

National Tracking Poll

Project: 191023
 N Size: 800 Parents
 Margin of Error: ± 3%
 October 11-17, 2019

Topline Report

Question	Response	Frequency	Percentage
BPC1	<i>Do you expect to have a child in the future?</i>		
	Yes, intend	360	45%
	No, do not intend for personal reasons	207	26%
	No, do not intend for financial reasons	74	9%
	Not sure	155	19%
	Prefer not to answer	4	0%
BPC2	<i>You indicated you do not expect to have more children in the future for financial reasons. Did the cost of child care influence your decision to not have more children for financial reason? (N=74)</i>		
	Yes, child care costs significantly influenced the decision	53	72%
	Yes, child care costs somewhat influenced the decision	10	14%
	No, child care costs did not influence the decision	11	15%
BPC4	<i>How easy or difficult was it for you to find quality child care within your budget?</i>		
	Very easy	92	12%
	Somewhat easy	264	33%
	Somewhat difficult	290	36%
	Very difficult	141	18%
	Don't know/No opinion	13	2%
BPC5_1	<i>To what extent did finding a child care provider affect each of the following? Your job search</i>		
	A lot	201	25%
	Some	200	25%
	Not much	129	16%
	Not at all	185	23%
	Don't know/Not applicable	85	11%
BPC5_2	<i>To what extent did finding a child care provider affect each of the following? Staying in the work force</i>		
	A lot	320	40%
	Some	221	28%
	Not much	101	13%
	Not at all	122	15%
	Don't know/Not applicable	36	4%

Question	Response	Frequency	Percentage
BPC5_3	<i>To what extent did finding a child care provider affect each of the following? Working more hours</i>		
	A lot	282	35%
	Some	249	31%
	Not much	114	14%
	Not at all	123	15%
	Don't know/Not applicable	32	4%
BPC5_4	<i>To what extent did finding a child care provider affect each of the following? Improving your education or skills</i>		
	A lot	186	23%
	Some	206	26%
	Not much	146	18%
	Not at all	186	23%
	Don't know/Not applicable	76	10%
BPC6	<i>How do you typically get your child or children to their child care arrangement?</i>		
	Drive less than 5 miles	276	34%
	Drive between 5-10 miles	276	34%
	Drive more than 10 miles	141	18%
	Use public transportation	13	2%
	Friend or family member transports child(ren)	29	4%
	Child care occurs in our own home or in neighbor's home	39	5%
	Child care occurs at my work location	13	2%
	Other, please specify	13	2%
BPC7	<i>Do you prefer your child care location is:</i>		
	Closer to your home	479	60%
	Closer to your job or school	214	27%
	No preference	102	13%
	Other, please specify	5	1%
BPC8	<i>To the best of your knowledge, how much do you currently pay for child care, per child, per week?</i>		
	Less than \$150	270	34%
	Between \$150-\$200	286	36%
	Between \$200-\$250	131	16%
	Between \$250-300	74	9%
	Above \$300	39	5%
BPC9_1	<i>Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses? Reduced work hours</i>		
	Yes	244	30%
	No	556	70%

Question	Response	Frequency	Percentage	
BPC9_2	<i>Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses? Worked overtime</i>	Yes	439	55%
		No	361	45%
BPC9_3	<i>Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses? Changed job to have more flexible work hours</i>	Yes	344	43%
		No	456	57%
BPC9_4	<i>Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses? Working alternating hours with spouse</i>	Yes	347	43%
		No	453	57%
BPC9_5	<i>Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses? Quit a job to stay at home with child</i>	Yes	166	21%
		No	634	79%
BPC9_6	<i>Have you and/or your spouse made any of the following lifestyle changes in order to afford child care expenses? Delayed having children due to impending child care expenses</i>	Yes	222	28%
		No	578	72%
BPC11_1	<i>Have you and/or your spouse made any of the following financial changes in order to afford child care expenses? Accrued credit card debt</i>	Yes	332	42%
		No	468	58%
BPC11_2	<i>Have you and/or your spouse made any of the following financial changes in order to afford child care expenses? Tapped into emergency savings funds</i>	Yes	363	45%
		No	437	55%
BPC11_3	<i>Have you and/or your spouse made any of the following financial changes in order to afford child care expenses? Delayed or decreased money saved for emergency funds</i>	Yes	460	57%
		No	340	42%

Question	Response	Frequency	Percentage	
BPC11_4	<i>Have you and/or your spouse made any of the following financial changes in order to afford child care expenses? Reduced spending on non-essential activities like shopping, going out to eat, going on vacation, etc.</i>	Yes No	600 200	75% 25%
BPC11_5	<i>Have you and/or your spouse made any of the following financial changes in order to afford child care expenses? Reduced spending on every-day purchases like groceries and transportation</i>	Yes No	472 328	59% 41%
BPC11_6	<i>Have you and/or your spouse made any of the following financial changes in order to afford child care expenses? Delayed major life purchases such as a home or car</i>	Yes No	389 411	49% 51%
BPC11_7	<i>Have you and/or your spouse made any of the following financial changes in order to afford child care expenses? Delayed or decreased money saved for retirement</i>	Yes No	374 426	47% 53%
BPC11_8	<i>Have you and/or your spouse made any of the following financial changes in order to afford child care expenses? Relied on grandparents, family members, or friends for care</i>	Yes No	445 355	56% 44%
BPC11_9	<i>Have you and/or your spouse made any of the following financial changes in order to afford child care expenses? Moved to be closer to grandparents, family members, or friends</i>	Yes No	183 617	23% 77%
BPC11_10	<i>Have you and/or your spouse made any of the following financial changes in order to afford child care expenses? Reduced payments on student loans</i>	Yes No	209 591	26% 74%
BPC13_1NET	<i>If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Reducing number of hours worked</i>	Selected Not Selected	138 662	17% 83%

Question	Response	Frequency	Percentage
BPC13_2NET	<i>If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Having more children</i>		
	Selected	145	18%
	Not Selected	655	82%
BPC13_3NET	<i>If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Making major purchases such as a house or car</i>		
	Selected	312	39%
	Not Selected	488	61%
BPC13_4NET	<i>If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Saving for emergency expenses</i>		
	Selected	459	57%
	Not Selected	341	43%
BPC13_5NET	<i>If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Saving for retirement</i>		
	Selected	364	46%
	Not Selected	436	55%
BPC13_6NET	<i>If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Paying off student loans</i>		
	Selected	194	24%
	Not Selected	606	76%
BPC13_7NET	<i>If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Purchasing household essentials, such as food, clothing, utilities</i>		
	Selected	277	35%
	Not Selected	523	65%
BPC13_8NET	<i>If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Purchasing household non-essentials, such as vacations, going to the movies, visiting cultural attractions, going out to eat, or other activities</i>		
	Selected	272	34%
	Not Selected	528	66%
BPC13_9NET	<i>If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. Other, please specify</i>		
	Selected	29	4%
	Not Selected	771	96%

Question	Response	Frequency	Percentage
BPC13_10NET	<i>If you had more disposable income, which of the following areas would you prioritize? Please select up to your top 3. None of the above</i>		
	Selected	11	1%
	Not Selected	789	99%
BPC14_1	<i>Does your family receive any of the following to assist with your child care expenses? Receive financial assistance from a family member or relative</i>		
	Yes	134	17%
	No	666	83%
BPC14_2	<i>Does your family receive any of the following to assist with your child care expenses? Receive assistance from a public benefit program</i>		
	Yes	146	18%
	No	654	82%
BPC14_3	<i>Does your family receive any of the following to assist with your child care expenses? Employer provides on-site child care for a free or reduced price</i>		
	Yes	71	9%
	No	729	91%
BPC14_4	<i>Does your family receive any of the following to assist with your child care expenses? Employer offers financial assistance for child care away from your work location</i>		
	Yes	73	9%
	No	727	91%
BPC14_5	<i>Does your family receive any of the following to assist with your child care expenses? Employer offers emergency or backup care assistance</i>		
	Yes	83	10%
	No	717	90%
BPC14_6	<i>Does your family receive any of the following to assist with your child care expenses? Employer offers flexible spending accounts or other dedicated financial assistance</i>		
	Yes	224	28%
	No	576	72%

Question	Response	Frequency	Percentage
BPC15	<i>As you may know, many employers offer workplace retirement plans that allow employees to save and invest for retirement through payroll deductions, such as a 401(k) or 403(b). Those plans are tax advantaged, meaning that employee contributions to them provide more income in retirement than standard investments would. Some employers will match the percent an employee contributes to their retirement savings plan up to a certain percent. To the best of your knowledge, do you currently have the opportunity to contribute to a workplace retirement savings plan, such as a 401(k) or 403(b), through your employer, and do you contribute to such a plan?</i>		
	I have access to such a plan, and I contribute enough to receive the full employer match	396	50%
	I have access to such a plan, but I do not contribute enough to receive the full employer match	94	12%
	I have access to such a plan, but am unsure about my employer's match policy and how I benefit	61	8%
	I have access to such a plan, but I do not participate	59	7%
	No, my employer does not offer an employer-sponsored retirement plan.	190	24%
BPC16	<i>What is your primary reason for not contributing enough to receive the full employer match to a workplace retirement plan, such as a 401(k) or 403(b)? (N=214)</i>		
	Have a different retirement savings plan	33	15%
	Don't have enough disposable income to participate	128	60%
	Not interested in participating	19	9%
	No employer match	25	12%
	Other, please specify	9	4%
BPC17	<i>If your employer adjusted its policy so that they contributed to your retirement plan regardless of whether you did or not, would your contributions to the plan change? (N=490)</i>		
	No, I would contribute the same amount	297	61%
	Yes, I would decrease my own contribution	111	23%
	I am unsure or would need more information to make that decision	82	17%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Parents	800	100%
xdemGender	Gender: Male	328	41%
	Gender: Female	472	59%
	N	800	
age5	Age: 18-29	197	25%
	Age: 30-44	552	69%
	Age: 45-54	45	6%
	Age: 55-64	5	1%
	Age: 65+	1	0%
	N	800	
demAgeGeneration	Generation Z: 18-22	15	2%
	Millennial: Age 23-38	613	77%
	Generation X: Age 39-54	166	21%
	Boomers: Age 55-73	6	1%
	N	800	
xpid3	PID: Dem (no lean)	298	37%
	PID: Ind (no lean)	257	32%
	PID: Rep (no lean)	245	31%
	N	800	
xpidGender	PID/Gender: Dem Men	119	15%
	PID/Gender: Dem Women	179	22%
	PID/Gender: Ind Men	91	11%
	PID/Gender: Ind Women	166	21%
	PID/Gender: Rep Men	118	15%
	PID/Gender: Rep Women	127	16%
	N	800	
xdemIdeo3	Ideo: Liberal (1-3)	242	30%
	Ideo: Moderate (4)	233	29%
	Ideo: Conservative (5-7)	249	31%
	N	724	
xeduc3	Educ: < College	371	46%
	Educ: Bachelors degree	259	32%
	Educ: Post-grad	170	21%
	N	800	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	264	33%
	Income: 50k-100k	310	39%
	Income: 100k+	226	28%
	N	800	
xdemWhite	Ethnicity: White	612	76%
xdemHispBin	Ethnicity: Hispanic	75	9%
demBlackBin	Ethnicity: Afr. Am.	119	15%
demRaceOther	Ethnicity: Other	69	9%
xdemReligion	All Christian	342	43%
	All Non-Christian	40	5%
	Atheist	42	5%
	Agnostic/Nothing in particular	376	47%
	N	800	
xdemReligOther	Religious Non-Protestant/Catholic	46	6%
xdemEvang	Evangelical	208	26%
	Non-Evangelical	275	34%
	N	483	
xdemUsr	Community: Urban	234	29%
	Community: Suburban	366	46%
	Community: Rural	200	25%
	N	800	
xdemEmploy	Employ: Private Sector	508	64%
	Employ: Government	111	14%
	Employ: Self-Employed	55	7%
	Employ: Homemaker	35	4%
	Employ: Retired	3	0%
	Employ: Unemployed	14	2%
	Employ: Other	57	7%
	N	783	
xdemMilHH1	Military HH: Yes	88	11%
	Military HH: No	712	89%
	N	800	
xsubVote18O	2018 House Vote: Democrat	310	39%
	2018 House Vote: Republican	236	30%
	2018 House Vote: Someone else	27	3%
	N	573	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	271	34%
	2016 Vote: Donald Trump	233	29%
	2016 Vote: Other	68	8%
	2016 Vote: Didn't Vote	226	28%
	N	798	
xsubVote14O	Voted in 2014: Yes	506	63%
	Voted in 2014: No	294	37%
	N	800	
xsubVote12O	2012 Vote: Barack Obama	341	43%
	2012 Vote: Mitt Romney	172	22%
	2012 Vote: Other	19	2%
	2012 Vote: Didn't Vote	266	33%
	N	798	
xreg4	4-Region: Northeast	138	17%
	4-Region: Midwest	213	27%
	4-Region: South	352	44%
	4-Region: West	97	12%
	N	800	
BPCdem1	1 child at home	509	64%
BPCdem2	2 children at home	213	27%
BPCdem3	3 children at home	53	7%
BPCdem4	4 children at home	25	3%
BPCdem5	Pay for 30+ hours childcare/wk	504	63%
BPCdem6	Pay for >30 hours childcare/wk	225	28%
BPCdem7	1 full time hh worker	331	41%
BPCdem8	2 full time hh workers	426	53%
BPCdem9	1 part time hh worker	31	4%
BPCdem10	2 part time hh workers	12	2%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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