

## National Tracking Poll

Project: 2107114

N Size: 654 Rural Parents

Margin of Error:  $\pm 4\%$

July 29 - August 19, 2021

### Topline Report

Question	Response	Frequency	Percentage
BPC1	<i>Which of the following best describes your current work situation?</i>		
	I work remotely full-time	103	21%
	I work onsite or in the office full-time	283	57%
	I work in a 'hybrid' environment, both remotely and on-site	51	10%
	I am a gig worker	31	6%
	Other, please specify	25	5%
BPC2	<i>Thinking about your work hours, how far in advance are you aware of your work schedule, or do you have a fixed work schedule?</i>		
	Less than a week in advance	42	9%
	1 week in advance	61	12%
	2 weeks in advance	39	8%
	3 weeks in advance	21	4%
	4-7 weeks in advance	23	5%
	8-12 weeks in advance	6	1%
	I have a fixed work schedule	219	44%
	I am an 'on-call' worker	5	1%
	I make my own schedule.	70	14%
	Other, please specify	7	1%
BPC3	<i>Which of the following best describes your spouse or partner's current work situation? (N=478)</i>		
	They work remotely full-time	78	16%
	They work onsite or in the office full-time	329	69%
	They work in a 'hybrid' environment, both remotely and on-site	39	8%
	They are a gig worker	21	4%
	Other, please specify	11	2%

Question	Response	Frequency	Percentage
BPC4_1	<i>Approximately how many miles is a one-way drive from your home to each of the following? Child care programs</i>		
	Less than 5 miles	244	37%
	5-10 miles	186	28%
	11-20 miles	118	18%
	21-30 miles	38	6%
	31-40 miles	8	1%
	41-50 miles	4	1%
	More than 50 miles	4	1%
	Don't know/Unsure	52	8%
BPC4_2	<i>Approximately how many miles is a one-way drive from your home to each of the following? Elementary schools</i>		
	Less than 5 miles	353	54%
	5-10 miles	212	32%
	11-20 miles	74	11%
	21-30 miles	4	1%
	31-40 miles	2	0%
	41-50 miles	2	0%
	More than 50 miles	1	0%
	Don't know/Unsure	6	1%
BPC4_3	<i>Approximately how many miles is a one-way drive from your home to each of the following? Walmart</i>		
	Less than 5 miles	161	25%
	5-10 miles	175	27%
	11-20 miles	176	27%
	21-30 miles	81	12%
	31-40 miles	35	5%
	41-50 miles	16	2%
	More than 50 miles	8	1%
	Don't know/Unsure	2	0%
BPC4_4	<i>Approximately how many miles is a one-way drive from your home to each of the following? Shopping centers</i>		
	Less than 5 miles	124	19%
	5-10 miles	156	24%
	11-20 miles	161	25%
	21-30 miles	103	16%
	31-40 miles	43	7%
	41-50 miles	24	4%
	More than 50 miles	34	5%
	Don't know/Unsure	9	1%

Question	Response	Frequency	Percentage
BPC4_5	<i>Approximately how many miles is a one-way drive from your home to each of the following? Large grocery stores chains</i>		
	Less than 5 miles	191	29%
	5-10 miles	184	28%
	11-20 miles	145	22%
	21-30 miles	78	12%
	31-40 miles	31	5%
	41-50 miles	8	1%
	More than 50 miles	12	2%
	Don't know/Unsure	5	1%
BPC4_6	<i>Approximately how many miles is a one-way drive from your home to each of the following? Universities</i>		
	Less than 5 miles	50	8%
	5-10 miles	79	12%
	11-20 miles	125	19%
	21-30 miles	128	20%
	31-40 miles	83	13%
	41-50 miles	55	8%
	More than 50 miles	87	13%
	Don't know/Unsure	47	7%
BPC4_7	<i>Approximately how many miles is a one-way drive from your home to each of the following? Major medical facility</i>		
	Less than 5 miles	102	16%
	5-10 miles	155	24%
	11-20 miles	181	28%
	21-30 miles	125	19%
	31-40 miles	43	7%
	41-50 miles	16	2%
	More than 50 miles	22	3%
	Don't know/Unsure	10	2%
BPC4_8	<i>Approximately how many miles is a one-way drive from your home to each of the following? Large companies/employers</i>		
	Less than 5 miles	82	13%
	5-10 miles	149	23%
	11-20 miles	154	24%
	21-30 miles	112	17%
	31-40 miles	51	8%
	41-50 miles	29	4%
	More than 50 miles	36	6%
	Don't know/Unsure	41	6%

Question	Response	Frequency	Percentage
BPC4_BPC4_9	<i>Approximately how many miles is a one-way drive from your home to each of the following? Your regular work location (N=390)</i>		
	Less than 5 miles	90	23%
	5-10 miles	87	22%
	11-20 miles	96	25%
	21-30 miles	56	14%
	31-40 miles	24	6%
	41-50 miles	11	3%
	More than 50 miles	19	5%
	Don't know/Unsure	7	2%
BPC5_1	<i>Do you have access to the following child care programs in your community? Child Care Center</i>		
	Yes	478	73%
	No	100	15%
	Don't know/Unsure	76	12%
BPC5_2	<i>Do you have access to the following child care programs in your community? Family Child Care Home</i>		
	Yes	303	46%
	No	129	20%
	Don't know/Unsure	222	34%
BPC5_3	<i>Do you have access to the following child care programs in your community? Part-day Pre-K Program</i>		
	Yes	453	69%
	No	86	13%
	Don't know/Unsure	115	18%
BPC5_4	<i>Do you have access to the following child care programs in your community? Head Start Program</i>		
	Yes	431	66%
	No	106	16%
	Don't know/Unsure	117	18%
BPC6	<i>Are you currently paying for child care for any of your children under the age of 5?</i>		
	Yes, I pay for child care entirely myself	266	41%
	Yes, I receive government assistance for child care	35	5%
	Yes, I receive financial support from extended family or friends to pay for child care	9	1%
	Yes, I receive government assistance and financial support from extended family or friends to pay for child care	6	1%
	No, I do not pay for child care nor do I receive government assistance for child care	338	52%

Question	Response	Frequency	Percentage
BPC7	<i>Which of the following best describe the current primary child care arrangement for your youngest child?</i>		
	Child Care Center	125	19%
	Family Child Care Home	36	6%
	Part-day Pre-K Program	38	6%
	Head Start Program	18	3%
	Relative (e.g. grandparent, aunt/uncle)	112	17%
	I or my spouse/partner provide care for our child	293	45%
	Non-relative friend or neighbor	20	3%
	Non-live-in nanny or nanny share	5	1%
	Other, please specify	7	1%
BPC8	<i>Approximately how much time does it typically take to transport your youngest child one-way to their primary child care arrangement? (N=361)</i>		
	Fewer than 15 minutes	253	70%
	15-30 minutes	87	24%
	31-45 minutes	14	4%
	46-60 minutes	3	1%
	More than 60 minutes	4	1%
BPC9	<i>When making child care decisions for your youngest child, did you consider formal child care options, such as a child care center, a family child care home, or pre-k program?</i>		
	Yes	446	68%
	No	208	32%
BPC10_1NET	<i>You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Program costs (N=217)</i>		
	Selected	75	35%
	Not Selected	142	65%
BPC10_2NET	<i>You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Commute time to the program (N=217)</i>		
	Selected	55	25%
	Not Selected	162	75%

Question	Response	Frequency	Percentage
BPC10_3NET	<i>You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Availability of child care slots (N=217)</i>		
		Selected	51 24%
		Not Selected	166 76%
BPC10_4NET	<i>You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Program hours (N=217)</i>		
		Selected	62 29%
		Not Selected	155 71%
BPC10_5NET	<i>You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Health and safety (N=217)</i>		
		Selected	67 31%
		Not Selected	150 69%
BPC10_6NET	<i>You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Trust in the child care provider (N=217)</i>		
		Selected	103 47%
		Not Selected	114 53%
BPC10_7NET	<i>You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Program's values (N=217)</i>		
		Selected	50 23%
		Not Selected	167 77%
BPC10_8NET	<i>You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Program's approaches to guidance and discipline (N=217)</i>		
		Selected	24 11%
		Not Selected	193 89%

Question	Response	Frequency	Percentage	
BPC10_9NET	<i>You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Program's approaches to social-emotional development (N=217)</i>	Selected	33	15%
		Not Selected	184	85%
BPC10_10NET	<i>You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Program's approaches to cognitive development (N=217)</i>	Selected	42	19%
		Not Selected	175	81%
BPC10_11NET	<i>You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Quality of child care workers (N=217)</i>	Selected	74	34%
		Not Selected	143	66%
BPC10_12NET	<i>You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Other, please specify (N=217)</i>	Selected	2	1%
		Not Selected	215	99%
BPC10_13NET	<i>You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Don't know/No opinion (N=217)</i>	Selected	2	1%
		Not Selected	215	99%
BPC11_1NET	<i>You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3. Program costs (N=244)</i>	Selected	135	55%
		Not Selected	109	45%

Question	Response	Frequency	Percentage	
BPC11_2NET	<i>You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3. Commute time to the program (N=244)</i>			
		Selected	15	6%
		Not Selected	229	94%
BPC11_3NET	<i>You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3. Availability of child care slots (N=244)</i>			
		Selected	48	20%
		Not Selected	196	80%
BPC11_4NET	<i>You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3. Program hours (N=244)</i>			
		Selected	33	14%
		Not Selected	211	86%
BPC11_5NET	<i>You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3. Health and safety (N=244)</i>			
		Selected	92	38%
		Not Selected	152	62%
BPC11_6NET	<i>You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3. Trust in the child care provider (N=244)</i>			
		Selected	104	43%
		Not Selected	140	57%
BPC11_7NET	<i>You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3. Program's values (N=244)</i>			
		Selected	19	8%
		Not Selected	225	92%



Question	Response	Frequency	Percentage
BPC11_8NET	<i>You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3. Program's approaches to guidance and discipline (N=244)</i>		
	Selected	9	4%
	Not Selected	235	96%
BPC11_9NET	<i>You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3. Program's approaches to social-emotional development (N=244)</i>		
	Selected	8	3%
	Not Selected	236	97%
BPC11_10NET	<i>You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3. Program's approaches to cognitive development (N=244)</i>		
	Selected	9	4%
	Not Selected	235	96%
BPC11_11NET	<i>You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3. Quality of child care workers (N=244)</i>		
	Selected	50	20%
	Not Selected	194	80%
BPC11_12NET	<i>You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3. Other, please specify (N=244)</i>		
	Selected	25	10%
	Not Selected	219	90%
BPC11_13NET	<i>You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3. Don't know/No opinion (N=244)</i>		
	Selected	8	3%
	Not Selected	236	97%

Question	Response	Frequency	Percentage
BPC13	<i>If child care were free and in a convenient location for your family, what type of child care arrangement would you most prefer?</i>		
	Child Care Center	146	22%
	Family Child Care Home	37	6%
	Part-day Pre-K Program	99	15%
	Head Start Program	70	11%
	Relative (e.g. grandparent, aunt/uncle)	104	16%
	I or my spouse/partner provide care for our child	164	25%
	Non-relative friend or neighbor	13	2%
	Non-live-in nanny or nanny share	14	2%
	Other, please specify	7	1%
BPC14	<i>Do you prefer your child care location is closer to your home or work?</i>		
	Closer to home	347	53%
	Closer to work	99	15%
	No preference either way	180	28%
	Don't know/No opinion	28	4%
BPC15_1	<i>A child-care arrangement can include child care centers, family child care, pre-k, relatives, parents, etc. In a typical week, does your family need a child care arrangement for your children under 5 so that you (or both you and your spouse/partner) can work during the following hours? During traditional work hours (8am-6pm)</i>		
	Yes	479	73%
	No	175	27%
BPC15_2	<i>A child-care arrangement can include child care centers, family child care, pre-k, relatives, parents, etc. In a typical week, does your family need a child care arrangement for your children under 5 so that you (or both you and your spouse/partner) can work during the following hours? Outside of traditional work hours (6pm-8am)</i>		
	Yes	163	25%
	No	491	75%
BPC16_1NET	<i>You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 6pm to 8pm (N=163)</i>		
	Selected	95	58%
	Not Selected	68	42%

Question	Response	Frequency	Percentage
BPC16_2NET	<i>You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 8pm to 10pm (N=163)</i>		
		Selected	56 34%
		Not Selected	107 66%
BPC16_3NET	<i>You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 10pm to 12am (N=163)</i>		
		Selected	42 26%
		Not Selected	121 74%
BPC16_4NET	<i>You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 12am to 2am (N=163)</i>		
		Selected	30 18%
		Not Selected	133 82%
BPC16_5NET	<i>You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 2am to 4am (N=163)</i>		
		Selected	21 13%
		Not Selected	142 87%
BPC16_6NET	<i>You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 4am to 6am (N=163)</i>		
		Selected	36 22%
		Not Selected	127 78%
BPC16_7NET	<i>You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 6am to 8am (N=163)</i>		
		Selected	66 40%
		Not Selected	97 60%

Question	Response	Frequency	Percentage
BPC17	<i>Has your child under age 5 ever been suspended or expelled from child care because of behavioral or disciplinary issues?</i>		
	Yes	15	2%
	No	636	97%
	Prefer not to answer	3	0%
BPC18	<i>Which of the following best describe the primary child care arrangement you used prior to the pandemic for your youngest child?</i>		
	Child Care Center	120	18%
	Family Child Care Home	34	5%
	Part-day Pre-K Program	18	3%
	Head Start Program	11	2%
	Relative (e.g. grandparent, aunt/uncle)	132	20%
	I or my spouse/partner provide care for our child	281	43%
	Non-relative friend or neighbor	27	4%
	Non-live-in nanny or nanny share	1	0%
	Other, please specify	30	5%
BPC19	<i>What happened to your child care center at the height of the pandemic? (N=183)</i>		
	Child care provider closed permanently	7	4%
	Child care provider closed temporarily with plans to re-open	84	46%
	Child care provider remained open with limited hours	14	8%
	Child care provider remained open but had limited spaces	23	13%
	Child care provider remained open but only had spaces reserved for children of essential workers	15	8%
	Child care provider remained open without any changes to hours or capacity	29	16%
	Unsure	11	6%
BPC20	<i>Is the primary child care arrangement you used prior to the pandemic for your youngest child currently open or closed? (N=183)</i>		
	Open	162	89%
	Closed	12	7%
	Unsure	9	5%
BPC21	<i>Is your current child care provider experiencing any employee shortages? This could include not having enough caregivers to open, having to reduce classroom size, or having limited availability because they do not have enough staff. (N=217)</i>		
	Yes	73	34%
	No	104	48%
	Unsure	40	18%

Question	Response	Frequency	Percentage
BPC22	<i>Have you ever received a federal tax credit for your child care expenses?</i>		
	Yes	204	31%
	No	393	60%
	Don't know	57	9%
BPC23	<i>You mentioned that you have not received federal credit for your child care expenses. Which of the following best describes why? (N=393)</i>		
	I was not aware that I could	97	25%
	I did not have child care expenses	114	29%
	I did not need federal credit support	22	6%
	I did not think I would receive any benefit from reporting my expenses	32	8%
	It was too complicated	12	3%
	My child care expenses did not qualify for the credit	33	8%
	I did not qualify based on my income	44	11%
	Don't know/No opinion	39	10%
BPC24	<i>Is there a free public pre-k program in your community?</i>		
	Yes	298	46%
	No	157	24%
	Don't know/Unsure	199	30%
BPC25	<i>Many public pre-k programs operate at times aligned to a K-12 school day, which is shorter than a typical work day for most parents. If free public pre-k were co-located in a child care program that offered longer hours of care, would this be a better option for your family?</i>		
	Yes	364	56%
	No	147	22%
	Don't know/Unsure	143	22%
BPC26	<i>Have you and/or your partner or spouse decided not to work out of personal choice? This could include not wanting or not needing to work. (N=206)</i>		
	Yes	152	74%
	No	54	26%
BPC27	<i>How much of an influence, if at all, did child care responsibilities have in your and or your partner or spouse's decision not to work? (N=206)</i>		
	Significant influence	131	64%
	Somewhat of an influence	45	22%
	Not too much of an influence	4	2%
	No influence at all	26	13%

Question	Response	Frequency	Percentage
BPCdem1	<i>How many children under the age of 18 do you have?</i>		
	1	236	36%
	2	236	36%
	3	117	18%
	4	49	7%
	5 or more	16	2%
BPCdem2_1	<i>What are the ages of your children at home? Age of child 1</i>		
	Under 1 year	91	14%
	1	106	16%
	2	96	15%
	3	113	17%
	4	78	12%
	5	29	4%
	6	28	4%
	7	23	4%
	8	12	2%
	9	17	3%
	10	13	2%
	11	10	2%
	12	12	2%
	13	6	1%
	14	8	1%
	15	3	0%
	16	4	1%
	17	5	1%

Question	Response	Frequency	Percentage
BPCdem2_2	<i>What are the ages of your children at home? Age of child 2 (N=418)</i>		
	Under 1 year	35	8%
	1	41	10%
	2	41	10%
	3	71	17%
	4	65	16%
	5	33	8%
	6	28	7%
	7	21	5%
	8	17	4%
	9	21	5%
	10	10	2%
	11	4	1%
	12	11	3%
	13	8	2%
	14	2	0%
	15	3	1%
	16	4	1%
	17	3	1%
BPCdem2_3	<i>What are the ages of your children at home? Age of child 3 (N=182)</i>		
	Under 1 year	14	8%
	1	23	13%
	2	15	8%
	3	10	5%
	4	19	10%
	5	12	7%
	6	11	6%
	7	10	5%
	8	11	6%
	9	9	5%
	10	10	5%
	11	10	5%
	12	10	5%
	13	3	2%
	14	1	1%
	15	3	2%
	16	8	4%
	17	3	2%

Question	Response	Frequency	Percentage
BPCdem2_4	<i>What are the ages of your children at home? Age of child 4 (N=65)</i>		
	Under 1 year	5	8%
	1	9	14%
	2	5	8%
	3	7	11%
	4	1	2%
	5	3	5%
	6	3	5%
	7	1	2%
	8	3	5%
	9	4	6%
	10	4	6%
	12	7	11%
	13	2	3%
	14	4	6%
	15	3	5%
	16	2	3%
	17	2	3%
BPCdem2_5	<i>What are the ages of your children at home? Age of child 5 (N=16)</i>		
	Under 1 year	1	6%
	1	1	6%
	2	2	12%
	4	2	12%
	6	1	6%
	10	1	6%
	11	1	6%
	12	1	6%
	14	1	6%
	16	2	12%
	17	3	19%
BPCdem3	<i>Which of the following best describes where you now live? A large city, a suburb near a large city, a small city or town, or a rural area?</i>		
	A small city or town	278	43%
	A rural area	376	57%
BPCdem4	<i>What is the approximate population in your town?</i>		
	500 residents or fewer	70	11%
	501-2,500 residents	211	32%
	2,501-5,000 residents	143	22%
	5,001-10,000 residents	93	14%
	10,001-25,000 residents	91	14%
	25,001-50,000 residents	46	7%



Question	Response	Frequency	Percentage
BPCdem5	<i>How would you describe your present employment situation?</i>		
	Employed and salaried	156	24%
	Employed and paid hourly (including gig work)	271	41%
	Self-Employed	66	10%
	Homemaker	137	21%
	Student	7	1%
	Unemployed	14	2%
	Other	3	0%
BPCdem6	<i>Previously you indicated that you were either married or living with your partner. Which of the following best represents you spouse's or partner's present employment situation?</i>		
	Employed and salaried	175	33%
	Employed and paid hourly (including gig work)	253	48%
	Self-Employed	50	9%
	Homemaker	28	5%
	Student	3	1%
	Retired	3	1%
	Unemployed	14	3%
	Other	4	1%
BPCdem7	<i>And, would you consider your spouse's or partner's present job full-time or part-time? (N=478)</i>		
	Full-time	429	90%
	Part-time	49	10%

Question	Response	Frequency	Percentage
BPCdem8	<i>Which of the following categories best describes your current job?</i>		
	Service Worker, Retail Sales, Laborers and Helpers: Jobs include hotel and restaurant workers and managers; retail workers and managers; bankers; cooks; bakers; bartenders; hairdressers; nail technicians; janitors; freight movers; butchers; bus drivers; painters; and roofers.	118	24%
	Trade and Skilled Workers: Jobs include construction workers; welder; home inspector; factory workers; auto mechanics; farmers, working in a food processing plant; and plumbers.	72	15%
	Administrative Workers, Office Professionals, and Executive/Senior Level Managers: Jobs include administrative assistants; secretaries; paralegals; general office clerks; accountants; insurance and real-estate agents; lawyers; and financial service professionals.	125	25%
	Health Care and Medical Professionals, Lab Technicians, and Pharmacists: Jobs include doctors; surgeons; physician assistants; nurses and nurse practitioners; dentists and dental hygienists; emergency medical technicians; lab technicians; and pharmacists.	63	13%
	Other Professionals: Jobs include teachers and substitute teachers; principals; child care workers and directors; university/college professors; and pilots and airline workers.	115	23%

Question	Response	Frequency	Percentage
BPCdem9	<i>Which of the following categories best describes your spouse's or partner's current job?</i> (N=478)		
	Service Worker, Retail Sales, Laborers and Helpers: Jobs include hotel and restaurant workers and managers; retail workers and managers; bankers; cooks; bakers; bartenders; hairdressers; nail technicians; janitors; freight movers; butchers; bus drivers; painters; and roofers.	105	22%
	Trade and Skilled Workers: Jobs include construction workers; welder; home inspector; factory workers; auto mechanics; farmers; working in a food processing plant; and plumbers.	190	40%
	Administrative Workers, Office Professionals, and Executive/Senior Level Managers: Jobs include administrative assistants; secretaries; paralegals; general office clerks; accountants; insurance and real-estate agents; lawyers; and financial service professionals.	65	14%
	Health Care and Medical Professionals, Lab Technicians, and Pharmacists: Jobs include doctors; surgeons; physician assistants; nurses and nurse practitioners; dentists and dental hygienists; emergency medical technicians; lab technicians; and pharmacists.	30	6%
	Other Professionals: Jobs include teachers and substitute teachers; principals; child care workers and directors; university/college professors; and pilots and airline workers.	88	18%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Rural Parents	654	100%
xdemGender	Gender: Male	148	23%
	Gender: Female	506	77%
	N	654	
demAgeGeneration	GenZers: 1997-2012	68	10%
	Millennials: 1981-1996	508	78%
	GenXers: 1965-1980	72	11%
	Baby Boomers: 1946-1964	6	1%
	N	654	
xpid3	PID: Dem (no lean)	142	22%
	PID: Ind (no lean)	265	41%
	PID: Rep (no lean)	247	38%
	N	654	
xeduc3	Educ: < College	444	68%
	Educ: Bachelors degree	141	22%
	Educ: Post-grad	69	11%
	N	654	
xdemInc3	Income: Under 50k	308	47%
	Income: 50k-100k	269	41%
	Income: 100k+	77	12%
	N	654	
xdemWhite	Ethnicity: White	576	88%
xdemHispBin	Ethnicity: Hispanic	57	9%
demBlackBin	Ethnicity: Black	35	5%
demRaceOther	Ethnicity: Other	43	7%
xdemReligion	All Christian	245	37%
	All Non-Christian	11	2%
	Atheist	17	3%
	Agnostic/Nothing in particular	200	31%
	Something Else	181	28%
	N	654	
xdemReligOther	Religious Non-Protestant/Catholic	19	3%

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	206	31%
	Non-Evangelical	209	32%
	N	415	
xdemMilHH1	Military HH: Yes	69	11%
	Military HH: No	585	89%
	N	654	
xreg4	4-Region: Northeast	82	13%
	4-Region: Midwest	221	34%
	4-Region: South	287	44%
	4-Region: West	64	10%
	N	654	
BPCxdem1	Youngest Child under 1 Year	141	22%
BPCxdem2	Youngest Child Age: 1	174	27%
BPCxdem3	Youngest Child Age: 2	158	24%
BPCxdem4	Youngest Child Age: 3	201	31%
BPCxdem5	Youngest Child Age: 4	165	25%
BPCxdem6	Age of Youngest Child: under 0-2 Years Old	425	65%
BPCxdem7	Age of Youngest child: 3-4 Years Old	350	54%
BPCxdem8	Married/Partnered	530	81%
	Single Parent HH	124	19%
	N	654	
BPCxdem9	Married/Partnered + both Employed	317	48%
BPCxdem10	Married/Partnered + One Adult Employed	530	81%
BPCxdem11	Service Worker, Retail Sales, Laborers and Helpers	118	18%
	Trade and Skilled Workers	72	11%
	Administrative Workers	125	19%
	Health Care and Medical Professionals	63	10%
	Other Professionals	115	18%
	N	493	
BPCxdem12	Work Remotely Full Time	103	16%
	In Office Full Time	283	43%
	Hybrid	51	8%
	Gig Worker	31	5%
	N	468	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
BPCxdem13	Live in a Small Town	278	43%
	Live in a Rural Area	376	57%
	N	654	
BPCxdem14	Need Child Care in Traditional Hours	479	73%
BPCxdem15	Need Child Care in Non- Traditional Hours	163	25%
age_cust	Age: 18-34	452	69%
	Age: 35-44	163	25%
	Age: 45+	34	5%
	N	649	
demMarital	Single, never married	93	14%
	Married	403	62%
	Separated	9	1%
	Divorced	20	3%
	Widowed	2	0%
	Living with a partner	127	19%
	N	654	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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