



National Tracking Poll #2107114  
July 29 - August 19, 2021

*Crosstabulation Results*

*Methodology:*

This poll was conducted between July 29-August 19, 2021 among a sample of 654 Rural Parents. The interviews were conducted online. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table BPC1:** Which of the following best describes your current work situation?

Demographic	I work remotely full-time		I work onsite or in the office full-time		I work in a 'hybrid' environment, both remotely and on-site		I am a gig worker		Other, please specify		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Rural Parents	21%	(103)	57%	(283)	10%	(51)	6%	(31)	5%	(25)	493
Gender: Male	19%	(27)	58%	(83)	13%	(19)	6%	(9)	3%	(5)	143
Gender: Female	22%	(76)	57%	(200)	9%	(32)	6%	(22)	6%	(20)	350
GenZers: 1997-2012	18%	(9)	57%	(29)	10%	(5)	8%	(4)	8%	(4)	51
Millennials: 1981-1996	21%	(80)	58%	(219)	10%	(37)	6%	(22)	5%	(18)	376
GenXers: 1965-1980	22%	(13)	53%	(32)	15%	(9)	8%	(5)	2%	(1)	60
PID: Dem (no lean)	20%	(23)	51%	(60)	16%	(19)	7%	(8)	6%	(7)	117
PID: Ind (no lean)	20%	(41)	58%	(118)	9%	(19)	8%	(16)	4%	(8)	202
PID: Rep (no lean)	22%	(39)	60%	(105)	7%	(13)	4%	(7)	6%	(10)	174
Educ: < College	23%	(73)	57%	(182)	6%	(19)	8%	(25)	7%	(23)	322
Educ: Bachelors degree	19%	(21)	54%	(60)	21%	(23)	5%	(6)	1%	(1)	111
Educ: Post-grad	15%	(9)	68%	(41)	15%	(9)	—	(0)	2%	(1)	60
Income: Under 50k	23%	(53)	52%	(117)	7%	(15)	9%	(20)	9%	(21)	226
Income: 50k-100k	17%	(34)	62%	(125)	14%	(29)	5%	(10)	2%	(4)	202
Income: 100k+	25%	(16)	63%	(41)	11%	(7)	2%	(1)	—	(0)	65
Ethnicity: White	21%	(91)	58%	(249)	10%	(45)	5%	(23)	5%	(22)	430
All Christian	17%	(34)	61%	(121)	16%	(31)	4%	(7)	3%	(5)	198
Agnostic/Nothing in particular	23%	(33)	57%	(80)	5%	(7)	7%	(10)	8%	(11)	141
Something Else	25%	(33)	51%	(67)	7%	(9)	10%	(13)	7%	(9)	131
Evangelical	20%	(31)	52%	(82)	15%	(24)	7%	(11)	6%	(9)	157
Non-Evangelical	22%	(35)	60%	(97)	10%	(16)	6%	(9)	3%	(5)	162
Military HH: Yes	25%	(13)	52%	(27)	8%	(4)	12%	(6)	4%	(2)	52
Military HH: No	20%	(90)	58%	(256)	11%	(47)	6%	(25)	5%	(23)	441

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**Table BPC1:** Which of the following best describes your current work situation?

Demographic	I work remotely full-time		I work onsite or in the office full-time		I work in a 'hybrid' environment, both remotely and on-site		I am a gig worker		Other, please specify		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Rural Parents	21%	(103)	57%	(283)	10%	(51)	6%	(31)	5%	(25)	493
4-Region: Northeast	16%	(9)	60%	(33)	13%	(7)	7%	(4)	4%	(2)	55
4-Region: Midwest	20%	(33)	65%	(109)	5%	(9)	4%	(7)	6%	(10)	168
4-Region: South	23%	(49)	52%	(110)	14%	(30)	6%	(13)	5%	(11)	213
4-Region: West	21%	(12)	54%	(31)	9%	(5)	12%	(7)	4%	(2)	57
Youngest Child under 1 Year	23%	(23)	55%	(56)	13%	(13)	5%	(5)	5%	(5)	102
Youngest Child Age: 1	18%	(22)	56%	(67)	16%	(19)	7%	(8)	3%	(3)	119
Youngest Child Age: 2	19%	(22)	59%	(69)	10%	(12)	5%	(6)	6%	(7)	116
Youngest Child Age: 3	26%	(38)	51%	(75)	7%	(10)	9%	(13)	8%	(12)	148
Youngest Child Age: 4	18%	(23)	59%	(77)	11%	(15)	5%	(7)	7%	(9)	131
Age of Youngest Child: under 0-2 Years Old	20%	(61)	59%	(182)	13%	(41)	5%	(15)	4%	(12)	311
Age of Youngest child: 3-4 Years Old	22%	(59)	54%	(144)	9%	(25)	7%	(20)	7%	(19)	267
Married/Partnered	20%	(74)	58%	(214)	12%	(45)	5%	(19)	5%	(17)	369
Single Parent HH	23%	(29)	56%	(69)	5%	(6)	10%	(12)	6%	(8)	124
Married/Partnered + both Employed	20%	(63)	57%	(182)	12%	(39)	6%	(19)	4%	(14)	317
Married/Partnered + One Adult Employed	20%	(74)	58%	(214)	12%	(45)	5%	(19)	5%	(17)	369
Service Worker, Retail Sales, Laborers and Helpers	25%	(29)	58%	(68)	6%	(7)	6%	(7)	6%	(7)	118
Trade and Skilled Workers	14%	(10)	62%	(45)	6%	(4)	12%	(9)	6%	(4)	72
Administrative Workers	30%	(37)	47%	(59)	19%	(24)	1%	(1)	3%	(4)	125
Health Care and Medical Professionals	13%	(8)	68%	(43)	8%	(5)	3%	(2)	8%	(5)	63
Other Professionals	17%	(19)	59%	(68)	10%	(11)	10%	(12)	4%	(5)	115
Work Remotely Full Time	100%	(103)	—	(0)	—	(0)	—	(0)	—	(0)	103
In Office Full Time	—	(0)	100%	(283)	—	(0)	—	(0)	—	(0)	283
Hybrid	—	(0)	—	(0)	100%	(51)	—	(0)	—	(0)	51
Live in a Small Town	20%	(42)	59%	(126)	11%	(23)	5%	(11)	5%	(11)	213
Live in a Rural Area	22%	(61)	56%	(157)	10%	(28)	7%	(20)	5%	(14)	280
Need Child Care in Traditional Hours	19%	(76)	60%	(239)	11%	(44)	5%	(20)	4%	(17)	396
Need Child Care in Non- Traditional Hours	15%	(21)	63%	(89)	9%	(13)	8%	(11)	5%	(7)	141

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**Table BPC1:** Which of the following best describes your current work situation?

<b>Demographic</b>	<b>I work remotely full-time</b>		<b>I work onsite or in the office full-time</b>		<b>I work in a 'hybrid' environment, both remotely and on-site</b>		<b>I am a gig worker</b>		<b>Other, please specify</b>		<b>Total N</b>
Rural Parents	21%	(103)	57%	(283)	10%	(51)	6%	(31)	5%	(25)	493
Age: 18-34	23%	(77)	55%	(185)	10%	(35)	6%	(21)	6%	(19)	337
Age: 35-44	16%	(19)	66%	(80)	9%	(11)	7%	(8)	3%	(4)	122
Single, never married	25%	(23)	55%	(51)	4%	(4)	11%	(10)	5%	(5)	93
Married	21%	(61)	57%	(164)	13%	(37)	5%	(13)	4%	(11)	286
Living with a partner	16%	(13)	60%	(50)	10%	(8)	7%	(6)	7%	(6)	83

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BPC2: Thinking about your work hours, how far in advance are you aware of your work schedule, or do you have a fixed work schedule?**

Demographic	Less than a week in advance	1 week in advance	2 weeks in advance	3 weeks in advance	4-7 weeks in advance	8-12 weeks in advance	I have a fixed work schedule	I am an 'on-call' worker	I make my own schedule.	Other, please specify	Total N
Rural Parents	9% (42)	12% (61)	8% (39)	4% (21)	5% (23)	1% (6)	44% (219)	1% (5)	14% (70)	1% (7)	493
Gender: Male	12% (17)	10% (14)	8% (12)	5% (7)	5% (7)	1% (1)	48% (68)	1% (2)	10% (15)	— (0)	143
Gender: Female	7% (25)	13% (47)	8% (27)	4% (14)	5% (16)	1% (5)	43% (151)	1% (3)	16% (55)	2% (7)	350
GenZers: 1997-2012	12% (6)	20% (10)	12% (6)	4% (2)	6% (3)	— (0)	31% (16)	— (0)	14% (7)	2% (1)	51
Millennials: 1981-1996	9% (33)	12% (44)	8% (30)	5% (18)	5% (18)	2% (6)	44% (165)	1% (2)	15% (55)	1% (5)	376
GenXers: 1965-1980	5% (3)	12% (7)	5% (3)	2% (1)	3% (2)	— (0)	53% (32)	5% (3)	13% (8)	2% (1)	60
PID: Dem (no lean)	9% (10)	10% (12)	13% (15)	3% (4)	5% (6)	1% (1)	46% (54)	1% (1)	10% (12)	2% (2)	117
PID: Ind (no lean)	10% (21)	13% (26)	7% (15)	5% (10)	5% (11)	— (1)	40% (80)	1% (3)	16% (33)	1% (2)	202
PID: Rep (no lean)	6% (11)	13% (23)	5% (9)	4% (7)	3% (6)	2% (4)	49% (85)	1% (1)	14% (25)	2% (3)	174
Educ: < College	11% (34)	16% (52)	9% (29)	5% (17)	5% (15)	1% (4)	37% (119)	2% (5)	13% (42)	2% (5)	322
Educ: Bachelors degree	5% (6)	5% (6)	9% (10)	3% (3)	5% (6)	1% (1)	52% (58)	— (0)	18% (20)	1% (1)	111
Educ: Post-grad	3% (2)	5% (3)	— (0)	2% (1)	3% (2)	2% (1)	70% (42)	— (0)	13% (8)	2% (1)	60
Income: Under 50k	13% (30)	19% (43)	8% (17)	4% (10)	3% (6)	2% (4)	32% (72)	1% (3)	15% (35)	3% (6)	226
Income: 50k-100k	4% (9)	7% (15)	9% (18)	4% (9)	6% (13)	1% (2)	52% (105)	— (1)	14% (29)	— (1)	202
Income: 100k+	5% (3)	5% (3)	6% (4)	3% (2)	6% (4)	— (0)	65% (42)	2% (1)	9% (6)	— (0)	65
Ethnicity: White	8% (36)	13% (54)	7% (30)	4% (18)	4% (18)	1% (5)	46% (197)	1% (4)	14% (62)	1% (6)	430
All Christian	5% (10)	11% (22)	6% (11)	5% (9)	5% (10)	1% (1)	51% (101)	2% (3)	14% (28)	2% (3)	198
Agnostic/Nothing in particular	9% (12)	13% (18)	12% (17)	1% (2)	3% (4)	2% (3)	42% (59)	1% (2)	15% (21)	2% (3)	141
Something Else	13% (17)	15% (19)	8% (10)	7% (9)	5% (6)	2% (2)	36% (47)	— (0)	15% (20)	1% (1)	131
Evangelical	10% (15)	11% (18)	6% (9)	5% (8)	4% (6)	2% (3)	43% (67)	— (0)	19% (30)	1% (1)	157
Non-Evangelical	6% (10)	14% (22)	7% (12)	6% (10)	6% (9)	— (0)	49% (79)	1% (1)	10% (16)	2% (3)	162
Military HH: Yes	12% (6)	6% (3)	8% (4)	6% (3)	2% (1)	— (0)	50% (26)	2% (1)	15% (8)	— (0)	52
Military HH: No	8% (36)	13% (58)	8% (35)	4% (18)	5% (22)	1% (6)	44% (193)	1% (4)	14% (62)	2% (7)	441
4-Region: Northeast	7% (4)	5% (3)	9% (5)	13% (7)	7% (4)	2% (1)	42% (23)	— (0)	15% (8)	— (0)	55
4-Region: Midwest	8% (14)	11% (18)	9% (15)	2% (3)	4% (7)	1% (1)	51% (85)	1% (1)	13% (22)	1% (2)	168
4-Region: South	10% (21)	15% (31)	7% (14)	3% (7)	4% (9)	1% (3)	43% (92)	1% (2)	14% (30)	2% (4)	213
4-Region: West	5% (3)	16% (9)	9% (5)	7% (4)	5% (3)	2% (1)	33% (19)	4% (2)	18% (10)	2% (1)	57
Youngest Child under 1 Year	6% (6)	19% (19)	8% (8)	2% (2)	4% (4)	4% (4)	39% (40)	1% (1)	18% (18)	— (0)	102
Youngest Child Age: 1	12% (14)	10% (12)	7% (8)	5% (6)	3% (4)	2% (2)	45% (54)	— (0)	13% (16)	3% (3)	119
Youngest Child Age: 2	6% (7)	13% (15)	7% (8)	2% (2)	7% (8)	1% (1)	47% (55)	1% (1)	15% (17)	2% (2)	116
Youngest Child Age: 3	9% (13)	16% (23)	9% (14)	6% (9)	5% (7)	1% (2)	34% (51)	1% (2)	16% (24)	2% (3)	148
Youngest Child Age: 4	8% (10)	13% (17)	8% (10)	5% (6)	2% (3)	1% (1)	51% (67)	2% (3)	10% (13)	1% (1)	131
Age of Youngest Child: under 0-2 Years Old	8% (26)	13% (41)	8% (24)	3% (9)	5% (16)	2% (5)	45% (139)	1% (2)	14% (45)	1% (4)	311
Age of Youngest child: 3-4 Years Old	8% (22)	14% (37)	9% (23)	6% (15)	3% (9)	1% (3)	43% (114)	1% (3)	14% (37)	1% (4)	267
Married/Partnered	8% (28)	10% (37)	7% (27)	4% (14)	5% (20)	1% (5)	48% (176)	1% (3)	15% (56)	1% (3)	369
Single Parent HH	11% (14)	19% (24)	10% (12)	6% (7)	2% (3)	1% (1)	35% (43)	2% (2)	11% (14)	3% (4)	124
Married/Partnered + both Employed	8% (24)	11% (34)	7% (22)	4% (14)	6% (18)	2% (5)	46% (145)	1% (2)	16% (50)	1% (3)	317
Married/Partnered + One Adult Employed	8% (28)	10% (37)	7% (27)	4% (14)	5% (20)	1% (5)	48% (176)	1% (3)	15% (56)	1% (3)	369
Service Worker, Retail Sales, Laborers and Helpers	11% (13)	23% (27)	15% (18)	8% (9)	3% (4)	— (0)	24% (28)	1% (1)	14% (16)	2% (2)	118
Trade and Skilled Workers	12% (9)	8% (6)	4% (3)	3% (2)	6% (4)	— (0)	47% (34)	3% (2)	14% (10)	3% (2)	72
Administrative Workers	6% (7)	6% (7)	3% (4)	3% (4)	3% (4)	1% (1)	57% (71)	— (0)	21% (26)	1% (1)	125
Health Care and Medical Professionals	8% (5)	14% (9)	16% (10)	5% (3)	14% (9)	2% (1)	30% (19)	3% (2)	6% (4)	2% (1)	63
Other Professionals	7% (8)	10% (12)	3% (4)	3% (3)	2% (2)	3% (4)	58% (67)	— (0)	12% (14)	1% (1)	115
Work Remotely Full Time	6% (6)	21% (22)	8% (8)	2% (2)	4% (4)	1% (1)	37% (38)	— (0)	20% (21)	1% (1)	103
In Office Full Time	7% (21)	9% (25)	9% (26)	4% (12)	6% (18)	1% (2)	55% (156)	1% (3)	5% (15)	2% (5)	283
Hybrid	10% (5)	12% (6)	6% (3)	4% (2)	— (0)	4% (2)	33% (17)	— (0)	31% (16)	— (0)	51

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**Table BPC2: Thinking about your work hours, how far in advance are you aware of your work schedule, or do you have a fixed work schedule?**

Demographic	Less than a week in advance	1 week in advance	2 weeks in advance	3 weeks in advance	4-7 weeks in advance	8-12 weeks in advance	I have a fixed work schedule	I am an 'on-call' worker	I make my own schedule.	Other, please specify	Total N
Rural Parents	9% (42)	12% (61)	8% (39)	4% (21)	5% (23)	1% (6)	44% (219)	1% (5)	14% (70)	1% (7)	493
Live in a Small Town	6% (12)	10% (21)	5% (11)	7% (14)	7% (14)	— (1)	49% (105)	1% (2)	14% (30)	1% (3)	213
Live in a Rural Area	11% (30)	14% (40)	10% (28)	2% (7)	3% (9)	2% (5)	41% (114)	1% (3)	14% (40)	1% (4)	280
Need Child Care in Traditional Hours	8% (30)	12% (48)	8% (33)	4% (17)	5% (20)	1% (5)	46% (181)	1% (4)	13% (53)	1% (5)	396
Need Child Care in Non- Traditional Hours	11% (15)	13% (19)	8% (11)	7% (10)	5% (7)	4% (5)	36% (51)	1% (2)	13% (19)	1% (2)	141
Age: 18-34	9% (32)	13% (45)	8% (26)	5% (16)	5% (18)	1% (5)	39% (133)	— (1)	16% (55)	2% (6)	337
Age: 35-44	7% (9)	9% (11)	9% (11)	4% (5)	4% (5)	1% (1)	53% (65)	3% (4)	9% (11)	— (0)	122
Single, never married	14% (13)	18% (17)	9% (8)	6% (6)	3% (3)	1% (1)	33% (31)	2% (2)	11% (10)	2% (2)	93
Married	7% (19)	9% (26)	7% (19)	4% (11)	6% (16)	1% (4)	51% (145)	1% (3)	14% (40)	1% (3)	286
Living with a partner	11% (9)	13% (11)	10% (8)	4% (3)	5% (4)	1% (1)	37% (31)	— (0)	19% (16)	— (0)	83

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC3:** Which of the following best describes your spouse or partner's current work situation?

Demographic	They work remotely full-time		They work onsite or in the office full-time		They work in a 'hybrid' environment, both remotely and on-site		They are a gig worker		Other, please specify		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Rural Parents	16%	(78)	69%	(329)	8%	(39)	4%	(21)	2%	(11)	478
Gender: Male	20%	(20)	56%	(55)	13%	(13)	7%	(7)	3%	(3)	98
Gender: Female	15%	(58)	72%	(274)	7%	(26)	4%	(14)	2%	(8)	380
Millennials: 1981-1996	16%	(62)	70%	(266)	8%	(29)	4%	(15)	2%	(8)	380
GenXers: 1965-1980	15%	(8)	60%	(32)	17%	(9)	4%	(2)	4%	(2)	53
PID: Dem (no lean)	20%	(19)	68%	(64)	7%	(7)	3%	(3)	1%	(1)	94
PID: Ind (no lean)	17%	(33)	64%	(126)	10%	(20)	6%	(12)	3%	(6)	197
PID: Rep (no lean)	14%	(26)	74%	(139)	6%	(12)	3%	(6)	2%	(4)	187
Educ: < College	17%	(53)	67%	(206)	6%	(19)	6%	(19)	3%	(10)	307
Educ: Bachelors degree	14%	(17)	74%	(89)	10%	(12)	2%	(2)	1%	(1)	121
Educ: Post-grad	16%	(8)	68%	(34)	16%	(8)	—	(0)	—	(0)	50
Income: Under 50k	20%	(38)	63%	(118)	6%	(11)	7%	(13)	4%	(7)	187
Income: 50k-100k	16%	(34)	71%	(156)	8%	(17)	4%	(8)	2%	(4)	219
Income: 100k+	8%	(6)	76%	(55)	15%	(11)	—	(0)	—	(0)	72
Ethnicity: White	16%	(69)	71%	(305)	7%	(30)	4%	(17)	2%	(10)	431
All Christian	15%	(27)	70%	(127)	10%	(18)	4%	(8)	1%	(1)	181
Agnostic/Nothing in particular	17%	(24)	69%	(100)	6%	(9)	5%	(7)	3%	(4)	144
Something Else	18%	(23)	66%	(85)	7%	(9)	5%	(6)	5%	(6)	129
Evangelical	18%	(27)	67%	(103)	8%	(12)	6%	(9)	2%	(3)	154
Non-Evangelical	15%	(23)	69%	(104)	9%	(14)	3%	(5)	3%	(4)	150
Military HH: Yes	14%	(8)	65%	(37)	12%	(7)	5%	(3)	4%	(2)	57
Military HH: No	17%	(70)	69%	(292)	8%	(32)	4%	(18)	2%	(9)	421
4-Region: Northeast	14%	(9)	70%	(45)	8%	(5)	8%	(5)	—	(0)	64
4-Region: Midwest	14%	(24)	73%	(123)	8%	(13)	4%	(6)	1%	(2)	168
4-Region: South	20%	(41)	64%	(130)	8%	(17)	3%	(7)	4%	(9)	204
Youngest Child under 1 Year	10%	(10)	72%	(70)	8%	(8)	8%	(8)	1%	(1)	97
Youngest Child Age: 1	19%	(28)	68%	(98)	8%	(11)	3%	(5)	1%	(2)	144
Youngest Child Age: 2	18%	(22)	69%	(86)	5%	(6)	6%	(7)	2%	(3)	124
Youngest Child Age: 3	20%	(28)	66%	(94)	8%	(12)	3%	(4)	3%	(5)	143

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**Table BPC3:** Which of the following best describes your spouse or partner's current work situation?

Demographic	They work remotely full-time		They work onsite or in the office full-time		They work in a 'hybrid' environment, both remotely and on-site		They are a gig worker		Other, please specify		Total N
Rural Parents	16%	(78)	69%	(329)	8%	(39)	4%	(21)	2%	(11)	478
Youngest Child Age: 4	16%	(18)	71%	(80)	10%	(11)	1%	(1)	2%	(2)	112
Age of Youngest Child: under 0-2 Years Old	16%	(52)	70%	(227)	7%	(23)	5%	(17)	2%	(6)	325
Age of Youngest child: 3-4 Years Old	18%	(43)	68%	(167)	9%	(23)	2%	(5)	3%	(7)	245
Married/Partnered	16%	(78)	69%	(329)	8%	(39)	4%	(21)	2%	(11)	478
Married/Partnered + both Employed	16%	(52)	71%	(224)	7%	(23)	4%	(13)	2%	(5)	317
Married/Partnered + One Adult Employed	16%	(78)	69%	(329)	8%	(39)	4%	(21)	2%	(11)	478
Service Worker, Retail Sales, Laborers and Helpers	16%	(12)	75%	(55)	4%	(3)	3%	(2)	1%	(1)	73
Administrative Workers	18%	(16)	64%	(57)	10%	(9)	7%	(6)	1%	(1)	89
Other Professionals	14%	(11)	70%	(53)	9%	(7)	5%	(4)	1%	(1)	76
Work Remotely Full Time	43%	(27)	49%	(31)	6%	(4)	2%	(1)	—	(0)	63
In Office Full Time	5%	(10)	86%	(156)	5%	(10)	3%	(5)	1%	(1)	182
Live in a Small Town	17%	(33)	67%	(133)	10%	(19)	5%	(9)	2%	(4)	198
Live in a Rural Area	16%	(45)	70%	(196)	7%	(20)	4%	(12)	2%	(7)	280
Need Child Care in Traditional Hours	16%	(56)	68%	(238)	10%	(34)	4%	(14)	2%	(8)	350
Need Child Care in Non- Traditional Hours	14%	(16)	64%	(71)	10%	(11)	8%	(9)	4%	(4)	111
Age: 18-34	17%	(54)	70%	(227)	6%	(20)	5%	(15)	2%	(8)	324
Age: 35-44	15%	(20)	66%	(86)	12%	(16)	4%	(5)	2%	(3)	130
Married	17%	(61)	70%	(253)	9%	(33)	2%	(8)	2%	(7)	362
Living with a partner	15%	(17)	66%	(76)	5%	(6)	11%	(13)	3%	(4)	116

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC4\_1:** *Approximately how many miles is a one-way drive from your home to each of the following?**Child care programs*

Demographic	Less than 5 miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	More than 50 miles	Don't know/Unsure	Total
Rural Parents	37% (244)	28% (186)	18% (118)	6% (38)	1% (8)	1% (4)	1% (4)	8% (52)	654
Gender: Male	44% (65)	26% (39)	16% (23)	8% (12)	1% (2)	1% (1)	— (0)	4% (6)	148
Gender: Female	35% (179)	29% (147)	19% (95)	5% (26)	1% (6)	1% (3)	1% (4)	9% (46)	506
GenZers: 1997-2012	28% (19)	34% (23)	16% (11)	9% (6)	3% (2)	— (0)	1% (1)	9% (6)	68
Millennials: 1981-1996	37% (186)	30% (151)	18% (93)	6% (28)	1% (4)	1% (3)	1% (3)	8% (40)	508
GenXers: 1965-1980	51% (37)	15% (11)	18% (13)	3% (2)	3% (2)	1% (1)	— (0)	8% (6)	72
PID: Dem (no lean)	37% (52)	25% (35)	20% (29)	6% (8)	2% (3)	1% (1)	1% (2)	8% (12)	142
PID: Ind (no lean)	38% (101)	28% (74)	18% (47)	6% (16)	1% (3)	1% (2)	— (1)	8% (21)	265
PID: Rep (no lean)	37% (91)	31% (77)	17% (42)	6% (14)	1% (2)	— (1)	— (1)	8% (19)	247
Educ: < College	34% (150)	30% (132)	18% (82)	6% (26)	1% (4)	1% (4)	1% (3)	10% (43)	444
Educ: Bachelors degree	47% (66)	25% (35)	16% (22)	6% (9)	1% (1)	— (0)	1% (1)	5% (7)	141
Educ: Post-grad	41% (28)	28% (19)	20% (14)	4% (3)	4% (3)	— (0)	— (0)	3% (2)	69
Income: Under 50k	30% (92)	28% (86)	20% (63)	8% (25)	2% (6)	1% (3)	1% (4)	9% (29)	308
Income: 50k-100k	41% (111)	29% (78)	16% (44)	4% (11)	— (1)	— (1)	— (0)	9% (23)	269
Income: 100k+	53% (41)	29% (22)	14% (11)	3% (2)	1% (1)	— (0)	— (0)	— (0)	77
Ethnicity: White	38% (220)	29% (166)	17% (100)	6% (36)	1% (5)	— (2)	1% (3)	8% (44)	576
Ethnicity: Hispanic	30% (17)	33% (19)	18% (10)	4% (2)	4% (2)	— (0)	2% (1)	11% (6)	57
All Christian	39% (96)	30% (73)	20% (50)	4% (9)	2% (4)	— (1)	— (0)	5% (12)	245
Agnostic/Nothing in particular	36% (71)	30% (59)	16% (33)	6% (13)	1% (2)	1% (2)	1% (2)	9% (18)	200
Something Else	39% (71)	25% (45)	17% (30)	7% (13)	1% (2)	1% (1)	1% (1)	10% (18)	181
Evangelical	43% (88)	26% (54)	17% (34)	4% (9)	1% (3)	1% (2)	— (0)	8% (16)	206
Non-Evangelical	37% (78)	29% (61)	20% (41)	6% (12)	1% (3)	— (0)	— (1)	6% (13)	209
Military HH: Yes	49% (34)	30% (21)	9% (6)	— (0)	1% (1)	— (0)	— (0)	10% (7)	69
Military HH: No	36% (210)	28% (165)	19% (112)	6% (38)	1% (7)	1% (4)	1% (4)	8% (45)	585
4-Region: Northeast	37% (30)	33% (27)	17% (14)	1% (1)	— (0)	— (0)	— (0)	12% (10)	82
4-Region: Midwest	45% (99)	27% (60)	13% (29)	7% (16)	2% (4)	— (0)	— (0)	6% (13)	222
4-Region: South	34% (97)	27% (78)	23% (65)	4% (12)	1% (4)	1% (3)	1% (2)	9% (26)	287
4-Region: West	28% (18)	33% (21)	16% (10)	14% (9)	— (0)	2% (1)	3% (2)	5% (3)	64
Youngest Child under 1 Year	30% (43)	34% (48)	17% (24)	9% (12)	1% (2)	— (0)	— (0)	9% (12)	141
Youngest Child Age: 1	39% (67)	33% (58)	16% (28)	4% (7)	1% (1)	1% (1)	1% (1)	6% (11)	174
Youngest Child Age: 2	32% (50)	31% (49)	18% (29)	6% (9)	1% (2)	1% (1)	1% (1)	11% (17)	158

Continued on next page

**Table BPC4\_1: Approximately how many miles is a one-way drive from your home to each of the following?  
Child care programs**

Demographic	Less than 5 miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	More than 50 miles	Don't know/Unsure	Total
Rural Parents	37%(244)	28% (186)	18% (118)	6% (38)	1% (8)	1% (4)	1% (4)	8% (52)	654
Youngest Child Age: 3	37% (75)	27% (54)	19% (39)	6% (12)	1% (3)	1% (2)	1% (3)	6% (13)	203
Youngest Child Age: 4	42% (70)	28% (46)	15% (24)	4% (7)	1% (1)	1% (1)	1% (1)	9% (15)	165
Age of Youngest Child: under 0-2 Years Old	35%(148)	31%(132)	17% (74)	6% (26)	1% (4)	— (2)	— (2)	9% (37)	425
Age of Youngest child: 3-4 Years Old	40%(140)	27% (96)	17% (59)	5% (18)	1% (4)	1% (3)	1% (4)	7% (26)	350
Married/Partnered	38%(200)	29%(154)	18% (95)	6% (30)	1% (3)	1% (3)	— (2)	8% (43)	530
Single Parent HH	35% (44)	26% (32)	19% (23)	6% (8)	4% (5)	1% (1)	2% (2)	7% (9)	124
Married/Partnered + both Employed	41%(129)	28% (88)	19% (61)	6% (19)	1% (2)	1% (2)	— (0)	5% (16)	317
Married/Partnered + One Adult Employed	38%(200)	29%(154)	18% (95)	6% (30)	1% (3)	1% (3)	— (2)	8% (43)	530
Service Worker, Retail Sales, Laborers and Helpers	37% (44)	25% (30)	19% (22)	8% (10)	1% (1)	— (0)	1% (1)	8% (10)	118
Trade and Skilled Workers	40% (29)	28% (20)	17% (12)	6% (4)	— (0)	— (0)	— (0)	10% (7)	72
Administrative Workers	42% (52)	29% (36)	19% (24)	5% (6)	2% (3)	1% (1)	— (0)	2% (3)	125
Health Care and Medical Professionals	29% (18)	38% (24)	19% (12)	8% (5)	3% (2)	— (0)	2% (1)	2% (1)	63
Other Professionals	42% (48)	26% (30)	17% (19)	5% (6)	2% (2)	2% (2)	— (0)	7% (8)	115
Work Remotely Full Time	31% (32)	32% (33)	21% (22)	4% (4)	1% (1)	2% (2)	— (0)	9% (9)	103
In Office Full Time	41% (115)	28% (78)	18% (52)	6% (18)	1% (4)	— (0)	— (1)	5% (15)	283
Hybrid	55% (28)	24% (12)	8% (4)	6% (3)	4% (2)	— (0)	— (0)	4% (2)	51
Live in a Small Town	44%(122)	28% (78)	12% (34)	5% (15)	1% (3)	— (1)	— (0)	9% (25)	278
Live in a Rural Area	32%(122)	29%(108)	22% (84)	6% (23)	1% (5)	1% (3)	1% (4)	7% (27)	370
Need Child Care in Traditional Hours	38%(183)	29%(137)	18% (88)	6% (31)	1% (6)	— (2)	— (2)	6% (30)	479
Need Child Care in Non- Traditional Hours	28% (45)	29% (47)	26% (42)	6% (10)	1% (1)	1% (1)	1% (2)	9% (15)	163
Age: 18-34	35% (158)	30% (137)	18% (82)	6% (29)	1% (5)	1% (3)	1% (3)	8% (35)	452
Age: 35-44	42% (68)	26% (42)	18% (29)	4% (6)	1% (2)	1% (1)	1% (1)	9% (14)	163
Single, never married	33% (31)	27% (25)	19% (18)	4% (4)	4% (4)	1% (1)	1% (1)	10% (9)	93
Married	38% (155)	31%(124)	16% (63)	6% (23)	1% (3)	1% (3)	— (1)	8% (31)	403
Living with a partner	35% (45)	24% (30)	25% (32)	6% (7)	— (0)	— (0)	1% (1)	9% (12)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BPC4\_2:** *Approximately how many miles is a one-way drive from your home to each of the following?*  
*Elementary schools*

Demographic	Less than 5 miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	More than 50 miles	Don't know/Unsure	Total
Rural Parents	54% (353)	32% (212)	11% (74)	1% (4)	— (2)	— (2)	— (1)	1% (6)	654
Gender: Male	60% (89)	30% (44)	8% (12)	1% (1)	1% (1)	1% (1)	— (0)	— (0)	148
Gender: Female	52% (264)	33% (168)	12% (62)	1% (3)	— (1)	— (1)	— (1)	1% (6)	508
GenZers: 1997-2012	44% (30)	44% (30)	9% (6)	— (0)	1% (1)	— (0)	— (0)	1% (1)	68
Millennials: 1981-1996	55% (277)	31% (159)	12% (61)	1% (3)	— (1)	— (1)	— (1)	1% (5)	508
GenXers: 1965-1980	61% (44)	28% (20)	10% (7)	— (0)	— (0)	1% (1)	— (0)	— (0)	72
PID: Dem (no lean)	52% (74)	32% (45)	11% (16)	1% (2)	1% (1)	— (0)	1% (1)	2% (3)	142
PID: Ind (no lean)	58% (155)	32% (86)	8% (20)	— (1)	— (0)	1% (2)	— (0)	— (1)	265
PID: Rep (no lean)	50% (124)	33% (81)	15% (38)	— (1)	— (1)	— (0)	— (0)	1% (2)	247
Educ: < College	52% (232)	34% (150)	11% (49)	1% (4)	— (2)	— (1)	— (1)	1% (5)	444
Educ: Bachelors degree	58% (82)	30% (42)	11% (16)	— (0)	— (0)	— (0)	— (0)	1% (1)	141
Educ: Post-grad	57% (39)	29% (20)	13% (9)	— (0)	— (0)	1% (1)	— (0)	— (0)	69
Income: Under 50k	47% (145)	38% (117)	12% (37)	1% (2)	— (1)	1% (2)	— (1)	1% (3)	308
Income: 50k-100k	59% (158)	29% (78)	11% (29)	— (1)	— (1)	— (0)	— (0)	1% (2)	269
Income: 100k+	65% (50)	22% (17)	10% (8)	1% (1)	— (0)	— (0)	— (0)	1% (1)	77
Ethnicity: White	56% (320)	33% (191)	10% (59)	— (1)	— (1)	— (1)	— (0)	1% (3)	576
Ethnicity: Hispanic	60% (34)	19% (11)	14% (8)	2% (1)	2% (1)	2% (1)	— (0)	2% (1)	57
All Christian	55% (135)	32% (79)	12% (29)	1% (2)	— (0)	— (0)	— (0)	— (0)	245
Agnostic/Nothing in particular	48% (97)	36% (71)	12% (25)	— (1)	— (1)	— (1)	— (1)	2% (3)	200
Something Else	58% (105)	31% (56)	9% (16)	1% (1)	1% (1)	— (0)	— (0)	1% (2)	181
Evangelical	57% (118)	32% (65)	10% (20)	— (0)	— (1)	— (0)	— (0)	1% (2)	206
Non-Evangelical	56% (117)	33% (68)	10% (21)	1% (3)	— (0)	— (0)	— (0)	— (0)	209
Military HH: Yes	54% (37)	28% (19)	16% (11)	— (0)	— (0)	1% (1)	— (0)	1% (1)	69
Military HH: No	54% (316)	33% (193)	11% (63)	1% (4)	— (2)	— (1)	— (1)	1% (5)	585
4-Region: Northeast	54% (44)	34% (28)	11% (9)	— (0)	— (0)	— (0)	— (0)	1% (1)	82
4-Region: Midwest	61% (135)	28% (62)	8% (18)	— (0)	1% (2)	1% (2)	— (0)	1% (2)	222
4-Region: South	48% (139)	35% (101)	15% (43)	— (1)	— (0)	— (0)	— (0)	1% (3)	287
4-Region: West	55% (35)	33% (21)	6% (4)	5% (3)	— (0)	— (0)	2% (1)	— (0)	64
Youngest Child under 1 Year	54% (76)	33% (47)	13% (18)	— (0)	— (0)	— (0)	— (0)	— (0)	141
Youngest Child Age: 1	52% (90)	36% (62)	11% (20)	— (0)	1% (1)	— (0)	— (0)	1% (1)	174
Youngest Child Age: 2	54% (85)	35% (55)	11% (18)	— (0)	— (0)	— (0)	— (0)	— (0)	158

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**Table BPC4\_2:** *Approximately how many miles is a one-way drive from your home to each of the following?*  
*Elementary schools*

Demographic	Less than 5						More than	Don't	Total
	miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	50 miles	know/Unsure	
Rural Parents	54% (353)	32% (212)	11% (74)	1% (4)	— (2)	— (2)	— (1)	1% (6)	654
Youngest Child Age: 3	53% (106)	34% (69)	7% (15)	2% (4)	— (1)	— (1)	— (1)	2% (4)	207
Youngest Child Age: 4	59% (97)	30% (49)	10% (17)	— (0)	— (0)	1% (1)	— (0)	1% (1)	165
Age of Youngest Child: under 0-2 Years Old	54% (228)	34% (145)	12% (50)	— (0)	— (1)	— (0)	— (0)	— (1)	425
Age of Youngest child: 3-4 Years Old	56% (195)	31% (110)	9% (32)	1% (4)	— (1)	1% (2)	— (1)	1% (5)	350
Married/Partnered	55% (290)	32% (172)	11% (57)	1% (3)	— (1)	— (2)	— (0)	1% (5)	530
Single Parent HH	51% (63)	32% (40)	14% (17)	1% (1)	1% (1)	— (0)	1% (1)	1% (1)	124
Married/Partnered + both Employed	56% (176)	32% (102)	10% (33)	— (1)	— (0)	1% (2)	— (0)	1% (3)	317
Married/Partnered + One Adult Employed	55% (290)	32% (172)	11% (57)	1% (3)	— (1)	— (2)	— (0)	1% (5)	530
Service Worker, Retail Sales, Laborers and Helpers	56% (66)	33% (39)	8% (10)	1% (1)	1% (1)	— (0)	1% (1)	— (0)	118
Trade and Skilled Workers	60% (43)	26% (19)	11% (8)	1% (1)	— (0)	— (0)	— (0)	1% (1)	72
Administrative Workers	52% (65)	30% (38)	14% (17)	— (0)	— (0)	2% (2)	— (0)	2% (3)	125
Health Care and Medical Professionals	54% (34)	35% (22)	10% (6)	— (0)	2% (1)	— (0)	— (0)	— (0)	63
Other Professionals	53% (61)	36% (41)	10% (12)	1% (1)	— (0)	— (0)	— (0)	— (0)	115
Work Remotely Full Time	47% (48)	36% (37)	15% (15)	1% (1)	— (0)	1% (1)	— (0)	1% (1)	103
In Office Full Time	59% (168)	29% (83)	9% (26)	— (1)	1% (2)	— (1)	— (1)	— (1)	283
Hybrid	59% (30)	27% (14)	12% (6)	— (0)	— (0)	— (0)	— (0)	2% (1)	51
Live in a Small Town	62% (173)	30% (83)	6% (18)	— (1)	— (1)	— (1)	— (0)	— (1)	278
Live in a Rural Area	48% (180)	34% (129)	15% (56)	1% (3)	— (1)	— (1)	— (1)	1% (5)	376
Need Child Care in Traditional Hours	56% (266)	32% (152)	11% (52)	— (2)	— (2)	— (1)	— (1)	1% (3)	479
Need Child Care in Non- Traditional Hours	45% (74)	37% (60)	14% (23)	1% (2)	— (0)	— (0)	1% (1)	2% (3)	163
Age: 18-34	51% (232)	34% (152)	12% (56)	1% (3)	— (2)	— (0)	— (1)	1% (6)	452
Age: 35-44	62% (101)	28% (46)	9% (14)	— (0)	— (0)	1% (2)	— (0)	— (0)	163
Single, never married	48% (45)	33% (31)	14% (13)	1% (1)	1% (1)	— (0)	1% (1)	1% (1)	93
Married	55% (223)	33% (132)	10% (40)	— (2)	— (1)	— (2)	— (0)	1% (3)	403
Living with a partner	53% (67)	31% (40)	13% (17)	1% (1)	— (0)	— (0)	— (0)	2% (2)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC4\_3:** *Approximately how many miles is a one-way drive from your home to each of the following?***Walmart**

Demographic	Less than 5 miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	More than 50 miles	Don't know/Unsure	Total
Rural Parents	25% (161)	27% (175)	27% (176)	12% (81)	5% (35)	2% (16)	1% (8)	— (2)	654
Gender: Male	23% (34)	32% (47)	22% (32)	14% (21)	5% (7)	3% (5)	1% (2)	— (0)	148
Gender: Female	25% (127)	25% (128)	28% (144)	12% (60)	6% (28)	2% (11)	1% (6)	— (2)	506
GenZers: 1997-2012	19% (13)	28% (19)	19% (13)	16% (11)	15% (10)	1% (1)	1% (1)	— (0)	68
Millennials: 1981-1996	25% (126)	27% (135)	28% (141)	12% (63)	4% (21)	3% (14)	1% (6)	— (2)	508
GenXers: 1965-1980	26% (19)	28% (20)	29% (21)	10% (7)	4% (3)	1% (1)	1% (1)	— (0)	72
PID: Dem (no lean)	25% (36)	26% (37)	29% (41)	11% (16)	4% (5)	3% (4)	2% (3)	— (0)	142
PID: Ind (no lean)	23% (61)	26% (70)	23% (61)	16% (42)	7% (18)	3% (9)	1% (3)	— (1)	265
PID: Rep (no lean)	26% (64)	28% (68)	30% (74)	9% (23)	5% (12)	1% (3)	1% (2)	— (1)	247
Educ: < College	25% (109)	27% (119)	27% (120)	11% (51)	6% (25)	2% (11)	2% (7)	— (2)	444
Educ: Bachelors degree	23% (32)	28% (40)	28% (39)	13% (18)	6% (9)	2% (3)	— (0)	— (0)	141
Educ: Post-grad	29% (20)	23% (16)	25% (17)	17% (12)	1% (1)	3% (2)	1% (1)	— (0)	69
Income: Under 50k	23% (70)	24% (73)	28% (85)	15% (45)	7% (22)	3% (9)	1% (3)	— (1)	308
Income: 50k-100k	28% (74)	30% (80)	25% (68)	11% (30)	3% (8)	2% (6)	1% (2)	— (1)	269
Income: 100k+	22% (17)	29% (22)	30% (23)	8% (6)	6% (5)	1% (1)	4% (3)	— (0)	77
Ethnicity: White	25% (145)	26% (151)	27% (154)	12% (72)	6% (32)	3% (15)	1% (5)	— (2)	576
Ethnicity: Hispanic	21% (12)	33% (19)	30% (17)	9% (5)	4% (2)	2% (1)	— (0)	2% (1)	57
All Christian	25% (61)	30% (73)	27% (67)	11% (28)	4% (9)	2% (4)	1% (3)	— (0)	245
Agnostic/Nothing in particular	26% (51)	24% (49)	26% (51)	11% (22)	7% (14)	4% (7)	2% (5)	— (1)	200
Something Else	24% (44)	25% (45)	29% (52)	14% (25)	6% (10)	3% (5)	— (0)	— (0)	181
Evangelical	26% (53)	28% (57)	28% (57)	13% (27)	4% (8)	2% (4)	— (0)	— (0)	206
Non-Evangelical	24% (51)	27% (57)	28% (58)	12% (26)	5% (10)	2% (5)	1% (2)	— (0)	209
Military HH: Yes	20% (14)	42% (29)	22% (15)	7% (5)	4% (3)	3% (2)	— (0)	1% (1)	69
Military HH: No	25% (147)	25% (146)	28% (161)	13% (76)	5% (32)	2% (14)	1% (8)	— (1)	585
4-Region: Northeast	15% (12)	32% (26)	35% (29)	10% (8)	2% (2)	4% (3)	1% (1)	1% (1)	82
4-Region: Midwest	29% (65)	21% (47)	26% (58)	14% (30)	6% (14)	2% (5)	— (1)	— (1)	221
4-Region: South	26% (74)	29% (83)	26% (76)	13% (36)	5% (14)	1% (4)	— (0)	— (0)	287
4-Region: West	16% (10)	30% (19)	20% (13)	11% (7)	8% (5)	6% (4)	9% (6)	— (0)	64
Youngest Child under 1 Year	21% (29)	27% (38)	26% (37)	18% (26)	6% (8)	1% (2)	1% (1)	— (0)	141
Youngest Child Age: 1	24% (41)	25% (43)	28% (49)	14% (24)	6% (11)	2% (4)	1% (1)	1% (1)	174
Youngest Child Age: 2	23% (37)	23% (37)	26% (41)	13% (20)	8% (13)	4% (6)	3% (4)	— (0)	158

Continued on next page

**Table BPC4\_3:** *Approximately how many miles is a one-way drive from your home to each of the following?*

Walmart

Demographic	Less than 5						More than	Don't	Total
	miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	50 miles	know/Unsure	
Rural Parents	25% (161)	27% (175)	27% (176)	12% (81)	5% (35)	2% (16)	1% (8)	— (2)	654
Youngest Child Age: 3	28% (57)	29% (58)	26% (52)	10% (21)	3% (7)	1% (3)	1% (2)	— (1)	203
Youngest Child Age: 4	30% (49)	28% (47)	21% (35)	8% (14)	7% (12)	3% (5)	2% (3)	— (0)	165
Age of Youngest Child: under 0-2 Years Old	23% (98)	25% (108)	27% (116)	14% (59)	7% (28)	2% (10)	1% (5)	— (1)	425
Age of Youngest child: 3-4 Years Old	29% (102)	28% (99)	24% (83)	9% (33)	5% (19)	2% (8)	1% (5)	— (1)	350
Married/Partnered	24% (126)	27% (144)	28% (146)	12% (63)	6% (30)	2% (13)	1% (6)	— (2)	530
Single Parent HH	28% (35)	25% (31)	24% (30)	15% (18)	4% (5)	2% (3)	2% (2)	— (0)	124
Married/Partnered + both Employed	25% (79)	27% (86)	26% (84)	12% (38)	5% (17)	3% (9)	1% (3)	— (1)	317
Married/Partnered + One Adult Employed	24% (126)	27% (144)	28% (146)	12% (63)	6% (30)	2% (13)	1% (6)	— (2)	530
Service Worker, Retail Sales, Laborers and Helpers	27% (32)	29% (34)	23% (27)	10% (12)	6% (7)	3% (4)	2% (2)	— (0)	118
Trade and Skilled Workers	29% (21)	21% (15)	26% (19)	18% (13)	4% (3)	— (0)	— (0)	1% (1)	72
Administrative Workers	22% (28)	28% (35)	27% (34)	13% (16)	6% (8)	2% (3)	1% (1)	— (0)	125
Health Care and Medical Professionals	27% (17)	30% (19)	21% (13)	13% (8)	8% (5)	2% (1)	— (0)	— (0)	63
Other Professionals	23% (27)	27% (31)	26% (30)	14% (16)	3% (4)	4% (5)	2% (2)	— (0)	115
Work Remotely Full Time	20% (21)	28% (29)	30% (31)	14% (14)	5% (5)	2% (2)	1% (1)	— (0)	103
In Office Full Time	27% (75)	27% (76)	24% (69)	13% (37)	5% (15)	3% (9)	1% (2)	— (0)	283
Hybrid	29% (15)	35% (18)	16% (8)	10% (5)	10% (5)	— (0)	— (0)	— (0)	51
Live in a Small Town	35% (96)	32% (88)	18% (50)	9% (25)	4% (11)	3% (7)	— (1)	— (0)	278
Live in a Rural Area	17% (65)	23% (87)	34% (126)	15% (56)	6% (24)	2% (9)	2% (7)	1% (2)	370
Need Child Care in Traditional Hours	25% (122)	28% (132)	27% (127)	11% (53)	6% (28)	2% (11)	1% (6)	— (0)	479
Need Child Care in Non- Traditional Hours	20% (32)	30% (49)	25% (41)	12% (20)	6% (10)	3% (5)	3% (5)	1% (1)	163
Age: 18-34	25% (114)	25% (112)	27% (120)	13% (61)	6% (27)	2% (10)	1% (6)	— (2)	452
Age: 35-44	23% (37)	29% (48)	29% (47)	10% (17)	4% (6)	4% (6)	1% (2)	— (0)	163
Single, never married	29% (27)	28% (26)	23% (21)	14% (13)	2% (2)	2% (2)	2% (2)	— (0)	93
Married	24% (95)	29% (115)	26% (103)	12% (47)	6% (23)	3% (13)	1% (5)	— (2)	403
Living with a partner	24% (31)	23% (29)	34% (43)	13% (16)	6% (7)	— (0)	1% (1)	— (0)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC4\_4:** *Approximately how many miles is a one-way drive from your home to each of the following?*  
*Shopping centers*

Demographic	Less than 5 miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	More than 50 miles	Don't know/Unsure	Total
Rural Parents	19% (124)	24% (156)	25% (161)	16% (103)	7% (43)	4% (24)	5% (34)	1% (9)	654
Gender: Male	21% (31)	24% (35)	26% (38)	16% (23)	8% (12)	4% (6)	2% (3)	— (0)	148
Gender: Female	18% (93)	24% (121)	24% (123)	16% (80)	6% (31)	4% (18)	6% (31)	2% (9)	506
GenZers: 1997-2012	21% (14)	21% (14)	25% (17)	15% (10)	6% (4)	6% (4)	6% (4)	1% (1)	68
Millennials: 1981-1996	19% (98)	25% (125)	23% (119)	16% (80)	7% (34)	4% (20)	5% (25)	1% (7)	508
GenXers: 1965-1980	15% (11)	24% (17)	32% (23)	17% (12)	6% (4)	— (0)	7% (5)	— (0)	72
PID: Dem (no lean)	16% (23)	20% (29)	30% (42)	18% (26)	6% (9)	4% (5)	3% (4)	3% (4)	142
PID: Ind (no lean)	22% (59)	23% (60)	22% (58)	15% (41)	6% (17)	5% (12)	5% (14)	2% (4)	265
PID: Rep (no lean)	17% (42)	27% (67)	25% (61)	15% (36)	7% (17)	3% (7)	6% (16)	— (1)	247
Educ: < College	20% (88)	24% (107)	24% (105)	16% (73)	6% (26)	3% (14)	5% (24)	2% (7)	444
Educ: Bachelors degree	17% (24)	22% (31)	28% (39)	16% (22)	6% (9)	6% (8)	4% (6)	1% (2)	141
Educ: Post-grad	17% (12)	26% (18)	25% (17)	12% (8)	12% (8)	3% (2)	6% (4)	— (0)	69
Income: Under 50k	20% (62)	22% (68)	25% (78)	17% (51)	6% (20)	4% (11)	5% (14)	1% (4)	308
Income: 50k-100k	18% (49)	25% (67)	24% (64)	15% (40)	6% (17)	4% (11)	6% (16)	2% (5)	269
Income: 100k+	17% (13)	27% (21)	25% (19)	16% (12)	8% (6)	3% (2)	5% (4)	— (0)	77
Ethnicity: White	19% (109)	24% (139)	23% (133)	16% (94)	7% (40)	4% (23)	6% (32)	1% (6)	576
Ethnicity: Hispanic	14% (8)	28% (16)	32% (18)	19% (11)	2% (1)	— (0)	4% (2)	2% (1)	57
All Christian	17% (42)	24% (60)	24% (60)	15% (37)	8% (19)	4% (10)	7% (16)	— (1)	245
Agnostic/Nothing in particular	20% (39)	22% (44)	26% (51)	16% (31)	6% (13)	3% (6)	6% (13)	2% (3)	200
Something Else	22% (40)	26% (47)	23% (42)	16% (29)	4% (7)	4% (8)	3% (5)	2% (3)	181
Evangelical	17% (34)	25% (52)	26% (53)	16% (32)	7% (14)	4% (8)	5% (10)	1% (3)	206
Non-Evangelical	23% (48)	24% (51)	22% (45)	15% (32)	6% (12)	5% (10)	5% (10)	— (1)	209
Military HH: Yes	10% (7)	36% (25)	28% (19)	14% (10)	4% (3)	4% (3)	1% (1)	1% (1)	69
Military HH: No	20% (117)	22% (131)	24% (142)	16% (93)	7% (40)	4% (21)	6% (33)	1% (8)	585
4-Region: Northeast	21% (17)	27% (22)	28% (23)	10% (8)	7% (6)	4% (3)	2% (2)	1% (1)	82
4-Region: Midwest	19% (43)	19% (43)	20% (44)	18% (40)	8% (18)	6% (13)	7% (16)	2% (4)	221
4-Region: South	20% (56)	25% (71)	29% (83)	15% (44)	5% (14)	2% (7)	3% (9)	1% (3)	287
4-Region: West	12% (8)	31% (20)	17% (11)	17% (11)	8% (5)	2% (1)	11% (7)	2% (1)	64
Youngest Child under 1 Year	14% (20)	28% (40)	26% (37)	18% (26)	8% (11)	3% (4)	2% (3)	— (0)	141
Youngest Child Age: 1	19% (33)	28% (48)	20% (35)	15% (26)	6% (11)	7% (12)	4% (7)	1% (2)	174
Youngest Child Age: 2	18% (29)	22% (35)	22% (35)	15% (24)	10% (16)	4% (6)	6% (10)	2% (3)	158

Continued on next page

**Table BPC4\_4:** *Approximately how many miles is a one-way drive from your home to each of the following?*  
*Shopping centers*

Demographic	Less than 5 miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	More than 50 miles	Don't know/Unsure	Total
Rural Parents	19% (124)	24% (156)	25% (161)	16% (103)	7% (43)	4% (24)	5% (34)	1% (9)	654
Youngest Child Age: 3	22% (45)	25% (50)	25% (51)	15% (30)	5% (10)	2% (4)	4% (9)	1% (2)	203
Youngest Child Age: 4	21% (34)	22% (37)	21% (35)	13% (22)	10% (16)	4% (6)	8% (13)	1% (2)	165
Age of Youngest Child: under 0-2 Years Old	17% (73)	26% (110)	23% (98)	16% (70)	8% (32)	4% (19)	4% (18)	1% (5)	425
Age of Youngest child: 3-4 Years Old	22% (76)	24% (83)	23% (81)	14% (49)	7% (26)	3% (10)	6% (21)	1% (4)	350
Married/Partnered	17% (89)	25% (130)	24% (129)	15% (81)	8% (40)	4% (21)	6% (31)	2% (9)	530
Single Parent HH	28% (35)	21% (26)	26% (32)	18% (22)	2% (3)	2% (3)	2% (3)	— (0)	124
Married/Partnered + both Employed	18% (57)	23% (74)	25% (78)	16% (52)	7% (22)	4% (13)	5% (16)	2% (5)	317
Married/Partnered + One Adult Employed	17% (89)	25% (130)	24% (129)	15% (81)	8% (40)	4% (21)	6% (31)	2% (9)	530
Service Worker, Retail Sales, Laborers and Helpers	21% (25)	24% (28)	20% (24)	18% (21)	5% (6)	4% (5)	7% (8)	1% (1)	118
Trade and Skilled Workers	31% (22)	18% (13)	22% (16)	21% (15)	6% (4)	— (0)	1% (1)	1% (1)	72
Administrative Workers	20% (25)	24% (30)	28% (35)	17% (21)	5% (6)	3% (4)	2% (3)	1% (1)	125
Health Care and Medical Professionals	16% (10)	30% (19)	22% (14)	16% (10)	6% (4)	6% (4)	3% (2)	— (0)	63
Other Professionals	17% (20)	23% (26)	23% (27)	17% (19)	9% (10)	3% (4)	6% (7)	2% (2)	115
Work Remotely Full Time	14% (14)	30% (31)	21% (22)	21% (22)	5% (5)	3% (3)	5% (5)	1% (1)	103
In Office Full Time	23% (64)	22% (63)	24% (68)	17% (48)	6% (16)	4% (11)	4% (10)	1% (3)	283
Hybrid	14% (7)	27% (14)	22% (11)	16% (8)	12% (6)	4% (2)	6% (3)	— (0)	51
Live in a Small Town	24% (68)	28% (77)	20% (55)	12% (33)	6% (16)	4% (11)	5% (13)	2% (5)	278
Live in a Rural Area	15% (56)	21% (79)	28% (106)	19% (70)	7% (27)	3% (13)	6% (21)	1% (4)	370
Need Child Care in Traditional Hours	21% (102)	23% (111)	26% (124)	15% (70)	6% (29)	3% (15)	5% (25)	1% (3)	479
Need Child Care in Non- Traditional Hours	19% (31)	18% (30)	28% (45)	15% (24)	6% (10)	4% (6)	7% (12)	3% (5)	163
Age: 18-34	19% (87)	24% (108)	22% (100)	17% (78)	6% (28)	4% (19)	6% (25)	2% (7)	452
Age: 35-44	19% (31)	24% (39)	31% (51)	10% (17)	7% (12)	3% (5)	4% (7)	1% (1)	163
Single, never married	29% (27)	24% (22)	22% (20)	19% (18)	1% (1)	3% (3)	2% (2)	— (0)	93
Married	16% (63)	26% (104)	23% (92)	16% (64)	8% (31)	5% (19)	6% (25)	1% (5)	403
Living with a partner	20% (26)	20% (26)	29% (37)	13% (17)	7% (9)	2% (2)	5% (6)	3% (4)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC4\_5:** *Approximately how many miles is a one-way drive from your home to each of the following?*  
*Large grocery stores chains*

Demographic	Less than 5 miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	More than 50 miles	Don't know/Unsure	Total
Rural Parents	29% (191)	28% (184)	22% (145)	12% (78)	5% (31)	1% (8)	2% (12)	1% (5)	654
Gender: Male	34% (51)	30% (44)	19% (28)	10% (15)	5% (8)	1% (1)	1% (1)	— (0)	148
Gender: Female	28% (140)	28% (140)	23% (117)	12% (63)	5% (23)	1% (7)	2% (11)	1% (5)	506
GenZers: 1997-2012	19% (13)	31% (21)	24% (16)	15% (10)	9% (6)	1% (1)	1% (1)	— (0)	68
Millennials: 1981-1996	30% (153)	28% (141)	22% (111)	12% (61)	4% (22)	1% (6)	2% (9)	1% (5)	508
GenXers: 1965-1980	32% (23)	28% (20)	24% (17)	8% (6)	4% (3)	1% (1)	3% (2)	— (0)	72
PID: Dem (no lean)	30% (43)	27% (38)	25% (35)	13% (18)	3% (4)	1% (1)	1% (2)	1% (1)	142
PID: Ind (no lean)	30% (80)	28% (73)	20% (54)	13% (34)	6% (15)	1% (3)	2% (4)	1% (2)	265
PID: Rep (no lean)	28% (68)	30% (73)	23% (56)	11% (26)	5% (12)	2% (4)	2% (6)	1% (2)	247
Educ: < College	27% (121)	29% (130)	22% (99)	13% (56)	5% (22)	1% (6)	2% (7)	1% (3)	444
Educ: Bachelors degree	32% (45)	26% (37)	23% (32)	12% (17)	4% (5)	1% (2)	1% (2)	1% (1)	141
Educ: Post-grad	36% (25)	25% (17)	20% (14)	7% (5)	6% (4)	— (0)	4% (3)	1% (1)	69
Income: Under 50k	25% (76)	29% (90)	23% (71)	13% (41)	6% (19)	2% (5)	1% (3)	1% (3)	308
Income: 50k-100k	32% (87)	29% (78)	22% (58)	11% (30)	2% (6)	1% (3)	2% (5)	1% (2)	269
Income: 100k+	36% (28)	21% (16)	21% (16)	9% (7)	8% (6)	— (0)	5% (4)	— (0)	77
Ethnicity: White	30% (170)	29% (167)	21% (121)	12% (69)	5% (27)	1% (8)	2% (10)	1% (4)	576
Ethnicity: Hispanic	19% (11)	35% (20)	25% (14)	18% (10)	2% (1)	— (0)	— (0)	2% (1)	57
All Christian	32% (78)	29% (72)	19% (46)	11% (28)	4% (11)	1% (3)	2% (6)	— (1)	245
Agnostic/Nothing in particular	27% (54)	26% (51)	26% (52)	11% (22)	6% (12)	2% (3)	2% (5)	— (1)	200
Something Else	29% (52)	30% (54)	23% (42)	12% (22)	4% (7)	1% (2)	1% (1)	1% (1)	181
Evangelical	30% (61)	30% (61)	25% (51)	11% (22)	3% (6)	1% (3)	1% (2)	— (0)	206
Non-Evangelical	33% (68)	29% (61)	17% (35)	12% (26)	5% (11)	1% (2)	2% (4)	1% (2)	209
Military HH: Yes	35% (24)	30% (21)	20% (14)	9% (6)	3% (2)	1% (1)	— (0)	1% (1)	69
Military HH: No	29% (167)	28% (163)	22% (131)	12% (72)	5% (29)	1% (7)	2% (12)	1% (4)	585
4-Region: Northeast	27% (22)	38% (31)	26% (21)	4% (3)	5% (4)	— (0)	— (0)	1% (1)	82
4-Region: Midwest	29% (65)	25% (56)	19% (42)	16% (36)	6% (14)	1% (3)	1% (3)	1% (2)	221
4-Region: South	31% (89)	27% (77)	26% (74)	10% (30)	3% (8)	1% (4)	1% (4)	— (1)	287
4-Region: West	23% (15)	31% (20)	12% (8)	14% (9)	8% (5)	2% (1)	8% (5)	2% (1)	64
Youngest Child under 1 Year	25% (35)	29% (41)	26% (36)	12% (17)	6% (8)	1% (2)	1% (2)	— (0)	141
Youngest Child Age: 1	28% (48)	29% (50)	22% (39)	12% (21)	6% (10)	1% (2)	1% (2)	1% (2)	174
Youngest Child Age: 2	31% (49)	27% (43)	15% (23)	15% (23)	7% (11)	1% (2)	4% (6)	1% (1)	158

Continued on next page

**Table BPC4\_5: Approximately how many miles is a one-way drive from your home to each of the following?**  
Large grocery stores chains

Demographic	Less than 5 miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	More than 50 miles	Don't know/Unsure	Total
Rural Parents	29% (191)	28% (184)	22% (145)	12% (78)	5% (31)	1% (8)	2% (12)	1% (5)	654
Youngest Child Age: 3	33% (67)	28% (57)	22% (44)	11% (22)	2% (5)	1% (2)	1% (3)	— (1)	203
Youngest Child Age: 4	30% (49)	31% (51)	19% (31)	9% (15)	7% (12)	1% (1)	3% (5)	1% (1)	165
Age of Youngest Child: under 0-2 Years Old	28% (121)	29% (125)	20% (87)	12% (53)	6% (24)	1% (5)	2% (7)	1% (3)	425
Age of Youngest child: 3-4 Years Old	32% (113)	29% (102)	21% (72)	10% (34)	5% (17)	1% (3)	2% (7)	1% (2)	350
Married/Partnered	30% (161)	27% (144)	21% (113)	12% (63)	5% (27)	1% (7)	2% (10)	1% (5)	530
Single Parent HH	24% (30)	32% (40)	26% (32)	12% (15)	3% (4)	1% (1)	2% (2)	— (0)	124
Married/Partnered + both Employed	32% (102)	27% (85)	22% (70)	9% (30)	5% (16)	2% (5)	2% (6)	1% (3)	317
Married/Partnered + One Adult Employed	30% (161)	27% (144)	21% (113)	12% (63)	5% (27)	1% (7)	2% (10)	1% (5)	530
Service Worker, Retail Sales, Laborers and Helpers	31% (36)	31% (36)	19% (23)	10% (12)	3% (4)	2% (2)	3% (3)	2% (2)	118
Trade and Skilled Workers	29% (21)	28% (20)	19% (14)	14% (10)	7% (5)	1% (1)	— (0)	1% (1)	72
Administrative Workers	32% (40)	26% (32)	26% (33)	10% (12)	4% (5)	2% (2)	1% (1)	— (0)	125
Health Care and Medical Professionals	29% (18)	29% (18)	24% (15)	13% (8)	3% (2)	2% (1)	2% (1)	— (0)	63
Other Professionals	29% (33)	32% (37)	23% (26)	9% (10)	5% (6)	— (0)	3% (3)	— (0)	115
Work Remotely Full Time	23% (24)	34% (35)	22% (23)	13% (13)	5% (5)	— (0)	2% (2)	1% (1)	103
In Office Full Time	31% (89)	29% (83)	22% (61)	11% (30)	3% (9)	2% (5)	2% (5)	— (1)	283
Hybrid	37% (19)	27% (14)	25% (13)	2% (1)	8% (4)	— (0)	— (0)	— (0)	51
Live in a Small Town	42% (117)	31% (85)	15% (42)	6% (18)	3% (9)	1% (2)	1% (4)	— (1)	278
Live in a Rural Area	20% (74)	26% (99)	27% (103)	16% (60)	6% (22)	2% (6)	2% (8)	1% (4)	370
Need Child Care in Traditional Hours	30% (144)	29% (139)	22% (106)	11% (55)	5% (22)	1% (5)	2% (8)	— (0)	479
Need Child Care in Non- Traditional Hours	23% (37)	31% (51)	21% (34)	13% (22)	6% (9)	1% (2)	4% (6)	1% (2)	163
Age: 18-34	27% (121)	27% (124)	23% (103)	14% (62)	6% (26)	1% (5)	2% (8)	1% (3)	452
Age: 35-44	37% (60)	28% (46)	22% (36)	6% (10)	2% (3)	1% (2)	2% (4)	1% (2)	163
Single, never married	25% (23)	33% (31)	25% (23)	12% (11)	3% (3)	— (0)	2% (2)	— (0)	93
Married	31% (125)	27% (108)	20% (81)	12% (48)	6% (23)	1% (5)	2% (9)	1% (4)	403
Living with a partner	28% (36)	28% (36)	25% (32)	12% (15)	3% (4)	2% (2)	1% (1)	1% (1)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BPC4\_6:** *Approximately how many miles is a one-way drive from your home to each of the following?**Universities*

Demographic	Less than 5							More than	Don't	Total
	miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	50 miles	know/Unsure		
Rural Parents	8% (50)	12% (79)	19% (125)	20% (128)	13% (83)	8% (55)	13% (87)	7% (47)	654	
Gender: Male	10% (15)	13% (19)	19% (28)	21% (31)	9% (13)	9% (13)	16% (24)	3% (5)	148	
Gender: Female	7% (35)	12% (60)	19% (97)	19% (97)	14% (70)	8% (42)	12% (63)	8% (42)	506	
GenZers: 1997-2012	9% (6)	13% (9)	16% (11)	26% (18)	10% (7)	3% (2)	10% (7)	12% (8)	68	
Millennials: 1981-1996	7% (36)	12% (61)	20% (104)	19% (99)	13% (67)	9% (45)	12% (61)	7% (35)	508	
GenXers: 1965-1980	10% (7)	12% (9)	12% (9)	15% (11)	12% (9)	10% (7)	24% (17)	4% (3)	72	
PID: Dem (no lean)	6% (9)	11% (16)	18% (26)	22% (31)	11% (15)	8% (12)	14% (20)	9% (13)	142	
PID: Ind (no lean)	9% (23)	11% (30)	19% (50)	19% (51)	13% (35)	8% (20)	14% (36)	8% (20)	265	
PID: Rep (no lean)	7% (18)	13% (33)	20% (49)	19% (46)	13% (33)	9% (23)	13% (31)	6% (14)	247	
Educ: < College	8% (35)	12% (52)	19% (84)	18% (82)	13% (58)	8% (34)	14% (60)	9% (39)	444	
Educ: Bachelors degree	5% (7)	12% (17)	23% (32)	24% (34)	10% (14)	11% (16)	11% (16)	4% (5)	141	
Educ: Post-grad	12% (8)	14% (10)	13% (9)	17% (12)	16% (11)	7% (5)	16% (11)	4% (3)	69	
Income: Under 50k	7% (23)	14% (42)	18% (56)	16% (48)	14% (43)	10% (31)	12% (36)	9% (29)	308	
Income: 50k-100k	8% (21)	10% (28)	20% (53)	24% (64)	11% (30)	6% (17)	14% (39)	6% (17)	269	
Income: 100k+	8% (6)	12% (9)	21% (16)	21% (16)	13% (10)	9% (7)	16% (12)	1% (1)	77	
Ethnicity: White	8% (44)	12% (70)	18% (106)	19% (112)	13% (75)	9% (49)	14% (78)	7% (42)	576	
Ethnicity: Hispanic	9% (5)	11% (6)	21% (12)	18% (10)	2% (1)	11% (6)	25% (14)	5% (3)	57	
All Christian	9% (21)	13% (33)	18% (43)	23% (57)	10% (25)	8% (20)	16% (38)	3% (8)	245	
Agnostic/Nothing in particular	8% (17)	12% (25)	20% (39)	13% (26)	14% (28)	9% (18)	14% (27)	10% (20)	200	
Something Else	6% (10)	10% (19)	21% (38)	22% (40)	14% (25)	9% (16)	9% (17)	9% (16)	181	
Evangelical	8% (17)	10% (20)	20% (41)	23% (48)	14% (28)	8% (17)	12% (24)	5% (11)	206	
Non-Evangelical	7% (14)	15% (31)	17% (36)	22% (46)	11% (22)	9% (19)	13% (28)	6% (13)	209	
Military HH: Yes	6% (4)	20% (14)	19% (13)	25% (17)	10% (7)	6% (4)	12% (8)	3% (2)	69	
Military HH: No	8% (46)	11% (65)	19% (112)	19% (111)	13% (76)	9% (51)	14% (79)	8% (45)	585	
4-Region: Northeast	7% (6)	20% (16)	21% (17)	15% (12)	18% (15)	6% (5)	7% (6)	6% (5)	82	
4-Region: Midwest	10% (21)	10% (23)	17% (37)	19% (41)	14% (32)	9% (20)	14% (30)	8% (17)	221	
4-Region: South	7% (19)	9% (27)	23% (66)	21% (61)	12% (35)	9% (25)	11% (32)	8% (22)	287	
4-Region: West	6% (4)	20% (13)	8% (5)	22% (14)	2% (1)	8% (5)	30% (19)	5% (3)	64	
Youngest Child under 1 Year	6% (9)	12% (17)	25% (35)	25% (35)	9% (12)	7% (10)	14% (20)	2% (3)	141	
Youngest Child Age: 1	9% (16)	10% (17)	20% (35)	20% (35)	16% (27)	10% (17)	9% (15)	7% (12)	174	
Youngest Child Age: 2	5% (8)	15% (23)	18% (29)	19% (30)	16% (26)	6% (10)	11% (18)	9% (14)	158	

Continued on next page

**Table BPC4\_6:** *Approximately how many miles is a one-way drive from your home to each of the following?*

*Universities*

Demographic	Less than 5						More than	Don't	Total
	miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	50 miles	know/Unsure	
Rural Parents	8% (50)	12% (79)	19% (125)	20% (128)	13% (83)	8% (55)	13% (87)	7% (47)	654
Youngest Child Age: 3	8% (16)	13% (26)	19% (38)	19% (38)	12% (24)	8% (16)	12% (24)	9% (19)	203
Youngest Child Age: 4	11% (18)	14% (23)	15% (24)	14% (23)	10% (17)	12% (19)	19% (31)	6% (10)	165
Age of Youngest Child: under 0-2 Years Old	7% (31)	12% (52)	20% (86)	21% (89)	13% (57)	8% (34)	11% (48)	7% (28)	425
Age of Youngest child: 3-4 Years Old	9% (33)	13% (47)	17% (59)	17% (59)	11% (40)	9% (32)	15% (53)	8% (27)	350
Married/Partnered	7% (38)	11% (59)	19% (100)	21% (110)	14% (72)	8% (45)	13% (70)	7% (36)	530
Single Parent HH	10% (12)	16% (20)	20% (25)	15% (18)	9% (11)	8% (10)	14% (17)	9% (11)	124
Married/Partnered + both Employed	9% (28)	10% (33)	20% (62)	23% (72)	13% (41)	8% (26)	11% (36)	6% (19)	317
Married/Partnered + One Adult Employed	7% (38)	11% (59)	19% (100)	21% (110)	14% (72)	8% (45)	13% (70)	7% (36)	530
Service Worker, Retail Sales, Laborers and Helpers	8% (10)	12% (14)	21% (25)	19% (22)	8% (10)	9% (11)	13% (15)	9% (11)	118
Trade and Skilled Workers	12% (9)	15% (11)	21% (15)	17% (12)	14% (10)	8% (6)	8% (6)	4% (3)	72
Administrative Workers	6% (8)	12% (15)	27% (34)	26% (33)	10% (13)	6% (7)	9% (11)	3% (4)	125
Health Care and Medical Professionals	8% (5)	21% (13)	13% (8)	17% (11)	13% (8)	11% (7)	13% (8)	5% (3)	63
Other Professionals	10% (12)	9% (10)	11% (13)	19% (22)	14% (16)	9% (10)	19% (22)	9% (10)	115
Work Remotely Full Time	7% (7)	15% (15)	17% (17)	26% (27)	8% (8)	13% (13)	8% (8)	8% (8)	103
In Office Full Time	10% (28)	12% (33)	21% (60)	18% (51)	13% (36)	8% (22)	13% (38)	5% (15)	283
Hybrid	8% (4)	16% (8)	25% (13)	25% (13)	8% (4)	2% (1)	16% (8)	— (0)	51
Live in a Small Town	10% (28)	15% (43)	21% (59)	19% (53)	8% (23)	7% (19)	11% (30)	8% (23)	278
Live in a Rural Area	6% (22)	10% (36)	18% (66)	20% (75)	16% (60)	10% (36)	15% (57)	6% (24)	370
Need Child Care in Traditional Hours	9% (41)	13% (60)	20% (98)	20% (94)	14% (65)	8% (38)	12% (57)	5% (26)	479
Need Child Care in Non- Traditional Hours	13% (21)	10% (17)	16% (26)	18% (30)	15% (24)	8% (13)	16% (26)	4% (6)	163
Age: 18-34	8% (34)	13% (58)	19% (87)	22% (98)	13% (60)	7% (30)	11% (50)	8% (35)	452
Age: 35-44	8% (13)	9% (15)	20% (32)	17% (27)	11% (18)	13% (22)	16% (26)	6% (10)	163
Single, never married	9% (8)	16% (15)	22% (20)	14% (13)	9% (8)	6% (6)	14% (13)	11% (10)	93
Married	7% (29)	12% (48)	17% (68)	21% (84)	13% (51)	9% (38)	15% (59)	6% (26)	403
Living with a partner	7% (9)	9% (11)	25% (32)	20% (26)	17% (21)	6% (7)	9% (11)	8% (10)	127

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC4\_7:** *Approximately how many miles is a one-way drive from your home to each of the following?**Major medical facility*

Demographic	Less than 5						More than	Don't	Total
	miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	50 miles	know/Unsure	
Rural Parents	16% (102)	24% (155)	28% (181)	19% (125)	7% (43)	2% (16)	3% (22)	2% (10)	654
Gender: Male	18% (26)	25% (37)	27% (40)	18% (27)	5% (8)	1% (2)	3% (5)	2% (3)	148
Gender: Female	15% (76)	23% (118)	28% (141)	19% (98)	7% (35)	3% (14)	3% (17)	1% (7)	506
GenZers: 1997-2012	10% (7)	15% (10)	21% (14)	34% (23)	10% (7)	6% (4)	1% (1)	3% (2)	68
Millennials: 1981-1996	16% (79)	25% (126)	29% (146)	18% (91)	6% (33)	2% (10)	3% (16)	1% (7)	508
GenXers: 1965-1980	19% (14)	26% (19)	25% (18)	14% (10)	4% (3)	3% (2)	7% (5)	1% (1)	72
PID: Dem (no lean)	20% (29)	18% (26)	32% (46)	18% (26)	3% (4)	3% (4)	4% (5)	1% (2)	142
PID: Ind (no lean)	15% (41)	28% (73)	23% (60)	18% (49)	9% (24)	2% (5)	3% (9)	2% (4)	265
PID: Rep (no lean)	13% (32)	23% (56)	30% (75)	20% (50)	6% (15)	3% (7)	3% (8)	2% (4)	247
Educ: < College	17% (74)	25% (111)	26% (114)	19% (86)	6% (28)	2% (10)	3% (14)	2% (7)	444
Educ: Bachelors degree	12% (17)	21% (30)	32% (45)	20% (28)	6% (8)	3% (4)	5% (7)	1% (2)	141
Educ: Post-grad	16% (11)	20% (14)	32% (22)	16% (11)	10% (7)	3% (2)	1% (1)	1% (1)	69
Income: Under 50k	15% (46)	21% (66)	27% (84)	21% (64)	8% (25)	2% (7)	4% (11)	2% (5)	308
Income: 50k-100k	17% (46)	25% (67)	28% (75)	19% (50)	4% (10)	3% (8)	3% (8)	2% (5)	269
Income: 100k+	13% (10)	29% (22)	29% (22)	14% (11)	10% (8)	1% (1)	4% (3)	— (0)	77
Ethnicity: White	15% (88)	24% (136)	28% (159)	19% (110)	7% (41)	3% (15)	3% (19)	1% (8)	576
Ethnicity: Hispanic	14% (8)	28% (16)	26% (15)	21% (12)	2% (1)	4% (2)	4% (2)	2% (1)	57
All Christian	16% (38)	24% (59)	28% (69)	17% (42)	6% (14)	4% (10)	4% (11)	1% (2)	245
Agnostic/Nothing in particular	12% (25)	24% (48)	30% (60)	18% (35)	8% (16)	2% (3)	5% (10)	2% (3)	200
Something Else	20% (36)	23% (42)	24% (44)	23% (42)	6% (11)	2% (3)	1% (1)	1% (2)	181
Evangelical	18% (37)	23% (48)	26% (53)	20% (41)	8% (17)	1% (3)	2% (4)	1% (3)	206
Non-Evangelical	17% (36)	24% (50)	27% (56)	19% (40)	4% (8)	5% (10)	4% (8)	— (1)	209
Military HH: Yes	16% (11)	26% (18)	33% (23)	14% (10)	6% (4)	1% (1)	1% (1)	1% (1)	69
Military HH: No	16% (91)	23% (137)	27% (158)	20% (115)	7% (39)	3% (15)	4% (21)	2% (9)	585
4-Region: Northeast	12% (10)	28% (23)	29% (24)	16% (13)	5% (4)	5% (4)	2% (2)	2% (2)	82
4-Region: Midwest	19% (42)	19% (42)	27% (60)	22% (49)	8% (17)	1% (3)	3% (6)	1% (2)	221
4-Region: South	14% (40)	26% (74)	30% (87)	17% (50)	6% (17)	2% (7)	2% (7)	2% (5)	287
4-Region: West	16% (10)	25% (16)	16% (10)	20% (13)	8% (5)	3% (2)	11% (7)	2% (1)	64
Youngest Child under 1 Year	11% (15)	22% (31)	28% (40)	26% (36)	8% (11)	2% (3)	3% (4)	1% (1)	141
Youngest Child Age: 1	15% (26)	25% (44)	25% (44)	22% (38)	7% (13)	3% (5)	2% (3)	1% (1)	174
Youngest Child Age: 2	14% (22)	22% (34)	26% (41)	18% (28)	11% (17)	3% (4)	6% (9)	2% (3)	158

Continued on next page

**Table BPC4\_7: Approximately how many miles is a one-way drive from your home to each of the following?**  
Major medical facility

Demographic	Less than 5 miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	More than 50 miles	Don't know/Unsure	Total
Rural Parents	16% (102)	24% (155)	28% (181)	19% (125)	7% (43)	2% (16)	3% (22)	2% (10)	654
Youngest Child Age: 3	18% (37)	31% (63)	22% (45)	19% (39)	4% (8)	1% (2)	2% (4)	1% (3)	203
Youngest Child Age: 4	21% (34)	21% (35)	28% (47)	10% (16)	8% (13)	3% (5)	7% (12)	2% (3)	165
Age of Youngest Child: under 0-2 Years Old	14% (60)	24% (101)	26% (112)	21% (90)	8% (34)	3% (11)	3% (12)	1% (5)	425
Age of Youngest child: 3-4 Years Old	19% (67)	26% (90)	26% (90)	15% (54)	6% (21)	2% (7)	4% (15)	2% (6)	350
Married/Partnered	15% (78)	25% (130)	27% (145)	18% (97)	7% (38)	2% (13)	4% (19)	2% (10)	530
Single Parent HH	19% (24)	20% (25)	29% (36)	23% (28)	4% (5)	2% (3)	2% (3)	— (0)	124
Married/Partnered + both Employed	16% (52)	26% (83)	27% (87)	18% (56)	7% (22)	1% (4)	2% (7)	2% (6)	317
Married/Partnered + One Adult Employed	15% (78)	25% (130)	27% (145)	18% (97)	7% (38)	2% (13)	4% (19)	2% (10)	530
Service Worker, Retail Sales, Laborers and Helpers	21% (25)	24% (28)	21% (25)	19% (23)	7% (8)	2% (2)	3% (4)	3% (3)	118
Trade and Skilled Workers	26% (19)	25% (18)	22% (16)	18% (13)	6% (4)	— (0)	— (0)	3% (2)	72
Administrative Workers	9% (11)	28% (35)	33% (41)	19% (24)	8% (10)	2% (2)	1% (1)	1% (1)	125
Health Care and Medical Professionals	17% (11)	25% (16)	29% (18)	21% (13)	5% (3)	2% (1)	2% (1)	— (0)	63
Other Professionals	15% (17)	23% (27)	31% (36)	19% (22)	5% (6)	3% (3)	3% (4)	— (0)	115
Work Remotely Full Time	15% (15)	28% (29)	27% (28)	21% (22)	6% (6)	1% (1)	1% (1)	1% (1)	103
In Office Full Time	15% (42)	26% (73)	30% (86)	18% (52)	6% (18)	2% (6)	1% (4)	1% (2)	283
Hybrid	20% (10)	25% (13)	22% (11)	22% (11)	6% (3)	2% (1)	2% (1)	2% (1)	51
Live in a Small Town	23% (65)	26% (71)	25% (70)	13% (36)	6% (16)	3% (9)	3% (7)	1% (4)	278
Live in a Rural Area	10% (37)	22% (84)	30% (111)	24% (89)	7% (27)	2% (7)	4% (15)	2% (6)	370
Need Child Care in Traditional Hours	15% (74)	25% (120)	29% (137)	19% (91)	6% (29)	2% (8)	3% (16)	1% (4)	479
Need Child Care in Non- Traditional Hours	13% (22)	22% (36)	29% (47)	17% (28)	9% (14)	3% (5)	4% (6)	3% (5)	163
Age: 18-34	14% (63)	23% (102)	28% (126)	22% (98)	7% (31)	2% (10)	3% (14)	2% (8)	452
Age: 35-44	18% (30)	30% (49)	26% (43)	11% (18)	6% (10)	3% (5)	4% (6)	1% (2)	163
Single, never married	23% (21)	19% (18)	28% (26)	20% (19)	4% (4)	3% (3)	2% (2)	— (0)	93
Married	15% (61)	25% (100)	27% (108)	16% (66)	8% (31)	3% (11)	4% (17)	2% (9)	403
Living with a partner	13% (17)	24% (30)	29% (37)	24% (31)	6% (7)	2% (2)	2% (2)	1% (1)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC4\_8:** *Approximately how many miles is a one-way drive from your home to each of the following?*  
*Large companies/employers*

Demographic	Less than 5 miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	More than 50 miles	Don't know/Unsure	Total
Rural Parents	13% (82)	23% (149)	24% (154)	17% (112)	8% (51)	4% (29)	6% (36)	6% (41)	654
Gender: Male	13% (19)	28% (41)	22% (33)	19% (28)	9% (13)	4% (6)	3% (4)	3% (4)	148
Gender: Female	12% (63)	21% (108)	24% (121)	17% (84)	8% (38)	5% (23)	6% (32)	7% (37)	506
GenZers: 1997-2012	12% (8)	26% (18)	21% (14)	21% (14)	7% (5)	3% (2)	4% (3)	6% (4)	68
Millennials: 1981-1996	13% (65)	23% (116)	24% (123)	16% (80)	8% (42)	5% (23)	5% (25)	7% (34)	508
GenXers: 1965-1980	11% (8)	19% (14)	22% (16)	24% (17)	6% (4)	4% (3)	11% (8)	3% (2)	72
PID: Dem (no lean)	12% (17)	25% (35)	23% (33)	15% (21)	9% (13)	4% (6)	5% (7)	7% (10)	142
PID: Ind (no lean)	12% (32)	22% (59)	24% (64)	17% (46)	9% (23)	5% (14)	5% (12)	6% (15)	265
PID: Rep (no lean)	13% (33)	22% (55)	23% (57)	18% (45)	6% (15)	4% (9)	7% (17)	6% (16)	247
Educ: < College	13% (56)	23% (103)	23% (100)	16% (72)	8% (37)	4% (17)	6% (26)	7% (33)	444
Educ: Bachelors degree	11% (15)	22% (31)	28% (40)	18% (26)	8% (11)	4% (6)	4% (6)	4% (6)	141
Educ: Post-grad	16% (11)	22% (15)	20% (14)	20% (14)	4% (3)	9% (6)	6% (4)	3% (2)	69
Income: Under 50k	11% (34)	19% (60)	23% (71)	18% (56)	11% (33)	4% (11)	6% (20)	7% (23)	308
Income: 50k-100k	13% (34)	28% (75)	24% (65)	16% (42)	4% (12)	4% (11)	6% (15)	6% (15)	269
Income: 100k+	18% (14)	18% (14)	23% (18)	18% (14)	8% (6)	9% (7)	1% (1)	4% (3)	77
Ethnicity: White	13% (76)	22% (127)	24% (137)	17% (100)	8% (44)	4% (24)	5% (30)	7% (38)	576
Ethnicity: Hispanic	12% (7)	30% (17)	18% (10)	19% (11)	12% (7)	2% (1)	2% (1)	5% (3)	57
All Christian	13% (32)	23% (56)	26% (64)	15% (37)	5% (13)	7% (17)	6% (15)	4% (11)	245
Agnostic/Nothing in particular	10% (21)	22% (45)	20% (40)	21% (42)	10% (20)	4% (7)	5% (10)	8% (15)	200
Something Else	13% (24)	24% (44)	24% (43)	16% (29)	8% (15)	2% (4)	6% (10)	7% (12)	181
Evangelical	15% (30)	23% (48)	25% (52)	14% (28)	6% (13)	3% (6)	6% (12)	8% (17)	206
Non-Evangelical	12% (25)	24% (51)	24% (51)	17% (36)	7% (14)	7% (14)	6% (12)	3% (6)	209
Military HH: Yes	17% (12)	25% (17)	22% (15)	20% (14)	4% (3)	1% (1)	4% (3)	6% (4)	69
Military HH: No	12% (70)	23% (132)	24% (139)	17% (98)	8% (48)	5% (28)	6% (33)	6% (37)	585
4-Region: Northeast	9% (7)	30% (25)	27% (22)	16% (13)	7% (6)	4% (3)	1% (1)	6% (5)	82
4-Region: Midwest	17% (37)	22% (48)	23% (50)	15% (34)	8% (18)	5% (11)	6% (14)	4% (9)	221
4-Region: South	11% (32)	22% (63)	24% (70)	19% (55)	7% (20)	3% (10)	5% (15)	8% (22)	287
4-Region: West	9% (6)	20% (13)	19% (12)	16% (10)	11% (7)	8% (5)	9% (6)	8% (5)	64
Youngest Child under 1 Year	11% (15)	27% (38)	23% (32)	22% (31)	7% (10)	4% (6)	4% (6)	2% (3)	141
Youngest Child Age: 1	14% (25)	24% (42)	24% (41)	17% (29)	9% (16)	5% (9)	2% (3)	5% (9)	174
Youngest Child Age: 2	6% (10)	27% (42)	23% (37)	16% (25)	6% (9)	5% (8)	8% (13)	9% (14)	158

Continued on next page

**Table BPC4\_8:** *Approximately how many miles is a one-way drive from your home to each of the following?*  
*Large companies/employers*

Demographic	Less than 5						More than	Don't	Total
	miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	50 miles	know/Unsure	
Rural Parents	13% (82)	23% (149)	24% (154)	17% (112)	8% (51)	4% (29)	6% (36)	6% (41)	654
Youngest Child Age: 3	16% (33)	26% (52)	21% (43)	12% (25)	8% (17)	3% (7)	5% (11)	6% (13)	200
Youngest Child Age: 4	12% (20)	21% (34)	21% (34)	15% (25)	7% (12)	6% (10)	8% (14)	10% (16)	165
Age of Youngest Child: under 0-2 Years Old	12% (49)	25% (106)	24% (102)	18% (75)	8% (32)	4% (19)	4% (19)	5% (23)	425
Age of Youngest child: 3-4 Years Old	15% (53)	24% (84)	21% (73)	14% (48)	8% (27)	4% (15)	7% (23)	8% (27)	350
Married/Partnered	12% (64)	24% (125)	23% (122)	17% (88)	7% (39)	5% (24)	6% (31)	7% (37)	530
Single Parent HH	15% (18)	19% (24)	26% (32)	19% (24)	10% (12)	4% (5)	4% (5)	3% (4)	124
Married/Partnered + both Employed	11% (36)	25% (78)	24% (76)	18% (58)	6% (20)	5% (15)	3% (11)	7% (23)	317
Married/Partnered + One Adult Employed	12% (64)	24% (125)	23% (122)	17% (88)	7% (39)	5% (24)	6% (31)	7% (37)	530
Service Worker, Retail Sales, Laborers and Helpers	11% (13)	25% (30)	25% (30)	15% (18)	8% (9)	3% (3)	4% (5)	8% (10)	118
Trade and Skilled Workers	18% (13)	18% (13)	25% (18)	17% (12)	11% (8)	3% (2)	4% (3)	4% (3)	72
Administrative Workers	9% (11)	28% (35)	27% (34)	21% (26)	5% (6)	2% (3)	3% (4)	5% (6)	125
Health Care and Medical Professionals	13% (8)	25% (16)	24% (15)	17% (11)	10% (6)	5% (3)	5% (3)	2% (1)	63
Other Professionals	13% (15)	17% (20)	20% (23)	20% (23)	7% (8)	9% (10)	5% (6)	9% (10)	115
Work Remotely Full Time	13% (13)	18% (19)	25% (26)	20% (21)	7% (7)	2% (2)	4% (4)	11% (11)	103
In Office Full Time	13% (38)	22% (62)	26% (73)	18% (50)	7% (20)	6% (16)	5% (13)	4% (11)	283
Hybrid	6% (3)	43% (22)	25% (13)	14% (7)	4% (2)	2% (1)	2% (1)	4% (2)	51
Live in a Small Town	14% (39)	28% (77)	24% (66)	12% (33)	7% (20)	5% (13)	3% (9)	8% (21)	278
Live in a Rural Area	11% (43)	19% (72)	23% (88)	21% (79)	8% (31)	4% (16)	7% (27)	5% (20)	370
Need Child Care in Traditional Hours	13% (60)	23% (112)	25% (118)	17% (83)	8% (36)	4% (18)	5% (26)	5% (26)	479
Need Child Care in Non- Traditional Hours	13% (21)	23% (37)	23% (38)	15% (24)	7% (12)	7% (12)	6% (10)	6% (9)	163
Age: 18-34	12% (55)	22% (99)	24% (107)	18% (82)	8% (37)	4% (17)	5% (23)	7% (32)	452
Age: 35-44	14% (23)	26% (43)	25% (40)	13% (21)	7% (11)	6% (9)	5% (8)	5% (8)	163
Single, never married	14% (13)	23% (21)	22% (20)	19% (18)	12% (11)	3% (3)	3% (3)	4% (4)	93
Married	13% (51)	22% (90)	24% (98)	16% (63)	8% (31)	4% (18)	6% (24)	7% (28)	403
Living with a partner	10% (13)	28% (35)	19% (24)	20% (25)	6% (8)	5% (6)	6% (7)	7% (9)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC4\_BPC4\_9:** Approximately how many miles is a one-way drive from your home to each of the following?

Your regular work location

Demographic	Less than 5 miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	More than 50 miles	Don't know/Unsure	Total
Rural Parents	23% (90)	22% (87)	25% (96)	14% (56)	6% (24)	3% (11)	5% (19)	2% (7)	390
Gender: Male	22% (25)	22% (26)	20% (23)	15% (17)	7% (8)	4% (5)	9% (10)	2% (2)	116
Gender: Female	24% (65)	22% (61)	27% (73)	14% (39)	6% (16)	2% (6)	3% (9)	2% (5)	274
Millennials: 1981-1996	23% (68)	23% (69)	25% (75)	15% (44)	6% (18)	3% (8)	3% (10)	1% (4)	296
PID: Dem (no lean)	24% (23)	27% (25)	26% (24)	14% (13)	1% (1)	2% (2)	4% (4)	2% (2)	94
PID: Ind (no lean)	21% (34)	20% (32)	23% (37)	18% (29)	7% (11)	2% (4)	6% (10)	2% (4)	163
PID: Rep (no lean)	24% (33)	22% (30)	26% (35)	10% (14)	9% (12)	4% (5)	4% (5)	1% (1)	135
Educ: < College	25% (63)	22% (54)	24% (59)	16% (39)	4% (11)	3% (8)	4% (11)	2% (4)	249
Educ: Bachelors degree	17% (15)	27% (24)	27% (24)	12% (11)	8% (7)	1% (1)	6% (5)	3% (3)	90
Educ: Post-grad	24% (12)	18% (9)	25% (13)	12% (6)	12% (6)	4% (2)	6% (3)	— (0)	51
Income: Under 50k	23% (39)	23% (39)	25% (44)	14% (24)	5% (8)	2% (4)	6% (10)	3% (5)	173
Income: 50k-100k	23% (38)	23% (38)	24% (41)	16% (27)	6% (10)	4% (6)	4% (6)	1% (2)	168
Ethnicity: White	24% (82)	23% (77)	24% (81)	13% (45)	7% (23)	3% (9)	5% (16)	2% (6)	339
All Christian	22% (36)	26% (42)	24% (39)	12% (19)	7% (12)	4% (6)	5% (8)	1% (2)	164
Agnostic/Nothing in particular	20% (22)	19% (20)	29% (31)	17% (18)	8% (9)	3% (3)	2% (2)	3% (3)	108
Something Else	29% (28)	22% (22)	20% (20)	18% (18)	3% (3)	— (0)	6% (6)	1% (1)	98
Evangelical	26% (33)	25% (32)	20% (25)	14% (18)	6% (8)	2% (2)	5% (6)	2% (2)	126
Non-Evangelical	24% (31)	24% (30)	23% (29)	14% (18)	6% (7)	3% (4)	6% (7)	1% (1)	127
Military HH: No	21% (74)	23% (80)	25% (87)	15% (54)	6% (22)	3% (9)	5% (18)	2% (7)	353
4-Region: Midwest	30% (40)	18% (24)	23% (31)	14% (19)	6% (8)	2% (3)	4% (5)	4% (5)	135
4-Region: South	21% (34)	21% (35)	29% (47)	15% (24)	5% (9)	2% (4)	7% (11)	— (0)	164
Youngest Child under 1 Year	22% (17)	23% (18)	18% (14)	20% (16)	10% (8)	4% (3)	3% (2)	1% (1)	79
Youngest Child Age: 1	18% (17)	20% (19)	28% (27)	14% (14)	8% (8)	3% (3)	5% (5)	4% (4)	97
Youngest Child Age: 2	29% (27)	21% (20)	21% (20)	15% (14)	5% (5)	1% (1)	6% (6)	1% (1)	94
Youngest Child Age: 3	26% (29)	28% (31)	25% (28)	9% (10)	3% (3)	4% (4)	5% (5)	— (0)	110
Youngest Child Age: 4	25% (27)	26% (28)	27% (29)	10% (11)	3% (3)	1% (1)	6% (6)	3% (3)	108
Age of Youngest Child: under 0-2 Years Old	22% (54)	22% (55)	22% (55)	16% (41)	8% (21)	3% (7)	5% (12)	2% (5)	250
Age of Youngest child: 3-4 Years Old	27% (56)	26% (55)	25% (53)	10% (20)	3% (6)	2% (5)	5% (10)	1% (3)	208
Married/Partnered	21% (62)	22% (66)	25% (73)	14% (41)	7% (20)	3% (10)	5% (16)	2% (7)	299
Single Parent HH	29% (28)	22% (21)	24% (23)	16% (15)	4% (4)	1% (1)	3% (3)	— (0)	95
Married/Partnered + both Employed	21% (53)	21% (54)	26% (67)	14% (36)	7% (17)	4% (9)	4% (11)	3% (7)	254

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**Table BPC4\_BPC4\_9: Approximately how many miles is a one-way drive from your home to each of the following?  
Your regular work location**

Demographic	Less than 5 miles	5-10 miles	11-20 miles	21-30 miles	31-40 miles	41-50 miles	More than 50 miles	Don't know/Unsure	Total
Rural Parents	23% (90)	22% (87)	25% (96)	14% (56)	6% (24)	3% (11)	5% (19)	2% (7)	390
Married/Partnered + One Adult Employed	21% (62)	22% (66)	25% (73)	14% (41)	7% (20)	3% (10)	5% (16)	2% (7)	295
Service Worker, Retail Sales, Laborers and Helpers	27% (24)	25% (22)	26% (23)	11% (10)	6% (5)	2% (2)	2% (2)	1% (1)	89
Trade and Skilled Workers	23% (14)	18% (11)	21% (13)	11% (7)	5% (3)	5% (3)	13% (8)	5% (3)	62
Administrative Workers	17% (15)	22% (19)	32% (28)	18% (16)	6% (5)	3% (3)	1% (1)	1% (1)	88
Health Care and Medical Professionals	13% (7)	22% (12)	22% (12)	24% (13)	4% (2)	5% (3)	11% (6)	— (0)	55
Other Professionals	31% (30)	24% (23)	21% (20)	10% (10)	9% (9)	— (0)	2% (2)	2% (2)	96
In Office Full Time	23% (65)	20% (56)	27% (77)	14% (41)	7% (21)	3% (8)	5% (13)	1% (2)	283
Hybrid	16% (8)	33% (17)	20% (10)	14% (7)	6% (3)	4% (2)	6% (3)	2% (1)	51
Live in a Small Town	28% (48)	22% (37)	22% (38)	14% (24)	5% (8)	3% (5)	4% (7)	2% (4)	171
Live in a Rural Area	19% (42)	23% (50)	26% (58)	15% (32)	7% (16)	3% (6)	5% (12)	1% (3)	219
Need Child Care in Traditional Hours	23% (74)	23% (73)	25% (81)	15% (49)	5% (17)	3% (10)	4% (12)	1% (4)	320
Need Child Care in Non- Traditional Hours	21% (25)	22% (26)	25% (30)	15% (18)	6% (7)	2% (2)	7% (8)	3% (4)	120
Age: 18-34	25% (64)	22% (57)	24% (63)	17% (43)	7% (17)	2% (4)	2% (6)	2% (6)	260
Age: 35-44	17% (18)	26% (27)	26% (27)	9% (9)	7% (7)	6% (6)	8% (8)	1% (1)	103
Single, never married	27% (19)	24% (17)	24% (17)	16% (11)	6% (4)	— (0)	3% (2)	— (0)	70
Married	23% (52)	22% (49)	25% (56)	13% (30)	8% (17)	3% (6)	5% (11)	2% (4)	225
Living with a partner	14% (10)	24% (17)	24% (17)	16% (11)	4% (3)	6% (4)	7% (5)	4% (3)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BPC5\_1:** Do you have access to the following child care programs in your community?

## Child Care Center

Demographic	Yes		No		Don't know/Unsure		Total N
Rural Parents	73%	(478)	15%	(100)	12%	(76)	654
Gender: Male	79%	(117)	14%	(20)	7%	(11)	148
Gender: Female	71%	(361)	16%	(80)	13%	(65)	506
GenZers: 1997-2012	71%	(48)	24%	(16)	6%	(4)	68
Millennials: 1981-1996	73%	(371)	15%	(74)	12%	(63)	508
GenXers: 1965-1980	76%	(55)	12%	(9)	11%	(8)	72
PID: Dem (no lean)	67%	(95)	21%	(30)	12%	(17)	142
PID: Ind (no lean)	74%	(197)	15%	(39)	11%	(29)	265
PID: Rep (no lean)	75%	(186)	13%	(31)	12%	(30)	247
Educ: < College	70%	(311)	17%	(75)	13%	(58)	444
Educ: Bachelors degree	78%	(110)	11%	(16)	11%	(15)	141
Educ: Post-grad	83%	(57)	13%	(9)	4%	(3)	69
Income: Under 50k	65%	(199)	21%	(66)	14%	(43)	308
Income: 50k-100k	80%	(214)	10%	(28)	10%	(27)	269
Income: 100k+	84%	(65)	8%	(6)	8%	(6)	77
Ethnicity: White	75%	(430)	13%	(76)	12%	(70)	576
Ethnicity: Hispanic	67%	(38)	26%	(15)	7%	(4)	57
All Christian	76%	(186)	15%	(36)	9%	(23)	245
Agnostic/Nothing in particular	69%	(138)	18%	(35)	14%	(27)	200
Something Else	74%	(134)	13%	(24)	13%	(23)	181
Evangelical	76%	(157)	14%	(28)	10%	(21)	206
Non-Evangelical	75%	(157)	14%	(29)	11%	(23)	209
Military HH: Yes	74%	(51)	14%	(10)	12%	(8)	69
Military HH: No	73%	(427)	15%	(90)	12%	(68)	585
4-Region: Northeast	70%	(57)	12%	(10)	18%	(15)	82
4-Region: Midwest	72%	(160)	15%	(33)	13%	(28)	221
4-Region: South	76%	(217)	15%	(44)	9%	(26)	287
4-Region: West	69%	(44)	20%	(13)	11%	(7)	64
Youngest Child under 1 Year	71%	(100)	16%	(23)	13%	(18)	141
Youngest Child Age: 1	72%	(125)	14%	(24)	14%	(25)	174
Youngest Child Age: 2	78%	(123)	11%	(18)	11%	(17)	158
Youngest Child Age: 3	71%	(143)	19%	(38)	10%	(20)	201

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**Table BPC5\_1: Do you have access to the following child care programs in your community?**

*Child Care Center*

Demographic	Yes	No	Don't know/Unsure	Total N
Rural Parents	73% (478)	15% (100)	12% (76)	654
Youngest Child Age: 4	78% (128)	13% (21)	10% (16)	165
Age of Youngest Child: under 0-2 Years Old	74% (314)	13% (55)	13% (56)	425
Age of Youngest child: 3-4 Years Old	75% (261)	16% (56)	9% (33)	350
Married/Partnered	72% (384)	15% (78)	13% (68)	530
Single Parent HH	76% (94)	18% (22)	6% (8)	124
Married/Partnered + both Employed	79% (250)	13% (40)	9% (27)	317
Married/Partnered + One Adult Employed	72% (384)	15% (78)	13% (68)	530
Service Worker, Retail Sales, Laborers and Helpers	78% (92)	14% (17)	8% (9)	118
Trade and Skilled Workers	75% (54)	19% (14)	6% (4)	72
Administrative Workers	81% (101)	10% (12)	10% (12)	125
Health Care and Medical Professionals	68% (43)	22% (14)	10% (6)	63
Other Professionals	76% (87)	15% (17)	10% (11)	115
Work Remotely Full Time	74% (76)	15% (15)	12% (12)	103
In Office Full Time	79% (224)	14% (39)	7% (20)	283
Hybrid	78% (40)	12% (6)	10% (5)	51
Live in a Small Town	76% (210)	12% (32)	13% (36)	278
Live in a Rural Area	71% (268)	18% (68)	11% (40)	376
Need Child Care in Traditional Hours	76% (364)	14% (69)	10% (46)	479
Need Child Care in Non- Traditional Hours	70% (114)	17% (27)	13% (22)	163
Age: 18-34	71% (322)	16% (72)	13% (58)	452
Age: 35-44	78% (127)	15% (24)	7% (12)	163
Single, never married	72% (67)	19% (18)	9% (8)	93
Married	73% (296)	14% (58)	12% (49)	403
Living with a partner	69% (88)	16% (20)	15% (19)	127

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC5\_2:** Do you have access to the following child care programs in your community?*Family Child Care Home*

Demographic	Yes	No	Don't know/Unsure	Total N
Rural Parents	46% (303)	20% (129)	34% (222)	654
Gender: Male	61% (90)	20% (30)	19% (28)	148
Gender: Female	42% (213)	20% (99)	38% (194)	506
GenZers: 1997-2012	50% (34)	19% (13)	31% (21)	68
Millennials: 1981-1996	46% (235)	19% (95)	35% (178)	508
GenXers: 1965-1980	43% (31)	29% (21)	28% (20)	72
PID: Dem (no lean)	42% (59)	23% (32)	36% (51)	142
PID: Ind (no lean)	47% (125)	20% (52)	33% (88)	265
PID: Rep (no lean)	48% (119)	18% (45)	34% (83)	247
Educ: < College	45% (199)	20% (91)	35% (154)	444
Educ: Bachelors degree	46% (65)	22% (31)	32% (45)	141
Educ: Post-grad	57% (39)	10% (7)	33% (23)	69
Income: Under 50k	41% (126)	24% (75)	35% (107)	308
Income: 50k-100k	51% (137)	16% (43)	33% (89)	269
Income: 100k+	52% (40)	14% (11)	34% (26)	77
Ethnicity: White	46% (265)	18% (106)	36% (205)	576
Ethnicity: Hispanic	47% (27)	30% (17)	23% (13)	57
All Christian	51% (124)	20% (48)	30% (73)	245
Agnostic/Nothing in particular	40% (79)	23% (46)	38% (75)	200
Something Else	48% (86)	16% (29)	36% (66)	181
Evangelical	51% (106)	20% (42)	28% (58)	206
Non-Evangelical	47% (99)	15% (31)	38% (79)	209
Military HH: Yes	64% (44)	13% (9)	23% (16)	69
Military HH: No	44% (259)	21% (120)	35% (206)	585
4-Region: Northeast	32% (26)	22% (18)	46% (38)	82
4-Region: Midwest	51% (113)	17% (37)	32% (71)	221
4-Region: South	46% (132)	20% (58)	34% (97)	287
4-Region: West	50% (32)	25% (16)	25% (16)	64
Youngest Child under 1 Year	49% (69)	18% (26)	33% (46)	141
Youngest Child Age: 1	50% (87)	17% (29)	33% (58)	174
Youngest Child Age: 2	47% (74)	19% (30)	34% (54)	158
Youngest Child Age: 3	50% (100)	19% (38)	31% (63)	201

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**Table BPC5\_2: Do you have access to the following child care programs in your community?**

*Family Child Care Home*

Demographic	Yes	No	Don't know/Unsure	Total N
Rural Parents	46% (303)	20% (129)	34% (222)	654
Youngest Child Age: 4	49% (81)	18% (29)	33% (55)	165
Age of Youngest Child: under 0-2 Years Old	48% (204)	18% (76)	34% (145)	425
Age of Youngest child: 3-4 Years Old	49% (173)	19% (65)	32% (112)	350
Married/Partnered	46% (246)	18% (97)	35% (187)	530
Single Parent HH	46% (57)	26% (32)	28% (35)	124
Married/Partnered + both Employed	51% (162)	19% (60)	30% (95)	317
Married/Partnered + One Adult Employed	46% (246)	18% (97)	35% (187)	530
Service Worker, Retail Sales, Laborers and Helpers	46% (54)	19% (23)	35% (41)	118
Trade and Skilled Workers	50% (36)	25% (18)	25% (18)	72
Administrative Workers	55% (69)	16% (20)	29% (36)	125
Health Care and Medical Professionals	54% (34)	25% (16)	21% (13)	63
Other Professionals	49% (56)	19% (22)	32% (37)	115
Work Remotely Full Time	52% (54)	20% (21)	27% (28)	103
In Office Full Time	53% (149)	17% (49)	30% (85)	283
Hybrid	45% (23)	24% (12)	31% (16)	51
Live in a Small Town	51% (141)	17% (47)	32% (90)	278
Live in a Rural Area	43% (162)	22% (82)	35% (132)	376
Need Child Care in Traditional Hours	50% (238)	18% (87)	32% (154)	479
Need Child Care in Non- Traditional Hours	47% (76)	21% (35)	32% (52)	163
Age: 18-34	46% (206)	20% (89)	35% (157)	452
Age: 35-44	49% (80)	20% (32)	31% (51)	163
Single, never married	46% (43)	25% (23)	29% (27)	93
Married	48% (195)	19% (75)	33% (133)	403
Living with a partner	40% (51)	17% (22)	43% (54)	127

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC5\_3:** Do you have access to the following child care programs in your community?*Part-day Pre-K Program*

Demographic	Yes	No	Don't know/Unsure	Total N
Rural Parents	69% (453)	13% (86)	18% (115)	654
Gender: Male	72% (106)	15% (22)	14% (20)	148
Gender: Female	69% (347)	13% (64)	19% (95)	506
GenZers: 1997-2012	65% (44)	21% (14)	15% (10)	68
Millennials: 1981-1996	70% (354)	12% (61)	18% (93)	508
GenXers: 1965-1980	69% (50)	15% (11)	15% (11)	72
PID: Dem (no lean)	68% (97)	15% (22)	16% (23)	142
PID: Ind (no lean)	69% (184)	10% (27)	20% (54)	265
PID: Rep (no lean)	70% (172)	15% (37)	15% (38)	247
Educ: < College	66% (295)	15% (65)	19% (84)	444
Educ: Bachelors degree	72% (102)	11% (15)	17% (24)	141
Educ: Post-grad	81% (56)	9% (6)	10% (7)	69
Income: Under 50k	64% (196)	17% (52)	19% (60)	308
Income: 50k-100k	72% (195)	11% (29)	17% (45)	269
Income: 100k+	81% (62)	6% (5)	13% (10)	77
Ethnicity: White	70% (405)	12% (70)	18% (101)	576
Ethnicity: Hispanic	67% (38)	19% (11)	14% (8)	57
All Christian	73% (178)	13% (32)	14% (35)	245
Agnostic/Nothing in particular	65% (130)	16% (31)	20% (39)	200
Something Else	70% (127)	10% (19)	19% (35)	181
Evangelical	71% (147)	12% (25)	17% (34)	206
Non-Evangelical	72% (150)	11% (24)	17% (35)	209
Military HH: Yes	71% (49)	12% (8)	17% (12)	69
Military HH: No	69% (404)	13% (78)	18% (103)	585
4-Region: Northeast	68% (56)	13% (11)	18% (15)	82
4-Region: Midwest	75% (165)	8% (18)	17% (38)	221
4-Region: South	66% (190)	16% (46)	18% (51)	287
4-Region: West	66% (42)	17% (11)	17% (11)	64
Youngest Child under 1 Year	64% (90)	16% (22)	21% (29)	141
Youngest Child Age: 1	71% (123)	12% (21)	17% (30)	174
Youngest Child Age: 2	70% (110)	11% (18)	19% (30)	158
Youngest Child Age: 3	73% (146)	13% (27)	14% (28)	201

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**Table BPC5\_3: Do you have access to the following child care programs in your community?**

*Part-day Pre-K Program*

Demographic	Yes	No	Don't know/Unsure	Total N
Rural Parents	69% (453)	13% (86)	18% (115)	654
Youngest Child Age: 4	78% (129)	8% (14)	13% (22)	165
Age of Youngest Child: under 0-2 Years Old	68% (289)	13% (55)	19% (81)	425
Age of Youngest child: 3-4 Years Old	75% (262)	11% (40)	14% (48)	350
Married/Partnered	70% (371)	12% (62)	18% (97)	530
Single Parent HH	66% (82)	19% (24)	15% (18)	124
Married/Partnered + both Employed	73% (231)	12% (37)	15% (49)	317
Married/Partnered + One Adult Employed	70% (371)	12% (62)	18% (97)	530
Service Worker, Retail Sales, Laborers and Helpers	69% (81)	16% (19)	15% (18)	118
Trade and Skilled Workers	69% (50)	15% (11)	15% (11)	72
Administrative Workers	74% (93)	8% (10)	18% (22)	125
Health Care and Medical Professionals	75% (47)	19% (12)	6% (4)	63
Other Professionals	68% (78)	15% (17)	17% (20)	115
Work Remotely Full Time	71% (73)	16% (16)	14% (14)	103
In Office Full Time	71% (200)	14% (39)	16% (44)	283
Hybrid	76% (39)	8% (4)	16% (8)	51
Live in a Small Town	72% (199)	11% (30)	18% (49)	278
Live in a Rural Area	68% (254)	15% (56)	18% (66)	376
Need Child Care in Traditional Hours	72% (344)	12% (57)	16% (78)	479
Need Child Care in Non- Traditional Hours	67% (110)	13% (22)	19% (31)	163
Age: 18-34	68% (307)	13% (60)	19% (85)	452
Age: 35-44	72% (117)	13% (22)	15% (24)	163
Single, never married	63% (59)	19% (18)	17% (16)	93
Married	70% (282)	11% (44)	19% (77)	403
Living with a partner	70% (89)	14% (18)	16% (20)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC5\_4:** Do you have access to the following child care programs in your community?*Head Start Program*

Demographic	Yes	No	Don't know/Unsure	Total N
Rural Parents	66% (431)	16% (106)	18% (117)	654
Gender: Male	61% (91)	19% (28)	20% (29)	148
Gender: Female	67% (340)	15% (78)	17% (88)	506
GenZers: 1997-2012	62% (42)	22% (15)	16% (11)	68
Millennials: 1981-1996	66% (334)	15% (78)	19% (96)	508
GenXers: 1965-1980	69% (50)	18% (13)	12% (9)	72
PID: Dem (no lean)	65% (92)	16% (23)	19% (27)	142
PID: Ind (no lean)	70% (185)	15% (39)	15% (41)	265
PID: Rep (no lean)	62% (154)	18% (44)	20% (49)	247
Educ: < College	67% (296)	16% (73)	17% (75)	444
Educ: Bachelors degree	67% (94)	17% (24)	16% (23)	141
Educ: Post-grad	59% (41)	13% (9)	28% (19)	69
Income: Under 50k	66% (202)	18% (54)	17% (52)	308
Income: 50k-100k	66% (178)	16% (42)	18% (49)	269
Income: 100k+	66% (51)	13% (10)	21% (16)	77
Ethnicity: White	66% (382)	15% (89)	18% (105)	576
Ethnicity: Hispanic	67% (38)	23% (13)	11% (6)	57
All Christian	66% (162)	18% (43)	16% (40)	245
Agnostic/Nothing in particular	65% (130)	18% (37)	16% (33)	200
Something Else	69% (125)	12% (22)	19% (34)	181
Evangelical	69% (142)	15% (31)	16% (33)	206
Non-Evangelical	65% (136)	16% (34)	19% (39)	209
Military HH: Yes	62% (43)	14% (10)	23% (16)	69
Military HH: No	66% (388)	16% (96)	17% (101)	585
4-Region: Northeast	61% (50)	16% (13)	23% (19)	82
4-Region: Midwest	67% (149)	15% (33)	18% (39)	221
4-Region: South	66% (188)	16% (47)	18% (52)	287
4-Region: West	69% (44)	20% (13)	11% (7)	64
Youngest Child under 1 Year	55% (77)	21% (29)	25% (35)	141
Youngest Child Age: 1	67% (117)	14% (25)	18% (32)	174
Youngest Child Age: 2	65% (103)	16% (25)	19% (30)	158
Youngest Child Age: 3	73% (146)	14% (29)	13% (26)	201

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**Table BPC5\_4:** Do you have access to the following child care programs in your community?

Head Start Program

Demographic	Yes	No	Don't know/Unsure	Total N
Rural Parents	66% (431)	16% (106)	18% (117)	654
Youngest Child Age: 4	72% (118)	15% (25)	13% (22)	165
Age of Youngest Child: under 0-2 Years Old	63% (267)	16% (69)	21% (89)	425
Age of Youngest child: 3-4 Years Old	72% (252)	15% (52)	13% (46)	350
Married/Partnered	65% (345)	16% (85)	19% (100)	530
Single Parent HH	69% (86)	17% (21)	14% (17)	124
Married/Partnered + both Employed	67% (213)	17% (53)	16% (51)	317
Married/Partnered + One Adult Employed	65% (345)	16% (85)	19% (100)	530
Service Worker, Retail Sales, Laborers and Helpers	71% (84)	17% (20)	12% (14)	118
Trade and Skilled Workers	65% (47)	19% (14)	15% (11)	72
Administrative Workers	62% (78)	14% (17)	24% (30)	125
Health Care and Medical Professionals	67% (42)	25% (16)	8% (5)	63
Other Professionals	70% (81)	13% (15)	17% (19)	115
Work Remotely Full Time	58% (60)	18% (19)	23% (24)	103
In Office Full Time	70% (198)	16% (44)	14% (41)	283
Hybrid	67% (34)	14% (7)	20% (10)	51
Live in a Small Town	67% (187)	14% (39)	19% (52)	278
Live in a Rural Area	65% (244)	18% (67)	17% (65)	376
Need Child Care in Traditional Hours	68% (325)	15% (73)	17% (81)	479
Need Child Care in Non- Traditional Hours	70% (114)	13% (21)	17% (28)	163
Age: 18-34	65% (294)	17% (75)	18% (83)	452
Age: 35-44	66% (108)	17% (27)	17% (28)	163
Single, never married	69% (64)	15% (14)	16% (15)	93
Married	62% (249)	17% (67)	22% (87)	403
Living with a partner	76% (96)	14% (18)	10% (13)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BPC6:** Are you currently paying for child care for any of your children under the age of 5?

Demographic	Yes, I pay for child care entirely myself		Yes, I receive government assistance for child care		Yes, I receive financial support from extended family or friends to pay for child care		Yes, I receive government assistance and financial support from extended family or friends to pay for child care		No, I do not pay for child care nor do I receive government assistance for child care		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Rural Parents	41%	(266)	5%	(35)	1%	(9)	1%	(6)	52%	(338)	654
Gender: Male	59%	(88)	5%	(7)	1%	(1)	1%	(2)	34%	(50)	148
Gender: Female	35%	(178)	6%	(28)	2%	(8)	1%	(4)	57%	(288)	506
GenZers: 1997-2012	38%	(26)	13%	(9)	1%	(1)	—	(0)	47%	(32)	68
Millennials: 1981-1996	40%	(204)	4%	(22)	1%	(7)	1%	(6)	53%	(269)	508
GenXers: 1965-1980	49%	(35)	6%	(4)	1%	(1)	—	(0)	44%	(32)	72
PID: Dem (no lean)	47%	(67)	6%	(9)	1%	(2)	—	(0)	45%	(64)	142
PID: Ind (no lean)	38%	(101)	6%	(17)	2%	(6)	2%	(6)	51%	(135)	265
PID: Rep (no lean)	40%	(98)	4%	(9)	—	(1)	—	(0)	56%	(139)	247
Educ: < College	36%	(158)	7%	(30)	2%	(7)	1%	(6)	55%	(243)	444
Educ: Bachelors degree	49%	(69)	2%	(3)	1%	(1)	—	(0)	48%	(68)	141
Educ: Post-grad	57%	(39)	3%	(2)	1%	(1)	—	(0)	39%	(27)	69
Income: Under 50k	33%	(101)	8%	(24)	2%	(5)	1%	(4)	56%	(174)	308
Income: 50k-100k	42%	(113)	4%	(10)	1%	(2)	1%	(2)	53%	(142)	269
Income: 100k+	68%	(52)	1%	(1)	3%	(2)	—	(0)	29%	(22)	77
Ethnicity: White	41%	(237)	5%	(28)	1%	(6)	1%	(4)	52%	(301)	576
Ethnicity: Hispanic	51%	(29)	9%	(5)	4%	(2)	—	(0)	37%	(21)	57
All Christian	48%	(118)	4%	(9)	1%	(3)	1%	(3)	46%	(112)	245
Agnostic/Nothing in particular	36%	(72)	6%	(13)	2%	(4)	—	(1)	55%	(110)	200
Something Else	33%	(59)	7%	(13)	1%	(1)	1%	(2)	59%	(106)	181
Evangelical	39%	(81)	5%	(11)	1%	(2)	1%	(2)	53%	(110)	206
Non-Evangelical	44%	(91)	5%	(10)	1%	(2)	1%	(3)	49%	(103)	209
Military HH: Yes	39%	(27)	1%	(1)	—	(0)	—	(0)	59%	(41)	69
Military HH: No	41%	(239)	6%	(34)	2%	(9)	1%	(6)	51%	(297)	585

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**Table BPC6:** Are you currently paying for child care for any of your children under the age of 5?

Demographic	Yes, I pay for child care entirely myself		Yes, I receive government assistance for child care		Yes, I receive financial support from extended family or friends to pay for child care		Yes, I receive government assistance and financial support from extended family or friends to pay for child care		No, I do not pay for child care nor do I receive government assistance for child care		Total N
	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	
Rural Parents	41%	(266)	5%	(35)	1%	(9)	1%	(6)	52%	(338)	654
4-Region: Northeast	39%	(32)	4%	(3)	2%	(2)	—	(0)	55%	(45)	82
4-Region: Midwest	41%	(91)	3%	(6)	1%	(2)	1%	(3)	54%	(119)	221
4-Region: South	39%	(112)	8%	(22)	2%	(5)	—	(1)	51%	(147)	287
4-Region: West	48%	(31)	6%	(4)	—	(0)	3%	(2)	42%	(27)	64
Youngest Child under 1 Year	36%	(51)	4%	(6)	—	(0)	1%	(1)	59%	(83)	141
Youngest Child Age: 1	40%	(69)	5%	(9)	1%	(1)	1%	(2)	53%	(93)	174
Youngest Child Age: 2	38%	(60)	6%	(10)	1%	(2)	1%	(1)	54%	(85)	158
Youngest Child Age: 3	37%	(75)	6%	(13)	2%	(4)	1%	(2)	53%	(107)	201
Youngest Child Age: 4	42%	(70)	5%	(8)	2%	(3)	1%	(1)	50%	(83)	165
Age of Youngest Child: under 0-2 Years Old	40%	(168)	5%	(22)	1%	(3)	1%	(4)	54%	(228)	425
Age of Youngest child: 3-4 Years Old	40%	(140)	6%	(20)	2%	(7)	1%	(3)	51%	(180)	350
Married/Partnered	39%	(206)	4%	(22)	1%	(6)	1%	(3)	55%	(293)	530
Single Parent HH	48%	(60)	10%	(13)	2%	(3)	2%	(3)	36%	(45)	124
Married/Partnered + both Employed	57%	(180)	3%	(11)	2%	(5)	1%	(3)	37%	(118)	317
Married/Partnered + One Adult Employed	39%	(206)	4%	(22)	1%	(6)	1%	(3)	55%	(293)	530
Service Worker, Retail Sales, Laborers and Helpers	42%	(49)	8%	(9)	3%	(4)	1%	(1)	47%	(55)	118
Trade and Skilled Workers	53%	(38)	7%	(5)	1%	(1)	3%	(2)	36%	(26)	72
Administrative Workers	59%	(74)	4%	(5)	1%	(1)	—	(0)	36%	(45)	125
Health Care and Medical Professionals	51%	(32)	6%	(4)	2%	(1)	2%	(1)	40%	(25)	63
Other Professionals	50%	(58)	8%	(9)	1%	(1)	2%	(2)	39%	(45)	115
Work Remotely Full Time	39%	(40)	6%	(6)	2%	(2)	2%	(2)	51%	(53)	103
In Office Full Time	57%	(160)	6%	(18)	2%	(5)	1%	(3)	34%	(97)	283
Hybrid	57%	(29)	6%	(3)	2%	(1)	2%	(1)	33%	(17)	51
Live in a Small Town	42%	(116)	6%	(18)	2%	(6)	1%	(3)	49%	(135)	278
Live in a Rural Area	40%	(150)	5%	(17)	1%	(3)	1%	(3)	54%	(203)	376

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**Table BPC6:** Are you currently paying for child care for any of your children under the age of 5?

Demographic	Yes, I pay for child care entirely myself		Yes, I receive government assistance for child care		Yes, I receive financial support from extended family or friends to pay for child care		Yes, I receive government assistance and financial support from extended family or friends to pay for child care		No, I do not pay for child care nor do I receive government assistance for child care		Total N
	Percentage	N	Percentage	N	Percentage	N	Percentage	N	Percentage	N	
Rural Parents	41%	(266)	5%	(35)	1%	(9)	1%	(6)	52%	(338)	654
Need Child Care in Traditional Hours	52%	(249)	6%	(27)	1%	(7)	1%	(6)	40%	(190)	479
Need Child Care in Non- Traditional Hours	48%	(78)	6%	(10)	3%	(5)	1%	(2)	42%	(68)	163
Age: 18-34	41%	(184)	5%	(21)	2%	(8)	1%	(5)	52%	(234)	452
Age: 35-44	42%	(68)	8%	(13)	—	(0)	1%	(1)	50%	(81)	163
Single, never married	48%	(45)	12%	(11)	3%	(3)	1%	(1)	35%	(33)	93
Married	42%	(170)	3%	(13)	—	(2)	—	(1)	54%	(217)	403
Living with a partner	28%	(36)	7%	(9)	3%	(4)	2%	(2)	60%	(76)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC7:** Which of the following best describe the current primary child care arrangement for your youngest child?

Demographic	Child Care Center	Family Child Care Home	Part-day Pre-K Program	Head Start Program	Relative (e.g. grandparent, aunt/uncle)	I or my spouse/partner provide care for our child	Non-relative friend or neighbor	Non-live-in nanny or nanny share	Other special
Rural Parents	19% (125)	6% (36)	6% (38)	3% (18)	17% (112)	45%(293)	3% (20)	1% (5)	1%
Gender: Male	26% (38)	6% (9)	11% (16)	5% (7)	12% (18)	36% (53)	3% (4)	1% (1)	1%
Gender: Female	17% (87)	5% (27)	4% (22)	2% (11)	19% (94)	47%(240)	3% (16)	1% (4)	1%
GenZers: 1997-2012	15% (10)	— (0)	3% (2)	4% (3)	15% (10)	53% (36)	9% (6)	— (0)	1%
Millennials: 1981-1996	20% (101)	6% (30)	6% (29)	3% (13)	18% (90)	44%(225)	2% (12)	1% (3)	1%
GenXers: 1965-1980	18% (13)	8% (6)	10% (7)	3% (2)	15% (11)	39% (28)	3% (2)	3% (2)	1%
PID: Dem (no lean)	23% (32)	7% (10)	8% (12)	4% (5)	16% (23)	37% (53)	3% (4)	1% (1)	1%
PID: Ind (no lean)	21% (55)	5% (12)	5% (13)	3% (8)	15% (39)	46% (121)	5% (13)	— (1)	1%
PID: Rep (no lean)	15% (38)	6% (14)	5% (13)	2% (5)	20% (50)	48% (119)	1% (3)	1% (3)	1%
Educ: < College	17% (76)	4% (18)	5% (22)	3% (13)	18% (79)	48% (212)	4% (16)	1% (3)	1%
Educ: Bachelors degree	18% (26)	10% (14)	9% (13)	3% (4)	16% (22)	40% (57)	2% (3)	1% (1)	1%
Educ: Post-grad	33% (23)	6% (4)	4% (3)	1% (1)	16% (11)	35% (24)	1% (1)	1% (1)	1%
Income: Under 50k	14% (44)	4% (11)	4% (13)	4% (11)	19% (58)	50% (154)	4% (12)	— (1)	1%
Income: 50k-100k	21% (56)	7% (19)	6% (17)	1% (4)	15% (40)	45% (120)	3% (7)	1% (4)	1%
Income: 100k+	32% (25)	8% (6)	10% (8)	4% (3)	18% (14)	25% (19)	1% (1)	— (0)	1%
Ethnicity: White	19% (109)	5% (31)	6% (32)	2% (11)	18% (102)	45%(260)	3% (20)	1% (5)	1%
Ethnicity: Hispanic	12% (7)	11% (6)	5% (3)	5% (3)	26% (15)	35% (20)	4% (2)	— (0)	2%
All Christian	21% (52)	7% (18)	8% (19)	2% (5)	16% (40)	42% (103)	2% (5)	— (0)	1%
Agnostic/Nothing in particular	17% (34)	1% (2)	6% (11)	3% (6)	16% (33)	50% (99)	5% (10)	2% (3)	1%
Something Else	18% (33)	7% (12)	3% (5)	3% (6)	19% (35)	46% (83)	3% (5)	1% (1)	1%
Evangelical	22% (45)	6% (13)	4% (9)	3% (6)	15% (30)	46% (95)	3% (6)	— (1)	—
Non-Evangelical	19% (39)	8% (17)	7% (14)	2% (5)	21% (43)	40% (84)	2% (4)	— (0)	1%
Military HH: Yes	16% (11)	12% (8)	1% (1)	3% (2)	19% (13)	48% (33)	— (0)	1% (1)	—
Military HH: No	19% (114)	5% (28)	6% (37)	3% (16)	17% (99)	44%(260)	3% (20)	1% (4)	1%
4-Region: Northeast	20% (16)	9% (7)	6% (5)	5% (4)	10% (8)	48% (39)	— (0)	2% (2)	1%
4-Region: Midwest	18% (39)	6% (14)	5% (12)	1% (3)	19% (41)	44% (98)	4% (8)	— (1)	2%
4-Region: South	22% (64)	3% (10)	6% (16)	3% (10)	18% (52)	43% (123)	3% (9)	1% (2)	—
4-Region: West	9% (6)	8% (5)	8% (5)	2% (1)	17% (11)	52% (33)	5% (3)	— (0)	—
Youngest Child under 1 Year	18% (25)	6% (9)	1% (2)	1% (1)	16% (22)	55% (78)	1% (2)	1% (1)	1%

Continued on next page

**Table BPC7:** Which of the following best describe the current primary child care arrangement for your youngest child?

Demographic	Child Care Center	Family Child Care Home	Part-day Pre-K Program	Head Start Program	Relative (e.g. grandparent, aunt/uncle)	I or my spouse/partner provide care for our child	Non-relative friend or neighbor	Non-live-in nanny or nanny share	Other special
Rural Parents	19% (125)	6% (36)	6% (38)	3% (18)	17% (112)	45% (293)	3% (20)	1% (5)	1%
Youngest Child Age: 1	18% (31)	5% (9)	3% (6)	1% (2)	15% (26)	53% (93)	3% (5)	— (0)	1%
Youngest Child Age: 2	16% (25)	6% (9)	3% (5)	1% (2)	21% (33)	46% (73)	5% (8)	1% (1)	1%
Youngest Child Age: 3	20% (40)	4% (9)	7% (14)	3% (7)	16% (33)	46% (92)	1% (3)	1% (2)	—
Youngest Child Age: 4	21% (34)	5% (9)	11% (18)	4% (6)	16% (26)	39% (64)	2% (4)	1% (2)	1%
Age of Youngest Child: under 0-2 Years Old	18% (77)	6% (24)	3% (12)	1% (5)	17% (74)	50% (212)	4% (15)	— (2)	1%
Age of Youngest child: 3-4 Years Old	20% (71)	5% (18)	9% (31)	4% (13)	16% (57)	42% (147)	2% (6)	1% (4)	1%
Married/Partnered	18% (96)	5% (29)	5% (28)	2% (10)	15% (82)	50% (265)	2% (13)	1% (3)	1%
Single Parent HH	23% (29)	6% (7)	8% (10)	6% (8)	24% (30)	23% (28)	6% (7)	2% (2)	2%
Married/Partnered + both Employed	27% (85)	8% (25)	7% (22)	3% (8)	24% (75)	28% (88)	3% (10)	1% (2)	1%
Married/Partnered + One Adult Employed	18% (96)	5% (29)	5% (28)	2% (10)	15% (82)	50% (265)	2% (13)	1% (3)	1%
Service Worker, Retail Sales, Laborers and Helpers	22% (26)	3% (3)	5% (6)	2% (2)	31% (36)	31% (36)	5% (6)	— (0)	3%
Trade and Skilled Workers	24% (17)	3% (2)	7% (5)	6% (4)	21% (15)	36% (26)	3% (2)	— (0)	1%
Administrative Workers	30% (37)	9% (11)	6% (8)	2% (2)	18% (22)	30% (38)	5% (6)	1% (1)	—
Health Care and Medical Professionals	21% (13)	11% (7)	8% (5)	2% (1)	19% (12)	35% (22)	2% (1)	3% (2)	—
Other Professionals	23% (27)	10% (11)	9% (10)	6% (7)	19% (22)	29% (33)	2% (2)	1% (1)	2%
Work Remotely Full Time	17% (17)	7% (7)	8% (8)	3% (3)	21% (22)	44% (45)	— (0)	1% (1)	—
In Office Full Time	28% (78)	8% (23)	7% (19)	2% (7)	23% (65)	25% (71)	5% (14)	1% (2)	1%
Hybrid	25% (13)	4% (2)	8% (4)	4% (2)	16% (8)	35% (18)	4% (2)	2% (1)	2%
Live in a Small Town	21% (58)	5% (14)	8% (22)	4% (11)	17% (46)	39% (109)	4% (12)	— (1)	2%
Live in a Rural Area	18% (67)	6% (22)	4% (16)	2% (7)	18% (66)	49% (184)	2% (8)	1% (4)	1%
Need Child Care in Traditional Hours	25% (120)	7% (34)	6% (29)	3% (15)	20% (96)	33% (158)	4% (19)	1% (4)	1%
Need Child Care in Non- Traditional Hours	18% (30)	6% (9)	9% (14)	4% (6)	23% (38)	35% (57)	4% (6)	2% (3)	—
Age: 18-34	19% (86)	4% (20)	5% (22)	3% (15)	18% (83)	44% (201)	4% (18)	— (1)	1%
Age: 35-44	20% (32)	7% (12)	8% (13)	2% (3)	15% (25)	44% (71)	1% (2)	2% (4)	1%
Single, never married	25% (23)	6% (6)	6% (6)	8% (7)	23% (21)	20% (19)	8% (7)	1% (1)	3%
Married	19% (78)	6% (24)	6% (23)	2% (7)	15% (60)	49% (199)	2% (8)	— (1)	1%
Living with a partner	14% (18)	4% (5)	4% (5)	2% (3)	17% (22)	52% (66)	4% (5)	2% (2)	1%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC8:** *Approximately how much time does it typically take to transport your youngest child one-way to their primary child care arrangement?*

Demographic	Fewer than 15 minutes		15-30 minutes		31-45 minutes		46-60 minutes		More than 60 minutes		Total N
	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	
Rural Parents	70%	(253)	24%	(87)	4%	(14)	1%	(3)	1%	(4)	361
Gender: Male	64%	(61)	24%	(23)	8%	(8)	2%	(2)	1%	(1)	95
Gender: Female	72%	(192)	24%	(64)	2%	(6)	—	(1)	1%	(3)	266
Millennials: 1981-1996	70%	(197)	25%	(70)	4%	(10)	1%	(2)	1%	(4)	283
PID: Dem (no lean)	71%	(63)	25%	(22)	3%	(3)	1%	(1)	—	(0)	89
PID: Ind (no lean)	67%	(97)	26%	(38)	5%	(7)	1%	(1)	1%	(1)	144
PID: Rep (no lean)	73%	(93)	21%	(27)	3%	(4)	1%	(1)	2%	(3)	128
Educ: < College	69%	(161)	24%	(56)	4%	(10)	—	(1)	2%	(4)	232
Educ: Bachelors degree	71%	(60)	25%	(21)	2%	(2)	1%	(1)	—	(0)	84
Income: Under 50k	68%	(104)	27%	(41)	4%	(6)	1%	(1)	1%	(2)	154
Income: 50k-100k	72%	(107)	23%	(34)	3%	(5)	1%	(2)	1%	(1)	149
Income: 100k+	72%	(42)	21%	(12)	5%	(3)	—	(0)	2%	(1)	58
Ethnicity: White	70%	(221)	25%	(78)	3%	(11)	1%	(2)	1%	(4)	316
All Christian	73%	(104)	23%	(33)	2%	(3)	1%	(2)	—	(0)	142
Agnostic/Nothing in particular	67%	(68)	27%	(27)	4%	(4)	—	(0)	2%	(2)	101
Something Else	68%	(67)	24%	(24)	4%	(4)	1%	(1)	2%	(2)	98
Evangelical	72%	(80)	23%	(26)	3%	(3)	1%	(1)	1%	(1)	111
Non-Evangelical	72%	(90)	22%	(28)	3%	(4)	2%	(2)	1%	(1)	125
Military HH: No	70%	(228)	24%	(78)	4%	(13)	1%	(2)	1%	(4)	325
4-Region: Midwest	73%	(90)	19%	(23)	7%	(8)	1%	(1)	1%	(1)	123
4-Region: South	68%	(111)	29%	(47)	2%	(3)	1%	(1)	1%	(2)	164
Youngest Child under 1 Year	68%	(43)	24%	(15)	6%	(4)	2%	(1)	—	(0)	63
Youngest Child Age: 1	70%	(57)	26%	(21)	2%	(2)	—	(0)	1%	(1)	81
Youngest Child Age: 2	71%	(60)	26%	(22)	2%	(2)	1%	(1)	—	(0)	85
Youngest Child Age: 3	71%	(77)	23%	(25)	5%	(5)	—	(0)	2%	(2)	109
Youngest Child Age: 4	74%	(75)	21%	(21)	3%	(3)	1%	(1)	1%	(1)	101
Age of Youngest Child: under 0-2 Years Old	69%	(146)	26%	(56)	4%	(8)	1%	(2)	—	(1)	213
Age of Youngest child: 3-4 Years Old	72%	(147)	22%	(44)	4%	(8)	—	(1)	1%	(3)	203
Married/Partnered	68%	(180)	26%	(68)	4%	(11)	1%	(3)	1%	(3)	265
Single Parent HH	76%	(73)	20%	(19)	3%	(3)	—	(0)	1%	(1)	96
Married/Partnered + both Employed	68%	(156)	25%	(57)	5%	(11)	1%	(3)	1%	(2)	229
Married/Partnered + One Adult Employed	68%	(180)	26%	(68)	4%	(11)	1%	(3)	1%	(3)	265

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**Table BPC8:** *Approximately how much time does it typically take to transport your youngest child one-way to their primary child care arrangement?*

Demographic	Fewer than 15 minutes		15-30 minutes		31-45 minutes		46-60 minutes		More than 60 minutes		Total N
Rural Parents	70%	(253)	24%	(87)	4%	(14)	1%	(3)	1%	(4)	361
Service Worker, Retail Sales, Laborers and Helpers	72%	(59)	23%	(19)	5%	(4)	—	(0)	—	(0)	82
Administrative Workers	68%	(59)	28%	(24)	3%	(3)	—	(0)	1%	(1)	87
Other Professionals	71%	(58)	21%	(17)	5%	(4)	2%	(2)	1%	(1)	82
Work Remotely Full Time	67%	(39)	28%	(16)	2%	(1)	2%	(1)	2%	(1)	58
In Office Full Time	74%	(156)	21%	(44)	4%	(9)	1%	(2)	—	(1)	212
Live in a Small Town	76%	(129)	19%	(32)	4%	(6)	1%	(1)	1%	(1)	169
Live in a Rural Area	65%	(124)	29%	(55)	4%	(8)	1%	(2)	2%	(3)	192
Need Child Care in Traditional Hours	71%	(228)	24%	(76)	3%	(11)	1%	(3)	1%	(3)	321
Need Child Care in Non- Traditional Hours	60%	(64)	30%	(32)	6%	(6)	1%	(1)	3%	(3)	106
Age: 18-34	69%	(173)	24%	(61)	5%	(12)	1%	(2)	1%	(3)	251
Age: 35-44	71%	(65)	26%	(24)	2%	(2)	—	(0)	1%	(1)	92
Single, never married	73%	(54)	24%	(18)	3%	(2)	—	(0)	—	(0)	74
Married	69%	(140)	26%	(53)	3%	(6)	1%	(3)	1%	(2)	204
Living with a partner	66%	(40)	25%	(15)	8%	(5)	—	(0)	2%	(1)	61

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC9:** When making child care decisions for your youngest child, did you consider formal child care options, such as a child care center, a family child care home, or pre-k program?

Demographic	Yes	No	Total N
Rural Parents	68% (446)	32% (208)	654
Gender: Male	77% (114)	23% (34)	148
Gender: Female	66% (332)	34% (174)	506
GenZers: 1997-2012	59% (40)	41% (28)	68
Millennials: 1981-1996	69% (349)	31% (159)	508
GenXers: 1965-1980	75% (54)	25% (18)	72
PID: Dem (no lean)	74% (105)	26% (37)	142
PID: Ind (no lean)	66% (175)	34% (90)	265
PID: Rep (no lean)	67% (166)	33% (81)	247
Educ: < College	64% (282)	36% (162)	444
Educ: Bachelors degree	75% (106)	25% (35)	141
Educ: Post-grad	84% (58)	16% (11)	69
Income: Under 50k	64% (196)	36% (112)	308
Income: 50k-100k	69% (185)	31% (84)	269
Income: 100k+	84% (65)	16% (12)	77
Ethnicity: White	68% (393)	32% (183)	576
Ethnicity: Hispanic	75% (43)	25% (14)	57
All Christian	78% (190)	22% (55)	245
Agnostic/Nothing in particular	66% (132)	34% (68)	200
Something Else	57% (103)	43% (78)	181
Evangelical	65% (133)	35% (73)	206
Non-Evangelical	71% (149)	29% (60)	209
Military HH: Yes	65% (45)	35% (24)	69
Military HH: No	69% (401)	31% (184)	585
4-Region: Northeast	67% (55)	33% (27)	82
4-Region: Midwest	63% (140)	37% (81)	221
4-Region: South	71% (204)	29% (83)	287
4-Region: West	73% (47)	27% (17)	64
Youngest Child under 1 Year	63% (89)	37% (52)	141
Youngest Child Age: 1	61% (106)	39% (68)	174
Youngest Child Age: 2	63% (100)	37% (58)	158
Youngest Child Age: 3	70% (141)	30% (60)	201

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**Table BPC9:** When making child care decisions for your youngest child, did you consider formal child care options, such as a child care center, a family child care home, or pre-k program?

Demographic	Yes	No	Total N
Rural Parents	68% (446)	32% (208)	654
Youngest Child Age: 4	70% (115)	30% (50)	165
Age of Youngest Child: under 0-2 Years Old	64% (271)	36% (154)	425
Age of Youngest child: 3-4 Years Old	70% (245)	30% (105)	350
Married/Partnered	66% (351)	34% (179)	530
Single Parent HH	77% (95)	23% (29)	124
Married/Partnered + both Employed	77% (245)	23% (72)	317
Married/Partnered + One Adult Employed	66% (351)	34% (179)	530
Service Worker, Retail Sales, Laborers and Helpers	63% (74)	37% (44)	118
Trade and Skilled Workers	76% (55)	24% (17)	72
Administrative Workers	83% (104)	17% (21)	125
Health Care and Medical Professionals	76% (48)	24% (15)	63
Other Professionals	81% (93)	19% (22)	115
Work Remotely Full Time	70% (72)	30% (31)	103
In Office Full Time	80% (226)	20% (57)	283
Hybrid	76% (39)	24% (12)	51
Live in a Small Town	71% (196)	29% (82)	278
Live in a Rural Area	66% (250)	34% (126)	376
Need Child Care in Traditional Hours	77% (371)	23% (108)	479
Need Child Care in Non- Traditional Hours	73% (119)	27% (44)	163
Age: 18-34	66% (299)	34% (153)	452
Age: 35-44	73% (119)	27% (44)	163
Single, never married	73% (68)	27% (25)	93
Married	69% (277)	31% (126)	403
Living with a partner	58% (74)	42% (53)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC10\_1NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.

Program costs

Demographic	Selected		Not Selected		Total N
Rural Parents	35%	(75)	65%	(142)	217
Gender: Male	31%	(22)	69%	(48)	70
Gender: Female	36%	(53)	64%	(94)	147
Millennials: 1981-1996	36%	(62)	64%	(111)	173
PID: Dem (no lean)	32%	(19)	68%	(40)	59
PID: Ind (no lean)	35%	(31)	65%	(57)	88
PID: Rep (no lean)	36%	(25)	64%	(45)	70
Educ: < College	33%	(43)	67%	(86)	129
Educ: Bachelors degree	44%	(25)	56%	(32)	57
Income: Under 50k	37%	(29)	63%	(50)	79
Income: 50k-100k	33%	(32)	67%	(64)	96
Ethnicity: White	36%	(65)	64%	(118)	183
All Christian	33%	(31)	67%	(63)	94
Agnostic/Nothing in particular	36%	(19)	64%	(34)	53
Something Else	34%	(19)	66%	(37)	56
Evangelical	34%	(25)	66%	(48)	73
Non-Evangelical	33%	(25)	67%	(50)	75
Military HH: No	35%	(68)	65%	(127)	195
4-Region: Midwest	35%	(24)	65%	(44)	68
4-Region: South	35%	(35)	65%	(65)	100
Youngest Child Age: 3	39%	(27)	61%	(43)	70
Youngest Child Age: 4	30%	(20)	70%	(47)	67
Age of Youngest Child: under 0-2 Years Old	34%	(40)	66%	(78)	118
Age of Youngest child: 3-4 Years Old	35%	(46)	65%	(87)	133
Married/Partnered	37%	(61)	63%	(102)	163
Single Parent HH	26%	(14)	74%	(40)	54
Married/Partnered + both Employed	36%	(50)	64%	(90)	140
Married/Partnered + One Adult Employed	37%	(61)	63%	(102)	163
Administrative Workers	36%	(21)	64%	(37)	58
Other Professionals	31%	(17)	69%	(38)	55
In Office Full Time	33%	(42)	67%	(85)	127

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**Table BPC10\_1NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.

Program costs

Demographic	Selected		Not Selected		Total N
Rural Parents	35%	(75)	65%	(142)	217
Live in a Small Town	28%	(29)	72%	(76)	105
Live in a Rural Area	41%	(46)	59%	(66)	112
Need Child Care in Traditional Hours	33%	(65)	67%	(133)	198
Need Child Care in Non- Traditional Hours	39%	(23)	61%	(36)	59
Age: 18-34	34%	(49)	66%	(94)	143
Age: 35-44	35%	(21)	65%	(39)	60
Married	38%	(50)	62%	(82)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC10\_2NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.  
Commute time to the program

Demographic	Selected		Not Selected		Total N
Rural Parents	25%	(55)	75%	(162)	217
Gender: Male	23%	(16)	77%	(54)	70
Gender: Female	27%	(39)	73%	(108)	147
Millennials: 1981-1996	24%	(42)	76%	(131)	173
PID: Dem (no lean)	25%	(15)	75%	(44)	59
PID: Ind (no lean)	28%	(25)	72%	(63)	88
PID: Rep (no lean)	21%	(15)	79%	(55)	70
Educ: < College	22%	(28)	78%	(101)	129
Educ: Bachelors degree	23%	(13)	77%	(44)	57
Income: Under 50k	20%	(16)	80%	(63)	79
Income: 50k-100k	23%	(22)	77%	(74)	96
Ethnicity: White	25%	(45)	75%	(138)	183
All Christian	31%	(29)	69%	(65)	94
Agnostic/Nothing in particular	23%	(12)	77%	(41)	53
Something Else	20%	(11)	80%	(45)	56
Evangelical	25%	(18)	75%	(55)	73
Non-Evangelical	29%	(22)	71%	(53)	75
Military HH: No	23%	(45)	77%	(150)	195
4-Region: Midwest	24%	(16)	76%	(52)	68
4-Region: South	23%	(23)	77%	(77)	100
Youngest Child Age: 3	19%	(13)	81%	(57)	70
Youngest Child Age: 4	30%	(20)	70%	(47)	67
Age of Youngest Child: under 0-2 Years Old	30%	(35)	70%	(83)	118
Age of Youngest child: 3-4 Years Old	23%	(31)	77%	(102)	133
Married/Partnered	27%	(44)	73%	(119)	163
Single Parent HH	20%	(11)	80%	(43)	54
Married/Partnered + both Employed	28%	(39)	72%	(101)	140
Married/Partnered + One Adult Employed	27%	(44)	73%	(119)	163
Administrative Workers	26%	(15)	74%	(43)	58
Other Professionals	22%	(12)	78%	(43)	55
In Office Full Time	31%	(40)	69%	(87)	127

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**Table BPC10\_2NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.

*Commute time to the program*

Demographic	Selected		Not Selected		Total N
Rural Parents	25%	(55)	75%	(162)	217
Live in a Small Town	28%	(29)	72%	(76)	105
Live in a Rural Area	23%	(26)	77%	(86)	112
Need Child Care in Traditional Hours	26%	(51)	74%	(147)	198
Need Child Care in Non- Traditional Hours	24%	(14)	76%	(45)	59
Age: 18-34	22%	(31)	78%	(112)	143
Age: 35-44	30%	(18)	70%	(42)	60
Married	28%	(37)	72%	(95)	132

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC10\_3NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.  
Availability of child care slots

Demographic	Selected		Not Selected		Total N
Rural Parents	24%	(51)	76%	(166)	217
Gender: Male	24%	(17)	76%	(53)	70
Gender: Female	23%	(34)	77%	(113)	147
Millennials: 1981-1996	24%	(41)	76%	(132)	173
PID: Dem (no lean)	12%	(7)	88%	(52)	59
PID: Ind (no lean)	28%	(25)	72%	(63)	88
PID: Rep (no lean)	27%	(19)	73%	(51)	70
Educ: < College	20%	(26)	80%	(103)	129
Educ: Bachelors degree	26%	(15)	74%	(42)	57
Income: Under 50k	25%	(20)	75%	(59)	79
Income: 50k-100k	20%	(19)	80%	(77)	96
Ethnicity: White	24%	(44)	76%	(139)	183
All Christian	29%	(27)	71%	(67)	94
Agnostic/Nothing in particular	23%	(12)	77%	(41)	53
Something Else	18%	(10)	82%	(46)	56
Evangelical	25%	(18)	75%	(55)	73
Non-Evangelical	25%	(19)	75%	(56)	75
Military HH: No	25%	(48)	75%	(147)	195
4-Region: Midwest	28%	(19)	72%	(49)	68
4-Region: South	25%	(25)	75%	(75)	100
Youngest Child Age: 3	29%	(20)	71%	(50)	70
Youngest Child Age: 4	13%	(9)	87%	(58)	67
Age of Youngest Child: under 0-2 Years Old	25%	(30)	75%	(88)	118
Age of Youngest child: 3-4 Years Old	20%	(27)	80%	(106)	133
Married/Partnered	25%	(40)	75%	(123)	163
Single Parent HH	20%	(11)	80%	(43)	54
Married/Partnered + both Employed	25%	(35)	75%	(105)	140
Married/Partnered + One Adult Employed	25%	(40)	75%	(123)	163
Administrative Workers	22%	(13)	78%	(45)	58
Other Professionals	31%	(17)	69%	(38)	55
In Office Full Time	27%	(34)	73%	(93)	127

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**Table BPC10\_3NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.  
 Availability of child care slots

Demographic	Selected		Not Selected		Total N
Rural Parents	24%	(51)	76%	(166)	217
Live in a Small Town	24%	(25)	76%	(80)	105
Live in a Rural Area	23%	(26)	77%	(86)	112
Need Child Care in Traditional Hours	25%	(50)	75%	(148)	198
Need Child Care in Non- Traditional Hours	25%	(15)	75%	(44)	59
Age: 18-34	22%	(32)	78%	(111)	143
Age: 35-44	27%	(16)	73%	(44)	60
Married	23%	(30)	77%	(102)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC10\_4NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.

Program hours

Demographic	Selected		Not Selected		Total N
Rural Parents	29%	(62)	71%	(155)	217
Gender: Male	23%	(16)	77%	(54)	70
Gender: Female	31%	(46)	69%	(101)	147
Millennials: 1981-1996	29%	(51)	71%	(122)	173
PID: Dem (no lean)	24%	(14)	76%	(45)	59
PID: Ind (no lean)	26%	(23)	74%	(65)	88
PID: Rep (no lean)	36%	(25)	64%	(45)	70
Educ: < College	28%	(36)	72%	(93)	129
Educ: Bachelors degree	30%	(17)	70%	(40)	57
Income: Under 50k	37%	(29)	63%	(50)	79
Income: 50k-100k	21%	(20)	79%	(76)	96
Ethnicity: White	29%	(53)	71%	(130)	183
All Christian	28%	(26)	72%	(68)	94
Agnostic/Nothing in particular	34%	(18)	66%	(35)	53
Something Else	27%	(15)	73%	(41)	56
Evangelical	18%	(13)	82%	(60)	73
Non-Evangelical	37%	(28)	63%	(47)	75
Military HH: No	29%	(56)	71%	(139)	195
4-Region: Midwest	35%	(24)	65%	(44)	68
4-Region: South	24%	(24)	76%	(76)	100
Youngest Child Age: 3	31%	(22)	69%	(48)	70
Youngest Child Age: 4	27%	(18)	73%	(49)	67
Age of Youngest Child: under 0-2 Years Old	25%	(30)	75%	(88)	118
Age of Youngest child: 3-4 Years Old	29%	(38)	71%	(95)	133
Married/Partnered	28%	(45)	72%	(118)	163
Single Parent HH	31%	(17)	69%	(37)	54
Married/Partnered + both Employed	26%	(36)	74%	(104)	140
Married/Partnered + One Adult Employed	28%	(45)	72%	(118)	163
Administrative Workers	34%	(20)	66%	(38)	58
Other Professionals	18%	(10)	82%	(45)	55
In Office Full Time	31%	(39)	69%	(88)	127

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**Table BPC10\_4NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.

Program hours

Demographic	Selected		Not Selected		Total N
Rural Parents	29%	(62)	71%	(155)	217
Live in a Small Town	27%	(28)	73%	(77)	105
Live in a Rural Area	30%	(34)	70%	(78)	112
Need Child Care in Traditional Hours	28%	(56)	72%	(142)	198
Need Child Care in Non- Traditional Hours	34%	(20)	66%	(39)	59
Age: 18-34	33%	(47)	67%	(96)	143
Age: 35-44	18%	(11)	82%	(49)	60
Married	25%	(33)	75%	(99)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC10\_5NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.  
Health and safety

Demographic	Selected		Not Selected		Total N
Rural Parents	31%	(67)	69%	(150)	217
Gender: Male	26%	(18)	74%	(52)	70
Gender: Female	33%	(49)	67%	(98)	147
Millennials: 1981-1996	34%	(59)	66%	(114)	173
PID: Dem (no lean)	39%	(23)	61%	(36)	59
PID: Ind (no lean)	26%	(23)	74%	(65)	88
PID: Rep (no lean)	30%	(21)	70%	(49)	70
Educ: < College	35%	(45)	65%	(84)	129
Educ: Bachelors degree	19%	(11)	81%	(46)	57
Income: Under 50k	30%	(24)	70%	(55)	79
Income: 50k-100k	35%	(34)	65%	(62)	96
Ethnicity: White	32%	(58)	68%	(125)	183
All Christian	24%	(23)	76%	(71)	94
Agnostic/Nothing in particular	28%	(15)	72%	(38)	53
Something Else	46%	(26)	54%	(30)	56
Evangelical	36%	(26)	64%	(47)	73
Non-Evangelical	31%	(23)	69%	(52)	75
Military HH: No	32%	(62)	68%	(133)	195
4-Region: Midwest	28%	(19)	72%	(49)	68
4-Region: South	36%	(36)	64%	(64)	100
Youngest Child Age: 3	26%	(18)	74%	(52)	70
Youngest Child Age: 4	39%	(26)	61%	(41)	67
Age of Youngest Child: under 0-2 Years Old	31%	(36)	69%	(82)	118
Age of Youngest child: 3-4 Years Old	32%	(42)	68%	(91)	133
Married/Partnered	31%	(50)	69%	(113)	163
Single Parent HH	31%	(17)	69%	(37)	54
Married/Partnered + both Employed	28%	(39)	72%	(101)	140
Married/Partnered + One Adult Employed	31%	(50)	69%	(113)	163
Administrative Workers	26%	(15)	74%	(43)	58
Other Professionals	22%	(12)	78%	(43)	55
In Office Full Time	28%	(35)	72%	(92)	127

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**Table BPC10\_5NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.  
 Health and safety

Demographic	Selected		Not Selected		Total N
Rural Parents	31%	(67)	69%	(150)	217
Live in a Small Town	33%	(35)	67%	(70)	105
Live in a Rural Area	29%	(32)	71%	(80)	112
Need Child Care in Traditional Hours	31%	(61)	69%	(137)	198
Need Child Care in Non- Traditional Hours	20%	(12)	80%	(47)	59
Age: 18-34	35%	(50)	65%	(93)	143
Age: 35-44	27%	(16)	73%	(44)	60
Married	30%	(40)	70%	(92)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC10\_6NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.  
Trust in the child care provider

Demographic	Selected		Not Selected		Total N
Rural Parents	47%	(103)	53%	(114)	217
Gender: Male	40%	(28)	60%	(42)	70
Gender: Female	51%	(75)	49%	(72)	147
Millennials: 1981-1996	45%	(78)	55%	(95)	173
PID: Dem (no lean)	39%	(23)	61%	(36)	59
PID: Ind (no lean)	47%	(41)	53%	(47)	88
PID: Rep (no lean)	56%	(39)	44%	(31)	70
Educ: < College	49%	(63)	51%	(66)	129
Educ: Bachelors degree	47%	(27)	53%	(30)	57
Income: Under 50k	44%	(35)	56%	(44)	79
Income: 50k-100k	50%	(48)	50%	(48)	96
Ethnicity: White	49%	(89)	51%	(94)	183
All Christian	55%	(52)	45%	(42)	94
Agnostic/Nothing in particular	43%	(23)	57%	(30)	53
Something Else	41%	(23)	59%	(33)	56
Evangelical	47%	(34)	53%	(39)	73
Non-Evangelical	53%	(40)	47%	(35)	75
Military HH: No	46%	(90)	54%	(105)	195
4-Region: Midwest	47%	(32)	53%	(36)	68
4-Region: South	47%	(47)	53%	(53)	100
Youngest Child Age: 3	44%	(31)	56%	(39)	70
Youngest Child Age: 4	51%	(34)	49%	(33)	67
Age of Youngest Child: under 0-2 Years Old	51%	(60)	49%	(58)	118
Age of Youngest child: 3-4 Years Old	47%	(62)	53%	(71)	133
Married/Partnered	49%	(80)	51%	(83)	163
Single Parent HH	43%	(23)	57%	(31)	54
Married/Partnered + both Employed	49%	(68)	51%	(72)	140
Married/Partnered + One Adult Employed	49%	(80)	51%	(83)	163
Administrative Workers	40%	(23)	60%	(35)	58
Other Professionals	44%	(24)	56%	(31)	55
In Office Full Time	52%	(66)	48%	(61)	127

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**Table BPC10\_6NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.

*Trust in the child care provider*

Demographic	Selected		Not Selected		Total N
Rural Parents	47%	(103)	53%	(114)	217
Live in a Small Town	55%	(58)	45%	(47)	105
Live in a Rural Area	40%	(45)	60%	(67)	112
Need Child Care in Traditional Hours	47%	(94)	53%	(104)	198
Need Child Care in Non- Traditional Hours	44%	(26)	56%	(33)	59
Age: 18-34	43%	(62)	57%	(81)	143
Age: 35-44	53%	(32)	47%	(28)	60
Married	52%	(69)	48%	(63)	132

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC10\_7NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.

Program's values

Demographic	Selected		Not Selected		Total N
Rural Parents	23%	(50)	77%	(167)	217
Gender: Male	21%	(15)	79%	(55)	70
Gender: Female	24%	(35)	76%	(112)	147
Millennials: 1981-1996	24%	(41)	76%	(132)	173
PID: Dem (no lean)	17%	(10)	83%	(49)	59
PID: Ind (no lean)	23%	(20)	77%	(68)	88
PID: Rep (no lean)	29%	(20)	71%	(50)	70
Educ: < College	22%	(28)	78%	(101)	129
Educ: Bachelors degree	28%	(16)	72%	(41)	57
Income: Under 50k	20%	(16)	80%	(63)	79
Income: 50k-100k	24%	(23)	76%	(73)	96
Ethnicity: White	24%	(44)	76%	(139)	183
All Christian	26%	(24)	74%	(70)	94
Agnostic/Nothing in particular	21%	(11)	79%	(42)	53
Something Else	25%	(14)	75%	(42)	56
Evangelical	26%	(19)	74%	(54)	73
Non-Evangelical	24%	(18)	76%	(57)	75
Military HH: No	24%	(46)	76%	(149)	195
4-Region: Midwest	24%	(16)	76%	(52)	68
4-Region: South	25%	(25)	75%	(75)	100
Youngest Child Age: 3	20%	(14)	80%	(56)	70
Youngest Child Age: 4	25%	(17)	75%	(50)	67
Age of Youngest Child: under 0-2 Years Old	24%	(28)	76%	(90)	118
Age of Youngest child: 3-4 Years Old	23%	(30)	77%	(103)	133
Married/Partnered	24%	(39)	76%	(124)	163
Single Parent HH	20%	(11)	80%	(43)	54
Married/Partnered + both Employed	24%	(34)	76%	(106)	140
Married/Partnered + One Adult Employed	24%	(39)	76%	(124)	163
Administrative Workers	28%	(16)	72%	(42)	58
Other Professionals	18%	(10)	82%	(45)	55
In Office Full Time	24%	(31)	76%	(96)	127

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**Table BPC10\_7NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.

Program's values

Demographic	Selected		Not Selected		Total N
Rural Parents	23%	(50)	77%	(167)	217
Live in a Small Town	23%	(24)	77%	(81)	105
Live in a Rural Area	23%	(26)	77%	(86)	112
Need Child Care in Traditional Hours	22%	(44)	78%	(154)	198
Need Child Care in Non- Traditional Hours	15%	(9)	85%	(50)	59
Age: 18-34	24%	(35)	76%	(108)	143
Age: 35-44	23%	(14)	77%	(46)	60
Married	25%	(33)	75%	(99)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC10\_8NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.  
Program's approaches to guidance and discipline

Demographic	Selected		Not Selected		Total N
Rural Parents	11%	(24)	89%	(193)	217
Gender: Male	7%	(5)	93%	(65)	70
Gender: Female	13%	(19)	87%	(128)	147
Millennials: 1981-1996	10%	(18)	90%	(155)	173
PID: Dem (no lean)	8%	(5)	92%	(54)	59
PID: Ind (no lean)	10%	(9)	90%	(79)	88
PID: Rep (no lean)	14%	(10)	86%	(60)	70
Educ: < College	13%	(17)	87%	(112)	129
Educ: Bachelors degree	7%	(4)	93%	(53)	57
Income: Under 50k	10%	(8)	90%	(71)	79
Income: 50k-100k	14%	(13)	86%	(83)	96
Ethnicity: White	11%	(20)	89%	(163)	183
All Christian	10%	(9)	90%	(85)	94
Agnostic/Nothing in particular	9%	(5)	91%	(48)	53
Something Else	16%	(9)	84%	(47)	56
Evangelical	11%	(8)	89%	(65)	73
Non-Evangelical	13%	(10)	87%	(65)	75
Military HH: No	11%	(21)	89%	(174)	195
4-Region: Midwest	10%	(7)	90%	(61)	68
4-Region: South	12%	(12)	88%	(88)	100
Youngest Child Age: 3	13%	(9)	87%	(61)	70
Youngest Child Age: 4	10%	(7)	90%	(60)	67
Age of Youngest Child: under 0-2 Years Old	9%	(11)	91%	(107)	118
Age of Youngest child: 3-4 Years Old	12%	(16)	88%	(117)	133
Married/Partnered	9%	(15)	91%	(148)	163
Single Parent HH	17%	(9)	83%	(45)	54
Married/Partnered + both Employed	10%	(14)	90%	(126)	140
Married/Partnered + One Adult Employed	9%	(15)	91%	(148)	163
Administrative Workers	7%	(4)	93%	(54)	58
Other Professionals	9%	(5)	91%	(50)	55
In Office Full Time	10%	(13)	90%	(114)	127

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**Table BPC10\_8NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.

*Program's approaches to guidance and discipline*

Demographic	Selected		Not Selected		Total N
Rural Parents	11%	(24)	89%	(193)	217
Live in a Small Town	11%	(12)	89%	(93)	105
Live in a Rural Area	11%	(12)	89%	(100)	112
Need Child Care in Traditional Hours	12%	(23)	88%	(175)	198
Need Child Care in Non- Traditional Hours	15%	(9)	85%	(50)	59
Age: 18-34	13%	(18)	87%	(125)	143
Age: 35-44	8%	(5)	92%	(55)	60
Married	10%	(13)	90%	(119)	132

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC10\_9NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.  
Program's approaches to social-emotional development

Demographic	Selected		Not Selected		Total N
Rural Parents	15%	(33)	85%	(184)	217
Gender: Male	11%	(8)	89%	(62)	70
Gender: Female	17%	(25)	83%	(122)	147
Millennials: 1981-1996	16%	(28)	84%	(145)	173
PID: Dem (no lean)	20%	(12)	80%	(47)	59
PID: Ind (no lean)	14%	(12)	86%	(76)	88
PID: Rep (no lean)	13%	(9)	87%	(61)	70
Educ: < College	14%	(18)	86%	(111)	129
Educ: Bachelors degree	16%	(9)	84%	(48)	57
Income: Under 50k	13%	(10)	87%	(69)	79
Income: 50k-100k	18%	(17)	82%	(79)	96
Ethnicity: White	15%	(27)	85%	(156)	183
All Christian	12%	(11)	88%	(83)	94
Agnostic/Nothing in particular	11%	(6)	89%	(47)	53
Something Else	18%	(10)	82%	(46)	56
Evangelical	8%	(6)	92%	(67)	73
Non-Evangelical	19%	(14)	81%	(61)	75
Military HH: No	15%	(30)	85%	(165)	195
4-Region: Midwest	13%	(9)	87%	(59)	68
4-Region: South	12%	(12)	88%	(88)	100
Youngest Child Age: 3	14%	(10)	86%	(60)	70
Youngest Child Age: 4	18%	(12)	82%	(55)	67
Age of Youngest Child: under 0-2 Years Old	14%	(17)	86%	(101)	118
Age of Youngest child: 3-4 Years Old	17%	(22)	83%	(111)	133
Married/Partnered	15%	(25)	85%	(138)	163
Single Parent HH	15%	(8)	85%	(46)	54
Married/Partnered + both Employed	15%	(21)	85%	(119)	140
Married/Partnered + One Adult Employed	15%	(25)	85%	(138)	163
Administrative Workers	12%	(7)	88%	(51)	58
Other Professionals	15%	(8)	85%	(47)	55
In Office Full Time	18%	(23)	82%	(104)	127

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**Table BPC10\_9NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.  
 Program's approaches to social-emotional development

Demographic	Selected		Not Selected		Total N
Rural Parents	15%	(33)	85%	(184)	217
Live in a Small Town	17%	(18)	83%	(87)	105
Live in a Rural Area	13%	(15)	87%	(97)	112
Need Child Care in Traditional Hours	16%	(31)	84%	(167)	198
Need Child Care in Non- Traditional Hours	17%	(10)	83%	(49)	59
Age: 18-34	15%	(21)	85%	(122)	143
Age: 35-44	18%	(11)	82%	(49)	60
Married	14%	(19)	86%	(113)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC10\_10NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Program's approaches to cognitive development

Demographic	Selected		Not Selected		Total N
Rural Parents	19%	(42)	81%	(175)	217
Gender: Male	17%	(12)	83%	(58)	70
Gender: Female	20%	(30)	80%	(117)	147
Millennials: 1981-1996	21%	(37)	79%	(136)	173
PID: Dem (no lean)	27%	(16)	73%	(43)	59
PID: Ind (no lean)	15%	(13)	85%	(75)	88
PID: Rep (no lean)	19%	(13)	81%	(57)	70
Educ: < College	22%	(28)	78%	(101)	129
Educ: Bachelors degree	18%	(10)	82%	(47)	57
Income: Under 50k	14%	(11)	86%	(68)	79
Income: 50k-100k	23%	(22)	77%	(74)	96
Ethnicity: White	20%	(36)	80%	(147)	183
All Christian	18%	(17)	82%	(77)	94
Agnostic/Nothing in particular	17%	(9)	83%	(44)	53
Something Else	21%	(12)	79%	(44)	56
Evangelical	15%	(11)	85%	(62)	73
Non-Evangelical	23%	(17)	77%	(58)	75
Military HH: No	21%	(41)	79%	(154)	195
4-Region: Midwest	21%	(14)	79%	(54)	68
4-Region: South	16%	(16)	84%	(84)	100
Youngest Child Age: 3	19%	(13)	81%	(57)	70
Youngest Child Age: 4	28%	(19)	72%	(48)	67
Age of Youngest Child: under 0-2 Years Old	16%	(19)	84%	(99)	118
Age of Youngest child: 3-4 Years Old	23%	(30)	77%	(103)	133
Married/Partnered	20%	(32)	80%	(131)	163
Single Parent HH	19%	(10)	81%	(44)	54
Married/Partnered + both Employed	21%	(29)	79%	(111)	140
Married/Partnered + One Adult Employed	20%	(32)	80%	(131)	163
Administrative Workers	26%	(15)	74%	(43)	58
Other Professionals	7%	(4)	93%	(51)	55
In Office Full Time	20%	(26)	80%	(101)	127

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**Table BPC10\_10NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.

*Program's approaches to cognitive development*

Demographic	Selected		Not Selected		Total N
Rural Parents	19%	(42)	81%	(175)	217
Live in a Small Town	21%	(22)	79%	(83)	105
Live in a Rural Area	18%	(20)	82%	(92)	112
Need Child Care in Traditional Hours	20%	(39)	80%	(159)	198
Need Child Care in Non- Traditional Hours	14%	(8)	86%	(51)	59
Age: 18-34	20%	(28)	80%	(115)	143
Age: 35-44	22%	(13)	78%	(47)	60
Married	20%	(26)	80%	(106)	132

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC10\_11NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.  
Quality of child care workers

Demographic	Selected		Not Selected		Total N
Rural Parents	34%	(74)	66%	(143)	217
Gender: Male	33%	(23)	67%	(47)	70
Gender: Female	35%	(51)	65%	(96)	147
Millennials: 1981-1996	36%	(62)	64%	(111)	173
PID: Dem (no lean)	34%	(20)	66%	(39)	59
PID: Ind (no lean)	30%	(26)	70%	(62)	88
PID: Rep (no lean)	40%	(28)	60%	(42)	70
Educ: < College	35%	(45)	65%	(84)	129
Educ: Bachelors degree	30%	(17)	70%	(40)	57
Income: Under 50k	28%	(22)	72%	(57)	79
Income: 50k-100k	33%	(32)	67%	(64)	96
Ethnicity: White	34%	(62)	66%	(121)	183
All Christian	35%	(33)	65%	(61)	94
Agnostic/Nothing in particular	34%	(18)	66%	(35)	53
Something Else	38%	(21)	62%	(35)	56
Evangelical	34%	(25)	66%	(48)	73
Non-Evangelical	37%	(28)	63%	(47)	75
Military HH: No	34%	(67)	66%	(128)	195
4-Region: Midwest	31%	(21)	69%	(47)	68
4-Region: South	38%	(38)	62%	(62)	100
Youngest Child Age: 3	33%	(23)	67%	(47)	70
Youngest Child Age: 4	30%	(20)	70%	(47)	67
Age of Youngest Child: under 0-2 Years Old	38%	(45)	62%	(73)	118
Age of Youngest child: 3-4 Years Old	32%	(43)	68%	(90)	133
Married/Partnered	35%	(57)	65%	(106)	163
Single Parent HH	31%	(17)	69%	(37)	54
Married/Partnered + both Employed	34%	(47)	66%	(93)	140
Married/Partnered + One Adult Employed	35%	(57)	65%	(106)	163
Administrative Workers	36%	(21)	64%	(37)	58
Other Professionals	33%	(18)	67%	(37)	55
In Office Full Time	35%	(44)	65%	(83)	127

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**Table BPC10\_11NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.

Quality of child care workers

Demographic	Selected		Not Selected		Total N
Rural Parents	34%	(74)	66%	(143)	217
Live in a Small Town	37%	(39)	63%	(66)	105
Live in a Rural Area	31%	(35)	69%	(77)	112
Need Child Care in Traditional Hours	34%	(68)	66%	(130)	198
Need Child Care in Non- Traditional Hours	25%	(15)	75%	(44)	59
Age: 18-34	35%	(50)	65%	(93)	143
Age: 35-44	33%	(20)	67%	(40)	60
Married	36%	(47)	64%	(85)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC10\_12NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3. Other, please specify

Demographic	Selected		Not Selected		Total N
Rural Parents	1%	(2)	99%	(215)	217
Gender: Male	—	(0)	100%	(70)	70
Gender: Female	1%	(2)	99%	(145)	147
Millennials: 1981-1996	1%	(1)	99%	(172)	173
PID: Dem (no lean)	2%	(1)	98%	(58)	59
PID: Ind (no lean)	1%	(1)	99%	(87)	88
PID: Rep (no lean)	—	(0)	100%	(70)	70
Educ: < College	1%	(1)	99%	(128)	129
Educ: Bachelors degree	2%	(1)	98%	(56)	57
Income: Under 50k	1%	(1)	99%	(78)	79
Income: 50k-100k	1%	(1)	99%	(95)	96
Ethnicity: White	1%	(2)	99%	(181)	183
All Christian	—	(0)	100%	(94)	94
Agnostic/Nothing in particular	2%	(1)	98%	(52)	53
Something Else	2%	(1)	98%	(55)	56
Evangelical	—	(0)	100%	(73)	73
Non-Evangelical	1%	(1)	99%	(74)	75
Military HH: No	1%	(2)	99%	(193)	195
4-Region: Midwest	3%	(2)	97%	(66)	68
4-Region: South	—	(0)	100%	(100)	100
Youngest Child Age: 3	—	(0)	100%	(70)	70
Youngest Child Age: 4	—	(0)	100%	(67)	67
Age of Youngest Child: under 0-2 Years Old	2%	(2)	98%	(116)	118
Age of Youngest child: 3-4 Years Old	—	(0)	100%	(133)	133
Married/Partnered	1%	(1)	99%	(162)	163
Single Parent HH	2%	(1)	98%	(53)	54
Married/Partnered + both Employed	1%	(1)	99%	(139)	140
Married/Partnered + One Adult Employed	1%	(1)	99%	(162)	163
Administrative Workers	2%	(1)	98%	(57)	58
Other Professionals	2%	(1)	98%	(54)	55
In Office Full Time	2%	(2)	98%	(125)	127

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**Table BPC10\_12NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.  
 Other, please specify

Demographic	Selected		Not Selected		Total N
Rural Parents	1%	(2)	99%	(215)	217
Live in a Small Town	1%	(1)	99%	(104)	105
Live in a Rural Area	1%	(1)	99%	(111)	112
Need Child Care in Traditional Hours	1%	(2)	99%	(196)	198
Need Child Care in Non- Traditional Hours	2%	(1)	98%	(58)	59
Age: 18-34	1%	(2)	99%	(141)	143
Age: 35-44	—	(0)	100%	(60)	60
Married	1%	(1)	99%	(131)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC10\_13NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.  
Don't know/No opinion

Demographic	Selected		Not Selected		Total N
Rural Parents	1%	(2)	99%	(215)	217
Gender: Male	1%	(1)	99%	(69)	70
Gender: Female	1%	(1)	99%	(146)	147
Millennials: 1981-1996	1%	(2)	99%	(171)	173
PID: Dem (no lean)	2%	(1)	98%	(58)	59
PID: Ind (no lean)	1%	(1)	99%	(87)	88
PID: Rep (no lean)	—	(0)	100%	(70)	70
Educ: < College	2%	(2)	98%	(127)	129
Educ: Bachelors degree	—	(0)	100%	(57)	57
Income: Under 50k	1%	(1)	99%	(78)	79
Income: 50k-100k	1%	(1)	99%	(95)	96
Ethnicity: White	1%	(2)	99%	(181)	183
All Christian	1%	(1)	99%	(93)	94
Agnostic/Nothing in particular	—	(0)	100%	(53)	53
Something Else	2%	(1)	98%	(55)	56
Evangelical	3%	(2)	97%	(71)	73
Non-Evangelical	—	(0)	100%	(75)	75
Military HH: No	1%	(2)	99%	(193)	195
4-Region: Midwest	—	(0)	100%	(68)	68
4-Region: South	—	(0)	100%	(100)	100
Youngest Child Age: 3	3%	(2)	97%	(68)	70
Youngest Child Age: 4	—	(0)	100%	(67)	67
Age of Youngest Child: under 0-2 Years Old	—	(0)	100%	(118)	118
Age of Youngest child: 3-4 Years Old	2%	(2)	98%	(131)	133
Married/Partnered	1%	(1)	99%	(162)	163
Single Parent HH	2%	(1)	98%	(53)	54
Married/Partnered + both Employed	1%	(1)	99%	(139)	140
Married/Partnered + One Adult Employed	1%	(1)	99%	(162)	163
Administrative Workers	—	(0)	100%	(58)	58
Other Professionals	2%	(1)	98%	(54)	55
In Office Full Time	—	(0)	100%	(127)	127

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**Table BPC10\_13NET:** You previously indicated you are currently using a formal child care arrangement for your youngest child. Which of the following most impacted your decision to select your child care provider for your youngest child? Please select the top 3.  
 Don't know/No opinion

Demographic	Selected		Not Selected		Total N
Rural Parents	1%	(2)	99%	(215)	217
Live in a Small Town	2%	(2)	98%	(103)	105
Live in a Rural Area	—	(0)	100%	(112)	112
Need Child Care in Traditional Hours	1%	(2)	99%	(196)	198
Need Child Care in Non- Traditional Hours	2%	(1)	98%	(58)	59
Age: 18-34	1%	(2)	99%	(141)	143
Age: 35-44	—	(0)	100%	(60)	60
Married	—	(0)	100%	(132)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC11\_INET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

Program costs

Demographic	Selected		Not Selected		Total N
Rural Parents	55%	(135)	45%	(109)	244
Gender: Male	46%	(23)	54%	(27)	50
Gender: Female	58%	(112)	42%	(82)	194
Millennials: 1981-1996	57%	(107)	43%	(80)	187
PID: Dem (no lean)	53%	(27)	47%	(24)	51
PID: Ind (no lean)	60%	(55)	40%	(37)	92
PID: Rep (no lean)	52%	(53)	48%	(48)	101
Educ: < College	57%	(93)	43%	(71)	164
Educ: Bachelors degree	47%	(24)	53%	(27)	51
Income: Under 50k	54%	(68)	46%	(57)	125
Income: 50k-100k	59%	(55)	41%	(39)	94
Ethnicity: White	57%	(126)	43%	(95)	221
All Christian	55%	(57)	45%	(46)	103
Agnostic/Nothing in particular	60%	(49)	40%	(33)	82
Something Else	50%	(25)	50%	(25)	50
Evangelical	62%	(42)	38%	(26)	68
Non-Evangelical	45%	(34)	55%	(42)	76
Military HH: No	55%	(121)	45%	(99)	220
4-Region: Midwest	53%	(42)	47%	(37)	79
4-Region: South	57%	(62)	43%	(47)	109
Youngest Child under 1 Year	59%	(32)	41%	(22)	54
Youngest Child Age: 1	54%	(33)	46%	(28)	61
Youngest Child Age: 2	61%	(39)	39%	(25)	64
Youngest Child Age: 3	52%	(39)	48%	(36)	75
Youngest Child Age: 4	50%	(27)	50%	(27)	54
Age of Youngest Child: under 0-2 Years Old	57%	(92)	43%	(70)	162
Age of Youngest child: 3-4 Years Old	50%	(61)	50%	(61)	122
Married/Partnered	58%	(115)	42%	(83)	198
Married/Partnered + both Employed	57%	(65)	43%	(50)	115

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**Table BPC11\_1NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

*Program costs*

Demographic	Selected		Not Selected		Total N
Rural Parents	55%	(135)	45%	(109)	244
Married/Partnered + One Adult Employed	58%	(115)	42%	(83)	198
In Office Full Time	64%	(67)	36%	(38)	105
Live in a Small Town	58%	(57)	42%	(41)	98
Live in a Rural Area	53%	(78)	47%	(68)	146
Need Child Care in Traditional Hours	57%	(106)	43%	(79)	185
Need Child Care in Non- Traditional Hours	59%	(38)	41%	(26)	64
Age: 18-34	58%	(98)	42%	(70)	168
Age: 35-44	51%	(31)	49%	(30)	61
Married	57%	(87)	43%	(65)	152

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC11\_2NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

Commute time to the program

Demographic	Selected		Not Selected		Total N
Rural Parents	6%	(15)	94%	(229)	244
Gender: Male	6%	(3)	94%	(47)	50
Gender: Female	6%	(12)	94%	(182)	194
Millennials: 1981-1996	5%	(9)	95%	(178)	187
PID: Dem (no lean)	2%	(1)	98%	(50)	51
PID: Ind (no lean)	8%	(7)	92%	(85)	92
PID: Rep (no lean)	7%	(7)	93%	(94)	101
Educ: < College	5%	(8)	95%	(156)	164
Educ: Bachelors degree	6%	(3)	94%	(48)	51
Income: Under 50k	6%	(8)	94%	(117)	125
Income: 50k-100k	6%	(6)	94%	(88)	94
Ethnicity: White	6%	(14)	94%	(207)	221
All Christian	11%	(11)	89%	(92)	103
Agnostic/Nothing in particular	4%	(3)	96%	(79)	82
Something Else	2%	(1)	98%	(49)	50
Evangelical	7%	(5)	93%	(63)	68
Non-Evangelical	8%	(6)	92%	(70)	76
Military HH: No	6%	(13)	94%	(207)	220
4-Region: Midwest	5%	(4)	95%	(75)	79
4-Region: South	7%	(8)	93%	(101)	109
Youngest Child under 1 Year	9%	(5)	91%	(49)	54
Youngest Child Age: 1	5%	(3)	95%	(58)	61
Youngest Child Age: 2	9%	(6)	91%	(58)	64
Youngest Child Age: 3	9%	(7)	91%	(68)	75
Youngest Child Age: 4	4%	(2)	96%	(52)	54
Age of Youngest Child: under 0-2 Years Old	7%	(12)	93%	(150)	162
Age of Youngest child: 3-4 Years Old	7%	(9)	93%	(113)	122
Married/Partnered	5%	(9)	95%	(189)	198
Married/Partnered + both Employed	4%	(5)	96%	(110)	115

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**Table BPC11\_2NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

*Commute time to the program*

Demographic	Selected		Not Selected		Total N
Rural Parents	6%	(15)	94%	(229)	244
Married/Partnered + One Adult Employed	5%	(9)	95%	(189)	198
In Office Full Time	9%	(9)	91%	(96)	105
Live in a Small Town	5%	(5)	95%	(93)	98
Live in a Rural Area	7%	(10)	93%	(136)	146
Need Child Care in Traditional Hours	6%	(11)	94%	(174)	185
Need Child Care in Non- Traditional Hours	8%	(5)	92%	(59)	64
Age: 18-34	5%	(9)	95%	(159)	168
Age: 35-44	7%	(4)	93%	(57)	61
Married	5%	(8)	95%	(144)	152

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC11\_3NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

Availability of child care slots

Demographic	Selected		Not Selected		Total N
Rural Parents	20%	(48)	80%	(196)	244
Gender: Male	20%	(10)	80%	(40)	50
Gender: Female	20%	(38)	80%	(156)	194
Millennials: 1981-1996	20%	(38)	80%	(149)	187
PID: Dem (no lean)	20%	(10)	80%	(41)	51
PID: Ind (no lean)	12%	(11)	88%	(81)	92
PID: Rep (no lean)	27%	(27)	73%	(74)	101
Educ: < College	22%	(36)	78%	(128)	164
Educ: Bachelors degree	18%	(9)	82%	(42)	51
Income: Under 50k	21%	(26)	79%	(99)	125
Income: 50k-100k	21%	(20)	79%	(74)	94
Ethnicity: White	20%	(44)	80%	(177)	221
All Christian	18%	(19)	82%	(84)	103
Agnostic/Nothing in particular	20%	(16)	80%	(66)	82
Something Else	22%	(11)	78%	(39)	50
Evangelical	22%	(15)	78%	(53)	68
Non-Evangelical	14%	(11)	86%	(65)	76
Military HH: No	19%	(42)	81%	(178)	220
4-Region: Midwest	16%	(13)	84%	(66)	79
4-Region: South	22%	(24)	78%	(85)	109
Youngest Child under 1 Year	22%	(12)	78%	(42)	54
Youngest Child Age: 1	15%	(9)	85%	(52)	61
Youngest Child Age: 2	31%	(20)	69%	(44)	64
Youngest Child Age: 3	15%	(11)	85%	(64)	75
Youngest Child Age: 4	19%	(10)	81%	(44)	54
Age of Youngest Child: under 0-2 Years Old	22%	(36)	78%	(126)	162
Age of Youngest child: 3-4 Years Old	16%	(19)	84%	(103)	122
Married/Partnered	20%	(39)	80%	(159)	198
Married/Partnered + both Employed	20%	(23)	80%	(92)	115

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**Table BPC11\_3NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

Availability of child care slots

Demographic	Selected		Not Selected		Total N
Rural Parents	20%	(48)	80%	(196)	244
Married/Partnered + One Adult Employed	20%	(39)	80%	(159)	198
In Office Full Time	23%	(24)	77%	(81)	105
Live in a Small Town	18%	(18)	82%	(80)	98
Live in a Rural Area	21%	(30)	79%	(116)	146
Need Child Care in Traditional Hours	23%	(42)	77%	(143)	185
Need Child Care in Non- Traditional Hours	23%	(15)	77%	(49)	64
Age: 18-34	21%	(35)	79%	(133)	168
Age: 35-44	18%	(11)	82%	(50)	61
Married	22%	(33)	78%	(119)	152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC11\_4NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

Program hours

Demographic	Selected		Not Selected		Total N
Rural Parents	14%	(33)	86%	(211)	244
Gender: Male	18%	(9)	82%	(41)	50
Gender: Female	12%	(24)	88%	(170)	194
Millennials: 1981-1996	15%	(28)	85%	(159)	187
PID: Dem (no lean)	24%	(12)	76%	(39)	51
PID: Ind (no lean)	11%	(10)	89%	(82)	92
PID: Rep (no lean)	11%	(11)	89%	(90)	101
Educ: < College	16%	(26)	84%	(138)	164
Educ: Bachelors degree	6%	(3)	94%	(48)	51
Income: Under 50k	15%	(19)	85%	(106)	125
Income: 50k-100k	11%	(10)	89%	(84)	94
Ethnicity: White	14%	(31)	86%	(190)	221
All Christian	16%	(16)	84%	(87)	103
Agnostic/Nothing in particular	16%	(13)	84%	(69)	82
Something Else	4%	(2)	96%	(48)	50
Evangelical	9%	(6)	91%	(62)	68
Non-Evangelical	14%	(11)	86%	(65)	76
Military HH: No	14%	(31)	86%	(189)	220
4-Region: Midwest	14%	(11)	86%	(68)	79
4-Region: South	13%	(14)	87%	(95)	109
Youngest Child under 1 Year	7%	(4)	93%	(50)	54
Youngest Child Age: 1	15%	(9)	85%	(52)	61
Youngest Child Age: 2	9%	(6)	91%	(58)	64
Youngest Child Age: 3	19%	(14)	81%	(61)	75
Youngest Child Age: 4	7%	(4)	93%	(50)	54
Age of Youngest Child: under 0-2 Years Old	12%	(19)	88%	(143)	162
Age of Youngest child: 3-4 Years Old	15%	(18)	85%	(104)	122
Married/Partnered	13%	(26)	87%	(172)	198
Married/Partnered + both Employed	17%	(20)	83%	(95)	115

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**Table BPC11\_4NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

*Program hours*

Demographic	Selected		Not Selected		Total N
Rural Parents	14%	(33)	86%	(211)	244
Married/Partnered + One Adult Employed	13%	(26)	87%	(172)	198
In Office Full Time	18%	(19)	82%	(86)	105
Live in a Small Town	15%	(15)	85%	(83)	98
Live in a Rural Area	12%	(18)	88%	(128)	146
Need Child Care in Traditional Hours	15%	(27)	85%	(158)	185
Need Child Care in Non- Traditional Hours	23%	(15)	77%	(49)	64
Age: 18-34	15%	(25)	85%	(143)	168
Age: 35-44	13%	(8)	87%	(53)	61
Married	14%	(21)	86%	(131)	152

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC11\_5NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

Health and safety

Demographic	Selected		Not Selected		Total N
Rural Parents	38%	(92)	62%	(152)	244
Gender: Male	32%	(16)	68%	(34)	50
Gender: Female	39%	(76)	61%	(118)	194
Millennials: 1981-1996	38%	(71)	62%	(116)	187
PID: Dem (no lean)	45%	(23)	55%	(28)	51
PID: Ind (no lean)	37%	(34)	63%	(58)	92
PID: Rep (no lean)	35%	(35)	65%	(66)	101
Educ: < College	36%	(59)	64%	(105)	164
Educ: Bachelors degree	49%	(25)	51%	(26)	51
Income: Under 50k	37%	(46)	63%	(79)	125
Income: 50k-100k	36%	(34)	64%	(60)	94
Ethnicity: White	36%	(80)	64%	(141)	221
All Christian	36%	(37)	64%	(66)	103
Agnostic/Nothing in particular	37%	(30)	63%	(52)	82
Something Else	44%	(22)	56%	(28)	50
Evangelical	37%	(25)	63%	(43)	68
Non-Evangelical	43%	(33)	57%	(43)	76
Military HH: No	37%	(82)	63%	(138)	220
4-Region: Midwest	33%	(26)	67%	(53)	79
4-Region: South	39%	(42)	61%	(67)	109
Youngest Child under 1 Year	39%	(21)	61%	(33)	54
Youngest Child Age: 1	41%	(25)	59%	(36)	61
Youngest Child Age: 2	30%	(19)	70%	(45)	64
Youngest Child Age: 3	35%	(26)	65%	(49)	75
Youngest Child Age: 4	30%	(16)	70%	(38)	54
Age of Youngest Child: under 0-2 Years Old	36%	(59)	64%	(103)	162
Age of Youngest child: 3-4 Years Old	34%	(41)	66%	(81)	122
Married/Partnered	40%	(80)	60%	(118)	198
Married/Partnered + both Employed	37%	(42)	63%	(73)	115

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**Table BPC11\_5NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

*Health and safety*

Demographic	Selected		Not Selected		Total N
Rural Parents	38%	(92)	62%	(152)	244
Married/Partnered + One Adult Employed	40%	(80)	60%	(118)	198
In Office Full Time	28%	(29)	72%	(76)	105
Live in a Small Town	39%	(38)	61%	(60)	98
Live in a Rural Area	37%	(54)	63%	(92)	146
Need Child Care in Traditional Hours	35%	(65)	65%	(120)	185
Need Child Care in Non- Traditional Hours	41%	(26)	59%	(38)	64
Age: 18-34	38%	(63)	62%	(105)	168
Age: 35-44	38%	(23)	62%	(38)	61
Married	41%	(63)	59%	(89)	152

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC11\_6NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

Trust in the child care provider

Demographic	Selected		Not Selected		Total N
Rural Parents	43%	(104)	57%	(140)	244
Gender: Male	28%	(14)	72%	(36)	50
Gender: Female	46%	(90)	54%	(104)	194
Millennials: 1981-1996	45%	(84)	55%	(103)	187
PID: Dem (no lean)	25%	(13)	75%	(38)	51
PID: Ind (no lean)	51%	(47)	49%	(45)	92
PID: Rep (no lean)	44%	(44)	56%	(57)	101
Educ: < College	42%	(69)	58%	(95)	164
Educ: Bachelors degree	47%	(24)	53%	(27)	51
Income: Under 50k	42%	(53)	58%	(72)	125
Income: 50k-100k	44%	(41)	56%	(53)	94
Ethnicity: White	43%	(96)	57%	(125)	221
All Christian	41%	(42)	59%	(61)	103
Agnostic/Nothing in particular	40%	(33)	60%	(49)	82
Something Else	50%	(25)	50%	(25)	50
Evangelical	41%	(28)	59%	(40)	68
Non-Evangelical	45%	(34)	55%	(42)	76
Military HH: No	43%	(94)	57%	(126)	220
4-Region: Midwest	44%	(35)	56%	(44)	79
4-Region: South	40%	(44)	60%	(65)	109
Youngest Child under 1 Year	35%	(19)	65%	(35)	54
Youngest Child Age: 1	48%	(29)	52%	(32)	61
Youngest Child Age: 2	48%	(31)	52%	(33)	64
Youngest Child Age: 3	40%	(30)	60%	(45)	75
Youngest Child Age: 4	44%	(24)	56%	(30)	54
Age of Youngest Child: under 0-2 Years Old	43%	(70)	57%	(92)	162
Age of Youngest child: 3-4 Years Old	43%	(53)	57%	(69)	122
Married/Partnered	45%	(89)	55%	(109)	198
Married/Partnered + both Employed	43%	(50)	57%	(65)	115

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**Table BPC11\_6NET:** *You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.*

*Trust in the child care provider*

Demographic	Selected		Not Selected		Total N
Rural Parents	43%	(104)	57%	(140)	244
Married/Partnered + One Adult Employed	45%	(89)	55%	(109)	198
In Office Full Time	36%	(38)	64%	(67)	105
Live in a Small Town	40%	(39)	60%	(59)	98
Live in a Rural Area	45%	(65)	55%	(81)	146
Need Child Care in Traditional Hours	40%	(74)	60%	(111)	185
Need Child Care in Non- Traditional Hours	45%	(29)	55%	(35)	64
Age: 18-34	44%	(74)	56%	(94)	168
Age: 35-44	41%	(25)	59%	(36)	61
Married	43%	(65)	57%	(87)	152

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC11\_7NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

Program's values

Demographic	Selected	Not Selected	Total N
Rural Parents	8% (19)	92% (225)	244
Gender: Male	22% (11)	78% (39)	50
Gender: Female	4% (8)	96% (186)	194
Millennials: 1981-1996	6% (12)	94% (175)	187
PID: Dem (no lean)	10% (5)	90% (46)	51
PID: Ind (no lean)	8% (7)	92% (85)	92
PID: Rep (no lean)	7% (7)	93% (94)	101
Educ: < College	9% (14)	91% (150)	164
Educ: Bachelors degree	4% (2)	96% (49)	51
Income: Under 50k	3% (4)	97% (121)	125
Income: 50k-100k	13% (12)	87% (82)	94
Ethnicity: White	7% (16)	93% (205)	221
All Christian	9% (9)	91% (94)	103
Agnostic/Nothing in particular	5% (4)	95% (78)	82
Something Else	8% (4)	92% (46)	50
Evangelical	6% (4)	94% (64)	68
Non-Evangelical	8% (6)	92% (70)	76
Military HH: No	7% (16)	93% (204)	220
4-Region: Midwest	10% (8)	90% (71)	79
4-Region: South	7% (8)	93% (101)	109
Youngest Child under 1 Year	9% (5)	91% (49)	54
Youngest Child Age: 1	10% (6)	90% (55)	61
Youngest Child Age: 2	5% (3)	95% (61)	64
Youngest Child Age: 3	11% (8)	89% (67)	75
Youngest Child Age: 4	7% (4)	93% (50)	54
Age of Youngest Child: under 0-2 Years Old	8% (13)	92% (149)	162
Age of Youngest child: 3-4 Years Old	9% (11)	91% (111)	122
Married/Partnered	9% (18)	91% (180)	198
Married/Partnered + both Employed	11% (13)	89% (102)	115

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**Table BPC11\_7NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

Program's values

Demographic	Selected		Not Selected		Total N
Rural Parents	8%	(19)	92%	(225)	244
Married/Partnered + One Adult Employed	9%	(18)	91%	(180)	198
In Office Full Time	9%	(9)	91%	(96)	105
Live in a Small Town	7%	(7)	93%	(91)	98
Live in a Rural Area	8%	(12)	92%	(134)	146
Need Child Care in Traditional Hours	6%	(12)	94%	(173)	185
Need Child Care in Non- Traditional Hours	6%	(4)	94%	(60)	64
Age: 18-34	5%	(9)	95%	(159)	168
Age: 35-44	15%	(9)	85%	(52)	61
Married	10%	(15)	90%	(137)	152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC11\_8NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

*Program's approaches to guidance and discipline*

Demographic	Selected		Not Selected		Total N
Rural Parents	4%	(9)	96%	(235)	244
Gender: Male	6%	(3)	94%	(47)	50
Gender: Female	3%	(6)	97%	(188)	194
Millennials: 1981-1996	2%	(4)	98%	(183)	187
PID: Dem (no lean)	2%	(1)	98%	(50)	51
PID: Ind (no lean)	3%	(3)	97%	(89)	92
PID: Rep (no lean)	5%	(5)	95%	(96)	101
Educ: < College	4%	(7)	96%	(157)	164
Educ: Bachelors degree	2%	(1)	98%	(50)	51
Income: Under 50k	5%	(6)	95%	(119)	125
Income: 50k-100k	3%	(3)	97%	(91)	94
Ethnicity: White	4%	(9)	96%	(212)	221
All Christian	3%	(3)	97%	(100)	103
Agnostic/Nothing in particular	4%	(3)	96%	(79)	82
Something Else	6%	(3)	94%	(47)	50
Evangelical	4%	(3)	96%	(65)	68
Non-Evangelical	4%	(3)	96%	(73)	76
Military HH: No	3%	(7)	97%	(213)	220
4-Region: Midwest	—	(0)	100%	(79)	79
4-Region: South	6%	(6)	94%	(103)	109
Youngest Child under 1 Year	2%	(1)	98%	(53)	54
Youngest Child Age: 1	3%	(2)	97%	(59)	61
Youngest Child Age: 2	3%	(2)	97%	(62)	64
Youngest Child Age: 3	3%	(2)	97%	(73)	75
Youngest Child Age: 4	9%	(5)	91%	(49)	54
Age of Youngest Child: under 0-2 Years Old	3%	(5)	97%	(157)	162
Age of Youngest child: 3-4 Years Old	6%	(7)	94%	(115)	122
Married/Partnered	3%	(5)	97%	(193)	198
Married/Partnered + both Employed	3%	(3)	97%	(112)	115

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**Table BPC11\_8NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

*Program's approaches to guidance and discipline*

Demographic	Selected		Not Selected		Total N
Rural Parents	4%	(9)	96%	(235)	244
Married/Partnered + One Adult Employed	3%	(5)	97%	(193)	198
In Office Full Time	3%	(3)	97%	(102)	105
Live in a Small Town	3%	(3)	97%	(95)	98
Live in a Rural Area	4%	(6)	96%	(140)	146
Need Child Care in Traditional Hours	4%	(7)	96%	(178)	185
Need Child Care in Non- Traditional Hours	8%	(5)	92%	(59)	64
Age: 18-34	2%	(3)	98%	(165)	168
Age: 35-44	3%	(2)	97%	(59)	61
Married	2%	(3)	98%	(149)	152

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC11\_9NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

*Program's approaches to social-emotional development*

Demographic	Selected		Not Selected		Total N
Rural Parents	3%	(8)	97%	(236)	244
Gender: Male	10%	(5)	90%	(45)	50
Gender: Female	2%	(3)	98%	(191)	194
Millennials: 1981-1996	3%	(6)	97%	(181)	187
PID: Dem (no lean)	—	(0)	100%	(51)	51
PID: Ind (no lean)	5%	(5)	95%	(87)	92
PID: Rep (no lean)	3%	(3)	97%	(98)	101
Educ: < College	4%	(6)	96%	(158)	164
Educ: Bachelors degree	2%	(1)	98%	(50)	51
Income: Under 50k	4%	(5)	96%	(120)	125
Income: 50k-100k	3%	(3)	97%	(91)	94
Ethnicity: White	3%	(7)	97%	(214)	221
All Christian	3%	(3)	97%	(100)	103
Agnostic/Nothing in particular	4%	(3)	96%	(79)	82
Something Else	4%	(2)	96%	(48)	50
Evangelical	4%	(3)	96%	(65)	68
Non-Evangelical	1%	(1)	99%	(75)	76
Military HH: No	4%	(8)	96%	(212)	220
4-Region: Midwest	—	(0)	100%	(79)	79
4-Region: South	6%	(6)	94%	(103)	109
Youngest Child under 1 Year	4%	(2)	96%	(52)	54
Youngest Child Age: 1	3%	(2)	97%	(59)	61
Youngest Child Age: 2	2%	(1)	98%	(63)	64
Youngest Child Age: 3	4%	(3)	96%	(72)	75
Youngest Child Age: 4	4%	(2)	96%	(52)	54
Age of Youngest Child: under 0-2 Years Old	3%	(5)	97%	(157)	162
Age of Youngest child: 3-4 Years Old	4%	(5)	96%	(117)	122
Married/Partnered	3%	(5)	97%	(193)	198
Married/Partnered + both Employed	3%	(3)	97%	(112)	115

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**Table BPC11\_9NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

*Program's approaches to social-emotional development*

Demographic	Selected		Not Selected		Total N
Rural Parents	3%	(8)	97%	(236)	244
Married/Partnered + One Adult Employed	3%	(5)	97%	(193)	198
In Office Full Time	6%	(6)	94%	(99)	105
Live in a Small Town	2%	(2)	98%	(96)	98
Live in a Rural Area	4%	(6)	96%	(140)	146
Need Child Care in Traditional Hours	2%	(4)	98%	(181)	185
Need Child Care in Non- Traditional Hours	3%	(2)	97%	(62)	64
Age: 18-34	3%	(5)	97%	(163)	168
Age: 35-44	3%	(2)	97%	(59)	61
Married	3%	(4)	97%	(148)	152

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC11\_10NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

*Program's approaches to cognitive development*

Demographic	Selected		Not Selected		Total N
Rural Parents	4%	(9)	96%	(235)	244
Gender: Male	6%	(3)	94%	(47)	50
Gender: Female	3%	(6)	97%	(188)	194
Millennials: 1981-1996	4%	(8)	96%	(179)	187
PID: Dem (no lean)	8%	(4)	92%	(47)	51
PID: Ind (no lean)	3%	(3)	97%	(89)	92
PID: Rep (no lean)	2%	(2)	98%	(99)	101
Educ: < College	3%	(5)	97%	(159)	164
Educ: Bachelors degree	4%	(2)	96%	(49)	51
Income: Under 50k	2%	(3)	98%	(122)	125
Income: 50k-100k	4%	(4)	96%	(90)	94
Ethnicity: White	3%	(7)	97%	(214)	221
All Christian	6%	(6)	94%	(97)	103
Agnostic/Nothing in particular	—	(0)	100%	(82)	82
Something Else	4%	(2)	96%	(48)	50
Evangelical	7%	(5)	93%	(63)	68
Non-Evangelical	4%	(3)	96%	(73)	76
Military HH: No	3%	(7)	97%	(213)	220
4-Region: Midwest	1%	(1)	99%	(78)	79
4-Region: South	5%	(5)	95%	(104)	109
Youngest Child under 1 Year	4%	(2)	96%	(52)	54
Youngest Child Age: 1	2%	(1)	98%	(60)	61
Youngest Child Age: 2	5%	(3)	95%	(61)	64
Youngest Child Age: 3	4%	(3)	96%	(72)	75
Youngest Child Age: 4	—	(0)	100%	(54)	54
Age of Youngest Child: under 0-2 Years Old	4%	(6)	96%	(156)	162
Age of Youngest child: 3-4 Years Old	2%	(3)	98%	(119)	122
Married/Partnered	4%	(8)	96%	(190)	198
Married/Partnered + both Employed	5%	(6)	95%	(109)	115

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**Table BPC11\_10NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

*Program's approaches to cognitive development*

Demographic	Selected		Not Selected		Total N
Rural Parents	4%	(9)	96%	(235)	244
Married/Partnered + One Adult Employed	4%	(8)	96%	(190)	198
In Office Full Time	3%	(3)	97%	(102)	105
Live in a Small Town	4%	(4)	96%	(94)	98
Live in a Rural Area	3%	(5)	97%	(141)	146
Need Child Care in Traditional Hours	5%	(9)	95%	(176)	185
Need Child Care in Non- Traditional Hours	3%	(2)	97%	(62)	64
Age: 18-34	4%	(7)	96%	(161)	168
Age: 35-44	2%	(1)	98%	(60)	61
Married	4%	(6)	96%	(146)	152

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC11\_11NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

Quality of child care workers

Demographic	Selected		Not Selected		Total N
Rural Parents	20%	(50)	80%	(194)	244
Gender: Male	24%	(12)	76%	(38)	50
Gender: Female	20%	(38)	80%	(156)	194
Millennials: 1981-1996	18%	(34)	82%	(153)	187
PID: Dem (no lean)	16%	(8)	84%	(43)	51
PID: Ind (no lean)	22%	(20)	78%	(72)	92
PID: Rep (no lean)	22%	(22)	78%	(79)	101
Educ: < College	18%	(30)	82%	(134)	164
Educ: Bachelors degree	25%	(13)	75%	(38)	51
Income: Under 50k	16%	(20)	84%	(105)	125
Income: 50k-100k	26%	(24)	74%	(70)	94
Ethnicity: White	20%	(45)	80%	(176)	221
All Christian	23%	(24)	77%	(79)	103
Agnostic/Nothing in particular	17%	(14)	83%	(68)	82
Something Else	22%	(11)	78%	(39)	50
Evangelical	22%	(15)	78%	(53)	68
Non-Evangelical	21%	(16)	79%	(60)	76
Military HH: No	21%	(47)	79%	(173)	220
4-Region: Midwest	22%	(17)	78%	(62)	79
4-Region: South	18%	(20)	82%	(89)	109
Youngest Child under 1 Year	19%	(10)	81%	(44)	54
Youngest Child Age: 1	25%	(15)	75%	(46)	61
Youngest Child Age: 2	19%	(12)	81%	(52)	64
Youngest Child Age: 3	23%	(17)	77%	(58)	75
Youngest Child Age: 4	20%	(11)	80%	(43)	54
Age of Youngest Child: under 0-2 Years Old	22%	(35)	78%	(127)	162
Age of Youngest child: 3-4 Years Old	22%	(27)	78%	(95)	122
Married/Partnered	21%	(41)	79%	(157)	198
Married/Partnered + both Employed	22%	(25)	78%	(90)	115

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**Table BPC11\_11NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

*Quality of child care workers*

Demographic	Selected		Not Selected		Total N
Rural Parents	20%	(50)	80%	(194)	244
Married/Partnered + One Adult Employed	21%	(41)	79%	(157)	198
In Office Full Time	22%	(23)	78%	(82)	105
Live in a Small Town	18%	(18)	82%	(80)	98
Live in a Rural Area	22%	(32)	78%	(114)	146
Need Child Care in Traditional Hours	18%	(34)	82%	(151)	185
Need Child Care in Non- Traditional Hours	17%	(11)	83%	(53)	64
Age: 18-34	21%	(35)	79%	(133)	168
Age: 35-44	21%	(13)	79%	(48)	61
Married	21%	(32)	79%	(120)	152

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC11\_12NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

Other, please specify

Demographic	Selected		Not Selected		Total N
Rural Parents	10%	(25)	90%	(219)	244
Gender: Male	8%	(4)	92%	(46)	50
Gender: Female	11%	(21)	89%	(173)	194
Millennials: 1981-1996	11%	(20)	89%	(167)	187
PID: Dem (no lean)	12%	(6)	88%	(45)	51
PID: Ind (no lean)	9%	(8)	91%	(84)	92
PID: Rep (no lean)	11%	(11)	89%	(90)	101
Educ: < College	9%	(14)	91%	(150)	164
Educ: Bachelors degree	18%	(9)	82%	(42)	51
Income: Under 50k	9%	(11)	91%	(114)	125
Income: 50k-100k	10%	(9)	90%	(85)	94
Ethnicity: White	11%	(24)	89%	(197)	221
All Christian	11%	(11)	89%	(92)	103
Agnostic/Nothing in particular	11%	(9)	89%	(73)	82
Something Else	10%	(5)	90%	(45)	50
Evangelical	9%	(6)	91%	(62)	68
Non-Evangelical	12%	(9)	88%	(67)	76
Military HH: No	10%	(21)	90%	(199)	220
4-Region: Midwest	15%	(12)	85%	(67)	79
4-Region: South	8%	(9)	92%	(100)	109
Youngest Child under 1 Year	9%	(5)	91%	(49)	54
Youngest Child Age: 1	5%	(3)	95%	(58)	61
Youngest Child Age: 2	11%	(7)	89%	(57)	64
Youngest Child Age: 3	13%	(10)	87%	(65)	75
Youngest Child Age: 4	11%	(6)	89%	(48)	54
Age of Youngest Child: under 0-2 Years Old	8%	(13)	92%	(149)	162
Age of Youngest child: 3-4 Years Old	12%	(15)	88%	(107)	122
Married/Partnered	12%	(23)	88%	(175)	198
Married/Partnered + both Employed	7%	(8)	93%	(107)	115

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**Table BPC11\_12NET:** *You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.*

*Other, please specify*

Demographic	Selected		Not Selected		Total N
Rural Parents	10%	(25)	90%	(219)	244
Married/Partnered + One Adult Employed	12%	(23)	88%	(175)	198
In Office Full Time	4%	(4)	96%	(101)	105
Live in a Small Town	7%	(7)	93%	(91)	98
Live in a Rural Area	12%	(18)	88%	(128)	146
Need Child Care in Traditional Hours	11%	(20)	89%	(165)	185
Need Child Care in Non- Traditional Hours	3%	(2)	97%	(62)	64
Age: 18-34	7%	(12)	93%	(156)	168
Age: 35-44	18%	(11)	82%	(50)	61
Married	13%	(20)	87%	(132)	152

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC11\_13NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

Don't know/No opinion

Demographic	Selected		Not Selected		Total N
Rural Parents	3%	(8)	97%	(236)	244
Gender: Male	8%	(4)	92%	(46)	50
Gender: Female	2%	(4)	98%	(190)	194
Millennials: 1981-1996	4%	(7)	96%	(180)	187
PID: Dem (no lean)	6%	(3)	94%	(48)	51
PID: Ind (no lean)	2%	(2)	98%	(90)	92
PID: Rep (no lean)	3%	(3)	97%	(98)	101
Educ: < College	4%	(7)	96%	(157)	164
Educ: Bachelors degree	—	(0)	100%	(51)	51
Income: Under 50k	5%	(6)	95%	(119)	125
Income: 50k-100k	2%	(2)	98%	(92)	94
Ethnicity: White	3%	(6)	97%	(215)	221
All Christian	2%	(2)	98%	(101)	103
Agnostic/Nothing in particular	7%	(6)	93%	(76)	82
Something Else	—	(0)	100%	(50)	50
Evangelical	—	(0)	100%	(68)	68
Non-Evangelical	3%	(2)	97%	(74)	76
Military HH: No	4%	(8)	96%	(212)	220
4-Region: Midwest	5%	(4)	95%	(75)	79
4-Region: South	3%	(3)	97%	(106)	109
Youngest Child under 1 Year	4%	(2)	96%	(52)	54
Youngest Child Age: 1	2%	(1)	98%	(60)	61
Youngest Child Age: 2	2%	(1)	98%	(63)	64
Youngest Child Age: 3	4%	(3)	96%	(72)	75
Youngest Child Age: 4	4%	(2)	96%	(52)	54
Age of Youngest Child: under 0-2 Years Old	2%	(4)	98%	(158)	162
Age of Youngest child: 3-4 Years Old	3%	(4)	97%	(118)	122
Married/Partnered	2%	(4)	98%	(194)	198
Married/Partnered + both Employed	2%	(2)	98%	(113)	115

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**Table BPC11\_13NET:** You previously indicated you had considered using a formal child care arrangement, but that is not currently your child care provider for your youngest child. Which of the following most impacted your decision to not use a formal child care arrangement for your youngest child. Please select the top 3.

Don't know/No opinion

Demographic	Selected		Not Selected		Total N
Rural Parents	3%	(8)	97%	(236)	244
Married/Partnered + One Adult Employed	2%	(4)	98%	(194)	198
In Office Full Time	3%	(3)	97%	(102)	105
Live in a Small Town	3%	(3)	97%	(95)	98
Live in a Rural Area	3%	(5)	97%	(141)	146
Need Child Care in Traditional Hours	4%	(7)	96%	(178)	185
Need Child Care in Non- Traditional Hours	3%	(2)	97%	(62)	64
Age: 18-34	4%	(6)	96%	(162)	168
Age: 35-44	3%	(2)	97%	(59)	61
Married	1%	(2)	99%	(150)	152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC13:** *If child care were free and in a convenient location for your family, what type of child care arrangement would you most prefer?*

Demographic	Child Care Center	Family Child Care Home	Part-day Pre-K Program	Head Start Program	Relative (e.g. grandparent, aunt/uncle)	I or my spouse/partner provide care for our child	Non-relative friend or neighbor	Non-live-in nanny or nanny share	Other special
Rural Parents	22% (146)	6% (37)	15% (99)	11% (70)	16% (104)	25% (164)	2% (13)	2% (14)	1%
Gender: Male	26% (39)	6% (9)	22% (33)	9% (14)	14% (21)	18% (27)	2% (3)	1% (1)	1%
Gender: Female	21% (107)	6% (28)	13% (66)	11% (56)	16% (83)	27% (137)	2% (10)	3% (13)	1%
GenZers: 1997-2012	29% (20)	1% (1)	21% (14)	7% (5)	16% (11)	21% (14)	3% (2)	1% (1)	—
Millennials: 1981-1996	22% (111)	6% (31)	14% (69)	11% (55)	17% (84)	26% (130)	2% (10)	2% (12)	1%
GenXers: 1965-1980	21% (15)	7% (5)	22% (16)	11% (8)	11% (8)	24% (17)	1% (1)	1% (1)	1%
PID: Dem (no lean)	27% (38)	6% (9)	15% (22)	8% (12)	19% (27)	17% (24)	3% (4)	4% (5)	1%
PID: Ind (no lean)	21% (56)	6% (16)	16% (43)	11% (30)	18% (47)	22% (58)	3% (7)	2% (4)	2%
PID: Rep (no lean)	21% (52)	5% (12)	14% (34)	11% (28)	12% (30)	33% (82)	1% (2)	2% (5)	1%
Educ: < College	23% (100)	5% (20)	14% (61)	12% (53)	16% (73)	26% (114)	2% (9)	2% (9)	1%
Educ: Bachelors degree	21% (30)	9% (13)	18% (26)	8% (11)	16% (23)	22% (31)	1% (2)	4% (5)	—
Educ: Post-grad	23% (16)	6% (4)	17% (12)	9% (6)	12% (8)	28% (19)	3% (2)	— (0)	3%
Income: Under 50k	22% (67)	4% (13)	13% (40)	14% (43)	19% (57)	24% (73)	2% (6)	2% (7)	1%
Income: 50k-100k	21% (56)	7% (19)	15% (41)	8% (21)	15% (41)	28% (74)	3% (7)	2% (5)	2%
Income: 100k+	30% (23)	6% (5)	23% (18)	8% (6)	8% (6)	22% (17)	— (0)	3% (2)	—
Ethnicity: White	22% (129)	5% (31)	15% (86)	11% (61)	15% (89)	26% (150)	2% (10)	2% (13)	1%
Ethnicity: Hispanic	19% (11)	11% (6)	14% (8)	5% (3)	25% (14)	21% (12)	4% (2)	2% (1)	—
All Christian	23% (57)	7% (17)	18% (44)	7% (17)	20% (48)	21% (52)	2% (4)	1% (3)	1%
Agnostic/Nothing in particular	24% (47)	4% (7)	14% (29)	12% (24)	11% (22)	29% (58)	2% (5)	4% (7)	—
Something Else	20% (36)	6% (10)	10% (19)	13% (24)	18% (32)	27% (49)	2% (4)	2% (4)	2%
Evangelical	22% (45)	6% (13)	12% (25)	11% (23)	19% (39)	25% (51)	1% (3)	1% (3)	2%
Non-Evangelical	22% (45)	7% (14)	17% (35)	9% (18)	18% (38)	23% (48)	2% (5)	2% (4)	1%
Military HH: Yes	22% (15)	6% (4)	16% (11)	14% (10)	13% (9)	28% (19)	1% (1)	— (0)	—
Military HH: No	22% (131)	6% (33)	15% (88)	10% (60)	16% (95)	25% (145)	2% (12)	2% (14)	1%
4-Region: Northeast	23% (19)	5% (4)	22% (18)	12% (10)	7% (6)	17% (14)	4% (3)	7% (6)	2%
4-Region: Midwest	24% (52)	9% (19)	14% (31)	6% (14)	14% (31)	27% (59)	3% (7)	2% (5)	1%
4-Region: South	22% (63)	4% (12)	14% (39)	13% (38)	18% (53)	26% (75)	1% (3)	1% (3)	—
4-Region: West	19% (12)	3% (2)	17% (11)	12% (8)	22% (14)	25% (16)	— (0)	— (0)	2%
Youngest Child under 1 Year	21% (30)	9% (13)	6% (9)	9% (12)	16% (22)	36% (51)	1% (1)	1% (2)	1%

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**Table BPC13:** *If child care were free and in a convenient location for your family, what type of child care arrangement would you most prefer?*

Demographic	Child Care Center	Family Child Care Home	Part-day Pre-K Program	Head Start Program	Relative (e.g. grandparent, aunt/uncle)	I or my spouse/partner provide care for our child	Non-relative friend or neighbor	Non-live-in nanny or nanny share	Other preschool
Rural Parents	22% (146)	6% (37)	15% (99)	11% (70)	16% (104)	25% (164)	2% (13)	2% (14)	1%
Youngest Child Age: 1	25% (43)	8% (14)	11% (20)	7% (13)	16% (28)	27% (47)	1% (2)	3% (6)	1%
Youngest Child Age: 2	22% (35)	5% (8)	16% (26)	9% (15)	17% (27)	26% (41)	2% (3)	1% (1)	1%
Youngest Child Age: 3	22% (44)	5% (11)	18% (37)	12% (25)	14% (28)	22% (45)	3% (7)	1% (3)	—
Youngest Child Age: 4	22% (37)	4% (7)	21% (35)	13% (21)	16% (26)	18% (30)	2% (3)	2% (4)	1%
Age of Youngest Child: under 0-2 Years Old	23% (97)	6% (27)	12% (49)	9% (37)	17% (74)	29% (122)	1% (6)	2% (9)	1%
Age of Youngest child: 3-4 Years Old	23% (79)	5% (18)	20% (71)	12% (43)	14% (49)	20% (71)	3% (9)	2% (7)	1%
Married/Partnered	20% (104)	5% (28)	16% (84)	11% (57)	15% (82)	28% (147)	2% (10)	2% (12)	1%
Single Parent HH	34% (42)	7% (9)	12% (15)	10% (13)	18% (22)	14% (17)	2% (3)	2% (2)	1%
Married/Partnered + both Employed	27% (85)	7% (22)	13% (42)	12% (37)	19% (59)	18% (57)	2% (5)	3% (8)	1%
Married/Partnered + One Adult Employed	20% (104)	5% (28)	16% (84)	11% (57)	15% (82)	28% (147)	2% (10)	2% (12)	1%
Service Worker, Retail Sales, Laborers and Helpers	29% (34)	3% (4)	14% (17)	9% (11)	25% (29)	14% (17)	1% (1)	3% (3)	2%
Trade and Skilled Workers	28% (20)	4% (3)	14% (10)	18% (13)	15% (11)	18% (13)	3% (2)	— (0)	—
Administrative Workers	28% (35)	9% (11)	12% (15)	9% (11)	14% (18)	22% (28)	1% (1)	4% (5)	1%
Health Care and Medical Professionals	21% (13)	10% (6)	21% (13)	14% (9)	17% (11)	14% (9)	2% (1)	2% (1)	—
Other Professionals	26% (30)	9% (10)	11% (13)	8% (9)	15% (17)	25% (29)	3% (3)	2% (2)	2%
Work Remotely Full Time	25% (26)	6% (6)	11% (11)	12% (12)	17% (17)	29% (30)	— (0)	— (0)	1%
In Office Full Time	29% (83)	7% (19)	15% (43)	10% (29)	17% (49)	16% (45)	1% (4)	3% (8)	1%
Hybrid	18% (9)	10% (5)	18% (9)	10% (5)	22% (11)	16% (8)	4% (2)	4% (2)	—
Live in a Small Town	24% (67)	8% (22)	16% (44)	10% (28)	18% (49)	19% (53)	1% (3)	2% (6)	2%
Live in a Rural Area	21% (79)	4% (15)	15% (55)	11% (42)	15% (55)	30% (111)	3% (10)	2% (8)	—
Need Child Care in Traditional Hours	28% (133)	7% (32)	15% (70)	13% (60)	16% (75)	17% (80)	2% (10)	3% (12)	1%
Need Child Care in Non- Traditional Hours	26% (42)	6% (10)	13% (22)	14% (23)	15% (24)	20% (33)	2% (3)	2% (4)	1%
Age: 18-34	23% (106)	5% (24)	13% (58)	12% (54)	16% (74)	25% (111)	3% (12)	2% (9)	1%
Age: 35-44	21% (35)	7% (11)	20% (33)	6% (10)	15% (24)	26% (42)	1% (1)	2% (4)	2%
Single, never married	35% (33)	5% (5)	11% (10)	8% (7)	22% (20)	15% (14)	2% (2)	1% (1)	1%
Married	20% (79)	6% (25)	18% (72)	9% (38)	15% (59)	28% (114)	1% (6)	1% (6)	1%
Living with a partner	20% (25)	2% (3)	9% (12)	15% (19)	18% (23)	26% (33)	3% (4)	5% (6)	2%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC14:** Do you prefer your child care location is closer to your home or work?

Demographic	Closer to home		Closer to work		No preference either way		Don't know/No opinion		Total N
Rural Parents	53%	(347)	15%	(99)	28%	(180)	4%	(28)	654
Gender: Male	60%	(89)	15%	(22)	24%	(35)	1%	(2)	148
Gender: Female	51%	(258)	15%	(77)	29%	(145)	5%	(26)	506
GenZers: 1997-2012	41%	(28)	22%	(15)	32%	(22)	4%	(3)	68
Millennials: 1981-1996	56%	(285)	14%	(72)	26%	(130)	4%	(21)	508
GenXers: 1965-1980	46%	(33)	15%	(11)	33%	(24)	6%	(4)	72
PID: Dem (no lean)	53%	(75)	18%	(25)	26%	(37)	4%	(5)	142
PID: Ind (no lean)	56%	(148)	14%	(37)	26%	(68)	5%	(12)	265
PID: Rep (no lean)	50%	(124)	15%	(37)	30%	(75)	4%	(11)	247
Educ: < College	52%	(233)	15%	(66)	28%	(124)	5%	(21)	444
Educ: Bachelors degree	56%	(79)	16%	(23)	24%	(34)	4%	(5)	141
Educ: Post-grad	51%	(35)	14%	(10)	32%	(22)	3%	(2)	69
Income: Under 50k	52%	(161)	15%	(45)	28%	(86)	5%	(16)	308
Income: 50k-100k	53%	(142)	16%	(43)	28%	(74)	4%	(10)	269
Income: 100k+	57%	(44)	14%	(11)	26%	(20)	3%	(2)	77
Ethnicity: White	52%	(300)	15%	(87)	28%	(163)	5%	(26)	576
Ethnicity: Hispanic	53%	(30)	16%	(9)	30%	(17)	2%	(1)	57
All Christian	50%	(122)	16%	(38)	32%	(79)	2%	(6)	245
Agnostic/Nothing in particular	59%	(118)	12%	(25)	24%	(47)	5%	(10)	200
Something Else	51%	(92)	16%	(29)	28%	(51)	5%	(9)	181
Evangelical	54%	(112)	15%	(30)	27%	(56)	4%	(8)	206
Non-Evangelical	47%	(99)	16%	(33)	33%	(70)	3%	(7)	209
Military HH: Yes	45%	(31)	26%	(18)	28%	(19)	1%	(1)	69
Military HH: No	54%	(316)	14%	(81)	28%	(161)	5%	(27)	585
4-Region: Northeast	63%	(52)	11%	(9)	22%	(18)	4%	(3)	82
4-Region: Midwest	47%	(103)	19%	(42)	31%	(68)	4%	(8)	221
4-Region: South	55%	(157)	13%	(36)	29%	(82)	4%	(12)	287
4-Region: West	55%	(35)	19%	(12)	19%	(12)	8%	(5)	64
Youngest Child under 1 Year	57%	(80)	18%	(25)	21%	(30)	4%	(6)	141
Youngest Child Age: 1	49%	(85)	18%	(32)	28%	(49)	5%	(8)	174
Youngest Child Age: 2	54%	(85)	11%	(17)	32%	(50)	4%	(6)	158
Youngest Child Age: 3	54%	(108)	13%	(27)	27%	(55)	5%	(11)	201

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**Table BPC14:** Do you prefer your child care location is closer to your home or work?

Demographic	Closer to home		Closer to work		No preference either way		Don't know/No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Rural Parents	53%	(347)	15%	(99)	28%	(180)	4%	(28)	654
Youngest Child Age: 4	55%	(91)	15%	(24)	27%	(45)	3%	(5)	165
Age of Youngest Child: under 0-2 Years Old	51%	(217)	16%	(67)	29%	(122)	4%	(19)	425
Age of Youngest child: 3-4 Years Old	55%	(192)	15%	(51)	27%	(94)	4%	(13)	350
Married/Partnered	52%	(276)	15%	(80)	28%	(150)	5%	(24)	530
Single Parent HH	57%	(71)	15%	(19)	24%	(30)	3%	(4)	124
Married/Partnered + both Employed	51%	(163)	19%	(59)	27%	(87)	3%	(8)	317
Married/Partnered + One Adult Employed	52%	(276)	15%	(80)	28%	(150)	5%	(24)	530
Service Worker, Retail Sales, Laborers and Helpers	56%	(66)	15%	(18)	26%	(31)	3%	(3)	118
Trade and Skilled Workers	51%	(37)	15%	(11)	28%	(20)	6%	(4)	72
Administrative Workers	52%	(65)	19%	(24)	28%	(35)	1%	(1)	125
Health Care and Medical Professionals	43%	(27)	17%	(11)	40%	(25)	—	(0)	63
Other Professionals	55%	(63)	18%	(21)	23%	(27)	3%	(4)	115
Work Remotely Full Time	58%	(60)	16%	(16)	25%	(26)	1%	(1)	103
In Office Full Time	48%	(137)	19%	(53)	30%	(85)	3%	(8)	283
Hybrid	49%	(25)	18%	(9)	33%	(17)	—	(0)	51
Live in a Small Town	50%	(138)	19%	(52)	27%	(75)	5%	(13)	278
Live in a Rural Area	56%	(209)	12%	(47)	28%	(105)	4%	(15)	376
Need Child Care in Traditional Hours	54%	(261)	19%	(89)	25%	(121)	2%	(8)	479
Need Child Care in Non- Traditional Hours	56%	(92)	18%	(29)	22%	(36)	4%	(6)	163
Age: 18-34	54%	(245)	16%	(71)	26%	(118)	4%	(18)	452
Age: 35-44	52%	(85)	12%	(20)	31%	(50)	5%	(8)	163
Single, never married	57%	(53)	15%	(14)	26%	(24)	2%	(2)	93
Married	52%	(210)	16%	(65)	27%	(109)	5%	(19)	403
Living with a partner	52%	(66)	12%	(15)	32%	(41)	4%	(5)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC15\_1:** A child-care arrangement can include child care centers, family child care, pre-k, relatives, parents, etc. In a typical week, does your family need a child care arrangement for your children under 5 so that you (or both you and your spouse/partner) can work during the following hours?  
During traditional work hours (8am-6pm)

Demographic	Yes	No	Total N
Rural Parents	73% (479)	27% (175)	654
Gender: Male	78% (115)	22% (33)	148
Gender: Female	72% (364)	28% (142)	506
GenZers: 1997-2012	74% (50)	26% (18)	68
Millennials: 1981-1996	73% (373)	27% (135)	508
GenXers: 1965-1980	72% (52)	28% (20)	72
PID: Dem (no lean)	79% (112)	21% (30)	142
PID: Ind (no lean)	72% (190)	28% (75)	265
PID: Rep (no lean)	72% (177)	28% (70)	247
Educ: < College	72% (318)	28% (126)	444
Educ: Bachelors degree	74% (105)	26% (36)	141
Educ: Post-grad	81% (56)	19% (13)	69
Income: Under 50k	72% (221)	28% (87)	308
Income: 50k-100k	70% (188)	30% (81)	269
Income: 100k+	91% (70)	9% (7)	77
Ethnicity: White	73% (423)	27% (153)	576
Ethnicity: Hispanic	74% (42)	26% (15)	57
All Christian	76% (186)	24% (59)	245
Agnostic/Nothing in particular	70% (140)	30% (60)	200
Something Else	74% (134)	26% (47)	181
Evangelical	73% (150)	27% (56)	206
Non-Evangelical	77% (161)	23% (48)	209
Military HH: Yes	81% (56)	19% (13)	69
Military HH: No	72% (423)	28% (162)	585
4-Region: Northeast	71% (58)	29% (24)	82
4-Region: Midwest	77% (170)	23% (51)	221
4-Region: South	71% (205)	29% (82)	287
4-Region: West	72% (46)	28% (18)	64
Youngest Child under 1 Year	69% (97)	31% (44)	141
Youngest Child Age: 1	70% (121)	30% (53)	174
Youngest Child Age: 2	73% (116)	27% (42)	158

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**Table BPC15\_1:** A child-care arrangement can include child care centers, family child care, pre-k, relatives, parents, etc. In a typical week, does your family need a child care arrangement for your children under 5 so that you (or both you and your spouse/partner) can work during the following hours? During traditional work hours (8am-6pm)

Demographic	Yes	No	Total N
Rural Parents	73% (479)	27% (175)	654
Youngest Child Age: 3	74% (148)	26% (53)	201
Youngest Child Age: 4	76% (125)	24% (40)	165
Age of Youngest Child: under 0-2 Years Old	72% (306)	28% (119)	425
Age of Youngest child: 3-4 Years Old	75% (261)	25% (89)	350
Married/Partnered	72% (383)	28% (147)	530
Single Parent HH	77% (96)	23% (28)	124
Married/Partnered + both Employed	84% (267)	16% (50)	317
Married/Partnered + One Adult Employed	72% (383)	28% (147)	530
Service Worker, Retail Sales, Laborers and Helpers	74% (87)	26% (31)	118
Trade and Skilled Workers	78% (56)	22% (16)	72
Administrative Workers	87% (109)	13% (16)	125
Health Care and Medical Professionals	84% (53)	16% (10)	63
Other Professionals	79% (91)	21% (24)	115
Work Remotely Full Time	74% (76)	26% (27)	103
In Office Full Time	84% (239)	16% (44)	283
Hybrid	86% (44)	14% (7)	51
Live in a Small Town	75% (208)	25% (70)	278
Live in a Rural Area	72% (271)	28% (105)	376
Need Child Care in Traditional Hours	100% (479)	— (0)	479
Need Child Care in Non- Traditional Hours	80% (131)	20% (32)	163
Age: 18-34	75% (337)	25% (115)	452
Age: 35-44	70% (114)	30% (49)	163
Single, never married	73% (68)	27% (25)	93
Married	72% (290)	28% (113)	403
Living with a partner	73% (93)	27% (34)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC15\_2:** A child-care arrangement can include child care centers, family child care, pre-k, relatives, parents, etc. In a typical week, does your family need a child care arrangement for your children under 5 so that you (or both you and your spouse/partner) can work during the following hours? Outside of traditional work hours (6pm-8am)

Demographic	Yes	No	Total N
Rural Parents	25% (163)	75% (491)	654
Gender: Male	25% (37)	75% (111)	148
Gender: Female	25% (126)	75% (380)	506
GenZers: 1997-2012	22% (15)	78% (53)	68
Millennials: 1981-1996	26% (131)	74% (377)	508
GenXers: 1965-1980	22% (16)	78% (56)	72
PID: Dem (no lean)	24% (34)	76% (108)	142
PID: Ind (no lean)	28% (75)	72% (190)	265
PID: Rep (no lean)	22% (54)	78% (193)	247
Educ: < College	27% (119)	73% (325)	444
Educ: Bachelors degree	16% (23)	84% (118)	141
Educ: Post-grad	30% (21)	70% (48)	69
Income: Under 50k	29% (90)	71% (218)	308
Income: 50k-100k	23% (63)	77% (206)	269
Income: 100k+	13% (10)	87% (67)	77
Ethnicity: White	24% (136)	76% (440)	576
Ethnicity: Hispanic	30% (17)	70% (40)	57
All Christian	20% (50)	80% (195)	245
Agnostic/Nothing in particular	28% (56)	72% (144)	200
Something Else	25% (45)	75% (136)	181
Evangelical	21% (44)	79% (162)	206
Non-Evangelical	22% (47)	78% (162)	209
Military HH: Yes	17% (12)	83% (57)	69
Military HH: No	26% (151)	74% (434)	585
4-Region: Northeast	23% (19)	77% (63)	82
4-Region: Midwest	26% (57)	74% (164)	221
4-Region: South	24% (70)	76% (217)	287
4-Region: West	27% (17)	73% (47)	64
Youngest Child under 1 Year	19% (27)	81% (114)	141
Youngest Child Age: 1	26% (46)	74% (128)	174
Youngest Child Age: 2	19% (30)	81% (128)	158

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**Table BPC15\_2:** A child-care arrangement can include child care centers, family child care, pre-k, relatives, parents, etc. In a typical week, does your family need a child care arrangement for your children under 5 so that you (or both you and your spouse/partner) can work during the following hours? Outside of traditional work hours (6pm-8am)

Demographic	Yes	No	Total N
Rural Parents	25% (163)	75% (491)	654
Youngest Child Age: 3	24% (49)	76% (152)	201
Youngest Child Age: 4	27% (45)	73% (120)	165
Age of Youngest Child: under 0-2 Years Old	23% (97)	77% (328)	425
Age of Youngest child: 3-4 Years Old	25% (89)	75% (261)	350
Married/Partnered	23% (121)	77% (409)	530
Single Parent HH	34% (42)	66% (82)	124
Married/Partnered + both Employed	28% (89)	72% (228)	317
Married/Partnered + One Adult Employed	23% (121)	77% (409)	530
Service Worker, Retail Sales, Laborers and Helpers	31% (36)	69% (82)	118
Trade and Skilled Workers	28% (20)	72% (52)	72
Administrative Workers	15% (19)	85% (106)	125
Health Care and Medical Professionals	33% (21)	67% (42)	63
Other Professionals	39% (45)	61% (70)	115
Work Remotely Full Time	20% (21)	80% (82)	103
In Office Full Time	31% (89)	69% (194)	283
Hybrid	25% (13)	75% (38)	51
Live in a Small Town	22% (60)	78% (218)	278
Live in a Rural Area	27% (103)	73% (273)	376
Need Child Care in Traditional Hours	27% (131)	73% (348)	479
Need Child Care in Non- Traditional Hours	100% (163)	— (0)	163
Age: 18-34	27% (120)	73% (332)	452
Age: 35-44	22% (36)	78% (127)	163
Single, never married	32% (30)	68% (63)	93
Married	20% (80)	80% (323)	403
Living with a partner	32% (41)	68% (86)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC16\_INET:** You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 6pm to 8pm

Demographic	Selected	Not Selected	Total N
Rural Parents	58% (95)	42% (68)	163
Gender: Female	58% (73)	42% (53)	126
Millennials: 1981-1996	59% (77)	41% (54)	131
PID: Ind (no lean)	63% (47)	37% (28)	75
PID: Rep (no lean)	52% (28)	48% (26)	54
Educ: < College	57% (68)	43% (51)	119
Income: Under 50k	62% (56)	38% (34)	90
Income: 50k-100k	54% (34)	46% (29)	63
Ethnicity: White	59% (80)	41% (56)	136
All Christian	60% (30)	40% (20)	50
Agnostic/Nothing in particular	59% (33)	41% (23)	56
Military HH: No	61% (92)	39% (59)	151
4-Region: Midwest	65% (37)	35% (20)	57
4-Region: South	53% (37)	47% (33)	70
Age of Youngest Child: under 0-2 Years Old	61% (59)	39% (38)	97
Age of Youngest child: 3-4 Years Old	57% (51)	43% (38)	89
Married/Partnered	59% (71)	41% (50)	121
Married/Partnered + both Employed	57% (51)	43% (38)	89
Married/Partnered + One Adult Employed	59% (71)	41% (50)	121
In Office Full Time	57% (51)	43% (38)	89
Live in a Small Town	48% (29)	52% (31)	60
Live in a Rural Area	64% (66)	36% (37)	103
Need Child Care in Traditional Hours	60% (78)	40% (53)	131
Need Child Care in Non- Traditional Hours	58% (95)	42% (68)	163
Age: 18-34	57% (69)	42% (51)	120
Married	55% (44)	45% (36)	80

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC16\_2NET:** You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 8pm to 10pm

Demographic	Selected	Not Selected	Total N
Rural Parents	34% (56)	66% (107)	163
Gender: Female	36% (45)	64% (81)	126
Millennials: 1981-1996	31% (41)	69% (90)	131
PID: Ind (no lean)	40% (30)	60% (45)	75
PID: Rep (no lean)	30% (16)	70% (38)	54
Educ: < College	38% (45)	62% (74)	119
Income: Under 50k	32% (29)	68% (61)	90
Income: 50k-100k	38% (24)	62% (39)	63
Ethnicity: White	35% (48)	65% (88)	136
All Christian	36% (18)	64% (32)	50
Agnostic/Nothing in particular	36% (20)	64% (36)	56
Military HH: No	34% (51)	66% (100)	151
4-Region: Midwest	33% (19)	67% (38)	57
4-Region: South	33% (23)	67% (47)	70
Age of Youngest Child: under 0-2 Years Old	33% (32)	67% (65)	97
Age of Youngest child: 3-4 Years Old	35% (31)	65% (58)	89
Married/Partnered	37% (45)	63% (76)	121
Married/Partnered + both Employed	33% (29)	67% (60)	89
Married/Partnered + One Adult Employed	37% (45)	63% (76)	121
In Office Full Time	27% (24)	73% (65)	89
Live in a Small Town	35% (21)	65% (39)	60
Live in a Rural Area	34% (35)	66% (68)	103
Need Child Care in Traditional Hours	31% (41)	69% (90)	131
Need Child Care in Non- Traditional Hours	34% (56)	66% (107)	163
Age: 18-34	28% (34)	72% (86)	120
Married	34% (27)	66% (53)	80

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC16\_3NET:** You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 10pm to 12am

Demographic	Selected		Not Selected		Total N
Rural Parents	26%	(42)	74%	(121)	163
Gender: Female	25%	(32)	75%	(94)	126
Millennials: 1981-1996	26%	(34)	74%	(97)	131
PID: Ind (no lean)	24%	(18)	76%	(57)	75
PID: Rep (no lean)	28%	(15)	72%	(39)	54
Educ: < College	30%	(36)	70%	(83)	119
Income: Under 50k	29%	(26)	71%	(64)	90
Income: 50k-100k	21%	(13)	79%	(50)	63
Ethnicity: White	26%	(36)	74%	(100)	136
All Christian	28%	(14)	72%	(36)	50
Agnostic/Nothing in particular	30%	(17)	70%	(39)	56
Military HH: No	25%	(38)	75%	(113)	151
4-Region: Midwest	30%	(17)	70%	(40)	57
4-Region: South	23%	(16)	77%	(54)	70
Age of Youngest Child: under 0-2 Years Old	27%	(26)	73%	(71)	97
Age of Youngest child: 3-4 Years Old	24%	(21)	76%	(68)	89
Married/Partnered	24%	(29)	76%	(92)	121
Married/Partnered + both Employed	20%	(18)	80%	(71)	89
Married/Partnered + One Adult Employed	24%	(29)	76%	(92)	121
In Office Full Time	25%	(22)	75%	(67)	89
Live in a Small Town	22%	(13)	78%	(47)	60
Live in a Rural Area	28%	(29)	72%	(74)	103
Need Child Care in Traditional Hours	24%	(31)	76%	(100)	131
Need Child Care in Non- Traditional Hours	26%	(42)	74%	(121)	163
Age: 18-34	22%	(27)	78%	(93)	120
Married	24%	(19)	76%	(61)	80

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BPC16\_4NET:** You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 12am to 2am

Demographic	Selected	Not Selected	Total N
Rural Parents	18% (30)	82% (133)	163
Gender: Female	19% (24)	81% (102)	126
Millennials: 1981-1996	18% (23)	82% (108)	131
PID: Ind (no lean)	20% (15)	80% (60)	75
PID: Rep (no lean)	17% (9)	83% (45)	54
Educ: < College	21% (25)	79% (94)	119
Income: Under 50k	17% (15)	83% (75)	90
Income: 50k-100k	17% (11)	83% (52)	63
Ethnicity: White	20% (27)	80% (109)	136
All Christian	26% (13)	74% (37)	50
Agnostic/Nothing in particular	18% (10)	82% (46)	56
Military HH: No	18% (27)	82% (124)	151
4-Region: Midwest	23% (13)	77% (44)	57
4-Region: South	17% (12)	83% (58)	70
Age of Youngest Child: under 0-2 Years Old	20% (19)	80% (78)	97
Age of Youngest child: 3-4 Years Old	17% (15)	83% (74)	89
Married/Partnered	18% (22)	82% (99)	121
Married/Partnered + both Employed	15% (13)	85% (76)	89
Married/Partnered + One Adult Employed	18% (22)	82% (99)	121
In Office Full Time	21% (19)	79% (70)	89
Live in a Small Town	20% (12)	80% (48)	60
Live in a Rural Area	17% (18)	83% (85)	103
Need Child Care in Traditional Hours	17% (22)	83% (109)	131
Need Child Care in Non- Traditional Hours	18% (30)	82% (133)	163
Age: 18-34	14% (17)	86% (103)	120
Married	19% (15)	81% (65)	80

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC16\_5NET:** You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 2am to 4am

Demographic	Selected		Not Selected		Total N
Rural Parents	13%	(21)	87%	(142)	163
Gender: Female	13%	(16)	87%	(110)	126
Millennials: 1981-1996	15%	(19)	85%	(112)	131
PID: Ind (no lean)	15%	(11)	85%	(64)	75
PID: Rep (no lean)	15%	(8)	85%	(46)	54
Educ: < College	16%	(19)	84%	(100)	119
Income: Under 50k	12%	(11)	88%	(79)	90
Income: 50k-100k	14%	(9)	86%	(54)	63
Ethnicity: White	15%	(21)	85%	(115)	136
All Christian	20%	(10)	80%	(40)	50
Agnostic/Nothing in particular	14%	(8)	86%	(48)	56
Military HH: No	12%	(18)	88%	(133)	151
4-Region: Midwest	18%	(10)	82%	(47)	57
4-Region: South	9%	(6)	91%	(64)	70
Age of Youngest Child: under 0-2 Years Old	14%	(14)	86%	(83)	97
Age of Youngest child: 3-4 Years Old	11%	(10)	89%	(79)	89
Married/Partnered	16%	(19)	84%	(102)	121
Married/Partnered + both Employed	13%	(12)	87%	(77)	89
Married/Partnered + One Adult Employed	16%	(19)	84%	(102)	121
In Office Full Time	15%	(13)	85%	(76)	89
Live in a Small Town	13%	(8)	87%	(52)	60
Live in a Rural Area	13%	(13)	87%	(90)	103
Need Child Care in Traditional Hours	11%	(15)	89%	(116)	131
Need Child Care in Non- Traditional Hours	13%	(21)	87%	(142)	163
Age: 18-34	12%	(14)	88%	(106)	120
Married	16%	(13)	84%	(67)	80

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC16\_6NET:** You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 4am to 6am

Demographic	Selected	Not Selected	Total N
Rural Parents	22% (36)	78% (127)	163
Gender: Female	23% (29)	77% (97)	126
Millennials: 1981-1996	24% (32)	76% (99)	131
PID: Ind (no lean)	24% (18)	76% (57)	75
PID: Rep (no lean)	22% (12)	78% (42)	54
Educ: < College	26% (31)	74% (88)	119
Income: Under 50k	20% (18)	80% (72)	90
Income: 50k-100k	27% (17)	73% (46)	63
Ethnicity: White	26% (35)	74% (101)	136
All Christian	24% (12)	76% (38)	50
Agnostic/Nothing in particular	25% (14)	75% (42)	56
Military HH: No	22% (33)	78% (118)	151
4-Region: Midwest	32% (18)	68% (39)	57
4-Region: South	16% (11)	84% (59)	70
Age of Youngest Child: under 0-2 Years Old	24% (23)	76% (74)	97
Age of Youngest child: 3-4 Years Old	19% (17)	81% (72)	89
Married/Partnered	25% (30)	75% (91)	121
Married/Partnered + both Employed	26% (23)	74% (66)	89
Married/Partnered + One Adult Employed	25% (30)	75% (91)	121
In Office Full Time	27% (24)	73% (65)	89
Live in a Small Town	17% (10)	83% (50)	60
Live in a Rural Area	25% (26)	75% (77)	103
Need Child Care in Traditional Hours	21% (28)	79% (103)	131
Need Child Care in Non- Traditional Hours	22% (36)	78% (127)	163
Age: 18-34	21% (25)	79% (95)	120
Married	22% (18)	78% (62)	80

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC16\_7NET:** You mentioned that in a typical week, your family needs a child care arrangement for your children under 5 outside of the traditional 8am-6pm work hours in order to work. Which of the following hours do you require a child care arrangement? Please select all that apply. 6am to 8am

Demographic	Selected		Not Selected		Total N
Rural Parents	40%	(66)	60%	(97)	163
Gender: Female	40%	(51)	60%	(75)	126
Millennials: 1981-1996	45%	(59)	55%	(72)	131
PID: Ind (no lean)	43%	(32)	57%	(43)	75
PID: Rep (no lean)	39%	(21)	61%	(33)	54
Educ: < College	44%	(52)	56%	(67)	119
Income: Under 50k	40%	(36)	60%	(54)	90
Income: 50k-100k	43%	(27)	57%	(36)	63
Ethnicity: White	41%	(56)	59%	(80)	136
All Christian	38%	(19)	62%	(31)	50
Agnostic/Nothing in particular	48%	(27)	52%	(29)	56
Military HH: No	40%	(61)	60%	(90)	151
4-Region: Midwest	46%	(26)	54%	(31)	57
4-Region: South	36%	(25)	64%	(45)	70
Age of Youngest Child: under 0-2 Years Old	37%	(36)	63%	(61)	97
Age of Youngest child: 3-4 Years Old	45%	(40)	55%	(49)	89
Married/Partnered	40%	(49)	60%	(72)	121
Married/Partnered + both Employed	43%	(38)	57%	(51)	89
Married/Partnered + One Adult Employed	40%	(49)	60%	(72)	121
In Office Full Time	48%	(43)	52%	(46)	89
Live in a Small Town	37%	(22)	63%	(38)	60
Live in a Rural Area	43%	(44)	57%	(59)	103
Need Child Care in Traditional Hours	41%	(54)	59%	(77)	131
Need Child Care in Non- Traditional Hours	40%	(66)	60%	(97)	163
Age: 18-34	43%	(52)	57%	(68)	120
Married	41%	(33)	59%	(47)	80

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC17: Has your child under age 5 ever been suspended or expelled from child care because of behavioral or disciplinary issues?**

Demographic	Yes		No		Prefer not to answer		Total N
Rural Parents	2%	(15)	97%	(636)	—	(3)	654
Gender: Male	3%	(5)	97%	(143)	—	(0)	148
Gender: Female	2%	(10)	97%	(493)	1%	(3)	506
GenZers: 1997-2012	4%	(3)	96%	(65)	—	(0)	68
Millennials: 1981-1996	2%	(11)	97%	(495)	—	(2)	508
GenXers: 1965-1980	1%	(1)	97%	(70)	1%	(1)	72
PID: Dem (no lean)	2%	(3)	97%	(138)	1%	(1)	142
PID: Ind (no lean)	3%	(8)	97%	(256)	—	(1)	265
PID: Rep (no lean)	2%	(4)	98%	(242)	—	(1)	247
Educ: < College	2%	(9)	98%	(433)	—	(2)	444
Educ: Bachelors degree	2%	(3)	98%	(138)	—	(0)	141
Educ: Post-grad	4%	(3)	94%	(65)	1%	(1)	69
Income: Under 50k	2%	(7)	98%	(301)	—	(0)	308
Income: 50k-100k	2%	(6)	97%	(260)	1%	(3)	269
Income: 100k+	3%	(2)	97%	(75)	—	(0)	77
Ethnicity: White	2%	(11)	98%	(562)	1%	(3)	576
Ethnicity: Hispanic	4%	(2)	95%	(54)	2%	(1)	57
All Christian	2%	(5)	98%	(240)	—	(0)	245
Agnostic/Nothing in particular	1%	(2)	98%	(197)	—	(1)	200
Something Else	3%	(6)	96%	(174)	1%	(1)	181
Evangelical	3%	(6)	97%	(199)	—	(1)	206
Non-Evangelical	2%	(5)	98%	(204)	—	(0)	209
Military HH: Yes	4%	(3)	93%	(64)	3%	(2)	69
Military HH: No	2%	(12)	98%	(572)	—	(1)	585
4-Region: Northeast	1%	(1)	98%	(80)	1%	(1)	82
4-Region: Midwest	3%	(6)	96%	(213)	1%	(2)	221
4-Region: South	3%	(8)	97%	(279)	—	(0)	287
4-Region: West	—	(0)	100%	(64)	—	(0)	64
Youngest Child under 1 Year	3%	(4)	97%	(137)	—	(0)	141
Youngest Child Age: 1	3%	(6)	97%	(168)	—	(0)	174
Youngest Child Age: 2	1%	(1)	99%	(156)	1%	(1)	158
Youngest Child Age: 3	2%	(4)	98%	(196)	—	(1)	201
Youngest Child Age: 4	1%	(2)	98%	(161)	1%	(2)	165

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**Table BPC17: Has your child under age 5 ever been suspended or expelled from child care because of behavioral or disciplinary issues?**

Demographic	Yes		No		Prefer not to answer		Total N
Rural Parents	2%	(15)	97%	(636)	—	(3)	654
Age of Youngest Child: under 0-2 Years Old	3%	(11)	97%	(413)	—	(1)	425
Age of Youngest child: 3-4 Years Old	2%	(6)	97%	(341)	1%	(3)	350
Married/Partnered	2%	(11)	97%	(516)	1%	(3)	530
Single Parent HH	3%	(4)	97%	(120)	—	(0)	124
Married/Partnered + both Employed	3%	(8)	97%	(308)	—	(1)	317
Married/Partnered + One Adult Employed	2%	(11)	97%	(516)	1%	(3)	530
Service Worker, Retail Sales, Laborers and Helpers	1%	(1)	99%	(117)	—	(0)	118
Trade and Skilled Workers	4%	(3)	96%	(69)	—	(0)	72
Administrative Workers	3%	(4)	97%	(121)	—	(0)	125
Health Care and Medical Professionals	—	(0)	98%	(62)	2%	(1)	63
Other Professionals	4%	(5)	96%	(110)	—	(0)	115
Work Remotely Full Time	1%	(1)	99%	(102)	—	(0)	103
In Office Full Time	3%	(9)	97%	(274)	—	(0)	283
Hybrid	4%	(2)	94%	(48)	2%	(1)	51
Live in a Small Town	2%	(6)	97%	(270)	1%	(2)	278
Live in a Rural Area	2%	(9)	97%	(366)	—	(1)	376
Need Child Care in Traditional Hours	3%	(14)	97%	(464)	—	(1)	479
Need Child Care in Non- Traditional Hours	4%	(7)	94%	(154)	1%	(2)	163
Age: 18-34	3%	(12)	97%	(438)	—	(2)	452
Age: 35-44	2%	(3)	98%	(159)	1%	(1)	163
Single, never married	3%	(3)	97%	(90)	—	(0)	93
Married	2%	(7)	98%	(394)	—	(2)	403
Living with a partner	3%	(4)	96%	(122)	1%	(1)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC18:** Which of the following best describe the primary child care arrangement you used prior to the pandemic for your youngest child?

Demographic	Child Care Center	Family Child Care Home	Part-day Pre-K Program	Head Start Program	Relative (e.g. grandparent, aunt/uncle)	I or my spouse/partner provide care for our child	Non-relative friend or neighbor	Non-live-in nanny or nanny share	Other special
Rural Parents	18% (120)	5% (34)	3% (18)	2% (11)	20% (132)	43% (281)	4% (27)	— (1)	5%
Gender: Male	26% (38)	6% (9)	7% (10)	1% (2)	18% (27)	36% (53)	3% (5)	— (0)	3%
Gender: Female	16% (82)	5% (25)	2% (8)	2% (9)	21% (105)	45% (228)	4% (22)	— (1)	5%
GenZers: 1997-2012	10% (7)	— (0)	3% (2)	1% (1)	24% (16)	51% (35)	6% (4)	— (0)	4%
Millennials: 1981-1996	19% (97)	6% (31)	2% (12)	1% (7)	20% (103)	42% (213)	4% (20)	— (1)	5%
GenXers: 1965-1980	21% (15)	4% (3)	6% (4)	4% (3)	17% (12)	40% (29)	4% (3)	— (0)	4%
PID: Dem (no lean)	24% (34)	5% (7)	4% (5)	2% (3)	22% (31)	36% (51)	4% (5)	— (0)	4%
PID: Ind (no lean)	17% (46)	5% (12)	3% (8)	2% (5)	18% (49)	44% (116)	6% (16)	— (0)	5%
PID: Rep (no lean)	16% (40)	6% (15)	2% (5)	1% (3)	21% (52)	46% (114)	2% (6)	— (1)	4%
Educ: < College	16% (70)	4% (16)	2% (10)	2% (10)	21% (93)	46% (204)	5% (24)	— (1)	4%
Educ: Bachelors degree	21% (29)	9% (13)	4% (6)	1% (1)	20% (28)	38% (54)	2% (3)	— (0)	5%
Educ: Post-grad	30% (21)	7% (5)	3% (2)	— (0)	16% (11)	33% (23)	— (0)	— (0)	10%
Income: Under 50k	14% (42)	4% (11)	2% (7)	3% (8)	22% (67)	47% (144)	6% (17)	— (1)	4%
Income: 50k-100k	18% (49)	7% (18)	3% (8)	1% (3)	19% (52)	43% (115)	3% (9)	— (0)	6%
Income: 100k+	38% (29)	6% (5)	4% (3)	— (0)	17% (13)	29% (22)	1% (1)	— (0)	5%
Ethnicity: White	18% (105)	5% (27)	3% (15)	2% (9)	20% (114)	44% (252)	4% (23)	— (1)	5%
Ethnicity: Hispanic	14% (8)	11% (6)	2% (1)	— (0)	35% (20)	30% (17)	4% (2)	— (0)	5%
All Christian	20% (50)	7% (16)	4% (9)	— (1)	19% (47)	42% (102)	3% (7)	— (1)	5%
Agnostic/Nothing in particular	16% (32)	2% (4)	3% (6)	3% (6)	20% (39)	45% (90)	6% (12)	— (0)	6%
Something Else	18% (33)	6% (11)	1% (2)	2% (3)	23% (41)	43% (78)	4% (7)	— (0)	3%
Evangelical	21% (43)	5% (10)	3% (6)	1% (3)	22% (45)	42% (86)	3% (6)	— (0)	3%
Non-Evangelical	19% (39)	8% (17)	2% (4)	— (1)	20% (41)	43% (89)	3% (6)	— (1)	5%
Military HH: Yes	17% (12)	9% (6)	1% (1)	4% (3)	19% (13)	41% (28)	3% (2)	— (0)	6%
Military HH: No	18% (108)	5% (28)	3% (17)	1% (8)	20% (119)	43% (253)	4% (25)	— (1)	4%
4-Region: Northeast	21% (17)	1% (1)	5% (4)	2% (2)	17% (14)	44% (36)	2% (2)	— (0)	7%
4-Region: Midwest	14% (30)	8% (17)	3% (6)	2% (4)	19% (41)	45% (99)	5% (10)	— (1)	6%
4-Region: South	23% (66)	3% (10)	2% (5)	1% (4)	22% (63)	41% (117)	4% (12)	— (0)	3%
4-Region: West	11% (7)	9% (6)	5% (3)	2% (1)	22% (14)	45% (29)	5% (3)	— (0)	2%
Youngest Child under 1 Year	17% (24)	9% (12)	1% (1)	— (0)	15% (21)	46% (65)	2% (3)	— (0)	11%

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**Table BPC18:** Which of the following best describe the primary child care arrangement you used prior to the pandemic for your youngest child?

Demographic	Child Care Center	Family Child Care Home	Part-day Pre-K Program	Head Start Program	Relative (e.g. grandparent, aunt/uncle)	I or my spouse/partner provide care for our child	Non-relative friend or neighbor	Non-live-in nanny or nanny share	Other special
Rural Parents	18% (120)	5% (34)	3% (18)	2% (11)	20% (132)	43% (281)	4% (27)	— (1)	5%
Youngest Child Age: 1	13% (23)	4% (7)	2% (4)	1% (1)	17% (30)	52% (91)	3% (5)	— (0)	7%
Youngest Child Age: 2	14% (22)	4% (6)	3% (5)	1% (1)	25% (40)	46% (73)	6% (10)	— (0)	1%
Youngest Child Age: 3	23% (47)	5% (10)	2% (4)	2% (5)	22% (45)	38% (77)	4% (9)	— (1)	1%
Youngest Child Age: 4	22% (36)	6% (10)	5% (8)	3% (5)	19% (32)	41% (68)	4% (6)	— (0)	—
Age of Youngest Child: under 0-2 Years Old	15% (65)	5% (21)	2% (9)	— (2)	19% (81)	47% (201)	4% (18)	— (0)	7%
Age of Youngest child: 3-4 Years Old	23% (80)	6% (20)	3% (12)	3% (9)	21% (75)	39% (138)	3% (12)	— (1)	1%
Married/Partnered	18% (94)	5% (27)	2% (13)	1% (6)	18% (94)	47% (248)	4% (20)	— (0)	5%
Single Parent HH	21% (26)	6% (7)	4% (5)	4% (5)	31% (38)	27% (33)	6% (7)	1% (1)	2%
Married/Partnered + both Employed	25% (79)	8% (25)	4% (12)	1% (4)	25% (80)	29% (91)	3% (10)	— (0)	5%
Married/Partnered + One Adult Employed	18% (94)	5% (27)	2% (13)	1% (6)	18% (94)	47% (248)	4% (20)	— (0)	5%
Service Worker, Retail Sales, Laborers and Helpers	18% (21)	3% (4)	3% (3)	— (0)	26% (31)	37% (44)	8% (9)	— (0)	5%
Trade and Skilled Workers	17% (12)	3% (2)	4% (3)	3% (2)	29% (21)	33% (24)	8% (6)	— (0)	3%
Administrative Workers	29% (36)	8% (10)	5% (6)	2% (2)	20% (25)	29% (36)	2% (3)	— (0)	6%
Health Care and Medical Professionals	22% (14)	10% (6)	5% (3)	2% (1)	25% (16)	30% (19)	2% (1)	2% (1)	3%
Other Professionals	23% (27)	10% (11)	3% (3)	3% (4)	23% (26)	31% (36)	1% (1)	— (0)	6%
Work Remotely Full Time	16% (16)	5% (5)	5% (5)	3% (3)	23% (24)	40% (41)	2% (2)	— (0)	7%
In Office Full Time	25% (71)	7% (21)	4% (10)	1% (4)	24% (67)	30% (84)	5% (14)	— (1)	4%
Hybrid	25% (13)	6% (3)	4% (2)	2% (1)	24% (12)	31% (16)	— (0)	— (0)	8%
Live in a Small Town	23% (63)	5% (15)	4% (10)	3% (8)	21% (58)	37% (102)	4% (12)	— (0)	4%
Live in a Rural Area	15% (57)	5% (19)	2% (8)	1% (3)	20% (74)	48% (179)	4% (15)	— (1)	5%
Need Child Care in Traditional Hours	23% (112)	6% (30)	3% (14)	2% (9)	23% (108)	33% (160)	5% (25)	— (1)	4%
Need Child Care in Non- Traditional Hours	18% (29)	5% (8)	3% (5)	2% (3)	23% (38)	41% (67)	5% (8)	1% (1)	2%
Age: 18-34	16% (74)	5% (21)	2% (9)	2% (7)	21% (96)	44% (201)	5% (22)	— (1)	5%
Age: 35-44	25% (41)	7% (12)	4% (7)	2% (3)	19% (31)	34% (56)	2% (4)	— (0)	6%
Single, never married	22% (20)	3% (3)	4% (4)	4% (4)	32% (30)	25% (23)	8% (7)	— (0)	2%
Married	20% (82)	6% (23)	3% (12)	1% (3)	17% (67)	44% (179)	3% (14)	— (0)	6%
Living with a partner	9% (12)	3% (4)	1% (1)	2% (3)	21% (27)	54% (69)	5% (6)	— (0)	4%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BPC19: What happened to your child care center at the height of the pandemic?**

Demographic	Child care provider closed permanently	Child care provider temporarily closed with plans to re-open	Child care provider remained open with limited hours	Child care provider remained open but had limited spaces	Child care provider remained open but only had spaces reserved for children of essential workers	Child care provider remained open without any changes to hours or capacity	Unsure	Total N
Rural Parents	4% (7)	46% (84)	8% (14)	13% (23)	8% (15)	16% (29)	6% (11)	183
Gender: Male	2% (1)	51% (30)	7% (4)	14% (8)	14% (8)	10% (6)	3% (2)	59
Gender: Female	5% (6)	44% (54)	8% (10)	12% (15)	6% (7)	19% (23)	7% (9)	124
Millennials: 1981-1996	3% (4)	46% (68)	7% (11)	12% (17)	9% (13)	16% (23)	7% (11)	147
PID: Ind (no lean)	4% (3)	44% (31)	8% (6)	17% (12)	7% (5)	14% (10)	6% (4)	71
PID: Rep (no lean)	5% (3)	52% (33)	2% (1)	3% (2)	8% (5)	24% (15)	6% (4)	63
Educ: < College	7% (7)	47% (50)	9% (10)	10% (11)	7% (7)	13% (14)	7% (7)	106
Income: Under 50k	7% (5)	47% (32)	12% (8)	13% (9)	3% (2)	10% (7)	7% (5)	68
Income: 50k-100k	3% (2)	45% (35)	5% (4)	13% (10)	12% (9)	17% (13)	6% (5)	78
Ethnicity: White	4% (6)	49% (76)	6% (9)	12% (18)	8% (13)	17% (26)	5% (8)	156
All Christian	4% (3)	47% (36)	4% (3)	12% (9)	9% (7)	16% (12)	8% (6)	76
Evangelical	5% (3)	45% (28)	8% (5)	10% (6)	6% (4)	23% (14)	3% (2)	62
Non-Evangelical	5% (3)	34% (21)	3% (2)	18% (11)	8% (5)	21% (13)	10% (6)	61
Military HH: No	3% (5)	45% (73)	7% (12)	13% (21)	9% (15)	15% (24)	7% (11)	161
4-Region: Midwest	4% (2)	42% (24)	5% (3)	12% (7)	7% (4)	23% (13)	7% (4)	57
4-Region: South	5% (4)	49% (42)	9% (8)	12% (10)	6% (5)	14% (12)	5% (4)	85
Youngest Child Age: 3	3% (2)	50% (33)	8% (5)	14% (9)	6% (4)	15% (10)	5% (3)	66
Youngest Child Age: 4	5% (3)	53% (31)	3% (2)	15% (9)	8% (5)	12% (7)	3% (2)	59
Age of Youngest Child: under 0-2 Years Old	4% (4)	41% (40)	9% (9)	10% (10)	8% (8)	21% (20)	6% (6)	97
Age of Youngest child: 3-4 Years Old	4% (5)	50% (60)	6% (7)	15% (18)	7% (9)	14% (17)	4% (5)	121
Married/Partnered	4% (5)	45% (63)	5% (7)	13% (18)	10% (14)	19% (27)	4% (6)	140
Married/Partnered + both Employed	4% (5)	45% (54)	5% (6)	12% (15)	8% (10)	21% (25)	4% (5)	120
Married/Partnered + One Adult Employed	4% (5)	45% (63)	5% (7)	13% (18)	10% (14)	19% (27)	4% (6)	140
Administrative Workers	4% (2)	54% (29)	6% (3)	11% (6)	2% (1)	20% (11)	4% (2)	54
In Office Full Time	2% (2)	43% (46)	8% (9)	15% (16)	9% (10)	17% (18)	5% (5)	106

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**Table BPC19: What happened to your child care center at the height of the pandemic?**

Demographic	Child care provider closed permanently	Child care provider closed temporarily with plans to re-open	Child care provider remained open with limited hours	Child care provider remained open but had limited spaces	Child care provider remained open but only had spaces reserved for children of essential workers	Child care provider remained open without any changes to hours or capacity	Unsure	Total N
Rural Parents	4% (7)	46% (84)	8% (14)	13% (23)	8% (15)	16% (29)	6% (11)	183
Live in a Small Town	5% (5)	42% (40)	5% (5)	14% (13)	10% (10)	16% (15)	8% (8)	96
Live in a Rural Area	2% (2)	51% (44)	10% (9)	11% (10)	6% (5)	16% (14)	3% (3)	87
Need Child Care in Traditional Hours	4% (7)	46% (76)	8% (13)	13% (21)	8% (13)	16% (27)	5% (8)	165
Age: 18-34	5% (5)	43% (48)	7% (8)	16% (18)	5% (6)	17% (19)	6% (7)	111
Age: 35-44	2% (1)	51% (32)	8% (5)	5% (3)	14% (9)	14% (9)	6% (4)	63
Married	3% (4)	45% (54)	4% (5)	11% (13)	12% (14)	20% (24)	5% (6)	120

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC20: Is the primary child care arrangement you used prior to the pandemic for your youngest child currently open or closed?**

Demographic	Open		Closed		Unsure		Total N
Rural Parents	89%	(162)	7%	(12)	5%	(9)	183
Gender: Male	90%	(53)	5%	(3)	5%	(3)	59
Gender: Female	88%	(109)	7%	(9)	5%	(6)	124
Millennials: 1981-1996	88%	(130)	7%	(11)	4%	(6)	147
PID: Ind (no lean)	86%	(61)	7%	(5)	7%	(5)	71
PID: Rep (no lean)	94%	(59)	3%	(2)	3%	(2)	63
Educ: < College	87%	(92)	8%	(8)	6%	(6)	106
Income: Under 50k	79%	(54)	13%	(9)	7%	(5)	68
Income: 50k-100k	92%	(72)	4%	(3)	4%	(3)	78
Ethnicity: White	90%	(141)	4%	(6)	6%	(9)	156
All Christian	88%	(67)	9%	(7)	3%	(2)	76
Evangelical	92%	(57)	3%	(2)	5%	(3)	62
Non-Evangelical	85%	(52)	11%	(7)	3%	(2)	61
Military HH: No	89%	(143)	6%	(9)	6%	(9)	161
4-Region: Midwest	84%	(48)	7%	(4)	9%	(5)	57
4-Region: South	94%	(80)	2%	(2)	4%	(3)	85
Youngest Child Age: 3	85%	(56)	9%	(6)	6%	(4)	66
Youngest Child Age: 4	92%	(54)	8%	(5)	—	(0)	59
Age of Youngest Child: under 0-2 Years Old	90%	(87)	5%	(5)	5%	(5)	97
Age of Youngest child: 3-4 Years Old	88%	(107)	8%	(10)	3%	(4)	121
Married/Partnered	91%	(128)	5%	(7)	4%	(5)	140
Married/Partnered + both Employed	91%	(109)	5%	(6)	4%	(5)	120
Married/Partnered + One Adult Employed	91%	(128)	5%	(7)	4%	(5)	140
Administrative Workers	91%	(49)	6%	(3)	4%	(2)	54
In Office Full Time	91%	(96)	7%	(7)	3%	(3)	106
Live in a Small Town	88%	(84)	6%	(6)	6%	(6)	96
Live in a Rural Area	90%	(78)	7%	(6)	3%	(3)	87
Need Child Care in Traditional Hours	88%	(146)	7%	(11)	5%	(8)	165
Age: 18-34	86%	(96)	6%	(7)	7%	(8)	111
Age: 35-44	92%	(58)	6%	(4)	2%	(1)	63
Married	91%	(109)	6%	(7)	3%	(4)	120

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC21:** *Is your current child care provider experiencing any employee shortages? This could include not having enough caregivers to open, having to reduce classroom size, or having limited availability because they do not have enough staff.*

Demographic	Yes	No	Unsure	Total N
Rural Parents	34% (73)	48% (104)	18% (40)	217
Gender: Male	27% (19)	53% (37)	20% (14)	70
Gender: Female	37% (54)	46% (67)	18% (26)	147
Millennials: 1981-1996	33% (57)	50% (87)	17% (29)	173
PID: Dem (no lean)	31% (18)	47% (28)	22% (13)	59
PID: Ind (no lean)	35% (31)	47% (41)	18% (16)	88
PID: Rep (no lean)	34% (24)	50% (35)	16% (11)	70
Educ: < College	33% (43)	47% (60)	20% (26)	129
Educ: Bachelors degree	30% (17)	56% (32)	14% (8)	57
Income: Under 50k	43% (34)	34% (27)	23% (18)	79
Income: 50k-100k	32% (31)	50% (48)	18% (17)	96
Ethnicity: White	32% (59)	48% (87)	20% (37)	183
All Christian	38% (36)	46% (43)	16% (15)	94
Agnostic/Nothing in particular	34% (18)	55% (29)	11% (6)	53
Something Else	29% (16)	45% (25)	27% (15)	56
Evangelical	30% (22)	44% (32)	26% (19)	73
Non-Evangelical	40% (30)	45% (34)	15% (11)	75
Military HH: No	34% (66)	46% (89)	21% (40)	195
4-Region: Midwest	31% (21)	56% (38)	13% (9)	68
4-Region: South	37% (37)	41% (41)	22% (22)	100
Youngest Child Age: 3	39% (27)	34% (24)	27% (19)	70
Youngest Child Age: 4	31% (21)	54% (36)	15% (10)	67
Age of Youngest Child: under 0-2 Years Old	36% (42)	50% (59)	14% (17)	118
Age of Youngest child: 3-4 Years Old	35% (46)	45% (60)	20% (27)	133
Married/Partnered	32% (52)	49% (80)	19% (31)	163
Single Parent HH	39% (21)	44% (24)	17% (9)	54
Married/Partnered + both Employed	34% (47)	46% (65)	20% (28)	140
Married/Partnered + One Adult Employed	32% (52)	49% (80)	19% (31)	163
Administrative Workers	36% (21)	50% (29)	14% (8)	58
Other Professionals	45% (25)	45% (25)	9% (5)	55
In Office Full Time	33% (42)	50% (64)	17% (21)	127

Continued on next page

**Table BPC21:** *Is your current child care provider experiencing any employee shortages? This could include not having enough caregivers to open, having to reduce classroom size, or having limited availability because they do not have enough staff.*

Demographic	Yes		No		Unsure		Total N
Rural Parents	34%	(73)	48%	(104)	18%	(40)	217
Live in a Small Town	31%	(33)	48%	(50)	21%	(22)	105
Live in a Rural Area	36%	(40)	48%	(54)	16%	(18)	112
Need Child Care in Traditional Hours	33%	(66)	48%	(96)	18%	(36)	198
Need Child Care in Non- Traditional Hours	51%	(30)	29%	(17)	20%	(12)	59
Age: 18-34	33%	(47)	50%	(71)	17%	(25)	143
Age: 35-44	32%	(19)	50%	(30)	18%	(11)	60
Married	33%	(44)	48%	(64)	18%	(24)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC22:** *Have you ever received a federal tax credit for your child care expenses?*

Demographic	Yes		No		Don't know		Total N
Rural Parents	31%	(204)	60%	(393)	9%	(57)	654
Gender: Male	34%	(51)	57%	(85)	8%	(12)	148
Gender: Female	30%	(153)	61%	(308)	9%	(45)	506
GenZers: 1997-2012	21%	(14)	72%	(49)	7%	(5)	68
Millennials: 1981-1996	32%	(163)	60%	(304)	8%	(41)	508
GenXers: 1965-1980	35%	(25)	50%	(36)	15%	(11)	72
PID: Dem (no lean)	32%	(46)	58%	(82)	10%	(14)	142
PID: Ind (no lean)	27%	(72)	65%	(173)	8%	(20)	265
PID: Rep (no lean)	35%	(86)	56%	(138)	9%	(23)	247
Educ: < College	31%	(138)	60%	(267)	9%	(39)	444
Educ: Bachelors degree	28%	(39)	62%	(88)	10%	(14)	141
Educ: Post-grad	39%	(27)	55%	(38)	6%	(4)	69
Income: Under 50k	28%	(86)	62%	(192)	10%	(30)	308
Income: 50k-100k	34%	(92)	58%	(157)	7%	(20)	269
Income: 100k+	34%	(26)	57%	(44)	9%	(7)	77
Ethnicity: White	31%	(176)	61%	(351)	9%	(49)	576
Ethnicity: Hispanic	30%	(17)	58%	(33)	12%	(7)	57
All Christian	33%	(80)	60%	(147)	7%	(18)	245
Agnostic/Nothing in particular	30%	(59)	64%	(128)	6%	(13)	200
Something Else	29%	(53)	59%	(106)	12%	(22)	181
Evangelical	35%	(73)	55%	(113)	10%	(20)	206
Non-Evangelical	28%	(59)	63%	(131)	9%	(19)	209
Military HH: Yes	32%	(22)	59%	(41)	9%	(6)	69
Military HH: No	31%	(182)	60%	(352)	9%	(51)	585
4-Region: Northeast	43%	(35)	44%	(36)	13%	(11)	82
4-Region: Midwest	27%	(60)	64%	(141)	9%	(20)	221
4-Region: South	32%	(91)	61%	(174)	8%	(22)	287
4-Region: West	28%	(18)	66%	(42)	6%	(4)	64
Youngest Child under 1 Year	29%	(41)	66%	(93)	5%	(7)	141
Youngest Child Age: 1	33%	(58)	60%	(104)	7%	(12)	174
Youngest Child Age: 2	31%	(49)	61%	(96)	8%	(13)	158
Youngest Child Age: 3	31%	(62)	58%	(117)	11%	(22)	201
Youngest Child Age: 4	27%	(45)	60%	(99)	13%	(21)	165

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**Table BPC22:** Have you ever received a federal tax credit for your child care expenses?

Demographic	Yes		No		Don't know		Total N
Rural Parents	31%	(204)	60%	(393)	9%	(57)	654
Age of Youngest Child: under 0-2 Years Old	32%	(136)	61%	(261)	7%	(28)	425
Age of Youngest child: 3-4 Years Old	30%	(105)	59%	(206)	11%	(39)	350
Married/Partnered	32%	(167)	60%	(316)	9%	(47)	530
Single Parent HH	30%	(37)	62%	(77)	8%	(10)	124
Married/Partnered + both Employed	35%	(112)	56%	(179)	8%	(26)	317
Married/Partnered + One Adult Employed	32%	(167)	60%	(316)	9%	(47)	530
Service Worker, Retail Sales, Laborers and Helpers	30%	(35)	65%	(77)	5%	(6)	118
Trade and Skilled Workers	36%	(26)	53%	(38)	11%	(8)	72
Administrative Workers	38%	(48)	54%	(67)	8%	(10)	125
Health Care and Medical Professionals	40%	(25)	54%	(34)	6%	(4)	63
Other Professionals	30%	(34)	62%	(71)	9%	(10)	115
Work Remotely Full Time	29%	(30)	64%	(66)	7%	(7)	103
In Office Full Time	34%	(97)	58%	(164)	8%	(22)	283
Hybrid	43%	(22)	49%	(25)	8%	(4)	51
Live in a Small Town	33%	(93)	56%	(156)	10%	(29)	278
Live in a Rural Area	30%	(111)	63%	(237)	7%	(28)	376
Need Child Care in Traditional Hours	34%	(162)	58%	(277)	8%	(40)	479
Need Child Care in Non- Traditional Hours	31%	(51)	61%	(100)	7%	(12)	163
Age: 18-34	31%	(139)	61%	(275)	8%	(38)	452
Age: 35-44	32%	(52)	59%	(96)	9%	(15)	163
Single, never married	32%	(30)	60%	(56)	8%	(7)	93
Married	33%	(133)	57%	(231)	10%	(39)	403
Living with a partner	27%	(34)	67%	(85)	6%	(8)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC23:** You mentioned that you have not received federal credit for your child care expenses. Which of the following best describes why?

Demographic	I was not aware that I could	I did not have child care expenses	I did not need federal credit support	I did not benefit from reporting my expenses	It was too complicated	My child care expenses did not qualify for the credit	I did not qualify based on my income	Don't know/No opinion	Total
Rural Parents	25% (97)	29% (114)	6% (22)	8% (32)	3% (12)	8% (33)	11% (44)	10% (39)	392
Gender: Male	24% (20)	12% (10)	12% (10)	8% (7)	5% (4)	9% (8)	21% (18)	9% (8)	85
Gender: Female	25% (77)	34% (104)	4% (12)	8% (25)	3% (8)	8% (25)	8% (26)	10% (31)	308
Millennials: 1981-1996	24% (74)	31% (93)	5% (14)	8% (25)	3% (9)	10% (29)	10% (30)	10% (30)	304
PID: Dem (no lean)	24% (20)	27% (22)	5% (4)	9% (7)	5% (4)	10% (8)	12% (10)	9% (7)	82
PID: Ind (no lean)	29% (50)	28% (49)	6% (11)	7% (12)	3% (6)	6% (10)	10% (18)	10% (17)	173
PID: Rep (no lean)	20% (27)	31% (43)	5% (7)	9% (13)	1% (2)	11% (15)	12% (16)	11% (15)	138
Educ: < College	26% (70)	29% (77)	6% (17)	9% (23)	4% (10)	9% (23)	8% (22)	9% (25)	267
Educ: Bachelors degree	20% (18)	28% (25)	3% (3)	7% (6)	2% (2)	8% (7)	22% (19)	9% (8)	88
Income: Under 50k	27% (52)	25% (48)	6% (11)	10% (19)	4% (8)	10% (19)	8% (15)	10% (20)	192
Income: 50k-100k	24% (38)	37% (58)	5% (8)	7% (11)	1% (2)	6% (9)	10% (15)	10% (16)	157
Ethnicity: White	25% (88)	29% (103)	5% (19)	7% (26)	3% (11)	9% (32)	11% (38)	10% (34)	351
All Christian	20% (29)	26% (38)	7% (11)	10% (14)	1% (2)	12% (18)	14% (20)	10% (15)	147
Agnostic/Nothing in particular	23% (29)	34% (43)	4% (5)	10% (13)	5% (7)	5% (6)	8% (10)	12% (15)	128
Something Else	32% (34)	31% (33)	6% (6)	4% (4)	2% (2)	7% (7)	11% (12)	8% (8)	106
Evangelical	31% (35)	27% (31)	7% (8)	5% (6)	1% (1)	6% (7)	11% (12)	12% (13)	113
Non-Evangelical	19% (25)	29% (38)	7% (9)	9% (12)	2% (3)	13% (17)	14% (18)	7% (9)	131
Military HH: No	25% (87)	28% (100)	5% (18)	9% (30)	3% (12)	9% (31)	11% (38)	10% (36)	352
4-Region: Midwest	23% (33)	30% (42)	3% (4)	6% (9)	4% (6)	13% (19)	10% (14)	10% (14)	141
4-Region: South	28% (49)	30% (52)	6% (11)	10% (18)	2% (4)	6% (10)	10% (17)	7% (13)	174
Youngest Child under 1 Year	23% (21)	38% (35)	10% (9)	4% (4)	5% (5)	6% (6)	6% (6)	8% (7)	93
Youngest Child Age: 1	27% (28)	37% (38)	6% (6)	7% (7)	1% (1)	8% (8)	10% (10)	6% (6)	104
Youngest Child Age: 2	23% (22)	30% (29)	5% (5)	6% (6)	3% (3)	16% (15)	11% (11)	5% (5)	96
Youngest Child Age: 3	21% (24)	32% (38)	3% (3)	8% (9)	1% (1)	8% (9)	17% (20)	11% (13)	117
Youngest Child Age: 4	25% (25)	27% (27)	3% (3)	13% (13)	2% (2)	8% (8)	8% (8)	13% (13)	99

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**Table BPC23:** You mentioned that you have not received federal credit for your child care expenses. Which of the following best describes why?

Demographic	I was not aware that I could	I did not have child care expenses	I did not need federal credit support	I did not think I would benefit from reporting my expenses	It was too complicated	My child care expenses did not qualify for the credit	I did not qualify based on my income	Don't know/No opinion	Total
Rural Parents	25% (97)	29% (114)	6% (22)	8% (32)	3% (12)	8% (33)	11% (44)	10% (39)	393
Age of Youngest Child: under 0-2 Years Old	25% (66)	31% (80)	7% (19)	6% (16)	3% (9)	11% (28)	10% (25)	7% (18)	263
Age of Youngest child: 3-4 Years Old	23% (48)	30% (61)	3% (6)	10% (20)	1% (3)	8% (16)	13% (27)	12% (25)	206
Married/Partnered	25% (79)	31% (99)	6% (19)	7% (23)	2% (5)	9% (29)	11% (35)	9% (27)	316
Single Parent HH	23% (18)	19% (15)	4% (3)	12% (9)	9% (7)	5% (4)	12% (9)	16% (12)	77
Married/Partnered + both Employed	28% (51)	18% (32)	9% (16)	10% (18)	1% (2)	10% (18)	13% (23)	11% (19)	179
Married/Partnered + One Adult Employed	25% (79)	31% (99)	6% (19)	7% (23)	2% (5)	9% (29)	11% (35)	9% (27)	316
Service Worker, Retail Sales, Laborers and Helpers	30% (23)	18% (14)	5% (4)	9% (7)	5% (4)	13% (10)	8% (6)	12% (9)	77
Administrative Workers	30% (20)	19% (13)	6% (4)	10% (7)	3% (2)	9% (6)	15% (10)	7% (5)	67
Other Professionals	21% (15)	25% (18)	8% (6)	8% (6)	— (0)	6% (4)	15% (11)	15% (11)	73
Work Remotely Full Time	27% (18)	26% (17)	6% (4)	8% (5)	3% (2)	3% (2)	20% (13)	8% (5)	66
In Office Full Time	28% (46)	16% (26)	8% (13)	10% (17)	4% (6)	11% (18)	12% (19)	12% (19)	164
Live in a Small Town	23% (36)	28% (43)	4% (7)	10% (15)	3% (5)	10% (15)	11% (17)	12% (18)	156
Live in a Rural Area	26% (61)	30% (71)	6% (15)	7% (17)	3% (7)	8% (18)	11% (27)	9% (21)	237
Need Child Care in Traditional Hours	30% (82)	19% (54)	6% (16)	10% (28)	3% (8)	10% (27)	13% (36)	9% (26)	277
Need Child Care in Non- Traditional Hours	30% (30)	20% (20)	5% (5)	9% (9)	4% (4)	10% (10)	10% (10)	12% (12)	100
Age: 18-34	27% (74)	27% (75)	5% (14)	8% (22)	4% (10)	8% (22)	9% (26)	12% (32)	275
Age: 35-44	20% (19)	32% (31)	7% (7)	8% (8)	2% (2)	10% (10)	14% (13)	6% (6)	96
Single, never married	23% (13)	18% (10)	5% (3)	9% (5)	11% (6)	5% (3)	12% (7)	16% (9)	56
Married	24% (55)	32% (74)	6% (13)	7% (16)	1% (3)	9% (20)	12% (28)	10% (22)	233
Living with a partner	28% (24)	29% (25)	7% (6)	8% (7)	2% (2)	11% (9)	8% (7)	6% (5)	85

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC24: Is there a free public pre-k program in your community?**

Demographic	Yes		No		Don't know/Unsure		Total N
Rural Parents	46%	(298)	24%	(157)	30%	(199)	654
Gender: Male	36%	(53)	32%	(48)	32%	(47)	148
Gender: Female	48%	(245)	22%	(109)	30%	(152)	506
GenZers: 1997-2012	38%	(26)	31%	(21)	31%	(21)	68
Millennials: 1981-1996	47%	(239)	23%	(115)	30%	(154)	508
GenXers: 1965-1980	44%	(32)	28%	(20)	28%	(20)	72
PID: Dem (no lean)	51%	(73)	19%	(27)	30%	(42)	142
PID: Ind (no lean)	44%	(116)	25%	(67)	31%	(82)	265
PID: Rep (no lean)	44%	(109)	26%	(63)	30%	(75)	247
Educ: < College	46%	(205)	22%	(97)	32%	(142)	444
Educ: Bachelors degree	39%	(55)	31%	(44)	30%	(42)	141
Educ: Post-grad	55%	(38)	23%	(16)	22%	(15)	69
Income: Under 50k	44%	(135)	20%	(63)	36%	(110)	308
Income: 50k-100k	47%	(126)	25%	(67)	28%	(76)	269
Income: 100k+	48%	(37)	35%	(27)	17%	(13)	77
Ethnicity: White	46%	(264)	23%	(134)	31%	(178)	576
Ethnicity: Hispanic	51%	(29)	23%	(13)	26%	(15)	57
All Christian	47%	(116)	23%	(57)	29%	(72)	245
Agnostic/Nothing in particular	44%	(88)	29%	(58)	27%	(54)	200
Something Else	44%	(80)	18%	(32)	38%	(69)	181
Evangelical	44%	(90)	21%	(44)	35%	(72)	206
Non-Evangelical	49%	(102)	20%	(42)	31%	(65)	209
Military HH: Yes	42%	(29)	29%	(20)	29%	(20)	69
Military HH: No	46%	(269)	23%	(137)	31%	(179)	585
4-Region: Northeast	48%	(39)	22%	(18)	30%	(25)	82
4-Region: Midwest	43%	(94)	24%	(53)	33%	(74)	221
4-Region: South	47%	(135)	23%	(67)	30%	(85)	287
4-Region: West	47%	(30)	30%	(19)	23%	(15)	64
Youngest Child under 1 Year	40%	(56)	26%	(36)	35%	(49)	141
Youngest Child Age: 1	47%	(82)	25%	(43)	28%	(49)	174
Youngest Child Age: 2	41%	(65)	27%	(43)	32%	(50)	158
Youngest Child Age: 3	46%	(93)	21%	(43)	32%	(65)	201
Youngest Child Age: 4	54%	(89)	22%	(36)	24%	(40)	165

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**Table BPC24: Is there a free public pre-k program in your community?**

Demographic	Yes		No		Don't know/Unsure		Total N
Rural Parents	46%	(298)	24%	(157)	30%	(199)	654
Age of Youngest Child: under 0-2 Years Old	44%	(189)	25%	(105)	31%	(131)	425
Age of Youngest child: 3-4 Years Old	51%	(178)	22%	(76)	27%	(96)	350
Married/Partnered	45%	(240)	24%	(129)	30%	(161)	530
Single Parent HH	47%	(58)	23%	(28)	31%	(38)	124
Married/Partnered + both Employed	46%	(146)	28%	(88)	26%	(83)	317
Married/Partnered + One Adult Employed	45%	(240)	24%	(129)	30%	(161)	530
Service Worker, Retail Sales, Laborers and Helpers	39%	(46)	25%	(30)	36%	(42)	118
Trade and Skilled Workers	43%	(31)	26%	(19)	31%	(22)	72
Administrative Workers	46%	(57)	28%	(35)	26%	(33)	125
Health Care and Medical Professionals	59%	(37)	19%	(12)	22%	(14)	63
Other Professionals	55%	(63)	23%	(26)	23%	(26)	115
Work Remotely Full Time	50%	(52)	26%	(27)	23%	(24)	103
In Office Full Time	48%	(136)	25%	(71)	27%	(76)	283
Hybrid	51%	(26)	20%	(10)	29%	(15)	51
Live in a Small Town	45%	(126)	25%	(70)	29%	(82)	278
Live in a Rural Area	46%	(172)	23%	(87)	31%	(117)	376
Need Child Care in Traditional Hours	47%	(227)	24%	(115)	29%	(137)	479
Need Child Care in Non- Traditional Hours	49%	(80)	25%	(41)	26%	(42)	163
Age: 18-34	45%	(205)	24%	(110)	30%	(137)	452
Age: 35-44	47%	(76)	23%	(38)	30%	(49)	163
Single, never married	45%	(42)	22%	(20)	33%	(31)	93
Married	44%	(179)	26%	(104)	30%	(120)	403
Living with a partner	48%	(61)	20%	(25)	32%	(41)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC25:** Many public pre-k programs operate at times aligned to a K-12 school day, which is shorter than a typical work day for most parents. If free public pre-k were co-located in a child care program that offered longer hours of care, would this be a better option for your family?

Demographic	Yes	No	Don't know/Unsure	Total N
Rural Parents	56% (364)	22% (147)	22% (143)	654
Gender: Male	56% (83)	29% (43)	15% (22)	148
Gender: Female	56% (281)	21% (104)	24% (121)	506
GenZers: 1997-2012	50% (34)	24% (16)	26% (18)	68
Millennials: 1981-1996	56% (284)	22% (110)	22% (114)	508
GenXers: 1965-1980	61% (44)	28% (20)	11% (8)	72
PID: Dem (no lean)	67% (95)	18% (25)	15% (22)	142
PID: Ind (no lean)	56% (148)	22% (58)	22% (59)	265
PID: Rep (no lean)	49% (121)	26% (64)	25% (62)	247
Educ: < College	56% (248)	21% (93)	23% (103)	444
Educ: Bachelors degree	55% (77)	26% (36)	20% (28)	141
Educ: Post-grad	57% (39)	26% (18)	17% (12)	69
Income: Under 50k	52% (161)	23% (70)	25% (77)	308
Income: 50k-100k	58% (157)	22% (58)	20% (54)	269
Income: 100k+	60% (46)	25% (19)	16% (12)	77
Ethnicity: White	56% (321)	22% (126)	22% (129)	576
Ethnicity: Hispanic	68% (39)	16% (9)	16% (9)	57
All Christian	59% (145)	22% (55)	18% (45)	245
Agnostic/Nothing in particular	54% (108)	22% (45)	24% (47)	200
Something Else	51% (92)	22% (40)	27% (49)	181
Evangelical	49% (101)	23% (48)	28% (57)	206
Non-Evangelical	62% (129)	21% (44)	17% (36)	209
Military HH: Yes	62% (43)	23% (16)	14% (10)	69
Military HH: No	55% (321)	22% (131)	23% (133)	585
4-Region: Northeast	60% (49)	21% (17)	20% (16)	82
4-Region: Midwest	53% (117)	24% (52)	24% (52)	221
4-Region: South	56% (161)	22% (63)	22% (63)	287
4-Region: West	58% (37)	23% (15)	19% (12)	64
Youngest Child under 1 Year	48% (67)	24% (34)	28% (40)	141
Youngest Child Age: 1	55% (95)	24% (42)	21% (37)	174
Youngest Child Age: 2	59% (93)	22% (34)	20% (31)	158
Youngest Child Age: 3	50% (100)	25% (50)	25% (51)	201

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**Table BPC25:** Many public pre-k programs operate at times aligned to a K-12 school day, which is shorter than a typical work day for most parents. If free public pre-k were co-located in a child care program that offered longer hours of care, would this be a better option for your family?

Demographic	Yes	No	Don't know/Unsure	Total N
Rural Parents	56% (364)	22% (147)	22% (143)	654
Youngest Child Age: 4	64% (105)	20% (33)	16% (27)	165
Age of Youngest Child: under 0-2 Years Old	55% (232)	23% (96)	23% (97)	425
Age of Youngest child: 3-4 Years Old	56% (195)	23% (82)	21% (73)	350
Married/Partnered	55% (290)	23% (123)	22% (117)	530
Single Parent HH	60% (74)	19% (24)	21% (26)	124
Married/Partnered + both Employed	59% (186)	21% (68)	20% (63)	317
Married/Partnered + One Adult Employed	55% (290)	23% (123)	22% (117)	530
Service Worker, Retail Sales, Laborers and Helpers	57% (67)	22% (26)	21% (25)	118
Trade and Skilled Workers	53% (38)	26% (19)	21% (15)	72
Administrative Workers	60% (75)	22% (27)	18% (23)	125
Health Care and Medical Professionals	78% (49)	11% (7)	11% (7)	63
Other Professionals	51% (59)	23% (27)	25% (29)	115
Work Remotely Full Time	45% (46)	28% (29)	27% (28)	103
In Office Full Time	63% (179)	19% (54)	18% (50)	283
Hybrid	69% (35)	14% (7)	18% (9)	51
Live in a Small Town	58% (160)	22% (60)	21% (58)	278
Live in a Rural Area	54% (204)	23% (87)	23% (85)	376
Need Child Care in Traditional Hours	63% (302)	18% (86)	19% (91)	479
Need Child Care in Non- Traditional Hours	60% (98)	23% (37)	17% (28)	163
Age: 18-34	55% (249)	21% (96)	24% (107)	452
Age: 35-44	57% (93)	25% (41)	18% (29)	163
Single, never married	55% (51)	22% (20)	24% (22)	93
Married	56% (227)	23% (91)	21% (85)	403
Living with a partner	50% (63)	25% (32)	25% (32)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC26:** *Have you and/or your partner or spouse decided not to work out of personal choice? This could include not wanting or not needing to work.*

Demographic	Yes	No	Total N
Rural Parents	74% (152)	26% (54)	206
Gender: Female	72% (127)	28% (49)	176
Millennials: 1981-1996	76% (127)	24% (40)	167
PID: Ind (no lean)	75% (59)	25% (20)	79
PID: Rep (no lean)	77% (68)	23% (20)	88
Educ: < College	71% (105)	29% (42)	147
Income: Under 50k	71% (72)	29% (29)	101
Income: 50k-100k	78% (70)	22% (20)	90
Ethnicity: White	75% (139)	25% (47)	186
All Christian	72% (53)	28% (21)	74
Agnostic/Nothing in particular	77% (53)	23% (16)	69
Something Else	74% (42)	26% (15)	57
Evangelical	74% (46)	26% (16)	62
Non-Evangelical	69% (44)	31% (20)	64
Military HH: No	72% (134)	28% (52)	186
4-Region: Midwest	78% (53)	22% (15)	68
4-Region: South	70% (64)	30% (28)	92
Youngest Child under 1 Year	77% (41)	23% (12)	53
Youngest Child Age: 1	78% (51)	22% (14)	65
Youngest Child Age: 2	75% (41)	25% (14)	55
Youngest Child Age: 3	65% (42)	35% (23)	65
Youngest Child Age: 4	83% (43)	17% (9)	52
Age of Youngest Child: under 0-2 Years Old	76% (112)	24% (35)	147
Age of Youngest child: 3-4 Years Old	72% (78)	28% (30)	108
Married/Partnered	74% (152)	26% (54)	206
Married/Partnered + One Adult Employed	74% (152)	26% (54)	206
Live in a Small Town	70% (55)	30% (24)	79
Live in a Rural Area	76% (97)	24% (30)	127
Need Child Care in Traditional Hours	71% (80)	29% (33)	113

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**Table BPC26:** *Have you and/or your partner or spouse decided not to work out of personal choice? This could include not wanting or not needing to work.*

Demographic	Yes		No		Total N
Rural Parents	74%	(152)	26%	(54)	206
Age: 18-34	74%	(100)	26%	(36)	136
Age: 35-44	76%	(44)	24%	(14)	58
Married	76%	(117)	24%	(36)	153
Living with a partner	66%	(35)	34%	(18)	53

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPC27: How much of an influence, if at all, did child care responsibilities have in your and or your partner or spouse's decision not to work?**

Demographic	Significant influence		Somewhat of an influence		Not too much of an influence		No influence at all		Total N
Rural Parents	64%	(131)	22%	(45)	2%	(4)	13%	(26)	206
Gender: Female	66%	(116)	20%	(35)	1%	(2)	13%	(23)	176
Millennials: 1981-1996	68%	(113)	20%	(34)	2%	(4)	10%	(16)	167
PID: Ind (no lean)	70%	(55)	20%	(16)	1%	(1)	9%	(7)	79
PID: Rep (no lean)	65%	(57)	20%	(18)	2%	(2)	12%	(11)	88
Educ: < College	67%	(98)	19%	(28)	1%	(2)	13%	(19)	147
Income: Under 50k	65%	(66)	22%	(22)	1%	(1)	12%	(12)	101
Income: 50k-100k	63%	(57)	21%	(19)	2%	(2)	13%	(12)	90
Ethnicity: White	65%	(120)	22%	(40)	2%	(3)	12%	(23)	186
All Christian	53%	(39)	32%	(24)	3%	(2)	12%	(9)	74
Agnostic/Nothing in particular	65%	(45)	22%	(15)	—	(0)	13%	(9)	69
Something Else	79%	(45)	7%	(4)	4%	(2)	11%	(6)	57
Evangelical	68%	(42)	19%	(12)	2%	(1)	11%	(7)	62
Non-Evangelical	61%	(39)	23%	(15)	5%	(3)	11%	(7)	64
Military HH: No	64%	(119)	22%	(40)	2%	(4)	12%	(23)	186
4-Region: Midwest	63%	(43)	25%	(17)	1%	(1)	10%	(7)	68
4-Region: South	66%	(61)	18%	(17)	1%	(1)	14%	(13)	92
Youngest Child under 1 Year	68%	(36)	21%	(11)	—	(0)	11%	(6)	53
Youngest Child Age: 1	65%	(42)	20%	(13)	—	(0)	15%	(10)	65
Youngest Child Age: 2	67%	(37)	24%	(13)	2%	(1)	7%	(4)	55
Youngest Child Age: 3	63%	(41)	22%	(14)	3%	(2)	12%	(8)	65
Youngest Child Age: 4	67%	(35)	15%	(8)	4%	(2)	13%	(7)	52
Age of Youngest Child: under 0-2 Years Old	67%	(98)	22%	(32)	1%	(1)	11%	(16)	147
Age of Youngest child: 3-4 Years Old	64%	(69)	20%	(22)	4%	(4)	12%	(13)	108
Married/Partnered	64%	(131)	22%	(45)	2%	(4)	13%	(26)	206
Married/Partnered + One Adult Employed	64%	(131)	22%	(45)	2%	(4)	13%	(26)	206
Live in a Small Town	66%	(52)	20%	(16)	3%	(2)	11%	(9)	79
Live in a Rural Area	62%	(79)	23%	(29)	2%	(2)	13%	(17)	127
Need Child Care in Traditional Hours	64%	(72)	24%	(27)	2%	(2)	11%	(12)	113

Continued on next page



**Table BPC27:** *How much of an influence, if at all, did child care responsibilities have in your and or your partner or spouse's decision not to work?*

Demographic	Significant influence		Somewhat of an influence		Not too much of an influence		No influence at all		Total N
Rural Parents	64%	(131)	22%	(45)	2%	(4)	13%	(26)	206
Age: 18-34	63%	(86)	24%	(33)	1%	(2)	11%	(15)	136
Age: 35-44	71%	(41)	12%	(7)	3%	(2)	14%	(8)	58
Married	64%	(98)	23%	(35)	3%	(4)	10%	(16)	153
Living with a partner	62%	(33)	19%	(10)	—	(0)	19%	(10)	53

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPCdem1: How many children under the age of 18 do you have?**

Demographic	1	2	3	4	5 or more	Total N
Rural Parents	36% (236)	36% (236)	18% (117)	7% (49)	2% (16)	654
Gender: Male	45% (66)	32% (48)	15% (22)	7% (11)	1% (1)	148
Gender: Female	34% (170)	37% (188)	19% (95)	8% (38)	3% (15)	506
GenZers: 1997-2012	63% (43)	26% (18)	7% (5)	1% (1)	1% (1)	68
Millennials: 1981-1996	33% (169)	37% (187)	19% (98)	8% (43)	2% (11)	508
GenXers: 1965-1980	31% (22)	40% (29)	19% (14)	6% (4)	4% (3)	72
PID: Dem (no lean)	43% (61)	35% (50)	15% (21)	6% (8)	1% (2)	142
PID: Ind (no lean)	37% (97)	39% (104)	14% (38)	6% (17)	3% (9)	265
PID: Rep (no lean)	32% (78)	33% (82)	23% (58)	10% (24)	2% (5)	247
Educ: < College	34% (151)	38% (167)	17% (75)	9% (39)	3% (12)	444
Educ: Bachelors degree	40% (56)	35% (50)	20% (28)	4% (6)	1% (1)	141
Educ: Post-grad	42% (29)	28% (19)	20% (14)	6% (4)	4% (3)	69
Income: Under 50k	38% (118)	34% (105)	15% (45)	10% (31)	3% (9)	308
Income: 50k-100k	35% (93)	36% (98)	21% (56)	6% (17)	2% (5)	269
Income: 100k+	32% (25)	43% (33)	21% (16)	1% (1)	3% (2)	77
Ethnicity: White	35% (201)	35% (204)	19% (112)	7% (43)	3% (16)	576
Ethnicity: Hispanic	37% (21)	46% (26)	12% (7)	4% (2)	2% (1)	57
All Christian	36% (88)	36% (88)	20% (49)	6% (14)	2% (6)	245
Agnostic/Nothing in particular	34% (69)	36% (73)	18% (37)	8% (16)	2% (5)	200
Something Else	39% (71)	34% (62)	14% (25)	10% (18)	3% (5)	181
Evangelical	39% (80)	36% (75)	14% (28)	9% (19)	2% (4)	206
Non-Evangelical	36% (76)	35% (73)	20% (42)	5% (11)	3% (7)	209
Military HH: Yes	32% (22)	30% (21)	25% (17)	6% (4)	7% (5)	69
Military HH: No	37% (214)	37% (215)	17% (100)	8% (45)	2% (11)	585
4-Region: Northeast	30% (25)	45% (37)	16% (13)	4% (3)	5% (4)	82
4-Region: Midwest	35% (78)	35% (78)	20% (45)	8% (17)	1% (3)	221
4-Region: South	36% (102)	36% (102)	18% (52)	8% (24)	2% (7)	287
4-Region: West	48% (31)	30% (19)	11% (7)	8% (5)	3% (2)	64
Youngest Child under 1 Year	30% (43)	35% (50)	22% (31)	9% (12)	4% (5)	141
Youngest Child Age: 1	34% (59)	29% (51)	24% (41)	11% (19)	2% (4)	174
Youngest Child Age: 2	28% (44)	40% (63)	21% (33)	8% (12)	4% (6)	158
Youngest Child Age: 3	27% (55)	43% (86)	18% (36)	9% (19)	2% (5)	201
Youngest Child Age: 4	20% (33)	43% (71)	26% (43)	5% (9)	5% (9)	165

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**Table BPCdem1: How many children under the age of 18 do you have?**

Demographic	1	2	3	4	5 or more	Total N
Rural Parents	36% (236)	36% (236)	18% (117)	7% (49)	2% (16)	654
Age of Youngest Child: under 0-2 Years Old	34% (146)	33% (141)	21% (89)	8% (36)	3% (13)	425
Age of Youngest child: 3-4 Years Old	25% (88)	43% (149)	21% (74)	7% (26)	4% (13)	350
Married/Partnered	35% (183)	37% (194)	19% (102)	7% (38)	2% (13)	530
Single Parent HH	43% (53)	34% (42)	12% (15)	9% (11)	2% (3)	124
Married/Partnered + both Employed	38% (121)	38% (119)	17% (55)	5% (15)	2% (7)	317
Married/Partnered + One Adult Employed	35% (183)	37% (194)	19% (102)	7% (38)	2% (13)	530
Service Worker, Retail Sales, Laborers and Helpers	33% (39)	43% (51)	14% (17)	7% (8)	3% (3)	118
Trade and Skilled Workers	31% (22)	39% (28)	21% (15)	8% (6)	1% (1)	72
Administrative Workers	43% (54)	35% (44)	14% (18)	5% (6)	2% (3)	125
Health Care and Medical Professionals	49% (31)	33% (21)	13% (8)	5% (3)	— (0)	63
Other Professionals	39% (45)	31% (36)	19% (22)	8% (9)	3% (3)	115
Work Remotely Full Time	34% (35)	42% (43)	17% (17)	8% (8)	— (0)	103
In Office Full Time	42% (119)	34% (95)	17% (47)	6% (18)	1% (4)	283
Hybrid	39% (20)	39% (20)	12% (6)	4% (2)	6% (3)	51
Live in a Small Town	37% (102)	35% (98)	19% (52)	6% (16)	4% (10)	278
Live in a Rural Area	36% (134)	37% (138)	17% (65)	9% (33)	2% (6)	376
Need Child Care in Traditional Hours	38% (181)	36% (174)	17% (82)	6% (30)	3% (12)	479
Need Child Care in Non- Traditional Hours	40% (65)	31% (50)	16% (26)	11% (18)	2% (4)	163
Age: 18-34	40% (180)	35% (158)	16% (74)	7% (30)	2% (10)	452
Age: 35-44	28% (45)	38% (62)	21% (35)	10% (17)	2% (4)	163
Single, never married	46% (43)	33% (31)	13% (12)	6% (6)	1% (1)	93
Married	33% (135)	38% (154)	20% (80)	6% (24)	2% (10)	403
Living with a partner	38% (48)	31% (40)	17% (22)	11% (14)	2% (3)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPCdem2\_1: What are the ages of your children at home?**  
*Age of child 1*

Demographic	Under 1 year	1	2	3	4	5	6	7	8	9	10
Rural Parents	14% (91)	16% (106)	15% (96)	17% (113)	12% (78)	4% (29)	4% (28)	4% (23)	2% (12)	3% (17)	2% (13)
Gender: Male	18% (27)	14% (20)	13% (19)	22% (32)	16% (23)	5% (7)	1% (2)	1% (2)	1% (2)	1% (1)	4% (6)
Gender: Female	13% (64)	17% (86)	15% (77)	16% (81)	11% (55)	4% (22)	5% (26)	4% (21)	2% (10)	3% (16)	1% (7)
GenZers: 1997-2012	28% (19)	26% (18)	19% (13)	12% (8)	7% (5)	1% (1)	1% (1)	3% (2)	— (0)	— (0)	— (0)
Millennials: 1981-1996	13% (67)	16% (80)	14% (71)	17% (88)	12% (60)	5% (25)	5% (23)	3% (17)	2% (11)	3% (16)	2% (12)
GenXers: 1965-1980	7% (5)	11% (8)	14% (10)	21% (15)	18% (13)	4% (3)	6% (4)	4% (3)	1% (1)	1% (1)	1% (1)
PID: Dem (no lean)	15% (21)	14% (20)	16% (23)	21% (30)	13% (19)	3% (4)	5% (7)	1% (2)	4% (6)	1% (1)	1% (1)
PID: Ind (no lean)	13% (35)	17% (45)	15% (39)	15% (41)	12% (33)	4% (11)	5% (12)	5% (13)	1% (3)	4% (10)	1% (2)
PID: Rep (no lean)	14% (35)	17% (41)	14% (34)	17% (42)	11% (26)	6% (14)	4% (9)	3% (8)	1% (3)	2% (6)	4% (10)
Educ: < College	14% (61)	15% (67)	15% (66)	18% (82)	11% (51)	5% (20)	4% (17)	3% (13)	1% (6)	4% (16)	1% (6)
Educ: Bachelors degree	13% (19)	19% (27)	15% (21)	13% (19)	13% (19)	5% (7)	5% (7)	5% (7)	4% (5)	— (0)	3% (4)
Educ: Post-grad	16% (11)	17% (12)	13% (9)	17% (12)	12% (8)	3% (2)	6% (4)	4% (3)	1% (1)	1% (1)	4% (3)
Income: Under 50k	15% (46)	15% (46)	15% (47)	18% (55)	12% (37)	5% (16)	3% (10)	3% (8)	2% (5)	3% (10)	1% (3)
Income: 50k-100k	13% (36)	18% (48)	17% (45)	16% (42)	12% (31)	4% (10)	5% (13)	4% (11)	1% (3)	3% (7)	3% (8)
Income: 100k+	12% (9)	16% (12)	5% (4)	21% (16)	13% (10)	4% (3)	6% (5)	5% (4)	5% (4)	— (0)	3% (2)
Ethnicity: White	14% (80)	17% (99)	15% (87)	15% (86)	12% (70)	5% (27)	4% (24)	3% (20)	2% (10)	3% (17)	2% (13)
Ethnicity: Hispanic	9% (5)	9% (5)	18% (10)	26% (15)	14% (8)	5% (3)	5% (3)	— (0)	2% (1)	4% (2)	2% (1)
All Christian	15% (36)	19% (47)	15% (36)	16% (40)	9% (22)	4% (9)	5% (12)	3% (8)	2% (4)	2% (6)	3% (7)
Agnostic/Nothing in particular	14% (29)	14% (27)	14% (27)	15% (30)	16% (33)	6% (11)	4% (8)	4% (8)	2% (3)	2% (5)	2% (3)
Something Else	13% (23)	16% (29)	16% (29)	20% (37)	10% (19)	4% (7)	4% (7)	4% (7)	2% (3)	3% (6)	2% (3)
Evangelical	14% (29)	18% (37)	16% (32)	22% (46)	9% (19)	4% (8)	3% (6)	2% (5)	2% (4)	2% (4)	2% (5)
Non-Evangelical	14% (29)	17% (36)	15% (32)	14% (29)	11% (22)	4% (8)	5% (11)	5% (10)	1% (3)	4% (8)	2% (4)
Military HH: Yes	14% (10)	19% (13)	20% (14)	13% (9)	3% (2)	1% (1)	7% (5)	3% (2)	6% (4)	3% (2)	— (0)
Military HH: No	14% (81)	16% (93)	14% (82)	18% (104)	13% (76)	5% (28)	4% (23)	4% (21)	1% (8)	3% (15)	2% (13)
4-Region: Northeast	10% (8)	22% (18)	13% (11)	13% (11)	12% (10)	6% (5)	4% (3)	5% (4)	— (0)	4% (3)	1% (1)
4-Region: Midwest	13% (29)	15% (34)	16% (36)	13% (28)	15% (33)	5% (10)	5% (12)	5% (10)	2% (4)	3% (6)	2% (4)
4-Region: South	15% (44)	15% (44)	13% (36)	21% (61)	9% (25)	4% (12)	4% (12)	3% (8)	3% (8)	3% (8)	2% (7)
4-Region: West	16% (10)	16% (10)	20% (13)	20% (13)	16% (10)	3% (2)	2% (1)	2% (1)	— (0)	— (0)	2% (1)
Youngest Child under 1 Year	65% (91)	3% (4)	9% (12)	7% (10)	2% (3)	3% (4)	3% (4)	2% (3)	1% (2)	1% (2)	1% (1)
Youngest Child Age: 1	4% (7)	61% (106)	2% (3)	7% (13)	5% (8)	3% (6)	3% (5)	3% (6)	1% (2)	2% (4)	1% (2)
Youngest Child Age: 2	6% (9)	2% (3)	61% (96)	1% (2)	6% (9)	6% (10)	5% (8)	4% (6)	1% (2)	2% (3)	1% (2)
Youngest Child Age: 3	4% (8)	7% (14)	1% (3)	56% (113)	2% (4)	4% (8)	5% (11)	3% (6)	3% (6)	5% (10)	3% (6)
Youngest Child Age: 4	7% (11)	5% (9)	5% (9)	4% (6)	47% (78)	2% (4)	6% (10)	6% (10)	2% (3)	2% (4)	2% (3)
Age of Youngest Child: under 0-2 Years Old	21% (91)	25% (106)	23% (96)	5% (22)	4% (19)	4% (17)	4% (15)	3% (14)	1% (6)	2% (9)	1% (5)
Age of Youngest child: 3-4 Years Old	5% (18)	7% (23)	3% (12)	32% (113)	22% (78)	3% (12)	6% (20)	5% (16)	3% (9)	4% (13)	2% (8)
Married/Partnered	14% (72)	18% (96)	16% (83)	15% (81)	11% (57)	5% (24)	4% (22)	4% (20)	2% (11)	2% (13)	2% (12)
Single Parent HH	15% (19)	8% (10)	10% (13)	26% (32)	17% (21)	4% (5)	5% (6)	2% (3)	1% (1)	3% (4)	1% (1)
Married/Partnered + both Employed	12% (39)	18% (56)	16% (52)	17% (54)	11% (36)	4% (14)	4% (13)	4% (13)	3% (8)	2% (6)	2% (5)
Married/Partnered + One Adult Employed	14% (72)	18% (96)	16% (83)	15% (81)	11% (57)	5% (24)	4% (22)	4% (20)	2% (11)	2% (13)	2% (12)
Service Worker, Retail Sales, Laborers and Helpers	16% (19)	11% (13)	14% (17)	22% (26)	13% (15)	5% (6)	1% (1)	3% (3)	2% (2)	2% (2)	1% (1)
Trade and Skilled Workers	11% (8)	10% (7)	18% (13)	14% (10)	18% (13)	4% (3)	4% (3)	3% (2)	4% (3)	6% (4)	1% (1)
Administrative Workers	13% (16)	23% (29)	14% (17)	15% (19)	10% (13)	6% (8)	3% (4)	4% (5)	2% (2)	— (0)	2% (3)
Health Care and Medical Professionals	11% (7)	19% (12)	13% (8)	25% (16)	14% (9)	5% (3)	3% (2)	2% (1)	2% (1)	3% (2)	3% (2)
Other Professionals	17% (20)	11% (13)	14% (16)	19% (22)	13% (15)	1% (1)	8% (9)	4% (5)	2% (2)	3% (3)	3% (3)

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**Table BPCdem2\_1: What are the ages of your children at home?***Age of child 1*

Demographic	Under 1 year	1	2	3	4	5	6	7	8	9	10
Rural Parents	14% (91)	16% (106)	15% (96)	17% (113)	12% (78)	4% (29)	4% (28)	4% (23)	2% (12)	3% (17)	2% (13)
Work Remotely Full Time	13% (13)	13% (13)	14% (14)	23% (24)	10% (10)	7% (7)	4% (4)	4% (4)	3% (3)	5% (5)	1% (1)
In Office Full Time	15% (42)	17% (47)	14% (41)	17% (47)	14% (39)	5% (13)	3% (9)	3% (8)	2% (5)	1% (3)	3% (8)
Hybrid	22% (11)	22% (11)	12% (6)	12% (6)	14% (7)	— (0)	2% (1)	4% (2)	2% (1)	2% (1)	2% (1)
Live in a Small Town	13% (36)	12% (34)	16% (44)	16% (45)	13% (36)	5% (15)	4% (12)	5% (13)	1% (4)	3% (7)	2% (5)
Live in a Rural Area	15% (55)	19% (72)	14% (52)	18% (68)	11% (42)	4% (14)	4% (16)	3% (10)	2% (8)	3% (10)	2% (8)
Need Child Care in Traditional Hours	14% (66)	17% (81)	14% (69)	18% (87)	11% (55)	4% (20)	4% (18)	4% (17)	2% (11)	3% (12)	2% (9)
Need Child Care in Non- Traditional Hours	13% (21)	18% (30)	12% (20)	18% (30)	13% (22)	2% (4)	4% (6)	3% (5)	1% (1)	2% (4)	3% (5)
Age: 18-34	17% (75)	18% (81)	16% (71)	17% (75)	10% (47)	4% (17)	4% (20)	4% (17)	2% (7)	3% (13)	1% (6)
Age: 35-44	9% (14)	12% (19)	11% (18)	17% (28)	17% (27)	6% (10)	4% (7)	2% (4)	2% (4)	2% (4)	4% (7)
Single, never married	18% (17)	9% (8)	11% (10)	26% (24)	14% (13)	3% (3)	5% (5)	1% (1)	1% (1)	4% (4)	— (0)
Married	13% (51)	18% (74)	15% (62)	15% (61)	11% (45)	5% (21)	4% (18)	4% (16)	2% (9)	2% (10)	2% (9)
Living with a partner	17% (21)	17% (22)	17% (21)	16% (20)	9% (12)	2% (3)	3% (4)	3% (4)	2% (2)	2% (3)	2% (3)

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPCdem2\_2: What are the ages of your children at home?**  
*Age of child 2*

Demographic	Under 1 year	1	2	3	4	5	6	7	8	9	10
Rural Parents	8% (35)	10% (41)	10% (41)	17% (71)	16% (65)	8% (33)	7% (28)	5% (21)	4% (17)	5% (21)	2% (10)
Gender: Male	11% (9)	10% (8)	10% (8)	17% (14)	7% (6)	9% (7)	4% (3)	4% (3)	7% (6)	7% (6)	5% (4)
Gender: Female	8% (26)	10% (33)	10% (33)	17% (57)	18% (59)	8% (26)	7% (25)	5% (18)	3% (11)	4% (15)	2% (6)
Millennials: 1981-1996	9% (30)	10% (33)	10% (33)	17% (57)	14% (48)	9% (29)	7% (24)	4% (15)	4% (14)	6% (21)	3% (10)
GenXers: 1965-1980	2% (1)	8% (4)	8% (4)	18% (9)	22% (11)	6% (3)	6% (3)	6% (3)	6% (3)	— (0)	— (0)
PID: Dem (no lean)	10% (8)	4% (3)	5% (4)	21% (17)	23% (19)	5% (4)	5% (4)	1% (1)	4% (3)	9% (7)	1% (1)
PID: Ind (no lean)	8% (14)	14% (23)	10% (17)	18% (30)	14% (24)	7% (12)	7% (12)	5% (8)	4% (6)	4% (6)	3% (5)
PID: Rep (no lean)	8% (13)	9% (15)	12% (20)	14% (24)	13% (22)	10% (17)	7% (12)	7% (12)	5% (8)	5% (8)	2% (4)
Educ: < College	7% (21)	10% (30)	8% (22)	16% (48)	16% (46)	9% (25)	8% (24)	4% (13)	4% (13)	6% (17)	3% (9)
Educ: Bachelors degree	13% (11)	9% (8)	14% (12)	24% (20)	11% (9)	6% (5)	5% (4)	6% (5)	1% (1)	2% (2)	1% (1)
Income: Under 50k	8% (16)	10% (19)	9% (18)	17% (32)	17% (32)	6% (12)	8% (16)	6% (12)	5% (10)	4% (8)	2% (3)
Income: 50k-100k	8% (14)	10% (18)	7% (13)	15% (26)	15% (26)	10% (18)	5% (9)	4% (7)	3% (6)	7% (13)	3% (6)
Income: 100k+	10% (5)	8% (4)	19% (10)	25% (13)	13% (7)	6% (3)	6% (3)	4% (2)	2% (1)	— (0)	2% (1)
Ethnicity: White	7% (28)	9% (35)	10% (37)	17% (64)	15% (58)	8% (30)	7% (27)	6% (21)	4% (15)	6% (21)	2% (9)
All Christian	10% (15)	7% (11)	12% (19)	18% (29)	15% (24)	7% (11)	8% (13)	4% (7)	1% (2)	6% (10)	3% (5)
Agnostic/Nothing in particular	6% (8)	11% (15)	9% (12)	17% (22)	12% (16)	11% (14)	8% (11)	8% (10)	5% (7)	1% (1)	2% (3)
Something Else	10% (11)	12% (13)	7% (8)	15% (16)	20% (22)	5% (6)	4% (4)	4% (4)	6% (7)	7% (8)	1% (1)
Evangelical	12% (15)	9% (11)	8% (10)	15% (19)	15% (19)	9% (11)	7% (9)	4% (5)	3% (4)	7% (9)	4% (5)
Non-Evangelical	8% (11)	10% (13)	13% (17)	19% (25)	18% (24)	5% (6)	6% (8)	5% (6)	4% (5)	5% (6)	— (0)
Military HH: No	8% (30)	11% (39)	11% (39)	17% (62)	15% (55)	8% (30)	7% (25)	5% (18)	4% (16)	5% (17)	2% (8)
4-Region: Northeast	5% (3)	7% (4)	12% (7)	19% (11)	18% (10)	11% (6)	9% (5)	7% (4)	— (0)	5% (3)	— (0)
4-Region: Midwest	6% (8)	10% (15)	9% (13)	18% (26)	20% (28)	10% (14)	6% (8)	5% (7)	6% (8)	4% (6)	2% (3)
4-Region: South	10% (19)	10% (19)	10% (18)	17% (32)	12% (23)	5% (10)	8% (14)	5% (9)	4% (8)	5% (9)	3% (6)
Youngest Child under 1 Year	36% (35)	10% (10)	11% (11)	9% (9)	11% (11)	6% (6)	5% (5)	2% (2)	1% (1)	2% (2)	3% (3)
Youngest Child Age: 1	4% (5)	36% (41)	3% (4)	20% (23)	10% (11)	4% (5)	7% (8)	3% (3)	1% (1)	5% (6)	1% (1)
Youngest Child Age: 2	10% (11)	4% (4)	36% (41)	6% (7)	13% (15)	10% (11)	3% (3)	4% (5)	4% (4)	5% (6)	2% (2)
Youngest Child Age: 3	5% (8)	10% (14)	1% (2)	49% (71)	6% (9)	5% (8)	7% (10)	4% (6)	3% (4)	3% (5)	1% (1)
Youngest Child Age: 4	2% (3)	6% (8)	9% (12)	4% (5)	49% (65)	4% (5)	3% (4)	7% (9)	5% (6)	2% (3)	1% (1)
Age of Youngest Child: under 0-2 Years Old	13% (35)	15% (41)	15% (41)	14% (38)	13% (36)	8% (21)	6% (16)	4% (10)	2% (6)	5% (14)	2% (6)
Age of Youngest child: 3-4 Years Old	4% (11)	8% (22)	5% (14)	27% (71)	25% (65)	5% (13)	5% (14)	5% (13)	4% (10)	3% (8)	1% (2)
Married/Partnered	9% (30)	11% (37)	10% (35)	18% (61)	15% (53)	8% (28)	6% (20)	4% (15)	4% (14)	5% (17)	2% (8)
Single Parent HH	7% (5)	6% (4)	8% (6)	14% (10)	17% (12)	7% (5)	11% (8)	8% (6)	4% (3)	6% (4)	3% (2)
Married/Partnered + both Employed	9% (17)	9% (18)	10% (19)	16% (32)	16% (31)	8% (16)	7% (14)	5% (9)	5% (9)	3% (6)	2% (4)
Married/Partnered + One Adult Employed	9% (30)	11% (37)	10% (35)	18% (61)	15% (53)	8% (28)	6% (20)	4% (15)	4% (14)	5% (17)	2% (8)
Service Worker, Retail Sales, Laborers and Helpers	10% (8)	4% (3)	9% (7)	14% (11)	22% (17)	3% (2)	13% (10)	5% (4)	3% (2)	8% (6)	1% (1)
Trade and Skilled Workers	6% (3)	12% (6)	4% (2)	20% (10)	8% (4)	12% (6)	2% (1)	8% (4)	8% (4)	2% (1)	2% (1)
Administrative Workers	8% (6)	7% (5)	18% (13)	15% (11)	14% (10)	7% (5)	7% (5)	6% (4)	— (0)	7% (5)	4% (3)
Other Professionals	10% (7)	13% (9)	9% (6)	11% (8)	19% (13)	10% (7)	9% (6)	4% (3)	6% (4)	1% (1)	— (0)
Work Remotely Full Time	13% (9)	6% (4)	7% (5)	18% (12)	18% (12)	9% (6)	10% (7)	4% (3)	3% (2)	4% (3)	1% (1)
In Office Full Time	6% (10)	7% (11)	13% (22)	15% (25)	17% (28)	7% (12)	6% (10)	6% (10)	5% (8)	4% (7)	3% (5)
Live in a Small Town	7% (12)	11% (19)	12% (22)	16% (29)	18% (31)	7% (12)	3% (6)	5% (9)	5% (8)	6% (11)	2% (4)
Live in a Rural Area	10% (23)	9% (22)	8% (19)	17% (42)	14% (34)	9% (21)	9% (22)	5% (12)	4% (9)	4% (10)	2% (6)
Need Child Care in Traditional Hours	8% (24)	8% (25)	10% (31)	17% (50)	18% (53)	7% (22)	7% (21)	5% (16)	5% (14)	4% (13)	2% (6)
Need Child Care in Non- Traditional Hours	5% (5)	8% (8)	5% (5)	15% (15)	20% (20)	7% (7)	6% (6)	6% (6)	5% (5)	3% (3)	5% (5)
Age: 18-34	10% (27)	10% (28)	10% (26)	20% (54)	13% (35)	9% (25)	7% (20)	5% (14)	4% (11)	4% (11)	2% (6)
Age: 35-44	7% (8)	8% (10)	10% (12)	12% (14)	19% (22)	5% (6)	6% (7)	3% (4)	4% (5)	8% (10)	3% (4)

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**Table BPCdem2\_2: What are the ages of your children at home?***Age of child 2*

Demographic	Under 1 year	1	2	3	4	5	6	7	8	9	10
Rural Parents	8% (35)	10% (41)	10% (41)	17% (71)	16% (65)	8% (33)	7% (28)	5% (21)	4% (17)	5% (21)	2% (10)
Single, never married	8% (4)	8% (4)	8% (4)	16% (8)	12% (6)	6% (3)	14% (7)	8% (4)	2% (1)	6% (3)	4% (2)
Married	9% (25)	10% (28)	12% (31)	18% (49)	16% (43)	7% (19)	5% (13)	5% (13)	4% (11)	4% (11)	2% (6)
Living with a partner	6% (5)	11% (9)	5% (4)	15% (12)	13% (10)	11% (9)	9% (7)	3% (2)	4% (3)	8% (6)	3% (2)

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPCdem2\_3: What are the ages of your children at home?**  
*Age of child 3*

Demographic	Under 1 year	1	2	3	4	5	6	7	8	9	10	11
Rural Parents	8% (14)	13% (23)	8% (15)	5% (10)	10% (19)	7% (12)	6% (11)	5% (10)	6% (11)	5% (9)	5% (10)	5% (10)
Gender: Female	7% (11)	13% (19)	10% (15)	6% (9)	10% (15)	7% (11)	6% (9)	4% (6)	6% (9)	5% (8)	5% (7)	5% (5)
Millennials: 1981-1996	9% (14)	12% (19)	9% (13)	5% (8)	10% (15)	7% (11)	7% (10)	5% (7)	7% (11)	5% (8)	6% (9)	5% (5)
PID: Ind (no lean)	9% (6)	16% (10)	12% (8)	6% (4)	11% (7)	5% (3)	2% (1)	5% (3)	9% (6)	— (0)	2% (1)	6% (6)
PID: Rep (no lean)	7% (6)	11% (10)	7% (6)	5% (4)	9% (8)	9% (8)	7% (6)	7% (6)	3% (3)	8% (7)	7% (6)	5% (5)
Educ: < College	8% (10)	11% (14)	7% (9)	6% (8)	8% (10)	7% (9)	5% (6)	6% (7)	8% (10)	6% (7)	7% (9)	6% (6)
Income: Under 50k	9% (8)	12% (10)	7% (6)	8% (7)	9% (8)	7% (6)	4% (3)	2% (2)	9% (8)	4% (3)	9% (8)	6% (6)
Income: 50k-100k	6% (5)	12% (9)	10% (8)	3% (2)	10% (8)	6% (5)	9% (7)	9% (7)	4% (3)	3% (2)	3% (2)	4% (4)
Ethnicity: White	8% (13)	13% (23)	8% (14)	6% (10)	11% (19)	6% (11)	6% (11)	5% (9)	5% (9)	5% (9)	6% (10)	5% (5)
All Christian	9% (6)	16% (11)	9% (6)	4% (3)	16% (11)	6% (4)	7% (5)	4% (3)	6% (4)	1% (1)	3% (2)	9% (9)
Agnostic/Nothing in particular	9% (5)	7% (4)	5% (3)	9% (5)	10% (6)	5% (3)	5% (3)	3% (2)	9% (5)	5% (3)	7% (4)	2% (2)
Evangelical	6% (3)	6% (3)	8% (4)	6% (3)	8% (4)	4% (2)	8% (4)	10% (5)	8% (4)	8% (4)	4% (2)	12% (12)
Non-Evangelical	8% (5)	18% (11)	12% (7)	3% (2)	13% (8)	12% (7)	5% (3)	2% (1)	3% (2)	3% (2)	7% (4)	5% (5)
Military HH: No	9% (14)	10% (16)	8% (13)	5% (8)	12% (18)	6% (10)	6% (10)	5% (8)	7% (11)	4% (6)	6% (9)	6% (6)
4-Region: Midwest	11% (7)	17% (11)	9% (6)	6% (4)	11% (7)	9% (6)	9% (6)	5% (3)	3% (2)	3% (2)	3% (2)	5% (5)
4-Region: South	7% (6)	11% (9)	8% (7)	6% (5)	11% (9)	5% (4)	5% (4)	2% (2)	5% (4)	7% (6)	7% (6)	6% (6)
Youngest Child Age: 1	8% (5)	36% (23)	3% (2)	5% (3)	3% (2)	5% (3)	11% (7)	2% (1)	5% (3)	6% (4)	3% (2)	2% (2)
Youngest Child Age: 2	8% (4)	2% (1)	29% (15)	— (0)	12% (6)	6% (3)	4% (2)	4% (2)	4% (2)	2% (1)	2% (1)	12% (12)
Youngest Child Age: 3	7% (4)	17% (10)	7% (4)	17% (10)	5% (3)	8% (5)	8% (5)	7% (4)	5% (3)	5% (3)	5% (3)	2% (2)
Youngest Child Age: 4	8% (5)	5% (3)	10% (6)	5% (3)	31% (19)	— (0)	3% (2)	10% (6)	5% (3)	3% (2)	7% (4)	3% (3)
Age of Youngest Child: under 0-2 Years Old	10% (14)	17% (23)	11% (15)	3% (4)	7% (9)	5% (7)	7% (10)	3% (4)	6% (8)	4% (6)	5% (7)	7% (7)
Age of Youngest child: 3-4 Years Old	8% (9)	12% (13)	9% (10)	9% (10)	17% (19)	4% (5)	6% (7)	9% (10)	5% (6)	4% (5)	5% (6)	3% (3)
Married/Partnered	8% (12)	13% (20)	8% (13)	5% (8)	12% (18)	7% (11)	7% (11)	5% (8)	5% (8)	6% (9)	5% (8)	4% (4)
Married/Partnered + both Employed	6% (5)	17% (13)	12% (9)	1% (1)	12% (9)	6% (5)	4% (3)	8% (6)	4% (3)	6% (5)	6% (5)	5% (5)
Married/Partnered + One Adult Employed	8% (12)	13% (20)	8% (13)	5% (8)	12% (18)	7% (11)	7% (11)	5% (8)	5% (8)	6% (9)	5% (8)	4% (4)
In Office Full Time	7% (5)	13% (9)	9% (6)	3% (2)	12% (8)	3% (2)	7% (5)	9% (6)	1% (1)	3% (2)	4% (3)	12% (12)
Live in a Small Town	12% (9)	14% (11)	8% (6)	5% (4)	14% (11)	8% (6)	4% (3)	10% (8)	4% (3)	4% (3)	1% (1)	4% (4)
Live in a Rural Area	5% (5)	12% (12)	9% (9)	6% (6)	8% (8)	6% (6)	8% (8)	2% (2)	8% (8)	6% (6)	9% (9)	7% (7)
Need Child Care in Traditional Hours	6% (7)	11% (14)	10% (12)	6% (7)	12% (15)	6% (7)	6% (7)	7% (9)	5% (6)	6% (8)	6% (7)	6% (6)
Age: 18-34	7% (8)	14% (16)	11% (12)	4% (4)	12% (14)	8% (9)	6% (7)	5% (6)	8% (9)	4% (5)	6% (7)	4% (4)
Age: 35-44	11% (6)	12% (7)	5% (3)	9% (5)	5% (3)	5% (3)	7% (4)	5% (3)	4% (2)	7% (4)	4% (2)	5% (5)
Married	8% (9)	13% (15)	6% (7)	5% (6)	14% (16)	7% (8)	9% (10)	5% (6)	4% (4)	7% (8)	6% (7)	4% (4)

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BPCdem2\_4: What are the ages of your children at home?**

Age of child 4

Demographic	Under 1 year	1	2	3	4	5	6	7	8	9	10	12
Rural Parents	8% (5)	14% (9)	8% (5)	11% (7)	2% (1)	5% (3)	5% (3)	2% (1)	5% (3)	6% (4)	6% (4)	11% (7)
Gender: Female	9% (5)	11% (6)	9% (5)	13% (7)	— (0)	6% (3)	6% (3)	2% (1)	4% (2)	4% (2)	6% (3)	11% (7)
Millennials: 1981-1996	9% (5)	13% (7)	7% (4)	11% (6)	2% (1)	6% (3)	2% (1)	2% (1)	4% (2)	7% (4)	7% (4)	11% (7)
Educ: < College	8% (4)	14% (7)	8% (4)	10% (5)	— (0)	4% (2)	4% (2)	2% (1)	4% (2)	6% (3)	8% (4)	14% (9)
Ethnicity: White	8% (5)	14% (8)	8% (5)	12% (7)	2% (1)	3% (2)	5% (3)	2% (1)	5% (3)	5% (3)	7% (4)	10% (6)
Military HH: No	7% (4)	14% (8)	5% (3)	12% (7)	2% (1)	4% (2)	2% (1)	2% (1)	4% (2)	7% (4)	5% (3)	12% (7)
Married/Partnered	6% (3)	14% (7)	10% (5)	12% (6)	2% (1)	6% (3)	6% (3)	2% (1)	4% (2)	6% (3)	8% (4)	10% (6)
Married/Partnered + One Adult Employed	6% (3)	14% (7)	10% (5)	12% (6)	2% (1)	6% (3)	6% (3)	2% (1)	4% (2)	6% (3)	8% (4)	10% (6)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPCdem2\_5: What are the ages of your children at home?**

*Age of child 5*

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Demographic	Under 1 year	1	2	4	6	10	11	12	14	16	17	Total N
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*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPCdem3:** Which of the following best describes where you now live? A large city, a suburb near a large city, a small city or town, or a rural area?

Demographic	A small city or town		A rural area		Total N
Rural Parents	43%	(278)	57%	(376)	654
Gender: Male	36%	(53)	64%	(95)	148
Gender: Female	44%	(225)	56%	(281)	506
GenZers: 1997-2012	65%	(44)	35%	(24)	68
Millennials: 1981-1996	39%	(199)	61%	(309)	508
GenXers: 1965-1980	43%	(31)	57%	(41)	72
PID: Dem (no lean)	49%	(69)	51%	(73)	142
PID: Ind (no lean)	48%	(126)	52%	(139)	265
PID: Rep (no lean)	34%	(83)	66%	(164)	247
Educ: < College	44%	(194)	56%	(250)	444
Educ: Bachelors degree	36%	(51)	64%	(90)	141
Educ: Post-grad	48%	(33)	52%	(36)	69
Income: Under 50k	41%	(125)	59%	(183)	308
Income: 50k-100k	43%	(115)	57%	(154)	269
Income: 100k+	49%	(38)	51%	(39)	77
Ethnicity: White	42%	(243)	58%	(333)	576
Ethnicity: Hispanic	44%	(25)	56%	(32)	57
All Christian	40%	(99)	60%	(146)	245
Agnostic/Nothing in particular	42%	(85)	57%	(115)	200
Something Else	43%	(78)	57%	(103)	181
Evangelical	38%	(78)	62%	(128)	206
Non-Evangelical	47%	(99)	53%	(110)	209
Military HH: Yes	51%	(35)	49%	(34)	69
Military HH: No	42%	(243)	58%	(342)	585
4-Region: Northeast	45%	(37)	55%	(45)	82
4-Region: Midwest	46%	(101)	54%	(120)	221
4-Region: South	40%	(114)	60%	(173)	287
4-Region: West	41%	(26)	59%	(38)	64
Youngest Child under 1 Year	43%	(60)	57%	(81)	141
Youngest Child Age: 1	37%	(65)	63%	(109)	174
Youngest Child Age: 2	47%	(75)	53%	(83)	158
Youngest Child Age: 3	41%	(83)	59%	(118)	201

Continued on next page

**Table BPCdem3:** Which of the following best describes where you now live? A large city, a suburb near a large city, a small city or town, or a rural area?

Demographic	A small city or town		A rural area		Total N
Rural Parents	43%	(278)	57%	(376)	654
Youngest Child Age: 4	49%	(81)	51%	(84)	165
Age of Youngest Child: under 0-2 Years Old	42%	(177)	58%	(248)	425
Age of Youngest child: 3-4 Years Old	45%	(159)	55%	(191)	350
Married/Partnered	41%	(215)	59%	(315)	530
Single Parent HH	51%	(63)	49%	(61)	124
Married/Partnered + both Employed	42%	(133)	58%	(184)	317
Married/Partnered + One Adult Employed	41%	(215)	59%	(315)	530
Service Worker, Retail Sales, Laborers and Helpers	49%	(58)	51%	(60)	118
Trade and Skilled Workers	42%	(30)	58%	(42)	72
Administrative Workers	45%	(56)	55%	(69)	125
Health Care and Medical Professionals	44%	(28)	56%	(35)	63
Other Professionals	36%	(41)	64%	(74)	115
Work Remotely Full Time	41%	(42)	59%	(61)	103
In Office Full Time	45%	(126)	55%	(157)	283
Hybrid	45%	(23)	55%	(28)	51
Live in a Small Town	100%	(278)	—	(0)	278
Live in a Rural Area	—	(0)	100%	(376)	376
Need Child Care in Traditional Hours	43%	(208)	57%	(271)	479
Need Child Care in Non- Traditional Hours	37%	(60)	63%	(103)	163
Age: 18-34	43%	(194)	57%	(258)	452
Age: 35-44	40%	(66)	60%	(97)	163
Single, never married	52%	(48)	48%	(45)	93
Married	41%	(164)	59%	(239)	403
Living with a partner	40%	(51)	60%	(76)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPCdem4: What is the approximate population in your town?**

Demographic	500 residents or fewer	501-2,500 residents	2,501-5,000 residents	5,001-10,000 residents	10,001- 25,000 residents	25,001- 50,000 residents	Total N
Rural Parents	11% (70)	32% (211)	22% (143)	14% (93)	14% (91)	7% (46)	654
Gender: Male	9% (14)	31% (46)	22% (33)	15% (22)	13% (19)	9% (14)	148
Gender: Female	11% (56)	33% (165)	22% (110)	14% (71)	14% (72)	6% (32)	506
GenZers: 1997-2012	18% (12)	29% (20)	25% (17)	10% (7)	12% (8)	6% (4)	68
Millennials: 1981-1996	10% (49)	33% (167)	23% (115)	15% (74)	14% (69)	7% (34)	508
GenXers: 1965-1980	11% (8)	32% (23)	15% (11)	15% (11)	15% (11)	11% (8)	72
PID: Dem (no lean)	8% (11)	32% (45)	21% (30)	14% (20)	16% (23)	9% (13)	142
PID: Ind (no lean)	12% (31)	32% (85)	25% (65)	15% (39)	12% (33)	5% (12)	265
PID: Rep (no lean)	11% (28)	33% (81)	19% (48)	14% (34)	14% (35)	9% (21)	247
Educ: < College	11% (48)	33% (148)	23% (104)	14% (63)	12% (55)	6% (26)	444
Educ: Bachelors degree	9% (12)	34% (48)	18% (26)	16% (22)	17% (24)	6% (9)	141
Educ: Post-grad	14% (10)	22% (15)	19% (13)	12% (8)	17% (12)	16% (11)	69
Income: Under 50k	15% (46)	38% (117)	23% (70)	12% (36)	8% (26)	4% (13)	308
Income: 50k-100k	7% (19)	26% (71)	21% (56)	19% (50)	20% (53)	7% (20)	269
Income: 100k+	6% (5)	30% (23)	22% (17)	9% (7)	16% (12)	17% (13)	77
Ethnicity: White	11% (61)	32% (182)	22% (126)	15% (86)	15% (86)	6% (35)	576
Ethnicity: Hispanic	9% (5)	28% (16)	37% (21)	12% (7)	5% (3)	9% (5)	57
All Christian	11% (26)	29% (70)	21% (51)	15% (37)	18% (43)	7% (18)	245
Agnostic/Nothing in particular	14% (29)	34% (67)	21% (42)	14% (28)	11% (22)	6% (12)	200
Something Else	7% (13)	35% (64)	25% (46)	13% (23)	13% (23)	7% (12)	181
Evangelical	9% (19)	33% (68)	21% (43)	14% (29)	17% (35)	6% (12)	206
Non-Evangelical	8% (17)	29% (61)	26% (54)	14% (30)	14% (30)	8% (17)	209
Military HH: Yes	6% (4)	32% (22)	23% (16)	19% (13)	12% (8)	9% (6)	69
Military HH: No	11% (66)	32% (189)	22% (127)	14% (80)	14% (83)	7% (40)	585
4-Region: Northeast	10% (8)	44% (36)	16% (13)	17% (14)	11% (9)	2% (2)	82
4-Region: Midwest	13% (28)	30% (66)	22% (49)	13% (29)	17% (37)	5% (12)	221
4-Region: South	9% (27)	33% (95)	22% (62)	16% (45)	13% (38)	7% (20)	287
4-Region: West	11% (7)	22% (14)	30% (19)	8% (5)	11% (7)	19% (12)	64
Youngest Child under 1 Year	10% (14)	34% (48)	26% (36)	12% (17)	12% (17)	6% (9)	141
Youngest Child Age: 1	12% (21)	29% (50)	21% (37)	16% (28)	16% (27)	6% (11)	174
Youngest Child Age: 2	11% (18)	32% (51)	20% (32)	11% (17)	19% (30)	6% (10)	158

Continued on next page

**Table BPCdem4:** What is the approximate population in your town?

Demographic	500 residents or fewer	501-2,500 residents	2,501-5,000 residents	5,001-10,000 residents	10,001- 25,000 residents	25,001- 50,000 residents	Total N
Rural Parents	11% (70)	32% (211)	22% (143)	14% (93)	14% (91)	7% (46)	654
Youngest Child Age: 3	10% (20)	31% (62)	22% (45)	17% (35)	12% (24)	7% (15)	201
Youngest Child Age: 4	10% (17)	33% (54)	23% (38)	15% (24)	12% (19)	8% (13)	165
Age of Youngest Child: under 0-2 Years Old	11% (45)	31% (133)	22% (95)	14% (58)	16% (67)	6% (27)	425
Age of Youngest child: 3-4 Years Old	10% (34)	31% (109)	23% (79)	17% (59)	12% (41)	8% (28)	350
Married/Partnered	11% (59)	32% (167)	21% (110)	14% (72)	16% (84)	7% (38)	530
Single Parent HH	9% (11)	35% (44)	27% (33)	17% (21)	6% (7)	6% (8)	124
Married/Partnered + both Employed	11% (35)	31% (97)	19% (59)	16% (52)	16% (50)	8% (24)	317
Married/Partnered + One Adult Employed	11% (59)	32% (167)	21% (110)	14% (72)	16% (84)	7% (38)	530
Service Worker, Retail Sales, Laborers and Helpers	11% (13)	32% (38)	21% (25)	17% (20)	14% (16)	5% (6)	118
Trade and Skilled Workers	10% (7)	32% (23)	29% (21)	11% (8)	12% (9)	6% (4)	72
Administrative Workers	10% (13)	22% (28)	17% (21)	20% (25)	17% (21)	14% (17)	125
Health Care and Medical Professionals	11% (7)	32% (20)	25% (16)	10% (6)	10% (6)	13% (8)	63
Other Professionals	10% (11)	40% (46)	17% (20)	17% (19)	13% (15)	3% (4)	115
Work Remotely Full Time	11% (11)	29% (30)	28% (29)	15% (15)	12% (12)	6% (6)	103
In Office Full Time	9% (26)	30% (85)	20% (57)	18% (52)	14% (39)	8% (24)	283
Hybrid	4% (2)	27% (14)	20% (10)	12% (6)	22% (11)	16% (8)	51
Live in a Small Town	7% (20)	19% (54)	25% (69)	17% (47)	20% (56)	12% (32)	278
Live in a Rural Area	13% (50)	42% (157)	20% (74)	12% (46)	9% (35)	4% (14)	376
Need Child Care in Traditional Hours	9% (44)	33% (158)	22% (103)	14% (68)	15% (70)	8% (36)	479
Need Child Care in Non- Traditional Hours	15% (24)	34% (56)	19% (31)	16% (26)	10% (17)	6% (9)	163
Age: 18-34	11% (49)	34% (155)	24% (107)	13% (61)	13% (57)	5% (23)	452
Age: 35-44	10% (17)	29% (47)	18% (29)	17% (28)	15% (24)	11% (18)	163
Single, never married	10% (9)	32% (30)	28% (26)	17% (16)	6% (6)	6% (6)	93
Married	11% (43)	28% (114)	20% (81)	14% (57)	18% (73)	9% (35)	403
Living with a partner	13% (16)	42% (53)	23% (29)	12% (15)	9% (11)	2% (3)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPCdem5: How would you describe your present employment situation?**

Demographic	Employed and paid hourly		Self-Employed	Homemaker	Student	Unemployed	Other	Total N
	Employed and salaried	(including gig work)						
Rural Parents	24% (156)	41% (271)	10% (66)	21% (137)	1% (7)	2% (14)	— (3)	654
Gender: Male	43% (63)	45% (66)	9% (14)	1% (2)	— (0)	2% (3)	— (0)	148
Gender: Female	18% (93)	41% (205)	10% (52)	27% (135)	1% (7)	2% (11)	1% (3)	506
GenZers: 1997-2012	13% (9)	50% (34)	12% (8)	18% (12)	1% (1)	6% (4)	— (0)	68
Millennials: 1981-1996	24% (122)	41% (206)	9% (48)	23% (116)	1% (6)	2% (8)	— (2)	508
GenXers: 1965-1980	35% (25)	35% (25)	14% (10)	12% (9)	— (0)	3% (2)	1% (1)	72
PID: Dem (no lean)	29% (41)	44% (63)	9% (13)	13% (19)	1% (1)	4% (5)	— (0)	142
PID: Ind (no lean)	21% (55)	43% (114)	12% (33)	19% (51)	2% (5)	3% (7)	— (0)	265
PID: Rep (no lean)	24% (60)	38% (94)	8% (20)	27% (67)	— (1)	1% (2)	1% (3)	247
Educ: < College	13% (58)	47% (209)	12% (55)	23% (101)	2% (7)	2% (11)	1% (3)	444
Educ: Bachelors degree	38% (53)	35% (49)	6% (9)	19% (27)	— (0)	2% (3)	— (0)	141
Educ: Post-grad	65% (45)	19% (13)	3% (2)	13% (9)	— (0)	— (0)	— (0)	69
Income: Under 50k	12% (37)	48% (147)	14% (42)	22% (67)	2% (6)	2% (7)	1% (2)	308
Income: 50k-100k	28% (74)	40% (108)	7% (20)	22% (60)	— (1)	2% (5)	— (1)	269
Income: 100k+	58% (45)	21% (16)	5% (4)	13% (10)	— (0)	3% (2)	— (0)	77
Ethnicity: White	23% (133)	42% (243)	9% (54)	21% (123)	1% (7)	2% (13)	1% (3)	576
Ethnicity: Hispanic	21% (12)	47% (27)	14% (8)	12% (7)	2% (1)	4% (2)	— (0)	57
All Christian	36% (87)	38% (94)	7% (17)	17% (41)	— (1)	2% (4)	— (1)	245
Agnostic/Nothing in particular	18% (35)	44% (88)	9% (18)	25% (50)	2% (3)	2% (5)	— (1)	200
Something Else	14% (25)	43% (78)	15% (28)	23% (41)	2% (3)	3% (5)	1% (1)	181
Evangelical	23% (47)	41% (85)	12% (25)	20% (42)	— (1)	2% (4)	1% (2)	206
Non-Evangelical	30% (62)	39% (81)	9% (19)	19% (39)	1% (3)	2% (5)	— (0)	209
Military HH: Yes	25% (17)	39% (27)	12% (8)	17% (12)	1% (1)	4% (3)	1% (1)	69
Military HH: No	24% (139)	42% (244)	10% (58)	21% (125)	1% (6)	2% (11)	— (2)	585
4-Region: Northeast	27% (22)	37% (30)	4% (3)	26% (21)	2% (2)	2% (2)	2% (2)	82
4-Region: Midwest	21% (46)	48% (106)	7% (16)	23% (50)	— (0)	1% (3)	— (0)	221
4-Region: South	25% (71)	36% (102)	14% (40)	21% (60)	2% (5)	3% (8)	— (1)	287
4-Region: West	27% (17)	52% (33)	11% (7)	9% (6)	— (0)	2% (1)	— (0)	64
Youngest Child under 1 Year	28% (39)	38% (54)	6% (9)	24% (34)	— (0)	3% (4)	1% (1)	141

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**Table BPCdem5: How would you describe your present employment situation?**

Demographic	Employed and salaried	Employed and paid hourly (including gig work)	Self-Employed	Homemaker	Student	Unemployed	Other	Total N
Rural Parents	24% (156)	41% (271)	10% (66)	21% (137)	1% (7)	2% (14)	— (3)	654
Youngest Child Age: 1	21% (36)	37% (64)	11% (19)	28% (49)	2% (4)	1% (1)	1% (1)	174
Youngest Child Age: 2	23% (36)	42% (67)	8% (13)	25% (39)	1% (2)	1% (1)	— (0)	158
Youngest Child Age: 3	22% (44)	39% (78)	13% (26)	22% (45)	1% (3)	2% (5)	— (0)	201
Youngest Child Age: 4	27% (44)	43% (71)	10% (16)	18% (29)	1% (1)	2% (4)	— (0)	165
Age of Youngest Child: under 0-2 Years Old	24% (100)	40% (172)	9% (39)	24% (101)	1% (6)	1% (5)	— (2)	425
Age of Youngest child: 3-4 Years Old	24% (84)	41% (142)	12% (41)	20% (71)	1% (4)	2% (8)	— (0)	350
Married/Partnered	25% (133)	37% (194)	8% (42)	26% (137)	1% (7)	3% (14)	1% (3)	530
Single Parent HH	19% (23)	62% (77)	19% (24)	— (0)	— (0)	— (0)	— (0)	124
Married/Partnered + both Employed	35% (111)	52% (165)	13% (41)	— (0)	— (0)	— (0)	— (0)	317
Married/Partnered + One Adult Employed	25% (133)	37% (194)	8% (42)	26% (137)	1% (7)	3% (14)	1% (3)	530
Service Worker, Retail Sales, Laborers and Helpers	18% (21)	69% (82)	13% (15)	— (0)	— (0)	— (0)	— (0)	118
Trade and Skilled Workers	24% (17)	57% (41)	19% (14)	— (0)	— (0)	— (0)	— (0)	72
Administrative Workers	42% (53)	46% (58)	11% (14)	— (0)	— (0)	— (0)	— (0)	125
Health Care and Medical Professionals	14% (9)	81% (51)	5% (3)	— (0)	— (0)	— (0)	— (0)	63
Other Professionals	49% (56)	34% (39)	17% (20)	— (0)	— (0)	— (0)	— (0)	115
Work Remotely Full Time	30% (31)	43% (44)	27% (28)	— (0)	— (0)	— (0)	— (0)	103
In Office Full Time	35% (98)	64% (180)	2% (5)	— (0)	— (0)	— (0)	— (0)	283
Hybrid	47% (24)	35% (18)	18% (9)	— (0)	— (0)	— (0)	— (0)	51
Live in a Small Town	27% (75)	40% (111)	10% (27)	20% (55)	1% (4)	2% (5)	— (1)	278
Live in a Rural Area	22% (81)	43% (160)	10% (39)	22% (82)	1% (3)	2% (9)	1% (2)	376
Need Child Care in Traditional Hours	29% (139)	44% (213)	9% (44)	15% (70)	1% (4)	2% (8)	— (1)	479
Need Child Care in Non- Traditional Hours	23% (37)	47% (77)	17% (27)	11% (18)	1% (1)	2% (3)	— (0)	163
Age: 18-34	21% (95)	43% (195)	10% (47)	21% (97)	1% (5)	2% (11)	— (2)	452
Age: 35-44	31% (50)	35% (57)	9% (15)	22% (36)	1% (2)	1% (2)	1% (1)	163
Single, never married	14% (13)	66% (61)	20% (19)	— (0)	— (0)	— (0)	— (0)	93
Married	31% (123)	33% (132)	8% (31)	26% (105)	1% (3)	2% (7)	— (2)	403
Living with a partner	8% (10)	49% (62)	9% (11)	25% (32)	3% (4)	6% (7)	1% (1)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BPCdem6:** Previously you indicated that you were either married or living with your partner. Which of the following best represents you spouse's or partner's present employment situation?

Demographic	Employed and salaried	Employed and paid hourly (including gig work)	Self-Employed	Homemaker	Student	Retired	Unemployed	Other	Total
Rural Parents	33% (175)	48% (253)	9% (50)	5% (28)	1% (3)	1% (3)	3% (14)	1% (4)	530
Gender: Male	39% (48)	35% (43)	6% (7)	18% (22)	— (0)	— (0)	2% (3)	1% (1)	124
Gender: Female	31% (127)	52% (210)	11% (43)	1% (6)	1% (3)	1% (3)	3% (11)	1% (3)	406
Millennials: 1981-1996	34% (143)	47% (195)	10% (42)	6% (24)	— (2)	— (0)	3% (11)	— (2)	419
GenXers: 1965-1980	37% (22)	47% (28)	5% (3)	5% (3)	— (0)	3% (2)	3% (2)	— (0)	60
PID: Dem (no lean)	37% (40)	43% (46)	7% (8)	6% (6)	2% (2)	1% (1)	5% (5)	— (0)	108
PID: Ind (no lean)	27% (59)	52% (113)	12% (25)	5% (11)	— (0)	— (0)	2% (5)	1% (3)	216
PID: Rep (no lean)	37% (76)	46% (94)	8% (17)	5% (11)	— (1)	1% (2)	2% (4)	— (1)	206
Educ: < College	21% (72)	58% (195)	12% (40)	4% (14)	1% (2)	1% (2)	3% (10)	1% (3)	338
Educ: Bachelors degree	53% (69)	36% (46)	5% (6)	4% (5)	— (0)	1% (1)	1% (1)	1% (1)	129
Educ: Post-grad	54% (34)	19% (12)	6% (4)	14% (9)	2% (1)	— (0)	5% (3)	— (0)	63
Income: Under 50k	17% (36)	57% (121)	14% (30)	4% (9)	1% (2)	— (1)	4% (9)	2% (4)	212
Income: 50k-100k	39% (95)	44% (107)	7% (17)	7% (16)	— (1)	1% (2)	2% (5)	— (0)	243
Income: 100k+	59% (44)	33% (25)	4% (3)	4% (3)	— (0)	— (0)	— (0)	— (0)	75
Ethnicity: White	32% (151)	49% (234)	10% (46)	5% (24)	— (2)	1% (3)	3% (14)	1% (4)	478
All Christian	40% (85)	41% (87)	4% (9)	9% (19)	1% (2)	1% (2)	2% (5)	— (1)	210
Agnostic/Nothing in particular	26% (40)	56% (88)	10% (16)	3% (4)	— (0)	1% (1)	4% (6)	1% (1)	156
Something Else	26% (36)	50% (69)	17% (24)	3% (4)	1% (1)	— (0)	2% (3)	1% (2)	139
Evangelical	32% (55)	46% (79)	12% (20)	6% (10)	1% (2)	— (0)	2% (3)	1% (1)	170
Non-Evangelical	38% (64)	44% (74)	7% (12)	5% (9)	1% (1)	1% (2)	3% (5)	1% (2)	169
Military HH: Yes	48% (29)	39% (24)	7% (4)	2% (1)	— (0)	3% (2)	2% (1)	— (0)	61
Military HH: No	31% (146)	49% (229)	10% (46)	6% (27)	1% (3)	— (1)	3% (13)	1% (4)	469
4-Region: Northeast	42% (29)	46% (32)	4% (3)	3% (2)	— (0)	1% (1)	3% (2)	— (0)	69
4-Region: Midwest	30% (56)	52% (97)	8% (15)	4% (7)	2% (3)	— (0)	3% (5)	1% (2)	185
4-Region: South	32% (72)	46% (103)	13% (29)	6% (14)	— (0)	— (0)	2% (5)	— (1)	224
4-Region: West	35% (18)	40% (21)	6% (3)	10% (5)	— (0)	4% (2)	4% (2)	2% (1)	52
Youngest Child under 1 Year	35% (40)	44% (50)	6% (7)	10% (11)	2% (2)	— (0)	2% (2)	1% (1)	113
Youngest Child Age: 1	31% (48)	50% (78)	12% (18)	3% (5)	— (0)	1% (2)	3% (4)	1% (1)	156

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**Table BPCdem6:** Previously you indicated that you were either married or living with your partner. Which of the following best represents you spouse's or partner's present employment situation?

Demographic	Employed and salaried	Employed and paid hourly (including gig work)	Self-Employed	Homemaker	Student	Retired	Unemployed	Other	Total
Rural Parents	33% (175)	48% (253)	9% (50)	5% (28)	1% (3)	1% (3)	3% (14)	1% (4)	530
Youngest Child Age: 2	32% (44)	50% (68)	9% (12)	5% (7)	1% (1)	— (0)	4% (5)	— (0)	137
Youngest Child Age: 3	35% (55)	45% (70)	12% (18)	4% (7)	— (0)	1% (1)	3% (4)	1% (1)	156
Youngest Child Age: 4	32% (42)	45% (59)	8% (11)	8% (11)	— (0)	2% (3)	3% (4)	1% (1)	133
Age of Youngest Child: under 0-2 Years Old	31% (114)	49% (178)	9% (33)	6% (20)	1% (3)	1% (2)	3% (10)	1% (2)	362
Age of Youngest child: 3-4 Years Old	35% (96)	45% (122)	10% (27)	6% (15)	— (0)	1% (3)	3% (7)	1% (2)	272
Married/Partnered	33% (175)	48% (253)	9% (50)	5% (28)	1% (3)	1% (3)	3% (14)	1% (4)	530
Married/Partnered + both Employed	38% (121)	53% (167)	9% (29)	— (0)	— (0)	— (0)	— (0)	— (0)	317
Married/Partnered + One Adult Employed	33% (175)	48% (253)	9% (50)	5% (28)	1% (3)	1% (3)	3% (14)	1% (4)	530
Service Worker, Retail Sales, Laborers and Helpers	17% (14)	60% (50)	11% (9)	5% (4)	1% (1)	— (0)	4% (3)	2% (2)	83
Trade and Skilled Workers	29% (15)	45% (23)	12% (6)	10% (5)	— (0)	— (0)	4% (2)	— (0)	51
Administrative Workers	38% (40)	40% (42)	7% (7)	9% (9)	— (0)	1% (1)	4% (4)	1% (1)	104
Other Professionals	48% (42)	31% (27)	8% (7)	7% (6)	2% (2)	1% (1)	2% (2)	— (0)	87
Work Remotely Full Time	35% (26)	35% (26)	15% (11)	7% (5)	— (0)	3% (2)	4% (3)	1% (1)	74
In Office Full Time	33% (70)	50% (106)	3% (6)	8% (17)	1% (3)	— (0)	5% (10)	1% (2)	214
Live in a Small Town	37% (80)	47% (101)	8% (17)	5% (10)	— (1)	— (0)	2% (4)	1% (2)	215
Live in a Rural Area	30% (95)	48% (152)	10% (33)	6% (18)	1% (2)	1% (3)	3% (10)	1% (2)	315
Need Child Care in Traditional Hours	36% (139)	46% (176)	9% (35)	4% (17)	1% (3)	— (0)	3% (11)	1% (2)	383
Need Child Care in Non- Traditional Hours	22% (27)	55% (66)	15% (18)	3% (4)	— (0)	— (0)	4% (5)	1% (1)	121
Age: 18-34	33% (114)	51% (177)	9% (33)	4% (14)	1% (2)	— (0)	2% (7)	1% (3)	350
Age: 35-44	37% (55)	40% (59)	11% (16)	8% (12)	— (0)	— (0)	4% (6)	— (0)	148
Married	38% (153)	45% (183)	6% (26)	6% (25)	— (1)	1% (3)	2% (9)	1% (3)	403
Living with a partner	17% (22)	55% (70)	19% (24)	2% (3)	2% (2)	— (0)	4% (5)	1% (1)	127

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPCdem7: And, would you consider your spouse's or partner's present job full-time or part-time?**

Demographic	Full-time		Part-time		Total N
Rural Parents	90%	(429)	10%	(49)	478
Gender: Male	85%	(83)	15%	(15)	98
Gender: Female	91%	(346)	9%	(34)	380
Millennials: 1981-1996	91%	(344)	9%	(36)	380
GenXers: 1965-1980	91%	(48)	9%	(5)	53
PID: Dem (no lean)	87%	(82)	13%	(12)	94
PID: Ind (no lean)	86%	(170)	14%	(27)	197
PID: Rep (no lean)	95%	(177)	5%	(10)	187
Educ: < College	88%	(269)	12%	(38)	307
Educ: Bachelors degree	94%	(114)	6%	(7)	121
Educ: Post-grad	92%	(46)	8%	(4)	50
Income: Under 50k	81%	(151)	19%	(36)	187
Income: 50k-100k	95%	(207)	5%	(12)	219
Income: 100k+	99%	(71)	1%	(1)	72
Ethnicity: White	90%	(388)	10%	(43)	431
All Christian	92%	(166)	8%	(15)	181
Agnostic/Nothing in particular	86%	(124)	14%	(20)	144
Something Else	91%	(118)	9%	(11)	129
Evangelical	92%	(141)	8%	(13)	154
Non-Evangelical	91%	(137)	9%	(13)	150
Military HH: Yes	95%	(54)	5%	(3)	57
Military HH: No	89%	(375)	11%	(46)	421
4-Region: Northeast	89%	(57)	11%	(7)	64
4-Region: Midwest	89%	(150)	11%	(18)	168
4-Region: South	91%	(186)	9%	(18)	204
Youngest Child under 1 Year	88%	(85)	12%	(12)	97
Youngest Child Age: 1	92%	(132)	8%	(12)	144
Youngest Child Age: 2	89%	(110)	11%	(14)	124
Youngest Child Age: 3	91%	(130)	9%	(13)	143
Youngest Child Age: 4	93%	(104)	7%	(8)	112
Age of Youngest Child: under 0-2 Years Old	89%	(289)	11%	(36)	325
Age of Youngest child: 3-4 Years Old	92%	(226)	8%	(19)	245
Married/Partnered	90%	(429)	10%	(49)	478

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**Table BPCdem7:** *And, would you consider your spouse's or partner's present job full-time or part-time?*

Demographic	Full-time		Part-time		Total N
Rural Parents	90%	(429)	10%	(49)	478
Married/Partnered + both Employed	89%	(283)	11%	(34)	317
Married/Partnered + One Adult Employed	90%	(429)	10%	(49)	478
Service Worker, Retail Sales, Laborers and Helpers	82%	(60)	18%	(13)	73
Administrative Workers	90%	(80)	10%	(9)	89
Other Professionals	92%	(70)	8%	(6)	76
Work Remotely Full Time	92%	(58)	8%	(5)	63
In Office Full Time	90%	(163)	10%	(19)	182
Live in a Small Town	89%	(176)	11%	(22)	198
Live in a Rural Area	90%	(253)	10%	(27)	280
Need Child Care in Traditional Hours	91%	(317)	9%	(33)	350
Need Child Care in Non- Traditional Hours	86%	(96)	14%	(15)	111
Age: 18-34	89%	(289)	11%	(35)	324
Age: 35-44	92%	(119)	8%	(11)	130
Married	92%	(332)	8%	(30)	362
Living with a partner	84%	(97)	16%	(19)	116

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPCdem8:** Which of the following categories best describes your current job?

Demographic	Service Worker, Retail Sales, Laborers and Helpers: Jobs include hotel and restaurant workers and managers; retail workers and managers; bankers; cooks; bakers; bartenders; hairdressers; nail technicians; janitors; freight movers; butchers; bus drivers; painters; and roofers.	Trade and Skilled Workers: Jobs include construction workers; welder; home inspector; factory workers; auto mechanics; farmers, working in a food processing plant; and plumbers.	Administrative Workers, Office Professionals, and Executive/Senior Level Managers: Jobs include administrative assistants; secretaries; paralegals; general office clerks; accountants; insurance and real-estate agents; lawyers; and financial service professionals.	Health Care and Medical Professionals, Lab Technicians, and Pharmacists: Jobs include doctors; surgeons; physician assistants; nurses and nurse practitioners; dentists and dental hygienists; emergency medical technicians; lab technicians; and pharmacists.	Other Professionals: Jobs include teachers and substitute teachers; principals; child care workers and directors; uni- versity/college professors; and pilots and airline workers.	Total N
Rural Parents	24% (118)	15% (72)	25% (125)	13% (63)	23% (115)	493
Gender: Male	22% (31)	28% (40)	24% (34)	5% (7)	22% (31)	143
Gender: Female	25% (87)	9% (32)	26% (91)	16% (56)	24% (84)	350
GenZers: 1997-2012	39% (20)	16% (8)	14% (7)	18% (9)	14% (7)	51
Millennials: 1981-1996	24% (90)	15% (55)	26% (97)	12% (46)	23% (88)	376
GenXers: 1965-1980	12% (7)	13% (8)	33% (20)	13% (8)	28% (17)	60
PID: Dem (no lean)	29% (34)	10% (12)	20% (23)	14% (16)	27% (32)	117
PID: Ind (no lean)	25% (50)	19% (38)	23% (46)	10% (21)	23% (47)	202
PID: Rep (no lean)	20% (34)	13% (22)	32% (56)	15% (26)	21% (36)	174
Educ: < College	32% (103)	20% (63)	20% (65)	13% (41)	16% (50)	322
Educ: Bachelors degree	11% (12)	7% (8)	37% (41)	11% (12)	34% (38)	111
Educ: Post-grad	5% (3)	2% (1)	32% (19)	17% (10)	45% (27)	60

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**Table BPCdem8:** Which of the following categories best describes your current job?

Demographic	Service Worker, Retail Sales, Laborers and Helpers: Jobs include hotel and restaurant workers and managers; retail workers and managers; bankers; cooks; bakers; bartenders; hairdressers; nail technicians; janitors; freight movers; butchers; bus drivers; painters; and roofers.	Trade and Skilled Workers: Jobs include construction workers; welder; home inspector; factory workers; auto mechanics; farmers, working in a food processing plant; and plumbers.	Administrative Workers, Office Professionals, and Executive/Senior Level Managers: Jobs include administrative assistants; secretaries; paralegals; general office clerks; accountants; insurance and real-estate agents; lawyers; and financial service professionals.	Health Care and Medical Professionals, Lab Technicians, and Pharmacists: Jobs include doctors; surgeons; physician assistants; nurses and nurse practitioners; dentists and dental hygienists; emergency medical technicians; lab technicians; and pharmacists.	Other Professionals: Jobs include teachers and substitute teachers; principals; child care workers and directors; uni- versity/college professors; and pilots and airline workers.	Total N
Rural Parents	24% (118)	15% (72)	25% (125)	13% (63)	23% (115)	493
Income: Under 50k	36% (81)	16% (37)	15% (35)	13% (29)	19% (44)	226
Income: 50k-100k	14% (28)	14% (28)	32% (64)	13% (27)	27% (55)	202
Income: 100k+	14% (9)	11% (7)	40% (26)	11% (7)	25% (16)	65
Ethnicity: White	24% (102)	14% (59)	26% (113)	13% (58)	23% (98)	430
All Christian	15% (30)	12% (23)	33% (66)	14% (28)	26% (51)	198
Agnostic/Nothing in particular	30% (42)	19% (27)	22% (31)	8% (11)	21% (30)	141
Something Else	31% (40)	12% (16)	19% (25)	15% (20)	23% (30)	131
Evangelical	22% (35)	9% (14)	32% (50)	11% (17)	26% (41)	157
Non-Evangelical	20% (33)	14% (23)	23% (37)	19% (30)	24% (39)	162
Military HH: Yes	23% (12)	15% (8)	33% (17)	6% (3)	23% (12)	52
Military HH: No	24% (106)	15% (64)	24% (108)	14% (60)	23% (103)	441

Continued on next page

**Table BPCdem8:** Which of the following categories best describes your current job?

Demographic	Service Worker, Retail Sales, Laborers and Helpers: Jobs include hotel and restaurant workers and managers; retail workers and managers; bankers; cooks; bakers; bartenders; hairdressers; nail technicians; janitors; freight movers; butchers; bus drivers; painters; and roofers.	Trade and Skilled Workers: Jobs include construction workers; welder; home inspector; factory workers; auto mechanics; farmers, working in a food processing plant; and plumbers.	Administrative Workers, Office Professionals, and Executive/Senior Level Managers: Jobs include administrative assistants; secretaries; paralegals; general office clerks; accountants; insurance and real-estate agents; lawyers; and financial service professionals.	Health Care and Medical Professionals, Lab Technicians, and Pharmacists: Jobs include doctors; surgeons; physician assistants; nurses and nurse practitioners; dentists and dental hygienists; emergency medical technicians; lab technicians; and pharmacists.	Other Professionals: Jobs include teachers and substitute teachers; principals; child care workers and directors; uni- versity/college professors; and pilots and airline workers.	Total N
Rural Parents	24% (118)	15% (72)	25% (125)	13% (63)	23% (115)	493
4-Region: Northeast	16% (9)	15% (8)	22% (12)	13% (7)	35% (19)	55
4-Region: Midwest	24% (41)	14% (24)	23% (38)	17% (28)	22% (37)	168
4-Region: South	24% (51)	15% (31)	30% (63)	10% (22)	22% (46)	213
4-Region: West	30% (17)	16% (9)	21% (12)	11% (6)	23% (13)	57
Youngest Child under 1 Year	28% (29)	13% (13)	24% (24)	9% (9)	26% (27)	102
Youngest Child Age: 1	19% (23)	15% (18)	31% (37)	12% (14)	23% (27)	119
Youngest Child Age: 2	24% (28)	14% (16)	29% (34)	11% (13)	22% (25)	116
Youngest Child Age: 3	26% (39)	15% (22)	22% (32)	16% (23)	22% (32)	148
Youngest Child Age: 4	26% (34)	15% (19)	21% (27)	13% (17)	26% (34)	131
Age of Youngest Child: under 0-2 Years Old	23% (71)	14% (43)	28% (88)	11% (35)	24% (74)	311
Age of Youngest child: 3-4 Years Old	25% (68)	14% (38)	22% (58)	15% (39)	24% (64)	267
Married/Partnered	22% (83)	14% (51)	28% (104)	12% (44)	24% (87)	369
Single Parent HH	28% (35)	17% (21)	17% (21)	15% (19)	23% (28)	124

Continued on next page

**Table BPCdem8:** Which of the following categories best describes your current job?

Demographic	Service Worker, Retail Sales, Laborers and Helpers: Jobs include hotel and restaurant workers and managers; retail workers and managers; bankers; cooks; bakers; bartenders; hairdressers; nail technicians; janitors; freight movers; butchers; bus drivers; painters; and roofers.	Trade and Skilled Workers: Jobs include construction workers; welder; home inspector; factory workers; auto mechanics; farmers, working in a food processing plant; and plumbers.	Administrative Workers, Office Professionals, and Executive/Senior Level Managers: Jobs include administrative assistants; secretaries; paralegals; general office clerks; accountants; insurance and real-estate agents; lawyers; and financial service professionals.	Health Care and Medical Professionals, Lab Technicians, and Pharmacists: Jobs include doctors; surgeons; physician assistants; nurses and nurse practitioners; dentists and dental hygienists; emergency medical technicians; lab technicians; and pharmacists.	Other Professionals: Jobs include teachers and substitute teachers; principals; child care workers and directors; uni- versity/college professors; and pilots and airline workers.	Total N
Rural Parents	24% (118)	15% (72)	25% (125)	13% (63)	23% (115)	493
Married/Partnered + both Employed	23% (73)	14% (44)	28% (89)	11% (35)	24% (76)	317
Married/Partnered + One Adult Employed	22% (83)	14% (51)	28% (104)	12% (44)	24% (87)	369
Service Worker, Retail Sales, Laborers and Helpers	100% (118)	— (0)	— (0)	— (0)	— (0)	118
Trade and Skilled Workers	— (0)	100% (72)	— (0)	— (0)	— (0)	72
Administrative Workers	— (0)	— (0)	100% (125)	— (0)	— (0)	125
Health Care and Medical Professionals	— (0)	— (0)	— (0)	100% (63)	— (0)	63
Other Professionals	— (0)	— (0)	— (0)	— (0)	100% (115)	115
Work Remotely Full Time	28% (29)	10% (10)	36% (37)	8% (8)	18% (19)	103
In Office Full Time	24% (68)	16% (45)	21% (59)	15% (43)	24% (68)	283
Hybrid	14% (7)	8% (4)	47% (24)	10% (5)	22% (11)	51
Live in a Small Town	27% (58)	14% (30)	26% (56)	13% (28)	19% (41)	213
Live in a Rural Area	21% (60)	15% (42)	25% (69)	12% (35)	26% (74)	280
Need Child Care in Traditional Hours	22% (87)	14% (56)	28% (109)	13% (53)	23% (91)	396

Continued on next page



**Table BPCdem8:** Which of the following categories best describes your current job?

Demographic	Service Worker, Retail Sales, Laborers and Helpers: Jobs include hotel and restaurant workers and managers; retail workers and managers; bankers; cooks; bakers; bartenders; hairdressers; nail technicians; janitors; freight movers; butchers; bus drivers; painters; and roofers.	Trade and Skilled Workers: Jobs include construction workers; welder; home inspector; factory workers; auto mechanics; farmers, working in a food processing plant; and plumbers.	Administrative Workers, Office Professionals, and Executive/Senior Level Managers: Jobs include administrative assistants; secretaries; paralegals; general office clerks; accountants; insurance and real-estate agents; lawyers; and financial service professionals.	Health Care and Medical Professionals, Lab Technicians, and Pharmacists: Jobs include doctors; surgeons; physician assistants; nurses and nurse practitioners; dentists and dental hygienists; emergency medical technicians; lab technicians; and pharmacists.	Other Professionals: Jobs include teachers and substitute teachers; principals; child care workers and directors; uni- versity/college professors; and pilots and airline workers.	Total N
Rural Parents	24% (118)	15% (72)	25% (125)	13% (63)	23% (115)	493
Need Child Care in Non- Traditional Hours	26% (36)	14% (20)	13% (19)	15% (21)	32% (45)	141
Age: 18-34	26% (87)	15% (51)	24% (80)	14% (47)	21% (72)	337
Age: 35-44	23% (28)	12% (15)	25% (31)	10% (12)	30% (36)	122
Single, never married	29% (27)	19% (18)	14% (13)	14% (13)	24% (22)	93
Married	18% (52)	13% (38)	31% (90)	12% (34)	25% (72)	286
Living with a partner	37% (31)	16% (13)	17% (14)	12% (10)	18% (15)	83

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BPCdem9:** Which of the following categories best describes your spouse's or partner's current job?

Demographic	Service Worker, Retail Sales, Laborers and Helpers: Jobs include hotel and restaurant workers and managers; retail workers and managers; bankers; cooks; bakers; bartenders; hairdressers; nail technicians; janitors; freight movers; butchers; bus drivers; painters; and roofers.	Trade and Skilled Workers: Jobs include construction workers; welder; home inspector; factory workers; auto mechanics; farmers; working in a food processing plant; and plumbers.	Administrative Workers, Office Professionals, and Executive/Senior Level Managers: Jobs include administrative assistants; secretaries; paralegals; general office clerks; accountants; insurance and real-estate agents; lawyers; and financial service professionals.	Health Care and Medical Professionals, Lab Technicians, and Pharmacists:Jobs include doctors; surgeons; physician assistants; nurses and nurse practitioners; dentists and dental hygienists; emergency medical technicians; lab technicians; and pharmacists.	Other Professionals: Jobs include teachers and substitute teachers; principals; child care workers and directors; uni- versity/college professors; and pilots and airline workers.	Total N
Rural Parents	22% (105)	40% (190)	14% (65)	6% (30)	18% (88)	478
Gender: Male	21% (21)	9% (9)	30% (29)	15% (15)	24% (24)	98
Gender: Female	22% (84)	48% (181)	9% (36)	4% (15)	17% (64)	380
Millennials: 1981-1996	23% (87)	41% (156)	13% (49)	6% (22)	17% (66)	380
GenXers: 1965-1980	11% (6)	28% (15)	26% (14)	9% (5)	25% (13)	53
PID: Dem (no lean)	26% (24)	29% (27)	11% (10)	7% (7)	28% (26)	94
PID: Ind (no lean)	23% (45)	40% (78)	15% (30)	7% (13)	16% (31)	197
PID: Rep (no lean)	19% (36)	45% (85)	13% (25)	5% (10)	17% (31)	187
Educ: < College	25% (76)	47% (143)	7% (23)	6% (18)	15% (47)	307
Educ: Bachelors degree	21% (26)	26% (32)	25% (30)	9% (11)	18% (22)	121
Educ: Post-grad	6% (3)	30% (15)	24% (12)	2% (1)	38% (19)	50
Income: Under 50k	33% (61)	42% (79)	5% (10)	6% (11)	14% (26)	187
Income: 50k-100k	16% (34)	40% (87)	18% (39)	5% (12)	21% (47)	219
Income: 100k+	14% (10)	33% (24)	22% (16)	10% (7)	21% (15)	72

Continued on next page

**Table BPCdem9:** Which of the following categories best describes your spouse's or partner's current job?

Demographic	Service Worker, Retail Sales, Laborers and Helpers: Jobs include hotel and restaurant workers and managers; retail workers and managers; bankers; cooks; bakers; bartenders; hairdressers; nail technicians; janitors; freight movers; butchers; bus drivers; painters; and roofers.	Trade and Skilled Workers: Jobs include construction workers; welder; home inspector; factory workers; auto mechanics; farmers; working in a food processing plant; and plumbers.	Administrative Workers, Office Professionals, and Executive/Senior Level Managers: Jobs include administrative assistants; secretaries; paralegals; general office clerks; accountants; insurance and real-estate agents; lawyers; and financial service professionals.	Health Care and Medical Professionals, Lab Technicians, and Pharmacists:Jobs include doctors; surgeons; physician assistants; nurses and nurse practitioners; dentists and dental hygienists; emergency medical technicians; lab technicians; and pharmacists.	Other Professionals: Jobs include teachers and substitute teachers; principals; child care workers and directors; uni- versity/college professors; and pilots and airline workers.	Total N
Rural Parents	22% (105)	40% (190)	14% (65)	6% (30)	18% (88)	478
Ethnicity: White	22% (94)	42% (180)	13% (55)	6% (28)	17% (74)	431
All Christian	17% (30)	37% (67)	20% (36)	6% (11)	20% (37)	181
Agnostic/Nothing in particular	25% (36)	44% (64)	12% (17)	6% (9)	12% (18)	144
Something Else	26% (33)	43% (56)	8% (10)	6% (8)	17% (22)	129
Evangelical	19% (30)	41% (63)	15% (23)	6% (10)	18% (28)	154
Non-Evangelical	22% (33)	39% (59)	13% (20)	5% (8)	20% (30)	150
Military HH: Yes	18% (10)	26% (15)	18% (10)	12% (7)	26% (15)	57
Military HH: No	23% (95)	42% (175)	13% (55)	5% (23)	17% (73)	421
4-Region: Northeast	25% (16)	28% (18)	14% (9)	8% (5)	25% (16)	64
4-Region: Midwest	20% (34)	45% (75)	13% (22)	5% (9)	17% (28)	168
4-Region: South	22% (45)	42% (85)	13% (27)	6% (13)	17% (34)	204
Youngest Child under 1 Year	22% (21)	43% (42)	12% (12)	7% (7)	15% (15)	97
Youngest Child Age: 1	22% (31)	43% (62)	12% (17)	6% (8)	18% (26)	144

Continued on next page

**Table BPCdem9:** Which of the following categories best describes your spouse's or partner's current job?

Demographic	Service Worker, Retail Sales, Laborers and Helpers: Jobs include hotel and restaurant workers and managers; retail workers and managers; bankers; cooks; bakers; bartenders; hairdressers; nail technicians; janitors; freight movers; butchers; bus drivers; painters; and roofers.	Trade and Skilled Workers: Jobs include construction workers; welder; home inspector; factory workers; auto mechanics; farmers; working in a food processing plant; and plumbers.	Administrative Workers, Office Professionals, and Executive/Senior Level Managers: Jobs include administrative assistants; secretaries; paralegals; general office clerks; accountants; insurance and real-estate agents; lawyers; and financial service professionals.	Health Care and Medical Professionals, Lab Technicians, and Pharmacists:Jobs include doctors; surgeons; physician assistants; nurses and nurse practitioners; dentists and dental hygienists; emergency medical technicians; lab technicians; and pharmacists.	Other Professionals: Jobs include teachers and substitute teachers; principals; child care workers and directors; uni- versity/college professors; and pilots and airline workers.	Total N
Rural Parents	22% (105)	40% (190)	14% (65)	6% (30)	18% (88)	478
Youngest Child Age: 2	19% (24)	40% (49)	14% (17)	7% (9)	20% (25)	124
Youngest Child Age: 3	25% (36)	38% (54)	14% (20)	3% (5)	20% (28)	143
Youngest Child Age: 4	21% (23)	43% (48)	14% (16)	6% (7)	16% (18)	112
Age of Youngest Child: under 0-2 Years Old	21% (68)	41% (134)	13% (41)	7% (23)	18% (59)	325
Age of Youngest child: 3-4 Years Old	22% (55)	39% (96)	15% (36)	5% (12)	19% (46)	245
Married/Partnered	22% (105)	40% (190)	14% (65)	6% (30)	18% (88)	478
Married/Partnered + both Employed	24% (75)	33% (104)	17% (54)	7% (21)	20% (63)	317
Married/Partnered + One Adult Employed	22% (105)	40% (190)	14% (65)	6% (30)	18% (88)	478
Service Worker, Retail Sales, Laborers and Helpers	49% (36)	29% (21)	3% (2)	7% (5)	12% (9)	73
Administrative Workers	17% (15)	35% (31)	34% (30)	4% (4)	10% (9)	89
Other Professionals	13% (10)	22% (17)	14% (11)	5% (4)	45% (34)	76
Work Remotely Full Time	22% (14)	37% (23)	21% (13)	3% (2)	17% (11)	63
In Office Full Time	25% (45)	32% (59)	15% (28)	9% (16)	19% (34)	182

Continued on next page

**Table BPCdem9:** Which of the following categories best describes your spouse's or partner's current job?

Demographic	Service Worker, Retail Sales, Laborers and Helpers: Jobs include hotel and restaurant workers and managers; retail workers and managers; bankers; cooks; bakers; bartenders; hairdressers; nail technicians; janitors; freight movers; butchers; bus drivers; painters; and roofers.	Trade and Skilled Workers: Jobs include construction workers; welder; home inspector; factory workers; auto mechanics; farmers; working in a food processing plant; and plumbers.	Administrative Workers, Office Professionals, and Executive/Senior Level Managers: Jobs include administrative assistants; secretaries; paralegals; general office clerks; accountants; insurance and real-estate agents; lawyers; and financial service professionals.	Health Care and Medical Professionals, Lab Technicians, and Pharmacists:Jobs include doctors; surgeons; physician assistants; nurses and nurse practitioners; dentists and dental hygienists; emergency medical technicians; lab technicians; and pharmacists.	Other Professionals: Jobs include teachers and substitute teachers; principals; child care workers and directors; uni- versity/college professors; and pilots and airline workers.	Total N
Rural Parents	22% (105)	40% (190)	14% (65)	6% (30)	18% (88)	478
Live in a Small Town	24% (47)	39% (77)	15% (29)	7% (13)	16% (32)	198
Live in a Rural Area	21% (58)	40% (113)	13% (36)	6% (17)	20% (56)	280
Need Child Care in Traditional Hours	19% (67)	41% (142)	15% (51)	7% (23)	19% (67)	350
Need Child Care in Non- Traditional Hours	22% (24)	39% (43)	11% (12)	7% (8)	22% (24)	111
Age: 18-34	22% (72)	44% (142)	9% (30)	7% (22)	18% (58)	324
Age: 35-44	22% (29)	29% (38)	22% (29)	5% (7)	21% (27)	130
Married	21% (77)	38% (136)	15% (56)	7% (25)	19% (68)	362
Living with a partner	24% (28)	47% (54)	8% (9)	4% (5)	17% (20)	116

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Rural Parents	654	100%
xdemGender	Gender: Male	148	23%
	Gender: Female	506	77%
	N	654	
demAgeGeneration	GenZers: 1997-2012	68	10%
	Millennials: 1981-1996	508	78%
	GenXers: 1965-1980	72	11%
	Baby Boomers: 1946-1964	6	1%
	N	654	
xpid3	PID: Dem (no lean)	142	22%
	PID: Ind (no lean)	265	41%
	PID: Rep (no lean)	247	38%
	N	654	
xeduc3	Educ: < College	444	68%
	Educ: Bachelors degree	141	22%
	Educ: Post-grad	69	11%
	N	654	
xdemInc3	Income: Under 50k	308	47%
	Income: 50k-100k	269	41%
	Income: 100k+	77	12%
	N	654	
xdemWhite	Ethnicity: White	576	88%
xdemHispBin	Ethnicity: Hispanic	57	9%
demBlackBin	Ethnicity: Black	35	5%
demRaceOther	Ethnicity: Other	43	7%
xdemReligion	All Christian	245	37%
	All Non-Christian	11	2%
	Atheist	17	3%
	Agnostic/Nothing in particular	200	31%
	Something Else	181	28%
	N	654	
xdemReligOther	Religious Non-Protestant/Catholic	19	3%

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	206	31%
	Non-Evangelical	209	32%
	N	415	
xdemMilHH1	Military HH: Yes	69	11%
	Military HH: No	585	89%
	N	654	
xreg4	4-Region: Northeast	82	13%
	4-Region: Midwest	221	34%
	4-Region: South	287	44%
	4-Region: West	64	10%
	N	654	
BPCxdem1	Youngest Child under 1 Year	141	22%
BPCxdem2	Youngest Child Age: 1	174	27%
BPCxdem3	Youngest Child Age: 2	158	24%
BPCxdem4	Youngest Child Age: 3	201	31%
BPCxdem5	Youngest Child Age: 4	165	25%
BPCxdem6	Age of Youngest Child: under 0-2 Years Old	425	65%
BPCxdem7	Age of Youngest child: 3-4 Years Old	350	54%
BPCxdem8	Married/Partnered	530	81%
	Single Parent HH	124	19%
	N	654	
BPCxdem9	Married/Partnered + both Employed	317	48%
BPCxdem10	Married/Partnered + One Adult Employed	530	81%
BPCxdem11	Service Worker, Retail Sales, Laborers and Helpers	118	18%
	Trade and Skilled Workers	72	11%
	Administrative Workers	125	19%
	Health Care and Medical Professionals	63	10%
	Other Professionals	115	18%
	N	493	
BPCxdem12	Work Remotely Full Time	103	16%
	In Office Full Time	283	43%
	Hybrid	51	8%
	Gig Worker	31	5%
	N	468	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
BPCxdem13	Live in a Small Town	278	43%
	Live in a Rural Area	376	57%
	N	654	
BPCxdem14	Need Child Care in Traditional Hours	479	73%
BPCxdem15	Need Child Care in Non- Traditional Hours	163	25%
age_cust	Age: 18-34	452	69%
	Age: 35-44	163	25%
	Age: 45+	34	5%
	N	649	
demMarital	Single, never married	93	14%
	Married	403	62%
	Separated	9	1%
	Divorced	20	3%
	Widowed	2	0%
	Living with a partner	127	19%
	N	654	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





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