump | 51% (118) | 49% (115) | 233 |
| 2016 Vote: Other | 49% (33) | 51% (35) | 68 |
| 2016 Vote: Didn't Vote | 43% (97) | 57% (129) | 226 |

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Table BPC11_7: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Delayed or decreased money saved for retirement

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 47% (374) | 53% (426) | 800 |
| Voted in 2014: Yes | 47% (240) | 53% (266) | 506 |
| Voted in 2014: No | 46% (134) | 54% (160) | 294 |
| 2012 Vote: Barack Obama | 47% (160) | 53% (181) | 341 |
| 2012 Vote: Mitt Romney | 52% (89) | 48% (83) | 172 |
| 2012 Vote: Other | 42% (8) | 58% (11) | 19 |
| 2012 Vote: Didn't Vote | 43% (115) | 57% (151) | 266 |
| 4-Region: Northeast | 46% (64) | 54% (74) | 138 |
| 4-Region: Midwest | 44% (93) | 56% (120) | 213 |
| 4-Region: South | 47% (167) | 53% (185) | 352 |
| 4-Region: West | 52% (50) | 48% (47) | 97 |
| 1 child at home | 43% (221) | 57% (288) | 509 |
| 2 children at home | 51% (108) | 49% (105) | 213 |
| 3 children at home | 55% (29) | 45% (24) | 53 |
| 4 children at home | 64% (16) | 36% (9) | 25 |
| Pay for 30+ hours childcare/wk | 49% (249) | 51% (255) | 504 |
| Pay for >30 hours childcare/wk | 46% (103) | 54% (122) | 225 |
| 1 full time hh worker | 44% (146) | 56% (185) | 331 |
| 2 full time hh workers | 50% (212) | 50% (214) | 426 |
| 1 part time hh worker | 39% (12) | 61% (19) | 31 |
| 2 part time hh workers | 33% (4) | 67% (8) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC11_8: *Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
 Relied on grandparents, family members, or friends for care*

| Demographic | Yes | | No | | Total N |
|--------------------------|-----|-------|------|-------|---------|
| Parents | 56% | (445) | 44% | (355) | 800 |
| Gender: Male | 52% | (170) | 48% | (158) | 328 |
| Gender: Female | 58% | (275) | 42% | (197) | 472 |
| Age: 18-29 | 69% | (136) | 31% | (61) | 197 |
| Age: 30-44 | 52% | (285) | 48% | (267) | 552 |
| Age: 45-54 | 49% | (22) | 51% | (23) | 45 |
| Age: 55-64 | 40% | (2) | 60% | (3) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 67% | (10) | 33% | (5) | 15 |
| Millennial: Age 23-38 | 60% | (367) | 40% | (246) | 613 |
| Generation X: Age 39-54 | 40% | (66) | 60% | (100) | 166 |
| Boomers: Age 55-73 | 33% | (2) | 67% | (4) | 6 |
| PID: Dem (no lean) | 57% | (170) | 43% | (128) | 298 |
| PID: Ind (no lean) | 58% | (150) | 42% | (107) | 257 |
| PID: Rep (no lean) | 51% | (125) | 49% | (120) | 245 |
| PID/Gender: Dem Men | 52% | (62) | 48% | (57) | 119 |
| PID/Gender: Dem Women | 60% | (108) | 40% | (71) | 179 |
| PID/Gender: Ind Men | 59% | (54) | 41% | (37) | 91 |
| PID/Gender: Ind Women | 58% | (96) | 42% | (70) | 166 |
| PID/Gender: Rep Men | 46% | (54) | 54% | (64) | 118 |
| PID/Gender: Rep Women | 56% | (71) | 44% | (56) | 127 |
| Ideo: Liberal (1-3) | 57% | (139) | 43% | (103) | 242 |
| Ideo: Moderate (4) | 55% | (127) | 45% | (106) | 233 |
| Ideo: Conservative (5-7) | 53% | (132) | 47% | (117) | 249 |
| Educ: < College | 60% | (224) | 40% | (147) | 371 |
| Educ: Bachelors degree | 52% | (134) | 48% | (125) | 259 |
| Educ: Post-grad | 51% | (87) | 49% | (83) | 170 |
| Income: Under 50k | 65% | (172) | 35% | (92) | 264 |
| Income: 50k-100k | 53% | (163) | 47% | (147) | 310 |
| Income: 100k+ | 49% | (110) | 51% | (116) | 226 |

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Table BPC11_8: *Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Relied on grandparents, family members, or friends for care*

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 56% (445) | 44% (355) | 800 |
| Ethnicity: White | 56% (345) | 44% (267) | 612 |
| Ethnicity: Hispanic | 57% (43) | 43% (32) | 75 |
| Ethnicity: Afr. Am. | 54% (64) | 46% (55) | 119 |
| Ethnicity: Other | 52% (36) | 48% (33) | 69 |
| All Christian | 54% (183) | 46% (159) | 342 |
| All Non-Christian | 60% (24) | 40% (16) | 40 |
| Atheist | 55% (23) | 45% (19) | 42 |
| Agnostic/Nothing in particular | 57% (215) | 43% (161) | 376 |
| Religious Non-Protestant/Catholic | 61% (28) | 39% (18) | 46 |
| Evangelical | 57% (119) | 43% (89) | 208 |
| Non-Evangelical | 55% (152) | 45% (123) | 275 |
| Community: Urban | 51% (120) | 49% (114) | 234 |
| Community: Suburban | 54% (198) | 46% (168) | 366 |
| Community: Rural | 64% (127) | 36% (73) | 200 |
| Employ: Private Sector | 54% (275) | 46% (233) | 508 |
| Employ: Government | 55% (61) | 45% (50) | 111 |
| Employ: Self-Employed | 58% (32) | 42% (23) | 55 |
| Employ: Homemaker | 54% (19) | 46% (16) | 35 |
| Employ: Retired | 100% (3) | — (0) | 3 |
| Employ: Unemployed | 64% (9) | 36% (5) | 14 |
| Employ: Other | 63% (36) | 37% (21) | 57 |
| Military HH: Yes | 64% (56) | 36% (32) | 88 |
| Military HH: No | 55% (389) | 45% (323) | 712 |
| 2018 House Vote: Democrat | 56% (174) | 44% (136) | 310 |
| 2018 House Vote: Republican | 53% (125) | 47% (111) | 236 |
| 2018 House Vote: Someone else | 48% (13) | 52% (14) | 27 |
| 2016 Vote: Hillary Clinton | 55% (150) | 45% (121) | 271 |
| 2016 Vote: Donald Trump | 52% (122) | 48% (111) | 233 |
| 2016 Vote: Other | 53% (36) | 47% (32) | 68 |
| 2016 Vote: Didn't Vote | 60% (136) | 40% (90) | 226 |

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Table BPC11_8: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Relied on grandparents, family members, or friends for care

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 56% (445) | 44% (355) | 800 |
| Voted in 2014: Yes | 53% (270) | 47% (236) | 506 |
| Voted in 2014: No | 60% (175) | 40% (119) | 294 |
| 2012 Vote: Barack Obama | 55% (186) | 45% (155) | 341 |
| 2012 Vote: Mitt Romney | 49% (85) | 51% (87) | 172 |
| 2012 Vote: Other | 63% (12) | 37% (7) | 19 |
| 2012 Vote: Didn't Vote | 61% (161) | 39% (105) | 266 |
| 4-Region: Northeast | 49% (68) | 51% (70) | 138 |
| 4-Region: Midwest | 64% (136) | 36% (77) | 213 |
| 4-Region: South | 52% (183) | 48% (169) | 352 |
| 4-Region: West | 60% (58) | 40% (39) | 97 |
| 1 child at home | 55% (279) | 45% (230) | 509 |
| 2 children at home | 58% (123) | 42% (90) | 213 |
| 3 children at home | 68% (36) | 32% (17) | 53 |
| 4 children at home | 28% (7) | 72% (18) | 25 |
| Pay for 30+ hours childcare/wk | 53% (267) | 47% (237) | 504 |
| Pay for >30 hours childcare/wk | 60% (134) | 40% (91) | 225 |
| 1 full time hh worker | 55% (181) | 45% (150) | 331 |
| 2 full time hh workers | 57% (242) | 43% (184) | 426 |
| 1 part time hh worker | 52% (16) | 48% (15) | 31 |
| 2 part time hh workers | 50% (6) | 50% (6) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC11_9: *Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Moved to be closer to grandparents, family members, or friends*

| Demographic | Yes | | No | | Total N |
|--------------------------|-----|-------|------|-------|---------|
| Parents | 23% | (183) | 77% | (617) | 800 |
| Gender: Male | 22% | (73) | 78% | (255) | 328 |
| Gender: Female | 23% | (110) | 77% | (362) | 472 |
| Age: 18-29 | 32% | (63) | 68% | (134) | 197 |
| Age: 30-44 | 20% | (110) | 80% | (442) | 552 |
| Age: 45-54 | 22% | (10) | 78% | (35) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 33% | (5) | 67% | (10) | 15 |
| Millennial: Age 23-38 | 25% | (152) | 75% | (461) | 613 |
| Generation X: Age 39-54 | 16% | (26) | 84% | (140) | 166 |
| Boomers: Age 55-73 | — | (0) | 100% | (6) | 6 |
| PID: Dem (no lean) | 26% | (76) | 74% | (222) | 298 |
| PID: Ind (no lean) | 23% | (59) | 77% | (198) | 257 |
| PID: Rep (no lean) | 20% | (48) | 80% | (197) | 245 |
| PID/Gender: Dem Men | 24% | (28) | 76% | (91) | 119 |
| PID/Gender: Dem Women | 27% | (48) | 73% | (131) | 179 |
| PID/Gender: Ind Men | 20% | (18) | 80% | (73) | 91 |
| PID/Gender: Ind Women | 25% | (41) | 75% | (125) | 166 |
| PID/Gender: Rep Men | 23% | (27) | 77% | (91) | 118 |
| PID/Gender: Rep Women | 17% | (21) | 83% | (106) | 127 |
| Ideo: Liberal (1-3) | 22% | (54) | 78% | (188) | 242 |
| Ideo: Moderate (4) | 24% | (55) | 76% | (178) | 233 |
| Ideo: Conservative (5-7) | 21% | (52) | 79% | (197) | 249 |
| Educ: < College | 27% | (101) | 73% | (270) | 371 |
| Educ: Bachelors degree | 19% | (49) | 81% | (210) | 259 |
| Educ: Post-grad | 19% | (33) | 81% | (137) | 170 |
| Income: Under 50k | 33% | (87) | 67% | (177) | 264 |
| Income: 50k-100k | 20% | (63) | 80% | (247) | 310 |
| Income: 100k+ | 15% | (33) | 85% | (193) | 226 |

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Table BPC11_9: *Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
 Moved to be closer to grandparents, family members, or friends*

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 23% (183) | 77% (617) | 800 |
| Ethnicity: White | 22% (135) | 78% (477) | 612 |
| Ethnicity: Hispanic | 32% (24) | 68% (51) | 75 |
| Ethnicity: Afr. Am. | 21% (25) | 79% (94) | 119 |
| Ethnicity: Other | 33% (23) | 67% (46) | 69 |
| All Christian | 19% (65) | 81% (277) | 342 |
| All Non-Christian | 45% (18) | 55% (22) | 40 |
| Atheist | 14% (6) | 86% (36) | 42 |
| Agnostic/Nothing in particular | 25% (94) | 75% (282) | 376 |
| Religious Non-Protestant/Catholic | 41% (19) | 59% (27) | 46 |
| Evangelical | 23% (48) | 77% (160) | 208 |
| Non-Evangelical | 19% (53) | 81% (222) | 275 |
| Community: Urban | 23% (54) | 77% (180) | 234 |
| Community: Suburban | 19% (71) | 81% (295) | 366 |
| Community: Rural | 29% (58) | 71% (142) | 200 |
| Employ: Private Sector | 21% (107) | 79% (401) | 508 |
| Employ: Government | 23% (25) | 77% (86) | 111 |
| Employ: Self-Employed | 24% (13) | 76% (42) | 55 |
| Employ: Homemaker | 29% (10) | 71% (25) | 35 |
| Employ: Retired | — (0) | 100% (3) | 3 |
| Employ: Unemployed | 50% (7) | 50% (7) | 14 |
| Employ: Other | 25% (14) | 75% (43) | 57 |
| Military HH: Yes | 27% (24) | 73% (64) | 88 |
| Military HH: No | 22% (159) | 78% (553) | 712 |
| 2018 House Vote: Democrat | 25% (78) | 75% (232) | 310 |
| 2018 House Vote: Republican | 17% (41) | 83% (195) | 236 |
| 2018 House Vote: Someone else | 26% (7) | 74% (20) | 27 |
| 2016 Vote: Hillary Clinton | 23% (62) | 77% (209) | 271 |
| 2016 Vote: Donald Trump | 16% (38) | 84% (195) | 233 |
| 2016 Vote: Other | 31% (21) | 69% (47) | 68 |
| 2016 Vote: Didn't Vote | 27% (61) | 73% (165) | 226 |

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Table BPC11_9: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Moved to be closer to grandparents, family members, or friends

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 23% (183) | 77% (617) | 800 |
| Voted in 2014: Yes | 21% (107) | 79% (399) | 506 |
| Voted in 2014: No | 26% (76) | 74% (218) | 294 |
| 2012 Vote: Barack Obama | 23% (78) | 77% (263) | 341 |
| 2012 Vote: Mitt Romney | 15% (25) | 85% (147) | 172 |
| 2012 Vote: Other | 32% (6) | 68% (13) | 19 |
| 2012 Vote: Didn't Vote | 27% (73) | 73% (193) | 266 |
| 4-Region: Northeast | 21% (29) | 79% (109) | 138 |
| 4-Region: Midwest | 24% (51) | 76% (162) | 213 |
| 4-Region: South | 19% (66) | 81% (286) | 352 |
| 4-Region: West | 38% (37) | 62% (60) | 97 |
| 1 child at home | 21% (109) | 79% (400) | 509 |
| 2 children at home | 26% (55) | 74% (158) | 213 |
| 3 children at home | 28% (15) | 72% (38) | 53 |
| 4 children at home | 16% (4) | 84% (21) | 25 |
| Pay for 30+ hours childcare/wk | 21% (105) | 79% (399) | 504 |
| Pay for >30 hours childcare/wk | 24% (55) | 76% (170) | 225 |
| 1 full time hh worker | 29% (95) | 71% (236) | 331 |
| 2 full time hh workers | 18% (75) | 82% (351) | 426 |
| 1 part time hh worker | 29% (9) | 71% (22) | 31 |
| 2 part time hh workers | 33% (4) | 67% (8) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC11_10: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
 Reduced payments on student loans

| Demographic | Yes | | No | | Total N |
|--------------------------|-----|-------|------|-------|---------|
| Parents | 26% | (209) | 74% | (591) | 800 |
| Gender: Male | 23% | (76) | 77% | (252) | 328 |
| Gender: Female | 28% | (133) | 72% | (339) | 472 |
| Age: 18-29 | 34% | (67) | 66% | (130) | 197 |
| Age: 30-44 | 23% | (129) | 77% | (423) | 552 |
| Age: 45-54 | 29% | (13) | 71% | (32) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 33% | (5) | 67% | (10) | 15 |
| Millennial: Age 23-38 | 27% | (166) | 73% | (447) | 613 |
| Generation X: Age 39-54 | 23% | (38) | 77% | (128) | 166 |
| Boomers: Age 55-73 | — | (0) | 100% | (6) | 6 |
| PID: Dem (no lean) | 33% | (98) | 67% | (200) | 298 |
| PID: Ind (no lean) | 20% | (51) | 80% | (206) | 257 |
| PID: Rep (no lean) | 24% | (60) | 76% | (185) | 245 |
| PID/Gender: Dem Men | 27% | (32) | 73% | (87) | 119 |
| PID/Gender: Dem Women | 37% | (66) | 63% | (113) | 179 |
| PID/Gender: Ind Men | 19% | (17) | 81% | (74) | 91 |
| PID/Gender: Ind Women | 20% | (34) | 80% | (132) | 166 |
| PID/Gender: Rep Men | 23% | (27) | 77% | (91) | 118 |
| PID/Gender: Rep Women | 26% | (33) | 74% | (94) | 127 |
| Ideo: Liberal (1-3) | 30% | (73) | 70% | (169) | 242 |
| Ideo: Moderate (4) | 27% | (63) | 73% | (170) | 233 |
| Ideo: Conservative (5-7) | 23% | (57) | 77% | (192) | 249 |
| Educ: < College | 28% | (104) | 72% | (267) | 371 |
| Educ: Bachelors degree | 22% | (56) | 78% | (203) | 259 |
| Educ: Post-grad | 29% | (49) | 71% | (121) | 170 |
| Income: Under 50k | 31% | (82) | 69% | (182) | 264 |
| Income: 50k-100k | 27% | (83) | 73% | (227) | 310 |
| Income: 100k+ | 19% | (44) | 81% | (182) | 226 |

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Table BPC11_10: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
Reduced payments on student loans

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 26% (209) | 74% (591) | 800 |
| Ethnicity: White | 26% (157) | 74% (455) | 612 |
| Ethnicity: Hispanic | 33% (25) | 67% (50) | 75 |
| Ethnicity: Afr. Am. | 29% (35) | 71% (84) | 119 |
| Ethnicity: Other | 25% (17) | 75% (52) | 69 |
| All Christian | 23% (80) | 77% (262) | 342 |
| All Non-Christian | 35% (14) | 65% (26) | 40 |
| Atheist | 29% (12) | 71% (30) | 42 |
| Agnostic/Nothing in particular | 27% (103) | 73% (273) | 376 |
| Religious Non-Protestant/Catholic | 35% (16) | 65% (30) | 46 |
| Evangelical | 30% (62) | 70% (146) | 208 |
| Non-Evangelical | 24% (67) | 76% (208) | 275 |
| Community: Urban | 29% (69) | 71% (165) | 234 |
| Community: Suburban | 22% (81) | 78% (285) | 366 |
| Community: Rural | 30% (59) | 70% (141) | 200 |
| Employ: Private Sector | 25% (127) | 75% (381) | 508 |
| Employ: Government | 22% (24) | 78% (87) | 111 |
| Employ: Self-Employed | 22% (12) | 78% (43) | 55 |
| Employ: Homemaker | 40% (14) | 60% (21) | 35 |
| Employ: Retired | 33% (1) | 67% (2) | 3 |
| Employ: Unemployed | 36% (5) | 64% (9) | 14 |
| Employ: Other | 30% (17) | 70% (40) | 57 |
| Military HH: Yes | 32% (28) | 68% (60) | 88 |
| Military HH: No | 25% (181) | 75% (531) | 712 |
| 2018 House Vote: Democrat | 30% (92) | 70% (218) | 310 |
| 2018 House Vote: Republican | 22% (51) | 78% (185) | 236 |
| 2018 House Vote: Someone else | 19% (5) | 81% (22) | 27 |
| 2016 Vote: Hillary Clinton | 30% (80) | 70% (191) | 271 |
| 2016 Vote: Donald Trump | 21% (48) | 79% (185) | 233 |
| 2016 Vote: Other | 29% (20) | 71% (48) | 68 |
| 2016 Vote: Didn't Vote | 27% (60) | 73% (166) | 226 |

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Table BPC11_10: Have you and/or your spouse made any of the following financial changes in order to afford child care expenses?
 Reduced payments on student loans

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 26% (209) | 74% (591) | 800 |
| Voted in 2014: Yes | 26% (130) | 74% (376) | 506 |
| Voted in 2014: No | 27% (79) | 73% (215) | 294 |
| 2012 Vote: Barack Obama | 27% (93) | 73% (248) | 341 |
| 2012 Vote: Mitt Romney | 18% (31) | 82% (141) | 172 |
| 2012 Vote: Other | 42% (8) | 58% (11) | 19 |
| 2012 Vote: Didn't Vote | 29% (76) | 71% (190) | 266 |
| 4-Region: Northeast | 24% (33) | 76% (105) | 138 |
| 4-Region: Midwest | 26% (56) | 74% (157) | 213 |
| 4-Region: South | 27% (94) | 73% (258) | 352 |
| 4-Region: West | 27% (26) | 73% (71) | 97 |
| 1 child at home | 27% (137) | 73% (372) | 509 |
| 2 children at home | 21% (45) | 79% (168) | 213 |
| 3 children at home | 34% (18) | 66% (35) | 53 |
| 4 children at home | 36% (9) | 64% (16) | 25 |
| Pay for 30+ hours childcare/wk | 26% (133) | 74% (371) | 504 |
| Pay for >30 hours childcare/wk | 26% (59) | 74% (166) | 225 |
| 1 full time hh worker | 27% (88) | 73% (243) | 331 |
| 2 full time hh workers | 27% (113) | 73% (313) | 426 |
| 1 part time hh worker | 19% (6) | 81% (25) | 31 |
| 2 part time hh workers | 17% (2) | 83% (10) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC13_1NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
Reducing number of hours worked

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|-------|--------------|-------|---------|
| Parents | 17% | (138) | 83% | (662) | 800 |
| Gender: Male | 16% | (53) | 84% | (275) | 328 |
| Gender: Female | 18% | (85) | 82% | (387) | 472 |
| Age: 18-29 | 19% | (38) | 81% | (159) | 197 |
| Age: 30-44 | 16% | (89) | 84% | (463) | 552 |
| Age: 45-54 | 22% | (10) | 78% | (35) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | 1 |
| Generation Z: 18-22 | 13% | (2) | 87% | (13) | 15 |
| Millennial: Age 23-38 | 18% | (108) | 82% | (505) | 613 |
| Generation X: Age 39-54 | 16% | (27) | 84% | (139) | 166 |
| Boomers: Age 55-73 | 17% | (1) | 83% | (5) | 6 |
| PID: Dem (no lean) | 17% | (50) | 83% | (248) | 298 |
| PID: Ind (no lean) | 16% | (42) | 84% | (215) | 257 |
| PID: Rep (no lean) | 19% | (46) | 81% | (199) | 245 |
| PID/Gender: Dem Men | 17% | (20) | 83% | (99) | 119 |
| PID/Gender: Dem Women | 17% | (30) | 83% | (149) | 179 |
| PID/Gender: Ind Men | 14% | (13) | 86% | (78) | 91 |
| PID/Gender: Ind Women | 17% | (29) | 83% | (137) | 166 |
| PID/Gender: Rep Men | 17% | (20) | 83% | (98) | 118 |
| PID/Gender: Rep Women | 20% | (26) | 80% | (101) | 127 |
| Ideo: Liberal (1-3) | 15% | (36) | 85% | (206) | 242 |
| Ideo: Moderate (4) | 21% | (49) | 79% | (184) | 233 |
| Ideo: Conservative (5-7) | 18% | (45) | 82% | (204) | 249 |
| Educ: < College | 20% | (76) | 80% | (295) | 371 |
| Educ: Bachelors degree | 14% | (37) | 86% | (222) | 259 |
| Educ: Post-grad | 15% | (25) | 85% | (145) | 170 |
| Income: Under 50k | 22% | (59) | 78% | (205) | 264 |
| Income: 50k-100k | 15% | (48) | 85% | (262) | 310 |
| Income: 100k+ | 14% | (31) | 86% | (195) | 226 |

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Table BPC13_1NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
 Reducing number of hours worked

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|-------|--------------|-------|---------|
| Parents | 17% | (138) | 83% | (662) | 800 |
| Ethnicity: White | 17% | (105) | 83% | (507) | 612 |
| Ethnicity: Hispanic | 24% | (18) | 76% | (57) | 75 |
| Ethnicity: Afr. Am. | 16% | (19) | 84% | (100) | 119 |
| Ethnicity: Other | 20% | (14) | 80% | (55) | 69 |
| All Christian | 18% | (63) | 82% | (279) | 342 |
| All Non-Christian | 15% | (6) | 85% | (34) | 40 |
| Atheist | 24% | (10) | 76% | (32) | 42 |
| Agnostic/Nothing in particular | 16% | (59) | 84% | (317) | 376 |
| Religious Non-Protestant/Catholic | 15% | (7) | 85% | (39) | 46 |
| Evangelical | 16% | (33) | 84% | (175) | 208 |
| Non-Evangelical | 19% | (52) | 81% | (223) | 275 |
| Community: Urban | 21% | (50) | 79% | (184) | 234 |
| Community: Suburban | 14% | (51) | 86% | (315) | 366 |
| Community: Rural | 18% | (37) | 82% | (163) | 200 |
| Employ: Private Sector | 17% | (86) | 83% | (422) | 508 |
| Employ: Government | 15% | (17) | 85% | (94) | 111 |
| Employ: Self-Employed | 24% | (13) | 76% | (42) | 55 |
| Employ: Homemaker | 6% | (2) | 94% | (33) | 35 |
| Employ: Retired | — | (0) | 100% | (3) | 3 |
| Employ: Unemployed | — | (0) | 100% | (14) | 14 |
| Employ: Other | 28% | (16) | 72% | (41) | 57 |
| Military HH: Yes | 11% | (10) | 89% | (78) | 88 |
| Military HH: No | 18% | (128) | 82% | (584) | 712 |
| 2018 House Vote: Democrat | 16% | (50) | 84% | (260) | 310 |
| 2018 House Vote: Republican | 17% | (39) | 83% | (197) | 236 |
| 2018 House Vote: Someone else | 22% | (6) | 78% | (21) | 27 |
| 2016 Vote: Hillary Clinton | 18% | (48) | 82% | (223) | 271 |
| 2016 Vote: Donald Trump | 15% | (36) | 85% | (197) | 233 |
| 2016 Vote: Other | 9% | (6) | 91% | (62) | 68 |
| 2016 Vote: Didn't Vote | 21% | (48) | 79% | (178) | 226 |

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Table BPC13_1NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
Reducing number of hours worked

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------|----------|-------|--------------|-------|---------|
| Parents | 17% | (138) | 83% | (662) | 800 |
| Voted in 2014: Yes | 17% | (85) | 83% | (421) | 506 |
| Voted in 2014: No | 18% | (53) | 82% | (241) | 294 |
| 2012 Vote: Barack Obama | 15% | (52) | 85% | (289) | 341 |
| 2012 Vote: Mitt Romney | 16% | (28) | 84% | (144) | 172 |
| 2012 Vote: Other | 16% | (3) | 84% | (16) | 19 |
| 2012 Vote: Didn't Vote | 21% | (55) | 79% | (211) | 266 |
| 4-Region: Northeast | 17% | (23) | 83% | (115) | 138 |
| 4-Region: Midwest | 16% | (34) | 84% | (179) | 213 |
| 4-Region: South | 18% | (64) | 82% | (288) | 352 |
| 4-Region: West | 18% | (17) | 82% | (80) | 97 |
| 1 child at home | 17% | (86) | 83% | (423) | 509 |
| 2 children at home | 16% | (35) | 84% | (178) | 213 |
| 3 children at home | 19% | (10) | 81% | (43) | 53 |
| 4 children at home | 28% | (7) | 72% | (18) | 25 |
| Pay for 30+ hours childcare/wk | 17% | (85) | 83% | (419) | 504 |
| Pay for >30 hours childcare/wk | 18% | (40) | 82% | (185) | 225 |
| 1 full time hh worker | 20% | (65) | 80% | (266) | 331 |
| 2 full time hh workers | 15% | (63) | 85% | (363) | 426 |
| 1 part time hh worker | 29% | (9) | 71% | (22) | 31 |
| 2 part time hh workers | 8% | (1) | 92% | (11) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC13_2NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
 Having more children

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|-------|--------------|-------|---------|
| Parents | 18% | (145) | 82% | (655) | 800 |
| Gender: Male | 20% | (66) | 80% | (262) | 328 |
| Gender: Female | 17% | (79) | 83% | (393) | 472 |
| Age: 18-29 | 17% | (34) | 83% | (163) | 197 |
| Age: 30-44 | 20% | (108) | 80% | (444) | 552 |
| Age: 45-54 | 7% | (3) | 93% | (42) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 27% | (4) | 73% | (11) | 15 |
| Millennial: Age 23-38 | 19% | (114) | 81% | (499) | 613 |
| Generation X: Age 39-54 | 16% | (27) | 84% | (139) | 166 |
| Boomers: Age 55-73 | — | (0) | 100% | (6) | 6 |
| PID: Dem (no lean) | 21% | (62) | 79% | (236) | 298 |
| PID: Ind (no lean) | 14% | (35) | 86% | (222) | 257 |
| PID: Rep (no lean) | 20% | (48) | 80% | (197) | 245 |
| PID/Gender: Dem Men | 20% | (24) | 80% | (95) | 119 |
| PID/Gender: Dem Women | 21% | (38) | 79% | (141) | 179 |
| PID/Gender: Ind Men | 13% | (12) | 87% | (79) | 91 |
| PID/Gender: Ind Women | 14% | (23) | 86% | (143) | 166 |
| PID/Gender: Rep Men | 25% | (30) | 75% | (88) | 118 |
| PID/Gender: Rep Women | 14% | (18) | 86% | (109) | 127 |
| Ideo: Liberal (1-3) | 19% | (46) | 81% | (196) | 242 |
| Ideo: Moderate (4) | 17% | (40) | 83% | (193) | 233 |
| Ideo: Conservative (5-7) | 21% | (52) | 79% | (197) | 249 |
| Educ: < College | 14% | (52) | 86% | (319) | 371 |
| Educ: Bachelors degree | 20% | (53) | 80% | (206) | 259 |
| Educ: Post-grad | 24% | (40) | 76% | (130) | 170 |
| Income: Under 50k | 15% | (40) | 85% | (224) | 264 |
| Income: 50k-100k | 19% | (59) | 81% | (251) | 310 |
| Income: 100k+ | 20% | (46) | 80% | (180) | 226 |

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Table BPC13_2NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
Having more children

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|-------|--------------|-------|---------|
| Parents | 18% | (145) | 82% | (655) | 800 |
| Ethnicity: White | 19% | (115) | 81% | (497) | 612 |
| Ethnicity: Hispanic | 20% | (15) | 80% | (60) | 75 |
| Ethnicity: Afr. Am. | 16% | (19) | 84% | (100) | 119 |
| Ethnicity: Other | 16% | (11) | 84% | (58) | 69 |
| All Christian | 20% | (68) | 80% | (274) | 342 |
| All Non-Christian | 28% | (11) | 72% | (29) | 40 |
| Atheist | 19% | (8) | 81% | (34) | 42 |
| Agnostic/Nothing in particular | 15% | (58) | 85% | (318) | 376 |
| Religious Non-Protestant/Catholic | 28% | (13) | 72% | (33) | 46 |
| Evangelical | 17% | (35) | 83% | (173) | 208 |
| Non-Evangelical | 19% | (52) | 81% | (223) | 275 |
| Community: Urban | 20% | (47) | 80% | (187) | 234 |
| Community: Suburban | 18% | (67) | 82% | (299) | 366 |
| Community: Rural | 16% | (31) | 84% | (169) | 200 |
| Employ: Private Sector | 19% | (96) | 81% | (412) | 508 |
| Employ: Government | 18% | (20) | 82% | (91) | 111 |
| Employ: Self-Employed | 22% | (12) | 78% | (43) | 55 |
| Employ: Homemaker | 6% | (2) | 94% | (33) | 35 |
| Employ: Retired | — | (0) | 100% | (3) | 3 |
| Employ: Unemployed | 14% | (2) | 86% | (12) | 14 |
| Employ: Other | 16% | (9) | 84% | (48) | 57 |
| Military HH: Yes | 10% | (9) | 90% | (79) | 88 |
| Military HH: No | 19% | (136) | 81% | (576) | 712 |
| 2018 House Vote: Democrat | 19% | (60) | 81% | (250) | 310 |
| 2018 House Vote: Republican | 21% | (49) | 79% | (187) | 236 |
| 2018 House Vote: Someone else | 7% | (2) | 93% | (25) | 27 |
| 2016 Vote: Hillary Clinton | 19% | (51) | 81% | (220) | 271 |
| 2016 Vote: Donald Trump | 21% | (49) | 79% | (184) | 233 |
| 2016 Vote: Other | 13% | (9) | 87% | (59) | 68 |
| 2016 Vote: Didn't Vote | 16% | (36) | 84% | (190) | 226 |

Continued on next page

Table BPC13_2NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
 Having more children

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------|----------|-------|--------------|-------|---------|
| Parents | 18% | (145) | 82% | (655) | 800 |
| Voted in 2014: Yes | 20% | (100) | 80% | (406) | 506 |
| Voted in 2014: No | 15% | (45) | 85% | (249) | 294 |
| 2012 Vote: Barack Obama | 20% | (68) | 80% | (273) | 341 |
| 2012 Vote: Mitt Romney | 22% | (37) | 78% | (135) | 172 |
| 2012 Vote: Other | 5% | (1) | 95% | (18) | 19 |
| 2012 Vote: Didn't Vote | 14% | (38) | 86% | (228) | 266 |
| 4-Region: Northeast | 21% | (29) | 79% | (109) | 138 |
| 4-Region: Midwest | 18% | (38) | 82% | (175) | 213 |
| 4-Region: South | 17% | (59) | 83% | (293) | 352 |
| 4-Region: West | 20% | (19) | 80% | (78) | 97 |
| 1 child at home | 20% | (100) | 80% | (409) | 509 |
| 2 children at home | 17% | (36) | 83% | (177) | 213 |
| 3 children at home | 8% | (4) | 92% | (49) | 53 |
| 4 children at home | 20% | (5) | 80% | (20) | 25 |
| Pay for 30+ hours childcare/wk | 19% | (97) | 81% | (407) | 504 |
| Pay for >30 hours childcare/wk | 16% | (36) | 84% | (189) | 225 |
| 1 full time hh worker | 18% | (60) | 82% | (271) | 331 |
| 2 full time hh workers | 19% | (79) | 81% | (347) | 426 |
| 1 part time hh worker | 13% | (4) | 87% | (27) | 31 |
| 2 part time hh workers | 17% | (2) | 83% | (10) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC13_3NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Making major purchases such as a house or car*

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|-------|--------------|-------|---------|
| Parents | 39% | (312) | 61% | (488) | 800 |
| Gender: Male | 36% | (117) | 64% | (211) | 328 |
| Gender: Female | 41% | (195) | 59% | (277) | 472 |
| Age: 18-29 | 41% | (80) | 59% | (117) | 197 |
| Age: 30-44 | 39% | (213) | 61% | (339) | 552 |
| Age: 45-54 | 40% | (18) | 60% | (27) | 45 |
| Age: 55-64 | 20% | (1) | 80% | (4) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 53% | (8) | 47% | (7) | 15 |
| Millennial: Age 23-38 | 39% | (242) | 61% | (371) | 613 |
| Generation X: Age 39-54 | 37% | (61) | 63% | (105) | 166 |
| Boomers: Age 55-73 | 17% | (1) | 83% | (5) | 6 |
| PID: Dem (no lean) | 40% | (120) | 60% | (178) | 298 |
| PID: Ind (no lean) | 45% | (115) | 55% | (142) | 257 |
| PID: Rep (no lean) | 31% | (77) | 69% | (168) | 245 |
| PID/Gender: Dem Men | 39% | (46) | 61% | (73) | 119 |
| PID/Gender: Dem Women | 41% | (74) | 59% | (105) | 179 |
| PID/Gender: Ind Men | 40% | (36) | 60% | (55) | 91 |
| PID/Gender: Ind Women | 48% | (79) | 52% | (87) | 166 |
| PID/Gender: Rep Men | 30% | (35) | 70% | (83) | 118 |
| PID/Gender: Rep Women | 33% | (42) | 67% | (85) | 127 |
| Ideo: Liberal (1-3) | 38% | (93) | 62% | (149) | 242 |
| Ideo: Moderate (4) | 39% | (91) | 61% | (142) | 233 |
| Ideo: Conservative (5-7) | 36% | (90) | 64% | (159) | 249 |
| Educ: < College | 44% | (164) | 56% | (207) | 371 |
| Educ: Bachelors degree | 36% | (92) | 64% | (167) | 259 |
| Educ: Post-grad | 33% | (56) | 67% | (114) | 170 |
| Income: Under 50k | 46% | (121) | 54% | (143) | 264 |
| Income: 50k-100k | 37% | (115) | 63% | (195) | 310 |
| Income: 100k+ | 34% | (76) | 66% | (150) | 226 |

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Table BPC13_3NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Making major purchases such as a house or car*

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|-------|--------------|-------|---------|
| Parents | 39% | (312) | 61% | (488) | 800 |
| Ethnicity: White | 38% | (232) | 62% | (380) | 612 |
| Ethnicity: Hispanic | 39% | (29) | 61% | (46) | 75 |
| Ethnicity: Afr. Am. | 44% | (52) | 56% | (67) | 119 |
| Ethnicity: Other | 41% | (28) | 59% | (41) | 69 |
| All Christian | 37% | (127) | 63% | (215) | 342 |
| All Non-Christian | 45% | (18) | 55% | (22) | 40 |
| Atheist | 29% | (12) | 71% | (30) | 42 |
| Agnostic/Nothing in particular | 41% | (155) | 59% | (221) | 376 |
| Religious Non-Protestant/Catholic | 41% | (19) | 59% | (27) | 46 |
| Evangelical | 41% | (85) | 59% | (123) | 208 |
| Non-Evangelical | 36% | (100) | 64% | (175) | 275 |
| Community: Urban | 38% | (89) | 62% | (145) | 234 |
| Community: Suburban | 38% | (140) | 62% | (226) | 366 |
| Community: Rural | 42% | (83) | 58% | (117) | 200 |
| Employ: Private Sector | 37% | (190) | 63% | (318) | 508 |
| Employ: Government | 39% | (43) | 61% | (68) | 111 |
| Employ: Self-Employed | 38% | (21) | 62% | (34) | 55 |
| Employ: Homemaker | 46% | (16) | 54% | (19) | 35 |
| Employ: Retired | 33% | (1) | 67% | (2) | 3 |
| Employ: Unemployed | 64% | (9) | 36% | (5) | 14 |
| Employ: Other | 46% | (26) | 54% | (31) | 57 |
| Military HH: Yes | 27% | (24) | 73% | (64) | 88 |
| Military HH: No | 40% | (288) | 60% | (424) | 712 |
| 2018 House Vote: Democrat | 41% | (126) | 59% | (184) | 310 |
| 2018 House Vote: Republican | 32% | (75) | 68% | (161) | 236 |
| 2018 House Vote: Someone else | 59% | (16) | 41% | (11) | 27 |
| 2016 Vote: Hillary Clinton | 39% | (107) | 61% | (164) | 271 |
| 2016 Vote: Donald Trump | 32% | (74) | 68% | (159) | 233 |
| 2016 Vote: Other | 51% | (35) | 49% | (33) | 68 |
| 2016 Vote: Didn't Vote | 42% | (95) | 58% | (131) | 226 |

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Table BPC13_3NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.
Making major purchases such as a house or car*

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------|----------|-------|--------------|-------|---------|
| Parents | 39% | (312) | 61% | (488) | 800 |
| Voted in 2014: Yes | 37% | (186) | 63% | (320) | 506 |
| Voted in 2014: No | 43% | (126) | 57% | (168) | 294 |
| 2012 Vote: Barack Obama | 39% | (134) | 61% | (207) | 341 |
| 2012 Vote: Mitt Romney | 31% | (54) | 69% | (118) | 172 |
| 2012 Vote: Other | 63% | (12) | 37% | (7) | 19 |
| 2012 Vote: Didn't Vote | 42% | (111) | 58% | (155) | 266 |
| 4-Region: Northeast | 38% | (52) | 62% | (86) | 138 |
| 4-Region: Midwest | 38% | (81) | 62% | (132) | 213 |
| 4-Region: South | 40% | (140) | 60% | (212) | 352 |
| 4-Region: West | 40% | (39) | 60% | (58) | 97 |
| 1 child at home | 37% | (188) | 63% | (321) | 509 |
| 2 children at home | 42% | (90) | 58% | (123) | 213 |
| 3 children at home | 49% | (26) | 51% | (27) | 53 |
| 4 children at home | 32% | (8) | 68% | (17) | 25 |
| Pay for 30+ hours childcare/wk | 38% | (191) | 62% | (313) | 504 |
| Pay for >30 hours childcare/wk | 39% | (88) | 61% | (137) | 225 |
| 1 full time hh worker | 41% | (135) | 59% | (196) | 331 |
| 2 full time hh workers | 38% | (160) | 62% | (266) | 426 |
| 1 part time hh worker | 39% | (12) | 61% | (19) | 31 |
| 2 part time hh workers | 42% | (5) | 58% | (7) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC13_4NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
 Saving for emergency expenses

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|-------|--------------|-------|---------|
| Parents | 57% | (459) | 43% | (341) | 800 |
| Gender: Male | 54% | (178) | 46% | (150) | 328 |
| Gender: Female | 60% | (281) | 40% | (191) | 472 |
| Age: 18-29 | 56% | (110) | 44% | (87) | 197 |
| Age: 30-44 | 57% | (317) | 43% | (235) | 552 |
| Age: 45-54 | 64% | (29) | 36% | (16) | 45 |
| Age: 55-64 | 60% | (3) | 40% | (2) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 53% | (8) | 47% | (7) | 15 |
| Millennial: Age 23-38 | 59% | (361) | 41% | (252) | 613 |
| Generation X: Age 39-54 | 52% | (87) | 48% | (79) | 166 |
| Boomers: Age 55-73 | 50% | (3) | 50% | (3) | 6 |
| PID: Dem (no lean) | 58% | (174) | 42% | (124) | 298 |
| PID: Ind (no lean) | 56% | (144) | 44% | (113) | 257 |
| PID: Rep (no lean) | 58% | (141) | 42% | (104) | 245 |
| PID/Gender: Dem Men | 55% | (65) | 45% | (54) | 119 |
| PID/Gender: Dem Women | 61% | (109) | 39% | (70) | 179 |
| PID/Gender: Ind Men | 54% | (49) | 46% | (42) | 91 |
| PID/Gender: Ind Women | 57% | (95) | 43% | (71) | 166 |
| PID/Gender: Rep Men | 54% | (64) | 46% | (54) | 118 |
| PID/Gender: Rep Women | 61% | (77) | 39% | (50) | 127 |
| Ideo: Liberal (1-3) | 62% | (149) | 38% | (93) | 242 |
| Ideo: Moderate (4) | 57% | (132) | 43% | (101) | 233 |
| Ideo: Conservative (5-7) | 56% | (139) | 44% | (110) | 249 |
| Educ: < College | 56% | (207) | 44% | (164) | 371 |
| Educ: Bachelors degree | 59% | (154) | 41% | (105) | 259 |
| Educ: Post-grad | 58% | (98) | 42% | (72) | 170 |
| Income: Under 50k | 54% | (142) | 46% | (122) | 264 |
| Income: 50k-100k | 62% | (192) | 38% | (118) | 310 |
| Income: 100k+ | 55% | (125) | 45% | (101) | 226 |

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Table BPC13_4NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
Saving for emergency expenses

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|-------|--------------|-------|---------|
| Parents | 57% | (459) | 43% | (341) | 800 |
| Ethnicity: White | 58% | (352) | 42% | (260) | 612 |
| Ethnicity: Hispanic | 53% | (40) | 47% | (35) | 75 |
| Ethnicity: Afr. Am. | 55% | (66) | 45% | (53) | 119 |
| Ethnicity: Other | 59% | (41) | 41% | (28) | 69 |
| All Christian | 58% | (200) | 42% | (142) | 342 |
| All Non-Christian | 38% | (15) | 62% | (25) | 40 |
| Atheist | 55% | (23) | 45% | (19) | 42 |
| Agnostic/Nothing in particular | 59% | (221) | 41% | (155) | 376 |
| Religious Non-Protestant/Catholic | 39% | (18) | 61% | (28) | 46 |
| Evangelical | 62% | (130) | 38% | (78) | 208 |
| Non-Evangelical | 56% | (153) | 44% | (122) | 275 |
| Community: Urban | 55% | (129) | 45% | (105) | 234 |
| Community: Suburban | 60% | (219) | 40% | (147) | 366 |
| Community: Rural | 56% | (111) | 44% | (89) | 200 |
| Employ: Private Sector | 56% | (287) | 44% | (221) | 508 |
| Employ: Government | 62% | (69) | 38% | (42) | 111 |
| Employ: Self-Employed | 51% | (28) | 49% | (27) | 55 |
| Employ: Homemaker | 51% | (18) | 49% | (17) | 35 |
| Employ: Retired | 100% | (3) | — | (0) | 3 |
| Employ: Unemployed | 57% | (8) | 43% | (6) | 14 |
| Employ: Other | 60% | (34) | 40% | (23) | 57 |
| Military HH: Yes | 64% | (56) | 36% | (32) | 88 |
| Military HH: No | 57% | (403) | 43% | (309) | 712 |
| 2018 House Vote: Democrat | 59% | (184) | 41% | (126) | 310 |
| 2018 House Vote: Republican | 56% | (131) | 44% | (105) | 236 |
| 2018 House Vote: Someone else | 48% | (13) | 52% | (14) | 27 |
| 2016 Vote: Hillary Clinton | 61% | (164) | 39% | (107) | 271 |
| 2016 Vote: Donald Trump | 58% | (135) | 42% | (98) | 233 |
| 2016 Vote: Other | 63% | (43) | 37% | (25) | 68 |
| 2016 Vote: Didn't Vote | 51% | (116) | 49% | (110) | 226 |

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Table BPC13_4NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
 Saving for emergency expenses

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------|----------|-------|--------------|-------|---------|
| Parents | 57% | (459) | 43% | (341) | 800 |
| Voted in 2014: Yes | 58% | (294) | 42% | (212) | 506 |
| Voted in 2014: No | 56% | (165) | 44% | (129) | 294 |
| 2012 Vote: Barack Obama | 59% | (202) | 41% | (139) | 341 |
| 2012 Vote: Mitt Romney | 59% | (101) | 41% | (71) | 172 |
| 2012 Vote: Other | 68% | (13) | 32% | (6) | 19 |
| 2012 Vote: Didn't Vote | 53% | (142) | 47% | (124) | 266 |
| 4-Region: Northeast | 51% | (71) | 49% | (67) | 138 |
| 4-Region: Midwest | 62% | (131) | 38% | (82) | 213 |
| 4-Region: South | 59% | (208) | 41% | (144) | 352 |
| 4-Region: West | 51% | (49) | 49% | (48) | 97 |
| 1 child at home | 58% | (293) | 42% | (216) | 509 |
| 2 children at home | 57% | (121) | 43% | (92) | 213 |
| 3 children at home | 62% | (33) | 38% | (20) | 53 |
| 4 children at home | 48% | (12) | 52% | (13) | 25 |
| Pay for 30+ hours childcare/wk | 56% | (284) | 44% | (220) | 504 |
| Pay for >30 hours childcare/wk | 59% | (132) | 41% | (93) | 225 |
| 1 full time hh worker | 54% | (180) | 46% | (151) | 331 |
| 2 full time hh workers | 60% | (256) | 40% | (170) | 426 |
| 1 part time hh worker | 48% | (15) | 52% | (16) | 31 |
| 2 part time hh workers | 67% | (8) | 33% | (4) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC13_5NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
Saving for retirement

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|-------|--------------|-------|---------|
| Parents | 46% | (364) | 55% | (436) | 800 |
| Gender: Male | 51% | (168) | 49% | (160) | 328 |
| Gender: Female | 42% | (196) | 58% | (276) | 472 |
| Age: 18-29 | 34% | (67) | 66% | (130) | 197 |
| Age: 30-44 | 49% | (273) | 51% | (279) | 552 |
| Age: 45-54 | 49% | (22) | 51% | (23) | 45 |
| Age: 55-64 | 40% | (2) | 60% | (3) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 7% | (1) | 93% | (14) | 15 |
| Millennial: Age 23-38 | 46% | (283) | 54% | (330) | 613 |
| Generation X: Age 39-54 | 47% | (78) | 53% | (88) | 166 |
| Boomers: Age 55-73 | 33% | (2) | 67% | (4) | 6 |
| PID: Dem (no lean) | 43% | (128) | 57% | (170) | 298 |
| PID: Ind (no lean) | 46% | (119) | 54% | (138) | 257 |
| PID: Rep (no lean) | 48% | (117) | 52% | (128) | 245 |
| PID/Gender: Dem Men | 48% | (57) | 52% | (62) | 119 |
| PID/Gender: Dem Women | 40% | (71) | 60% | (108) | 179 |
| PID/Gender: Ind Men | 55% | (50) | 45% | (41) | 91 |
| PID/Gender: Ind Women | 42% | (69) | 58% | (97) | 166 |
| PID/Gender: Rep Men | 52% | (61) | 48% | (57) | 118 |
| PID/Gender: Rep Women | 44% | (56) | 56% | (71) | 127 |
| Ideo: Liberal (1-3) | 48% | (117) | 52% | (125) | 242 |
| Ideo: Moderate (4) | 42% | (98) | 58% | (135) | 233 |
| Ideo: Conservative (5-7) | 49% | (122) | 51% | (127) | 249 |
| Educ: < College | 35% | (131) | 65% | (240) | 371 |
| Educ: Bachelors degree | 56% | (146) | 44% | (113) | 259 |
| Educ: Post-grad | 51% | (87) | 49% | (83) | 170 |
| Income: Under 50k | 31% | (83) | 69% | (181) | 264 |
| Income: 50k-100k | 48% | (149) | 52% | (161) | 310 |
| Income: 100k+ | 58% | (132) | 42% | (94) | 226 |

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Table BPC13_5NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
 Saving for retirement

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|-------|--------------|-------|---------|
| Parents | 46% | (364) | 55% | (436) | 800 |
| Ethnicity: White | 48% | (293) | 52% | (319) | 612 |
| Ethnicity: Hispanic | 40% | (30) | 60% | (45) | 75 |
| Ethnicity: Afr. Am. | 30% | (36) | 70% | (83) | 119 |
| Ethnicity: Other | 51% | (35) | 49% | (34) | 69 |
| All Christian | 47% | (161) | 53% | (181) | 342 |
| All Non-Christian | 50% | (20) | 50% | (20) | 40 |
| Atheist | 69% | (29) | 31% | (13) | 42 |
| Agnostic/Nothing in particular | 41% | (154) | 59% | (222) | 376 |
| Religious Non-Protestant/Catholic | 50% | (23) | 50% | (23) | 46 |
| Evangelical | 43% | (89) | 57% | (119) | 208 |
| Non-Evangelical | 45% | (125) | 55% | (150) | 275 |
| Community: Urban | 41% | (96) | 59% | (138) | 234 |
| Community: Suburban | 52% | (191) | 48% | (175) | 366 |
| Community: Rural | 38% | (77) | 62% | (123) | 200 |
| Employ: Private Sector | 48% | (242) | 52% | (266) | 508 |
| Employ: Government | 47% | (52) | 53% | (59) | 111 |
| Employ: Self-Employed | 35% | (19) | 65% | (36) | 55 |
| Employ: Homemaker | 74% | (26) | 26% | (9) | 35 |
| Employ: Retired | 67% | (2) | 33% | (1) | 3 |
| Employ: Unemployed | 14% | (2) | 86% | (12) | 14 |
| Employ: Other | 28% | (16) | 72% | (41) | 57 |
| Military HH: Yes | 55% | (48) | 45% | (40) | 88 |
| Military HH: No | 44% | (316) | 56% | (396) | 712 |
| 2018 House Vote: Democrat | 47% | (145) | 53% | (165) | 310 |
| 2018 House Vote: Republican | 50% | (117) | 50% | (119) | 236 |
| 2018 House Vote: Someone else | 44% | (12) | 56% | (15) | 27 |
| 2016 Vote: Hillary Clinton | 49% | (132) | 51% | (139) | 271 |
| 2016 Vote: Donald Trump | 48% | (113) | 52% | (120) | 233 |
| 2016 Vote: Other | 49% | (33) | 51% | (35) | 68 |
| 2016 Vote: Didn't Vote | 38% | (85) | 62% | (141) | 226 |

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Table BPC13_5NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
Saving for retirement

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------|----------|-------|--------------|-------|---------|
| Parents | 46% | (364) | 55% | (436) | 800 |
| Voted in 2014: Yes | 48% | (242) | 52% | (264) | 506 |
| Voted in 2014: No | 41% | (122) | 59% | (172) | 294 |
| 2012 Vote: Barack Obama | 47% | (161) | 53% | (180) | 341 |
| 2012 Vote: Mitt Romney | 49% | (84) | 51% | (88) | 172 |
| 2012 Vote: Other | 63% | (12) | 37% | (7) | 19 |
| 2012 Vote: Didn't Vote | 40% | (106) | 60% | (160) | 266 |
| 4-Region: Northeast | 44% | (61) | 56% | (77) | 138 |
| 4-Region: Midwest | 44% | (94) | 56% | (119) | 213 |
| 4-Region: South | 44% | (155) | 56% | (197) | 352 |
| 4-Region: West | 56% | (54) | 44% | (43) | 97 |
| 1 child at home | 46% | (233) | 54% | (276) | 509 |
| 2 children at home | 47% | (100) | 53% | (113) | 213 |
| 3 children at home | 42% | (22) | 58% | (31) | 53 |
| 4 children at home | 36% | (9) | 64% | (16) | 25 |
| Pay for 30+ hours childcare/wk | 46% | (230) | 54% | (274) | 504 |
| Pay for >30 hours childcare/wk | 48% | (109) | 52% | (116) | 225 |
| 1 full time hh worker | 44% | (144) | 56% | (187) | 331 |
| 2 full time hh workers | 49% | (208) | 51% | (218) | 426 |
| 1 part time hh worker | 29% | (9) | 71% | (22) | 31 |
| 2 part time hh workers | 25% | (3) | 75% | (9) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC13_6NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Paying off student loans*

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|-------|--------------|-------|---------|
| Parents | 24% | (194) | 76% | (606) | 800 |
| Gender: Male | 22% | (71) | 78% | (257) | 328 |
| Gender: Female | 26% | (123) | 74% | (349) | 472 |
| Age: 18-29 | 24% | (48) | 76% | (149) | 197 |
| Age: 30-44 | 24% | (135) | 76% | (417) | 552 |
| Age: 45-54 | 22% | (10) | 78% | (35) | 45 |
| Age: 55-64 | 20% | (1) | 80% | (4) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 7% | (1) | 93% | (14) | 15 |
| Millennial: Age 23-38 | 25% | (156) | 75% | (457) | 613 |
| Generation X: Age 39-54 | 22% | (36) | 78% | (130) | 166 |
| Boomers: Age 55-73 | 17% | (1) | 83% | (5) | 6 |
| PID: Dem (no lean) | 28% | (82) | 72% | (216) | 298 |
| PID: Ind (no lean) | 22% | (56) | 78% | (201) | 257 |
| PID: Rep (no lean) | 23% | (56) | 77% | (189) | 245 |
| PID/Gender: Dem Men | 26% | (31) | 74% | (88) | 119 |
| PID/Gender: Dem Women | 28% | (51) | 72% | (128) | 179 |
| PID/Gender: Ind Men | 21% | (19) | 79% | (72) | 91 |
| PID/Gender: Ind Women | 22% | (37) | 78% | (129) | 166 |
| PID/Gender: Rep Men | 18% | (21) | 82% | (97) | 118 |
| PID/Gender: Rep Women | 28% | (35) | 72% | (92) | 127 |
| Ideo: Liberal (1-3) | 29% | (71) | 71% | (171) | 242 |
| Ideo: Moderate (4) | 23% | (53) | 77% | (180) | 233 |
| Ideo: Conservative (5-7) | 21% | (52) | 79% | (197) | 249 |
| Educ: < College | 19% | (69) | 81% | (302) | 371 |
| Educ: Bachelors degree | 24% | (63) | 76% | (196) | 259 |
| Educ: Post-grad | 36% | (62) | 64% | (108) | 170 |
| Income: Under 50k | 22% | (57) | 78% | (207) | 264 |
| Income: 50k-100k | 25% | (77) | 75% | (233) | 310 |
| Income: 100k+ | 27% | (60) | 73% | (166) | 226 |

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Table BPC13_6NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
Paying off student loans

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|-------|--------------|-------|---------|
| Parents | 24% | (194) | 76% | (606) | 800 |
| Ethnicity: White | 25% | (150) | 75% | (462) | 612 |
| Ethnicity: Hispanic | 27% | (20) | 73% | (55) | 75 |
| Ethnicity: Afr. Am. | 28% | (33) | 72% | (86) | 119 |
| Ethnicity: Other | 16% | (11) | 84% | (58) | 69 |
| All Christian | 25% | (85) | 75% | (257) | 342 |
| All Non-Christian | 25% | (10) | 75% | (30) | 40 |
| Atheist | 26% | (11) | 74% | (31) | 42 |
| Agnostic/Nothing in particular | 23% | (88) | 77% | (288) | 376 |
| Religious Non-Protestant/Catholic | 28% | (13) | 72% | (33) | 46 |
| Evangelical | 28% | (59) | 72% | (149) | 208 |
| Non-Evangelical | 23% | (64) | 77% | (211) | 275 |
| Community: Urban | 22% | (51) | 78% | (183) | 234 |
| Community: Suburban | 23% | (86) | 77% | (280) | 366 |
| Community: Rural | 28% | (57) | 72% | (143) | 200 |
| Employ: Private Sector | 25% | (126) | 75% | (382) | 508 |
| Employ: Government | 23% | (26) | 77% | (85) | 111 |
| Employ: Self-Employed | 27% | (15) | 73% | (40) | 55 |
| Employ: Homemaker | 23% | (8) | 77% | (27) | 35 |
| Employ: Retired | 67% | (2) | 33% | (1) | 3 |
| Employ: Unemployed | 21% | (3) | 79% | (11) | 14 |
| Employ: Other | 21% | (12) | 79% | (45) | 57 |
| Military HH: Yes | 28% | (25) | 72% | (63) | 88 |
| Military HH: No | 24% | (169) | 76% | (543) | 712 |
| 2018 House Vote: Democrat | 27% | (83) | 73% | (227) | 310 |
| 2018 House Vote: Republican | 22% | (51) | 78% | (185) | 236 |
| 2018 House Vote: Someone else | 26% | (7) | 74% | (20) | 27 |
| 2016 Vote: Hillary Clinton | 27% | (73) | 73% | (198) | 271 |
| 2016 Vote: Donald Trump | 19% | (45) | 81% | (188) | 233 |
| 2016 Vote: Other | 26% | (18) | 74% | (50) | 68 |
| 2016 Vote: Didn't Vote | 25% | (57) | 75% | (169) | 226 |

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Table BPC13_6NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
Paying off student loans

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------|----------|-------|--------------|-------|---------|
| Parents | 24% | (194) | 76% | (606) | 800 |
| Voted in 2014: Yes | 24% | (122) | 76% | (384) | 506 |
| Voted in 2014: No | 24% | (72) | 76% | (222) | 294 |
| 2012 Vote: Barack Obama | 27% | (92) | 73% | (249) | 341 |
| 2012 Vote: Mitt Romney | 23% | (40) | 77% | (132) | 172 |
| 2012 Vote: Other | 26% | (5) | 74% | (14) | 19 |
| 2012 Vote: Didn't Vote | 21% | (57) | 79% | (209) | 266 |
| 4-Region: Northeast | 26% | (36) | 74% | (102) | 138 |
| 4-Region: Midwest | 29% | (61) | 71% | (152) | 213 |
| 4-Region: South | 23% | (80) | 77% | (272) | 352 |
| 4-Region: West | 18% | (17) | 82% | (80) | 97 |
| 1 child at home | 23% | (119) | 77% | (390) | 509 |
| 2 children at home | 25% | (54) | 75% | (159) | 213 |
| 3 children at home | 30% | (16) | 70% | (37) | 53 |
| 4 children at home | 20% | (5) | 80% | (20) | 25 |
| Pay for 30+ hours childcare/wk | 25% | (128) | 75% | (376) | 504 |
| Pay for >30 hours childcare/wk | 23% | (52) | 77% | (173) | 225 |
| 1 full time hh worker | 19% | (64) | 81% | (267) | 331 |
| 2 full time hh workers | 28% | (120) | 72% | (306) | 426 |
| 1 part time hh worker | 29% | (9) | 71% | (22) | 31 |
| 2 part time hh workers | 8% | (1) | 92% | (11) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC13_7NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Purchasing household essentials, such as food, clothing, utilities*

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|-------|--------------|-------|---------|
| Parents | 35% | (277) | 65% | (523) | 800 |
| Gender: Male | 35% | (114) | 65% | (214) | 328 |
| Gender: Female | 35% | (163) | 65% | (309) | 472 |
| Age: 18-29 | 42% | (83) | 58% | (114) | 197 |
| Age: 30-44 | 33% | (181) | 67% | (371) | 552 |
| Age: 45-54 | 24% | (11) | 76% | (34) | 45 |
| Age: 55-64 | 20% | (1) | 80% | (4) | 5 |
| Age: 65+ | 100% | (1) | — | (0) | 1 |
| Generation Z: 18-22 | 47% | (7) | 53% | (8) | 15 |
| Millennial: Age 23-38 | 35% | (212) | 65% | (401) | 613 |
| Generation X: Age 39-54 | 34% | (56) | 66% | (110) | 166 |
| Boomers: Age 55-73 | 33% | (2) | 67% | (4) | 6 |
| PID: Dem (no lean) | 38% | (114) | 62% | (184) | 298 |
| PID: Ind (no lean) | 33% | (86) | 67% | (171) | 257 |
| PID: Rep (no lean) | 31% | (77) | 69% | (168) | 245 |
| PID/Gender: Dem Men | 39% | (46) | 61% | (73) | 119 |
| PID/Gender: Dem Women | 38% | (68) | 62% | (111) | 179 |
| PID/Gender: Ind Men | 29% | (26) | 71% | (65) | 91 |
| PID/Gender: Ind Women | 36% | (60) | 64% | (106) | 166 |
| PID/Gender: Rep Men | 36% | (42) | 64% | (76) | 118 |
| PID/Gender: Rep Women | 28% | (35) | 72% | (92) | 127 |
| Ideo: Liberal (1-3) | 37% | (89) | 63% | (153) | 242 |
| Ideo: Moderate (4) | 37% | (87) | 63% | (146) | 233 |
| Ideo: Conservative (5-7) | 28% | (69) | 72% | (180) | 249 |
| Educ: < College | 45% | (167) | 55% | (204) | 371 |
| Educ: Bachelors degree | 25% | (65) | 75% | (194) | 259 |
| Educ: Post-grad | 26% | (45) | 74% | (125) | 170 |
| Income: Under 50k | 45% | (120) | 55% | (144) | 264 |
| Income: 50k-100k | 35% | (108) | 65% | (202) | 310 |
| Income: 100k+ | 22% | (49) | 78% | (177) | 226 |

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Table BPC13_7NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Purchasing household essentials, such as food, clothing, utilities*

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|-------|--------------|-------|---------|
| Parents | 35% | (277) | 65% | (523) | 800 |
| Ethnicity: White | 34% | (211) | 66% | (401) | 612 |
| Ethnicity: Hispanic | 36% | (27) | 64% | (48) | 75 |
| Ethnicity: Afr. Am. | 39% | (47) | 61% | (72) | 119 |
| Ethnicity: Other | 28% | (19) | 72% | (50) | 69 |
| All Christian | 34% | (117) | 66% | (225) | 342 |
| All Non-Christian | 15% | (6) | 85% | (34) | 40 |
| Atheist | 24% | (10) | 76% | (32) | 42 |
| Agnostic/Nothing in particular | 38% | (144) | 62% | (232) | 376 |
| Religious Non-Protestant/Catholic | 15% | (7) | 85% | (39) | 46 |
| Evangelical | 38% | (80) | 62% | (128) | 208 |
| Non-Evangelical | 34% | (94) | 66% | (181) | 275 |
| Community: Urban | 39% | (92) | 61% | (142) | 234 |
| Community: Suburban | 29% | (107) | 71% | (259) | 366 |
| Community: Rural | 39% | (78) | 61% | (122) | 200 |
| Employ: Private Sector | 33% | (168) | 67% | (340) | 508 |
| Employ: Government | 33% | (37) | 67% | (74) | 111 |
| Employ: Self-Employed | 38% | (21) | 62% | (34) | 55 |
| Employ: Homemaker | 43% | (15) | 57% | (20) | 35 |
| Employ: Retired | 33% | (1) | 67% | (2) | 3 |
| Employ: Unemployed | 43% | (6) | 57% | (8) | 14 |
| Employ: Other | 37% | (21) | 63% | (36) | 57 |
| Military HH: Yes | 32% | (28) | 68% | (60) | 88 |
| Military HH: No | 35% | (249) | 65% | (463) | 712 |
| 2018 House Vote: Democrat | 36% | (111) | 64% | (199) | 310 |
| 2018 House Vote: Republican | 29% | (68) | 71% | (168) | 236 |
| 2018 House Vote: Someone else | 33% | (9) | 67% | (18) | 27 |
| 2016 Vote: Hillary Clinton | 34% | (92) | 66% | (179) | 271 |
| 2016 Vote: Donald Trump | 33% | (78) | 67% | (155) | 233 |
| 2016 Vote: Other | 28% | (19) | 72% | (49) | 68 |
| 2016 Vote: Didn't Vote | 38% | (87) | 62% | (139) | 226 |

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Table BPC13_7NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Purchasing household essentials, such as food, clothing, utilities*

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------|----------|-------|--------------|-------|---------|
| Parents | 35% | (277) | 65% | (523) | 800 |
| Voted in 2014: Yes | 33% | (168) | 67% | (338) | 506 |
| Voted in 2014: No | 37% | (109) | 63% | (185) | 294 |
| 2012 Vote: Barack Obama | 34% | (117) | 66% | (224) | 341 |
| 2012 Vote: Mitt Romney | 30% | (51) | 70% | (121) | 172 |
| 2012 Vote: Other | 21% | (4) | 79% | (15) | 19 |
| 2012 Vote: Didn't Vote | 39% | (105) | 61% | (161) | 266 |
| 4-Region: Northeast | 33% | (46) | 67% | (92) | 138 |
| 4-Region: Midwest | 33% | (71) | 67% | (142) | 213 |
| 4-Region: South | 34% | (120) | 66% | (232) | 352 |
| 4-Region: West | 41% | (40) | 59% | (57) | 97 |
| 1 child at home | 33% | (166) | 67% | (343) | 509 |
| 2 children at home | 39% | (84) | 61% | (129) | 213 |
| 3 children at home | 38% | (20) | 62% | (33) | 53 |
| 4 children at home | 28% | (7) | 72% | (18) | 25 |
| Pay for 30+ hours childcare/wk | 36% | (179) | 64% | (325) | 504 |
| Pay for >30 hours childcare/wk | 30% | (68) | 70% | (157) | 225 |
| 1 full time hh worker | 38% | (125) | 62% | (206) | 331 |
| 2 full time hh workers | 31% | (132) | 69% | (294) | 426 |
| 1 part time hh worker | 39% | (12) | 61% | (19) | 31 |
| 2 part time hh workers | 67% | (8) | 33% | (4) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC13_8NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Purchasing household non-essentials, such as vacations, going to the movies, visiting cultural attractions, going out to eat, or other activities*

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|-------|--------------|-------|---------|
| Parents | 34% | (272) | 66% | (528) | 800 |
| Gender: Male | 31% | (102) | 69% | (226) | 328 |
| Gender: Female | 36% | (170) | 64% | (302) | 472 |
| Age: 18-29 | 34% | (66) | 66% | (131) | 197 |
| Age: 30-44 | 34% | (190) | 66% | (362) | 552 |
| Age: 45-54 | 33% | (15) | 67% | (30) | 45 |
| Age: 55-64 | 20% | (1) | 80% | (4) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 33% | (5) | 67% | (10) | 15 |
| Millennial: Age 23-38 | 33% | (201) | 67% | (412) | 613 |
| Generation X: Age 39-54 | 39% | (65) | 61% | (101) | 166 |
| Boomers: Age 55-73 | 17% | (1) | 83% | (5) | 6 |
| PID: Dem (no lean) | 30% | (90) | 70% | (208) | 298 |
| PID: Ind (no lean) | 35% | (90) | 65% | (167) | 257 |
| PID: Rep (no lean) | 38% | (92) | 62% | (153) | 245 |
| PID/Gender: Dem Men | 29% | (34) | 71% | (85) | 119 |
| PID/Gender: Dem Women | 31% | (56) | 69% | (123) | 179 |
| PID/Gender: Ind Men | 34% | (31) | 66% | (60) | 91 |
| PID/Gender: Ind Women | 36% | (59) | 64% | (107) | 166 |
| PID/Gender: Rep Men | 31% | (37) | 69% | (81) | 118 |
| PID/Gender: Rep Women | 43% | (55) | 57% | (72) | 127 |
| Ideo: Liberal (1-3) | 31% | (74) | 69% | (168) | 242 |
| Ideo: Moderate (4) | 36% | (84) | 64% | (149) | 233 |
| Ideo: Conservative (5-7) | 34% | (85) | 66% | (164) | 249 |
| Educ: < College | 30% | (113) | 70% | (258) | 371 |
| Educ: Bachelors degree | 37% | (96) | 63% | (163) | 259 |
| Educ: Post-grad | 37% | (63) | 63% | (107) | 170 |
| Income: Under 50k | 31% | (82) | 69% | (182) | 264 |
| Income: 50k-100k | 34% | (104) | 66% | (206) | 310 |
| Income: 100k+ | 38% | (86) | 62% | (140) | 226 |

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Table BPC13_8NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Purchasing household non-essentials, such as vacations, going to the movies, visiting cultural attractions, going out to eat, or other activities*

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|-------|--------------|-------|---------|
| Parents | 34% | (272) | 66% | (528) | 800 |
| Ethnicity: White | 33% | (205) | 67% | (407) | 612 |
| Ethnicity: Hispanic | 29% | (22) | 71% | (53) | 75 |
| Ethnicity: Afr. Am. | 34% | (40) | 66% | (79) | 119 |
| Ethnicity: Other | 39% | (27) | 61% | (42) | 69 |
| All Christian | 36% | (123) | 64% | (219) | 342 |
| All Non-Christian | 40% | (16) | 60% | (24) | 40 |
| Atheist | 26% | (11) | 74% | (31) | 42 |
| Agnostic/Nothing in particular | 32% | (122) | 68% | (254) | 376 |
| Religious Non-Protestant/Catholic | 43% | (20) | 57% | (26) | 46 |
| Evangelical | 29% | (60) | 71% | (148) | 208 |
| Non-Evangelical | 38% | (105) | 62% | (170) | 275 |
| Community: Urban | 32% | (74) | 68% | (160) | 234 |
| Community: Suburban | 36% | (130) | 64% | (236) | 366 |
| Community: Rural | 34% | (68) | 66% | (132) | 200 |
| Employ: Private Sector | 34% | (174) | 66% | (334) | 508 |
| Employ: Government | 41% | (46) | 59% | (65) | 111 |
| Employ: Self-Employed | 27% | (15) | 73% | (40) | 55 |
| Employ: Homemaker | 37% | (13) | 63% | (22) | 35 |
| Employ: Retired | — | (0) | 100% | (3) | 3 |
| Employ: Unemployed | 50% | (7) | 50% | (7) | 14 |
| Employ: Other | 21% | (12) | 79% | (45) | 57 |
| Military HH: Yes | 36% | (32) | 64% | (56) | 88 |
| Military HH: No | 34% | (240) | 66% | (472) | 712 |
| 2018 House Vote: Democrat | 31% | (97) | 69% | (213) | 310 |
| 2018 House Vote: Republican | 39% | (93) | 61% | (143) | 236 |
| 2018 House Vote: Someone else | 37% | (10) | 63% | (17) | 27 |
| 2016 Vote: Hillary Clinton | 31% | (85) | 69% | (186) | 271 |
| 2016 Vote: Donald Trump | 38% | (88) | 62% | (145) | 233 |
| 2016 Vote: Other | 35% | (24) | 65% | (44) | 68 |
| 2016 Vote: Didn't Vote | 33% | (74) | 67% | (152) | 226 |

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Table BPC13_8NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Purchasing household non-essentials, such as vacations, going to the movies, visiting cultural attractions, going out to eat, or other activities*

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------|----------|-------|--------------|-------|---------|
| Parents | 34% | (272) | 66% | (528) | 800 |
| Voted in 2014: Yes | 34% | (170) | 66% | (336) | 506 |
| Voted in 2014: No | 35% | (102) | 65% | (192) | 294 |
| 2012 Vote: Barack Obama | 36% | (122) | 64% | (219) | 341 |
| 2012 Vote: Mitt Romney | 35% | (61) | 65% | (111) | 172 |
| 2012 Vote: Other | 26% | (5) | 74% | (14) | 19 |
| 2012 Vote: Didn't Vote | 31% | (82) | 69% | (184) | 266 |
| 4-Region: Northeast | 37% | (51) | 63% | (87) | 138 |
| 4-Region: Midwest | 35% | (75) | 65% | (138) | 213 |
| 4-Region: South | 32% | (114) | 68% | (238) | 352 |
| 4-Region: West | 33% | (32) | 67% | (65) | 97 |
| 1 child at home | 35% | (178) | 65% | (331) | 509 |
| 2 children at home | 30% | (63) | 70% | (150) | 213 |
| 3 children at home | 32% | (17) | 68% | (36) | 53 |
| 4 children at home | 56% | (14) | 44% | (11) | 25 |
| Pay for 30+ hours childcare/wk | 34% | (171) | 66% | (333) | 504 |
| Pay for >30 hours childcare/wk | 35% | (78) | 65% | (147) | 225 |
| 1 full time hh worker | 32% | (105) | 68% | (226) | 331 |
| 2 full time hh workers | 36% | (154) | 64% | (272) | 426 |
| 1 part time hh worker | 29% | (9) | 71% | (22) | 31 |
| 2 part time hh workers | 33% | (4) | 67% | (8) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC13_9NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Other, please specify*

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|------|--------------|-------|---------|
| Parents | 4% | (29) | 96% | (771) | 800 |
| Gender: Male | 4% | (14) | 96% | (314) | 328 |
| Gender: Female | 3% | (15) | 97% | (457) | 472 |
| Age: 18-29 | 5% | (10) | 95% | (187) | 197 |
| Age: 30-44 | 3% | (15) | 97% | (537) | 552 |
| Age: 45-54 | 7% | (3) | 93% | (42) | 45 |
| Age: 55-64 | 20% | (1) | 80% | (4) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 13% | (2) | 87% | (13) | 15 |
| Millennial: Age 23-38 | 3% | (18) | 97% | (595) | 613 |
| Generation X: Age 39-54 | 5% | (8) | 95% | (158) | 166 |
| Boomers: Age 55-73 | 17% | (1) | 83% | (5) | 6 |
| PID: Dem (no lean) | 3% | (10) | 97% | (288) | 298 |
| PID: Ind (no lean) | 4% | (9) | 96% | (248) | 257 |
| PID: Rep (no lean) | 4% | (10) | 96% | (235) | 245 |
| PID/Gender: Dem Men | 3% | (3) | 97% | (116) | 119 |
| PID/Gender: Dem Women | 4% | (7) | 96% | (172) | 179 |
| PID/Gender: Ind Men | 7% | (6) | 93% | (85) | 91 |
| PID/Gender: Ind Women | 2% | (3) | 98% | (163) | 166 |
| PID/Gender: Rep Men | 4% | (5) | 96% | (113) | 118 |
| PID/Gender: Rep Women | 4% | (5) | 96% | (122) | 127 |
| Ideo: Liberal (1-3) | 2% | (6) | 98% | (236) | 242 |
| Ideo: Moderate (4) | 4% | (10) | 96% | (223) | 233 |
| Ideo: Conservative (5-7) | 5% | (12) | 95% | (237) | 249 |
| Educ: < College | 4% | (15) | 96% | (356) | 371 |
| Educ: Bachelors degree | 5% | (12) | 95% | (247) | 259 |
| Educ: Post-grad | 1% | (2) | 99% | (168) | 170 |
| Income: Under 50k | 3% | (7) | 97% | (257) | 264 |
| Income: 50k-100k | 4% | (11) | 96% | (299) | 310 |
| Income: 100k+ | 5% | (11) | 95% | (215) | 226 |

Continued on next page

Table BPC13_9NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Other, please specify*

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|------|--------------|-------|---------|
| Parents | 4% | (29) | 96% | (771) | 800 |
| Ethnicity: White | 3% | (20) | 97% | (592) | 612 |
| Ethnicity: Hispanic | 3% | (2) | 97% | (73) | 75 |
| Ethnicity: Afr. Am. | 4% | (5) | 96% | (114) | 119 |
| Ethnicity: Other | 6% | (4) | 94% | (65) | 69 |
| All Christian | 3% | (11) | 97% | (331) | 342 |
| All Non-Christian | 2% | (1) | 98% | (39) | 40 |
| Atheist | 5% | (2) | 95% | (40) | 42 |
| Agnostic/Nothing in particular | 4% | (15) | 96% | (361) | 376 |
| Religious Non-Protestant/Catholic | 2% | (1) | 98% | (45) | 46 |
| Evangelical | 6% | (12) | 94% | (196) | 208 |
| Non-Evangelical | 3% | (8) | 97% | (267) | 275 |
| Community: Urban | 4% | (9) | 96% | (225) | 234 |
| Community: Suburban | 4% | (14) | 96% | (352) | 366 |
| Community: Rural | 3% | (6) | 97% | (194) | 200 |
| Employ: Private Sector | 4% | (22) | 96% | (486) | 508 |
| Employ: Government | 3% | (3) | 97% | (108) | 111 |
| Employ: Self-Employed | 2% | (1) | 98% | (54) | 55 |
| Employ: Homemaker | 3% | (1) | 97% | (34) | 35 |
| Employ: Retired | — | (0) | 100% | (3) | 3 |
| Employ: Unemployed | — | (0) | 100% | (14) | 14 |
| Employ: Other | 2% | (1) | 98% | (56) | 57 |
| Military HH: Yes | 6% | (5) | 94% | (83) | 88 |
| Military HH: No | 3% | (24) | 97% | (688) | 712 |
| 2018 House Vote: Democrat | 4% | (11) | 96% | (299) | 310 |
| 2018 House Vote: Republican | 4% | (10) | 96% | (226) | 236 |
| 2018 House Vote: Someone else | — | (0) | 100% | (27) | 27 |
| 2016 Vote: Hillary Clinton | 4% | (10) | 96% | (261) | 271 |
| 2016 Vote: Donald Trump | 4% | (10) | 96% | (223) | 233 |
| 2016 Vote: Other | 3% | (2) | 97% | (66) | 68 |
| 2016 Vote: Didn't Vote | 3% | (7) | 97% | (219) | 226 |

Continued on next page

Table BPC13_9NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Other, please specify*

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------|----------|------|--------------|-------|---------|
| Parents | 4% | (29) | 96% | (771) | 800 |
| Voted in 2014: Yes | 4% | (21) | 96% | (485) | 506 |
| Voted in 2014: No | 3% | (8) | 97% | (286) | 294 |
| 2012 Vote: Barack Obama | 4% | (12) | 96% | (329) | 341 |
| 2012 Vote: Mitt Romney | 5% | (8) | 95% | (164) | 172 |
| 2012 Vote: Other | 5% | (1) | 95% | (18) | 19 |
| 2012 Vote: Didn't Vote | 3% | (8) | 97% | (258) | 266 |
| 4-Region: Northeast | 4% | (5) | 96% | (133) | 138 |
| 4-Region: Midwest | 4% | (9) | 96% | (204) | 213 |
| 4-Region: South | 3% | (12) | 97% | (340) | 352 |
| 4-Region: West | 3% | (3) | 97% | (94) | 97 |
| 1 child at home | 4% | (19) | 96% | (490) | 509 |
| 2 children at home | 3% | (6) | 97% | (207) | 213 |
| 3 children at home | 4% | (2) | 96% | (51) | 53 |
| 4 children at home | 8% | (2) | 92% | (23) | 25 |
| Pay for 30+ hours childcare/wk | 5% | (23) | 95% | (481) | 504 |
| Pay for >30 hours childcare/wk | 2% | (5) | 98% | (220) | 225 |
| 1 full time hh worker | 3% | (11) | 97% | (320) | 331 |
| 2 full time hh workers | 4% | (16) | 96% | (410) | 426 |
| 1 part time hh worker | 3% | (1) | 97% | (30) | 31 |
| 2 part time hh workers | 8% | (1) | 92% | (11) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC13_10NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
None of the above

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|------|--------------|-------|---------|
| Parents | 1% | (11) | 99% | (789) | 800 |
| Gender: Male | 2% | (7) | 98% | (321) | 328 |
| Gender: Female | 1% | (4) | 99% | (468) | 472 |
| Age: 18-29 | 2% | (4) | 98% | (193) | 197 |
| Age: 30-44 | 1% | (4) | 99% | (548) | 552 |
| Age: 45-54 | 4% | (2) | 96% | (43) | 45 |
| Age: 55-64 | 20% | (1) | 80% | (4) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 7% | (1) | 93% | (14) | 15 |
| Millennial: Age 23-38 | 1% | (6) | 99% | (607) | 613 |
| Generation X: Age 39-54 | 2% | (3) | 98% | (163) | 166 |
| Boomers: Age 55-73 | 17% | (1) | 83% | (5) | 6 |
| PID: Dem (no lean) | 1% | (4) | 99% | (294) | 298 |
| PID: Ind (no lean) | 1% | (3) | 99% | (254) | 257 |
| PID: Rep (no lean) | 2% | (4) | 98% | (241) | 245 |
| PID/Gender: Dem Men | 2% | (2) | 98% | (117) | 119 |
| PID/Gender: Dem Women | 1% | (2) | 99% | (177) | 179 |
| PID/Gender: Ind Men | 2% | (2) | 98% | (89) | 91 |
| PID/Gender: Ind Women | 1% | (1) | 99% | (165) | 166 |
| PID/Gender: Rep Men | 3% | (3) | 97% | (115) | 118 |
| PID/Gender: Rep Women | 1% | (1) | 99% | (126) | 127 |
| Ideo: Liberal (1-3) | 2% | (4) | 98% | (238) | 242 |
| Ideo: Moderate (4) | 2% | (4) | 98% | (229) | 233 |
| Ideo: Conservative (5-7) | 1% | (3) | 99% | (246) | 249 |
| Educ: < College | 2% | (6) | 98% | (365) | 371 |
| Educ: Bachelors degree | 1% | (2) | 99% | (257) | 259 |
| Educ: Post-grad | 2% | (3) | 98% | (167) | 170 |
| Income: Under 50k | 2% | (4) | 98% | (260) | 264 |
| Income: 50k-100k | 2% | (5) | 98% | (305) | 310 |
| Income: 100k+ | 1% | (2) | 99% | (224) | 226 |

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Table BPC13_10NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
None of the above

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|------|--------------|-------|---------|
| Parents | 1% | (11) | 99% | (789) | 800 |
| Ethnicity: White | 1% | (6) | 99% | (606) | 612 |
| Ethnicity: Hispanic | 3% | (2) | 97% | (73) | 75 |
| Ethnicity: Afr. Am. | 3% | (4) | 97% | (115) | 119 |
| Ethnicity: Other | 1% | (1) | 99% | (68) | 69 |
| All Christian | 1% | (4) | 99% | (338) | 342 |
| All Non-Christian | 2% | (1) | 98% | (39) | 40 |
| Atheist | — | (0) | 100% | (42) | 42 |
| Agnostic/Nothing in particular | 2% | (6) | 98% | (370) | 376 |
| Religious Non-Protestant/Catholic | 2% | (1) | 98% | (45) | 46 |
| Evangelical | 1% | (2) | 99% | (206) | 208 |
| Non-Evangelical | 1% | (4) | 99% | (271) | 275 |
| Community: Urban | 3% | (7) | 97% | (227) | 234 |
| Community: Suburban | 1% | (2) | 99% | (364) | 366 |
| Community: Rural | 1% | (2) | 99% | (198) | 200 |
| Employ: Private Sector | 2% | (8) | 98% | (500) | 508 |
| Employ: Government | 2% | (2) | 98% | (109) | 111 |
| Employ: Self-Employed | 2% | (1) | 98% | (54) | 55 |
| Employ: Homemaker | — | (0) | 100% | (35) | 35 |
| Employ: Retired | — | (0) | 100% | (3) | 3 |
| Employ: Unemployed | — | (0) | 100% | (14) | 14 |
| Employ: Other | — | (0) | 100% | (57) | 57 |
| Military HH: Yes | 2% | (2) | 98% | (86) | 88 |
| Military HH: No | 1% | (9) | 99% | (703) | 712 |
| 2018 House Vote: Democrat | 1% | (4) | 99% | (306) | 310 |
| 2018 House Vote: Republican | 2% | (4) | 98% | (232) | 236 |
| 2018 House Vote: Someone else | — | (0) | 100% | (27) | 27 |
| 2016 Vote: Hillary Clinton | 1% | (3) | 99% | (268) | 271 |
| 2016 Vote: Donald Trump | 2% | (4) | 98% | (229) | 233 |
| 2016 Vote: Other | — | (0) | 100% | (68) | 68 |
| 2016 Vote: Didn't Vote | 2% | (4) | 98% | (222) | 226 |

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Table BPC13_10NET: *If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3.*
 None of the above

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------|----------|------|--------------|-------|---------|
| Parents | 1% | (11) | 99% | (789) | 800 |
| Voted in 2014: Yes | 1% | (7) | 99% | (499) | 506 |
| Voted in 2014: No | 1% | (4) | 99% | (290) | 294 |
| 2012 Vote: Barack Obama | 1% | (4) | 99% | (337) | 341 |
| 2012 Vote: Mitt Romney | 1% | (2) | 99% | (170) | 172 |
| 2012 Vote: Other | — | (0) | 100% | (19) | 19 |
| 2012 Vote: Didn't Vote | 2% | (5) | 98% | (261) | 266 |
| 4-Region: Northeast | 4% | (5) | 96% | (133) | 138 |
| 4-Region: Midwest | — | (1) | 100% | (212) | 213 |
| 4-Region: South | 1% | (5) | 99% | (347) | 352 |
| 4-Region: West | — | (0) | 100% | (97) | 97 |
| 1 child at home | 2% | (9) | 98% | (500) | 509 |
| 2 children at home | — | (1) | 100% | (212) | 213 |
| 3 children at home | 2% | (1) | 98% | (52) | 53 |
| 4 children at home | — | (0) | 100% | (25) | 25 |
| Pay for 30+ hours childcare/wk | 1% | (7) | 99% | (497) | 504 |
| Pay for >30 hours childcare/wk | 1% | (3) | 99% | (222) | 225 |
| 1 full time hh worker | 2% | (7) | 98% | (324) | 331 |
| 2 full time hh workers | 1% | (4) | 99% | (422) | 426 |
| 1 part time hh worker | — | (0) | 100% | (31) | 31 |
| 2 part time hh workers | — | (0) | 100% | (12) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC14_1: Does your family receive any of the following to assist with your child care expenses?
Receive financial assistance from a family member or relative

| Demographic | Yes | | No | | Total N |
|--------------------------|-----|-------|------|-------|---------|
| Parents | 17% | (134) | 83% | (666) | 800 |
| Gender: Male | 22% | (72) | 78% | (256) | 328 |
| Gender: Female | 13% | (62) | 87% | (410) | 472 |
| Age: 18-29 | 26% | (52) | 74% | (145) | 197 |
| Age: 30-44 | 14% | (76) | 86% | (476) | 552 |
| Age: 45-54 | 13% | (6) | 87% | (39) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 53% | (8) | 47% | (7) | 15 |
| Millennial: Age 23-38 | 16% | (100) | 84% | (513) | 613 |
| Generation X: Age 39-54 | 16% | (26) | 84% | (140) | 166 |
| Boomers: Age 55-73 | — | (0) | 100% | (6) | 6 |
| PID: Dem (no lean) | 17% | (52) | 83% | (246) | 298 |
| PID: Ind (no lean) | 16% | (40) | 84% | (217) | 257 |
| PID: Rep (no lean) | 17% | (42) | 83% | (203) | 245 |
| PID/Gender: Dem Men | 23% | (27) | 77% | (92) | 119 |
| PID/Gender: Dem Women | 14% | (25) | 86% | (154) | 179 |
| PID/Gender: Ind Men | 19% | (17) | 81% | (74) | 91 |
| PID/Gender: Ind Women | 14% | (23) | 86% | (143) | 166 |
| PID/Gender: Rep Men | 24% | (28) | 76% | (90) | 118 |
| PID/Gender: Rep Women | 11% | (14) | 89% | (113) | 127 |
| Ideo: Liberal (1-3) | 17% | (40) | 83% | (202) | 242 |
| Ideo: Moderate (4) | 20% | (46) | 80% | (187) | 233 |
| Ideo: Conservative (5-7) | 15% | (37) | 85% | (212) | 249 |
| Educ: < College | 19% | (70) | 81% | (301) | 371 |
| Educ: Bachelors degree | 14% | (37) | 86% | (222) | 259 |
| Educ: Post-grad | 16% | (27) | 84% | (143) | 170 |
| Income: Under 50k | 24% | (63) | 76% | (201) | 264 |
| Income: 50k-100k | 17% | (52) | 83% | (258) | 310 |
| Income: 100k+ | 8% | (19) | 92% | (207) | 226 |

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Table BPC14_1: Does your family receive any of the following to assist with your child care expenses?
 Receive financial assistance from a family member or relative

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 17% (134) | 83% (666) | 800 |
| Ethnicity: White | 16% (99) | 84% (513) | 612 |
| Ethnicity: Hispanic | 27% (20) | 73% (55) | 75 |
| Ethnicity: Afr. Am. | 20% (24) | 80% (95) | 119 |
| Ethnicity: Other | 16% (11) | 84% (58) | 69 |
| All Christian | 15% (53) | 85% (289) | 342 |
| All Non-Christian | 22% (9) | 78% (31) | 40 |
| Atheist | 14% (6) | 86% (36) | 42 |
| Agnostic/Nothing in particular | 18% (66) | 82% (310) | 376 |
| Religious Non-Protestant/Catholic | 24% (11) | 76% (35) | 46 |
| Evangelical | 22% (46) | 78% (162) | 208 |
| Non-Evangelical | 13% (35) | 87% (240) | 275 |
| Community: Urban | 24% (57) | 76% (177) | 234 |
| Community: Suburban | 12% (44) | 88% (322) | 366 |
| Community: Rural | 16% (33) | 84% (167) | 200 |
| Employ: Private Sector | 15% (77) | 85% (431) | 508 |
| Employ: Government | 23% (26) | 77% (85) | 111 |
| Employ: Self-Employed | 18% (10) | 82% (45) | 55 |
| Employ: Homemaker | 11% (4) | 89% (31) | 35 |
| Employ: Retired | — (0) | 100% (3) | 3 |
| Employ: Unemployed | 21% (3) | 79% (11) | 14 |
| Employ: Other | 19% (11) | 81% (46) | 57 |
| Military HH: Yes | 8% (7) | 92% (81) | 88 |
| Military HH: No | 18% (127) | 82% (585) | 712 |
| 2018 House Vote: Democrat | 20% (63) | 80% (247) | 310 |
| 2018 House Vote: Republican | 15% (35) | 85% (201) | 236 |
| 2018 House Vote: Someone else | 11% (3) | 89% (24) | 27 |
| 2016 Vote: Hillary Clinton | 18% (50) | 82% (221) | 271 |
| 2016 Vote: Donald Trump | 15% (36) | 85% (197) | 233 |
| 2016 Vote: Other | 12% (8) | 88% (60) | 68 |
| 2016 Vote: Didn't Vote | 17% (39) | 83% (187) | 226 |

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Table BPC14_1: Does your family receive any of the following to assist with your child care expenses?
Receive financial assistance from a family member or relative

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 17% (134) | 83% (666) | 800 |
| Voted in 2014: Yes | 17% (87) | 83% (419) | 506 |
| Voted in 2014: No | 16% (47) | 84% (247) | 294 |
| 2012 Vote: Barack Obama | 18% (60) | 82% (281) | 341 |
| 2012 Vote: Mitt Romney | 12% (20) | 88% (152) | 172 |
| 2012 Vote: Other | 16% (3) | 84% (16) | 19 |
| 2012 Vote: Didn't Vote | 19% (50) | 81% (216) | 266 |
| 4-Region: Northeast | 11% (15) | 89% (123) | 138 |
| 4-Region: Midwest | 13% (28) | 87% (185) | 213 |
| 4-Region: South | 20% (70) | 80% (282) | 352 |
| 4-Region: West | 22% (21) | 78% (76) | 97 |
| 1 child at home | 16% (82) | 84% (427) | 509 |
| 2 children at home | 15% (33) | 85% (180) | 213 |
| 3 children at home | 25% (13) | 75% (40) | 53 |
| 4 children at home | 24% (6) | 76% (19) | 25 |
| Pay for 30+ hours childcare/wk | 15% (74) | 85% (430) | 504 |
| Pay for >30 hours childcare/wk | 18% (40) | 82% (185) | 225 |
| 1 full time hh worker | 18% (61) | 82% (270) | 331 |
| 2 full time hh workers | 13% (57) | 87% (369) | 426 |
| 1 part time hh worker | 35% (11) | 65% (20) | 31 |
| 2 part time hh workers | 42% (5) | 58% (7) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BPC14_2: Does your family receive any of the following to assist with your child care expenses?
 Receive assistance from a public benefit program**

| Demographic | Yes | | No | | Total N |
|--------------------------|-----|-------|------|-------|---------|
| Parents | 18% | (146) | 82% | (654) | 800 |
| Gender: Male | 18% | (59) | 82% | (269) | 328 |
| Gender: Female | 18% | (87) | 82% | (385) | 472 |
| Age: 18-29 | 26% | (51) | 74% | (146) | 197 |
| Age: 30-44 | 16% | (86) | 84% | (466) | 552 |
| Age: 45-54 | 16% | (7) | 84% | (38) | 45 |
| Age: 55-64 | 40% | (2) | 60% | (3) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 33% | (5) | 67% | (10) | 15 |
| Millennial: Age 23-38 | 18% | (112) | 82% | (501) | 613 |
| Generation X: Age 39-54 | 16% | (27) | 84% | (139) | 166 |
| Boomers: Age 55-73 | 33% | (2) | 67% | (4) | 6 |
| PID: Dem (no lean) | 17% | (52) | 83% | (246) | 298 |
| PID: Ind (no lean) | 22% | (56) | 78% | (201) | 257 |
| PID: Rep (no lean) | 16% | (38) | 84% | (207) | 245 |
| PID/Gender: Dem Men | 12% | (14) | 88% | (105) | 119 |
| PID/Gender: Dem Women | 21% | (38) | 79% | (141) | 179 |
| PID/Gender: Ind Men | 24% | (22) | 76% | (69) | 91 |
| PID/Gender: Ind Women | 20% | (34) | 80% | (132) | 166 |
| PID/Gender: Rep Men | 19% | (23) | 81% | (95) | 118 |
| PID/Gender: Rep Women | 12% | (15) | 88% | (112) | 127 |
| Ideo: Liberal (1-3) | 18% | (44) | 82% | (198) | 242 |
| Ideo: Moderate (4) | 19% | (44) | 81% | (189) | 233 |
| Ideo: Conservative (5-7) | 14% | (35) | 86% | (214) | 249 |
| Educ: < College | 28% | (105) | 72% | (266) | 371 |
| Educ: Bachelors degree | 8% | (22) | 92% | (237) | 259 |
| Educ: Post-grad | 11% | (19) | 89% | (151) | 170 |
| Income: Under 50k | 33% | (88) | 67% | (176) | 264 |
| Income: 50k-100k | 12% | (38) | 88% | (272) | 310 |
| Income: 100k+ | 9% | (20) | 91% | (206) | 226 |

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Table BPC14_2: Does your family receive any of the following to assist with your child care expenses?

Receive assistance from a public benefit program

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 18% (146) | 82% (654) | 800 |
| Ethnicity: White | 16% (95) | 84% (517) | 612 |
| Ethnicity: Hispanic | 17% (13) | 83% (62) | 75 |
| Ethnicity: Afr. Am. | 30% (36) | 70% (83) | 119 |
| Ethnicity: Other | 22% (15) | 78% (54) | 69 |
| All Christian | 14% (49) | 86% (293) | 342 |
| All Non-Christian | 22% (9) | 78% (31) | 40 |
| Atheist | 12% (5) | 88% (37) | 42 |
| Agnostic/Nothing in particular | 22% (83) | 78% (293) | 376 |
| Religious Non-Protestant/Catholic | 24% (11) | 76% (35) | 46 |
| Evangelical | 19% (40) | 81% (168) | 208 |
| Non-Evangelical | 15% (41) | 85% (234) | 275 |
| Community: Urban | 30% (71) | 70% (163) | 234 |
| Community: Suburban | 11% (42) | 89% (324) | 366 |
| Community: Rural | 16% (33) | 84% (167) | 200 |
| Employ: Private Sector | 15% (76) | 85% (432) | 508 |
| Employ: Government | 15% (17) | 85% (94) | 111 |
| Employ: Self-Employed | 27% (15) | 73% (40) | 55 |
| Employ: Homemaker | 17% (6) | 83% (29) | 35 |
| Employ: Retired | 67% (2) | 33% (1) | 3 |
| Employ: Unemployed | 50% (7) | 50% (7) | 14 |
| Employ: Other | 30% (17) | 70% (40) | 57 |
| Military HH: Yes | 9% (8) | 91% (80) | 88 |
| Military HH: No | 19% (138) | 81% (574) | 712 |
| 2018 House Vote: Democrat | 17% (54) | 83% (256) | 310 |
| 2018 House Vote: Republican | 14% (32) | 86% (204) | 236 |
| 2018 House Vote: Someone else | 11% (3) | 89% (24) | 27 |
| 2016 Vote: Hillary Clinton | 16% (43) | 84% (228) | 271 |
| 2016 Vote: Donald Trump | 15% (34) | 85% (199) | 233 |
| 2016 Vote: Other | 9% (6) | 91% (62) | 68 |
| 2016 Vote: Didn't Vote | 27% (62) | 73% (164) | 226 |

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Table BPC14_2: Does your family receive any of the following to assist with your child care expenses?
 Receive assistance from a public benefit program

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 18% (146) | 82% (654) | 800 |
| Voted in 2014: Yes | 16% (81) | 84% (425) | 506 |
| Voted in 2014: No | 22% (65) | 78% (229) | 294 |
| 2012 Vote: Barack Obama | 17% (59) | 83% (282) | 341 |
| 2012 Vote: Mitt Romney | 11% (19) | 89% (153) | 172 |
| 2012 Vote: Other | 5% (1) | 95% (18) | 19 |
| 2012 Vote: Didn't Vote | 25% (66) | 75% (200) | 266 |
| 4-Region: Northeast | 17% (23) | 83% (115) | 138 |
| 4-Region: Midwest | 17% (37) | 83% (176) | 213 |
| 4-Region: South | 18% (64) | 82% (288) | 352 |
| 4-Region: West | 23% (22) | 77% (75) | 97 |
| 1 child at home | 18% (94) | 82% (415) | 509 |
| 2 children at home | 15% (31) | 85% (182) | 213 |
| 3 children at home | 25% (13) | 75% (40) | 53 |
| 4 children at home | 32% (8) | 68% (17) | 25 |
| Pay for 30+ hours childcare/wk | 13% (66) | 87% (438) | 504 |
| Pay for >30 hours childcare/wk | 13% (29) | 87% (196) | 225 |
| 1 full time hh worker | 24% (79) | 76% (252) | 331 |
| 2 full time hh workers | 12% (49) | 88% (377) | 426 |
| 1 part time hh worker | 45% (14) | 55% (17) | 31 |
| 2 part time hh workers | 33% (4) | 67% (8) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC14_3: Does your family receive any of the following to assist with your child care expenses?
Employer provides on-site child care for a free or reduced price

| Demographic | Yes | | No | | Total N |
|--------------------------|-----|------|------|-------|---------|
| Parents | 9% | (71) | 91% | (729) | 800 |
| Gender: Male | 16% | (51) | 84% | (277) | 328 |
| Gender: Female | 4% | (20) | 96% | (452) | 472 |
| Age: 18-29 | 9% | (17) | 91% | (180) | 197 |
| Age: 30-44 | 9% | (50) | 91% | (502) | 552 |
| Age: 45-54 | 9% | (4) | 91% | (41) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 13% | (2) | 87% | (13) | 15 |
| Millennial: Age 23-38 | 8% | (48) | 92% | (565) | 613 |
| Generation X: Age 39-54 | 13% | (21) | 87% | (145) | 166 |
| Boomers: Age 55-73 | — | (0) | 100% | (6) | 6 |
| PID: Dem (no lean) | 11% | (33) | 89% | (265) | 298 |
| PID: Ind (no lean) | 4% | (10) | 96% | (247) | 257 |
| PID: Rep (no lean) | 11% | (28) | 89% | (217) | 245 |
| PID/Gender: Dem Men | 18% | (22) | 82% | (97) | 119 |
| PID/Gender: Dem Women | 6% | (11) | 94% | (168) | 179 |
| PID/Gender: Ind Men | 8% | (7) | 92% | (84) | 91 |
| PID/Gender: Ind Women | 2% | (3) | 98% | (163) | 166 |
| PID/Gender: Rep Men | 19% | (22) | 81% | (96) | 118 |
| PID/Gender: Rep Women | 5% | (6) | 95% | (121) | 127 |
| Ideo: Liberal (1-3) | 10% | (24) | 90% | (218) | 242 |
| Ideo: Moderate (4) | 7% | (17) | 93% | (216) | 233 |
| Ideo: Conservative (5-7) | 11% | (27) | 89% | (222) | 249 |
| Educ: < College | 6% | (23) | 94% | (348) | 371 |
| Educ: Bachelors degree | 7% | (17) | 93% | (242) | 259 |
| Educ: Post-grad | 18% | (31) | 82% | (139) | 170 |
| Income: Under 50k | 10% | (27) | 90% | (237) | 264 |
| Income: 50k-100k | 8% | (26) | 92% | (284) | 310 |
| Income: 100k+ | 8% | (18) | 92% | (208) | 226 |

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Table BPC14_3: Does your family receive any of the following to assist with your child care expenses?
 Employer provides on-site child care for a free or reduced price

| Demographic | Yes | No | Total N |
|-----------------------------------|----------|-----------|---------|
| Parents | 9% (71) | 91% (729) | 800 |
| Ethnicity: White | 8% (47) | 92% (565) | 612 |
| Ethnicity: Hispanic | 17% (13) | 83% (62) | 75 |
| Ethnicity: Afr. Am. | 12% (14) | 88% (105) | 119 |
| Ethnicity: Other | 14% (10) | 86% (59) | 69 |
| All Christian | 9% (32) | 91% (310) | 342 |
| All Non-Christian | 30% (12) | 70% (28) | 40 |
| Atheist | 12% (5) | 88% (37) | 42 |
| Agnostic/Nothing in particular | 6% (22) | 94% (354) | 376 |
| Religious Non-Protestant/Catholic | 30% (14) | 70% (32) | 46 |
| Evangelical | 12% (25) | 88% (183) | 208 |
| Non-Evangelical | 6% (16) | 94% (259) | 275 |
| Community: Urban | 16% (37) | 84% (197) | 234 |
| Community: Suburban | 6% (21) | 94% (345) | 366 |
| Community: Rural | 6% (13) | 94% (187) | 200 |
| Employ: Private Sector | 9% (46) | 91% (462) | 508 |
| Employ: Government | 13% (14) | 87% (97) | 111 |
| Employ: Self-Employed | 9% (5) | 91% (50) | 55 |
| Employ: Homemaker | 3% (1) | 97% (34) | 35 |
| Employ: Retired | 33% (1) | 67% (2) | 3 |
| Employ: Unemployed | — (0) | 100% (14) | 14 |
| Employ: Other | 4% (2) | 96% (55) | 57 |
| Military HH: Yes | 1% (1) | 99% (87) | 88 |
| Military HH: No | 10% (70) | 90% (642) | 712 |
| 2018 House Vote: Democrat | 12% (37) | 88% (273) | 310 |
| 2018 House Vote: Republican | 10% (24) | 90% (212) | 236 |
| 2018 House Vote: Someone else | — (0) | 100% (27) | 27 |
| 2016 Vote: Hillary Clinton | 11% (29) | 89% (242) | 271 |
| 2016 Vote: Donald Trump | 10% (23) | 90% (210) | 233 |
| 2016 Vote: Other | 3% (2) | 97% (66) | 68 |
| 2016 Vote: Didn't Vote | 8% (17) | 92% (209) | 226 |

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Table BPC14_3: Does your family receive any of the following to assist with your child care expenses?
Employer provides on-site child care for a free or reduced price

| Demographic | Yes | | No | | Total N |
|--------------------------------|-----|------|------|-------|---------|
| Parents | 9% | (71) | 91% | (729) | 800 |
| Voted in 2014: Yes | 10% | (52) | 90% | (454) | 506 |
| Voted in 2014: No | 6% | (19) | 94% | (275) | 294 |
| 2012 Vote: Barack Obama | 11% | (37) | 89% | (304) | 341 |
| 2012 Vote: Mitt Romney | 8% | (13) | 92% | (159) | 172 |
| 2012 Vote: Other | — | (0) | 100% | (19) | 19 |
| 2012 Vote: Didn't Vote | 8% | (20) | 92% | (246) | 266 |
| 4-Region: Northeast | 9% | (13) | 91% | (125) | 138 |
| 4-Region: Midwest | 7% | (15) | 93% | (198) | 213 |
| 4-Region: South | 9% | (30) | 91% | (322) | 352 |
| 4-Region: West | 13% | (13) | 87% | (84) | 97 |
| 1 child at home | 10% | (50) | 90% | (459) | 509 |
| 2 children at home | 6% | (13) | 94% | (200) | 213 |
| 3 children at home | 8% | (4) | 92% | (49) | 53 |
| 4 children at home | 16% | (4) | 84% | (21) | 25 |
| Pay for 30+ hours childcare/wk | 8% | (41) | 92% | (463) | 504 |
| Pay for >30 hours childcare/wk | 10% | (22) | 90% | (203) | 225 |
| 1 full time hh worker | 11% | (38) | 89% | (293) | 331 |
| 2 full time hh workers | 6% | (27) | 94% | (399) | 426 |
| 1 part time hh worker | 10% | (3) | 90% | (28) | 31 |
| 2 part time hh workers | 25% | (3) | 75% | (9) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC14_4: Does your family receive any of the following to assist with your child care expenses?
 Employer offers financial assistance for child care away from your work location

| Demographic | Yes | | No | | Total N |
|--------------------------|-----|------|------|-------|---------|
| Parents | 9% | (73) | 91% | (727) | 800 |
| Gender: Male | 13% | (43) | 87% | (285) | 328 |
| Gender: Female | 6% | (30) | 94% | (442) | 472 |
| Age: 18-29 | 7% | (14) | 93% | (183) | 197 |
| Age: 30-44 | 10% | (57) | 90% | (495) | 552 |
| Age: 45-54 | 4% | (2) | 96% | (43) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 13% | (2) | 87% | (13) | 15 |
| Millennial: Age 23-38 | 9% | (56) | 91% | (557) | 613 |
| Generation X: Age 39-54 | 9% | (15) | 91% | (151) | 166 |
| Boomers: Age 55-73 | — | (0) | 100% | (6) | 6 |
| PID: Dem (no lean) | 9% | (28) | 91% | (270) | 298 |
| PID: Ind (no lean) | 8% | (20) | 92% | (237) | 257 |
| PID: Rep (no lean) | 10% | (25) | 90% | (220) | 245 |
| PID/Gender: Dem Men | 13% | (16) | 87% | (103) | 119 |
| PID/Gender: Dem Women | 7% | (12) | 93% | (167) | 179 |
| PID/Gender: Ind Men | 8% | (7) | 92% | (84) | 91 |
| PID/Gender: Ind Women | 8% | (13) | 92% | (153) | 166 |
| PID/Gender: Rep Men | 17% | (20) | 83% | (98) | 118 |
| PID/Gender: Rep Women | 4% | (5) | 96% | (122) | 127 |
| Ideo: Liberal (1-3) | 10% | (25) | 90% | (217) | 242 |
| Ideo: Moderate (4) | 11% | (25) | 89% | (208) | 233 |
| Ideo: Conservative (5-7) | 8% | (20) | 92% | (229) | 249 |
| Educ: < College | 5% | (20) | 95% | (351) | 371 |
| Educ: Bachelors degree | 7% | (17) | 93% | (242) | 259 |
| Educ: Post-grad | 21% | (36) | 79% | (134) | 170 |
| Income: Under 50k | 7% | (18) | 93% | (246) | 264 |
| Income: 50k-100k | 11% | (34) | 89% | (276) | 310 |
| Income: 100k+ | 9% | (21) | 91% | (205) | 226 |

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Table BPC14_4: Does your family receive any of the following to assist with your child care expenses?
Employer offers financial assistance for child care away from your work location

| Demographic | Yes | No | Total N |
|-----------------------------------|----------|-----------|---------|
| Parents | 9% (73) | 91% (727) | 800 |
| Ethnicity: White | 9% (55) | 91% (557) | 612 |
| Ethnicity: Hispanic | 12% (9) | 88% (66) | 75 |
| Ethnicity: Afr. Am. | 8% (10) | 92% (109) | 119 |
| Ethnicity: Other | 12% (8) | 88% (61) | 69 |
| All Christian | 10% (35) | 90% (307) | 342 |
| All Non-Christian | 30% (12) | 70% (28) | 40 |
| Atheist | 10% (4) | 90% (38) | 42 |
| Agnostic/Nothing in particular | 6% (22) | 94% (354) | 376 |
| Religious Non-Protestant/Catholic | 26% (12) | 74% (34) | 46 |
| Evangelical | 9% (19) | 91% (189) | 208 |
| Non-Evangelical | 8% (23) | 92% (252) | 275 |
| Community: Urban | 17% (39) | 83% (195) | 234 |
| Community: Suburban | 7% (25) | 93% (341) | 366 |
| Community: Rural | 4% (9) | 96% (191) | 200 |
| Employ: Private Sector | 11% (54) | 89% (454) | 508 |
| Employ: Government | 6% (7) | 94% (104) | 111 |
| Employ: Self-Employed | 7% (4) | 93% (51) | 55 |
| Employ: Homemaker | 6% (2) | 94% (33) | 35 |
| Employ: Retired | — (0) | 100% (3) | 3 |
| Employ: Unemployed | 7% (1) | 93% (13) | 14 |
| Employ: Other | 7% (4) | 93% (53) | 57 |
| Military HH: Yes | 5% (4) | 95% (84) | 88 |
| Military HH: No | 10% (69) | 90% (643) | 712 |
| 2018 House Vote: Democrat | 11% (34) | 89% (276) | 310 |
| 2018 House Vote: Republican | 11% (25) | 89% (211) | 236 |
| 2018 House Vote: Someone else | 4% (1) | 96% (26) | 27 |
| 2016 Vote: Hillary Clinton | 11% (29) | 89% (242) | 271 |
| 2016 Vote: Donald Trump | 11% (26) | 89% (207) | 233 |
| 2016 Vote: Other | 4% (3) | 96% (65) | 68 |
| 2016 Vote: Didn't Vote | 7% (15) | 93% (211) | 226 |

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Table BPC14_4: Does your family receive any of the following to assist with your child care expenses?
 Employer offers financial assistance for child care away from your work location

| Demographic | Yes | No | Total N |
|--------------------------------|----------|-----------|---------|
| Parents | 9% (73) | 91% (727) | 800 |
| Voted in 2014: Yes | 11% (57) | 89% (449) | 506 |
| Voted in 2014: No | 5% (16) | 95% (278) | 294 |
| 2012 Vote: Barack Obama | 12% (41) | 88% (300) | 341 |
| 2012 Vote: Mitt Romney | 8% (13) | 92% (159) | 172 |
| 2012 Vote: Other | 5% (1) | 95% (18) | 19 |
| 2012 Vote: Didn't Vote | 6% (17) | 94% (249) | 266 |
| 4-Region: Northeast | 12% (16) | 88% (122) | 138 |
| 4-Region: Midwest | 6% (13) | 94% (200) | 213 |
| 4-Region: South | 9% (31) | 91% (321) | 352 |
| 4-Region: West | 13% (13) | 87% (84) | 97 |
| 1 child at home | 11% (54) | 89% (455) | 509 |
| 2 children at home | 6% (12) | 94% (201) | 213 |
| 3 children at home | 6% (3) | 94% (50) | 53 |
| 4 children at home | 16% (4) | 84% (21) | 25 |
| Pay for 30+ hours childcare/wk | 8% (39) | 92% (465) | 504 |
| Pay for >30 hours childcare/wk | 10% (22) | 90% (203) | 225 |
| 1 full time hh worker | 12% (40) | 88% (291) | 331 |
| 2 full time hh workers | 6% (27) | 94% (399) | 426 |
| 1 part time hh worker | 16% (5) | 84% (26) | 31 |
| 2 part time hh workers | 8% (1) | 92% (11) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BPC14_5: Does your family receive any of the following to assist with your child care expenses?
Employer offers emergency or backup care assistance**

| Demographic | Yes | | No | | Total N |
|--------------------------|-----|------|------|-------|---------|
| Parents | 10% | (83) | 90% | (717) | 800 |
| Gender: Male | 15% | (49) | 85% | (279) | 328 |
| Gender: Female | 7% | (34) | 93% | (438) | 472 |
| Age: 18-29 | 11% | (22) | 89% | (175) | 197 |
| Age: 30-44 | 10% | (56) | 90% | (496) | 552 |
| Age: 45-54 | 11% | (5) | 89% | (40) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 33% | (5) | 67% | (10) | 15 |
| Millennial: Age 23-38 | 9% | (58) | 91% | (555) | 613 |
| Generation X: Age 39-54 | 12% | (20) | 88% | (146) | 166 |
| Boomers: Age 55-73 | — | (0) | 100% | (6) | 6 |
| PID: Dem (no lean) | 15% | (45) | 85% | (253) | 298 |
| PID: Ind (no lean) | 6% | (15) | 94% | (242) | 257 |
| PID: Rep (no lean) | 9% | (23) | 91% | (222) | 245 |
| PID/Gender: Dem Men | 20% | (24) | 80% | (95) | 119 |
| PID/Gender: Dem Women | 12% | (21) | 88% | (158) | 179 |
| PID/Gender: Ind Men | 9% | (8) | 91% | (83) | 91 |
| PID/Gender: Ind Women | 4% | (7) | 96% | (159) | 166 |
| PID/Gender: Rep Men | 14% | (17) | 86% | (101) | 118 |
| PID/Gender: Rep Women | 5% | (6) | 95% | (121) | 127 |
| Ideo: Liberal (1-3) | 12% | (28) | 88% | (214) | 242 |
| Ideo: Moderate (4) | 11% | (25) | 89% | (208) | 233 |
| Ideo: Conservative (5-7) | 10% | (25) | 90% | (224) | 249 |
| Educ: < College | 6% | (23) | 94% | (348) | 371 |
| Educ: Bachelors degree | 10% | (26) | 90% | (233) | 259 |
| Educ: Post-grad | 20% | (34) | 80% | (136) | 170 |
| Income: Under 50k | 9% | (24) | 91% | (240) | 264 |
| Income: 50k-100k | 8% | (26) | 92% | (284) | 310 |
| Income: 100k+ | 15% | (33) | 85% | (193) | 226 |

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Table BPC14_5: Does your family receive any of the following to assist with your child care expenses?
 Employer offers emergency or backup care assistance

| Demographic | Yes | No | Total N |
|-----------------------------------|----------|-----------|---------|
| Parents | 10% (83) | 90% (717) | 800 |
| Ethnicity: White | 10% (61) | 90% (551) | 612 |
| Ethnicity: Hispanic | 17% (13) | 83% (62) | 75 |
| Ethnicity: Afr. Am. | 13% (15) | 87% (104) | 119 |
| Ethnicity: Other | 10% (7) | 90% (62) | 69 |
| All Christian | 12% (40) | 88% (302) | 342 |
| All Non-Christian | 25% (10) | 75% (30) | 40 |
| Atheist | 14% (6) | 86% (36) | 42 |
| Agnostic/Nothing in particular | 7% (27) | 93% (349) | 376 |
| Religious Non-Protestant/Catholic | 26% (12) | 74% (34) | 46 |
| Evangelical | 14% (30) | 86% (178) | 208 |
| Non-Evangelical | 7% (18) | 93% (257) | 275 |
| Community: Urban | 19% (44) | 81% (190) | 234 |
| Community: Suburban | 7% (27) | 93% (339) | 366 |
| Community: Rural | 6% (12) | 94% (188) | 200 |
| Employ: Private Sector | 12% (60) | 88% (448) | 508 |
| Employ: Government | 11% (12) | 89% (99) | 111 |
| Employ: Self-Employed | 7% (4) | 93% (51) | 55 |
| Employ: Homemaker | 3% (1) | 97% (34) | 35 |
| Employ: Retired | 33% (1) | 67% (2) | 3 |
| Employ: Unemployed | 14% (2) | 86% (12) | 14 |
| Employ: Other | 4% (2) | 96% (55) | 57 |
| Military HH: Yes | 5% (4) | 95% (84) | 88 |
| Military HH: No | 11% (79) | 89% (633) | 712 |
| 2018 House Vote: Democrat | 15% (47) | 85% (263) | 310 |
| 2018 House Vote: Republican | 11% (26) | 89% (210) | 236 |
| 2018 House Vote: Someone else | — (0) | 100% (27) | 27 |
| 2016 Vote: Hillary Clinton | 14% (38) | 86% (233) | 271 |
| 2016 Vote: Donald Trump | 10% (24) | 90% (209) | 233 |
| 2016 Vote: Other | 4% (3) | 96% (65) | 68 |
| 2016 Vote: Didn't Vote | 8% (18) | 92% (208) | 226 |

Continued on next page

Table BPC14_5: Does your family receive any of the following to assist with your child care expenses?
Employer offers emergency or backup care assistance

| Demographic | Yes | No | Total N |
|--------------------------------|----------|-----------|---------|
| Parents | 10% (83) | 90% (717) | 800 |
| Voted in 2014: Yes | 12% (62) | 88% (444) | 506 |
| Voted in 2014: No | 7% (21) | 93% (273) | 294 |
| 2012 Vote: Barack Obama | 14% (47) | 86% (294) | 341 |
| 2012 Vote: Mitt Romney | 8% (14) | 92% (158) | 172 |
| 2012 Vote: Other | — (0) | 100% (19) | 19 |
| 2012 Vote: Didn't Vote | 8% (21) | 92% (245) | 266 |
| 4-Region: Northeast | 10% (14) | 90% (124) | 138 |
| 4-Region: Midwest | 8% (17) | 92% (196) | 213 |
| 4-Region: South | 10% (34) | 90% (318) | 352 |
| 4-Region: West | 19% (18) | 81% (79) | 97 |
| 1 child at home | 10% (52) | 90% (457) | 509 |
| 2 children at home | 9% (19) | 91% (194) | 213 |
| 3 children at home | 13% (7) | 87% (46) | 53 |
| 4 children at home | 20% (5) | 80% (20) | 25 |
| Pay for 30+ hours childcare/wk | 10% (49) | 90% (455) | 504 |
| Pay for >30 hours childcare/wk | 12% (27) | 88% (198) | 225 |
| 1 full time hh worker | 14% (45) | 86% (286) | 331 |
| 2 full time hh workers | 8% (32) | 92% (394) | 426 |
| 1 part time hh worker | 10% (3) | 90% (28) | 31 |
| 2 part time hh workers | 25% (3) | 75% (9) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC14_6: Does your family receive any of the following to assist with your child care expenses?
 Employer offers flexible spending accounts or other dedicated financial assistance

| Demographic | Yes | | No | | Total N |
|--------------------------|-----|-------|------|-------|---------|
| Parents | 28% | (224) | 72% | (576) | 800 |
| Gender: Male | 28% | (93) | 72% | (235) | 328 |
| Gender: Female | 28% | (131) | 72% | (341) | 472 |
| Age: 18-29 | 24% | (48) | 76% | (149) | 197 |
| Age: 30-44 | 30% | (166) | 70% | (386) | 552 |
| Age: 45-54 | 22% | (10) | 78% | (35) | 45 |
| Age: 55-64 | — | (0) | 100% | (5) | 5 |
| Age: 65+ | — | (0) | 100% | (1) | 1 |
| Generation Z: 18-22 | 33% | (5) | 67% | (10) | 15 |
| Millennial: Age 23-38 | 28% | (172) | 72% | (441) | 613 |
| Generation X: Age 39-54 | 28% | (47) | 72% | (119) | 166 |
| Boomers: Age 55-73 | — | (0) | 100% | (6) | 6 |
| PID: Dem (no lean) | 31% | (93) | 69% | (205) | 298 |
| PID: Ind (no lean) | 23% | (58) | 77% | (199) | 257 |
| PID: Rep (no lean) | 30% | (73) | 70% | (172) | 245 |
| PID/Gender: Dem Men | 31% | (37) | 69% | (82) | 119 |
| PID/Gender: Dem Women | 31% | (56) | 69% | (123) | 179 |
| PID/Gender: Ind Men | 20% | (18) | 80% | (73) | 91 |
| PID/Gender: Ind Women | 24% | (40) | 76% | (126) | 166 |
| PID/Gender: Rep Men | 32% | (38) | 68% | (80) | 118 |
| PID/Gender: Rep Women | 28% | (35) | 72% | (92) | 127 |
| Ideo: Liberal (1-3) | 34% | (83) | 66% | (159) | 242 |
| Ideo: Moderate (4) | 25% | (59) | 75% | (174) | 233 |
| Ideo: Conservative (5-7) | 28% | (69) | 72% | (180) | 249 |
| Educ: < College | 17% | (63) | 83% | (308) | 371 |
| Educ: Bachelors degree | 34% | (87) | 66% | (172) | 259 |
| Educ: Post-grad | 44% | (74) | 56% | (96) | 170 |
| Income: Under 50k | 19% | (51) | 81% | (213) | 264 |
| Income: 50k-100k | 25% | (76) | 75% | (234) | 310 |
| Income: 100k+ | 43% | (97) | 57% | (129) | 226 |

Continued on next page

Table BPC14_6: Does your family receive any of the following to assist with your child care expenses?
Employer offers flexible spending accounts or other dedicated financial assistance

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|-----------|---------|
| Parents | 28% (224) | 72% (576) | 800 |
| Ethnicity: White | 29% (179) | 71% (433) | 612 |
| Ethnicity: Hispanic | 39% (29) | 61% (46) | 75 |
| Ethnicity: Afr. Am. | 17% (20) | 83% (99) | 119 |
| Ethnicity: Other | 36% (25) | 64% (44) | 69 |
| All Christian | 30% (101) | 70% (241) | 342 |
| All Non-Christian | 45% (18) | 55% (22) | 40 |
| Atheist | 40% (17) | 60% (25) | 42 |
| Agnostic/Nothing in particular | 23% (88) | 77% (288) | 376 |
| Religious Non-Protestant/Catholic | 43% (20) | 57% (26) | 46 |
| Evangelical | 25% (51) | 75% (157) | 208 |
| Non-Evangelical | 29% (81) | 71% (194) | 275 |
| Community: Urban | 32% (76) | 68% (158) | 234 |
| Community: Suburban | 30% (108) | 70% (258) | 366 |
| Community: Rural | 20% (40) | 80% (160) | 200 |
| Employ: Private Sector | 31% (159) | 69% (349) | 508 |
| Employ: Government | 36% (40) | 64% (71) | 111 |
| Employ: Self-Employed | 15% (8) | 85% (47) | 55 |
| Employ: Homemaker | 14% (5) | 86% (30) | 35 |
| Employ: Retired | — (0) | 100% (3) | 3 |
| Employ: Unemployed | 7% (1) | 93% (13) | 14 |
| Employ: Other | 12% (7) | 88% (50) | 57 |
| Military HH: Yes | 23% (20) | 77% (68) | 88 |
| Military HH: No | 29% (204) | 71% (508) | 712 |
| 2018 House Vote: Democrat | 33% (101) | 67% (209) | 310 |
| 2018 House Vote: Republican | 30% (71) | 70% (165) | 236 |
| 2018 House Vote: Someone else | 15% (4) | 85% (23) | 27 |
| 2016 Vote: Hillary Clinton | 33% (89) | 67% (182) | 271 |
| 2016 Vote: Donald Trump | 29% (67) | 71% (166) | 233 |
| 2016 Vote: Other | 22% (15) | 78% (53) | 68 |
| 2016 Vote: Didn't Vote | 23% (52) | 77% (174) | 226 |

Continued on next page

Table BPC14_6: Does your family receive any of the following to assist with your child care expenses?
 Employer offers flexible spending accounts or other dedicated financial assistance

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|-----------|---------|
| Parents | 28% (224) | 72% (576) | 800 |
| Voted in 2014: Yes | 31% (159) | 69% (347) | 506 |
| Voted in 2014: No | 22% (65) | 78% (229) | 294 |
| 2012 Vote: Barack Obama | 31% (106) | 69% (235) | 341 |
| 2012 Vote: Mitt Romney | 30% (51) | 70% (121) | 172 |
| 2012 Vote: Other | 11% (2) | 89% (17) | 19 |
| 2012 Vote: Didn't Vote | 24% (63) | 76% (203) | 266 |
| 4-Region: Northeast | 33% (46) | 67% (92) | 138 |
| 4-Region: Midwest | 25% (54) | 75% (159) | 213 |
| 4-Region: South | 26% (92) | 74% (260) | 352 |
| 4-Region: West | 33% (32) | 67% (65) | 97 |
| 1 child at home | 29% (147) | 71% (362) | 509 |
| 2 children at home | 27% (57) | 73% (156) | 213 |
| 3 children at home | 19% (10) | 81% (43) | 53 |
| 4 children at home | 40% (10) | 60% (15) | 25 |
| Pay for 30+ hours childcare/wk | 30% (151) | 70% (353) | 504 |
| Pay for >30 hours childcare/wk | 28% (63) | 72% (162) | 225 |
| 1 full time hh worker | 24% (81) | 76% (250) | 331 |
| 2 full time hh workers | 31% (132) | 69% (294) | 426 |
| 1 part time hh worker | 26% (8) | 74% (23) | 31 |
| 2 part time hh workers | 25% (3) | 75% (9) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC15: As you may know, many employers offer workplace retirement plans that allow employees to save and invest for retirement through payroll deductions, such as a 401(k) or 403(b). Those plans are tax advantaged, meaning that employee contributions to them provide more income in retirement than standard investments would. Some employers will match the percent an employee contributes to their retirement savings plan up to a certain percent. To the best of your knowledge, do you currently have the opportunity to contribute to a workplace retirement savings plan, such as a 401(k) or 403(b), through your employer, and do you contribute to such a plan?

| Demographic | I have access to such a plan, and I contribute enough to receive the full employer match | | I have access to such a plan, but I do not contribute enough to receive the full employer match | | I have access to such a plan, but am unsure about my employer's match policy and how I benefit | | I have access to such a plan, but I do not participate | | No, my employer does not offer an employer-sponsored retirement plan. | | Total N |
|-------------------------|--|-------|---|------|--|------|--|------|---|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Parents | 50% | (396) | 12% | (94) | 8% | (61) | 7% | (59) | 24% | (190) | 800 |
| Gender: Male | 59% | (194) | 10% | (32) | 8% | (27) | 7% | (22) | 16% | (53) | 328 |
| Gender: Female | 43% | (202) | 13% | (62) | 7% | (34) | 8% | (37) | 29% | (137) | 472 |
| Age: 18-29 | 41% | (81) | 11% | (21) | 8% | (16) | 11% | (21) | 29% | (58) | 197 |
| Age: 30-44 | 53% | (293) | 11% | (61) | 7% | (41) | 7% | (36) | 22% | (121) | 552 |
| Age: 45-54 | 42% | (19) | 27% | (12) | 7% | (3) | 4% | (2) | 20% | (9) | 45 |
| Age: 55-64 | 60% | (3) | — | (0) | — | (0) | — | (0) | 40% | (2) | 5 |
| Age: 65+ | — | (0) | — | (0) | 100% | (1) | — | (0) | — | (0) | 1 |
| Generation Z: 18-22 | 40% | (6) | — | (0) | 20% | (3) | 13% | (2) | 27% | (4) | 15 |
| Millennial: Age 23-38 | 49% | (299) | 11% | (66) | 8% | (51) | 8% | (50) | 24% | (147) | 613 |
| Generation X: Age 39-54 | 53% | (88) | 17% | (28) | 4% | (6) | 4% | (7) | 22% | (37) | 166 |
| Boomers: Age 55-73 | 50% | (3) | — | (0) | 17% | (1) | — | (0) | 33% | (2) | 6 |
| PID: Dem (no lean) | 45% | (133) | 15% | (46) | 9% | (26) | 7% | (20) | 24% | (73) | 298 |
| PID: Ind (no lean) | 48% | (124) | 9% | (23) | 7% | (19) | 9% | (23) | 26% | (68) | 257 |
| PID: Rep (no lean) | 57% | (139) | 10% | (25) | 7% | (16) | 7% | (16) | 20% | (49) | 245 |
| PID/Gender: Dem Men | 53% | (63) | 15% | (18) | 10% | (12) | 7% | (8) | 15% | (18) | 119 |
| PID/Gender: Dem Women | 39% | (70) | 16% | (28) | 8% | (14) | 7% | (12) | 31% | (55) | 179 |
| PID/Gender: Ind Men | 57% | (52) | 7% | (6) | 9% | (8) | 9% | (8) | 19% | (17) | 91 |
| PID/Gender: Ind Women | 43% | (72) | 10% | (17) | 7% | (11) | 9% | (15) | 31% | (51) | 166 |
| PID/Gender: Rep Men | 67% | (79) | 7% | (8) | 6% | (7) | 5% | (6) | 15% | (18) | 118 |
| PID/Gender: Rep Women | 47% | (60) | 13% | (17) | 7% | (9) | 8% | (10) | 24% | (31) | 127 |

Continued on next page

Table BPC15: As you may know, many employers offer workplace retirement plans that allow employees to save and invest for retirement through payroll deductions, such as a 401(k) or 403(b). Those plans are tax advantaged, meaning that employee contributions to them provide more income in retirement than standard investments would. Some employers will match the percent an employee contributes to their retirement savings plan up to a certain percent. To the best of your knowledge, do you currently have the opportunity to contribute to a workplace retirement savings plan, such as a 401(k) or 403(b), through your employer, and do you contribute to such a plan?

| Demographic | I have access to such a plan, and I contribute enough to receive the full employer match | | I have access to such a plan, but I do not contribute enough to receive the full employer match | | I have access to such a plan, but am unsure about my employer's match policy and how I benefit | | I have access to such a plan, but I do not participate | | No, my employer does not offer an employer-sponsored retirement plan. | | Total N |
|-----------------------------------|--|-------|---|------|--|------|--|------|---|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Parents | 50% | (396) | 12% | (94) | 8% | (61) | 7% | (59) | 24% | (190) | 800 |
| Ideo: Liberal (1-3) | 50% | (120) | 15% | (36) | 5% | (13) | 7% | (18) | 23% | (55) | 242 |
| Ideo: Moderate (4) | 43% | (101) | 14% | (32) | 10% | (23) | 9% | (22) | 24% | (55) | 233 |
| Ideo: Conservative (5-7) | 59% | (148) | 8% | (21) | 8% | (21) | 5% | (12) | 19% | (47) | 249 |
| Educ: < College | 38% | (140) | 11% | (40) | 8% | (29) | 9% | (33) | 35% | (129) | 371 |
| Educ: Bachelors degree | 59% | (152) | 15% | (38) | 8% | (21) | 5% | (14) | 13% | (34) | 259 |
| Educ: Post-grad | 61% | (104) | 9% | (16) | 6% | (11) | 7% | (12) | 16% | (27) | 170 |
| Income: Under 50k | 33% | (87) | 11% | (29) | 9% | (23) | 11% | (30) | 36% | (95) | 264 |
| Income: 50k-100k | 53% | (164) | 14% | (43) | 7% | (22) | 6% | (20) | 20% | (61) | 310 |
| Income: 100k+ | 64% | (145) | 10% | (22) | 7% | (16) | 4% | (9) | 15% | (34) | 226 |
| Ethnicity: White | 52% | (319) | 11% | (69) | 8% | (47) | 7% | (42) | 22% | (135) | 612 |
| Ethnicity: Hispanic | 41% | (31) | 12% | (9) | 15% | (11) | 7% | (5) | 25% | (19) | 75 |
| Ethnicity: Afr. Am. | 38% | (45) | 14% | (17) | 7% | (8) | 11% | (13) | 30% | (36) | 119 |
| Ethnicity: Other | 46% | (32) | 12% | (8) | 9% | (6) | 6% | (4) | 28% | (19) | 69 |
| All Christian | 53% | (180) | 13% | (44) | 8% | (26) | 5% | (17) | 22% | (75) | 342 |
| All Non-Christian | 68% | (27) | 10% | (4) | 2% | (1) | 12% | (5) | 8% | (3) | 40 |
| Atheist | 67% | (28) | 12% | (5) | 5% | (2) | 2% | (1) | 14% | (6) | 42 |
| Agnostic/Nothing in particular | 43% | (161) | 11% | (41) | 9% | (32) | 10% | (36) | 28% | (106) | 376 |
| Religious Non-Protestant/Catholic | 65% | (30) | 11% | (5) | 2% | (1) | 11% | (5) | 11% | (5) | 46 |
| Evangelical | 50% | (103) | 11% | (22) | 10% | (20) | 5% | (10) | 25% | (53) | 208 |
| Non-Evangelical | 50% | (137) | 13% | (35) | 7% | (19) | 8% | (21) | 23% | (63) | 275 |

Continued on next page

Table BPC15: As you may know, many employers offer workplace retirement plans that allow employees to save and invest for retirement through payroll deductions, such as a 401(k) or 403(b). Those plans are tax advantaged, meaning that employee contributions to them provide more income in retirement than standard investments would. Some employers will match the percent an employee contributes to their retirement savings plan up to a certain percent. To the best of your knowledge, do you currently have the opportunity to contribute to a workplace retirement savings plan, such as a 401(k) or 403(b), through your employer, and do you contribute to such a plan?

| Demographic | I have access to such a plan, and I contribute enough to receive the full employer match | | I have access to such a plan, but I do not contribute enough to receive the full employer match | | I have access to such a plan, but am unsure about my employer's match policy and how I benefit | | I have access to such a plan, but I do not participate | | No, my employer does not offer an employer-sponsored retirement plan. | | Total N |
|-------------------------------|--|-------|---|------|--|------|--|------|---|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Parents | 50% | (396) | 12% | (94) | 8% | (61) | 7% | (59) | 24% | (190) | 800 |
| Community: Urban | 52% | (122) | 11% | (25) | 8% | (19) | 7% | (17) | 22% | (51) | 234 |
| Community: Suburban | 52% | (191) | 13% | (46) | 7% | (26) | 7% | (24) | 22% | (79) | 366 |
| Community: Rural | 42% | (83) | 12% | (23) | 8% | (16) | 9% | (18) | 30% | (60) | 200 |
| Employ: Private Sector | 56% | (282) | 13% | (66) | 6% | (32) | 8% | (41) | 17% | (87) | 508 |
| Employ: Government | 52% | (58) | 11% | (12) | 12% | (13) | 6% | (7) | 19% | (21) | 111 |
| Employ: Self-Employed | 29% | (16) | 5% | (3) | 4% | (2) | 5% | (3) | 56% | (31) | 55 |
| Employ: Homemaker | 20% | (7) | 9% | (3) | 17% | (6) | 6% | (2) | 49% | (17) | 35 |
| Employ: Retired | 33% | (1) | — | (0) | — | (0) | — | (0) | 67% | (2) | 3 |
| Employ: Unemployed | 21% | (3) | — | (0) | 7% | (1) | 7% | (1) | 64% | (9) | 14 |
| Employ: Other | 39% | (22) | 12% | (7) | 9% | (5) | 7% | (4) | 33% | (19) | 57 |
| Military HH: Yes | 47% | (41) | 17% | (15) | 7% | (6) | 8% | (7) | 22% | (19) | 88 |
| Military HH: No | 50% | (355) | 11% | (79) | 8% | (55) | 7% | (52) | 24% | (171) | 712 |
| 2018 House Vote: Democrat | 50% | (155) | 15% | (48) | 9% | (27) | 6% | (19) | 20% | (61) | 310 |
| 2018 House Vote: Republican | 58% | (138) | 11% | (25) | 6% | (14) | 6% | (14) | 19% | (45) | 236 |
| 2018 House Vote: Someone else | 56% | (15) | — | (0) | 4% | (1) | 11% | (3) | 30% | (8) | 27 |
| 2016 Vote: Hillary Clinton | 51% | (139) | 17% | (45) | 8% | (22) | 6% | (15) | 18% | (50) | 271 |
| 2016 Vote: Donald Trump | 58% | (135) | 11% | (25) | 5% | (12) | 7% | (17) | 19% | (44) | 233 |
| 2016 Vote: Other | 47% | (32) | 7% | (5) | 7% | (5) | 13% | (9) | 25% | (17) | 68 |
| 2016 Vote: Didn't Vote | 39% | (89) | 8% | (19) | 10% | (22) | 8% | (18) | 35% | (78) | 226 |
| Voted in 2014: Yes | 54% | (272) | 12% | (63) | 7% | (33) | 7% | (37) | 20% | (101) | 506 |
| Voted in 2014: No | 42% | (124) | 11% | (31) | 10% | (28) | 7% | (22) | 30% | (89) | 294 |

Continued on next page

Table BPC15: As you may know, many employers offer workplace retirement plans that allow employees to save and invest for retirement through payroll deductions, such as a 401(k) or 403(b). Those plans are tax advantaged, meaning that employee contributions to them provide more income in retirement than standard investments would. Some employers will match the percent an employee contributes to their retirement savings plan up to a certain percent. To the best of your knowledge, do you currently have the opportunity to contribute to a workplace retirement savings plan, such as a 401(k) or 403(b), through your employer, and do you contribute to such a plan?

| Demographic | I have access to such a plan, and I contribute enough to receive the full employer match | | I have access to such a plan, but I do not contribute enough to receive the full employer match | | I have access to such a plan, but am unsure about my employer's match policy and how I benefit | | I have access to such a plan, but I do not participate | | No, my employer does not offer an employer-sponsored retirement plan. | | Total N |
|--------------------------------|--|-------|---|------|--|------|--|------|---|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Parents | 50% | (396) | 12% | (94) | 8% | (61) | 7% | (59) | 24% | (190) | 800 |
| 2012 Vote: Barack Obama | 52% | (177) | 13% | (46) | 7% | (24) | 7% | (23) | 21% | (71) | 341 |
| 2012 Vote: Mitt Romney | 59% | (101) | 12% | (20) | 7% | (12) | 6% | (10) | 17% | (29) | 172 |
| 2012 Vote: Other | 58% | (11) | 5% | (1) | 5% | (1) | 11% | (2) | 21% | (4) | 19 |
| 2012 Vote: Didn't Vote | 40% | (106) | 10% | (26) | 9% | (24) | 9% | (24) | 32% | (86) | 266 |
| 4-Region: Northeast | 49% | (68) | 10% | (14) | 9% | (13) | 11% | (15) | 20% | (28) | 138 |
| 4-Region: Midwest | 52% | (111) | 10% | (22) | 7% | (15) | 8% | (16) | 23% | (49) | 213 |
| 4-Region: South | 49% | (171) | 13% | (46) | 7% | (25) | 6% | (21) | 25% | (89) | 352 |
| 4-Region: West | 47% | (46) | 12% | (12) | 8% | (8) | 7% | (7) | 25% | (24) | 97 |
| 1 child at home | 52% | (263) | 11% | (57) | 8% | (39) | 8% | (39) | 22% | (111) | 509 |
| 2 children at home | 46% | (99) | 12% | (26) | 9% | (19) | 7% | (15) | 25% | (54) | 213 |
| 3 children at home | 34% | (18) | 17% | (9) | 6% | (3) | 8% | (4) | 36% | (19) | 53 |
| 4 children at home | 64% | (16) | 8% | (2) | — | (0) | 4% | (1) | 24% | (6) | 25 |
| Pay for 30+ hours childcare/wk | 52% | (263) | 12% | (61) | 8% | (41) | 8% | (41) | 19% | (98) | 504 |
| Pay for >30 hours childcare/wk | 51% | (114) | 13% | (30) | 8% | (17) | 5% | (11) | 24% | (53) | 225 |
| 1 full time hh worker | 47% | (155) | 10% | (34) | 8% | (28) | 8% | (28) | 26% | (86) | 331 |
| 2 full time hh workers | 54% | (231) | 13% | (56) | 7% | (28) | 7% | (28) | 19% | (83) | 426 |
| 1 part time hh worker | 26% | (8) | 6% | (2) | 6% | (2) | 6% | (2) | 55% | (17) | 31 |
| 2 part time hh workers | 17% | (2) | 17% | (2) | 25% | (3) | 8% | (1) | 33% | (4) | 12 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC16: What is your primary reason for not contributing enough to receive the full employer match to a workplace retirement plan, such as a 401(k) or 403(b)?

| Demographic | Have a different retirement savings plan | | Don't have enough disposable income to participate | | Not interested in participating | | No employer match | | Other, please specify | | Total N |
|--------------------------|--|------|--|-------|---------------------------------|------|-------------------|------|-----------------------|-----|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Parents | 15% | (33) | 60% | (128) | 9% | (19) | 12% | (25) | 4% | (9) | 214 |
| Gender: Male | 22% | (18) | 52% | (42) | 10% | (8) | 14% | (11) | 2% | (2) | 81 |
| Gender: Female | 11% | (15) | 65% | (86) | 8% | (11) | 11% | (14) | 5% | (7) | 133 |
| Age: 18-29 | 17% | (10) | 57% | (33) | 12% | (7) | 9% | (5) | 5% | (3) | 58 |
| Age: 30-44 | 15% | (21) | 60% | (83) | 7% | (9) | 14% | (19) | 4% | (6) | 138 |
| Age: 45-54 | 6% | (1) | 71% | (12) | 18% | (3) | 6% | (1) | — | (0) | 17 |
| Age: 55-64 | — | (0) | — | (0) | — | (0) | — | (0) | — | (0) | 0 |
| Age: 65+ | 100% | (1) | — | (0) | — | (0) | — | (0) | — | (0) | 1 |
| Generation Z: 18-22 | 20% | (1) | 40% | (2) | 20% | (1) | — | (0) | 20% | (1) | 5 |
| Millennial: Age 23-38 | 16% | (26) | 59% | (99) | 8% | (13) | 13% | (22) | 4% | (7) | 167 |
| Generation X: Age 39-54 | 12% | (5) | 66% | (27) | 12% | (5) | 7% | (3) | 2% | (1) | 41 |
| Boomers: Age 55-73 | 100% | (1) | — | (0) | — | (0) | — | (0) | — | (0) | 1 |
| PID: Dem (no lean) | 17% | (16) | 55% | (51) | 12% | (11) | 12% | (11) | 3% | (3) | 92 |
| PID: Ind (no lean) | 5% | (3) | 65% | (42) | 6% | (4) | 17% | (11) | 8% | (5) | 65 |
| PID: Rep (no lean) | 25% | (14) | 61% | (35) | 7% | (4) | 5% | (3) | 2% | (1) | 57 |
| PID/Gender: Dem Men | 26% | (10) | 45% | (17) | 13% | (5) | 13% | (5) | 3% | (1) | 38 |
| PID/Gender: Dem Women | 11% | (6) | 63% | (34) | 11% | (6) | 11% | (6) | 4% | (2) | 54 |
| PID/Gender: Ind Men | — | (0) | 64% | (14) | 9% | (2) | 23% | (5) | 5% | (1) | 22 |
| PID/Gender: Ind Women | 7% | (3) | 65% | (28) | 5% | (2) | 14% | (6) | 9% | (4) | 43 |
| PID/Gender: Rep Men | 38% | (8) | 52% | (11) | 5% | (1) | 5% | (1) | — | (0) | 21 |
| PID/Gender: Rep Women | 17% | (6) | 67% | (24) | 8% | (3) | 6% | (2) | 3% | (1) | 36 |
| Ideo: Liberal (1-3) | 16% | (11) | 63% | (42) | 6% | (4) | 13% | (9) | 1% | (1) | 67 |
| Ideo: Moderate (4) | 9% | (7) | 68% | (52) | 8% | (6) | 10% | (8) | 5% | (4) | 77 |
| Ideo: Conservative (5-7) | 24% | (13) | 48% | (26) | 9% | (5) | 13% | (7) | 6% | (3) | 54 |

Continued on next page

Table BPC16: What is your primary reason for not contributing enough to receive the full employer match to a workplace retirement plan, such as a 401(k) or 403(b)?

| Demographic | Have a different retirement savings plan | | Don't have enough disposable income to participate | | Not interested in participating | | No employer match | | Other, please specify | | Total N |
|-----------------------------------|--|------|--|-------|---------------------------------|------|-------------------|------|-----------------------|-----|---------|
| Parents | 15% | (33) | 60% | (128) | 9% | (19) | 12% | (25) | 4% | (9) | 214 |
| Educ: < College | 13% | (13) | 60% | (61) | 12% | (12) | 11% | (11) | 5% | (5) | 102 |
| Educ: Bachelors degree | 12% | (9) | 64% | (47) | 3% | (2) | 16% | (12) | 4% | (3) | 73 |
| Educ: Post-grad | 28% | (11) | 51% | (20) | 13% | (5) | 5% | (2) | 3% | (1) | 39 |
| Income: Under 50k | 12% | (10) | 61% | (50) | 11% | (9) | 10% | (8) | 6% | (5) | 82 |
| Income: 50k-100k | 15% | (13) | 62% | (53) | 12% | (10) | 8% | (7) | 2% | (2) | 85 |
| Income: 100k+ | 21% | (10) | 53% | (25) | — | (0) | 21% | (10) | 4% | (2) | 47 |
| Ethnicity: White | 13% | (21) | 64% | (101) | 7% | (11) | 13% | (20) | 3% | (5) | 158 |
| Ethnicity: Hispanic | 16% | (4) | 48% | (12) | 16% | (4) | 12% | (3) | 8% | (2) | 25 |
| Ethnicity: Afr. Am. | 18% | (7) | 50% | (19) | 13% | (5) | 13% | (5) | 5% | (2) | 38 |
| Ethnicity: Other | 28% | (5) | 44% | (8) | 17% | (3) | — | (0) | 11% | (2) | 18 |
| All Christian | 20% | (17) | 61% | (53) | 7% | (6) | 9% | (8) | 3% | (3) | 87 |
| All Non-Christian | 40% | (4) | 40% | (4) | 10% | (1) | 10% | (1) | — | (0) | 10 |
| Atheist | 25% | (2) | 62% | (5) | — | (0) | — | (0) | 12% | (1) | 8 |
| Agnostic/Nothing in particular | 9% | (10) | 61% | (66) | 11% | (12) | 15% | (16) | 5% | (5) | 109 |
| Religious Non-Protestant/Catholic | 36% | (4) | 45% | (5) | 9% | (1) | 9% | (1) | — | (0) | 11 |
| Evangelical | 12% | (6) | 67% | (35) | 10% | (5) | 8% | (4) | 4% | (2) | 52 |
| Non-Evangelical | 20% | (15) | 56% | (42) | 9% | (7) | 11% | (8) | 4% | (3) | 75 |
| Community: Urban | 18% | (11) | 48% | (29) | 18% | (11) | 13% | (8) | 3% | (2) | 61 |
| Community: Suburban | 15% | (14) | 64% | (61) | 4% | (4) | 12% | (12) | 5% | (5) | 96 |
| Community: Rural | 14% | (8) | 67% | (38) | 7% | (4) | 9% | (5) | 4% | (2) | 57 |
| Employ: Private Sector | 12% | (17) | 65% | (90) | 10% | (14) | 10% | (14) | 3% | (4) | 139 |
| Employ: Government | 25% | (8) | 53% | (17) | 3% | (1) | 16% | (5) | 3% | (1) | 32 |
| Employ: Self-Employed | 38% | (3) | 50% | (4) | 12% | (1) | — | (0) | — | (0) | 8 |
| Employ: Homemaker | — | (0) | 55% | (6) | 9% | (1) | 27% | (3) | 9% | (1) | 11 |
| Employ: Retired | — | (0) | — | (0) | — | (0) | — | (0) | — | (0) | 0 |
| Employ: Unemployed | 50% | (1) | — | (0) | — | (0) | 50% | (1) | — | (0) | 2 |
| Employ: Other | 19% | (3) | 50% | (8) | 6% | (1) | 12% | (2) | 12% | (2) | 16 |

Continued on next page

Table BPC16: What is your primary reason for not contributing enough to receive the full employer match to a workplace retirement plan, such as a 401(k) or 403(b)?

| Demographic | Have a different retirement savings plan | | Don't have enough disposable income to participate | | Not interested in participating | | No employer match | | Other, please specify | | Total N |
|--------------------------------|--|------|--|-------|---------------------------------|------|-------------------|------|-----------------------|-----|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Parents | 15% | (33) | 60% | (128) | 9% | (19) | 12% | (25) | 4% | (9) | 214 |
| Military HH: Yes | 14% | (4) | 71% | (20) | 4% | (1) | — | (0) | 11% | (3) | 28 |
| Military HH: No | 16% | (29) | 58% | (108) | 10% | (18) | 13% | (25) | 3% | (6) | 186 |
| 2018 House Vote: Democrat | 21% | (20) | 54% | (51) | 11% | (10) | 12% | (11) | 2% | (2) | 94 |
| 2018 House Vote: Republican | 17% | (9) | 68% | (36) | 6% | (3) | 6% | (3) | 4% | (2) | 53 |
| 2018 House Vote: Someone else | — | (0) | 75% | (3) | 25% | (1) | — | (0) | — | (0) | 4 |
| 2016 Vote: Hillary Clinton | 20% | (16) | 57% | (47) | 10% | (8) | 12% | (10) | 1% | (1) | 82 |
| 2016 Vote: Donald Trump | 19% | (10) | 63% | (34) | 9% | (5) | 7% | (4) | 2% | (1) | 54 |
| 2016 Vote: Other | — | (0) | 63% | (12) | 11% | (2) | 21% | (4) | 5% | (1) | 19 |
| 2016 Vote: Didn't Vote | 12% | (7) | 59% | (35) | 7% | (4) | 12% | (7) | 10% | (6) | 59 |
| Voted in 2014: Yes | 17% | (22) | 60% | (80) | 10% | (13) | 10% | (13) | 4% | (5) | 133 |
| Voted in 2014: No | 14% | (11) | 59% | (48) | 7% | (6) | 15% | (12) | 5% | (4) | 81 |
| 2012 Vote: Barack Obama | 18% | (17) | 60% | (56) | 10% | (9) | 12% | (11) | — | (0) | 93 |
| 2012 Vote: Mitt Romney | 12% | (5) | 64% | (27) | 5% | (2) | 10% | (4) | 10% | (4) | 42 |
| 2012 Vote: Other | — | (0) | 100% | (4) | — | (0) | — | (0) | — | (0) | 4 |
| 2012 Vote: Didn't Vote | 15% | (11) | 55% | (41) | 9% | (7) | 14% | (10) | 7% | (5) | 74 |
| 4-Region: Northeast | 17% | (7) | 62% | (26) | 10% | (4) | 12% | (5) | — | (0) | 42 |
| 4-Region: Midwest | 15% | (8) | 66% | (35) | 6% | (3) | 9% | (5) | 4% | (2) | 53 |
| 4-Region: South | 16% | (15) | 61% | (56) | 7% | (6) | 11% | (10) | 5% | (5) | 92 |
| 4-Region: West | 11% | (3) | 41% | (11) | 22% | (6) | 19% | (5) | 7% | (2) | 27 |
| 1 child at home | 17% | (23) | 62% | (84) | 7% | (10) | 9% | (12) | 4% | (6) | 135 |
| 2 children at home | 13% | (8) | 53% | (32) | 8% | (5) | 20% | (12) | 5% | (3) | 60 |
| 3 children at home | 12% | (2) | 69% | (11) | 19% | (3) | — | (0) | — | (0) | 16 |
| 4 children at home | — | (0) | 33% | (1) | 33% | (1) | 33% | (1) | — | (0) | 3 |
| Pay for 30+ hours childcare/wk | 16% | (23) | 62% | (88) | 8% | (11) | 12% | (17) | 3% | (4) | 143 |
| Pay for >30 hours childcare/wk | 14% | (8) | 62% | (36) | 9% | (5) | 10% | (6) | 5% | (3) | 58 |
| 1 full time hh worker | 13% | (12) | 59% | (53) | 9% | (8) | 13% | (12) | 6% | (5) | 90 |
| 2 full time hh workers | 14% | (16) | 64% | (72) | 7% | (8) | 11% | (12) | 4% | (4) | 112 |

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Table BPC16: What is your primary reason for not contributing enough to receive the full employer match to a workplace retirement plan, such as a 401(k) or 403(b)?

| Demographic | Have a different retirement savings plan | | Don't have enough disposable income to participate | | Not interested in participating | | No employer match | | Other, please specify | | Total N |
|------------------------|--|------|--|-------|---------------------------------|------|-------------------|------|-----------------------|-----|---------|
| Parents | 15% | (33) | 60% | (128) | 9% | (19) | 12% | (25) | 4% | (9) | 214 |
| 1 part time hh worker | 67% | (4) | — | (0) | 17% | (1) | 17% | (1) | — | (0) | 6 |
| 2 part time hh workers | 17% | (1) | 50% | (3) | 33% | (2) | — | (0) | — | (0) | 6 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BPC17: *If your employer adjusted its policy so that they contributed to your retirement plan regardless of whether you did or not, would your contributions to the plan change?*

| Demographic | No, I would contribute the same amount | | Yes, I would decrease my own contribution | | I am unsure or would need more information to make that decision | | Total N |
|--------------------------|--|-------|---|-------|--|------|---------|
| Parents | 61% | (297) | 23% | (111) | 17% | (82) | 490 |
| Gender: Male | 58% | (131) | 25% | (57) | 17% | (38) | 226 |
| Gender: Female | 63% | (166) | 20% | (54) | 17% | (44) | 264 |
| Age: 18-29 | 62% | (63) | 23% | (23) | 16% | (16) | 102 |
| Age: 30-44 | 58% | (205) | 24% | (85) | 18% | (64) | 354 |
| Age: 45-54 | 84% | (26) | 10% | (3) | 6% | (2) | 31 |
| Age: 55-64 | 100% | (3) | — | (0) | — | (0) | 3 |
| Age: 65+ | — | (0) | — | (0) | — | (0) | 0 |
| Generation Z: 18-22 | 50% | (3) | 33% | (2) | 17% | (1) | 6 |
| Millennial: Age 23-38 | 59% | (214) | 25% | (93) | 16% | (58) | 365 |
| Generation X: Age 39-54 | 66% | (77) | 14% | (16) | 20% | (23) | 116 |
| Boomers: Age 55-73 | 100% | (3) | — | (0) | — | (0) | 3 |
| PID: Dem (no lean) | 59% | (105) | 21% | (37) | 21% | (37) | 179 |
| PID: Ind (no lean) | 60% | (88) | 23% | (34) | 17% | (25) | 147 |
| PID: Rep (no lean) | 63% | (104) | 24% | (40) | 12% | (20) | 164 |
| PID/Gender: Dem Men | 52% | (42) | 25% | (20) | 23% | (19) | 81 |
| PID/Gender: Dem Women | 64% | (63) | 17% | (17) | 18% | (18) | 98 |
| PID/Gender: Ind Men | 64% | (37) | 21% | (12) | 16% | (9) | 58 |
| PID/Gender: Ind Women | 57% | (51) | 25% | (22) | 18% | (16) | 89 |
| PID/Gender: Rep Men | 60% | (52) | 29% | (25) | 11% | (10) | 87 |
| PID/Gender: Rep Women | 68% | (52) | 19% | (15) | 13% | (10) | 77 |
| Ideo: Liberal (1-3) | 56% | (87) | 26% | (40) | 19% | (29) | 156 |
| Ideo: Moderate (4) | 61% | (81) | 20% | (27) | 19% | (25) | 133 |
| Ideo: Conservative (5-7) | 67% | (113) | 22% | (37) | 11% | (19) | 169 |
| Educ: < College | 57% | (102) | 25% | (45) | 18% | (33) | 180 |
| Educ: Bachelors degree | 65% | (124) | 21% | (39) | 14% | (27) | 190 |
| Educ: Post-grad | 59% | (71) | 22% | (27) | 18% | (22) | 120 |

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Table BPC17: *If your employer adjusted its policy so that they contributed to your retirement plan regardless of whether you did or not, would your contributions to the plan change?*

| Demographic | No, I would contribute the same amount | | Yes, I would decrease my own contribution | | I am unsure or would need more information to make that decision | | Total N |
|-----------------------------------|--|-------|---|-------|--|------|---------|
| Parents | 61% | (297) | 23% | (111) | 17% | (82) | 490 |
| Income: Under 50k | 55% | (64) | 28% | (32) | 17% | (20) | 116 |
| Income: 50k-100k | 60% | (125) | 24% | (49) | 16% | (33) | 207 |
| Income: 100k+ | 65% | (108) | 18% | (30) | 17% | (29) | 167 |
| Ethnicity: White | 62% | (241) | 22% | (86) | 16% | (61) | 388 |
| Ethnicity: Hispanic | 52% | (21) | 40% | (16) | 8% | (3) | 40 |
| Ethnicity: Afr. Am. | 60% | (37) | 16% | (10) | 24% | (15) | 62 |
| Ethnicity: Other | 48% | (19) | 38% | (15) | 15% | (6) | 40 |
| All Christian | 64% | (143) | 22% | (49) | 14% | (32) | 224 |
| All Non-Christian | 52% | (16) | 42% | (13) | 6% | (2) | 31 |
| Atheist | 61% | (20) | 21% | (7) | 18% | (6) | 33 |
| Agnostic/Nothing in particular | 58% | (118) | 21% | (42) | 21% | (42) | 202 |
| Religious Non-Protestant/Catholic | 51% | (18) | 43% | (15) | 6% | (2) | 35 |
| Evangelical | 68% | (85) | 20% | (25) | 12% | (15) | 125 |
| Non-Evangelical | 65% | (112) | 19% | (32) | 16% | (28) | 172 |
| Community: Urban | 56% | (82) | 27% | (40) | 17% | (25) | 147 |
| Community: Suburban | 65% | (153) | 19% | (45) | 16% | (39) | 237 |
| Community: Rural | 58% | (62) | 25% | (26) | 17% | (18) | 106 |
| Employ: Private Sector | 60% | (209) | 23% | (79) | 17% | (60) | 348 |
| Employ: Government | 63% | (44) | 23% | (16) | 14% | (10) | 70 |
| Employ: Self-Employed | 68% | (13) | 26% | (5) | 5% | (1) | 19 |
| Employ: Homemaker | 30% | (3) | 30% | (3) | 40% | (4) | 10 |
| Employ: Retired | 100% | (1) | — | (0) | — | (0) | 1 |
| Employ: Unemployed | 100% | (3) | — | (0) | — | (0) | 3 |
| Employ: Other | 62% | (18) | 24% | (7) | 14% | (4) | 29 |
| Military HH: Yes | 70% | (39) | 18% | (10) | 12% | (7) | 56 |
| Military HH: No | 59% | (258) | 23% | (101) | 17% | (75) | 434 |
| 2018 House Vote: Democrat | 59% | (120) | 21% | (43) | 20% | (40) | 203 |
| 2018 House Vote: Republican | 65% | (106) | 25% | (40) | 10% | (17) | 163 |
| 2018 House Vote: Someone else | 67% | (10) | 7% | (1) | 27% | (4) | 15 |

Continued on next page

Table BPC17: *If your employer adjusted its policy so that they contributed to your retirement plan regardless of whether you did or not, would your contributions to the plan change?*

| Demographic | No, I would contribute the same amount | | Yes, I would decrease my own contribution | | I am unsure or would need more information to make that decision | | Total N |
|--------------------------------|--|-------|---|-------|--|------|---------|
| Parents | 61% | (297) | 23% | (111) | 17% | (82) | 490 |
| 2016 Vote: Hillary Clinton | 60% | (111) | 20% | (37) | 20% | (36) | 184 |
| 2016 Vote: Donald Trump | 66% | (106) | 24% | (38) | 10% | (16) | 160 |
| 2016 Vote: Other | 59% | (22) | 19% | (7) | 22% | (8) | 37 |
| 2016 Vote: Didn't Vote | 53% | (57) | 27% | (29) | 20% | (22) | 108 |
| Voted in 2014: Yes | 63% | (212) | 21% | (72) | 15% | (51) | 335 |
| Voted in 2014: No | 55% | (85) | 25% | (39) | 20% | (31) | 155 |
| 2012 Vote: Barack Obama | 61% | (137) | 21% | (46) | 18% | (40) | 223 |
| 2012 Vote: Mitt Romney | 63% | (76) | 26% | (31) | 12% | (14) | 121 |
| 2012 Vote: Other | 75% | (9) | 8% | (1) | 17% | (2) | 12 |
| 2012 Vote: Didn't Vote | 56% | (74) | 24% | (32) | 20% | (26) | 132 |
| 4-Region: Northeast | 45% | (37) | 27% | (22) | 28% | (23) | 82 |
| 4-Region: Midwest | 73% | (97) | 15% | (20) | 12% | (16) | 133 |
| 4-Region: South | 59% | (128) | 26% | (56) | 15% | (33) | 217 |
| 4-Region: West | 60% | (35) | 22% | (13) | 17% | (10) | 58 |
| 1 child at home | 63% | (201) | 21% | (67) | 16% | (52) | 320 |
| 2 children at home | 60% | (75) | 23% | (29) | 17% | (21) | 125 |
| 3 children at home | 56% | (15) | 26% | (7) | 19% | (5) | 27 |
| 4 children at home | 33% | (6) | 44% | (8) | 22% | (4) | 18 |
| Pay for 30+ hours childcare/wk | 63% | (203) | 22% | (71) | 15% | (50) | 324 |
| Pay for >30 hours childcare/wk | 57% | (82) | 24% | (34) | 19% | (28) | 144 |
| 1 full time hh worker | 57% | (108) | 25% | (47) | 18% | (34) | 189 |
| 2 full time hh workers | 63% | (182) | 20% | (58) | 16% | (47) | 287 |
| 1 part time hh worker | 50% | (5) | 50% | (5) | — | (0) | 10 |
| 2 part time hh workers | 50% | (2) | 25% | (1) | 25% | (1) | 4 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|------------------|--------------------------|-----------|------------|
| xdemAll | Parents | 800 | 100% |
| xdemGender | Gender: Male | 328 | 41% |
| | Gender: Female | 472 | 59% |
| | N | 800 | |
| age5 | Age: 18-29 | 197 | 25% |
| | Age: 30-44 | 552 | 69% |
| | Age: 45-54 | 45 | 6% |
| | Age: 55-64 | 5 | 1% |
| | Age: 65+ | 1 | 0% |
| | N | 800 | |
| demAgeGeneration | Generation Z: 18-22 | 15 | 2% |
| | Millennial: Age 23-38 | 613 | 77% |
| | Generation X: Age 39-54 | 166 | 21% |
| | Boomers: Age 55-73 | 6 | 1% |
| | N | 800 | |
| xpid3 | PID: Dem (no lean) | 298 | 37% |
| | PID: Ind (no lean) | 257 | 32% |
| | PID: Rep (no lean) | 245 | 31% |
| | N | 800 | |
| xpidGender | PID/Gender: Dem Men | 119 | 15% |
| | PID/Gender: Dem Women | 179 | 22% |
| | PID/Gender: Ind Men | 91 | 11% |
| | PID/Gender: Ind Women | 166 | 21% |
| | PID/Gender: Rep Men | 118 | 15% |
| | PID/Gender: Rep Women | 127 | 16% |
| | N | 800 | |
| xdemIdeo3 | Ideo: Liberal (1-3) | 242 | 30% |
| | Ideo: Moderate (4) | 233 | 29% |
| | Ideo: Conservative (5-7) | 249 | 31% |
| | N | 724 | |
| xeduc3 | Educ: < College | 371 | 46% |
| | Educ: Bachelors degree | 259 | 32% |
| | Educ: Post-grad | 170 | 21% |
| | N | 800 | |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|----------------|-----------------------------------|-----------|------------|
| xdemInc3 | Income: Under 50k | 264 | 33% |
| | Income: 50k-100k | 310 | 39% |
| | Income: 100k+ | 226 | 28% |
| | N | 800 | |
| xdemWhite | Ethnicity: White | 612 | 76% |
| xdemHispBin | Ethnicity: Hispanic | 75 | 9% |
| demBlackBin | Ethnicity: Afr. Am. | 119 | 15% |
| demRaceOther | Ethnicity: Other | 69 | 9% |
| xdemReligion | All Christian | 342 | 43% |
| | All Non-Christian | 40 | 5% |
| | Atheist | 42 | 5% |
| | Agnostic/Nothing in particular | 376 | 47% |
| | N | 800 | |
| xdemReligOther | Religious Non-Protestant/Catholic | 46 | 6% |
| xdemEvang | Evangelical | 208 | 26% |
| | Non-Evangelical | 275 | 34% |
| | N | 483 | |
| xdemUsr | Community: Urban | 234 | 29% |
| | Community: Suburban | 366 | 46% |
| | Community: Rural | 200 | 25% |
| | N | 800 | |
| xdemEmploy | Employ: Private Sector | 508 | 64% |
| | Employ: Government | 111 | 14% |
| | Employ: Self-Employed | 55 | 7% |
| | Employ: Homemaker | 35 | 4% |
| | Employ: Retired | 3 | 0% |
| | Employ: Unemployed | 14 | 2% |
| | Employ: Other | 57 | 7% |
| N | 783 | | |
| xdemMilHH1 | Military HH: Yes | 88 | 11% |
| | Military HH: No | 712 | 89% |
| | N | 800 | |
| xsubVote18O | 2018 House Vote: Democrat | 310 | 39% |
| | 2018 House Vote: Republican | 236 | 30% |
| | 2018 House Vote: Someone else | 27 | 3% |
| | N | 573 | |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|-------------|--------------------------------|-----------|------------|
| xsubVote16O | 2016 Vote: Hillary Clinton | 271 | 34% |
| | 2016 Vote: Donald Trump | 233 | 29% |
| | 2016 Vote: Other | 68 | 8% |
| | 2016 Vote: Didn't Vote | 226 | 28% |
| | N | 798 | |
| xsubVote14O | Voted in 2014: Yes | 506 | 63% |
| | Voted in 2014: No | 294 | 37% |
| | N | 800 | |
| xsubVote12O | 2012 Vote: Barack Obama | 341 | 43% |
| | 2012 Vote: Mitt Romney | 172 | 22% |
| | 2012 Vote: Other | 19 | 2% |
| | 2012 Vote: Didn't Vote | 266 | 33% |
| | N | 798 | |
| xreg4 | 4-Region: Northeast | 138 | 17% |
| | 4-Region: Midwest | 213 | 27% |
| | 4-Region: South | 352 | 44% |
| | 4-Region: West | 97 | 12% |
| | N | 800 | |
| BPCdem1 | 1 child at home | 509 | 64% |
| BPCdem2 | 2 children at home | 213 | 27% |
| BPCdem3 | 3 children at home | 53 | 7% |
| BPCdem4 | 4 children at home | 25 | 3% |
| BPCdem5 | Pay for 30+ hours childcare/wk | 504 | 63% |
| BPCdem6 | Pay for >30 hours childcare/wk | 225 | 28% |
| BPCdem7 | 1 full time hh worker | 331 | 41% |
| BPCdem8 | 2 full time hh workers | 426 | 53% |
| BPCdem9 | 1 part time hh worker | 31 | 4% |
| BPCdem10 | 2 part time hh workers | 12 | 2% |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

