

BIPARTISAN POLICY CENTER/USA TODAY
NATIONAL SURVEY OF ADULTS REGARDING PUBLIC SERVICE

JUNE 24-27, 2013

Hello, this is _____ with SSI, a national public opinion research company. We're talking with people in your area today about public service. We are not trying to sell anything, your answers are completely confidential, and we would really appreciate your cooperation (DO NOT PAUSE).

FOR CELL PHONE SAMPLE:

CELL 1. Have I reached you on a cell phone?

YES.....1 GO TO Q. CELL 2
NO.....2 THANK AND TERM

CELL 2. Are you in a place right now where you can safely take the survey?

YES.....1 GO TO Q. CELL 3
NO2 SCHED CALLBACK
NOT WILLING TO TAKE SURVEY.....3 THANK AND TERM
DON'T KNOW/REFUSED4 CALLBK OR TERM

CELL 3. And are you at least 18 years old?

YES.....1 GO TO Q. 1
NO2 THANK AND CLOSE
REFUSED3 THANK AND CLOSE

FOR LANDLINE SAMPLE:

A. May I speak to the youngest adult in your household who is at home right now?

YES, CORRECT PERSON ON PHONE.....1 GO TO Q. 1
YES, GETTING ANOTHER PERSON TO PHONE2 REINTRODUCE
NO3 SCHED CALLBACK
REFUSED4 TERMINATE

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Important Values

I am going to read a list of values that some people feel are important in their lives. For each one, would you please tell me if that value is one of the most important, very important, somewhat important, or not at all important to you? (RANDOMIZE)

		<i>ONE OF MOST IMPORTANT</i>	<i>VERY IMPORTANT</i>	<i>SOMEWHAT IMPORTANT</i>	<i>NOT AT ALL IMPORTANT</i>	<i>DON'T KNOW NO OPIN</i>
1. Being active in your community	ALL	7%	43%	43%	7%	1%
	18-29	6%	39%	48%	7%	1%
2. Giving something back to your community, state, or nation	ALL	9%	55%	31%	4%	1%
	18-29	10%	52%	32%	5%	0%
3. Participating in the political process	ALL	9%	41%	31%	18%	2%
	18-29	7%	32%	40%	20%	1%
4. Having a good relationship with a spouse or partner	ALL	33%	57%	5%	4%	1%
	18-29	36%	56%	5%	3%	0%
5. Having a close family with children	ALL	28%	56%	9%	5%	1%
	18-29	32%	51%	13%	3%	1%
6. Having a career	ALL	16%	56%	17%	9%	1%
	18-29	21%	62%	12%	3%	1%
7. Being financially well-off	ALL	12%	42%	35%	9%	1%
	18-29	13%	45%	37%	5%	1%

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Volunteer Activities

How interested are you in spending time in each of the following volunteer activities: extremely interested, very interested, somewhat interested, or not at all interested? (RANDOMIZE)

		<i>EXTREMELY INTERESTED</i>	<i>VERY INTERESTED</i>	<i>SOMEWHAT INTERESTED</i>	<i>NOT AT ALL INTERESTED</i>	<i>DON'T KNOW NO OPIN</i>
8. Helping a political candidate run for office	ALL	3%	15%	31%	50%	1%
	18-29	3%	12%	31%	52%	1%
9. Attending a political party meeting or political rally	ALL	2%	12%	32%	53%	1%
	18-29	3%	10%	32%	54%	1%
10. Writing an email or letter advocating for a political position or opinion	ALL	5%	14%	32%	48%	1%
	18-29	4%	13%	33%	50%	0%
11. Volunteering at a polling place during elections	ALL	3%	14%	34%	49%	0%
	18-29	1%	11%	39%	49%	0%
12. Serving on a jury	ALL	3%	23%	36%	37%	1%
	18-29	3%	17%	39%	40%	0%
13. Volunteering for youth organizations like the Boy Scouts or Girl Scouts	ALL	5%	24%	36%	34%	1%
	18-29	6%	23%	43%	28%	0%
14. Being a member of a civic club like Rotary Club or Lions Club	ALL	2%	9%	30%	58%	1%
	18-29	2%	8%	30%	59%	2%
15. Volunteering at your place of worship	ALL	13%	32%	29%	24%	1%
	18-29	10%	25%	30%	33%	2%
16. Volunteering at a school	ALL	10%	35%	34%	21%	1%
	18-29	8%	37%	38%	16%	1%
17. Volunteering at a homeless shelter, food bank, or other organization that helps the needy	ALL	8%	33%	41%	18%	1%
	18-29	8%	36%	42%	14%	0%

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Career Activities

How interested are you in each of the following activities related to a job or career: extremely interested, very interested, somewhat interested, or not at all interested? (RANDOMIZE)

		<i>EXTREMELY INTERESTED</i>	<i>VERY INTERESTED</i>	<i>SOMEWHAT INTERESTED</i>	<i>NOT AT ALL INTERESTED</i>	<i>DON'T KNOW NO OPIN</i>
18. Working for the federal government	ALL	6%	16%	30%	46%	1%
	18-29	6%	18%	37%	38%	0%
19. Working for a state or local government	ALL	5%	17%	32%	46%	1%
	18-29	5%	19%	37%	39%	0%
20. Serving in the military	ALL	7%	14%	19%	58%	1%
	18-29	6%	13%	29%	52%	0%
SPLIT SAMPLE 21A AND 21B:						
21a. Running for public office	ALL	3%	7%	16%	74%	1%
	18-29	4%	10%	23%	63%	0%
21b Serving in public office	ALL	2%	9%	27%	62%	0%
	18-29	1%	11%	23%	64%	0%
22. Serving as a government leader in an appointed position	ALL	3%	12%	21%	63%	1%
	18-29	4%	14%	23%	60%	0%
23. Working as a staff member for an elected official or legislature	ALL	2%	9%	25%	63%	1%
	18-29	2%	10%	28%	59%	0%
24. Working for a large corporation	ALL	4%	18%	36%	40%	1%
	18-29	7%	21%	42%	30%	0%
25. Working for a small business	ALL	8%	29%	39%	23%	1%
	18-29	13%	32%	42%	12%	0%
26. Owning your own business	ALL	15%	31%	28%	26%	0%
	18-29	20%	31%	30%	19%	0%
27. Working for a non-profit organization like a charity, service club, or religious institution	ALL	9%	26%	42%	23%	1%
	18-29	8%	24%	45%	23%	0%

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Running for Public Office

28. Some people follow what’s going on in the government and public affairs most of the time, whether there is an election or not. Others are not that interested. Would you say you follow what’s going on in government and public affairs most of the time, some of the time, only now and then, or not at all?

	ALL	18-29
MOST OF THE TIME.....	48%	30%
SOME OF THE TIME.....	27%	34%
ONLY NOW AND THEN	14%	19%
NOT AT ALL	12%	16%
DON'T KNOW/NO OPINION	0%	0%

29. How much of the time do you think you can trust the government in Washington to do what is right—just about always, most of the time, or only some of the time?

	ALL	18-29
JUST ABOUT ALWAYS	4%	3%
MOST OF THE TIME.....	17%	19%
ONLY SOME OF THE TIME	64%	66%
NONE OF THE TIME (VOL.).....	13%	10%
DON'T KNOW	2%	2%

30. In general, do you view the federal government more often as (ROTATE: an advocate for you and your family, or an adversary to you and your family)?

	ALL	18-29
ADVOCATE	42%	41%
ADVERSARY	38%	39%
DON'T KNOW/NO OPINION.....	20%	20%

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31. Have you ever seriously considered running for public office at the local, state, or national level?

	ALL	18-29
YES.....	14%	13%
NO.....	85%	87%
DON'T KNOW/NO OPINION.....	1%	0%

IF YES ON Q. 31, ASK:

32. What were your greatest reservations about running for political office? (DO NOT READ RESPONSES/ACCEPT UP TO 3 RESPONSES)

	ALL	18-29
POLITICS IS TOO VICIOUS/MEAN/NASTY	16%	23%
CAN'T GET ANYTHING DONE/WASTE OF TIME	8%	9%
TOO TIME CONSUMING	22%	13%
REQUIRES TOO MUCH MONEY/FUNDRAISING.....	16%	15%
DOESN'T PAY ENOUGH	5%	5%
TOO MUCH GRIDLOCK/TOO PARTISAN.....	6%	5%
DON'T WANT TO GIVE UP PRIVACY	11%	12%
DON'T HAVE THE KNOWLEDGE/EDUCATION	4%	7%
OTHER (SPECIFY)	14%	15%
DON'T KNOW/NO OPINION	18%	16%

Note: Results based on 145 respondents. Totals may exceed 100 percent because multiple responses were accepted.

IF NO ON Q. 31, ASK:

33. Why have you not seriously considered running for public office? (DO NOT READ RESPONSES/ACCEPT UP TO 3 RESPONSES)

	ALL	18-29
NOT INTERESTED IN POLITICS	47%	52%
NOT INVOLVED IN POLITICS/PARTIES	7%	6%
POLITICS IS TOO VICIOUS/MEAN/NASTY	8%	6%
CAN'T GET ANYTHING DONE/WASTE OF TIME	5%	6%
TOO TIME CONSUMING	10%	10%
REQUIRES TOO MUCH MONEY/FUNDRAISING.....	5%	4%
DOESN'T PAY ENOUGH	1%	1%
TOO MUCH GRIDLOCK/TOO PARTISAN.....	2%	2%
DON'T WANT TO GIVE UP PRIVACY	3%	1%
DON'T HAVE THE KNOWLEDGE/EDUCATION	11%	11%
OTHER (SPECIFY)	12%	9%
DON'T KNOW/NO OPINION	6%	6%

Note: Results based on 849 respondents. Totals may exceed 100 percent because multiple responses were accepted.

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Policies to Promote Public and Community Service

Would you support or oppose each of the following policies? (RANDOMIZE)

IF SUPPORT OR OPPOSE, ASK: Would that be strongly (support/oppose), or just somewhat (support/oppose)?

		<i>STRONGLY SUPPORT</i>	<i>SOMEWHAT SUPPORT</i>	<i>SOMEWHAT OPPOSE</i>	<i>STRONGLY OPPOSE</i>	<i>DON'T KNOW</i>
34. Providing incentives to professions and businesses to allow them or their employees to take one- or two-year sabbaticals to work in public service or community service jobs.	ALL	25%	39%	15%	12%	8%
	18-29	20%	44%	16%	11%	8%
	ALL		64%		27%	
	18-29		64%		27%	
35. <u>Providing support through a living stipend or educational benefits to people who volunteer for public or community service.</u>	ALL	32%	42%	10%	10%	6%
	18-29	34%	44%	11%	7%	5%
	ALL		74%		20%	
	18-29		78%		18%	
36. <u>Requiring every American between the ages of 18 and 25 to serve one year in public or community service such as service in the military, the Peace Corps, Habitat for Humanity, religious institution, or some other organization devoted to helping your community, state, or nation.</u>	ALL	33%	24%	16%	23%	5%
	18-29	23%	25%	19%	31%	3%
	ALL		57%		39%	
	18-29		48%		50%	

37. Which of the following statements comes closer to your view (ROTATE):

a) The best way to make major positive changes in our society is through local, state, and federal governments, so it is very important for people to volunteer or be active in politics and government.

b) The best way to make major positive changes in our society is through community involvement, so it is very important for people to be active in volunteer activities, charities, and faith-based organizations.

	ALL	18-29
POLITICS AND GOVERNMENT	28%	32%
VOLUNTEER CHARITIES AND ORGS	60%	58%
DON'T KNOW/NO OPINION	12%	10%

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Demographics

Now I have a few questions just for statistical purposes.

38. In politics today, do you normally think of yourself as (ROTATE: a Republican, an independent, or a Democrat)?

	ALL	18-29
IF "REP" OR "DEM", ASK:		
Would you consider yourself a strong or a not-so-strong Republican/Democrat?	STRONG REP 14%	12%
	NOT-SO-STRONG REP 9%	9%
	IND LEAN REP 8%	10%
	IND/NO PREF 15%	20%
IF "IND," ASK:		
Do you think of yourself as closer to the (ROTATE: Republican or Democratic Party)?	IND LEAN DEM 14%	16%
	NOT-SO-STRONG DEM 11%	13%
	STRONG DEM 23%	14%
	REFUSED 7%	8%

39. When thinking about politics today, do you normally consider yourself to be (ROTATE: very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal)?

IF MODERATE, ASK: Do you lean toward being (ROTATE: liberal or conservative)?

	ALL	18-29
VERY LIBERAL.....	10%	13%
SOMEWHAT LIBERAL	15%	18%
MODERATE LEAN LIBERAL.....	4%	6%
MODERATE	13%	8%
MODERATE LEAN CONSERVATIVE.....	5%	4%
SOMEWHAT CONSERVATIVE.....	27%	26%
VERY CONSERVATIVE.....	17%	15%
DON'T KNOW/NO OPINION.....	9%	10%

40. Would you please stop me when I read the last level of education you completed?

	ALL	18-29
LESS THAN HIGH SCHOOL.....	4%	3%
HIGH SCHOOL GRAD	24%	24%
SOME COLLEGE	26%	33%
COLLEGE GRAD.....	25%	28%
GRADUATE OR PROFESSIONAL SCHOOL	18%	10%
REFUSED (DO NOT READ).....	4%	2%

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41. Are you single, married, divorced, or widowed?

	ALL	18-29
SINGLE	25%	55%
MARRIED	53%	38%
DIVORCED	11%	4%
WIDOWED	8%	1%
REFUSED (DO NOT READ)	4%	3%

42. Would you say the area where you live is urban, suburban, small town, or rural?

	ALL	18-29
URBAN	22%	20%
SUBURBAN	30%	29%
SMALL TOWN	25%	28%
RURAL	19%	18%
REFUSED (DO NOT READ)	6%	5%

43. About how often do you attend church, a synagogue, or mosque: more than once a week, once a week, a few times a month, a few times a year, or almost never?

	ALL	18-29
MORE THAN ONCE A WEEK	12%	10%
ONCE A WEEK	25%	18%
FEW TIMES A MONTH	13%	13%
FEW TIMES A YEAR	16%	20%
ALMOST NEVER	29%	35%
REFUSED (DO NOT READ)	5%	5%

44. Would you please stop me when I read the correct category for your age?

	ALL
18 TO 24	10%
25 TO 29	13%
30 TO 34	9%
35 TO 39	8%
40 TO 44	11%
45 TO 49	8%
50 TO 54	11%
55 TO 59	8%
60 TO 64	8%
65 OR OLDER	16%
REFUSED (DO NOT READ)	0%

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45. Would you please stop me when I read the correct category for your total household income?

	ALL	18-29
\$25,000 OR LESS	21%	23%
\$25,000 TO \$50,000	20%	26%
\$50,000 TO \$75,000	16%	18%
\$75,000 TO \$100,000	11%	8%
\$100,000 TO \$150,000	10%	9%
\$150,000 TO \$200,000	4%	3%
\$200,000 OR MORE	3%	1%
REFUSED.....	16%	14%

46. Are you from a Hispanic or Spanish-speaking background?

IF NO, ASK: What would you say is your main race: white, African American, Asian, or something else?

	ALL	18-29
YES/HISPANIC	14%	20%
NO/WHITE.....	68%	65%
NO/BLACK/AFRICAN AMERICAN.....	12%	7%
NO/ASIAN	2%	4%
NO/OTHER	3%	4%
REFUSED.....	1%	1%

47. Gender (from observation):

	ALL	18-29
MALE	49%	51%
FEMALE	51%	49%

ASK IN CELL SAMPLE ONLY:

48. Thinking about your telephone use, is there at least one telephone inside your home that is working and is not a cell phone?

	ALL	18-29
YES.....	46%	29%
NO.....	49%	65%
DON'T KNOW/REFUSED	5%	7%

Note: Results based on 306 respondents.

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ASK IN LANDLINE SAMPLE ONLY:

49. Thinking about your telephone use, do you have a working cell phone?

	ALL	18-29
YES.....	76%	75%
NO.....	19%	21%
DON'T KNOW/REFUSED	5%	3%

Note: Results based on 696 respondents.

DO NOT ASK IF Q. 48 IS NO OR IF Q.49 IS NO:

50. Of all the personal telephone calls that you receive, do you get all of them on cell phones, almost all of them on cell phones, some on cell and some on your regular home phone, almost all on your regular home phone, or all on your regular home phone?

	ALL	18-29
ALL ON CELL PHONE	11%	17%
ALMOST ALL ON CELL PHONES.....	26%	30%
SOME ON CELL/SOME ON HOME PHONE	31%	32%
ALMOST ALL ON HOME PHONE	14%	6%
ALL ON HOME PHONE.....	11%	6%
DON'T KNOW/REFUSED	8%	8%

Note: Results based on 716 respondents.

COMBINED PHONE USAGE:

	ALL	18-29
ONLY CELL	23%	33%
MOSTLY CELL.....	19%	19%
DUAL USE.....	22%	21%
MOSTLY LAND.....	10%	4%
ONLY LAND	21%	18%
DON'T KNOW/REFUSED	6%	5%

51. Finally, in what state do you live?

Those are all the questions I have. Thank you very much for sharing your opinions with us.

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