Voter Sentiment Toward PEPFAR

Bipartisan Policy Center

OCTOBER 2023
Key Takeaways

1. A bipartisan majority of voters think it is important for the United States to lead efforts in global health and support the United States continuing its commitment to the global AIDS response.

A majority of voters (82%) think it is important for the United States to lead efforts in global health, including 87% of Democrats, 78% of independents, and 79% of Republicans. Additionally, a bipartisan majority of voters support the United States continuing its commitment to the global AIDS response.

2. Although most voters are not familiar with PEPFAR, after learning more about the program a majority think the program has helped improve the goodwill toward the United States.

While a majority of voters are not familiar with PEPFAR, including 52% who have never heard of it, after learning more about the program a bipartisan plurality of voters think the United States’ global AIDS work has helped improved goodwill towards the United States.

3. Voters want Democrats and Republicans to focus on this issue.

A majority of voters (52%) would like to see Democrats and Republicans work together on the United States’ contributions to the global efforts against AIDS rather than Democrats (15%) or Republicans (12%) individually.

Methodology: This poll was conducted between October 11-14, 2023 among a sample of 1,982 registered voters. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on gender by age, educational attainment, race, marital status, home ownership, race by educational attainment, 2020 presidential vote, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.
A majority of voters (82%) think it is important for the United States to lead efforts in global health.

How important, if at all, do you believe it to be for the United States to lead efforts in global health?

- Very important: 51%
- Somewhat important: 31%
- Not too important: 7%
- Not important at all: 3%
- Don't know/No opinion: 8%
PEPFAR

A bipartisan majority of voters think it is important for the United States to lead efforts in global health including 87% of Democrats, 78% of independents, and 79% of Republicans.

How important, if at all, do you believe it to be for the United States to lead efforts in global health?

<table>
<thead>
<tr>
<th></th>
<th>Very important</th>
<th>Somewhat important</th>
<th>Don't know/No opinion</th>
<th>Not too important</th>
<th>Not important at all</th>
<th>Total Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered Voters</td>
<td>51%</td>
<td>31%</td>
<td>8%</td>
<td>7%</td>
<td></td>
<td>82%</td>
</tr>
<tr>
<td>PID: Dem (no lean)</td>
<td>63%</td>
<td>24%</td>
<td>6%</td>
<td>4%</td>
<td></td>
<td>87%</td>
</tr>
<tr>
<td>PID: Ind (no lean)</td>
<td>42%</td>
<td>36%</td>
<td>12%</td>
<td>7%</td>
<td></td>
<td>78%</td>
</tr>
<tr>
<td>PID: Rep (no lean)</td>
<td>43%</td>
<td>36%</td>
<td>7%</td>
<td>10%</td>
<td>4%</td>
<td>79%</td>
</tr>
</tbody>
</table>
A majority of voters are not familiar with PEPFAR, including 52% who have never heard of it.

How familiar are you, if at all, with the President's Emergency Plan for AIDS Relief, also known as PEPFAR?
After learning more about PEPFAR, 55% of voters think the United States’ global AIDS work has helped improve the goodwill toward the United States.

The United States President’s Emergency Plan For AIDS Relief (PEPFAR) is a United States governmental initiative to address the global HIV/AIDS epidemic and has help save the lives of those infected with HIV/AIDS, primarily in Sub-Saharan Africa. This initiative was launched by President Bush in 2003. Congress reauthorizes this program every five years, and it is up for reauthorization this year (2023).

Do you believe the US's global AIDS work has helped improve the goodwill toward the United States and, as such, made the US safer?
**PEPFAR**

A bipartisan plurality of voters think the United States’ global AIDS work has helped improved goodwill towards the United States.

Do you believe the US’s global AIDS work has helped improve the goodwill toward the United States and, as such, made the US safer?

<table>
<thead>
<tr>
<th></th>
<th>Strongly yes</th>
<th>Somewhat yes</th>
<th>Don't know</th>
<th>Somewhat no</th>
<th>Strongly no</th>
<th>Total Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered Voters</td>
<td>21%</td>
<td>34%</td>
<td>26%</td>
<td>11%</td>
<td>8%</td>
<td>55%</td>
</tr>
<tr>
<td>PID: Dem (no lean)</td>
<td>32%</td>
<td>38%</td>
<td>21%</td>
<td>6%</td>
<td></td>
<td>70%</td>
</tr>
<tr>
<td>PID: Ind (no lean)</td>
<td>10%</td>
<td>31%</td>
<td>38%</td>
<td>14%</td>
<td>7%</td>
<td>41%</td>
</tr>
<tr>
<td>PID: Rep (no lean)</td>
<td>14%</td>
<td>30%</td>
<td>26%</td>
<td>16%</td>
<td>14%</td>
<td>44%</td>
</tr>
</tbody>
</table>
Two in three voters (66%) support the United States continuing its commitment to the global AIDS response.

Do you support or oppose the United States continuing its commitment to the global AIDS response?

- Strongly support: 32%
- Somewhat support: 34%
- Somewhat oppose: 10%
- Strongly oppose: 6%
- Don't know/No opinion: 17%
A bipartisan majority of voters support the United States continuing its commitment to the global AIDS response.

Do you support or oppose the United States continuing its commitment to the global AIDS response?

- Strongly support
- Somewhat support
- Don’t know/No opinion
- Somewhat oppose
- Strongly oppose

**Registered Voters**
- Strongly support: 32%
- Somewhat support: 34%
- Don’t know/No opinion: 17%
- Somewhat oppose: 10%
- Strongly oppose: 6%
- Total Support: 66%

**PID: Dem (no lean)**
- Strongly support: 48%
- Somewhat support: 33%
- Don’t know/No opinion: 11%
- Somewhat oppose: 5%
- Total Support: 81%

**PID: Ind (no lean)**
- Strongly support: 21%
- Somewhat support: 35%
- Don’t know/No opinion: 26%
- Somewhat oppose: 11%
- Strongly oppose: 7%
- Total Support: 56%

**PID: Rep (no lean)**
- Strongly support: 20%
- Somewhat support: 36%
- Don’t know/No opinion: 20%
- Somewhat oppose: 15%
- Strongly oppose: 10%
- Total Support: 56%
PEPFAR

A majority of voters (52%) would like to see Democrats and Republicans work together on the United States’ contributions to the global efforts against AIDS rather than Democrats (15%) or Republicans (12%) individually.

Who would you most like to see work on the United States’ contributions to the global efforts against AIDS?
A bipartisan plurality of voters would like to see Democrats and Republicans work together on the United States’ contribution to the global effort against AIDS

Who would you most like to see work on the United States’ contributions to the global efforts against AIDS?

- Registered Voters
  - Democrats to work on this issue: 15%
  - Democrats and Republicans to work together on this issue: 52%
  - Republicans to work on this issue: 12%
  - Don't know/No opinion: 20%

- PID: Dem (no lean)
  - Democrats to work on this issue: 29%
  - Democrats and Republicans to work together on this issue: 58%
  - Republicans to work on this issue: 11%

- PID: Ind (no lean)
  - Democrats to work on this issue: 6%
  - Democrats and Republicans to work together on this issue: 54%
  - Republicans to work on this issue: 7%
  - Don't know/No opinion: 33%

- PID: Rep (no lean)
  - Democrats to work on this issue: 5%
  - Democrats and Republicans to work together on this issue: 44%
  - Republicans to work on this issue: 27%
  - Don't know/No opinion: 24%