

BUILDING THE ATTAINABLE HOUSE

ALIGNING DEVELOPMENT, MANUFACTURING
AND CONSTRUCTION VALUE STREAM

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FADING WEST



WHAT IS THE DIFFERENCE?

Affordable



Attainable



THE HOUSING PROBLEM



WHY A WEAK FOUNDATION?



- Zoning & Codes Requirements
- Volatile Labor
- Material Costs
- Leadership & Trade Pool Shrinking

**Fragmented
Industry**

RESULTS

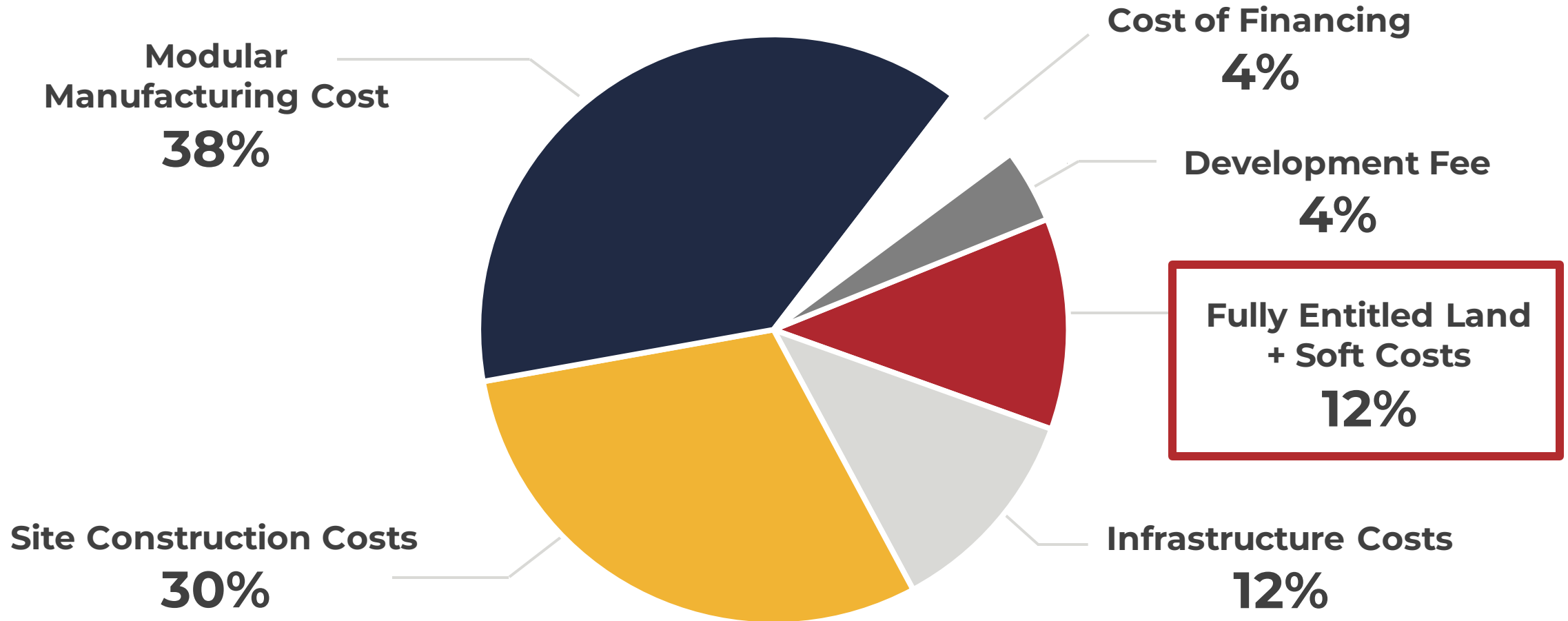
Critical Workforce Displaced

- Teachers
- Grocery Store Clerks
- Restaurant Workers
- Police & Fire Department Workers
- Nurses & EMTs

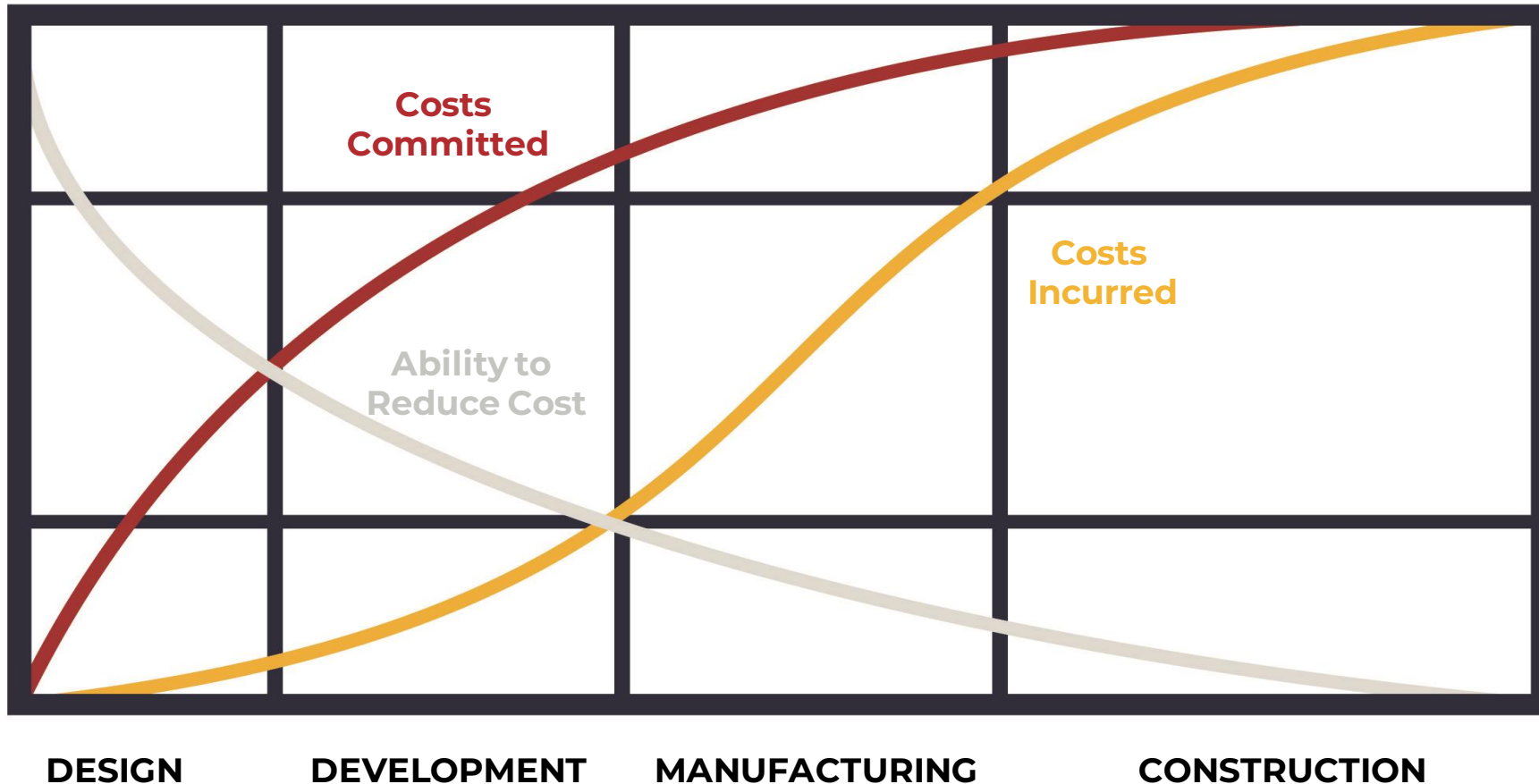
*Vital community members
cannot live in the cities
and towns they serve*



CONTRIBUTING FACTORS



COSTS ARE COMMITTED EARLY



PROJECT EXAMPLE

Telluride Foundation



38%



4%



4%

EVstudio 12%



STRYKER

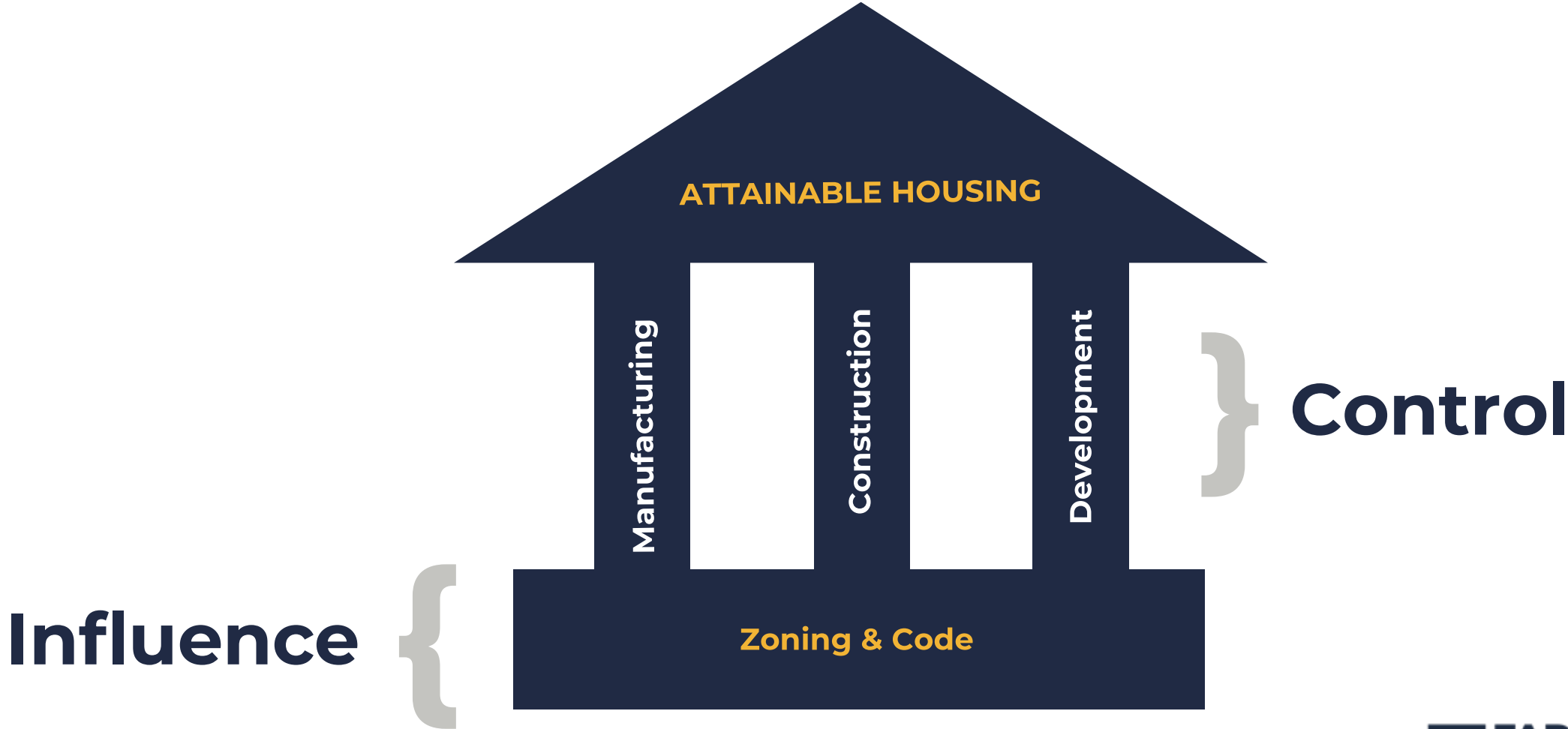
30%

STRYKER

12%



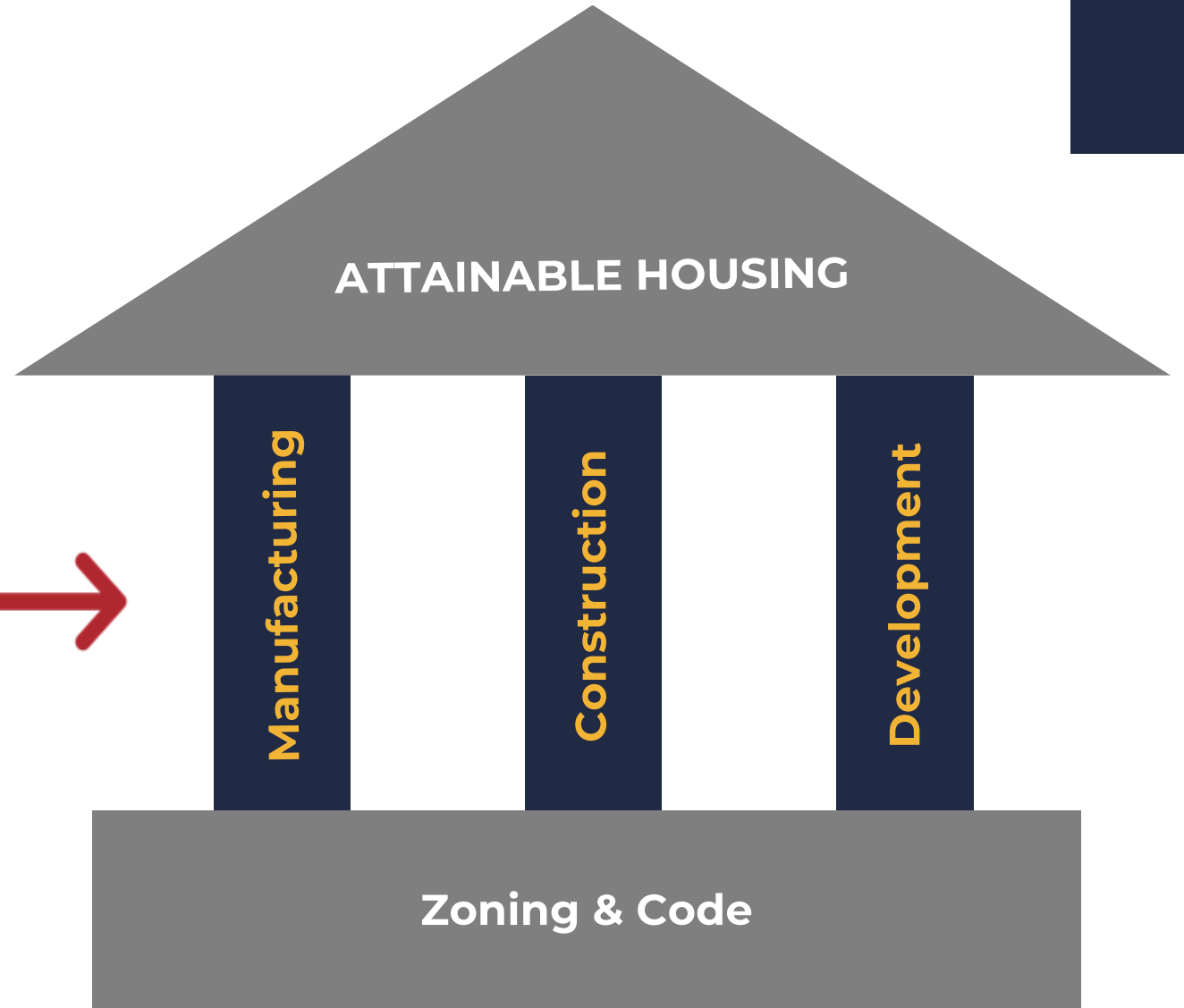
A SOLID FOUNDATION



CONTROL

Manufacturization of Housing

- Design Simplification
- Manufacturing Efficiency
- Construction Optimization
- Radical Reduction of Part Numbers
- Development Process Standardization
- Vertical Integration
- Value Stream Thinking

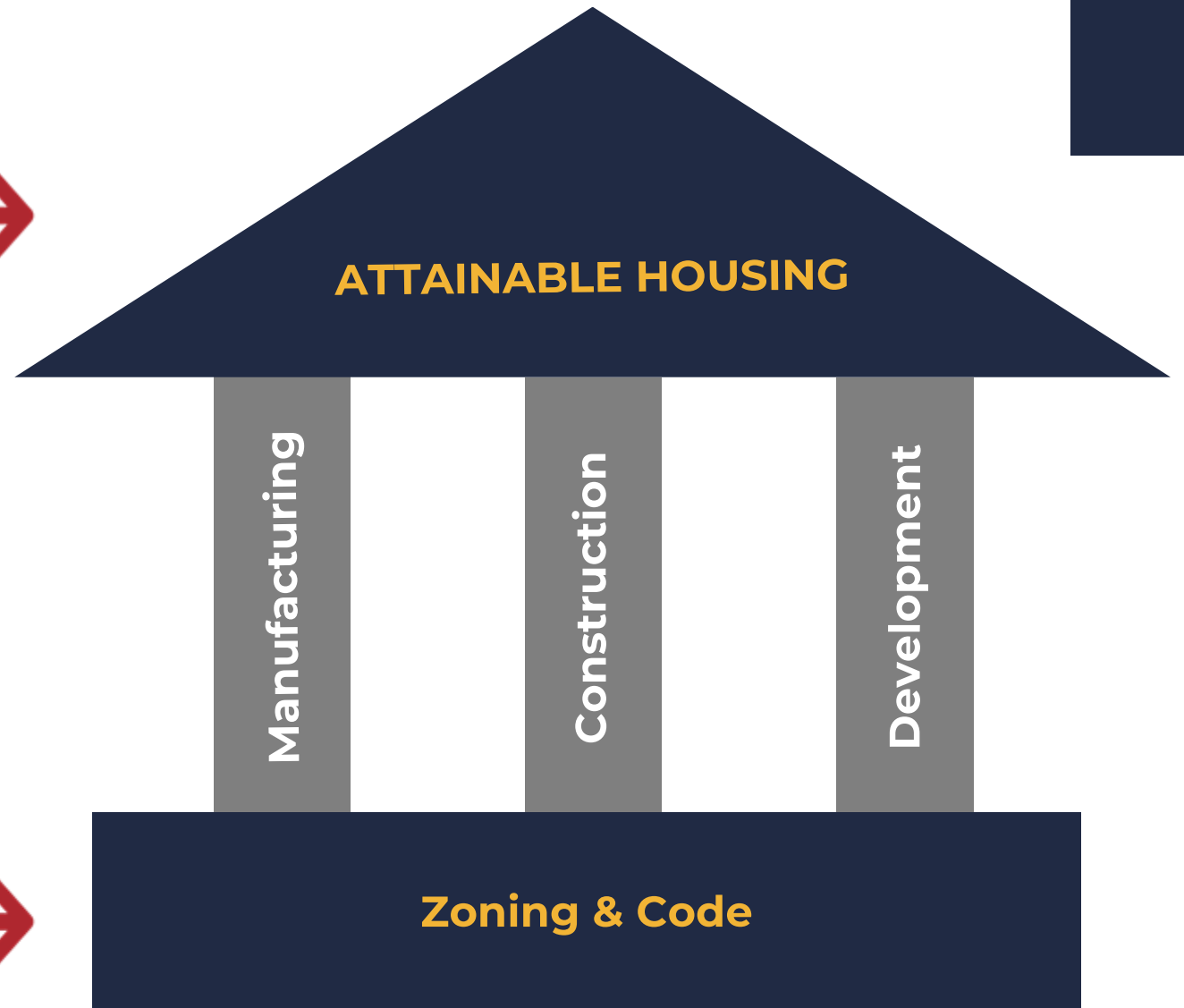


INFLUENCE

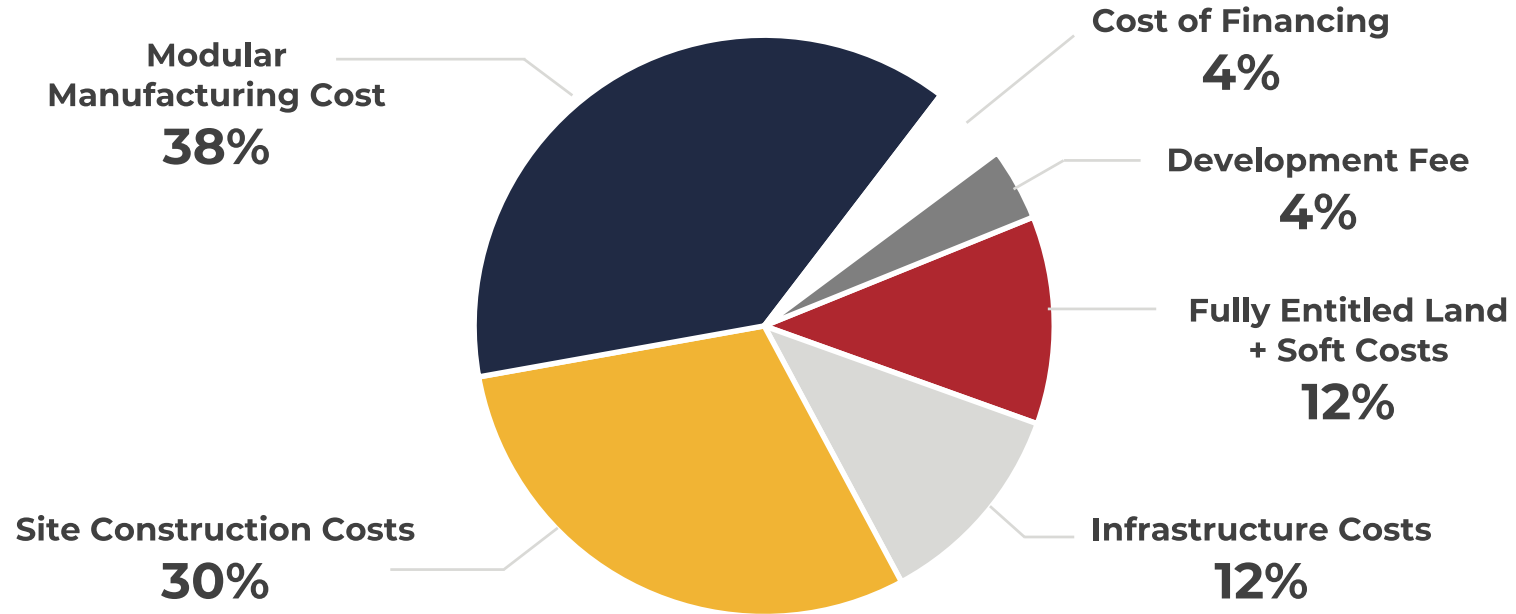
Teamwork makes
the dream work



- Entitlement Process
- Education & Understanding
- Zoning & Code
- Partnerships



ALIGNED AND OPTIMIZED



20-30%
COST REDUCTION



scan the code to find us online

THANK YOU FOR YOUR TIME