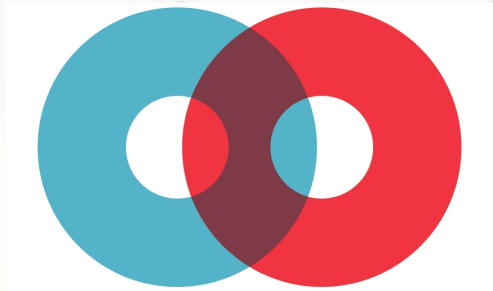


Evaluation Demand and Capacity in the Social Sector



THE EVALUATION ROUNDTABLE



Center for
Evaluation Innovation

Setting the Stage: Social Sector Resources

>86,000 foundations

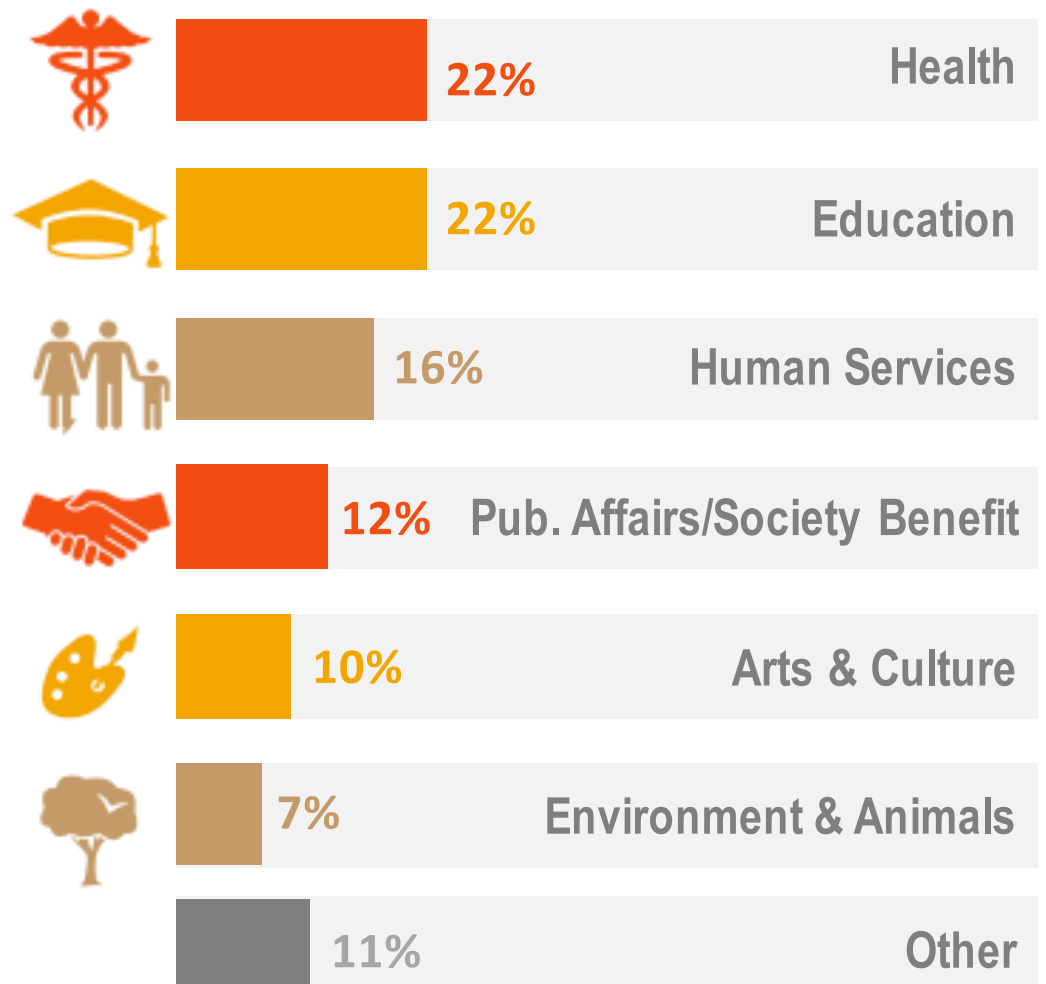
have \$715 Billion in Assets



And give
~\$52 Billion
annually

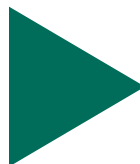
Largest 1,000 Foundations

Give \$22.4 B annually to nonprofits in...



Trends in Philanthropic & Nonprofit Work

Emphasis on outcomes and effectiveness



Focus on complex problem solving and systems change



Interest in scaling in partnership with the public and private sector



Disproportionate attention to performance metrics



Limited capacity to use evaluation to make better decisions



Trends in Evaluation & Data Collection

Growing demand for evaluation to support decision-making

Need for systems-level data and new approaches to evidence building

Opportunities for cross-sector collaboration on evaluation

Limited bandwidth left for understanding and building evidence

Experimenting with staffing and processes to support better use

Evaluation Capacity Challenges

50% of funders have evaluation staff

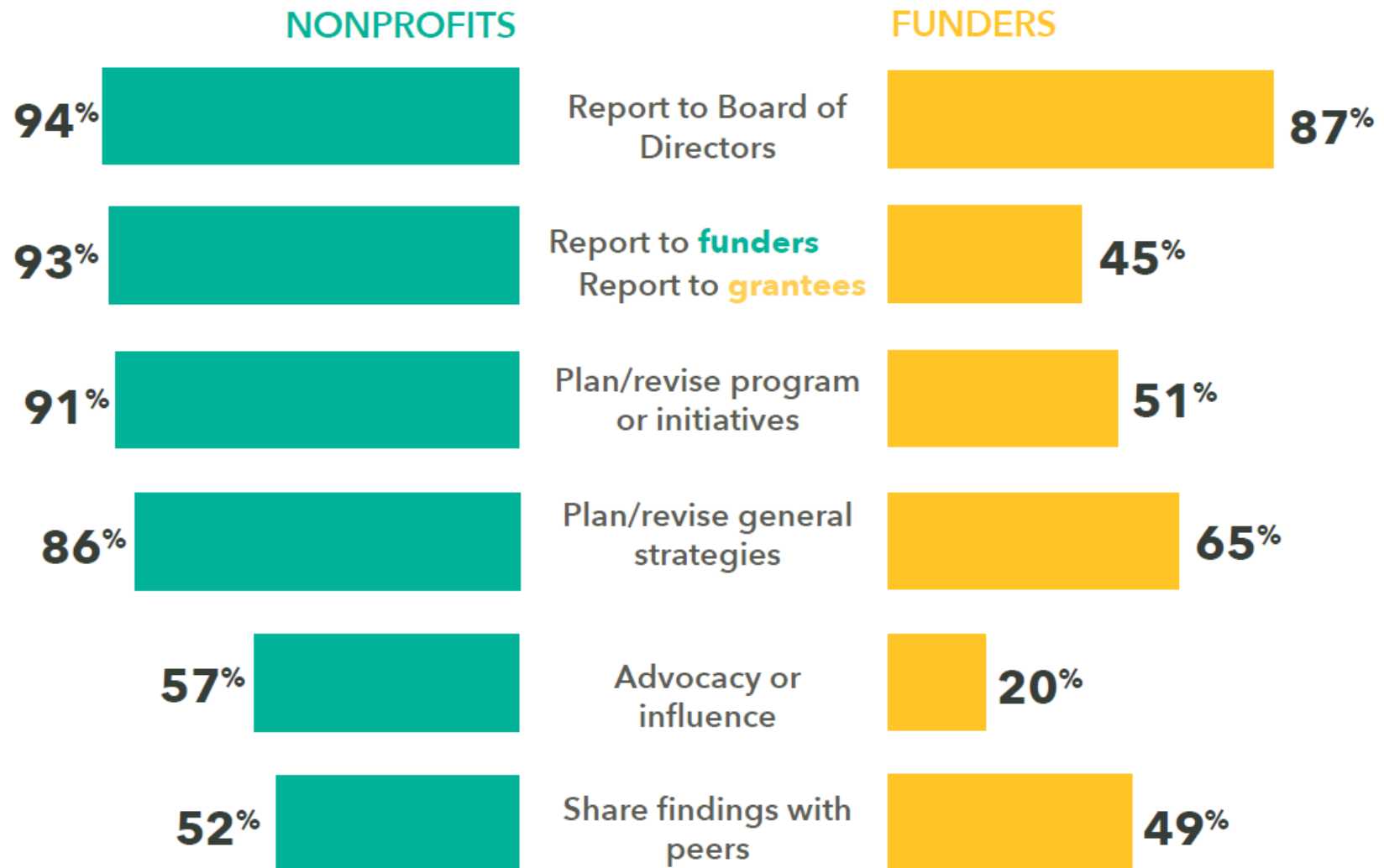
8% of nonprofits have evaluation staff

Nonprofits: Percent of annual budget spent on evaluation



From *State of Evaluation* (Innovation Network, 2016), and *Benchmarking Foundation Evaluation Practices* (Center for Evaluation Innovation and Center for Effective Philanthropy, 2016)

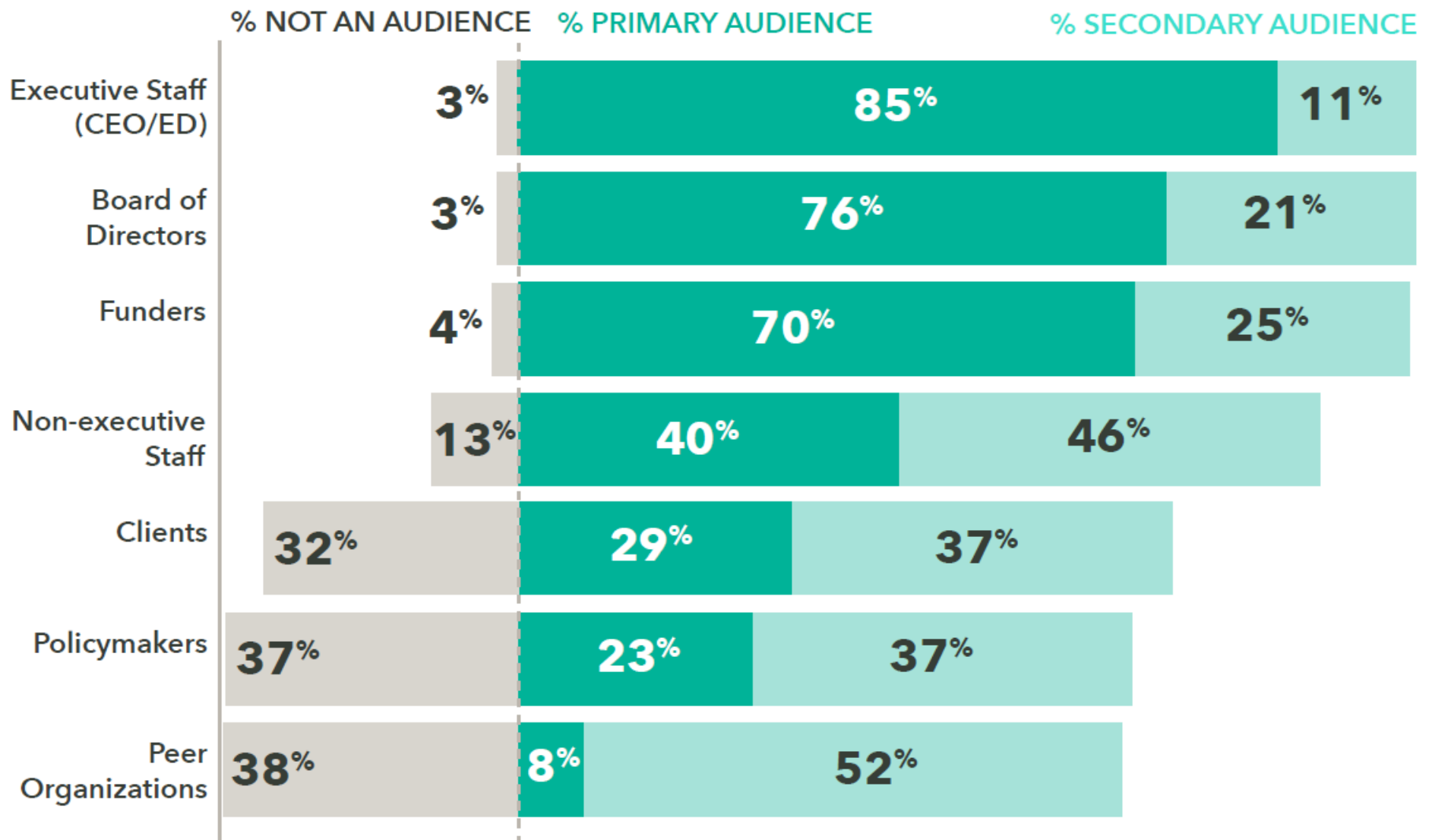
How Evaluative Information is Used



Source: McCray (2014) *Is Grantmaking Getting Smarter?*

From *State of Evaluation* (Innovation Network, 2016), and *Benchmarking Foundation Evaluation Practices* (Center for Evaluation Innovation and Center for Effective Philanthropy, 2016)

Audiences for Nonprofit Evaluation



From *State of Evaluation* (Innovation Network, 2016)